

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

PROPOSED TARIFF FILING OF SOUTH)
CENTRAL BELL TELEPHONE COMPANY) CASE NO. 90-191
RELATING TO CUSTOM CALLING FEATURES)

O R D E R

This matter arising upon petition of South Central Bell Telephone Company ("South Central Bell") filed June 8, 1990, pursuant to 807 KAR 5:001, Section 7, for confidential protection of portions of the cost support pages filed with South Central Bell's proposed tariff on the grounds that disclosure is likely to cause South Central Bell competitive injury, and it appearing to this Commission as follows:

South Central Bell is seeking to protect a cost study which was prepared in conjunction with the services included in the proposed tariff. South Central Bell maintains that competitors could use the information to determine the revenues and expenses associated with South Central Bell's operations in Kentucky. The information sought to be protected is not known outside of South Central Bell and is not disseminated within South Central Bell except to those employees who have a legitimate business need to know and act upon the information. South Central Bell seeks to preserve the confidentiality of this information through all appropriate means, including the maintenance of appropriate security in its offices.

807 KAR 5:001, Section 7, protects information as confidential when it is established that disclosure is likely to cause substantial competitive harm to the party from whom the information was obtained. In order to satisfy this test, the party claiming confidentiality must demonstrate actual competition, and a likelihood of substantial competitive injury if the information is disclosed. Competitive injury occurs when disclosure of the information gives competitors an unfair business advantage.

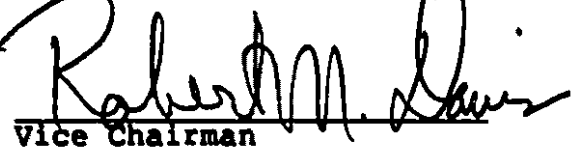
In this filing South Central Bell introduces several new calling features. These features are competitive since similar functionality can be offered through customer premises equipment. Providers of competing equipment could use the demand and resulting costs shown in the information sought to be protected to determine which markets within BellSouth territory are most lucrative and which are not profitable. In addition, computer printouts contained in the study show cost methodology, cost factors, labor rates, estimates of time required for installation, maintenance and administration which, if disclosed, would allow competitors to compare costs by specific areas. Thus disclosure of the information would have a detrimental effect upon South Central Bell and the information should be protected.

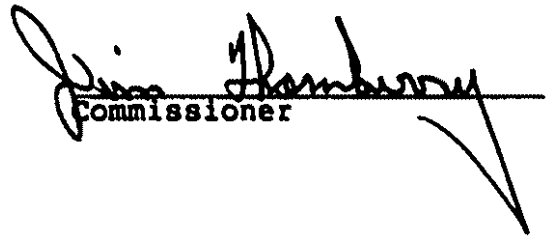
This Commission being otherwise sufficiently advised, IT IS ORDERED that the cost support pages filed with the proposed tariff, which South Central Bell has petitioned be withheld from public disclosure, shall be held and retained by this Commission as confidential and shall not be open for public inspection.

Done at Frankfort, Kentucky, this 11th day of July, 1990.

PUBLIC SERVICE COMMISSION


Chairman


Vice Chairman


Commissioner

ATTEST:


Executive Director