

## EKPC Annual Report

January 01, 2014 to December 31, 2014

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	173	\$246,047	\$244,637	\$490,684
C&I Lighting Upgrade	172	\$244,727	\$239,837	\$484,564
Compressed Air Audit	1	\$1,320	\$4,800	\$6,120
Residential	67,004	\$1,255,248	\$788,996	\$5,095,744
Button Up - Level I	778	\$367,987	\$119,520	\$487,506
Button Up - Level II	6	\$3,500	\$3,110	\$6,610
Button Up - Level III	3	\$4,800	\$3,075	\$7,875
CFL	58,690	\$52,821	\$0	\$52,821
ETS	12	\$6,000	\$0	\$6,000
Heat Pump Retrofit	573	\$450,230	\$487,602	\$937,832
HVAC Duct Sealing	238	\$69,760	\$36,490	\$106,250
TSE Home (Performance)	250	\$232,200	\$99,640	\$331,840
TSE Home (Prescriptive)	96	\$67,950	\$39,560	\$107,510
Direct Load Control	6,358			\$3,051,500
<b>Total</b>	<b>67,177</b>	<b>\$1,501,295</b>	<b>\$1,033,633</b>	<b>\$5,586,428</b>

Notes: This report is styled similar to the DSM Annual Reports

Lost Revenue Payments and EKPC Admin was not reported in the 2014 DSM Annual Report

Direct Load Control expense are shown on EKPC's report only because the expenses are paid by EKPC to 3rd parties on behalf of the distribution cooperatives.

Direct Load Control participants are new participants in the year - not total participants.

## Big Sandy RECC

January 01, 2014 to

December 31, 2014

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	2	\$3,649	\$0	\$3,649
C&I Lighting Upgrade	2	\$3,649	\$0	\$3,649
Residential	4,129	\$24,026	\$21,196	\$45,222
Button Up - Level I	5	\$1,676	\$494	\$2,170
CFL	4,000	\$3,600	\$0	\$3,600
Heat Pump Retrofit	23	\$17,570	\$19,882	\$37,452
HVAC Duct Sealing	3	\$1,180	\$820	\$2,000
Direct Load Control	98			
<b>Total</b>	<b>4,131</b>	<b>\$27,675</b>	<b>\$21,196</b>	<b>\$48,871</b>

## Blue Grass Energy

January 01, 2014 to

December 31, 2014

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	5	\$7,526	\$6,824	\$14,350
C&I Lighting Upgrade	4	\$6,206	\$2,024	\$8,230
Compressed Air Audit	1	\$1,320	\$4,800	\$6,120
Residential	5,331	\$200,143	\$93,698	\$293,841
Button Up - Level I	79	\$39,838	\$6,057	\$45,895
CFL	4,000	\$3,600	\$0	\$3,600
Heat Pump Retrofit	30	\$25,720	\$26,316	\$52,036
HVAC Duct Sealing	48	\$14,885	\$10,865	\$25,750
TSE Home (Performance)	126	\$116,100	\$50,460	\$166,560
Direct Load Control	1,048			
<b>Total</b>	<b>5,336</b>	<b>\$207,668</b>	<b>\$100,522</b>	<b>\$308,190</b>

Notes: Direct Load Control participants are new participants in the year.

## Clark Energy

January 01, 2014 to

December 31, 2014

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	2	\$8,733	\$13,120	\$21,853
C&I Lighting Upgrade	2	\$8,733	\$13,120	\$21,853
Residential	3,738	\$35,454	\$20,966	\$56,420
Button Up - Level I	18	\$8,594	\$2,513	\$11,107
CFL	3,600	\$3,240	\$0	\$3,240
Heat Pump Retrofit	23	\$19,820	\$16,793	\$36,613
TSE Home (Performance)	4	\$3,800	\$1,660	\$5,460
Direct Load Control	93			
<b>Total</b>	<b>3,740</b>	<b>\$44,187</b>	<b>\$34,086</b>	<b>\$78,273</b>

Notes: Direct Load Control participants are new participants in the year.

Cumberland Valley Electric

January 01, 2014 to December  
31, 2014

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	1	\$3,001	\$0	\$3,001
C&I Lighting Upgrade	1	\$3,001	\$0	\$3,001
Residential	369	\$20,838	\$12,904	\$33,741
Button Up - Level I	12	\$6,638	\$1,913	\$8,550
Heat Pump Retrofit	15	\$11,350	\$9,781	\$21,131
TSE Home (Performance)	2	\$1,900	\$900	\$2,800
TSE Home (Prescriptive)	1	\$950	\$310	\$1,260
Direct Load Control	339			
<b>Total</b>	<b>370</b>	<b>\$23,839</b>	<b>\$12,904</b>	<b>\$36,743</b>

Notes: Direct Load Control participants are new participants in the year.

## Farmers RECC

January 01, 2014 to  
December 31, 2014

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	3	\$25,973	\$10,589	\$36,562
C&I Lighting Upgrade	3	\$25,973	\$10,589	\$36,562
Residential	664	\$94,734	\$39,602	\$134,336
Button Up - Level I	54	\$48,884	\$17,613	\$66,497
Button Up - Level II	1	\$1,290	\$795	\$2,085
Button Up - Level III	1	\$1,600	\$1,025	\$2,625
CFL	200	\$180	\$0	\$180
Heat Pump Retrofit	8	\$6,720	\$7,829	\$14,549
HVAC Duct Sealing	130	\$35,110	\$11,890	\$47,000
TSE Home (Performance)	1	\$950	\$450	\$1,400
Direct Load Control	269			
<b>Total</b>	<b>667</b>	<b>\$120,707</b>	<b>\$50,191</b>	<b>\$170,898</b>

Notes: Direct Load Control participants are new participants in the year.

## Fleming-Mason Energy

January 01, 2014 to

December 31, 2014

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	1	\$544	\$817	\$1,361
C&I Lighting Upgrade	1	\$544	\$817	\$1,361
Residential	4,108	\$23,175	\$20,982	\$44,157
Button Up - Level I	5	\$3,418	\$871	\$4,289
CFL	4,030	\$3,627	\$0	\$3,627
Heat Pump Retrofit	17	\$13,280	\$18,761	\$32,041
LED	1	\$0	\$0	\$0
TSE Home (Performance)	2	\$1,900	\$900	\$2,800
TSE Home (Prescriptive)	1	\$950	\$450	\$1,400
Direct Load Control	52			
<b>Total</b>	<b>4,109</b>	<b>\$23,719</b>	<b>\$21,799</b>	<b>\$45,518</b>

Notes: Direct Load Control participants are new participants in the year.

## Grayson RECC

January 01, 2014 to

December 31, 2014

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	3	\$7,593	\$9,021	\$16,614
C&I Lighting Upgrade	3	\$7,593	\$9,021	\$16,614
Residential	2,741	\$25,271	\$12,376	\$37,647
Button Up - Level I	14	\$7,276	\$2,452	\$9,728
CFL	2,500	\$2,250	\$0	\$2,250
Heat Pump Retrofit	14	\$11,420	\$7,829	\$19,249
HVAC Duct Sealing	5	\$1,475	\$1,025	\$2,500
LED	1	\$0	\$0	\$0
TSE Home (Performance)	3	\$2,850	\$1,070	\$3,920
Direct Load Control	204			
<b>Total</b>	<b>2,744</b>	<b>\$32,864</b>	<b>\$21,397</b>	<b>\$54,261</b>

Notes: Direct Load Control participants are new participants in the year.



## Inter-County Energy

January 01, 2014 to  
December 31, 2014

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	4	\$6,492	\$9,754	\$16,246
C&I Lighting Upgrade	4	\$6,492	\$9,754	\$16,246
Residential	6,468	\$41,903	\$26,313	\$68,216
Button Up - Level I	37	\$18,133	\$8,163	\$26,296
CFL	6,000	\$5,400	\$0	\$5,400
Heat Pump Retrofit	17	\$13,030	\$15,490	\$28,520
HVAC Duct Sealing	2	\$590	\$410	\$1,000
LED	1	\$0	\$0	\$0
TSE Home (Performance)	3	\$2,850	\$1,350	\$4,200
TSE Home (Prescriptive)	2	\$1,900	\$900	\$2,800
Direct Load Control	406			
<b>Total</b>	<b>6,472</b>	<b>\$48,395</b>	<b>\$36,066</b>	<b>\$84,461</b>

Notes: Direct Load Control participants are new participants in the year.

## Jackson Energy

January 01, 2014 to

December 31, 2014

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	1	\$6,071	\$9,121	\$15,193
C&I Lighting Upgrade	1	\$6,071	\$9,121	\$15,193
Residential	9,795	\$177,976	\$123,455	\$301,431
Button Up - Level I	96	\$45,881	\$17,322	\$63,203
Button Up - Level II	4	\$920	\$1,520	\$2,440
CFL	9,450	\$8,505	\$0	\$8,505
Heat Pump Retrofit	98	\$87,230	\$84,073	\$171,303
HVAC Duct Sealing	36	\$12,390	\$8,610	\$21,000
TSE Home (Performance)	10	\$9,500	\$4,220	\$13,720
TSE Home (Prescriptive)	19	\$13,550	\$7,710	\$21,260
Direct Load Control	82			
<b>Total</b>	<b>9,796</b>	<b>\$184,047</b>	<b>\$132,576</b>	<b>\$316,623</b>

Notes: Direct Load Control participants are new participants in the year.

## Licking Valley RECC

January 01, 2014 to

December 31, 2014

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	7	\$25,154	\$33,927	\$59,081
C&I Lighting Upgrade	7	\$25,154	\$33,927	\$59,081
Residential	21	\$4,592	\$3,848	\$8,440
Button Up - Level I	3	\$1,622	\$283	\$1,905
Heat Pump Retrofit	3	\$2,020	\$3,255	\$5,275
TSE Home (Performance)	1	\$950	\$310	\$1,260
Direct Load Control	14			
<b>Total</b>	<b>28</b>	<b>\$29,746</b>	<b>\$37,775</b>	<b>\$67,520</b>

Notes: Direct Load Control participants are new participants in the year.

## Nolin RECC

January 01, 2014 to December  
31, 2014

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	2	\$4,205	\$6,317	\$10,521
C&I Lighting Upgrade	2	\$4,205	\$6,317	\$10,521
Residential	4,485	\$78,874	\$40,116	\$118,990
Button Up - Level I	76	\$27,999	\$5,644	\$33,643
CFL	3,700	\$3,330	\$0	\$3,330
ENERGY STAR Air Source Heat Pump	1	\$300	\$375	\$675
ENERGY STAR Clothes Washer	1	\$75	\$55	\$130
ENERGY STAR Dishwasher	1	\$50	\$10	\$60
Heat Pump Retrofit	28	\$24,270	\$22,272	\$46,542
LED	1	\$0	\$0	\$0
TSE Home (Prescriptive)	28	\$22,850	\$11,760	\$34,610
Direct Load Control	649			
<b>Total</b>	<b>4,487</b>	<b>\$83,079</b>	<b>\$46,433</b>	<b>\$129,512</b>

Notes: Direct Load Control participants are new participants in the year.

Owen Electric  
 January 01, 2014 to  
 December 31, 2014

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	10	\$39,813	\$42,270	\$82,083
C&I Lighting Upgrade	10	\$39,813	\$42,270	\$82,083
Residential	3,657	\$125,311	\$124,062	\$249,372
Button Up - Level I	87	\$15,616	\$7,863	\$23,478
CFL	2,400	\$2,160	\$0	\$2,160
Heat Pump Retrofit	90	\$51,340	\$88,514	\$139,854
HVAC Duct Sealing	1	\$295	\$205	\$500
LED	1	\$0	\$0	\$0
TSE Home (Performance)	54	\$50,100	\$21,460	\$71,560
TSE Home (Prescriptive)	15	\$5,800	\$6,020	\$11,820
Direct Load Control	1,009			
<b>Total</b>	<b>3,667</b>	<b>\$165,124</b>	<b>\$166,331</b>	<b>\$331,455</b>

Notes: Direct Load Control participants are new participants in the year.

Salt River Electric  
 January 01, 2014 to  
 December 31, 2014

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	7	\$7,259	\$10,906	\$18,165
C&I Lighting Upgrade	7	\$7,259	\$10,906	\$18,165
Residential	8,299	\$74,892	\$42,843	\$117,735
Button Up - Level I	51	\$20,500	\$5,560	\$26,060
CFL	7,680	\$6,912	\$0	\$6,912
Heat Pump Retrofit	48	\$41,780	\$34,723	\$76,503
TSE Home (Performance)	2	\$1,900	\$760	\$2,660
TSE Home (Prescriptive)	4	\$3,800	\$1,800	\$5,600
Direct Load Control	514			
<b>Total</b>	<b>8,306</b>	<b>\$82,151</b>	<b>\$53,749</b>	<b>\$135,900</b>

Notes: Direct Load Control participants are new participants in the year.

Shelby Energy  
 January 01, 2014 to  
 December 31, 2014

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	5	\$25,525	\$36,355	\$61,880
C&I Lighting Upgrade	5	\$25,525	\$36,355	\$61,880
Residential	1,226	\$39,243	\$21,891	\$61,135
Button Up - Level I	15	\$8,603	\$1,704	\$10,308
Button Up - Level III	1	\$1,600	\$1,025	\$2,625
CFL	1,000	\$900	\$0	\$900
Heat Pump Retrofit	21	\$18,640	\$15,642	\$34,282
TSE Home (Performance)	9	\$8,550	\$3,070	\$11,620
TSE Home (Prescriptive)	1	\$950	\$450	\$1,400
Direct Load Control	179			
<b>Total</b>	<b>1,231</b>	<b>\$64,769</b>	<b>\$58,246</b>	<b>\$123,015</b>

Notes: Direct Load Control participants are new participants in the year.

## South Kentucky RECC

January 01, 2014 to

December 31, 2014

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	3	\$25,320	\$2,630	\$27,951
C&I Lighting Upgrade	3	\$25,320	\$2,630	\$27,951
Residential	10,315	\$248,224	\$159,494	\$407,718
Button Up - Level I	189	\$95,954	\$36,005	\$131,959
CFL	8,550	\$7,695	\$0	\$7,695
ETS	12	\$6,000	\$0	\$6,000
Heat Pump Retrofit	114	\$88,240	\$99,014	\$187,254
HVAC Duct Sealing	13	\$3,835	\$2,665	\$6,500
LED	1	\$0	\$0	\$0
TSE Home (Performance)	32	\$29,900	\$12,580	\$42,480
TSE Home (Prescriptive)	22	\$16,600	\$9,230	\$25,830
Direct Load Control	1,382			
<b>Total</b>	<b>10,318</b>	<b>\$273,544</b>	<b>\$162,124</b>	<b>\$435,669</b>

Notes: Direct Load Control participants are new participants in the year.



## Taylor RECC

January 01, 2014 to December  
31, 2014

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	5	\$49,187	\$52,987	\$102,175
C&I Lighting Upgrade	5	\$49,187	\$52,987	\$102,175
Residential	1,678	\$41,018	\$25,691	\$66,708
Button Up - Level I	37	\$17,356	\$5,063	\$22,418
Button Up - Level II	1	\$1,290	\$795	\$2,085
Button Up - Level III	1	\$1,600	\$1,025	\$2,625
CFL	1,580	\$1,422	\$0	\$1,422
Heat Pump Retrofit	24	\$17,800	\$17,428	\$35,228
TSE Home (Performance)	1	\$950	\$450	\$1,400
TSE Home (Prescriptive)	3	\$600	\$930	\$1,530
Direct Load Control	31			
<b>Total</b>	<b>1,683</b>	<b>\$90,205</b>	<b>\$78,678</b>	<b>\$168,883</b>

Notes: Direct Load Control participants are new participants in the year.

