

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

INVESTIGATION INTO WHETHER WATS) ADMINISTRATIVE
RESELLERS SHOULD BE INCLUDED IN) CASE NO. 328
THE ULAS ALLOCATION PROCESS)

O R D E R

This matter arising upon petition of AT&T Communications of the South Central States, Inc. ("AT&T"), pursuant to 807 KAR 5:001, Section 7, filed May 15, 1989 and supplemented on July 10, 1989, for confidential protection of certain information filed with this Commission pursuant to its Order of May 1, 1989, and it appearing to the Commission as follows:


On May 15, 1989, AT&T filed its responses to certain data requests set forth in the Commission's Order of May 1, 1989. Included in the information were the identities of customers to whom AT&T provides service. In providing this service AT&T is in competition with other telecommunication companies to whom a list of AT&T customers would be of significant value in that it would provide those competitors with insight into AT&T's marketing strategies and also allow them to identify and solicit individual customers of AT&T. Disclosure of the information would give an unfair advantage to AT&T's competitors and thereby result in competitive injury to AT&T and adversely affect competition generally. Thus, the benefits of maintaining the confidentiality of the information outweigh the public's interest in disclosure and the information should be treated as confidential.


This Commission being otherwise sufficiently advised,

IT IS ORDERED that the data and information filed on May 15, 1989, which AT&T has petitioned be withheld from public disclosure, shall be held and retained by this Commission as confidential and shall not be open to public inspection.

Done at Frankfort, Kentucky, this 19th day of July, 1989.

PUBLIC SERVICE COMMISSION


Chairman


Vice Chairman


Commissioner

ATTEST:

Executive Director