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**VIA HAND DELIVERY**

June 21, 2010

Mr. Jeff Derouen  
Executive Director  
Kentucky Public Service Commission  
211 Sower Blvd.  
Frankfort, KY 40601

RECEIVED

JUN 21 2010

PUBLIC SERVICE  
COMMISSION

Re: Case No. 2010-0146

Dear Mr. Derouen:

Enclosed please find an original and twelve copies of the *Direct Testimony of B. Mitchell Martin on Behalf of Duke Energy Kentucky* being filed in the above referenced matter.

Please date-stamp the two copies of the letter and the filings and return to me in the enclosed envelope.

Sincerely,

Dianne B. Kuhnell  
Senior Paralegal

cc: Dennis Howard

**COMMONWEALTH OF KENTUCKY**  
**BEFORE THE PUBLIC SERVICE COMMISSION**

**RECEIVED**

JUN 21 2010

PUBLIC SERVICE  
COMMISSION

In the Matter of: )

An Investigation of Natural Gas )  
Retail Competition Programs )

Case No. 2010-00146

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**DIRECT TESTIMONY OF**  
**B. MITCHELL MARTIN ON BEHALF OF**  
**DUKE ENERGY KENTUCKY**

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June 21, 2010

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**I. INTRODUCTION AND PURPOSE**

1 **Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

2 A. My name is B. Mitchell (Mitch) Martin. My business address is 139 East  
3 Fourth Street, Cincinnati, Ohio 45202.

4 **Q. BY WHOM ARE YOU EMPLOYED AND IN WHAT CAPACITY?**

5 A. I am employed by Duke Energy Business Services, LLC, an affiliate service  
6 company of Duke Energy Kentucky, Inc. (Duke Energy Kentucky or Company). I  
7 am the Manager of City Gate Operations within the Gas Operations Department  
8 of Duke Energy Corporation (Duke Energy) and its subsidiaries, which include  
9 Duke Energy Kentucky and Duke Energy Ohio, Inc (Duke Energy Ohio).

10 **Q. WHAT ARE YOUR RESPONSIBILITIES AS MANAGER OF CITY GATE  
11 OPERATIONS?**

12 A. I have responsibility for the operation of Duke Energy's gas transportation  
13 programs, including Duke Energy Ohio's Gas Customer Choice program and  
14 Duke Energy Kentucky's IT (Interruptible Transportation) and FT-L (Firm  
15 Transportation – Large) programs. I am responsible for billing of Duke Energy  
16 Ohio's and Duke Energy Kentucky's interruptible transportation customers and  
17 firm and interruptible pool operators, as well as administering of Duke Energy  
18 Ohio's and Duke Energy Kentucky's electronic bulletin board for suppliers and  
19 customers. I oversee the payment and booking of expenses included in Duke  
20 Energy Kentucky's Gas Cost Adjustment (GCA) and Duke Energy Ohio's Gas  
21 Cost Rider.

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1 **Q. PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND.**

2 A. I received a Bachelor of Business Administration in Finance from the University  
3 of Cincinnati in 1991. I have also received training through courses in many  
4 related areas including energy efficiency, financial reengineering, operational  
5 reporting and analysis.

6 **Q. PLEASE SUMMARIZE YOUR BUSINESS EXPERIENCE.**

7 A. I have worked in the natural gas industry for approximately eight years. I joined  
8 Duke Energy's Gas Operations Department in 1991, and progressed through  
9 various positions within the Budgets and Business Analysis section and Gas  
10 Regulatory Affairs section. From 1997 to 2008, I served in various roles  
11 including Benefits Coordinator, Compensation Supervisor, and Accounts  
12 Receivable Supervisor. I became Manager of City Gate Operations in March of  
13 2008.