## EKPC DSM Program

January 01, 2015 to December 31, 2015

Measure	# Customers	Rebate + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	103	\$336,165	\$502,363	\$838,529
C&I Lighting Upgrade	102	\$331,165	\$492,363	\$823,529
Compressed Air Audit	1	\$5,000	\$10,000	\$15,000
Residential	79,678	\$2,658,926	\$2,079,411	\$8,663,613
Appliance Recycling Freezer	331	\$40,420	\$27,000	\$67,420
Appliance Recycling Refrigerator	958	\$130,839	\$93,690	\$224,529
Button Up - Level I	1,088	\$460,705	\$240,906	\$701,611
Button Up - Level II	2	\$2,580	\$1,590	\$4,170
Button Up - Level III	2	\$3,200	\$2,050	\$5,250
CARES HEAT PUMP ELIGIBLE	1	\$1,100	\$600	\$1,700
CFL	59,752	\$53,777	\$0	\$53,777
Energy Audit - Audit Estimator	61	\$0	\$0	\$0
Energy Audit - Billing Insights Audit	3,487	\$0	\$0	\$132,175
Energy Audit - Energy Insights Audit	22	\$0	\$0	\$818
ENERGY STAR Air Source Heat Pump	839	\$269,400	\$342,610	\$612,010
ENERGY STAR Central Air Conditioner	137	\$42,000	\$14,480	\$56,480
ENERGY STAR Clothes Washer	1,499	\$112,500	\$80,045	\$192,545
ENERGY STAR Dishwasher	1,700	\$85,150	\$19,845	\$104,995
ENERGY STAR Freezer	234	\$11,700	\$2,480	\$14,180
ENERGY STAR Heat Pump Water Heater	111	\$33,600	\$26,790	\$60,390
ENERGY STAR MANUFACTURED HOME	10	\$19,000	\$24,000	\$43,000
ENERGY STAR Refrigerator	2,041	\$217,500	\$42,115	\$259,615
Heat Pump Retrofit	805	\$684,760	\$912,035	\$1,596,795
HVAC Duct Sealing	259	\$78,175	\$54,325	\$132,500
LED	1,300	\$1,170	\$0	\$1,170
LED-Promotional	4,606	\$0	\$0	\$0
TSE Home (Performance)	324	\$307,800	\$145,800	\$453,600
TSE Home (Prescriptive)	109	\$103,550	\$49,050	\$152,600
Direct Load Control	3,880			\$2,466,644
Program Admin and Promotional				\$1,325,639
<b>Total</b>	<b>79,781</b>	<b>\$2,995,091</b>	<b>\$2,581,775</b>	<b>\$9,502,142</b>

Notes: This report is styled similar to the DSM Annual Reports

Direct Load Control expense are shown on EKPC's report only because the expenses are paid by EKPC to 3rd parties on behalf of the distribution cooperatives.

Direct Load Control participants are new participants in the year - not total participants.

## Big Sandy Recc

January 01, 2015 to December  
31, 2015

Measure	# Customers	Rebate + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	5	\$9,003	\$13,526	\$22,529
C&I Lighting Upgrade	5	\$9,003	\$13,526	\$22,529
Residential	4,041	\$49,414	\$48,985	\$98,398
Appliance Recycling Freezer	9	\$1,058	\$720	\$1,778
Appliance Recycling Refrigerator	27	\$3,629	\$2,610	\$6,239
Button Up - Level I	7	\$3,052	\$1,607	\$4,659
CFL	3,750	\$3,375	\$0	\$3,375
Energy Audit - Audit Estimator	4	\$0	\$0	\$0
Energy Audit - Billing Insights Audit	12	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	19	\$6,600	\$8,250	\$14,850
ENERGY STAR Central Air Conditioner	2	\$600	\$200	\$800
ENERGY STAR Clothes Washer	30	\$2,250	\$1,620	\$3,870
ENERGY STAR Dishwasher	19	\$950	\$205	\$1,155
ENERGY STAR Freezer	9	\$450	\$95	\$545
ENERGY STAR Refrigerator	40	\$4,000	\$610	\$4,610
Heat Pump Retrofit	30	\$23,450	\$33,068	\$56,518
LED-Promotional	25	\$0	\$0	\$0
Direct Load Control	58			
<b>Total</b>	<b>4,046</b>	<b>\$58,417</b>	<b>\$62,511</b>	<b>\$120,928</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

## Blue Grass Energy

January 01, 2015 to December 31,  
2015

Measure	# Customers	Rebate + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	5	\$24,512	\$36,826	\$61,338
C&I Lighting Upgrade	5	\$24,512	\$36,826	\$61,338
Residential	6,358	\$461,652	\$299,232	\$760,884
Appliance Recycling Freezer	52	\$6,345	\$4,320	\$10,665
Appliance Recycling Refrigerator	143	\$19,900	\$14,310	\$34,210
Button Up - Level I	281	\$105,890	\$56,125	\$162,016
Button Up - Level III	1	\$1,600	\$1,025	\$2,625
CFL	3,696	\$3,326	\$0	\$3,326
Energy Audit - Audit Estimator	2	\$0	\$0	\$0
Energy Audit - Billing Insights Audit	144	\$0	\$0	\$0
Energy Audit - Energy Insights Audit	3	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	117	\$41,100	\$51,865	\$92,965
ENERGY STAR Central Air Conditioner	25	\$8,100	\$2,710	\$10,810
ENERGY STAR Clothes Washer	223	\$16,725	\$12,680	\$29,405
ENERGY STAR Dishwasher	369	\$18,450	\$4,770	\$23,220
ENERGY STAR Freezer	16	\$800	\$140	\$940
ENERGY STAR Heat Pump Water Heater	12	\$3,900	\$3,915	\$7,815
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	319	\$31,900	\$3,900	\$35,800
Heat Pump Retrofit	53	\$42,200	\$60,487	\$102,687
HVAC Duct Sealing	77	\$22,715	\$15,785	\$38,500
LED-Promotional	205	\$0	\$0	\$0
TSE Home (Performance)	143	\$135,850	\$64,350	\$200,200
TSE Home (Prescriptive)	1	\$950	\$450	\$1,400
Direct Load Control	475			
<b>Total</b>	<b>6,363</b>	<b>\$486,164</b>	<b>\$336,058</b>	<b>\$822,222</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

## Clark Energy

January 01, 2015 to December 31,  
2015

Measure	# Customers	Rebate + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	6	\$20,404	\$29,917	\$50,321
C&I Lighting Upgrade	6	\$20,404	\$29,917	\$50,321
Residential	4,032	\$61,677	\$46,284	\$107,961
Appliance Recycling Freezer	12	\$1,248	\$630	\$1,878
Appliance Recycling Refrigerator	41	\$5,535	\$4,050	\$9,585
Button Up - Level I	15	\$5,763	\$2,710	\$8,473
CFL	3,600	\$3,240	\$0	\$3,240
Energy Audit - Audit Estimator	2	\$0	\$0	\$0
Energy Audit - Billing Insights Audit	49	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	30	\$9,600	\$12,010	\$21,610
ENERGY STAR Central Air Conditioner	3	\$900	\$300	\$1,200
ENERGY STAR Clothes Washer	30	\$2,250	\$1,590	\$3,840
ENERGY STAR Dishwasher	38	\$1,900	\$580	\$2,480
ENERGY STAR Freezer	8	\$400	\$80	\$480
ENERGY STAR Heat Pump Water Heater	3	\$900	\$1,155	\$2,055
ENERGY STAR Refrigerator	55	\$5,500	\$675	\$6,175
Heat Pump Retrofit	16	\$14,940	\$18,004	\$32,944
LED-Promotional	53	\$0	\$0	\$0
TSE Home (Performance)	7	\$6,650	\$3,150	\$9,800
TSE Home (Prescriptive)	3	\$2,850	\$1,350	\$4,200
Direct Load Control	67			
<b>Total</b>	<b>4,038</b>	<b>\$82,081</b>	<b>\$76,201</b>	<b>\$158,282</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

## Cumberland Valley Electric

January 01, 2015 to December 31,  
2015

Measure	# Customers	Rebate + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	4	\$20,082	\$27,192	\$47,274
C&I Lighting Upgrade	4	\$20,082	\$27,192	\$47,274
Residential	367	\$30,360	\$28,284	\$58,644
Appliance Recycling Freezer	5	\$503	\$270	\$773
Appliance Recycling Refrigerator	13	\$1,826	\$1,440	\$3,266
Button Up - Level I	18	\$8,492	\$4,614	\$13,106
Energy Audit - Billing Insights Audit	45	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	15	\$4,800	\$6,000	\$10,800
ENERGY STAR Central Air Conditioner	1	\$300	\$100	\$400
ENERGY STAR Clothes Washer	8	\$600	\$385	\$985
ENERGY STAR Dishwasher	11	\$550	\$40	\$590
ENERGY STAR Freezer	2	\$100	\$20	\$120
ENERGY STAR Heat Pump Water Heater	1	\$300	\$385	\$685
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	20	\$2,000	\$425	\$2,425
Heat Pump Retrofit	11	\$8,990	\$12,205	\$21,195
LED-Promotional	60	\$0	\$0	\$0
Direct Load Control	156			
<b>Total</b>	<b>371</b>	<b>\$50,442</b>	<b>\$55,476</b>	<b>\$105,918</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

## Farmers RECC

January 01, 2015 to December 31, 2015

Measure	# Customers	Rebate + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	4	\$11,489	\$17,246	\$28,735
C&I Lighting Upgrade	4	\$11,489	\$17,246	\$28,735
Residential	891	\$126,345	\$85,810	\$212,156
Appliance Recycling Freezer	3	\$395	\$270	\$665
Appliance Recycling Refrigerator	11	\$1,443	\$990	\$2,433
Button Up - Level I	53	\$46,078	\$25,891	\$71,969
CARES HEAT PUMP ELIGIBLE	1	\$1,100	\$600	\$1,700
CFL	200			
Energy Audit - Audit Estimator	4	\$0	\$0	\$0
Energy Audit - Billing Insights Audit	63	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	13	\$4,200	\$5,250	\$9,450
ENERGY STAR Central Air Conditioner	4	\$1,200	\$400	\$1,600
ENERGY STAR Clothes Washer	46	\$3,450	\$2,510	\$5,960
ENERGY STAR Dishwasher	60	\$3,000	\$715	\$3,715
ENERGY STAR Freezer	6	\$300	\$60	\$360
ENERGY STAR Heat Pump Water Heater	4	\$1,200	\$1,540	\$2,740
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	74	\$7,500	\$1,030	\$8,530
Heat Pump Retrofit	14	\$13,510	\$15,824	\$29,334
HVAC Duct Sealing	136	\$40,120	\$27,880	\$68,000
LED-Promotional	83	\$0	\$0	\$0
TSE Home (Performance)	1	\$950	\$450	\$1,400
Direct Load Control	114			
<b>Total</b>	<b>895</b>	<b>\$137,834</b>	<b>\$103,056</b>	<b>\$240,891</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

## Fleming-Mason Energy

 January 01, 2015 to December 31,  
2015

Measure	# Customers	Rebate + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	4	\$5,465	\$8,210	\$13,674
C&I Lighting Upgrade	4	\$5,465	\$8,210	\$13,674
Residential	2,464	\$77,523	\$61,195	\$138,718
Appliance Recycling Freezer	15	\$1,928	\$1,440	\$3,368
Appliance Recycling Refrigerator	52	\$6,925	\$4,860	\$11,785
Button Up - Level I	15	\$7,792	\$4,307	\$12,099
CFL	1,276	\$1,148	\$0	\$1,148
Energy Audit - Billing Insights Audit	49	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	30	\$9,300	\$9,905	\$19,205
ENERGY STAR Central Air Conditioner	1	\$300	\$100	\$400
ENERGY STAR Clothes Washer	44	\$3,300	\$2,195	\$5,495
ENERGY STAR Dishwasher	50	\$2,500	\$480	\$2,980
ENERGY STAR Freezer	7	\$350	\$85	\$435
ENERGY STAR Heat Pump Water Heater	8	\$2,400	\$770	\$3,170
ENERGY STAR Refrigerator	68	\$6,900	\$5,295	\$12,195
Heat Pump Retrofit	22	\$19,480	\$24,558	\$44,038
LED-Promotional	59	\$0	\$0	\$0
TSE Home (Performance)	10	\$9,500	\$4,500	\$14,000
TSE Home (Prescriptive)	6	\$5,700	\$2,700	\$8,400
Direct Load Control	752			
<b>Total</b>	<b>2,468</b>	<b>\$82,987</b>	<b>\$69,404</b>	<b>\$152,392</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party



## Grayson RECC

 January 01, 2015 to December 31,  
2015

Measure	# Customers	Rebate + Co-op Admin	Lost Revenue Amount	Total Cost
Residential		\$63,461	\$55,695	\$119,156
Appliance Recycling Freezer	9	\$1,098	\$720	\$1,818
Appliance Recycling Refrigerator	20	\$2,882	\$2,070	\$4,952
Button Up - Level I	28	\$13,931	\$6,520	\$20,451
Energy Audit - Audit Estimator	1	\$0	\$0	\$0
Energy Audit - Billing Insights Audit	218	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	16	\$5,100	\$6,375	\$11,475
ENERGY STAR Central Air Conditioner	2	\$600	\$200	\$800
ENERGY STAR Clothes Washer	31	\$2,325	\$1,805	\$4,130
ENERGY STAR Dishwasher	27	\$1,350	\$330	\$1,680
ENERGY STAR Freezer	8	\$400	\$70	\$470
ENERGY STAR Heat Pump Water Heater	1	\$300	\$385	\$685
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	43	\$4,300	\$495	\$4,795
Heat Pump Retrofit	28	\$23,770	\$31,130	\$54,900
HVAC Duct Sealing	9	\$2,655	\$1,845	\$4,500
LED-Promotional	334	\$0	\$0	\$0
TSE Home (Performance)	1	\$950	\$450	\$1,400
TSE Home (Prescriptive)	2	\$1,900	\$900	\$2,800
Direct Load Control	36			
<b>Total</b>	<b>815</b>	<b>\$63,461</b>	<b>\$55,695</b>	<b>\$119,156</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

## Inter-County Energy

January 01, 2015 to December 31,  
2015

Measure	# Customers	Rebate + Co-op Admin	Lost Revenue Amount	Totral Cost
Commercial	5	\$19,875	\$29,859	\$49,733
C&I Lighting Upgrade	5	\$19,875	\$29,859	\$49,733
Residential	9,456	\$97,455	\$65,926	\$163,380
Appliance Recycling Freezer	18	\$2,165	\$1,440	\$3,605
Appliance Recycling Refrigerator	48	\$6,372	\$4,590	\$10,962
Button Up - Level I	37	\$16,643	\$8,655	\$25,297
CFL	8,500	\$7,650	\$0	\$7,650
Energy Audit - Billing Insights Audit	76	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	55	\$17,700	\$22,175	\$39,875
ENERGY STAR Central Air Conditioner	3	\$900	\$300	\$1,200
ENERGY STAR Clothes Washer	94	\$7,050	\$4,760	\$11,810
ENERGY STAR Dishwasher	99	\$4,950	\$1,065	\$6,015
ENERGY STAR Freezer	23	\$1,150	\$305	\$1,455
ENERGY STAR Heat Pump Water Heater	2	\$600	\$770	\$1,370
ENERGY STAR Refrigerator	144	\$14,400	\$2,370	\$16,770
Heat Pump Retrofit	15	\$12,600	\$16,671	\$29,271
HVAC Duct Sealing	5	\$1,475	\$1,025	\$2,500
LED	1	\$0	\$0	\$0
LED-Promotional	140	\$0	\$0	\$0
TSE Home (Prescriptive)	4	\$3,800	\$1,800	\$5,600
Direct Load Control	192			
<b>Total</b>	<b>9,461</b>	<b>\$117,330</b>	<b>\$95,784</b>	<b>\$213,114</b>

Notes: Direct Load Contol participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

# Jackson Energy

January 01, 2015 to December 31, 2015

Measure	# Customers	Rebate + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	7	\$18,140	\$27,253	\$45,393
C&I Lighting Upgrade	7	\$18,140	\$27,253	\$45,393
Residential	11,915	\$317,154	\$272,311	\$589,465
Appliance Recycling Freezer	42	\$5,440	\$3,690	\$9,130
Appliance Recycling Refrigerator	119	\$16,711	\$11,970	\$28,681
Button Up - Level I	124	\$54,023	\$27,657	\$81,681
CFL	9,750	\$8,775	\$0	\$8,775
Energy Audit - Audit Estimator	2	\$0	\$0	\$0
Energy Audit - Billing Insights Audit	432	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	41	\$12,300	\$17,380	\$29,680
ENERGY STAR Central Air Conditioner	3	\$900	\$710	\$1,610
ENERGY STAR Clothes Washer	127	\$9,525	\$6,435	\$15,960
ENERGY STAR Dishwasher	119	\$5,950	\$1,630	\$7,580
ENERGY STAR Freezer	20	\$1,000	\$270	\$1,270
ENERGY STAR Heat Pump Water Heater	17	\$5,100	\$1,980	\$7,080
ENERGY STAR Refrigerator	180	\$18,100	\$4,905	\$23,005
Heat Pump Retrofit	158	\$144,470	\$177,344	\$321,814
HVAC Duct Sealing	22	\$8,260	\$5,740	\$14,000
LED-Promotional	530	\$0	\$0	\$0
TSE Home (Performance)	7	\$6,650	\$3,150	\$9,800
TSE Home (Prescriptive)	21	\$19,950	\$9,450	\$29,400
Direct Load Control	201			
<b>Total</b>	<b>11,922</b>	<b>\$335,294</b>	<b>\$299,564</b>	<b>\$634,859</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

