

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

PROPOSED TARIFF FILING OF SOUTH CENTRAL)
BELL TELEPHONE COMPANY FOR TOUCHSTAR) CASE NO. 93-135
SERVICE CALLER ID - DELUXE)

O R D E R

On April 7, 1993, BellSouth Telecommunications, Inc., d/b/a South Central Bell Telephone Company ("South Central Bell") filed a proposed tariff for a service called Caller ID Deluxe which allows subscribers to view the name and number of the calling party on a display unit in advance of answering the telephone. On November 2, 1993, South Central Bell, the Attorney General, by and through his Utility and Rate Intervention Division, Lexington-Fayette Urban County Government, and the American Civil Liberties Union filed a joint motion for approval of a Settlement Agreement.

The Settlement Agreement, attached hereto and incorporated herein as Appendix A, provides in part that:

1. South Central Bell will make available per-line blocking free of any recurring monthly charge to all residential subscribers of its non-published listing service.

2. South Central Bell will waive the line blocking nonrecurring service order charge for residential non-published listing service subscribers for the duration of its offering of Caller ID Deluxe service.

3. South Central Bell will mail a notice to all residential subscribers of non-published listing service separate from the customer's monthly bill advising of the availability of per-line blocking free of a recurring monthly charge.

4. South Central Bell will include information on free per-line blocking of non-published listing service for residential subscribers in semi-annual bill inserts through 1997.

5. South Central Bell will revise the customer information section of its published White Pages Directories to advise that residential customers of non-published listing service may also receive per-line blocking free of any monthly recurring charge.

6. South Central Bell will advise all new residential subscribers of non-published listing service at the time the service is ordered of the availability of free per-line blocking.

The Commission, having reviewed the Settlement Agreement and having been otherwise sufficiently advised, finds that the Settlement Agreement should be approved.

IT IS THEREFORE ORDERED that:

1. The November 2, 1993 Settlement Agreement is hereby approved.

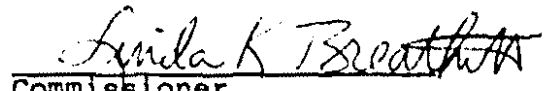
2. The November 8, 1993 revised tariff which reflects the provisions of the Settlement Agreement is approved as of the date of this Order.

Done at Frankfort, Kentucky, this 2nd day of December, 1993.

PUBLIC SERVICE COMMISSION


Chairman


Vice Chairman


Commissioner

ATTEST:


Executive Director

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COMMISSION

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SETTLEMENT AGREEMENT

BellSouth Telecommunications, Inc., d/b/a South Central Bell Telephone Company ("SCB"), the Attorney General of Kentucky ("AG"), Lexington-Fayette Urban County Government ("Lexington-Fayette"), and American Civil Liberties Union ("ACLU"), agree to settle the above-styled docket as follows:

1. SCB will make available per-line blocking free of any recurring monthly charge to all residential subscribers of its non-published listing service.
2. SCB will waive the line blocking non-recurring service order charge for residential non-published listing service subscribers for the duration of its offering of Caller ID Deluxe Service.
3. SCB will mail a notice to all residential subscribers of non-published listing service separate from the customer's monthly bill advising of the availability of per-line blocking free of a recurring monthly charge. The notice to be mailed at least 30 days prior to instituting Caller ID Deluxe Service and will include a telephone number where the free line blocking service may be ordered.

4. SCB will include information on free per-line blocking of non-published listing service for residential subscribers in semi-annual bill inserts through 1997 per its settlement agreement in Case No. 91-218.

5. SCB will revise the customer information section of its subsequently published White Pages Directories to advise that residential customers of its non-published listing service may also receive per-line blocking free of any monthly recurring charge.

6. SCB will advise all new residential subscribers of non-published listing service at the time said service is ordered of the availability of free per-line blocking. All written notices are attached hereto as Exhibit I.

7. This Agreement is submitted for purposes of this case only and is not deemed binding upon the parties hereto in any other proceeding, nor is it to be offered or relied upon in any other proceeding involving SCB or any other utility. Nothing in this Agreement is intended or should be construed to prohibit any party from taking any position it deems necessary in any other Commission proceeding or in any civil action.

8. If the Commission issues an order adopting this Agreement in its entirety, each of the parties hereto agrees that it shall file neither an application for rehearing with the Commission, nor an appeal to the Franklin County Circuit Court from such order.

9. If this Agreement is not adopted in its entirety, each party reserves the right to withdraw from it and require that

hearings go forward upon all or any matters involved herein, and that in such event the terms of this Agreement shall not be deemed binding upon the parties hereto, nor shall such Agreement be admitted into evidence or referred to or relied on in any manner by any party hereto, the Commission or its staff in any such hearing.

10. All of the parties hereto agree that the foregoing Agreement is reasonable and in the best interest of all concerned, urge that the Commission adopt this Agreement in its entirety, and will join in a petition requesting that the docket be concluded based on the Agreement outlined herein without further proceedings.

Witness the acceptance and concurrence of all parties on the documents attached.

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SETTLEMENT AGREEMENT AND JOINT MOTION OF PARTIES
FOR APPROVAL OF AGREEMENT AND CONCLUSION OF DOCKET

The undersigned party to this docket hereby acknowledges and accepts the attached Settlement Agreement and moves the Commission to approve same in its entirety and to conclude this docket without further proceeding.

BellSouth Telecommunications, Inc.
d/b/a South Central Bell Telephone Company

By: Creighton Merchan Sr.