14 **Q. HAVE YOU EVER TESTIFIED BEFORE THE KENTUCKY PUBLIC  
15 SERVICE COMMISSION?**

16 A. No.

17 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS  
18 PROCEEDING?**

19 A. The purpose of my testimony is to identify and discuss the Company's position on  
20 retail choice for natural gas service in Kentucky including the elements set forth  
21 in the Commission's Order initiating this proceeding as originally proposed by the  
22 General Assembly. Throughout my testimony, I will also discuss additional  
23 regulatory, customer, commercial and utility protections that must be in place in

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1 any retail natural gas customer choice program. I also address the Company's  
2 position regarding the Competitive Market Safeguards identified in the Kentucky  
3 Public Service Commission's (Commission) November 3, 2008, letter to the  
4 General Assembly.

## II. RETAIL NATURAL GAS CHOICE

5 **Q. DOES DUKE ENERGY KENTUCKY CURRENTLY OFFER**  
6 **CUSTOMERS A CHOICE IN WHO PROVIDES THEIR GAS**  
7 **COMMODITY SERVICE?**

8 A. While Duke Energy Kentucky does not offer a choice of commodity suppliers to  
9 all customer rate classes, the Company does have a transportation program  
10 available for large non-residential customers (using at least 20,000 CCF per year)  
11 who take service under the Company's Firm Transportation Rate (Rate FT-L) and  
12 purchase their natural gas commodity from a competitive supplier. The Full  
13 Requirements Aggregation Service (Rate FRAS) allows gas suppliers to deliver to  
14 the Company, on an aggregated basis, those natural gas supplies that are needed  
15 to satisfy the requirements of the firm transportation customers that comprise the  
16 membership of the Supplier's pool. Rate FRAS sets forth the terms and  
17 conditions for the suppliers and the Company to follow to ensure customers  
18 continue to receive reliable service.

19 **Q. PLEASE BRIEFLY DESCRIBE DUKE ENERGY KENTUCKY'S**  
20 **GENERAL POSITION REGARDING CUSTOMER CHOICE FOR**  
21 **RETAIL NATURAL GAS SERVICE.**

1 A. Duke Energy Kentucky supports a utility's ability to choose to design and  
2 implement a customer choice program for retail natural gas service based upon  
3 the utility's own operating circumstances, if the utility believes such a program is  
4 in the best interests of both the company and its customers. However, Duke  
5 Energy Kentucky does not believe the Commonwealth of Kentucky should  
6 implement a mandatory state-wide retail natural gas choice program because the  
7 circumstances in each utility's service area are different.

8 **Q. PLEASE EXPLAIN WHY THE COMMONWEALTH OF KENTUCKY**  
9 **SHOULD NOT IMPLEMENT A MANDATORY STATE WIDE RETAIL**  
10 **NATURAL GAS CHOICE PROGRAM.**

11 A. First, the Company is not aware of any empirical study that proves retail  
12 competition results in lower prices for customers. Retail choice is about choice -  
13 the ability of a customer to decide who will supply the natural gas commodity.  
14 Presently, Kentucky's regulated natural gas utilities' actual cost of gas flows  
15 through the GCA with no markup. While some utilities, like Duke Energy  
16 Kentucky, do engage in some method of hedging and procure supply contracts  
17 with varying lengths of terms to mitigate volatility of natural gas prices, for the  
18 most part, Kentucky gas customers are paying for gas at market prices adjusted  
19 either monthly or quarterly depending upon the utility. The only clear benefit  
20 through choice is the fact that suppliers can offer pricing alternatives other than  
21 the utility's direct pass through of actual cost of natural gas. Intuitively, suppliers  
22 will not set their price, in the long run, at a level that is below market. There must  
23 be some margin in the commodity price offered to cover the supplier's fixed- and

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1 short-run marginal costs, marketing costs, billing costs and profit. There is  
2 absolutely no guarantee that retail customer choice will result in lower prices for  
3 gas commodity service for customers. Suppliers must earn a profit on the  
4 commodity service they provide, otherwise there is no incentive for them to be in  
5 the market. This is compared to Duke Energy Kentucky, a regulated utility that  
6 earns \$0.00 on the sale of natural gas commodity through the GCA. The only  
7 guarantee for customers in a retail choice program is the ability to choose a gas  
8 supplier. Duke Energy Kentucky does not dispute that some customers may be  
9 willing to pay more for gas in exchange for the right to choose a supplier and to  
10 lock in a fixed commodity price for a period of time. As such, a retail choice plan  
11 could be a viable alternative if the incumbent natural gas utility and its customers  
12 believe such a program is in their best interests.