## Licking Valley RECC

January 01, 2015 to December 31, 2015

Measure	# Customers	Rebate + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	6	\$4,567	\$6,861	\$11,428
C&I Lighting Upgrade	6	\$4,567	\$6,861	\$11,428
Residential	3,358	\$32,788	\$32,404	\$65,192
Appliance Recycling Refrigerator	6	\$786	\$540	\$1,326
Button Up - Level I	3	\$1,487	\$822	\$2,309
CFL	3,000	\$2,700	\$0	\$2,700
Energy Audit - Billing Insights Audit	23	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	1	\$300	\$375	\$675
ENERGY STAR Clothes Washer	21	\$1,575	\$1,170	\$2,745
ENERGY STAR Dishwasher	11	\$550	\$100	\$650
ENERGY STAR Freezer	8	\$400	\$95	\$495
ENERGY STAR Refrigerator	34	\$3,400	\$490	\$3,890
Heat Pump Retrofit	25	\$21,590	\$28,812	\$50,402
LED-Promotional	22	\$0	\$0	\$0
Direct Load Control	204			
<b>Total</b>	<b>3,364</b>	<b>\$37,355</b>	<b>\$39,266</b>	<b>\$76,620</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

## Nolin RECC

 January 01, 2015 to December 31,  
2015

Measure	# Customers	Rebate + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	3	\$19,979	\$30,016	\$49,995
C&I Lighting Upgrade	3	\$19,979	\$30,016	\$49,995
Residential	6,648	\$241,515	\$174,309	\$415,824
Appliance Recycling Freezer	61	\$7,627	\$5,130	\$12,757
Appliance Recycling Refrigerator	128	\$16,871	\$11,880	\$28,751
Button Up - Level I	92	\$33,727	\$16,108	\$49,836
Button Up - Level III	1	\$1,600	\$1,025	\$2,625
CFL	4,000	\$3,600	\$0	\$3,600
Energy Audit - Audit Estimator	8	\$0	\$0	\$0
Energy Audit - Billing Insights Audit	107	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	135	\$42,900	\$54,660	\$97,560
ENERGY STAR Central Air Conditioner	14	\$4,500	\$1,760	\$6,260
ENERGY STAR Clothes Washer	186	\$13,950	\$10,680	\$24,630
ENERGY STAR Dishwasher	173	\$8,650	\$1,415	\$10,065
ENERGY STAR Freezer	20	\$1,000	\$140	\$1,140
ENERGY STAR Heat Pump Water Heater	9	\$2,700	\$1,540	\$4,240
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	206	\$33,500	\$5,580	\$39,080
Heat Pump Retrofit	42	\$38,370	\$48,041	\$86,411
LED	1,300	\$1,170	\$0	\$1,170
LED-Promotional	134	\$0	\$0	\$0
TSE Home (Performance)	1	\$950	\$450	\$1,400
TSE Home (Prescriptive)	30	\$28,500	\$13,500	\$42,000
Direct Load Control	117			
<b>Total</b>	<b>6,651</b>	<b>\$261,494</b>	<b>\$204,325</b>	<b>\$465,819</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Owen Electric

January 01, 2015 to December 31,  
2015

Measure	# Customers	Rebate + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	23	\$69,377	\$102,795	\$172,172
C&I Lighting Upgrade	23	\$69,377	\$102,795	\$172,172
Residential	6,334	\$324,766	\$255,197	\$579,963
Appliance Recycling Freezer	22	\$2,641	\$1,800	\$4,441
Appliance Recycling Refrigerator	98	\$13,526	\$9,630	\$23,156
Button Up - Level I	102	\$20,185	\$10,166	\$30,350
Button Up - Level II	1	\$1,290	\$795	\$2,085
CFL	1,000	\$900	\$0	\$900
Energy Audit - Billing Insights Audit	1,698	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	65	\$19,800	\$24,200	\$44,000
ENERGY STAR Central Air Conditioner	60	\$18,000	\$5,800	\$23,800
ENERGY STAR Clothes Washer	209	\$15,675	\$10,345	\$26,020
ENERGY STAR Dishwasher	219	\$11,000	\$2,085	\$13,085
ENERGY STAR Freezer	22	\$1,100	\$180	\$1,280
ENERGY STAR Heat Pump Water Heater	16	\$4,800	\$5,475	\$10,275
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	214	\$21,400	\$5,950	\$27,350
Heat Pump Retrofit	107	\$65,250	\$116,071	\$181,321
LED-Promotional	2,137	\$0	\$0	\$0
TSE Home (Performance)	127	\$120,650	\$57,150	\$177,800
TSE Home (Prescriptive)	7	\$6,650	\$3,150	\$9,800
Direct Load Control	229			
<b>Total</b>	<b>6,357</b>	<b>\$394,143</b>	<b>\$357,992</b>	<b>\$752,135</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

## Salt River Electric

 January 01, 2015 to December 31,  
2015

Measure	# Customers	Rebate + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	12	\$31,965	\$48,022	\$79,986
C&I Lighting Upgrade	12	\$31,965	\$48,022	\$79,986
Residential	9,376	\$171,050	\$125,330	\$296,380
Appliance Recycling Freezer	33	\$3,808	\$2,430	\$6,238
Appliance Recycling Refrigerator	132	\$18,167	\$13,050	\$31,217
Button Up - Level I	47	\$17,918	\$8,856	\$26,774
CFL	7,680	\$6,912	\$0	\$6,912
Energy Audit - Audit Estimator	14	\$0	\$0	\$0
Energy Audit - Billing Insights Audit	45	\$0	\$0	\$0
Energy Audit - Energy Insights Audit	6	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	51	\$15,600	\$18,895	\$34,495
ENERGY STAR Central Air Conditioner	10	\$3,000	\$1,000	\$4,000
ENERGY STAR Clothes Washer	161	\$12,075	\$8,405	\$20,480
ENERGY STAR Dishwasher	191	\$9,550	\$2,565	\$12,115
ENERGY STAR Freezer	26	\$1,300	\$340	\$1,640
ENERGY STAR Heat Pump Water Heater	8	\$2,400	\$2,310	\$4,710
ENERGY STAR Refrigerator	264	\$26,400	\$5,050	\$31,450
Heat Pump Retrofit	50	\$47,270	\$59,279	\$106,549
LED-Promotional	116	\$0	\$0	\$0
TSE Home (Performance)	1	\$950	\$450	\$1,400
TSE Home (Prescriptive)	6	\$5,700	\$2,700	\$8,400
Direct Load Control	535			
<b>Total</b>	<b>9,388</b>	<b>\$203,014</b>	<b>\$173,352</b>	<b>\$376,366</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

## Shelby Energy

January 01, 2015 to December 31, 2015

Measure	# Customers	Rebate + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	3	\$20,524	\$30,834	\$51,359
C&I Lighting Upgrade	3	\$20,524	\$30,834	\$51,359
Residential	3,377	\$96,030	\$74,395	\$170,424
Appliance Recycling Freezer	14	\$1,853	\$1,260	\$3,113
Appliance Recycling Refrigerator	53	\$7,301	\$5,220	\$12,521
Button Up - Level I	23	\$10,705	\$5,637	\$16,342
Button Up - Level II	1	\$1,290	\$795	\$2,085
CFL	2,000	\$1,800	\$0	\$1,800
Energy Audit - Audit Estimator	24	\$0	\$0	\$0
Energy Audit - Billing Insights Audit	338	\$0	\$0	\$0
Energy Audit - Energy Insights Audit	13	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	48	\$15,300	\$19,490	\$34,790
ENERGY STAR Central Air Conditioner	6	\$1,800	\$600	\$2,400
ENERGY STAR Clothes Washer	76	\$5,700	\$3,565	\$9,265
ENERGY STAR Dishwasher	87	\$4,350	\$1,270	\$5,620
ENERGY STAR Freezer	12	\$600	\$165	\$765
ENERGY STAR Heat Pump Water Heater	6	\$1,800	\$1,925	\$3,725
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	98	\$9,800	\$1,660	\$11,460
Heat Pump Retrofit	22	\$19,480	\$24,558	\$44,038
LED-Promotional	434	\$0	\$0	\$0
TSE Home (Performance)	4	\$3,800	\$1,800	\$5,600
TSE Home (Prescriptive)	9	\$8,550	\$4,050	\$12,600
Direct Load Control	108			
<b>Total</b>	<b>3,380</b>	<b>\$116,554</b>	<b>\$105,229</b>	<b>\$221,783</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party



## South Kentucky RECC

January 01, 2015 to December 31, 2015

Measure	# Customers	Rebate + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	14	\$49,554	\$76,935	\$126,489
C&I Lighting Upgrade	13	\$44,554	\$66,935	\$111,489
Compressed Air Audit	1	\$5,000	\$10,000	\$15,000
Residential	12,177	\$433,445	\$386,416	\$819,861
Appliance Recycling Freezer	28	\$3,346	\$2,250	\$5,596
Appliance Recycling Refrigerator	53	\$7,087	\$5,130	\$12,217
Button Up - Level I	219	\$105,787	\$56,720	\$162,508
CFL	10,000	\$9,000	\$0	\$9,000
Energy Audit - Billing Insights Audit	188	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	177	\$56,700	\$75,590	\$132,290
ENERGY STAR Clothes Washer	153	\$11,475	\$8,130	\$19,605
ENERGY STAR Dishwasher	180	\$9,000	\$1,965	\$10,965
ENERGY STAR Freezer	37	\$1,850	\$335	\$2,185
ENERGY STAR Heat Pump Water Heater	20	\$6,000	\$3,470	\$9,470
ENERGY STAR MANUFACTURED HOME	2	\$3,800	\$4,800	\$8,600
ENERGY STAR Refrigerator	217	\$21,700	\$2,925	\$24,625
Heat Pump Retrofit	176	\$158,650	\$205,951	\$364,601
HVAC Duct Sealing	10	\$2,950	\$2,050	\$5,000
LED-Promotional	274	\$0	\$0	\$0
TSE Home (Performance)	22	\$20,900	\$9,900	\$30,800
TSE Home (Prescriptive)	16	\$15,200	\$7,200	\$22,400
Direct Load Control	405			
<b>Total</b>	<b>12,191</b>	<b>\$482,999</b>	<b>\$463,352</b>	<b>\$946,350</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

## Taylor County RECC

January 01, 2015 to December 31,  
2015

Measure	# Customers	Rebate + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	2	\$11,230	\$16,872	\$28,102
C&I Lighting Upgrade	2	\$11,230	\$16,872	\$28,102
Residential	2,039	\$74,293	\$67,638	\$141,930
Appliance Recycling Freezer	8	\$969	\$630	\$1,599
Appliance Recycling Refrigerator	14	\$1,878	\$1,350	\$3,228
Button Up - Level I	24	\$9,231	\$4,511	\$13,742
CFL	1,500	\$1,350	\$0	\$1,350
ENERGY STAR Air Source Heat Pump	27	\$8,100	\$10,190	\$18,290
ENERGY STAR Central Air Conditioner	3	\$900	\$300	\$1,200
ENERGY STAR Clothes Washer	61	\$4,575	\$3,770	\$8,345
ENERGY STAR Dishwasher	49	\$2,450	\$630	\$3,080
ENERGY STAR Freezer	10	\$500	\$100	\$600
ENERGY STAR Heat Pump Water Heater	4	\$1,200	\$1,170	\$2,370
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	67	\$6,700	\$755	\$7,455
Heat Pump Retrofit	36	\$30,740	\$40,032	\$70,772
TSE Home (Prescriptive)	4	\$3,800	\$1,800	\$5,600
Direct Load Control	231			
<b>Total</b>	<b>2,041</b>	<b>\$85,523</b>	<b>\$84,510</b>	<b>\$170,032</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

## EKPC DSM Program

January 01, 2016 to December 31, 2016

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	193	\$693,037	\$1,023,139	\$1,716,176
C&I Lighting Upgrade	192	\$692,437	\$1,020,451	\$1,712,888
Compressed Air Audit	1	\$600	\$2,688	\$3,288
Residential	85,495	\$3,723,511	\$2,906,824	\$9,221,736
Appliance Recycling Freezer	340	\$40,977	\$26,370	\$67,347
Appliance Recycling Refrigerator	1,249	\$172,420	\$121,950	\$294,370
Button Up - Level I	1,117	\$410,692	\$217,206	\$627,898
Button Up - Level II	1	\$1,290	\$795	\$2,085
Button Up - Level III	5	\$8,000	\$5,125	\$13,125
CARES HEAT PUMP ELIGIBLE	30	\$54,244	\$18,000	\$72,244
CARES HEAT PUMP IN-ELIGIBLE	5	\$4,250	\$3,000	\$7,250
CFL	58,200	\$52,380	\$0	\$52,380
Energy Audit - Billing Insights Audit	1,668	\$0	\$0	\$121,488
Energy Audit - Energy Insights Audit	159	\$0	\$0	\$11,512
ENERGY STAR Air Source Heat Pump	1,117	\$359,700	\$446,065	\$805,765
ENERGY STAR Central Air Conditioner	326	\$99,300	\$35,525	\$134,825
ENERGY STAR Clothes Washer	2,550	\$188,850	\$136,900	\$325,750
ENERGY STAR Dishwasher	2,937	\$146,800	\$38,705	\$185,505
ENERGY STAR Freezer	398	\$19,300	\$3,830	\$23,130
ENERGY STAR Heat Pump Water Heater	204	\$54,600	\$44,315	\$98,915
ENERGY STAR MANUFACTURED HOME	48	\$91,200	\$115,200	\$206,400
ENERGY STAR Refrigerator	3,195	\$315,000	\$66,525	\$381,525
Heat Pump Retrofit	1,044	\$1,156,860	\$1,357,928	\$2,514,788
HVAC Duct Sealing	174	\$55,165	\$38,335	\$93,500
LED	6,371	\$5,734	\$0	\$5,734
LED-Promotional	1,507	\$0	\$0	\$28,527
TSE Home (Performance)	382	\$361,350	\$171,650	\$533,000
TSE Home (Prescriptive)	132	\$125,400	\$59,400	\$184,800
Direct Load Control	2,336			\$1,174,824
Program Admin and Promotional				\$1,255,049
<b>Total</b>	<b>85,688</b>	<b>\$4,416,549</b>	<b>\$3,929,963</b>	<b>\$10,937,912</b>

Notes: This report is styled similar to the DSM Annual Reports

Direct Load Control expense are shown on EKPC's report only because the expenses are paid by EKPC to 3rd parties on behalf of the distribution cooperatives.

Direct Load Control participants are new participants in the year - not total participants.

