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APR 12 2019

PUBLIC SERVICE  
COMMISSION

April 12, 2019

Gwen R. Pinson  
Executive Director  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, Kentucky 40602

RE: Case No. 2019-00060

Dear Ms. Pinson:

Enclosed for filing are an original and four copies of the responses of Fleming-Mason Energy Cooperative, Inc. for the Staff's Initial Request for Information dated March 28, 2019, in the above-referenced case.

Sincerely,



Jennifer L. McRoberts  
Office Manager

Enclosures

cc: EKPC Distribution Cooperatives

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COMMISSION



**P O Box 328**  
**Flemingsburg, KY 41041**  
**(606) 845-2661 or (800) 464-3144**  
**Fax No. (606) 845-1008**

**Response to Commission Staff  
Initial Request for Information**

**2019-00060**

COMMONWEALTH OF KENTUCKY  
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

DEMAND-SIDE MANAGEMENT FILING OF 15 OF )  
EAST KENTUCKY POWER COOPERATIVE, INC'S )  
COOPERATIVES )

CASE NO.  
2019-00060

AFFIDAVIT

Joni K. Hazelrigg, being duly sworn, states that she has supervised the preparation of the response of Fleming-Mason Energy Cooperative, Inc. to the Public Service Commission Staff's Initial Request for Information in the Appendix dated March 28, 2019, in the above-referenced case, and that the matters and things set forth therein are true and accurate to the best of her knowledge, information, and belief, formed after reasonable inquiry.

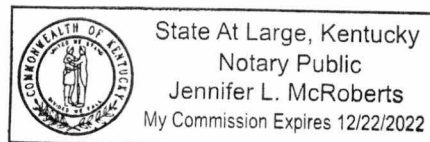
Witness my hand this 11<sup>th</sup> day of April, 2019

Joni K Hazelrigg  
Joni K. Hazelrigg

Subscribed and sworn before me this 11<sup>th</sup> day of April, 2019

Jennifer L. McRoberts  
Notary Public

My commission expires: 12/22/22



## FLEMING-MASON ENERGY COOPERATIVE, INC.

For each Distribution Cooperative, provide the number of participants in each Demand-Side Management (DSM) program offered by year in each of the past five years.

### RESPONSE:

Please see the following tables for the number of participants for the years 2014 - 2018. Note that the amounts listed in the column labeled as "Total Cost" represents the cost of Fleming-Mason Energy's DSM programs that were reimbursed by East Kentucky Power Cooperative ("EKPC") with the exception of advertising costs.

### 2014

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	1	\$544	\$817	\$1,361
C&I Lighting Upgrade	1	\$544	\$817	\$1,361
Residential	4,108	\$23,175	\$20,982	\$44,157
Button Up - Level I	5	\$3,418	\$871	\$4,289
CFL	4,030	\$3,627	\$0	\$3,627
Heat Pump Retrofit	17	\$13,280	\$18,761	\$32,041
LED	1			
TSE Home (Performance)	2	\$1,900	\$900	\$2,800
TSE Home (Prescriptive)	1	\$950	\$450	\$1,400
Direct Load Control	52			
<b>Total</b>	<b>4,109</b>	<b>\$23,719</b>	<b>\$21,799</b>	<b>\$45,518</b>

Notes: Direct Load Control participants are new participants in the year.

**FLEMING-MASON ENERGY COOPERATIVE, INC.****2015**

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	4	\$5,465	\$8,210	\$13,674
C&I Lighting Upgrade	4	\$5,465	\$8,210	\$13,674
Residential	2,464	\$77,523	\$61,195	\$138,718
Appliance Recycling Freezer	15	\$1,928	\$1,440	\$3,368
Appliance Recycling Refrigerator	52	\$6,925	\$4,860	\$11,785
Button Up - Level I	15	\$7,792	\$4,307	\$12,099
CFL	1,276	\$1,148	\$0	\$1,148
Energy Audit - Billing Insights Audit	49			
ENERGY STAR Air Source Heat Pump	30	\$9,300	\$9,905	\$19,205
ENERGY STAR Central Air Conditioner	1	\$300	\$100	\$400
ENERGY STAR Clothes Washer	44	\$3,300	\$2,195	\$5,495
ENERGY STAR Dishwasher	50	\$2,500	\$480	\$2,980
ENERGY STAR Freezer	7	\$350	\$85	\$435
ENERGY STAR Heat Pump Water Heater	8	\$2,400	\$770	\$3,170
ENERGY STAR Refrigerator	68	\$6,900	\$5,295	\$12,195
Heat Pump Retrofit	22	\$19,480	\$24,558	\$44,038
LED-Promotional	59			
TSE Home (Performance)	10	\$9,500	\$4,500	\$14,000
TSE Home (Prescriptive)	6	\$5,700	\$2,700	\$8,400
Direct Load Control	752			
<b>Total</b>	<b>2,468</b>	<b>\$82,987</b>	<b>\$69,404</b>	<b>\$152,392</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

