

COMMONWEALTH OF KENTUCKY  
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

PETITION OF US SPRINT COMMUNICATIONS )  
COMPANY FOR AN EXEMPTION FROM THE ) CASE NO. 92-361  
REGULATION OF ENHANCED SERVICES )

O R D E R

IT IS ORDERED that US Sprint Communications Company ("Sprint") shall file the original and 12 copies of the following information with the Commission with a copy to all parties of record no later than June 4, 1993. Sprint shall furnish with each response the name of the witness who will be available to respond to questions concerning each item of information requested should a public hearing be scheduled.

1. File additional information concerning the criteria set out in each alphabetical subparagraph of KRS 278.512(3):

a. Identify each competitor of Sprint which provides substitutes in the market place for Sprint's enhanced service offerings. Reference to Administrative Case No. 338<sup>1</sup> is insufficient compliance.

b. Specifically identify those services and the providers that compete with Sprint's enhanced service offerings to show compliance with criterion (b). For each class of competitor, (i.e. interexchange carrier ("IXC"), local exchange carrier

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<sup>1</sup> Administrative Case No. 338, Inquiry Into the Provision of Enhanced Services in Kentucky.

("LEC"), cellular company, etc.), describe exactly how the competitors' enhanced services compete with Sprint's enhanced service. For example, how do the competitors attempt to serve Sprint's customers and vice versa; do the competitors offer similar prices for identical services or for slightly different products; and are their price structures similar to Sprint's?

c. Specifically identify the number and size of competitive providers of service in Kentucky to show compliance with criterion (c).

d. Has Sprint performed any analysis to support the statements presented to show compliance with criterion (d)? If yes, provide this information. If not, analysis should be performed and provided or the reasons for not doing so should be provided.

e. Should criterion (e) be applicable to Sprint as it is a non-dominant carrier? Provide rationale for response.

f. Has Sprint performed any analysis to support the statements presented to comply with criterion (f)? If yes, provide this information. If not, analysis should be performed and provided or the reasons for not doing so should be provided.

g. Has Sprint performed any analysis to support the statements presented to comply with criterion (g)? If yes, provide this information. If not, analysis should be performed and provided or the reasons for not doing so should be provided.

h. If the Commission grants Sprint's petition for reduced regulation of enhanced services, it will be streamlining

the current regulatory treatment of Sprint. Would this fact change your conclusions in addressing compliance with criterion (h)? Why or why not?

2. What percentage of Sprint's long-distance customers subscribe to enhanced services other than Sprint's?

3. Does Sprint market its enhanced services to customers using an IXC other than Sprint in completing their long-distance calls? If not, why not?

4. Is it technically possible for a customer who has Sprint as a long-distance carrier to subscribe to another IXC's enhanced services? Is it economically feasible? How would Sprint bill these services?

5. Is it technically possible for a customer who has Sprint as a long-distance carrier to subscribe to a cellular company's enhanced services? Explain.

6. Is it technically possible for a customer who has Sprint as a long-distance carrier to subscribe to a LEC's enhanced services? Explain.

7. Can anyone with the proper computer hardware and software establish a "store and forward" (mailbox) service? Explain.

8. What are the relationships between Sprint's core long-distance business and its enhanced services?

a. Explain any marketing ties between Sprint's core long-distance business and its enhanced services.

b. Explain any pricing ties between Sprint's core long-distance business and its enhanced services.

c. Explain how Sprint derives the retail price of its enhanced services and how competitor's prices are taken into account.

9. Is it possible for Sprint to track the origination and termination points of a connection when an enhanced service is utilized from a telephone other than the billing address of a Sprint customer? Explain.

10. If the response to question 9 is yes, but additional software would be needed, estimate and discuss the cost of the upgrade.

11. Provide a list of states where Sprint provides service that are contemplating regulation or relaxed regulation of intrastate enhanced services.

Done at Frankfort, Kentucky, this 13th day of May, 1993.

PUBLIC SERVICE COMMISSION

  
For the Commission

ATTEST:

  
Executive Director