Big Sandy RECC

January 01, 2016 to December 31, 2016

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	4	\$9,105	\$13,665	\$22,770
C&I Lighting Upgrade	4	\$9,105	\$13,665	\$22,770
Residential	2,592	\$51,484	\$53,282	\$104,766
Appliance Recycling Freezer	4	\$530	\$360	\$890
Appliance Recycling Refrigerator	10	\$1,326	\$900	\$2,226
Button Up - Level I	6	\$3,048	\$1,553	\$4,601
Energy Audit - Billing Insights Audit	9	\$0	\$0	\$0
Energy Audit - Energy Insights Audit	6	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	24	\$7,800	\$9,750	\$17,550
ENERGY STAR Clothes Washer	30	\$2,250	\$1,595	\$3,845
ENERGY STAR Dishwasher	15	\$750	\$190	\$940
ENERGY STAR Freezer	2	\$100	\$20	\$120
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	29	\$2,900	\$450	\$3,350
Heat Pump Retrofit	31	\$28,130	\$35,654	\$63,784
HVAC Duct Sealing	2	\$590	\$410	\$1,000
LED	2,400	\$2,160	\$0	\$2,160
LED-Promotional	11	\$0	\$0	\$0
Direct Load Control	12			
<b>Total</b>	<b>2,596</b>	<b>\$60,589</b>	<b>\$66,947</b>	<b>\$127,536</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

## Blue Grass Energy

 January 01, 2016 to December 31,  
2016

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	11	\$39,748	\$59,716	\$99,464
C&I Lighting Upgrade	11	\$39,748	\$59,716	\$99,464
Residential	8,759	\$661,916	\$405,762	\$1,067,678
Appliance Recycling Freezer	52	\$6,161	\$3,870	\$10,031
Appliance Recycling Refrigerator	229	\$31,706	\$22,320	\$54,026
Button Up - Level I	441	\$126,740	\$73,712	\$200,452
Button Up - Level II	1	\$1,290	\$795	\$2,085
Button Up - Level III	1	\$1,600	\$1,025	\$2,625
CFL	5,000	\$4,500	\$0	\$4,500
Energy Audit - Billing Insights Audit	171	\$0	\$0	\$0
Energy Audit - Energy Insights Audit	12	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	166	\$56,100	\$67,635	\$123,735
ENERGY STAR Central Air Conditioner	40	\$13,200	\$4,310	\$17,510
ENERGY STAR Clothes Washer	378	\$27,825	\$19,850	\$47,675
ENERGY STAR Dishwasher	592	\$29,600	\$8,820	\$38,420
ENERGY STAR Freezer	45	\$2,250	\$350	\$2,600
ENERGY STAR Heat Pump Water Heater	23	\$6,300	\$5,015	\$11,315
ENERGY STAR Refrigerator	472	\$46,400	\$10,475	\$56,875
Heat Pump Retrofit	50	\$49,270	\$59,455	\$108,725
HVAC Duct Sealing	75	\$24,190	\$16,810	\$41,000
LED	204	\$184	\$0	\$184
LED-Promotional	131	\$0	\$0	\$0
TSE Home (Performance)	246	\$233,650	\$110,870	\$344,520
TSE Home (Prescriptive)	1	\$950	\$450	\$1,400
Direct Load Control	429			
<b>Total</b>	<b>8,770</b>	<b>\$701,664</b>	<b>\$465,478</b>	<b>\$1,167,142</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

## Clark Energy

January 01, 2016 to December 31, 2016

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	18	\$75,751	\$113,748	\$189,499
C&I Lighting Upgrade	18	\$75,751	\$113,748	\$189,499
Residential	6,667	\$88,596	\$60,508	\$149,104
Appliance Recycling Freezer	11	\$1,170	\$720	\$1,890
Appliance Recycling Refrigerator	55	\$7,509	\$5,310	\$12,819
Button Up - Level I	22	\$9,557	\$5,023	\$14,580
CFL	6,000	\$5,400	\$0	\$5,400
Energy Audit - Billing Insights Audit	78	\$0	\$0	\$0
Energy Audit - Energy Insights Audit	1	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	44	\$14,400	\$18,080	\$32,480
ENERGY STAR Central Air Conditioner	2	\$600	\$200	\$800
ENERGY STAR Clothes Washer	99	\$7,350	\$5,350	\$12,700
ENERGY STAR Dishwasher	93	\$4,600	\$1,285	\$5,885
ENERGY STAR Freezer	8	\$350	\$130	\$480
ENERGY STAR Heat Pump Water Heater	5	\$1,200	\$1,155	\$2,355
ENERGY STAR Refrigerator	121	\$11,900	\$1,705	\$13,605
Heat Pump Retrofit	14	\$12,760	\$15,670	\$28,430
LED-Promotional	36	\$0	\$0	\$0
TSE Home (Performance)	12	\$9,900	\$4,980	\$14,880
TSE Home (Prescriptive)	2	\$1,900	\$900	\$2,800
Direct Load Control	64			
<b>Total</b>	<b>6,685</b>	<b>\$164,347</b>	<b>\$174,256</b>	<b>\$338,603</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Cumberland Valley RECC  
January 01, 2016 to December 31,  
2016

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	3	\$18,526	\$27,790	\$46,317
C&I Lighting Upgrade	3	\$18,526	\$27,790	\$46,317
Residential	5,111	\$75,205	\$52,850	\$128,055
Appliance Recycling Freezer	3	\$315	\$180	\$495
Appliance Recycling Refrigerator	30	\$4,111	\$2,880	\$6,991
Button Up - Level I	23	\$8,194	\$3,903	\$12,097
CARES HEAT PUMP ELIGIBLE	8	\$16,800	\$4,800	\$21,600
CARES HEAT PUMP IN-ELIGIBLE	4	\$3,400	\$2,400	\$5,800
CFL	4,700	\$4,230	\$0	\$4,230
Energy Audit - Billing Insights Audit	90	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	23	\$7,800	\$7,215	\$15,015
ENERGY STAR Central Air Conditioner	4	\$1,200	\$400	\$1,600
ENERGY STAR Clothes Washer	30	\$2,325	\$1,290	\$3,615
ENERGY STAR Dishwasher	25	\$1,250	\$235	\$1,485
ENERGY STAR Freezer	2	\$100	\$20	\$120
ENERGY STAR Heat Pump Water Heater	8	\$2,400	\$2,685	\$5,085
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	31	\$3,100	\$3,825	\$6,925
Heat Pump Retrofit	17	\$14,280	\$18,817	\$33,097
LED-Promotional	57	\$0	\$0	\$0
TSE Home (Performance)	3	\$2,850	\$1,350	\$4,200
TSE Home (Prescriptive)	1	\$950	\$450	\$1,400
Direct Load Control	51			
<b>Total</b>	<b>5,114</b>	<b>\$93,731</b>	<b>\$80,640</b>	<b>\$174,372</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Farmers RECC

January 01, 2016 to December 31, 2016

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	4	\$17,429	\$26,184	\$43,613
C&I Lighting Upgrade	4	\$17,429	\$26,184	\$43,613
Residential	1,251	\$134,552	\$111,402	\$245,954
Appliance Recycling Freezer	13	\$1,518	\$990	\$2,508
Appliance Recycling Refrigerator	36	\$4,907	\$3,510	\$8,417
Button Up - Level I	36	\$21,523	\$10,842	\$32,365
Button Up - Level III	1	\$1,600	\$1,025	\$2,625
CARES HEAT PUMP ELIGIBLE	1	\$2,100	\$600	\$2,700
Energy Audit - Billing Insights Audit	11	\$0	\$0	\$0
Energy Audit - Energy Insights Audit	78	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	19	\$5,700	\$7,225	\$12,925
ENERGY STAR Central Air Conditioner	7	\$2,100	\$600	\$2,700
ENERGY STAR Clothes Washer	64	\$4,875	\$3,670	\$8,545
ENERGY STAR Dishwasher	71	\$3,550	\$695	\$4,245
ENERGY STAR Freezer	9	\$400	\$85	\$485
ENERGY STAR Heat Pump Water Heater	3	\$600	\$385	\$985
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	76	\$7,400	\$1,410	\$8,810
Heat Pump Retrofit	50	\$52,200	\$61,895	\$114,095
HVAC Duct Sealing	69	\$21,830	\$15,170	\$37,000
LED	500	\$450	\$0	\$450
LED-Promotional	95	\$0	\$0	\$0
TSE Home (Performance)	1	\$950	\$450	\$1,400
TSE Home (Prescriptive)	1	\$950	\$450	\$1,400
Direct Load Control	109			
<b>Total</b>	<b>1,255</b>	<b>\$151,981</b>	<b>\$137,586</b>	<b>\$289,568</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party



Fleming-Mason Energy

January 01, 2016 to December 31, 2016

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	10	\$11,020	\$16,556	\$27,576
C&I Lighting Upgrade	10	\$11,020	\$16,556	\$27,576
Residential	936	\$85,352	\$73,768	\$159,120
Appliance Recycling Freezer	9	\$1,121	\$720	\$1,841
Appliance Recycling Refrigerator	53	\$7,297	\$5,130	\$12,427
Button Up - Level I	16	\$6,913	\$3,475	\$10,388
Energy Audit - Billing Insights Audit	128	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	44	\$13,200	\$16,295	\$29,495
ENERGY STAR Central Air Conditioner	1	\$300	\$100	\$400
ENERGY STAR Clothes Washer	67	\$4,950	\$3,420	\$8,370
ENERGY STAR Dishwasher	91	\$4,550	\$1,370	\$5,920
ENERGY STAR Freezer	17	\$850	\$150	\$1,000
ENERGY STAR Heat Pump Water Heater	7	\$1,500	\$1,540	\$3,040
ENERGY STAR MANUFACTURED HOME	2	\$3,800	\$4,800	\$8,600
ENERGY STAR Refrigerator	80	\$7,800	\$1,530	\$9,330
Heat Pump Retrofit	28	\$24,520	\$31,188	\$55,708
LED-Promotional	143	\$0	\$0	\$0
TSE Home (Performance)	9	\$8,550	\$4,050	\$12,600
Direct Load Control	241			
<b>Total</b>	<b>946</b>	<b>\$96,372</b>	<b>\$90,324</b>	<b>\$186,696</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Grayson RECC

January 01, 2016 to December 31, 2016

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	6	\$21,952	\$32,980	\$54,932
C&I Lighting Upgrade	6	\$21,952	\$32,980	\$54,932
Residential	6,343	\$79,225	\$53,761	\$132,986
Appliance Recycling Freezer	10	\$1,335	\$900	\$2,235
Appliance Recycling Refrigerator	10	\$1,368	\$990	\$2,358
Button Up - Level I	24	\$12,888	\$6,278	\$19,166
CARES HEAT PUMP ELIGIBLE	8	\$16,800	\$4,800	\$21,600
CFL	6,000	\$5,400	\$0	\$5,400
Energy Audit - Billing Insights Audit	45	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	20	\$6,000	\$7,555	\$13,555
ENERGY STAR Central Air Conditioner	2	\$600	\$200	\$800
ENERGY STAR Clothes Washer	34	\$2,550	\$2,230	\$4,780
ENERGY STAR Dishwasher	34	\$1,700	\$290	\$1,990
ENERGY STAR Freezer	10	\$450	\$105	\$555
ENERGY STAR Heat Pump Water Heater	1	\$300	\$0	\$300
ENERGY STAR MANUFACTURED HOME	2	\$3,800	\$4,800	\$8,600
ENERGY STAR Refrigerator	50	\$4,900	\$740	\$5,640
Heat Pump Retrofit	20	\$17,300	\$22,208	\$39,508
HVAC Duct Sealing	13	\$3,835	\$2,665	\$6,500
LED-Promotional	17	\$0	\$0	\$0
Direct Load Control	43			
<b>Total</b>	<b>6,349</b>	<b>\$101,177</b>	<b>\$86,741</b>	<b>\$187,918</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Inter-County Energy

January 01, 2016 to December 31, 2016

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	10	\$22,999	\$34,538	\$57,537
C&I Lighting Upgrade	10	\$22,999	\$34,538	\$57,537
Residential	8,234	\$173,471	\$125,994	\$299,464
Appliance Recycling Freezer	9	\$863	\$450	\$1,313
Appliance Recycling Refrigerator	64	\$9,064	\$6,480	\$15,544
Button Up - Level I	46	\$18,778	\$9,599	\$28,377
Button Up - Level III	1	\$1,600	\$1,025	\$2,625
CARES HEAT PUMP ELIGIBLE	4	\$6,400	\$2,400	\$8,800
CFL	7,000	\$6,300	\$0	\$6,300
Energy Audit - Billing Insights Audit	128	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	65	\$21,900	\$27,465	\$49,365
ENERGY STAR Central Air Conditioner	10	\$3,000	\$1,055	\$4,055
ENERGY STAR Clothes Washer	199	\$14,625	\$9,805	\$24,430
ENERGY STAR Dishwasher	176	\$8,750	\$2,525	\$11,275
ENERGY STAR Freezer	35	\$1,650	\$280	\$1,930
ENERGY STAR Heat Pump Water Heater	7	\$2,400	\$1,540	\$3,940
ENERGY STAR MANUFACTURED HOME	3	\$5,700	\$7,200	\$12,900
ENERGY STAR Refrigerator	239	\$23,300	\$5,085	\$28,385
Heat Pump Retrofit	40	\$38,690	\$46,135	\$84,825
LED-Promotional	125	\$0	\$0	\$0
TSE Home (Performance)	7	\$6,650	\$3,150	\$9,800
TSE Home (Prescriptive)	4	\$3,800	\$1,800	\$5,600
Direct Load Control	72			
<b>Total</b>	<b>8,244</b>	<b>\$196,470</b>	<b>\$160,532</b>	<b>\$357,001</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

## Jackson Energy

January 01, 2016 to December 31, 2016

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	16	\$34,413	\$51,685	\$86,098
C&I Lighting Upgrade	16	\$34,413	\$51,685	\$86,098
Residential	8,098	\$420,990	\$371,903	\$792,893
Appliance Recycling Freezer	36	\$4,506	\$2,970	\$7,476
Appliance Recycling Refrigerator	128	\$17,783	\$12,600	\$30,383
Button Up - Level I	99	\$40,913	\$20,807	\$61,720
CARES HEAT PUMP ELIGIBLE	8	\$10,044	\$4,800	\$14,844
CARES HEAT PUMP IN-ELIGIBLE	1	\$850	\$600	\$1,450
CFL	5,000	\$4,500	\$0	\$4,500
Energy Audit - Billing Insights Audit	328	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	52	\$16,800	\$21,595	\$38,395
ENERGY STAR Central Air Conditioner	3	\$900	\$300	\$1,200
ENERGY STAR Clothes Washer	195	\$14,475	\$12,105	\$26,580
ENERGY STAR Dishwasher	200	\$10,000	\$2,605	\$12,605
ENERGY STAR Freezer	31	\$1,550	\$350	\$1,900
ENERGY STAR Heat Pump Water Heater	25	\$6,900	\$4,285	\$11,185
ENERGY STAR MANUFACTURED HOME	8	\$15,200	\$19,200	\$34,400
ENERGY STAR Refrigerator	233	\$23,000	\$5,290	\$28,290
Heat Pump Retrofit	210	\$201,420	\$239,601	\$441,021
HVAC Duct Sealing	8	\$2,655	\$1,845	\$4,500
LED	1,161	\$1,045	\$0	\$1,045
LED-Promotional	221	\$0	\$0	\$0
TSE Home (Performance)	9	\$8,550	\$4,050	\$12,600
TSE Home (Prescriptive)	42	\$39,900	\$18,900	\$58,800
Direct Load Control	100			
<b>Total</b>	<b>8,114</b>	<b>\$455,402</b>	<b>\$423,588</b>	<b>\$878,991</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Licking Valley RECC

January 01, 2016 to December 31, 2016

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	16	\$60,668	\$91,102	\$151,770
C&I Lighting Upgrade	16	\$60,668	\$91,102	\$151,770
Residential	6,246	\$58,907	\$56,119	\$115,026
Appliance Recycling Freezer	2	\$183	\$90	\$273
Appliance Recycling Refrigerator	14	\$1,898	\$1,350	\$3,248
Button Up - Level I	5	\$1,829	\$884	\$2,714
CFL	5,000	\$4,500	\$0	\$4,500
Energy Audit - Billing Insights Audit	20	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	12	\$4,200	\$4,875	\$9,075
ENERGY STAR Clothes Washer	46	\$3,375	\$2,510	\$5,885
ENERGY STAR Dishwasher	26	\$1,300	\$210	\$1,510
ENERGY STAR Freezer	8	\$400	\$80	\$480
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	50	\$4,800	\$1,110	\$5,910
Heat Pump Retrofit	38	\$32,670	\$42,160	\$74,830
LED	1,002	\$902	\$0	\$902
LED-Promotional	10	\$0	\$0	\$0
TSE Home (Performance)	1	\$950	\$450	\$1,400
Direct Load Control	11			
<b>Total</b>	<b>6,262</b>	<b>\$119,575</b>	<b>\$147,221</b>	<b>\$266,796</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Nolin RECC

January 01, 2016 to December 31, 2016

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	21	\$46,345	\$69,598	\$115,944
C&I Lighting Upgrade	21	\$46,345	\$69,598	\$115,944
Residential	5,097	\$262,721	\$204,387	\$467,108
Appliance Recycling Freezer	56	\$6,769	\$4,410	\$11,179
Appliance Recycling Refrigerator	141	\$19,651	\$14,040	\$33,691
Button Up - Level I	72	\$25,581	\$12,091	\$37,671
CFL	3,500	\$3,150	\$0	\$3,150
Energy Audit - Billing Insights Audit	142	\$0	\$0	\$0
Energy Audit - Energy Insights Audit	4	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	175	\$55,800	\$70,015	\$125,815
ENERGY STAR Central Air Conditioner	11	\$3,000	\$1,000	\$4,000
ENERGY STAR Clothes Washer	230	\$16,950	\$11,680	\$28,630
ENERGY STAR Dishwasher	212	\$10,550	\$3,405	\$13,955
ENERGY STAR Freezer	40	\$1,950	\$355	\$2,305
ENERGY STAR Heat Pump Water Heater	20	\$5,700	\$4,225	\$9,925
ENERGY STAR Refrigerator	274	\$27,000	\$6,365	\$33,365
Heat Pump Retrofit	51	\$50,520	\$59,701	\$110,221
LED-Promotional	77	\$0	\$0	\$0
TSE Home (Prescriptive)	38	\$36,100	\$17,100	\$53,200
Direct Load Control	54			
<b>Total</b>	<b>5,118</b>	<b>\$309,066</b>	<b>\$273,985</b>	<b>\$583,051</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Owen Electric