**FLEMING-MASON ENERGY COOPERATIVE, INC.****2016**

Measure	#	Rebates	Lost Revenue	Total
	Customers	+ Co-op Admin	Amount	Cost
Commercial	10	\$11,020	\$16,556	\$27,576
C&I Lighting Upgrade	10	\$11,020	\$16,556	\$27,576
Residential	936	\$85,352	\$73,768	\$159,120
Appliance Recycling Freezer	9	\$1,121	\$720	\$1,841
Appliance Recycling Refrigerator	53	\$7,297	\$5,130	\$12,427
Button Up - Level I	16	\$6,913	\$3,475	\$10,388
Energy Audit - Billing Insights Audit	128			
ENERGY STAR Air Source Heat Pump	44	\$13,200	\$16,295	\$29,495
ENERGY STAR Central Air Conditioner	1	\$300	\$100	\$400
ENERGY STAR Clothes Washer	67	\$4,950	\$3,420	\$8,370
ENERGY STAR Dishwasher	91	\$4,550	\$1,370	\$5,920
ENERGY STAR Freezer	17	\$850	\$150	\$1,000
ENERGY STAR Heat Pump Water Heater	7	\$1,500	\$1,540	\$3,040
ENERGY STAR MANUFACTURED HOME	2	\$3,800	\$4,800	\$8,600
ENERGY STAR Refrigerator	80	\$7,800	\$1,530	\$9,330
Heat Pump Retrofit	28	\$24,520	\$31,188	\$55,708
LED-Promotional	143			
TSE Home (Performance)	9	\$8,550	\$4,050	\$12,600
Direct Load Control	241			
<b>Total</b>	<b>946</b>	<b>\$96,372</b>	<b>\$90,324</b>	<b>\$186,696</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

**FLEMING-MASON ENERGY COOPERATIVE, INC.****2017**

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	6	\$9,303	\$13,976	\$23,278
C&I Lighting Upgrade	6	\$9,303	\$13,976	\$23,278
Residential	724	\$74,485	\$56,221	\$130,706
Appliance Recycling Freezer	10	\$1,385	\$990	\$2,375
Appliance Recycling Refrigerator	42	\$5,781	\$3,870	\$9,651
Button Up - Level I	9	\$3,538	\$1,626	\$5,165
CFL	200	\$180	\$0	\$180
Energy Audit - Billing Insights Audit	10			
ENERGY STAR Air Source Heat Pump	51	\$15,600	\$17,250	\$32,850
ENERGY STAR Central Air Conditioner	12	\$2,400	\$800	\$3,200
ENERGY STAR Clothes Washer	79	\$5,250	\$2,695	\$7,945
ENERGY STAR Dishwasher	106	\$5,150	\$630	\$5,780
ENERGY STAR Freezer	21	\$950	\$225	\$1,175
ENERGY STAR Heat Pump Water Heater	11	\$1,800	\$1,925	\$3,725
ENERGY STAR Refrigerator	118	\$11,000	\$5,805	\$16,805
Heat Pump Retrofit	15	\$13,850	\$16,805	\$30,655
LED-Promotional	12			
TSE Home (Performance)	8	\$7,600	\$3,600	\$11,200
Direct Load Control	20			
<b>Total</b>	<b>730</b>	<b>\$83,787</b>	<b>\$70,197</b>	<b>\$153,984</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

