COMMONWEALTH OF KENTUCKY

BEFORE THE PUBLIC SERVICE COMMISSION OF KENTUCKY

In the Matter of:)		
The Application of Jackson Purchase)	CASE NO. 2011-00057	RECEIVED
Energy Corporation for Approval of Flow Through Rates Pursuant to)		SEP 0 6 2011
KRS 278.455)		PUBLIC SERVICE COMMISSION

NOTICE OF INTENT TO IMPLEMENT RATE INCREASE

Comes Jackson Purchase Energy Corporation ("JPEC"), by and through counsel and states as follows:

Whereas, on June 8, 2011, JPEC filed an Application, pursuant to KRS 278.455(2), with this Commission for approval of rates to flow-through an increase requested by its wholesale supplier, Big Rivers Electric Corporation, in Case Number 2011-00036. This Commission, by Order dated March 17, 2011, suspended Big Rivers' proposed rates from taking effect until September 1, 2011.

KRS 278.455(2) provides that the rates of a distribution cooperative shall become effective on the same date as those of its wholesale supplier. By Order dated June 13, 2011, the Commission stated, "Jackson Purchase's proposed rates will be effective the same date as Big Rivers' rates in Case No. 2011-00036 in order that the timing of any change in Jackson Purchase's retail rates will be synchronized with the timing of any change in Big Rivers' wholesale rates."

Big Rivers provided the Commission with notice, pursuant to KRS 278.190, that it intends to implement its requested rates, subject to refund, effective September 1, 2011. As such, JPEC hereby notifies the Commission that it elects to place those rates into effect on September

1, 2011, subject to refund, pending the issuance of a final order by the Commission in Case Number 2011- 00036.

Respectfully submitted,

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By:

Melfissa D. Yates

ATTORNEYS FOR JACKSON PURCHASE

ENERGY CORPORATION

I hereby certify that the foregoing has been served via faxing and Federal Express, a true and correct copy of the foregoing to:

MR JEFF DEROUEN EXECUTIVE DIRECTOR KENTUCKY PUBLIC SERVICE COMMISSION 211 SOWER BLVD. FRANKFORT KY 40602

And via U.S. Mail to:

OFFICE OF THE ATTORNEY GENERAL OFFICE OF RATE INTERVENTION 1024 CAPITAL CENTER DRIVE SUITE 200 FRANKFORT KY 40601-8204

on this

_day of September, 2011.

Melissa D. Yates