

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

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In the Matter of:

APPLICATION OF GENERAL TELEPHONE)
COMPANY OF KENTUCKY FOR AN ORDER)
IMPLEMENTING A DIRECT SALES PRO-) CASE NO. 8258
GRAM RELATING TO ITS SINGLE LINE)
TELEPHONE INSTRUMENTS)

O R D E R

IT IS ORDERED that General Telephone Company of Kentucky shall file an original and five copies of the following information with the Commission, with a copy to all parties of record, by October 9, 1981. If neither the requested information nor a motion for extension of time is filed by the stated date the case will be dismissed.

1. In reference to Mr. Norman E. Newton's proposed testimony, what other assets, aside from Phone Marts, will be used for both the existing business and direct sales and will be accounted for by methods other than allocation?

2. For each item listed in reply to No. 1, explain on what basis and rationale the rental charges will be determined, the frequency with which the charges will be recalculated and on what basis?

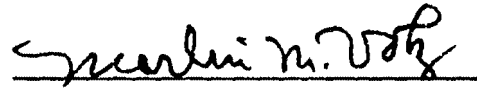
3. What was the original investment (ownership or lease) and any additional investment in assets to be used jointly, the date of acquisition or lease, repayment terms and/or annual lease payments, the expected service lives and the associated annual depreciation charges?

4. On what basis will joint advertising expense be segregated?

5. At the time the telephone instrument was placed in service, were supply and sales tax loadings included? If so, what is the rationale for including supply and sales tax loadings in the determination of net book value/unit?

Done at Frankfort, Kentucky, this 1st day of October, 1981.

PUBLIC SERVICE COMMISSION



For the Commission

ATTEST:

Secretary