January 01, 2016 to December 31, 2016

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	25	\$88,530	\$134,720	\$223,250
C&I Lighting Upgrade	24	\$87,930	\$132,032	\$219,962
Compressed Air Audit	1	\$600	\$2,688	\$3,288
Residential	3,428	\$325,656	\$200,043	\$525,699
Appliance Recycling Freezer	33	\$3,812	\$2,340	\$6,152
Appliance Recycling Refrigerator	100	\$14,057	\$10,170	\$24,227
Button Up - Level I	26	\$8,888	\$4,131	\$13,020
Energy Audit - Billing Insights Audit	177	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	107	\$32,700	\$39,760	\$72,460
ENERGY STAR Central Air Conditioner	203	\$61,200	\$22,575	\$83,775
ENERGY STAR Clothes Washer	294	\$21,975	\$14,570	\$36,545
ENERGY STAR Dishwasher	402	\$20,050	\$3,015	\$23,065
ENERGY STAR Freezer	24	\$1,150	\$325	\$1,475
ENERGY STAR Heat Pump Water Heater	24	\$6,000	\$7,315	\$13,315
ENERGY STAR MANUFACTURED HOME	6	\$11,400	\$14,400	\$25,800
ENERGY STAR Refrigerator	422	\$41,900	\$8,055	\$49,955
Heat Pump Retrofit	36	\$34,080	\$41,437	\$75,517
LED	1,104	\$994	\$0	\$994
LED-Promotional	197	\$0	\$0	\$0
TSE Home (Performance)	65	\$61,750	\$29,250	\$91,000
TSE Home (Prescriptive)	6	\$5,700	\$2,700	\$8,400
Direct Load Control	202			
<b>Total</b>	<b>3,453</b>	<b>\$414,187</b>	<b>\$334,763</b>	<b>\$748,950</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Salt River Electric

January 01, 2016 to December 31, 2016

Measure	# Customers	Rus Amount (Incentives + Admin)	Lost Revenue Amount	Total Transfer Payment
Commercial	12	\$38,704	\$56,753	\$95,458
C&I Lighting Upgrade	12	\$38,704	\$56,753	\$95,458
Residential	9,668	\$287,915	\$177,952	\$465,867
Appliance Recycling Freezer	55	\$7,105	\$4,860	\$11,965
Appliance Recycling Refrigerator	202	\$27,035	\$18,720	\$45,755
Button Up - Level I	42	\$14,990	\$7,148	\$22,138
CFL	7,000	\$6,300	\$0	\$6,300
Energy Audit - Billing Insights Audit	38	\$0	\$0	\$0
Energy Audit - Energy Insights Audit	37	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	98	\$31,500	\$37,510	\$69,010
ENERGY STAR Central Air Conditioner	27	\$8,100	\$2,700	\$10,800
ENERGY STAR Clothes Washer	499	\$37,125	\$26,380	\$63,505
ENERGY STAR Dishwasher	555	\$27,700	\$6,765	\$34,465
ENERGY STAR Freezer	87	\$4,300	\$820	\$5,120
ENERGY STAR Heat Pump Water Heater	30	\$7,200	\$8,085	\$15,285
ENERGY STAR Refrigerator	600	\$59,100	\$11,545	\$70,645
Heat Pump Retrofit	39	\$37,510	\$43,969	\$81,479
LED-Promotional	61	\$0	\$0	\$0
TSE Home (Performance)	6	\$5,700	\$2,700	\$8,400
TSE Home (Prescriptive)	15	\$14,250	\$6,750	\$21,000
Direct Load Control	277			
<b>Total</b>	<b>9,680</b>	<b>\$326,619</b>	<b>\$234,705</b>	<b>\$561,324</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party



Shelby Energy

January 01, 2016 to December 31, 2016

Measure	# Customers	Rus Amount (Incentives + Admin)	Lost Revenue Amount	Total Transfer Payment
Commercial	4	\$6,211	\$9,331	\$15,542
C&I Lighting Upgrade	4	\$6,211	\$9,331	\$15,542
Residential	2,735	\$117,499	\$88,956	\$206,455
Appliance Recycling Freezer	20	\$2,496	\$1,620	\$4,116
Appliance Recycling Refrigerator	65	\$8,840	\$6,210	\$15,050
Button Up - Level I	19	\$9,553	\$5,164	\$14,717
Button Up - Level III	1	\$1,600	\$1,025	\$2,625
CARES HEAT PUMP ELIGIBLE	1	\$2,100	\$600	\$2,700
CFL	2,000	\$1,800	\$0	\$1,800
Energy Audit - Billing Insights Audit	28	\$0	\$0	\$0
Energy Audit - Energy Insights Audit	21	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	49	\$15,300	\$19,310	\$34,610
ENERGY STAR Central Air Conditioner	11	\$3,600	\$1,200	\$4,800
ENERGY STAR Clothes Washer	95	\$6,600	\$5,520	\$12,120
ENERGY STAR Dishwasher	117	\$5,850	\$1,650	\$7,500
ENERGY STAR Freezer	15	\$600	\$110	\$710
ENERGY STAR Heat Pump Water Heater	12	\$3,000	\$2,310	\$5,310
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	118	\$11,700	\$1,960	\$13,660
Heat Pump Retrofit	28	\$27,360	\$32,677	\$60,037
LED-Promotional	57	\$0	\$0	\$0
TSE Home (Performance)	9	\$8,550	\$4,050	\$12,600
TSE Home (Prescriptive)	7	\$6,650	\$3,150	\$9,800
Direct Load Control	61			
<b>Total</b>	<b>2,739</b>	<b>\$123,710</b>	<b>\$98,288</b>	<b>\$221,998</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

South Kentucky RECC

January 01, 2016 to December 31, 2016

Measure	# Customers	Rus Amount (Incentives + Admin)	Lost Revenue Amount	Total Transfer Payment
Commercial	23	\$81,274	\$104,003	\$185,276
C&I Lighting Upgrade	23	\$81,274	\$104,003	\$185,276
Residential	9,531	\$780,484	\$756,309	\$1,536,793
Appliance Recycling Freezer	23	\$2,646	\$1,620	\$4,266
Appliance Recycling Refrigerator	99	\$13,744	\$9,810	\$23,554
Button Up - Level I	202	\$84,574	\$43,758	\$128,332
Button Up - Level III	1	\$1,600	\$1,025	\$2,625
CFL	7,000	\$6,300	\$0	\$6,300
Energy Audit - Billing Insights Audit	275	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	160	\$52,200	\$69,280	\$121,480
ENERGY STAR Central Air Conditioner	2	\$600	\$585	\$1,185
ENERGY STAR Clothes Washer	202	\$14,775	\$11,410	\$26,185
ENERGY STAR Dishwasher	243	\$12,100	\$4,190	\$16,290
ENERGY STAR Freezer	52	\$2,600	\$550	\$3,150
ENERGY STAR Heat Pump Water Heater	32	\$9,300	\$4,235	\$13,535
ENERGY STAR MANUFACTURED HOME	13	\$24,700	\$31,200	\$55,900
ENERGY STAR Refrigerator	305	\$29,900	\$5,395	\$35,295
Heat Pump Retrofit	350	\$496,780	\$559,216	\$1,055,996
HVAC Duct Sealing	7	\$2,065	\$1,435	\$3,500
LED-Promotional	269	\$0	\$0	\$0
TSE Home (Performance)	14	\$13,300	\$6,300	\$19,600
TSE Home (Prescriptive)	14	\$13,300	\$6,300	\$19,600
Direct Load Control	268			
<b>Total</b>	<b>9,554</b>	<b>\$861,758</b>	<b>\$860,312</b>	<b>\$1,722,070</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Taylor RECC

January 01, 2016 to December 31, 2016

Measure	# Customers	Rus Amount (Incentives + Admin)	Lost Revenue Amount	Total Transfer Payment
Commercial	10	\$120,362	\$180,769	\$301,130
C&I Lighting Upgrade	10	\$120,362	\$180,769	\$301,130
Residential	571	\$119,538	\$113,828	\$233,366
Appliance Recycling Freezer	4	\$448	\$270	\$718
Appliance Recycling Refrigerator	14	\$2,122	\$1,530	\$3,652
Button Up - Level I	38	\$16,724	\$8,838	\$25,561
ENERGY STAR Air Source Heat Pump	59	\$18,300	\$22,500	\$40,800
ENERGY STAR Central Air Conditioner	3	\$900	\$300	\$1,200
ENERGY STAR Clothes Washer	90	\$6,825	\$5,515	\$12,340
ENERGY STAR Dishwasher	90	\$4,500	\$1,455	\$5,955
ENERGY STAR Freezer	13	\$600	\$100	\$700
ENERGY STAR Heat Pump Water Heater	7	\$1,800	\$1,540	\$3,340
ENERGY STAR MANUFACTURED HOME	9	\$17,100	\$21,600	\$38,700
ENERGY STAR Refrigerator	100	\$9,900	\$1,585	\$11,485
Heat Pump Retrofit	42	\$39,370	\$48,145	\$87,515
TSE Home (Prescriptive)	1	\$950	\$450	\$1,400
Direct Load Control	101			
<b>Total</b>	<b>581</b>	<b>\$239,900</b>	<b>\$294,596</b>	<b>\$534,496</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

EKPC DSM Program

January 01, 2017 to December 31, 2017

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	243	\$693,164	\$1,044,185	\$1,737,349
C&I Lighting Upgrade	240	\$689,414	\$1,029,823	\$1,719,237
Compressed Air Audit	3	\$3,750	\$14,363	\$18,113
Residential	54,497	\$3,756,251	\$2,928,032	\$8,813,503
Appliance Recycling Freezer	289	\$36,078	\$23,310	\$59,388
Appliance Recycling Refrigerator	1,217	\$185,943	\$128,700	\$314,643
Button Up - Level I	779	\$332,852	\$170,984	\$503,836
Button Up - Level III	7	\$11,200	\$7,175	\$18,375
CARES HEAT PUMP ELIGIBLE	57	\$96,805	\$34,200	\$131,005
CARES HEAT PUMP IN-ELIGIBLE	7	\$5,441	\$4,200	\$9,641
CFL	14,950	\$13,455	\$0	\$13,455
Energy Audit - Billing Insights Audit	435	\$0	\$0	\$121,289
Energy Audit - Energy Insights Audit	42	\$0	\$0	\$11,711
ENERGY STAR Air Source Heat Pump	1,612	\$503,400	\$498,640	\$1,002,040
ENERGY STAR Central Air Conditioner	357	\$97,800	\$33,950	\$131,750
ENERGY STAR Clothes Washer	2,707	\$184,725	\$109,380	\$294,105
ENERGY STAR Dishwasher	3,089	\$151,150	\$34,325	\$185,475
ENERGY STAR Freezer	466	\$20,300	\$5,415	\$25,715
ENERGY STAR Heat Pump Water Heater	219	\$44,700	\$31,515	\$76,215
ENERGY STAR MANUFACTURED HOME	21	\$39,900	\$50,400	\$90,300
ENERGY STAR Refrigerator	3,591	\$335,100	\$226,395	\$561,495
Heat Pump Retrofit	986	\$1,145,310	\$1,312,313	\$2,457,623
HVAC Duct Sealing	61	\$21,830	\$15,170	\$37,000
LED	21,847	\$19,662	\$0	\$19,662
LED-Promotional	505	\$0	\$0	\$9,560
TSE Home (Performance)	309	\$293,050	\$138,910	\$431,960
TSE Home (Prescriptive)	229	\$217,550	\$103,050	\$320,600
Direct Load Control	715			\$635,217
Program Admin & Promotional				\$1,351,443
<b>Total</b>	<b>54,740</b>	<b>\$4,449,415</b>	<b>\$3,972,217</b>	<b>\$10,550,852</b>

Notes: This report is styled similar to the DSM Annual Reports

Direct Load Control expense are shown on EKPC's report only because the expenses are paid by EKPC to 3rd parties on behalf of the distribution cooperatives.

Direct Load Control participants are new participants in the year - not total participants.

## Big Sandy RECC

January 01, 2017 to December 31, 2017

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	3	\$10,721	\$16,093	\$26,814
C&I Lighting Upgrade	3	\$10,721	\$16,093	\$26,814
Residential	3,127	\$33,130	\$29,477	\$62,607
Appliance Recycling Freezer	2	\$184	\$90	\$274
Appliance Recycling Refrigerator	12	\$1,653	\$1,170	\$2,823
Button Up - Level I	4	\$1,452	\$624	\$2,076
CARES HEAT PUMP ELIGIBLE	1	\$2,100	\$600	\$2,700
Energy Audit - Billing Insights Audit	8	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	9	\$2,400	\$2,625	\$5,025
ENERGY STAR Central Air Conditioner	2	\$0	\$0	\$0
ENERGY STAR Clothes Washer	23	\$1,650	\$1,045	\$2,695
ENERGY STAR Dishwasher	8	\$350	\$65	\$415
ENERGY STAR Freezer	9	\$450	\$100	\$550
ENERGY STAR Heat Pump Water Heater	2	\$300	\$385	\$685
ENERGY STAR MANUFACTURED HOME	4	\$7,600	\$9,600	\$17,200
ENERGY STAR Refrigerator	25	\$2,300	\$880	\$3,180
Heat Pump Retrofit	10	\$9,990	\$12,293	\$22,283
LED	3,000	\$2,700	\$0	\$2,700
LED-Promotional	2	\$0	\$0	\$0
Direct Load Control	6			
<b>Total</b>	<b>3,130</b>	<b>\$43,851</b>	<b>\$45,570</b>	<b>\$89,421</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Blue Grass Energy

January 01, 2017 to December 31, 2017

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	17	\$67,053	\$100,652	\$167,706
C&I Lighting Upgrade	17	\$67,053	\$100,652	\$167,706
Residential	7,443	\$517,080	\$312,362	\$829,442
Appliance Recycling Freezer	40	\$4,873	\$3,060	\$7,933
Appliance Recycling Refrigerator	186	\$25,998	\$18,000	\$43,998
Button Up - Level I	89	\$35,843	\$17,710	\$53,553
CFL	1,000	\$900	\$0	\$900
Energy Audit - Billing Insights Audit	67	\$0	\$0	\$0
Energy Audit - Energy Insights Audit	4	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	242	\$74,700	\$67,590	\$142,290
ENERGY STAR Central Air Conditioner	52	\$14,100	\$5,075	\$19,175
ENERGY STAR Clothes Washer	367	\$25,650	\$15,220	\$40,870
ENERGY STAR Dishwasher	546	\$26,750	\$7,260	\$34,010
ENERGY STAR Freezer	56	\$2,150	\$790	\$2,940
ENERGY STAR Heat Pump Water Heater	25	\$4,200	\$4,985	\$9,185
ENERGY STAR Refrigerator	559	\$53,100	\$35,100	\$88,200
Heat Pump Retrofit	29	\$29,040	\$34,807	\$63,847
HVAC Duct Sealing	3	\$885	\$615	\$1,500
LED	3,600	\$3,240	\$0	\$3,240
LED-Promotional	76	\$0	\$0	\$0
TSE Home (Performance)	227	\$215,650	\$102,150	\$317,800
Direct Load Control	275			
<b>Total</b>	<b>7,460</b>	<b>\$584,133</b>	<b>\$413,014</b>	<b>\$997,147</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Clark Energy

January 01, 2017 to December 31, 2017

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	10	\$18,249	\$27,402	\$45,650
C&I Lighting Upgrade	10	\$18,249	\$27,402	\$45,650
Residential	3,676	\$121,778	\$87,892	\$209,669
Appliance Recycling Freezer	9	\$1,124	\$720	\$1,844
Appliance Recycling Refrigerator	57	\$7,696	\$5,220	\$12,916
Button Up - Level I	26	\$13,648	\$7,479	\$21,127
Energy Audit - Billing Insights Audit	24	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	78	\$23,400	\$25,875	\$49,275
ENERGY STAR Central Air Conditioner	10	\$3,600	\$1,575	\$5,175
ENERGY STAR Clothes Washer	114	\$6,900	\$4,280	\$11,180
ENERGY STAR Dishwasher	105	\$5,100	\$730	\$5,830
ENERGY STAR Freezer	19	\$850	\$270	\$1,120
ENERGY STAR Heat Pump Water Heater	8	\$1,200	\$770	\$1,970
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	141	\$12,600	\$6,630	\$19,230
Heat Pump Retrofit	16	\$19,210	\$21,593	\$40,803
LED	3,000	\$2,700	\$0	\$2,700
LED-Promotional	22	\$0	\$0	\$0
TSE Home (Performance)	22	\$20,900	\$9,900	\$30,800
TSE Home (Prescriptive)	1	\$950	\$450	\$1,400
Direct Load Control	23			
<b>Total</b>	<b>3,686</b>	<b>\$140,026</b>	<b>\$115,293</b>	<b>\$255,319</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Cumberland Valley Electric

