

RECEIVED

August 22, 2012

Kentucky Public Service Commission 211 Sower Boulevard Frankfort, Kentucky 40601 AUG 27 2012 PUBLIC SERVICE COMMISSION

Re: Notice of Hearing for Application of Big Rivers Electric Corporation for a General Counsel Adjustment in Rates Case No. 2011-00036 for the purpose of cross examining of witnesses. Published on August 21, 2012 in the Benton Tribune Courier.

Dear Sir or Madam:

I would like to bring to your attention the above notice should have been published in *The Lake News* which is the newspaper of record for Calvert City instead of the Tribune Courier which is located in the City of Benton. The Tribune Courier is located in Benton whose electric utility purchases its electric power from TVA. The area of Marshall County surrounding Benton for several miles is served by West Kentucky Rural Electric Cooperative which also purchases its electric power from TVA.

Jackson Purchase Electric Corporation purchases its power from Big Rivers Electric Corporation and their rate payers will be affected most particularly by rate increases allowed to Big Rivers by Kentucky Public Service Commission. About half of the City of Calvert City including the office of *The Lake News* is served by Jackson Purchase Electric Corporation.

Clearly the intent of KRS 424.110 is to publish public notices in cities whose people are most particularly affected by the information contained in such notices. We would also assert that publication areas are defined first as cities not counties by this same statute and that KRS. 424 clearly provides for publication in multiple publication areas when the scope of the regulated entity covers multiple publication areas. Most of Marshall County and its largest city, Benton, are not served by Jackson Purchase Electric Corporation. Our readers and our community, Calvert City, are served by Jackson Purchase Electric Corporation and we believe public notices relevant to this firm's customers should be published in the local paper *The Lake News*.

Sincerely Yours,

Lovd Ford

Editor & Publisher