

COMMONWEALTH OF KENTUCKY  
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

PETITION OF ADVANCED TELECOMMUNICATIONS ) CASE NO.  
CORPORATION FOR EXEMPTION FROM REGULATION ) 92-369  
FOR ENHANCED SERVICES )

O R D E R

IT IS ORDERED that Advanced Telecommunications Corporation ("ATC") shall file the original and 12 copies of the following information with the Commission within 30 days from the date of this Order, with a copy to all parties of record. Each copy of the data requested should be placed in a bound volume with each item tabbed. When a number of sheets are required for an item, each sheet should be appropriately indexed, for example, Item 1(a), Sheet 2 of 6. Include with each response the name of the witness who will be responsible for responding to questions relating to the information provided. Careful attention should be given to copied material to ensure that it is legible. Where information requested herein has been provided along with the original application, in the format requested herein, reference may be made to the specific location of said information in responding to this information request. When applicable, the information requested herein should be provided for total company operations and jurisdictional operations, separately. If the information cannot be provided by the stated date, ATC should submit a motion for an extension of time stating the reason a delay is necessary and a date by which

the information will be furnished. Such a motion will be considered by the Commission.

1. For the voice messaging service ("VMS"):
  - a. Explain whether or not VMS may be purchased without the customer being required to purchase other service features.
  - b. If so, separately describe each of the service features that are embodied in VMS and which are tariffed.
  - c. If not, separately describe each of the service features which must be purchased first by the customer and which are tariffed.
2. Itemize the price that will be paid by the customer for each of the service features embodied in VMS for the residential and business markets. Be sure to include the profit mark-up or contribution as a separate item for each service feature.
3. For the residential and business markets in which VMS competes, are there functionally equivalent services which may be considered poor substitutes because of the service option capabilities inherent in the ATC OnLine Calling Card? If so, what are these services?
4. Does ATC have plans to offer VMS on a stand-alone basis in Kentucky? If so, when? If not, why?
5. Must other tariffed services of ATC be purchased in order for VMS to function or could a subscriber order VMS without those services?
6. Provide a detailed sketch indicating the network routing of calls during a VMS service transaction on both an intra- and

interstate basis (i.e. provide a diagram depicting the interconnection of the VMS equipment with the network in both situations).

7. Identify and describe the additional services required for the provision of a functionally equivalent VMS by a competitor (e.g. call forwarding-no answer, call forwarding-busy line, or any other essential services).

8. Describe the limitations that impede the ability of the network to report origination/termination information with regard to intra- and interstate access for VMS.

9. Identify the physical location of the VMS equipment required for the provision of VMS (i.e. Will the equipment be collocated with a local exchange carrier central office or maintained at an external location?).

10. Will the implementation of Open Network Architecture by local exchange carriers affect the provisioning of VMSs by ATC? Explain thoroughly.

11. Does ATC plan to offer any other enhanced service capable of completing intrastate calls in Kentucky? If so, which services and when do you plan to implement them? If not, why?

12. Why does ATC seek exemption from regulation at this time for all enhanced services when you provide only VMS?

13. Relative to the last sentence of the last paragraph of Item I, is ATC implying that the physical location of the switch determines the jurisdictionality of the call? If yes, is ATC aware

of the "point-of-exit," "point-of-entry" criteria used to determine intrastate calls?

14. Can ATC's VMS be offered over another companies network?

15. Does ATC consider answering services and answering machines substitutes for VMS from a technological standpoint? If yes, explain.

16. Explain in greater detail your response to Item G.

17. Provide a best estimate of the company's market penetration in its service area--i.e., what proportion of all potential customers are served by the company?

18. With reference to KRS 278.512 and 278.514, provide a complete listing and thorough discussion of all changes to telephone regulation that the company believes would be in the public interest consistent with the criteria set out in KRS 278.512(3).

Done at Frankfort, Kentucky, this 2nd day of November, 1992.

PUBLIC SERVICE COMMISSION

  
Robert M. Davis  
For the Commission

ATTEST:

  
Don A. Holt  
Executive Director