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MAY 01 2015

PUBLIC SERVICE
COMMISSION

May 1, 2015

Mr. Jeff Derouen
Executive Director
Public Service Commission
211 Sower Boulevard
P. O. Box 615
Frankfort, Kentucky 40602-0615

Dear Mr. Derouen:

In compliance with the Commission's April 12, 2010 Order in KY PSC Case No. 2009-00480, this letter serves as notice of expansion of the Residential White Pages Consumer Choice Initiative (RWPCCI) to the Frankfort/Lawrenceburg directory in the AT&T Kentucky service area. This expansion will be implemented in July, 2015 by YP LLC, pursuant to its contract with AT&T Kentucky.

Customers in the Frankfort/Lawrenceburg market will receive a directory containing the business White Pages and Yellow Pages. A message box on the front cover of the directory, verbiage within the Customer Guide inside the directory, and a media release will be used to inform both new and existing end-users that they can receive free of charge a residential White Pages directory at any time by simply calling a toll-free number. Additionally, end users can access the white pages online at the link provided in the Real Yellow Pages.

If you have any questions regarding this, please contact Pam Jagers at 502-582-8643.

Sincerely,

Tony Taylor