

June 20, 2013

Public Service Commission
P.O. Box 615
Frankfort, Kentucky 40602

Gentlemen:

Case # 2012-00535

RE: "Big Rivers Rate Increase"

With all due respect, have you considered this scenario? If my business loses 70% of it's revenue, I must reduce expenses accordingly to accommodate that loss. If the revenue is not satisfactory then I would look for a new owner. No way would the public provide a bailout.

You performed magnificently as a large company and I am sure you can do equally well with a smaller.

I believe it time for companies to stop asking the public to pay for their losses.

Sincerely,

Bill Watson

Bill Watson

1290 US Highway 60 West
Ledbetter, Kentucky 42058

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PUBLIC SERVICE
COMMISSION