January 01, 2017 to December 31, 2017

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	8	\$21,273	\$26,718	\$47,991
C&I Lighting Upgrade	8	\$21,273	\$26,718	\$47,991
Residential	3,812	\$96,475	\$63,693	\$160,168
Appliance Recycling Freezer	4	\$629	\$450	\$1,079
Appliance Recycling Refrigerator	33	\$4,523	\$3,060	\$7,583
Button Up - Level I	19	\$7,789	\$3,989	\$11,779
CARES HEAT PUMP ELIGIBLE	17	\$32,700	\$10,200	\$42,900
CARES HEAT PUMP IN-ELIGIBLE	5	\$4,103	\$3,000	\$7,103
Energy Audit - Billing Insights Audit	22	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	30	\$11,100	\$10,500	\$21,600
ENERGY STAR Central Air Conditioner	6	\$300	\$1,600	\$1,900
ENERGY STAR Clothes Washer	38	\$2,400	\$1,375	\$3,775
ENERGY STAR Dishwasher	29	\$1,350	\$865	\$2,215
ENERGY STAR Freezer	6	\$300	\$50	\$350
ENERGY STAR Heat Pump Water Heater	8	\$2,100	\$0	\$2,100
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	46	\$4,100	\$4,985	\$9,085
Heat Pump Retrofit	17	\$15,280	\$18,969	\$34,249
LED	3,500	\$3,150	\$0	\$3,150
LED-Promotional	18	\$0	\$0	\$0
TSE Home (Performance)	5	\$4,750	\$2,250	\$7,000
Direct Load Control	8			
<b>Total</b>	<b>3,820</b>	<b>\$117,747</b>	<b>\$90,412</b>	<b>\$208,159</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party



Farmers RECC

January 01, 2017 to December 31, 2017

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	6	\$26,796	\$42,760	\$69,557
C&I Lighting Upgrade	5	\$24,996	\$37,525	\$62,522
Compressed Air Audit	1	\$1,800	\$5,235	\$7,035
Residential	982	\$87,812	\$71,100	\$158,911
Appliance Recycling Freezer	7	\$687	\$360	\$1,047
Appliance Recycling Refrigerator	34	\$4,968	\$3,600	\$8,568
Button Up - Level I	25	\$15,311	\$7,864	\$23,175
CARES HEAT PUMP ELIGIBLE	2	\$4,200	\$1,200	\$5,400
Energy Audit - Billing Insights Audit	4	\$0	\$0	\$0
Energy Audit - Energy Insights Audit	19	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	17	\$6,900	\$7,500	\$14,400
ENERGY STAR Central Air Conditioner	3	\$600	\$200	\$800
ENERGY STAR Clothes Washer	60	\$4,050	\$2,255	\$6,305
ENERGY STAR Dishwasher	55	\$2,600	\$280	\$2,880
ENERGY STAR Freezer	13	\$550	\$155	\$705
ENERGY STAR Heat Pump Water Heater	8	\$1,500	\$1,155	\$2,655
ENERGY STAR Refrigerator	63	\$5,900	\$3,690	\$9,590
Heat Pump Retrofit	29	\$33,810	\$38,536	\$72,346
HVAC Duct Sealing	18	\$6,195	\$4,305	\$10,500
LED	600	\$540	\$0	\$540
LED-Promotional	9	\$0	\$0	\$0
Direct Load Control	16			
<b>Total</b>	<b>988</b>	<b>\$114,608</b>	<b>\$113,860</b>	<b>\$228,468</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Fleming-Mason Energy

January 01, 2017 to December 31, 2017

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	6	\$9,303	\$13,976	\$23,278
C&I Lighting Upgrade	6	\$9,303	\$13,976	\$23,278
Residential	724	\$74,485	\$56,221	\$130,706
Appliance Recycling Freezer	10	\$1,385	\$990	\$2,375
Appliance Recycling Refrigerator	42	\$5,781	\$3,870	\$9,651
Button Up - Level I	9	\$3,538	\$1,626	\$5,165
CFL	200	\$180	\$0	\$180
Energy Audit - Billing Insights Audit	10	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	51	\$15,600	\$17,250	\$32,850
ENERGY STAR Central Air Conditioner	12	\$2,400	\$800	\$3,200
ENERGY STAR Clothes Washer	79	\$5,250	\$2,695	\$7,945
ENERGY STAR Dishwasher	106	\$5,150	\$630	\$5,780
ENERGY STAR Freezer	21	\$950	\$225	\$1,175
ENERGY STAR Heat Pump Water Heater	11	\$1,800	\$1,925	\$3,725
ENERGY STAR Refrigerator	118	\$11,000	\$5,805	\$16,805
Heat Pump Retrofit	15	\$13,850	\$16,805	\$30,655
LED-Promotional	12	\$0	\$0	\$0
TSE Home (Performance)	8	\$7,600	\$3,600	\$11,200
Direct Load Control	20			
<b>Total</b>	<b>730</b>	<b>\$83,787</b>	<b>\$70,197</b>	<b>\$153,984</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Grayson RECC

January 01, 2017 to December 31, 2017

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	5	\$4,286	\$6,439	\$10,726
C&I Lighting Upgrade	5	\$4,286	\$6,439	\$10,726
Residential	3,269	\$69,671	\$46,760	\$116,431
Appliance Recycling Freezer	2	\$100	\$0	\$100
Appliance Recycling Refrigerator	16	\$2,920	\$2,250	\$5,170
Button Up - Level I	8	\$3,189	\$1,462	\$4,650
CARES HEAT PUMP ELIGIBLE	12	\$23,200	\$7,200	\$30,400
CARES HEAT PUMP IN-ELIGIBLE	1	\$488	\$600	\$1,088
Energy Audit - Billing Insights Audit	17	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	31	\$10,200	\$12,375	\$22,575
ENERGY STAR Central Air Conditioner	1	\$300	\$100	\$400
ENERGY STAR Clothes Washer	49	\$3,450	\$1,870	\$5,320
ENERGY STAR Dishwasher	30	\$1,450	\$75	\$1,525
ENERGY STAR Freezer	8	\$400	\$70	\$470
ENERGY STAR Heat Pump Water Heater	4	\$900	\$385	\$1,285
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	42	\$3,800	\$2,600	\$6,400
Heat Pump Retrofit	12	\$10,580	\$13,368	\$23,948
HVAC Duct Sealing	1	\$295	\$205	\$500
LED	3,000	\$2,700	\$0	\$2,700
LED-Promotional	21	\$0	\$0	\$0
TSE Home (Prescriptive)	4	\$3,800	\$1,800	\$5,600
Direct Load Control	9			
<b>Total</b>	<b>3,274</b>	<b>\$73,958</b>	<b>\$53,199</b>	<b>\$127,157</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Inter-County Energy

January 01, 2017 to December 31, 2017

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	10	\$8,209	\$12,333	\$20,542
C&I Lighting Upgrade	10	\$8,209	\$12,333	\$20,542
Residential	2,794	\$213,727	\$155,265	\$368,992
Appliance Recycling Freezer	11	\$1,266	\$810	\$2,076
Appliance Recycling Refrigerator	56	\$7,653	\$5,310	\$12,963
Button Up - Level I	50	\$22,737	\$11,803	\$34,540
Button Up - Level III	4	\$6,400	\$4,100	\$10,500
CARES HEAT PUMP ELIGIBLE	4	\$7,400	\$2,400	\$9,800
CARES HEAT PUMP IN-ELIGIBLE	1	\$850	\$600	\$1,450
CFL	1,700	\$1,530	\$0	\$1,530
Energy Audit - Billing Insights Audit	45	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	135	\$44,100	\$42,850	\$86,950
ENERGY STAR Central Air Conditioner	7	\$2,400	\$600	\$3,000
ENERGY STAR Clothes Washer	175	\$12,150	\$6,810	\$18,960
ENERGY STAR Dishwasher	191	\$9,250	\$3,200	\$12,450
ENERGY STAR Freezer	38	\$1,550	\$300	\$1,850
ENERGY STAR Heat Pump Water Heater	10	\$2,100	\$1,155	\$3,255
ENERGY STAR Refrigerator	232	\$22,500	\$18,150	\$40,650
Heat Pump Retrofit	32	\$31,970	\$37,247	\$69,217
HVAC Duct Sealing	16	\$4,720	\$3,280	\$8,000
LED-Promotional	32	\$0	\$0	\$0
TSE Home (Performance)	11	\$10,450	\$4,950	\$15,400
TSE Home (Prescriptive)	26	\$24,700	\$11,700	\$36,400
Direct Load Control	18			
<b>Total</b>	<b>2,804</b>	<b>\$221,936</b>	<b>\$167,598</b>	<b>\$389,534</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Jackson Energy

January 01, 2017 to December 31, 2017

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	32	\$83,437	\$125,281	\$208,717
C&I Lighting Upgrade	32	\$83,437	\$125,281	\$208,717
Residential	4,026	\$515,914	\$466,830	\$982,744
Appliance Recycling Freezer	30	\$3,817	\$2,520	\$6,337
Appliance Recycling Refrigerator	103	\$14,793	\$10,350	\$25,143
Button Up - Level I	141	\$59,882	\$31,091	\$90,973
CARES HEAT PUMP ELIGIBLE	18	\$22,905	\$10,800	\$33,705
CFL	2,050	\$1,845	\$0	\$1,845
Energy Audit - Billing Insights Audit	32	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	79	\$23,100	\$22,925	\$46,025
ENERGY STAR Central Air Conditioner	11	\$2,400	\$800	\$3,200
ENERGY STAR Clothes Washer	218	\$14,325	\$8,405	\$22,730
ENERGY STAR Dishwasher	188	\$9,200	\$1,205	\$10,405
ENERGY STAR Freezer	38	\$1,600	\$345	\$1,945
ENERGY STAR Heat Pump Water Heater	32	\$7,200	\$4,975	\$12,175
ENERGY STAR MANUFACTURED HOME	2	\$3,800	\$4,800	\$8,600
ENERGY STAR Refrigerator	263	\$24,700	\$16,630	\$41,330
Heat Pump Retrofit	287	\$278,780	\$328,824	\$607,604
HVAC Duct Sealing	8	\$3,540	\$2,460	\$6,000
LED	363	\$327	\$0	\$327
LED-Promotional	78	\$0	\$0	\$0
TSE Home (Performance)	9	\$8,550	\$4,050	\$12,600
TSE Home (Prescriptive)	37	\$35,150	\$16,650	\$51,800
Direct Load Control	39			
<b>Total</b>	<b>4,058</b>	<b>\$599,351</b>	<b>\$592,111</b>	<b>\$1,191,462</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Licking Valley RECC

January 01, 2017 to December 31, 2017

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	8	\$21,543	\$32,350	\$53,893
C&I Lighting Upgrade	8	\$21,543	\$32,350	\$53,893
Residential	3,217	\$43,202	\$40,094	\$83,295
Appliance Recycling Freezer	2	\$184	\$90	\$274
Appliance Recycling Refrigerator	13	\$1,788	\$1,260	\$3,048
Button Up - Level I	4	\$1,870	\$938	\$2,808
Energy Audit - Billing Insights Audit	5	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	13	\$4,500	\$5,250	\$9,750
ENERGY STAR Central Air Conditioner	2	\$600	\$200	\$800
ENERGY STAR Clothes Washer	45	\$3,150	\$2,300	\$5,450
ENERGY STAR Dishwasher	27	\$1,300	\$170	\$1,470
ENERGY STAR Freezer	11	\$550	\$100	\$650
ENERGY STAR Heat Pump Water Heater	4	\$900	\$1,155	\$2,055
ENERGY STAR MANUFACTURED HOME	3	\$5,700	\$7,200	\$12,900
ENERGY STAR Refrigerator	42	\$4,000	\$1,085	\$5,085
Heat Pump Retrofit	18	\$15,370	\$19,936	\$35,306
HVAC Duct Sealing	1	\$590	\$410	\$1,000
LED	3,000	\$2,700	\$0	\$2,700
LED-Promotional	7	\$0	\$0	\$0
Direct Load Control	20			
<b>Total</b>	<b>3,225</b>	<b>\$64,745</b>	<b>\$72,444</b>	<b>\$137,188</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Nolin RECC

January 01, 2017 to December 31, 2017

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	7	\$22,689	\$34,058	\$56,747
C&I Lighting Upgrade	7	\$22,689	\$34,058	\$56,747
Residential	8,029	\$364,632	\$261,955	\$626,588
Appliance Recycling Freezer	41	\$5,479	\$3,690	\$9,169
Appliance Recycling Refrigerator	128	\$17,958	\$12,330	\$30,288
Button Up - Level I	54	\$18,795	\$8,681	\$27,477
Button Up - Level III	1	\$1,600	\$1,025	\$2,625
CFL	3,500	\$3,150	\$0	\$3,150
Energy Audit - Billing Insights Audit	34	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	299	\$90,900	\$67,150	\$158,050
ENERGY STAR Central Air Conditioner	16	\$3,900	\$1,200	\$5,100
ENERGY STAR Clothes Washer	242	\$16,875	\$10,605	\$27,480
ENERGY STAR Dishwasher	395	\$19,600	\$2,630	\$22,230
ENERGY STAR Freezer	44	\$1,850	\$830	\$2,680
ENERGY STAR Heat Pump Water Heater	16	\$3,600	\$3,060	\$6,660
ENERGY STAR Refrigerator	387	\$36,400	\$56,195	\$92,595
Heat Pump Retrofit	38	\$40,440	\$46,409	\$86,849
LED	2,706	\$2,435	\$0	\$2,435
LED-Promotional	21	\$0	\$0	\$0
TSE Home (Prescriptive)	107	\$101,650	\$48,150	\$149,800
<b>Total</b>	<b>8,036</b>	<b>\$387,321</b>	<b>\$296,014</b>	<b>\$683,335</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Owen Electric

January 01, 2017 to December 31, 2017

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	44	\$131,954	\$203,248	\$335,201
C&I Lighting Upgrade	43	\$130,604	\$196,085	\$326,689
Compressed Air Audit	1	\$1,350	\$7,163	\$8,513
Residential	4,072	\$227,055	\$139,891	\$366,947
Appliance Recycling Freezer	19	\$2,390	\$1,530	\$3,920
Appliance Recycling Refrigerator	139	\$19,561	\$13,410	\$32,971
Button Up - Level I	21	\$8,618	\$4,416	\$13,035
Energy Audit - Billing Insights Audit	66	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	120	\$34,800	\$41,625	\$76,425
ENERGY STAR Central Air Conditioner	161	\$46,800	\$15,300	\$62,100
ENERGY STAR Clothes Washer	350	\$23,925	\$15,190	\$39,115
ENERGY STAR Dishwasher	327	\$16,000	\$2,590	\$18,590
ENERGY STAR Freezer	37	\$1,600	\$270	\$1,870
ENERGY STAR Heat Pump Water Heater	16	\$3,600	\$4,620	\$8,220
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	432	\$39,200	\$11,070	\$50,270
Heat Pump Retrofit	22	\$20,980	\$24,770	\$45,750
LED	2,200	\$1,980	\$0	\$1,980
LED-Promotional	87	\$0	\$0	\$0
TSE Home (Prescriptive)	6	\$5,700	\$2,700	\$8,400
Direct Load Control	68			
<b>Total</b>	<b>4,116</b>	<b>\$359,009</b>	<b>\$343,139</b>	<b>\$702,148</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party



Salt River Electric

January 01, 2017 to December 31, 2017

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	29	\$98,236	\$147,458	\$245,695
C&I Lighting Upgrade	29	\$98,236	\$147,458	\$245,695
Residential	9,000	\$307,404	\$209,813	\$517,218
Appliance Recycling Freezer	55	\$6,803	\$4,320	\$11,123
Appliance Recycling Refrigerator	212	\$43,822	\$30,150	\$73,972
Button Up - Level I	48	\$14,789	\$6,997	\$21,787
CFL	6,500	\$5,850	\$0	\$5,850
Energy Audit - Billing Insights Audit	44	\$0	\$0	\$0
Energy Audit - Energy Insights Audit	5	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	159	\$47,700	\$58,500	\$106,200
ENERGY STAR Central Air Conditioner	42	\$11,400	\$3,600	\$15,000
ENERGY STAR Clothes Washer	511	\$34,950	\$21,365	\$56,315
ENERGY STAR Dishwasher	542	\$26,500	\$4,000	\$30,500
ENERGY STAR Freezer	80	\$3,650	\$965	\$4,615
ENERGY STAR Heat Pump Water Heater	30	\$4,800	\$3,865	\$8,665
ENERGY STAR Refrigerator	609	\$56,200	\$17,380	\$73,580
Heat Pump Retrofit	51	\$48,090	\$57,321	\$105,411
LED-Promotional	62	\$0	\$0	\$0
TSE Home (Prescriptive)	3	\$2,850	\$1,350	\$4,200
Direct Load Control	47			
<b>Total</b>	<b>9,029</b>	<b>\$405,641</b>	<b>\$357,271</b>	<b>\$762,912</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Shelby Energy

