



**JACKSON ENERGY
COOPERATIVE**

A Touchstone Energy Cooperative 

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March 26, 2015

Mr. Jeff Derouen
Executive Director
Kentucky Public Service Commission
P. O. Box 615
Frankfort, KY 40602-0615

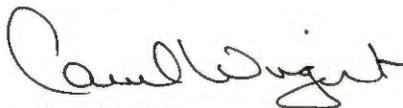
RE: CASE 2013-00219

Dear Mr. Derouen:

Attached are an original and five (5) copies each of Jackson Energy's response to the information requested in the Commission's Order dated February 27, 2014 in regards to Item #5 (annual report on our prepay meter program) and Item #7 (DSM annual report).

If you have any questions and/or concerns pertaining to the enclosed, please don't hesitate to give me a call.

Best regards,



Carol Wright
President & CEO

Enclosure

RECEIVED

MAR 27 2015

PUBLIC SERVICE
COMMISSION

Jackson Energy Cooperative Corporation
 Item #7 from Case No. 2013-00219
 For the Year 2014

a. By DSM program, the number of customers and peak demand and kWh savings.

See information on Item c.

b. A recap of Jackson Energy's customer-awareness and education efforts, and the number of members who make contact regarding such efforts.

Jackson Energy responded to 1,233 member/consumers during 2014 as a direct result of those members requesting information/assistance about our DSM/energy-efficiency programs. Of those members, 604 required that an energy advisor make a home visit to access the home and make recommendations as to the member's needs.

Jackson Energy's awareness and education efforts consist of various communication methods, as listed below:

- Member newsletter
- Ky Living magazine
- Civic groups
- Member appreciation events
- On-Line energy audits
- Rebates and incentives
- Newspaper advertising

c. Budgets, actual expenditures, number of participants, and the estimated impact on sales of each DSM and energy-efficiency program approved.

Program	# Customers	Peak Demand	kWh Savings	Budget	Actual Costs	Impact** on Sales
C & I Lighting Upgrade	1	24.228	121,142	*	*	\$8,130
Button Up	98	235.376	604,371	\$24,285	\$34,906	\$59,524
Heat Pump Retrofit	93	30.160	716,624	\$12,098	\$14,268	\$70,580
HVAC Duct Sealing	36	44.940	56,868	\$14,560	(\$3,390)	\$5,601
Touchstone Energy Home	26	66.960	69,336	\$13,424	\$22,908	\$6,829
Total	254	401.664	1,568,341	\$64,367	\$68,692	\$150,664

* Budget & Costs incurred by EKPC

** This is lost revenue from lower kWh sales. The amounts were determined by multiplying the kWh savings by the applicable rate schedule kWh charge and kW charge where applicable.

d. The estimated implementation date for any program planned but not yet implemented as of the date of that report, and explanations for why any such planned programs have not yet been implemented. Subsequent-year reports should contain information further describing Jackson Energy's efforts to implement the planned programs.

Jackson Energy plans to implement an energy star manufactured home program later in 2015. East Kentucky Power is now fine tuning the details of the program. A tariff and program outline will be submitted to the PSC as soon as they are developed and finalized. It is expected that this program could be in place sometime in the third quarter of 2015.