

COMMONWEALTH OF KENTUCKY  
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

PETITION OF BELLSOUTH TELECOMMUNICATIONS, )  
INC., D/B/A SOUTH CENTRAL BELL TELEPHONE )  
COMPANY FOR EXEMPTION FROM THE ) CASE NO. 92-353  
REGULATIONS OF ITS CUSTOMER-DIALED )  
ACCOUNT RECORDING SERVICE )

O R D E R

IT IS ORDERED that BellSouth Telecommunications, Inc., d/b/a South Central Bell Telephone Company ("South Central Bell") shall file the original and 12 copies of the following information with the Commission within 30 days from the date of this Order, with a copy to all parties of record. Each copy of the data requested should be placed in a bound volume with each item tabbed. When a number of sheets are required for an item, each sheet should be appropriately indexed, for example, Item 1(a), Sheet 2 of 6. Include with each response the name of the witness who will be responsible for responding to questions relating to the information provided. Careful attention should be given to copied material to ensure that it is legible. Where information requested herein has been provided along with the original application, in the format requested herein, reference may be made to the specific location of said information in responding to this information request. When applicable, the information requested herein should be provided for total company operations and jurisdictional operations, separately.

If the information cannot be provided by the stated date, South Central Bell should submit a motion for an extension of time stating the reason a delay is necessary and a date by which the information will be furnished. Such a motion will be considered by the Commission.

1. For the Customer-Dialed Account Recording ("CDAR") service:
  - a. Explain whether or not CDAR may be purchased as a "stand-alone" service, without the customer being required to purchase service features other than those required for a dial tone.
  - b. If so, separately describe each of the service features that are embodied in CDAR and which are tariffed.
  - c. If not, separately describe each of the service features which must be purchased first by the customer and which are tariffed.
2. Itemize the price that will be paid by the customer for each of the service features embodied in CDAR. Be sure to include the profit mark-up or contribution as a separate item for each service feature.
3. a. Provide a listing of all common carriers offering central office based services in South Central Bell's territory which are functionally equivalent to CDAR.
  - b. For those carriers offering a service which is functionally equivalent to CDAR and who must purchase a service or services from South Central Bell in order to be able to offer their competing service, provide a list of all carriers, which services must be purchased, and respective prices.

4. For the markets in which CDAR competes, are there functionally equivalent services which may be considered poor substitutes because of the service option capabilities inherent in CDAR? If so, what are these services?

5. On page 2 of the application South Central Bell states:

"Basically, Customer-Dialed Account Recording (CDAR) is a feature that permits the addition of a number (up to eight digits) by the calling party to the otherwise available Station Message Detail Recording (SMDR), record of any call made by the calling party. CDAR, in conjunction with SMDR, allows individual customers to customize the details of their telephone calls . . . ."

a. Must tariffed services be purchased in order for CDAR to function or could a subscriber order CDAR without those services?

b. Explain, in detail, how the investments, expenses, and revenues related to the tariffed and untariffed services are treated.

6. Why isn't CDAR priced as a package including all necessary services?

7. Can any competitor functionally provide, individually in South Central Bell's territory, each of the tariffed services which are tied to the provision of CDAR service?

a. If so, at what rates compared to South Central Bell's rate?

b. If not, then must the competitor provide these services in a CDAR competing bundled package service? If so, explain why South Central Bell should be allowed to compete when not

all of South Central Bell's costs are treated equally in the total CDAR price?

8. For services that competitors must purchase from South Central Bell, are the prices of these services identical to the prices residential and business customers must pay? For example, is South Central Bell imputing the cost of these services? Explain.

9. Provide a detailed sketch indicating the network routing of calls during a CDAR service transaction on both an intra- and interstate basis.

10. Describe the limitations that impede the ability of the network to report origination/termination information with regard to intra- and interstate access for CDAR.

11. Identify the physical location of the equipment required for the provision of CDAR (i.e. Will the equipment be collocated with a central office or maintained at an external location?). Are other providers allowed access and use of this equipment? If so, at what tariffed rates?

12. Will the implementation of Open Network Architecture affect the provisioning of CDAR-type services by competitors? Explain thoroughly.

13. Provide a best estimate of the company's market penetration in its service area--i.e., what proportion of all potential customers are served by the company?

Done at Frankfort, Kentucky, this 2nd day of November, 1992.

PUBLIC SERVICE COMMISSION

  
For the Commission

ATTEST:

  
Executive Director