January 01, 2017 to December 31, 2017

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	9	\$38,359	\$58,650	\$97,009
C&I Lighting Upgrade	8	\$37,759	\$56,685	\$94,444
Compressed Air Audit	1	\$600	\$1,965	\$2,565
Residential	721	\$111,165	\$81,937	\$193,102
Appliance Recycling Freezer	22	\$2,793	\$1,800	\$4,593
Appliance Recycling Refrigerator	70	\$10,657	\$7,470	\$18,127
Button Up - Level I	23	\$10,069	\$5,309	\$15,379
Button Up - Level III	2	\$3,200	\$2,050	\$5,250
CARES HEAT PUMP ELIGIBLE	3	\$4,300	\$1,800	\$6,100
Energy Audit - Billing Insights Audit	7	\$0	\$0	\$0
Energy Audit - Energy Insights Audit	14	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	59	\$18,000	\$18,750	\$36,750
ENERGY STAR Central Air Conditioner	20	\$5,700	\$1,800	\$7,500
ENERGY STAR Clothes Washer	89	\$6,075	\$3,025	\$9,100
ENERGY STAR Dishwasher	131	\$6,300	\$1,915	\$8,215
ENERGY STAR Freezer	11	\$550	\$80	\$630
ENERGY STAR Heat Pump Water Heater	7	\$1,800	\$770	\$2,570
ENERGY STAR Refrigerator	143	\$13,000	\$8,145	\$21,145
Heat Pump Retrofit	20	\$22,570	\$26,013	\$48,583
LED-Promotional	9	\$0	\$0	\$0
TSE Home (Performance)	2	\$1,400	\$760	\$2,160
TSE Home (Prescriptive)	5	\$4,750	\$2,250	\$7,000
Direct Load Control	84			
<b>Total</b>	<b>730</b>	<b>\$149,524</b>	<b>\$140,587</b>	<b>\$290,111</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

South Kentucky RECC

January 01, 2017 to December 31, 2017

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	44	\$126,807	\$190,381	\$317,188
C&I Lighting Upgrade	44	\$126,807	\$190,381	\$317,188
Residential	9,851	\$864,028	\$806,481	\$1,670,509
Appliance Recycling Freezer	24	\$2,801	\$1,710	\$4,511
Appliance Recycling Refrigerator	101	\$14,325	\$10,080	\$24,405
Button Up - Level I	235	\$106,047	\$56,358	\$162,405
Energy Audit - Billing Insights Audit	50	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	231	\$77,100	\$76,500	\$153,600
ENERGY STAR Central Air Conditioner	2	\$600	\$200	\$800
ENERGY STAR Clothes Washer	255	\$17,250	\$9,200	\$26,450
ENERGY STAR Dishwasher	291	\$14,300	\$7,270	\$21,570
ENERGY STAR Freezer	44	\$2,050	\$490	\$2,540
ENERGY STAR Heat Pump Water Heater	34	\$8,400	\$2,310	\$10,710
ENERGY STAR MANUFACTURED HOME	7	\$13,300	\$16,800	\$30,100
ENERGY STAR Refrigerator	341	\$32,000	\$32,105	\$64,105
Heat Pump Retrofit	349	\$510,300	\$564,363	\$1,074,663
HVAC Duct Sealing	14	\$5,605	\$3,895	\$9,500
LED	7,500	\$6,750	\$0	\$6,750
LED-Promotional	49	\$0	\$0	\$0
TSE Home (Performance)	20	\$19,000	\$9,000	\$28,000
TSE Home (Prescriptive)	36	\$34,200	\$16,200	\$50,400
Direct Load Control	268			
<b>Total</b>	<b>9,895</b>	<b>\$990,835</b>	<b>\$996,862</b>	<b>\$1,987,697</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Taylor RECC

January 01, 2017 to December 31, 2017

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	5	\$4,250	\$6,385	\$10,635
C&I Lighting Upgrade	5	\$4,250	\$6,385	\$10,635
Residential	594	\$118,254	\$98,261	\$216,515
Appliance Recycling Freezer	11	\$1,561	\$1,170	\$2,731
Appliance Recycling Refrigerator	15	\$1,846	\$1,170	\$3,016
Button Up - Level I	23	\$9,272	\$4,637	\$13,909
ENERGY STAR Air Source Heat Pump	59	\$18,900	\$21,375	\$40,275
ENERGY STAR Central Air Conditioner	10	\$2,700	\$900	\$3,600
ENERGY STAR Clothes Washer	92	\$6,675	\$3,740	\$10,415
ENERGY STAR Dishwasher	121	\$5,950	\$1,440	\$7,390
ENERGY STAR Freezer	32	\$1,250	\$375	\$1,625
ENERGY STAR Heat Pump Water Heater	4	\$300	\$0	\$300
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	151	\$14,300	\$5,945	\$20,245
Heat Pump Retrofit	41	\$45,050	\$51,059	\$96,109
TSE Home (Performance)	5	\$4,750	\$2,250	\$7,000
TSE Home (Prescriptive)	4	\$3,800	\$1,800	\$5,600
Direct Load Control	25			
<b>Total</b>	<b>599</b>	<b>\$122,504</b>	<b>\$104,646</b>	<b>\$227,150</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

EKPC DSM Program

January 01, 2018 to December 31, 2018

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	183	\$518,065	\$775,144	\$1,293,209
C&I Lighting Upgrade	183	\$518,065	\$775,144	\$1,293,209
Residential	68,670	\$2,702,004	\$1,967,696	\$5,974,348
Appliance Recycling Freezer	184	\$24,845	\$14,940	\$39,785
Appliance Recycling Refrigerator	873	\$133,125	\$85,410	\$218,535
Button Up - Level I	556	\$235,801	\$120,062	\$355,863
Button Up - Level III	1	\$1,600	\$1,025	\$2,625
CARES HEAT PUMP ELIGIBLE	57	\$109,845	\$34,200	\$144,045
CARES HEAT PUMP IN-ELIGIBLE	9	\$7,650	\$5,400	\$13,050
Energy Audit - Billing Insights Audit	327	\$0	\$0	\$132,191
Energy Audit - Energy Insights Audit	2	\$0	\$0	\$809
ENERGY STAR Air Source Heat Pump	1,665	\$459,900	\$495,880	\$955,780
ENERGY STAR Central Air Conditioner	388	\$94,800	\$30,860	\$125,660
ENERGY STAR Clothes Washer	2,428	\$142,275	\$84,370	\$226,645
ENERGY STAR Dishwasher	2,598	\$123,300	\$30,895	\$154,195
ENERGY STAR Freezer	396	\$15,100	\$4,470	\$19,570
ENERGY STAR Heat Pump Water Heater	245	\$32,700	\$25,910	\$58,610
ENERGY STAR MANUFACTURED HOME	30	\$57,000	\$72,000	\$129,000
ENERGY STAR Refrigerator	2,997	\$260,400	\$147,090	\$407,490
Heat Pump Retrofit	524	\$495,950	\$595,004	\$1,090,954
HVAC Duct Sealing	37	\$11,800	\$8,200	\$20,000
LED	54,460	\$49,014	\$0	\$49,014
LED-Promotional	216	\$0	\$0	\$1,929
TSE Home (Performance)	319	\$301,550	\$143,130	\$444,680
TSE Home (Prescriptive)	153	\$145,350	\$68,850	\$214,200
Direct Load Control	205			\$228,129
Program Admin				\$941,590
<b>Total</b>	<b>68,853</b>	<b>\$3,220,070</b>	<b>\$2,742,839</b>	<b>\$7,267,557</b>

Notes: This report is styled similar to the DSM Annual Reports

Direct Load Control expense are shown on EKPC's report only because the expenses are paid by EKPC to 3rd parties on behalf of the distribution cooperatives.

Direct Load Control participants are new participants in the year - not total participants.

## Big Sandy RECC

January 01, 2018 to December 31, 2018

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	1	\$4,139	\$6,218	\$10,357
C&I Lighting Upgrade	1	\$4,139	\$6,218	\$10,357
Residential	2,108	\$20,613	\$17,091	\$37,704
Appliance Recycling Freezer	1	\$50	\$0	\$50
Appliance Recycling Refrigerator	9	\$1,353	\$900	\$2,253
CARES HEAT PUMP ELIGIBLE	1	\$2,100	\$600	\$2,700
Energy Audit - Billing Insights Audit	5	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	14	\$1,800	\$1,875	\$3,675
ENERGY STAR Clothes Washer	22	\$1,125	\$495	\$1,620
ENERGY STAR Dishwasher	14	\$650	\$40	\$690
ENERGY STAR Freezer	6	\$250	\$50	\$300
ENERGY STAR Heat Pump Water Heater	5	\$300	\$385	\$685
ENERGY STAR MANUFACTURED HOME	2	\$3,800	\$4,800	\$8,600
ENERGY STAR Refrigerator	20	\$1,800	\$1,065	\$2,865
Heat Pump Retrofit	6	\$5,290	\$6,676	\$11,966
HVAC Duct Sealing	1	\$295	\$205	\$500
LED	2,000	\$1,800	\$0	\$1,800
LED-Promotional	2	\$0	\$0	\$0
<b>Total</b>	<b>2,109</b>	<b>\$24,752</b>	<b>\$23,309</b>	<b>\$48,061</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Blue Grass Energy

January 01, 2018 to December 31, 2018

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	17	\$55,289	\$83,036	\$138,325
C&I Lighting Upgrade	17	\$55,289	\$83,036	\$138,325
Residential	5,690	\$499,905	\$296,251	\$796,156
Appliance Recycling Freezer	26	\$3,390	\$1,980	\$5,370
Appliance Recycling Refrigerator	155	\$23,443	\$14,940	\$38,383
Button Up - Level I	65	\$27,744	\$14,177	\$41,922
CARES HEAT PUMP ELIGIBLE	3	\$3,893	\$1,800	\$5,693
CARES HEAT PUMP IN-ELIGIBLE	1	\$850	\$600	\$1,450
Energy Audit - Billing Insights Audit	16	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	241	\$65,400	\$66,475	\$131,875
ENERGY STAR Central Air Conditioner	54	\$16,500	\$5,475	\$21,975
ENERGY STAR Clothes Washer	342	\$19,875	\$12,435	\$32,310
ENERGY STAR Dishwasher	436	\$19,950	\$7,745	\$27,695
ENERGY STAR Freezer	46	\$1,600	\$765	\$2,365
ENERGY STAR Heat Pump Water Heater	38	\$4,500	\$4,700	\$9,200
ENERGY STAR Refrigerator	439	\$35,700	\$19,670	\$55,370
Heat Pump Retrofit	23	\$21,570	\$25,829	\$47,399
HVAC Duct Sealing	2	\$590	\$410	\$1,000
LED	3,500	\$3,150	\$0	\$3,150
LED-Promotional	12	\$0	\$0	\$0
TSE Home (Performance)	265	\$251,750	\$119,250	\$371,000
Direct Load Control	26	\$0	\$0	\$0
<b>Total</b>	<b>5,707</b>	<b>\$555,195</b>	<b>\$379,287</b>	<b>\$934,481</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

## Clark Energy Annual Report January 01, 2018 to December 31,

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	4	\$7,454	\$11,198	\$18,651
C&I Lighting Upgrade	4	\$7,454	\$11,198	\$18,651
Residential	1,478	\$75,150	\$56,830	\$131,980
Appliance Recycling Freezer	4	\$485	\$270	\$755
Appliance Recycling Refrigerator	32	\$4,688	\$2,970	\$7,658
Button Up - Level I	8	\$3,442	\$1,802	\$5,244
Energy Audit - Billing Insights Audit	33	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	92	\$25,200	\$27,000	\$52,200
ENERGY STAR Central Air Conditioner	10	\$2,100	\$700	\$2,800
ENERGY STAR Clothes Washer	79	\$3,975	\$3,380	\$7,355
ENERGY STAR Dishwasher	75	\$3,550	\$1,580	\$5,130
ENERGY STAR Freezer	12	\$400	\$60	\$460
ENERGY STAR Heat Pump Water Heater	10	\$1,200	\$1,155	\$2,355
ENERGY STAR Refrigerator	94	\$7,100	\$4,635	\$11,735
Heat Pump Retrofit	4	\$4,110	\$4,558	\$8,668
LED	1,000	\$900	\$0	\$900
LED-Promotional	5	\$0	\$0	\$0
TSE Home (Performance)	20	\$18,000	\$8,720	\$26,720
<b>Total</b>	<b>1,482</b>	<b>\$82,603</b>	<b>\$68,028</b>	<b>\$150,631</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party



Cumberland Valley Electric

January 01, 2018 to December 31, 2018

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	7	\$21,761	\$29,861	\$51,623
C&I Lighting Upgrade	7	\$21,761	\$29,861	\$51,623
Residential	2,243	\$85,696	\$53,569	\$139,265
Appliance Recycling Freezer	8	\$1,163	\$720	\$1,883
Appliance Recycling Refrigerator	14	\$2,078	\$1,350	\$3,428
Button Up - Level I	12	\$5,786	\$3,097	\$8,883
CARES HEAT PUMP ELIGIBLE	18	\$36,800	\$10,800	\$47,600
CARES HEAT PUMP IN-ELIGIBLE	7	\$5,950	\$4,200	\$10,150
Energy Audit - Billing Insights Audit	29	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	33	\$7,800	\$10,225	\$18,025
ENERGY STAR Central Air Conditioner	4	\$900	\$310	\$1,210
ENERGY STAR Clothes Washer	22	\$900	\$395	\$1,295
ENERGY STAR Dishwasher	18	\$700	\$855	\$1,555
ENERGY STAR Freezer	9	\$300	\$40	\$340
ENERGY STAR Heat Pump Water Heater	4	\$1,200	\$385	\$1,585
ENERGY STAR Refrigerator	29	\$2,100	\$555	\$2,655
Heat Pump Retrofit	17	\$14,780	\$18,877	\$33,657
HVAC Duct Sealing	2	\$590	\$410	\$1,000
LED	2,000	\$1,800	\$0	\$1,800
LED-Promotional	14	\$0	\$0	\$0
TSE Home (Performance)	3	\$2,850	\$1,350	\$4,200
<b>Total</b>	<b>2,250</b>	<b>\$107,457</b>	<b>\$83,430</b>	<b>\$190,888</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Farmers RECC

January 01, 2018 to December 31, 2018

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	1	\$12,000	\$18,000	\$30,000
C&I Lighting Upgrade	1	\$12,000	\$18,000	\$30,000
Residential	1,168	\$108,446	\$96,919	\$205,365
Appliance Recycling Freezer	7	\$970	\$540	\$1,510
Appliance Recycling Refrigerator	22	\$3,383	\$2,250	\$5,633
Button Up - Level I	18	\$11,809	\$5,759	\$17,568
Energy Audit - Billing Insights Audit	5	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	46	\$10,800	\$13,125	\$23,925
ENERGY STAR Clothes Washer	66	\$3,975	\$2,335	\$6,310
ENERGY STAR Dishwasher	69	\$3,150	\$410	\$3,560
ENERGY STAR Freezer	14	\$450	\$125	\$575
ENERGY STAR Heat Pump Water Heater	10	\$1,200	\$1,540	\$2,740
ENERGY STAR Refrigerator	74	\$6,600	\$2,130	\$8,730
Heat Pump Retrofit	56	\$58,290	\$63,950	\$122,240
HVAC Duct Sealing	20	\$6,195	\$4,305	\$10,500
LED	750	\$675	\$0	\$675
LED-Promotional	4	\$0	\$0	\$0
TSE Home (Performance)	1	\$950	\$450	\$1,400
Direct Load Control	6	\$0	\$0	\$0
<b>Total</b>	<b>1,169</b>	<b>\$120,446</b>	<b>\$114,919</b>	<b>\$235,365</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Fleming-Mason Annual Report  
January 01, 2018 to December 31,  
2018

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	6	\$20,867	\$31,321	\$52,187
C&I Lighting Upgrade	6	\$20,867	\$31,321	\$52,187
Residential	7,183	\$77,294	\$55,461	\$132,754
Appliance Recycling Freezer	6	\$870	\$540	\$1,410
Appliance Recycling Refrigerator	24	\$3,773	\$2,430	\$6,203
Button Up - Level I	5	\$2,026	\$960	\$2,986
Energy Audit - Billing Insights Audit	11	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	41	\$10,200	\$11,350	\$21,550
ENERGY STAR Central Air Conditioner	6	\$1,800	\$200	\$2,000
ENERGY STAR Clothes Washer	95	\$5,175	\$3,105	\$8,280
ENERGY STAR Dishwasher	120	\$5,450	\$1,620	\$7,070
ENERGY STAR Freezer	19	\$600	\$285	\$885
ENERGY STAR Heat Pump Water Heater	10	\$900	\$0	\$900
ENERGY STAR Refrigerator	108	\$9,200	\$4,330	\$13,530
Heat Pump Retrofit	23	\$20,820	\$25,691	\$46,511
LED	6,700	\$6,030	\$0	\$6,030
LED-Promotional	3	\$0	\$0	\$0
TSE Home (Performance)	3	\$2,850	\$1,350	\$4,200
TSE Home (Prescriptive)	8	\$7,600	\$3,600	\$11,200
Direct Load Control	1	\$0	\$0	\$0
<b>Total</b>	<b>7,189</b>	<b>\$98,160</b>	<b>\$86,781</b>	<b>\$184,941</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Grayson RECC

