



SALT RIVER ELECTRIC

A Touchstone Energy Cooperative 

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APR 7 2017

Public Service
Commission

April 5, 2017

Dr. Falina R. Mathews, Ph.D.
Executive Director
KY Public Service Commission
PO Box 615
Frankfort KY 40602-0615

Re: KY PSC Case No. 2017-00019
Fuel Adjustment Clause
November 1, 2014, through October 31, 2016
Salt River Electric Cooperative Corporation

Dear Dr. Mathews:

Enclosed are the originals and four (4) copies of the following with regard to the above-named case:

- Hearing Notice published in the April 2017 edition of *Kentucky Living Magazine*
- Affidavit of Mailing of Hearing Notice from *Kentucky Living Magazine* editor

Sincerely,

Kathy Brown
Executive Assistant

Enclosures

ENERGY 101

Co-op members embrace mobile technology



"Mobility is the trend, and cooperatives need to be communicating in mobile platforms and making sure their websites and apps are able to adapt to whatever device a member is using," says Mary McLaury, chief operating officer of Touchstone Energy Cooperatives.

McLaury says the Touchstone Energy 2015-2016 National Survey on the Cooperative Difference found the technology divide between young and old members is shrinking, as the latter continue to embrace new tech.

For example, among members 65 and older, 46 percent now have a smartphone, up from just 6 percent in the 2011 survey. For members in the 55-64 age bracket, the jump went from 20 percent to 70 percent.

"Increasingly, our mobile communication efforts are going to reach all of our members, not just our youngest," says McLaury.

At the same time, landlines continue to vanish, even among the 65 and up members; 72 percent now have a landline, down from 86 percent in 2011.

"We continue to see this transformation in the telecom industry, with a shift away from landlines toward mobile devices, particularly smartphones," says McLaury. "We're also seeing that laptops and tablets have surpassed desktops, with the only exception being in the oldest age category."

But don't expect that to last long. The survey found that tablets are already found in the majority of members' homes where the head of the household is younger than 55. And their popularity is increasing even among seniors.

"Ease of use of tablets has undoubtedly led to a growing presence in senior households with one-third of those over age 74 now owning a tablet computing device," wrote researchers from TSE Services, which conducted the survey for Touchstone Energy.

—Michael W. Kahn/NRECA

HEARING NOTICE

A public hearing will be held on Tuesday, April 18, 2017, at 9 a.m., Eastern Daylight Saving Time, at the offices of the Kentucky Public Service Commission, 211 Sower Boulevard, Frankfort, Kentucky, to examine the application of the fuel adjustment factors of the following corporations for the period of November 1, 2014, through October 31, 2016. Individuals interested in attending this hearing shall notify the Public Service Commission in writing of their intent to attend no later than April 14, 2017. If no notices of intent to attend are received by this date, this hearing will be cancelled. Written notice of intent to attend this hearing should be sent to: Executive Director, Kentucky Public Service Commission, P.O. Box 615, Frankfort, Kentucky 40602.

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Big Sandy RECC
Case No. 2017-00007

Blue Grass Energy Cooperative
Case No. 2017-00008

Clark Energy Cooperative
Case No. 2017-00009

Cumberland Valley Electric
Case No. 2017-00010

Farmers RECC
Case No. 2017-00011

Fleming-Mason Energy Cooperative
Case No. 2017-00012

Grayson RECC
Case No. 2017-00013

Inter-County Energy Cooperative
Case No. 2017-00014

Jackson Energy Cooperative
Case No. 2017-00015

Licking Valley RECC
Case No. 2017-00016

Meade County RECC
Case No. 2017-00025

Nolin RECC
Case No. 2017-00017

Owen Electric Cooperative
Case No. 2017-00018

Salt River Electric Cooperative
Case No. 2017-00019

Shelby Energy Cooperative
Case No. 2017-00020

South Kentucky RECC
Case No. 2017-00021

Taylor County RECC
Case No. 2017-00022

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AFFIDAVIT OF MAILING
OF HEARING NOTICE

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Commission

Notice is hereby given that the April 2017 issue of *KENTUCKY LIVING*, bearing official notice of hearing of PSC Case No. 2017-00019, for the purposes of examining the application of the Fuel Adjustment Clause of SALT RIVER ELECTRIC COOPERATIVE from November 1, 2014, through October 31, 2016, was entered as direct mail at Florence, Kentucky on March 29, 2017.



Anita Travis Richter
Editor
Kentucky Living

County of Jefferson
State of Kentucky

Sworn to and subscribed before me, a Notary Public,

This 29th day of March, 2017.

My commission expires January 10, 2020



Notary Public, State of Kentucky