**FLEMING-MASON ENERGY COOPERATIVE, INC.****2018**

Measure	#	Rebates	Lost Revenue	Total
	Customers	+ Co-op Admin	Amount	Cost
Commercial	6	\$20,867	\$31,321	\$52,187
C&I Lighting Upgrade	6	\$20,867	\$31,321	\$52,187
Residential	7,183	\$77,294	\$55,461	\$132,754
Appliance Recycling Freezer	6	\$870	\$540	\$1,410
Appliance Recycling Refrigerator	24	\$3,773	\$2,430	\$6,203
Button Up - Level I	5	\$2,026	\$960	\$2,986
Energy Audit - Billing Insights Audit	11			
ENERGY STAR Air Source Heat Pump	41	\$10,200	\$11,350	\$21,550
ENERGY STAR Central Air Conditioner	6	\$1,800	\$200	\$2,000
ENERGY STAR Clothes Washer	95	\$5,175	\$3,105	\$8,280
ENERGY STAR Dishwasher	120	\$5,450	\$1,620	\$7,070
ENERGY STAR Freezer	19	\$600	\$285	\$885
ENERGY STAR Heat Pump Water Heater	10	\$900	\$0	\$900
ENERGY STAR Refrigerator	108	\$9,200	\$4,330	\$13,530
Heat Pump Retrofit	23	\$20,820	\$25,691	\$46,511
LED	6,700	\$6,030	\$0	\$6,030
LED-Promotional	3			
TSE Home (Performance)	3	\$2,850	\$1,350	\$4,200
TSE Home (Prescriptive)	8	\$7,600	\$3,600	\$11,200
Direct Load Control	1			
<b>Total</b>	<b>7,189</b>	<b>\$98,160</b>	<b>\$86,781</b>	<b>\$184,941</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party



**FLEMING-MASON ENERGY COOPERATIVE, INC.**

For each Distribution Cooperative, provide the total cost for each DSM program by year for the past five years and indicate the amount of the total cost that was reimbursed by East Kentucky Power Cooperative, Inc. (EKPC) and the amount not reimbursed by EKPC.

**RESPONSE:**

Please see the tables below.

**2014**

Description	Reimbursed by EKPC	Not Reimbursed	Total Cost
Home Energy Audits	\$ -	\$ 8,250	\$ 8,250
ETS	\$ -	\$ -	\$ -
How\$Mart KY	\$ -	\$ 517	\$ 517
CFL bulbs	\$ 3,627	\$ 3,627	\$ 7,254
Button Ups	\$ 4,289	\$ -	\$ 4,289
Heat Pump Retrofits	\$ 32,041	\$ -	\$ 32,041
TSE Home (Performance)	\$ 2,800	\$ -	\$ 2,800
TSE Home (Prescriptive)	\$ 1,400	\$ -	\$ 1,400
Commercial & Industrial Lighting	\$ 1,361	\$ -	\$ 1,361

**2015**

Description	Reimbursed by EKPC	Not Reimbursed	Total Cost
Home Energy Audits	\$ -	\$ 11,750	\$ 11,750
ETS	\$ -	\$ -	\$ -
How\$Mart KY	\$ -	\$ 979	\$ 979
CFL bulbs	\$ 1,148	\$ 4,099	\$ 5,247
Button Ups	\$ 12,099	\$ -	\$ 12,099
Heat Pump Retrofits	\$ 44,038	\$ -	\$ 44,038
Touchstone Energy Homes	\$ 22,400	\$ -	\$ 22,400
Appliance Recycling	\$ 15,153	\$ -	\$ 15,153
ENERGY STAR Rebates	\$ 43,880	\$ -	\$ 43,880
Commercial & Industrial Lighting	\$ 13,674	\$ -	\$ 13,674

**FLEMING-MASON ENERGY COOPERATIVE, INC.****2016**

Description	Reimbursed by EKPC	Not Reimbursed	Total Cost
Home Energy Audits	\$ -	\$ 12,500	\$ 12,500
ETS	\$ -	\$ -	\$ -
How\$Mart KY	\$ -	\$ 1,713	\$ 1,713
Button Ups	\$ 10,388	\$ -	\$ 10,388
Heat Pump Retrofits	\$ 55,708	\$ -	\$ 55,708
Touchstone Energy Homes	\$ 12,600	\$ 694	\$ 13,294
Appliance Recycling	\$ 14,268	\$ -	\$ 14,268
ENERGY STAR Rebates	\$ 57,555	\$ 386	\$ 57,555
Commercial & Industrial Lighting	\$ 27,576	\$ -	\$ 27,576
ENERGY STAR Manufactured Home	\$ 8,600	\$ -	\$ 8,600
Advertising - DSM Programs	\$ 10,687	\$ -	\$ 10,687

