

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

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| APPLICATION OF AT&T COMMUNICATIONS |) | |
| OF THE SOUTH CENTRAL STATES, INC. |) | CASE NO. |
| TO INTRODUCE AT&T MULTIQUEST |) | 91-348 |
| EXPRESS900 SERVICE |) | |

O R D E R

This matter arising upon petition of AT&T Communications of the South Central States, Inc. ("AT&T") filed August 30, 1991 pursuant to 807 KAR 5:001, Section 7, for confidential protection of the revenue, cost, and unit volume data in the Revenue Analysis filed in support of its application to introduce AT&T Multiquest Express900 Service on the grounds that disclosure of the information is likely to cause AT&T competitive injury, and it appearing to this Commission as follows:

In this proceeding, AT&T is seeking approval of its Multiquest Express900 Service, which it is offering as an add-on to its interstate offering. Multiquest Express900 Service is a custom switched telecommunications service which permits interactive communications via a 900 number from stations located in the state to a telephone number associated with the customer's existing local exchange service. In support of its application, AT&T has submitted a Revenue Analysis which contains revenue, cost, and unit volume data which it seeks to protect as confidential.

The information sought to be protected is not known outside of AT&T and is not disseminated within AT&T except to those employees who have a legitimate business need to know and act upon the information. AT&T seeks to preserve the confidentiality of the information through all appropriate means.

807 KAR 5:001, Section 7, protects information as confidential when it is established that disclosure is likely to cause substantial competitive harm to the party from whom the information was obtained. In order to satisfy this test, the party claiming confidentiality must demonstrate actual competition and a likelihood of substantial competitive injury if the information is disclosed. Competitive injury occurs when disclosure of the information gives competitors an unfair business advantage.

Disclosure of the revenue, cost, and unit volume information would provide AT&T's competitors with information which could be used in pricing and marketing their competing services. Therefore, disclosure of the information is likely to cause AT&T competitive injury and the information should be protected as confidential.

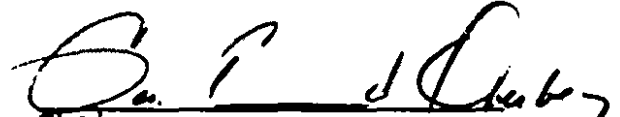
This Commission being otherwise sufficiently advised,

IT IS ORDERED that the revenue, cost, and unit volume information contained in the Revenue Analysis developed by AT&T in connection with its Multiquest Express900 Service, which AT&T has petitioned be withheld from public disclosure, shall be held and retained by this Commission as confidential and shall not be open for public inspection.

Done at Frankfort, Kentucky, this

2nd day of October, 1991.

PUBLIC SERVICE COMMISSION


Chairman


Vice Chairman

Commissioner

ATTEST:


Executive Director