

COMMONWEALTH OF KENTUCKY  
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

THE PETITION OF SOUTH CENTRAL BELL )  
TELEPHONE COMPANY FOR AN EXEMPTION ) CASE NO.  
FROM THE REGULATION FOR TELEMESSAGING ) 92-354  
SERVICES )

O R D E R

IT IS ORDERED that South Central Bell Telephone Company ("South Central Bell") shall file the original and 10 copies of the following information with the Commission on or before March 22, 1993, with a copy to all parties of record. Each copy of the data requested should be placed in a bound volume with each item tabbed. When a number of sheets are required for an item, each sheet should be appropriately indexed, for example, Item 1(a), Sheet 2 of 6. Include with each response the name of the witness who will be responsible for responding to questions relating to the information provided. Careful attention should be given to copied material to ensure that it is legible. Where information requested herein has been provided along with the original application, in the format requested herein, reference may be made to the specific location of said information in responding to this information request. When applicable, the information requested herein should be provided for total company operations and jurisdictional operations, separately. If the information cannot be provided by the stated date, South Central Bell should submit a motion for an extension of time stating the reason a delay is necessary and a date by which the

information will be furnished. Such motion will be considered by the Commission.

1. Provide a sample copy of a telephone bill which illustrates how each of the voice messaging service ("VMS") packages is billed to customers. Is there a separate listing for any tariffed services which are included in the MemoryCall service package?

2. Under the FCC cost allocation rules, services considered "nonregulated" and their attendant investment and expenses are removed from the regulated accounts of the company before jurisdictional separations are performed. Given this procedure, can these nonregulated investments and expenses be "brought back" into the jurisdictional separations process if this Commission chooses to regulate enhanced services? Explain your answer.

3. Can the costs and investments associated with each of your enhanced service offerings be isolated from the costs and investments of other nonregulated offerings after they are separated from regulated costs and investments, after the application of Part 64 cost allocation rules? If so, provide examples of the application of Part 64 to total company investments and costs to illustrate the process. If not, explain.

4. The FCC allows services detariffed at the interstate level, specifically billing and collection, to flow through the separations process to be recovered at the interstate level through intercarrier contracts. In your opinion, would the same procedure be possible for enhanced services should the Commission decide to

exercise jurisdiction over the intrastate portion of enhanced services? If no, why not? If yes, explain the procedure which would be used.

5. Are there any nontariffed network services which MemoryCall competitors must purchase in order to provide their services? Explain.

6. Refer to Item 1(b) of responses filed November 5, 1992.

a. Are MemoryCall service access telephone number and the "pseudo-number" features within the mailbox and therefore not tariffed?

b. Are any nontariffed MemoryCall service features used to enhance the basic VMS package? List and explain.

7. Refer to Item 7 of responses filed November 5, 1992. Does MemoryCall service provide the tariffed services to its customers at the same rates at which it purchases them from South Central Bell's tariffed rates? Explain.

8. Refer to Item 8 of responses filed November 5, 1992.

a. Is it possible to subscribe to MemoryCall without subscribing to touchtone service if the subscriber has touchtone capable CPE? Explain.

b. If so, does South Central Bell advertise this fact to all of its MemoryCall subscribers? Explain.

9. Refer to Item 11 of responses filed November 5, 1992. Are the tariffed prices for the services required for VMS, such as call forwarding and touchtone, the same as when those services are not being used in conjunction with VMS? In other words, are there

two different tariffed rates for these services or is the scope of these services different for the two types of use? Explain.

10. Refer to Item 5 of the responses filed November 5, 1992. Provide any data that is available to support the response concerning services with which MemoryCall is competitive.

Done at Frankfort, Kentucky, this 1st day of March, 1993.

PUBLIC SERVICE COMMISSION

  
For the Commission

ATTEST:

  
Executive Director