**2017**

Description	Reimbursed by EKPC	Not Reimbursed	Total Cost
Home Energy Audits	\$ -	\$ 3,000	\$ 3,000
ETS	\$ -	\$ -	\$ -
How\$Mart KY	\$ -	\$ 1,546	\$ 1,546
CFL bulbs	\$ 180	\$ -	\$ 180
* LED bulbs	\$ -	\$ 6,363	\$ 6,363
Button Ups	\$ 5,165	\$ -	\$ 5,165
Heat Pump Retrofits	\$ 30,655	\$ -	\$ 30,655
Touchstone Energy Homes	\$ 11,200	\$ -	\$ 11,200
Appliance Recycling	\$ 12,026	\$ -	\$ 12,026
ENERGY STAR Rebates	\$ 71,480	\$ -	\$ 71,480
Commercial & Industrial Lighting	\$ 23,278	\$ -	\$ 23,278
Advertising - DSM Programs	\$ 9,299	\$ -	\$ 9,299

\* LED bulbs purchased in 2017 were reimbursed by EKPC in 2018.

**FLEMING-MASON ENERGY COOPERATIVE, INC.****2018**

Description	Reimbursed by EKPC	Not Reimbursed	Total Cost
Home Energy Audits	\$ -	\$ 8,750	\$ 8,750
ETS	\$ -	\$ -	\$ -
How\$Mart KY	\$ -	\$ 2,576	\$ 2,576
* LED bulbs	\$ 6,030	\$ 333	\$ 6,363
Button Ups	\$ 2,986	\$ -	\$ 2,986
Heat Pump Retrofits	\$ 46,511	\$ -	\$ 46,511
Touchstone Energy Homes	\$ 15,400	\$ -	\$ 15,400
Appliance Recycling	\$ 7,613	\$ -	\$ 7,613
ENERGY STAR Rebates	\$ 54,215	\$ -	\$ 54,215
Commercial & Industrial Lighting	\$ 52,187	\$ -	\$ 52,187

\* LED bulbs purchased in 2017 were reimbursed by EKPC in 2018.

**FLEMING-MASON ENERGY COOPERATIVE, INC.**

Provide the names of members of EKPC's DSM Steering Committee, identify which Distribution Cooperative each member represents, and describe the process used to evaluate the cost-effectiveness and need for existing DSM programs offered by the respective Distribution Cooperatives.

**RESPONSE:**

Alan Coffey (South Kentucky RECC), Barry Drury (Blue Grass Energy), Caralyne Pennington (Farmers RECC), Charlie Pasley (Clark Energy), Chuck Filiatreau (Salt River Electric), Jared Routh (Shelby Energy), Dan Hitchcock (Inter-County Energy), John May (Licking Valley RECC), Joni Hazelrigg (Fleming-Mason Energy), Natasha Wiley (Big Sandy RECC), Rich Prewitt (Cumberland Valley), Rick Ryan (Nolin RECC), Sandy Painter (Jackson Energy), Jack Scott Lawless (Owen Electric), Tina Preece (Grayson), Ann Beard (Taylor Co. RECC), Scott Drake (EKPC), Joe Settles (EKPC), Hank Smith (EKPC), Tom Castle (EKPC), Bill Blair (EKPC), Sha Phillips (EKPC), and Josh Littrell (EKPC).

The DSM Steering Committee reviews the DSM Potential Study performed by GDS Associates for each EKPC IRP. That study identifies all potential cost-effective DSM programs. John Farley, DSM consultant, also provides additional insight to DSM program cost-effectiveness evaluations. The DSM Steering Committee, based on their field experience working the membership, helps to identify the need for cost-effective programs. Although no formal process exists to determine need for a new DSM programs, participation levels of existing programs are reviewed to assist in determining the need to continue cost-effective programs. Both the DSM Steering Committee and the owner-member CEOs expressed a desired to continue cost-effective residential programs that assist their members having high bills due to energy-inefficient housing.

