

COMMONWEALTH OF KENTUCKY  
BEFORE THE PUBLIC SERVICE COMMISSION

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In the Matter of:

THE TARIFF FILING OF SOUTH )  
CENTRAL BELL TELEPHONE COMPANY )  
REQUESTING AUTHORITY TO ) CASE NO. 8454  
WAIVE THE SERVICE ORDER CHARGE )  
FOR CUSTOM CALLING SERVICE )

Procedural Background

On June 1, 1982, the Commission issued an Order authorizing South Central Bell Telephone Company ("Bell") to waive the applicable service order charge for establishing custom calling service during selected promotional periods. The Commission approved Bell's tariff for a 1-year period ending May 31, 1983, and Bell was ordered to file a report concerning the revenue impact of the tariff. On May 31, 1983, Bell was allowed to continue the tariff to July 31, 1983, pending completion of its report to the Commission. On June 30, 1983, Bell filed its report and requested to continue the tariff another year to July 31, 1984.

Findings

The Commission, having considered the evidence of record and being advised, is of the opinion and finds that:

1. The report filed by Bell shows a total net contribution from stimulated custom calling service orders of approximately \$174,000, over the 12-month life of the tariff. This represents revenue that Bell would not have otherwise

received, which is to the benefit of all Bell customers.

2. Bell filed proper notice to extend the life of the tariff and the Commission has received no comment concerning the tariff.

3. The tariff should be approved for an additional year, effective August 1, 1983. Furthermore, in order that the Commission can continue to monitor the revenue impact of the tariff, Bell should maintain records concerning custom calling service orders during the life of the tariff and should file a report with the Commission on or before September 1, 1984, in a format consistent with the report filed June 30, 1983.

4. Any revenue deficiency that may occur as a result of the promotion of custom calling service should not be considered in future rate case proceedings.

#### Orders

IT IS THEREFORE ORDERED that Bell's tariff to promote custom calling service be and it hereby is approved, effective August 1, 1983, and expiring July 31, 1984.

IT IS FURTHER ORDERED that Bell shall maintain custom calling service order records during the life of the tariff and shall file a report with the Commission on or before September 1, 1984, in a format consistent with the report filed June 30, 1983.

IT IS FURTHER ORDERED that within 30 days from the date of this Order Bell shall file tariff pages with the Commission showing the authority under which the tariff is approved.

Done at Frankfort, Kentucky, this 19th day of July, 1983.

PUBLIC SERVICE COMMISSION

  
Chairman

  
Vice Chairman

  
Commissioner

ATTEST:

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Secretary