

COMMONWEALTH OF KENTUCKY  
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

THE APPLICATION OF RADIO PAGE, INC.            )  
FOR AUTHORITY TO EXPAND COVERAGE ON        ) CASE NO. 9728  
158.700 MHZ BY ADDITION OF TRANSMITTERS    )  
AT CLAYS FERRY, KENTUCKY                    )

O R D E R

On November 4, 1986, Radio Page, Inc. ("Radio Page") filed its application for a certificate of public convenience and necessity to expand coverage by adding a transmitter at Clays Ferry, Kentucky. Radio Page is presently providing wide-area paging in Louisville, Shelbyville, Frankfort, Lexington and Elizabethtown-Radcliff, Kentucky on 158.700 MHz. The proposed additional transmitter will enable Radio Page to provide service in the Richmond-Winchester, Kentucky, area and to supplement its coverage in the Lexington, Kentucky, area.

On November 10, 1986, Radio Page was notified of two filing deficiencies. These were corrected by information filed on November 19, 1986. Competitors were then notified of Radio Page's application. None of its competitors requested formal intervention in this case, however Comtel, Metrotec, and Radio Communications Corporation ("RCC") provided comments on Radio Page's application. Additionally, RCC identified a few of its concerns with respect to radio common carrier regulation in general.

On January 15, 1987, the Commission ordered Radio Page to provide additional information. Also, Radio Page was given the opportunity to respond to the comments of its competitors. Radio Page filed its response on January 26, 1987.

The Commission notes the concerns filed by Radio Page's competitors. These concerns are primarily in regards to the present level of competition. The Commission is of the opinion that, in view of the highly competitive situation that already exists in the proposed service area, it would be unfair to further delay granting approval of Radio Page's application solely on the basis that a competitive situation exists.

#### FINDINGS AND ORDERS

The Commission, having considered the evidence of record and being advised, is of the opinion and finds that:

- (1) There is a public need for the proposed expansion.
- (2) Radio Page is technically capable of providing the proposed service.
- (3) Radio Page should be granted a certificate of public convenience and necessity to construct and operate its proposed service.

IT IS THEREFORE ORDERED that:

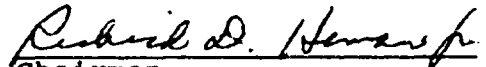
- (1) Radio Page be and hereby is granted a certificate of public convenience and necessity to construct and operate the

additional paging site as identified in its application.

(2) Radio Page shall modify its tariffs to reflect this additional service area, with a copy provided to the Commission within 30 days of the date of this Order.

Done at Frankfort, Kentucky, this 13th day of March, 1987.

PUBLIC SERVICE COMMISSION

  
Chairman

  
Vice Chairman

  
Commissioner

ATTEST:

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Executive Director