**FLEMING-MASON ENERGY COOPERATIVE, INC.**

Provide a copy of all marketing materials and brochures currently used to promote each DSM program that each Distribution Cooperative proposes to continue.

**RESPONSE:**

Fleming-Mason Energy utilizes several methods of Member communications, including monthly Member newsletters within *Kentucky Living* magazine; its website; and social media outlets, including Facebook and Twitter. Since the Commission's order in case 2019-00060, dated February 27, 2019, Fleming-Mason Energy has updated its website to reflect the current approved DSM programs. Fleming-Mason Energy will continue to promote revised DSM programs through the resources listed above.

The screenshot shows a web browser window with the URL [fme.coop/content/efficiency](http://fme.coop/content/efficiency). The page header features the Fleming-Mason Energy logo, a "Contact Us" link, and a navigation bar with links for "My Cooperative", "My Community", "Efficiency", and "Public Notice". Social media icons for Twitter, Facebook, and Instagram are also present. The main content area is titled "Efficiency" and lists several links: "Heat Pump Retrofit", "Button-Up Weatherization", "Touchstone Energy Home", "Billing Insights", "Home Energy Analysis", "Energy Star Manufactured Home", and "SimpleSaver". A "Site Navigation" sidebar on the right mirrors these links. At the bottom right, there is a small image of a worker on a ladder with the text: "LEARN MORE ABOUT THE POWER OF YOUR CO-OP MEMBERSHIP. TOGETHER WE SAVE. COM".

The screenshot shows the "Heat Pump Retrofit" page on the Fleming-Mason Energy website. The header and navigation bar are identical to the previous screenshot. The main content area is titled "Heat Pump Retrofit" and contains the following text:

Resistance heat systems, such as base board heat, ceiling cable and electric furnaces are costly to operate. Consider replacing your existing heating source with a high-efficiency heat pump for energy savings.

To qualify, your home **must be at least two years old** and you **must be replacing electric resistance heat (baseboard heat, ceiling cable, or electric furnaces)**. New manufactured homes that choose to install a heat pump also qualify for this incentive. Proof **must** be provided that resistive heat was removed. This is done by an onsite visit by our energy advisor who will take pictures and verify both old and new systems. The heat pump must be rated at 14 SEER/8.0 HSPF or higher to qualify.

A new provision has been added to this program to allow for mini-split (duct-less) systems, provided they are also replacing electric heat.

**\* AHRI certificates are required for this rebate**

If you are interested in the Heat Pump Retrofit Program or have questions, please contact Michael Parker at [1-800-464-3144](tel:1-800-464-3144) or email to [mparker@fme.coop](mailto:mparker@fme.coop)

The "Site Navigation" sidebar on the right is also present, with "Heat Pump Retrofit" highlighted. The same worker-on-ladder image is visible at the bottom right.



Contact Us

My Cooperative | My Community | Efficiency | Public Notice



## Button-Up



Increase your home's efficiency and your comfort through simple upgrades like air sealing or adding insulation to your ceiling. Fleming-Mason Energy can help you identify areas where improvements need to be made and suggest weatherization techniques to reduce heat loss in your home with the Button-Up program. You may also receive up to a \$750 rebate for making these improvements! **To qualify, your home must be at least two years old and electrically heated. A home energy review including an air leakage test is required before and after the weatherization is performed.**

\*Rebate amount based off of BTU/hr reduction

Contact Michael Parker at [1-800-464-3144](tel:1-800-464-3144) or email to [mparker@fme.coop](mailto:mparker@fme.coop) before beginning and regarding any questions on this program

## Site Navigation

- My Cooperative
- My Community
- Efficiency
  - Heat Pump Retrofit
  - Button-Up
  - Touchstone Energy Home
  - Billing Insights
  - Home Energy Analysis
  - SimpleSaver
  - Energy Star Manufactured Home
- Public Notice