Date: October 12, 1993

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CASE NO. 93-135

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FOR APPROVAL OF AGREEMENT AND CONCLUSION OF DOCKET

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Attorney General of Kentucky

By: Chris [Signature]

Date: 10/15/93

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American Civil Liberties Union

By: 

Date: Nov 1, 1993

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Lexington-Fayette Urban County Government

By: Edmund W. Grant

Date: 10-19-93

**New Caller ID Deluxe shows you the listed name
so *you* can decide when to answer your phone!**

South Central Bell's Caller ID service has been improved to be of even greater benefit to you. **Caller ID Deluxe service** can now show you the calling number and the name associated with that number.

With Caller ID Deluxe service, after your phone's first ring the Caller ID Deluxe display unit will show both the calling number and the associated name listed in South Central Bell customer records. (To use Caller ID Deluxe service, a display unit that will show the name and the number is required. This unit is not provided with your Caller ID Deluxe subscription and must be purchased separately.)

If you don't want your name and/or number displayed on the Caller ID device of the person you're calling, just dial "*-6-7" on your touch-tone phone (or "1-1-6-7" on a rotary phone) before you dial your call. This also applies to customers with non-listed and non-published numbers who wish to protect their names and numbers from disclosure.

However, if you're a residential Non-Published Listing Service customer, you can request "permanent line-blocking" be installed on your line at no

(over)

**SCB/Kentucky
Caller ID Deluxe per-line blocking notification insert
Front side
SCB Draft -- 9/28/93**

(continued from front)

charge. This automatically prevents your number from being displayed on any Caller ID device; with permanent line-blocking you do not have to dial a "6-7" code on each call to keep your number from being displayed.

Permanent line-blocking is only available to residential customers subscribing to Non-Published Listing Service. There is no installation or monthly service charge for permanent line-blocking for these customers. However, a charge does apply for any customers subscribing to Non-Published Listing Service.

New Caller ID Deluxe service is available for \$X.XX per month per line for residence customers, and \$XX.XX per month per line for business customers (availability may vary based on your telephone service arrangements).

Residence customers: To order Caller ID Deluxe service, or to request free line-blocking if you are a residence customer with a non-published number, call 557-6500. **Business customers:** To order Caller ID Deluxe service, call 557-6000. There's no charge for calling either number.

When you call, ask your service representative about the wide variety of other helpful South Central Bell optional features also available to you for subscription.



South Central Bell
A BELLSOUTH Company

SCB/Kentucky
Caller ID Deluxe per-line blocking notification insert
Back side
SCB Draft -- 9/28/93

**PROPOSED ADDITIONAL WORDING FOR CUSTOMER GUIDE
IN SOUTH CENTRAL BELL DIRECTORIES:**

Residence customers with non-published numbers (number is not in the directory and not available through directory assistance) can request blocking on their line at no charge. This means their number automatically would not be displayed, and they would not have to dial the blocking code before each call. Customers should note that once they have their line blocked, dialing the per-call blocking code before a call would in fact cancel the automatic blocking mechanism for that call, and the name or number would be displayed.



South Central Bell

601 W. Chestnut St
P.O. Box 32410
Louisville, KY 40232

Louisville, Kentucky
October XX, 1993

Dear South Central Bell Customer:

As a **NON-PUBLISHED LISTING SERVICE CUSTOMER**, we know that **YOU MAY HAVE SPECIAL CONCERNS ABOUT GIVING OUT YOUR TELEPHONE NUMBER AND NAME**. We are sending you this letter to make you aware of a new service that is being introduced and also a new option that is available to you.

Many South Central Bell/Kentucky customers now subscribe to Caller ID service, an optional TouchStar[®] services feature that displays the telephone numbers from incoming calls on a display unit attached to the subscriber's telephone. All phone numbers, including non-published numbers such as yours, can be displayed by Caller ID service.

On XXXXXX, South Central Bell will be introducing new Caller ID Deluxe service in Kentucky. Caller ID Deluxe service shows both the telephone number of the incoming call and the listed name associated with that number.

To prevent your non-published name and number from being shown on any Caller ID display units, you can use one of two optional "blocking" services described below. Both of these options are available to you free of charge:

1. PER-CALL BLOCKING: This blocking option stops your name and number from being sent to any Caller ID subscriber — one call at a time, whenever you want to block your name and number. This option has already been installed on your line. **When you want to use Per-Call Blocking, just dial a short code ("*-6-7" on a touch-tone phone, "1-1-6-7" on a rotary phone) before dialing the number you're calling.** This option lets you control when your name and number are blocked.

2. PER-LINE (PERMANENT) BLOCKING: This blocking option also stops your name and number from being sent to any Caller ID subscriber, but this option works automatically on every call from your line. Once installed, Per-Line Blocking is permanently "ON." There are no blocking codes to dial before you call someone whom you don't want to see your name and number. However, if you take Per-Line Blocking and you do wish to let your name and number be sent on any particular call, you can deactivate your Per-Line Blocking on that one call by dialing the Per-Call Blocking code ("*-6-7" on a touch-tone phone, "1-1-6-7" on a rotary phone) before you dial the number. Your Per-Line Blocking will always be "ON" unless you use the Per-Call Blocking code to deactivate it before any individual call.

As a residential Non-Published Listing Service subscriber, you can request that Per-Line Blocking be installed on your line free of charge. Per-Line Blocking is only available to residential customers like you -- subscribers to Non-Published Listing Service. (A charge does apply for subscribing to Non-Published Listing Service.)

We suggest you consider both options carefully. There may be times when you prefer that a friend or relative sees your name and/or your telephone number when you call. In that case, Per-Call Blocking will give you control over when your number will be blocked — and when it will not.

For more information on your options, call your residence service representative at 557-6500. You can call anytime 24 hours a day, seven days a week, and there's no charge for the call.

Sincerely,