January 01, 2018 to December 31, 2018

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Residential		\$48,436	\$28,931	\$77,367
Appliance Recycling Freezer	3	\$435	\$270	\$705
Appliance Recycling Refrigerator	7	\$1,015	\$630	\$1,645
Button Up - Level I	8	\$2,951	\$1,433	\$4,384
CARES HEAT PUMP ELIGIBLE	8	\$15,800	\$4,800	\$20,600
Energy Audit - Billing Insights Audit	16	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	22	\$5,700	\$6,750	\$12,450
ENERGY STAR Central Air Conditioner	2	\$300	\$100	\$400
ENERGY STAR Clothes Washer	35	\$2,325	\$1,430	\$3,755
ENERGY STAR Dishwasher	31	\$1,350	\$155	\$1,505
ENERGY STAR Freezer	11	\$350	\$60	\$410
ENERGY STAR Heat Pump Water Heater	6	\$900	\$1,155	\$2,055
ENERGY STAR Refrigerator	36	\$2,600	\$1,165	\$3,765
Heat Pump Retrofit	9	\$8,310	\$10,083	\$18,393
LED	5,000	\$4,500	\$0	\$4,500
LED-Promotional	3	\$0	\$0	\$0
TSE Home (Prescriptive)	2	\$1,900	\$900	\$2,800
<b>Total</b>	<b>5,199</b>	<b>\$48,436</b>	<b>\$28,931</b>	<b>\$77,367</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Inter-County Electric

January 01, 2018 to December 31, 2018

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	9	\$16,195	\$24,330	\$40,525
C&I Lighting Upgrade	9	\$16,195	\$24,330	\$40,525
Residential	3,477	\$153,164	\$112,692	\$265,856
Appliance Recycling Freezer	9	\$1,210	\$720	\$1,930
Appliance Recycling Refrigerator	36	\$5,413	\$3,420	\$8,833
Button Up - Level I	33	\$14,691	\$7,426	\$22,117
CARES HEAT PUMP ELIGIBLE	3	\$5,300	\$1,800	\$7,100
Energy Audit - Billing Insights Audit	12	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	115	\$33,300	\$33,385	\$66,685
ENERGY STAR Central Air Conditioner	5	\$2,100	\$700	\$2,800
ENERGY STAR Clothes Washer	144	\$8,550	\$5,260	\$13,810
ENERGY STAR Dishwasher	176	\$8,400	\$3,055	\$11,455
ENERGY STAR Freezer	27	\$1,200	\$705	\$1,905
ENERGY STAR Heat Pump Water Heater	12	\$2,400	\$1,155	\$3,555
ENERGY STAR MANUFACTURED HOME	2	\$3,800	\$4,800	\$8,600
ENERGY STAR Refrigerator	191	\$16,300	\$11,780	\$28,080
Heat Pump Retrofit	21	\$21,230	\$24,816	\$46,046
HVAC Duct Sealing	12	\$4,130	\$2,870	\$7,000
LED	2,600	\$2,340	\$0	\$2,340
LED-Promotional	13	\$0	\$0	\$0
TSE Home (Performance)	15	\$14,250	\$6,750	\$21,000
TSE Home (Prescriptive)	9	\$8,550	\$4,050	\$12,600
Direct Load Control	42	\$0	\$0	\$0
<b>Total</b>	<b>3,486</b>	<b>\$169,358</b>	<b>\$137,022</b>	<b>\$306,380</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Jackson Energy

January 01, 2018 to December 31, 2018

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	16	\$110,257	\$165,602	\$275,859
C&I Lighting Upgrade	16	\$110,257	\$165,602	\$275,859
Residential	3,113	\$247,151	\$189,680	\$436,830
Appliance Recycling Freezer	13	\$1,695	\$990	\$2,685
Appliance Recycling Refrigerator	69	\$10,975	\$7,110	\$18,085
Button Up - Level I	100	\$39,029	\$19,522	\$58,550
CARES HEAT PUMP ELIGIBLE	7	\$13,332	\$4,200	\$17,532
Energy Audit - Billing Insights Audit	47	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	122	\$28,200	\$31,165	\$59,365
ENERGY STAR Central Air Conditioner	8	\$2,100	\$1,075	\$3,175
ENERGY STAR Clothes Washer	126	\$6,525	\$3,840	\$10,365
ENERGY STAR Dishwasher	106	\$5,000	\$825	\$5,825
ENERGY STAR Freezer	15	\$700	\$150	\$850
ENERGY STAR Heat Pump Water Heater	20	\$3,000	\$1,155	\$4,155
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	157	\$12,900	\$9,450	\$22,350
Heat Pump Retrofit	74	\$66,660	\$82,598	\$149,258
LED	2,150	\$1,935	\$0	\$1,935
LED-Promotional	39	\$0	\$0	\$0
TSE Home (Performance)	1	\$950	\$450	\$1,400
TSE Home (Prescriptive)	55	\$52,250	\$24,750	\$77,000
Direct Load Control	3	\$0	\$0	\$0
<b>Total</b>	<b>3,129</b>	<b>\$357,407</b>	<b>\$355,281</b>	<b>\$712,689</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Licking Valley RECC

January 01, 2018 to December 31, 2018

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	11	\$10,984	\$16,502	\$27,487
C&I Lighting Upgrade	11	\$10,984	\$16,502	\$27,487
Residential	5,200	\$48,587	\$40,693	\$89,280
Appliance Recycling Freezer	2	\$290	\$180	\$470
Appliance Recycling Refrigerator	4	\$580	\$360	\$940
Button Up - Level I	9	\$4,337	\$2,228	\$6,565
Energy Audit - Billing Insights Audit	12	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	14	\$5,100	\$5,625	\$10,725
ENERGY STAR Clothes Washer	45	\$2,850	\$1,650	\$4,500
ENERGY STAR Dishwasher	31	\$2,450	\$240	\$2,690
ENERGY STAR Freezer	6	\$300	\$50	\$350
ENERGY STAR Heat Pump Water Heater	2	\$600	\$0	\$600
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	39	\$5,000	\$2,970	\$7,970
Heat Pump Retrofit	21	\$19,730	\$24,540	\$44,270
LED	5,000	\$4,500	\$0	\$4,500
LED-Promotional	9	\$0	\$0	\$0
TSE Home (Performance)	1	\$950	\$450	\$1,400
Direct Load Control	4	\$0	\$0	\$0
<b>Total</b>	<b>5,211</b>	<b>\$59,572</b>	<b>\$57,195</b>	<b>\$116,767</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Nolin RECC

January 01, 2018 to December 31,

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	18	\$43,273	\$64,983	\$108,256
C&I Lighting Upgrade	18	\$43,273	\$64,983	\$108,256
Residential	5,749	\$244,185	\$190,708	\$434,893
Appliance Recycling Freezer	26	\$3,440	\$2,070	\$5,510
Appliance Recycling Refrigerator	92	\$14,115	\$9,180	\$23,295
Button Up - Level I	39	\$14,316	\$6,859	\$21,175
CARES HEAT PUMP ELIGIBLE	2	\$4,119	\$1,200	\$5,319
Energy Audit - Billing Insights Audit	32	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	213	\$73,800	\$70,205	\$144,005
ENERGY STAR Central Air Conditioner	18	\$4,200	\$1,300	\$5,500
ENERGY STAR Clothes Washer	223	\$13,725	\$8,415	\$22,140
ENERGY STAR Dishwasher	217	\$11,700	\$2,450	\$14,150
ENERGY STAR Freezer	30	\$1,050	\$330	\$1,380
ENERGY STAR Heat Pump Water Heater	11	\$2,700	\$2,695	\$5,395
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	257	\$24,900	\$28,045	\$52,945
Heat Pump Retrofit	33	\$31,220	\$37,109	\$68,329
LED	4,500	\$4,050	\$0	\$4,050
LED-Promotional	14	\$0	\$0	\$0
TSE Home (Performance)	1	\$950	\$450	\$1,400
TSE Home (Prescriptive)	40	\$38,000	\$18,000	\$56,000
<b>Total</b>	<b>5,767</b>	<b>\$287,458</b>	<b>\$255,691</b>	<b>\$543,149</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party



## Owen Annual Report

January 01, 2018 to December 31,

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	32	\$77,358	\$116,162	\$193,520
C&I Lighting Upgrade	32	\$77,358	\$116,162	\$193,520
Residential	3,771	\$259,524	\$149,987	\$409,511
Appliance Recycling Freezer	22	\$3,048	\$1,890	\$4,938
Appliance Recycling Refrigerator	135	\$20,208	\$12,780	\$32,988
Button Up - Level I	23	\$9,140	\$4,613	\$13,753
CARES HEAT PUMP ELIGIBLE	10	\$18,000	\$6,000	\$24,000
CARES HEAT PUMP IN-ELIGIBLE	1	\$850	\$600	\$1,450
Energy Audit - Billing Insights Audit	44	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	144	\$33,300	\$39,000	\$72,300
ENERGY STAR Central Air Conditioner	202	\$50,100	\$16,400	\$66,500
ENERGY STAR Clothes Washer	433	\$26,175	\$15,690	\$41,865
ENERGY STAR Dishwasher	416	\$18,850	\$3,065	\$21,915
ENERGY STAR Freezer	50	\$1,850	\$460	\$2,310
ENERGY STAR Heat Pump Water Heater	27	\$3,000	\$3,465	\$6,465
ENERGY STAR Refrigerator	516	\$41,600	\$13,655	\$55,255
Heat Pump Retrofit	25	\$23,000	\$28,009	\$51,009
LED	1,560	\$1,404	\$0	\$1,404
LED-Promotional	44	\$0	\$0	\$0
TSE Home (Performance)	1	\$450	\$310	\$760
TSE Home (Prescriptive)	9	\$8,550	\$4,050	\$12,600
Direct Load Control	109	\$0	\$0	\$0
<b>Total</b>	<b>3,803</b>	<b>\$336,882</b>	<b>\$266,149</b>	<b>\$603,031</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Salt River Electric

January 01, 2018 to December 31,

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	13	\$28,234	\$42,389	\$70,623
C&I Lighting Upgrade	13	\$28,234	\$42,389	\$70,623
Residential	10,046	\$269,925	\$184,709	\$454,634
Appliance Recycling Freezer	29	\$4,115	\$2,610	\$6,725
Appliance Recycling Refrigerator	165	\$25,188	\$16,020	\$41,208
Button Up - Level I	52	\$18,783	\$9,017	\$27,800
Energy Audit - Billing Insights Audit	20	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	163	\$37,800	\$43,875	\$81,675
ENERGY STAR Central Air Conditioner	44	\$9,000	\$2,800	\$11,800
ENERGY STAR Clothes Washer	409	\$23,850	\$13,025	\$36,875
ENERGY STAR Dishwasher	464	\$21,850	\$4,045	\$25,895
ENERGY STAR Freezer	54	\$2,200	\$445	\$2,645
ENERGY STAR Heat Pump Water Heater	42	\$3,900	\$3,465	\$7,365
ENERGY STAR Refrigerator	508	\$51,400	\$17,610	\$69,010
Heat Pump Retrofit	58	\$57,990	\$68,647	\$126,637
LED	8,000	\$7,200	\$0	\$7,200
LED-Promotional	29	\$0	\$0	\$0
TSE Home (Prescriptive)	7	\$6,650	\$3,150	\$9,800
Direct Load Control	2	\$0	\$0	\$0
<b>Total</b>	<b>10,059</b>	<b>\$298,159</b>	<b>\$227,098</b>	<b>\$525,257</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

Shelby Energy

January 01, 2018 to December 31,

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	4	\$14,381	\$21,591	\$35,972
C&I Lighting Upgrade	4	\$14,381	\$21,591	\$35,972
Residential	392	\$62,324	\$41,890	\$104,214
Appliance Recycling Freezer	7	\$825	\$450	\$1,275
Appliance Recycling Refrigerator	42	\$6,283	\$4,050	\$10,333
Button Up - Level I	9	\$5,171	\$2,703	\$7,874
CARES HEAT PUMP ELIGIBLE	5	\$10,500	\$3,000	\$13,500
Energy Audit - Billing Insights Audit	33	\$0	\$0	\$0
Energy Audit - Energy Insights Audit	2	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	37	\$11,700	\$13,500	\$25,200
ENERGY STAR Central Air Conditioner	9	\$2,400	\$800	\$3,200
ENERGY STAR Clothes Washer	63	\$3,675	\$1,870	\$5,545
ENERGY STAR Dishwasher	69	\$3,300	\$505	\$3,805
ENERGY STAR Freezer	15	\$750	\$195	\$945
ENERGY STAR Heat Pump Water Heater	7	\$900	\$1,155	\$2,055
ENERGY STAR Refrigerator	70	\$5,800	\$2,930	\$8,730
Heat Pump Retrofit	8	\$7,220	\$8,932	\$16,152
LED-Promotional	8	\$0	\$0	\$0
TSE Home (Performance)	2	\$1,900	\$900	\$2,800
TSE Home (Prescriptive)	2	\$1,900	\$900	\$2,800
Direct Load Control	4	\$0	\$0	\$0
<b>Total</b>	<b>396</b>	<b>\$76,704</b>	<b>\$63,481</b>	<b>\$140,186</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

South Kentucky Annual Report  
January 01, 2018 to December 31,

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	37	\$76,959	\$115,563	\$192,521
C&I Lighting Upgrade	37	\$76,959	\$115,563	\$192,521
Residential	10,095	\$409,050	\$376,088	\$785,138
Appliance Recycling Freezer	16	\$2,230	\$1,350	\$3,580
Appliance Recycling Refrigerator	60	\$9,573	\$6,300	\$15,873
Button Up - Level I	146	\$64,307	\$34,093	\$98,401
Button Up - Level III	1	\$1,600	\$1,025	\$2,625
Energy Audit - Billing Insights Audit	12	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	298	\$93,300	\$104,325	\$197,625
ENERGY STAR Central Air Conditioner	4	\$300	\$100	\$400
ENERGY STAR Clothes Washer	221	\$13,500	\$7,415	\$20,915
ENERGY STAR Dishwasher	237	\$11,400	\$2,880	\$14,280
ENERGY STAR Freezer	56	\$2,000	\$505	\$2,505
ENERGY STAR Heat Pump Water Heater	25	\$4,500	\$1,980	\$6,480
ENERGY STAR MANUFACTURED HOME	20	\$38,000	\$48,000	\$86,000
ENERGY STAR Refrigerator	330	\$27,500	\$22,000	\$49,500
Heat Pump Retrofit	120	\$110,390	\$135,315	\$245,705
LED	8,500	\$7,650	\$0	\$7,650
LED-Promotional	17	\$0	\$0	\$0
TSE Home (Performance)	6	\$5,700	\$2,700	\$8,400
TSE Home (Prescriptive)	18	\$17,100	\$8,100	\$25,200
Direct Load Control	8	\$0	\$0	\$0
<b>Total</b>	<b>10,132</b>	<b>\$486,009</b>	<b>\$491,651</b>	<b>\$977,660</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

## Taylor Annual Report

January 01, 2018 to December 31,

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	7	\$18,915	\$28,389	\$47,304
C&I Lighting Upgrade	7	\$18,915	\$28,389	\$47,304
Residential	1,757	\$92,555	\$76,197	\$168,753
Appliance Recycling Freezer	5	\$630	\$360	\$990
Appliance Recycling Refrigerator	7	\$1,063	\$720	\$1,783
Button Up - Level I	29	\$12,268	\$6,373	\$18,641
ENERGY STAR Air Source Heat Pump	71	\$16,500	\$18,000	\$34,500
ENERGY STAR Central Air Conditioner	16	\$3,000	\$900	\$3,900
ENERGY STAR Clothes Washer	104	\$6,075	\$3,630	\$9,705
ENERGY STAR Dishwasher	120	\$5,550	\$1,425	\$6,975
ENERGY STAR Freezer	26	\$1,100	\$245	\$1,345
ENERGY STAR Heat Pump Water Heater	16	\$1,500	\$1,520	\$3,020
ENERGY STAR MANUFACTURED HOME	3	\$5,700	\$7,200	\$12,900
ENERGY STAR Refrigerator	131	\$9,900	\$5,100	\$15,000
Heat Pump Retrofit	26	\$25,340	\$29,374	\$54,714
LED	1,200	\$1,080	\$0	\$1,080
TSE Home (Prescriptive)	3	\$2,850	\$1,350	\$4,200
<b>Total</b>	<b>1,764</b>	<b>\$111,470</b>	<b>\$104,586</b>	<b>\$216,056</b>

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party