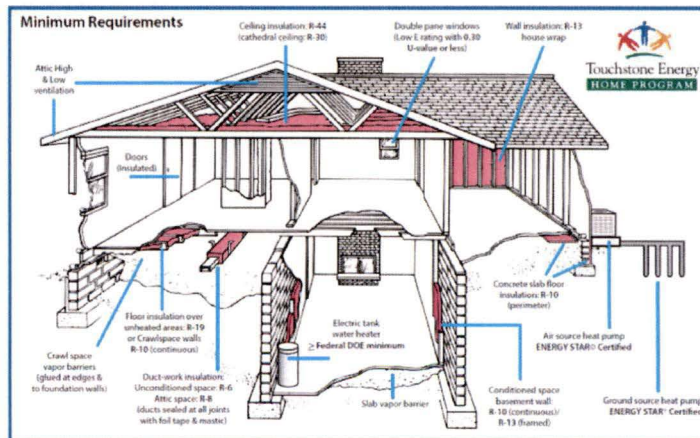


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## Touchstone Energy Home



## Site Navigation


- My Cooperative
- My Community
- Efficiency
  - Heat Pump Retrofit
  - Button-Up
  - Touchstone Energy Home
  - Billing Insights
  - Home Energy Analysis
  - SimpleSaver
  - Energy Star Manufactured Home
- Public Notice




Work with us before building your new home to receive superior comfort and energy savings. By meeting a set of energy-efficiency standards, we can certify that your home qualifies as a Touchstone Energy Home. These homes typically use 30 percent less energy than the same home built to typical construction standards.

Download complete guidelines [HERE](#)

**811** Know what's below.  
Call before you dig



# Fleming-Mason Energy

A Touchstone Energy Cooperative 

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## Heat Pump Retrofit

Resistance heat systems, such as base board heat, ceiling cable and electric furnaces are costly to operate. Consider replacing your existing heating source with a high-efficiency heat pump for energy savings.

To qualify, your home **must be at least two years old** and you **must be replacing electric resistance heat (baseboard heat, ceiling cable, or electric furnaces)**. New manufactured homes that choose to install a heat pump also qualify for this incentive. Proof **must** be provided that resistive heat was removed. This is done by an onsite visit by our energy advisor who will take pictures and verify both old and new systems. The heat pump must be rated at 14 SEER/8.0 HSPF or higher to qualify.

A new provision has been added to this program to allow for mini-split (duct-less) systems, provided they are also replacing electric heat.

**\* AHRI certificates are required for this rebate**

If you are interested in the Heat Pump Retrofit Program or have questions, please contact Michael Parker at [1-800-464-3144](tel:1-800-464-3144) or email to [mparker@fme.coop](mailto:mparker@fme.coop) 

### Site Navigation

- My Cooperative
- My Community
- Efficiency
  - Heat Pump Retrofit
  - Button-Up
  - Touchstone Energy Home
  - Billing Insights
  - Home Energy Analysis
  - SimpleSaver
  - Energy Star Manufactured Home
- Public Notice





# Fleming-Mason Energy

A Touchstone Energy Cooperative 

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## SimpleSaver



Your home can earn you free energy credits.

The SimpleSaver program is another way that we are working to keep your electricity affordable and our environment healthy. We will pay you up to \$20 annually for each central air conditioner you enroll. And you will receive those bill credits each and every year you remain in the program.

**Plus you may receive a sign-on bonus of up to \$20.**

Why are we willing to pay you? Because limiting electric use at peak times during the summer and winter delays the construction of expensive new power plants and helps keep your energy costs affordable. Managing peak load also decreases Kentucky's carbon footprint and gives all of us more time to explore affordable sources of renewable energy.


With SimpleSaver, being energy smart pays.

### Site Navigation


- My Cooperative
- My Community
- Efficiency
  - Heat Pump Retrofit
  - Button-Up
  - Touchstone Energy Home
  - Billing Insights
  - Home Energy Analysis
  - SimpleSaver
  - Energy Star Manufactured Home
- Public Notice










# Fleming-Mason Energy

A Touchstone Energy Cooperative 

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## Energy Star Manufactured Home


If you're thinking of purchasing a new manufactured home, be sure to mention the ENERGY STAR Manufactured Home program. If you upgrade your home to ENERGY STAR and install a heat pump, you may be eligible for a rebate.

