

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

THE TARIFF FILING OF SOUTH)	
CENTRAL BELL TELEPHONE COMPANY)	CASE NO. 91-218
TO INTRODUCE CALLER ID)	

O R D E R

This matter arising upon petition of South Central Bell Telephone Company ("South Central Bell") filed June 5, 1991 pursuant to 807 KAR 5:001, Section 7, for confidential protection of the cost information filed in support of its proposed TouchStar Service Caller ID on the grounds that disclosure of the information is likely to cause South Central Bell competitive injury, and it appearing to this Commission as follows:

In this proceeding, South Central Bell requests approval of its tariff for a new service called TouchStar Service Caller ID. In support of its application, South Central Bell has furnished the cost of providing this service. By this petition, South Central Bell seeks to protect the cost support information as confidential.

The information sought to be protected is not known outside of South Central Bell and is known only to those South Central Bell employees who have a legitimate business need to know and act upon the information. South Central Bell seeks to preserve the confidentiality of this information through all appropriate means, including the maintenance of appropriate security at its offices.

807 KAR 5:001, Section 7, protects information as confidential when it is established that disclosure is likely to cause substantial competitive harm to the party from whom the information was obtained. In order to satisfy this test, the party claiming confidentiality must demonstrate actual competition and a likelihood of substantial competitive injury if the information is disclosed. Competitive injury occurs when disclosure of the information gives competitors an unfair business advantage.

The cost support information sought to be protected provides revenue, demand, and cost information for this feature. Disclosure of the tariff cost data could give competitors information which would allow them to more readily compete with South Central Bell's services by knowing South Central Bell's capital and operating costs, as well as contribution for the service. Open Network Architecture poses a competitive threat to the TouchStar feature family. Enhanced Service Providers have asked for the BCLID feature, Call Block, Call Selector, and Preferred Call Forward. Once BCLID is attained, customer premises equipment replication of all other TouchStar features is anticipated, including Caller ID. Therefore, disclosure of the information would give South Central Bell's competitors an unfair business advantage and the information should be protected as confidential.

This Commission being otherwise sufficiently advised,

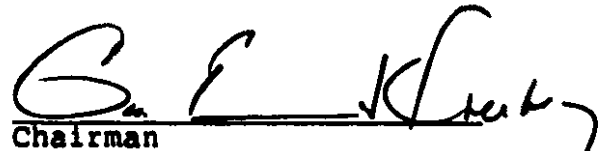
IT IS ORDERED that:

1. The cost information filed in support of the proposed tariff for TouchStar Service Caller ID, which South Central Bell has petitioned be withheld from public disclosure, shall be held and retained by this Commission as confidential and shall not be open for public inspection.

2. Within 10 days of the date of this Order, South Central Bell shall serve edited copies of the cost support data with the confidential material obscured upon any party of record.

Done at Frankfort, Kentucky, this 3rd day of July, 1991.

PUBLIC SERVICE COMMISSION


Chairman


Vice Chairman

Commissioner

ATTEST:


Executive Director