Steven L. Beshear Governor

Leonard K. Peters Secretary Energy and Environment Cabinet



Commonwealth of Kentucky
Public Service Commission
211 Sower Blvd.
P.O. Box 615
Frankfort, Kentucky 40602-0615
Telephone: (502) 564-3940
Fax: (502) 564-3460
psc.ky.gov

David L. Armstrong Chairman

James W. Gardner Vice Chairman

Charles R. Borders Commissioner

March 21, 2011

Stoll Keenon Ogden PLLC Attention: Douglas F. Brent 2000 PNC Plaza 500 West Jefferson Street Louisville, Kentucky 40202

Re: i-wireless LLC

Petition for Confidential Protection received 3/1/11

PSC Reference #: 2010-00478

Dear Mr. Brent:

The Public Service Commission has received the Petition for Confidential Protection you filed on March 1, 2011 on behalf of i-wireless, LLC ("i-wireless") to protect certain information filed with the Commission as confidential pursuant to Section 7 of 807 KAR 5:001 and KRS 61.878. The information you seek to have treated as confidential is identified as being contained in i-wireless' Response to the Commission's Data Request, No. 12. The information is more particularly described as disclosure of number of customers served in Kentucky, as well as marketing plans, retail partners and goals for 2011.

Your justification for having the Commission handle this material as confidential is that the public disclosure of the information would compromise i-wireless' competitive position in the industry, which would result in an unfair commercial advantage to its competitors.

Based on a review of the information and pursuant to KRS 61.878 and 807 KAR 5:001, Section 7, the Commission has determined that the information requested to be held confidential is of a proprietary nature, which if publicly disclosed would permit an unfair commercial advantage to i-wireless' competitors. Therefore, the information requested to be treated as confidential **meets the criteria for confidential protection** and will be maintained as a nonpublic part of the Commission's file in this case. The procedure for usage of confidential materials during formal proceedings may be found at Section 7(8) of 807 KAR 5:001.



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If the information becomes publicly available or no longer warrants confidential treatment, i-wireless, LLC is required by Section 8(9)(a) of 807 KAR 5:001 to inform the Commission so that the information may be placed in the public record.

DWI. P

Executive Director

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cc: Parties of Record