You may save an average of more than 4,000 kWh per year when compared to the standard manufactured home. Right now, that's an average savings of about \$400 each year or about \$30 a month. Since the ENERGY STAR certified home uses substantially less energy for heating, cooling and water heating than a standard manufactured home, it's less expensive to run.


*\*Rebate is for EPA approved ENERGY STAR homes not Energy Smart homes provided by Clayton brand dealerships.*

### Site Navigation

- [My Cooperative](#)
- [My Community](#)
- [Efficiency](#)
  - [Heat Pump Retrofit](#)
  - [Button-Up](#)
  - [Touchstone Energy Home](#)
  - [Billing Insights](#)
  - [Home Energy Analysis](#)
  - [SimpleSaver](#)
  - [Energy Star Manufactured Home](#)
- [Public Notice](#)






# Fleming-Mason Energy

A Touchstone Energy Cooperative 


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## Home Energy Analysis

Questions about your current home's efficiency? Concerned about your home's energy usage? We're here to help improve the efficiency of your home, and our energy advisor has the tools and information available to assist you. Also we can recommend changes that could help lower your energy bill and make your home more comfortable.

To talk to our energy advisor, call Michael Parker at [1-800-464-3144](tel:1-800-464-3144) or email to [mparker@fme.coop](mailto:mparker@fme.coop) 

### Site Navigation

- [My Cooperative](#)
- [My Community](#)
- [Efficiency](#)
  - [Heat Pump Retrofit](#)
  - [Button-Up](#)
  - [Touchstone Energy Home](#)
  - [Billing Insights](#)
  - [Home Energy Analysis](#)
  - [SimpleSaver](#)
  - [Energy Star Manufactured Home](#)
- [Public Notice](#)



## ENERGY EFFICIENT PROGRAMS

We offer a number of energy efficiency programs designed to help you save money.

### ENERGY AUDIT

We're here to help improve the energy efficiency of your home. Our energy advisor will visit your home to perform an energy analysis and recommend changes that could make your home more comfortable and your energy bill lower.

### TOUCHSTONE ENERGY HOME

Work with us before building your new home to receive superior comfort and energy savings. By meeting a set of energy-efficiency standards, we can certify that your home qualifies as a Touchstone Energy Home. These homes typically use 20 percent less energy than the same home built to typical construction standards.

### BUTTON-UP WEATHERIZATION

You can increase your home's efficiency and your comfort through simple upgrades like adding insulation and replacing doors and windows. We can help you identify areas where improvements need to be made and suggest weatherization techniques to reduce heat loss in your home with the Button-Up Weatherization program.

### HEAT PUMP RETOFIT

Resistance heat systems such as base board heat, ceiling cable, and electric furnaces are costly to operate. Consider replacing your heating sources with a high-efficiency heat pump for energy savings. By replacing your resistance heat source, you will also ensure a more comfortable home.

### HOW\$MARTKY

HOW\$MARTKY takes the "whole-house" approach to energy efficiency, realizing that the various systems in a home — insulation, appliances, air-leakage, health & safety, and HVAC interact to degrade or improve performance of the home. Rather than provide single-item incentives which may not make much difference, the utilities rely upon a whole-house energy assessment to determine the best package of improvements. After installation, the program allows customers to make installment payments as part of their monthly utility bills, gradually paying for the efficiency upgrades by using part of the energy savings generated by the retrofit.

For Complete requirements and rebate amounts, contact us at:

1-800-464-3144

**FLEMING-MASON ENERGY COOPERATIVE, INC.**

For each Distribution Cooperative, provide a list and cost of any DSM programs that each Distribution Cooperative offers that EKPC does not offer.

**RESPONSE:**

1. Home Energy Audits
2. Kentucky Energy Retrofit Rider (KY How\$Mart)
3. Residential – Electric Thermal Storage (ETS) Tariff

Please refer to Response 2 for the unreimbursed costs associated with each of these programs.

**FLEMING-MASON ENERGY COOPERATIVE, INC.**

For each Distribution Cooperative, provide a list of any DSM programs targeted at low-income customers and provide a description of said programs.

**RESPONSE:**

Fleming-Mason Energy does not have any DSM programs targeted at low-income customers.