13 Second, because Kentucky's natural gas utilities are not identical, there  
14 needs to be sufficient flexibility in a utility's ability to design and implement any  
15 type of service offering, including retail customer choice programs. A  
16 comprehensive and mandatory state-wide program would likely be very rigid and  
17 would likely impose greater costs upon Kentucky customers as each utility would  
18 have to conform its unique operations to a standard program that may not be  
19 operationally feasible. If the utility itself decides a retail choice program is in the  
20 best interests of the company and its customers, the utility should be able to  
21 present such a plan to the Commission for its review, approval and oversight.

22 For example, Duke Energy Kentucky's parent company, Duke Energy  
23 Ohio operates in a retail choice state for both electricity and natural gas. In order



1 to keep its utility operations running efficiently and at a reasonable cost, if Duke  
2 Energy Kentucky were to someday choose to implement a retail program, the  
3 Company would desire that it closely match the program in Ohio. The similarity  
4 would be important due to the proximity of the two service territories, the  
5 interconnection of the Ohio and Kentucky natural gas delivery systems and the  
6 manner in which Duke Energy provides gas supply planning, metering, billing,  
7 call center, customer education and other specific services for its Ohio and  
8 Kentucky gas utility operations. Similar programs would allow the Company to  
9 implement a program in Kentucky in the most cost effective manner by taking  
10 advantage of the experience, best practices, controls and operations already in  
11 place within Duke Energy. Duke Energy Kentucky recognizes that its preferred  
12 approach may not be the preferred methodology for all other gas utilities in the  
13 Commonwealth. Accordingly, Commission must allow any retail program to be  
14 designed by the utility, which is in the best position to determine the operational  
15 parameters necessary to employ a successful and cost-effective program.

16 **Q. SHOULD THERE BE SOME MINIMUM CRITERIA OR GUIDELINES**  
17 **FOR RETAIL CUSTOMER CHOICE PROGRAMS FOR A UTILITY TO**  
18 **INCLUDE IN ITS PROGRAM?**

19 A. Yes. As I stated above, utilities need flexibility to design a retail choice program  
20 that suits their unique operations. This need for flexibility must be balanced with  
21 the fact that the Commission needs to ensure that any retail choice program  
22 proposed by a utility contains fair, just and reasonable protections for customers,  
23 the utility and the marketers who wish to participate. To assist the Commission

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1 with oversight and to assist utilities in program design, there should be common  
2 criteria or guidelines allowing sufficient flexibility that each program developer  
3 can use to construct a cost-effective and successful retail choice program. Such  
4 guidelines will ensure the Commission has all necessary authority to oversee the  
5 utility's proposed choice program.

6 **Q. PLEASE BRIEFLY DESCRIBE WHAT CRITERIA SHOULD BE**  
7 **INCLUDED IN THE MINIMUM STANDARDS OR GUIDELINES FOR**  
8 **RETAIL CHOICE PROGRAM DEVELOPMENT.**

9 A. The minimum standards should touch on many of the elements set forth by the  
10 General Assembly and listed in the Commission's Order initiating this  
11 investigation. The criteria to be addressed in those minimum standards should  
12 include:

- 13 • A description of the Commission's role in the competitive marketplace;
- 14 • A general policy regarding the obligation to serve customers of both the  
15 competitive retail gas provider and the utility;
- 16 • A designation of the utility as the supplier of last resort in the event of  
17 supplier default;
- 18 • Alternative commodity procurement or pricing options;
- 19 • A policy of non-discriminatory access for customers to retail gas services;
- 20 • A code of conduct for marketers of retail gas services including utility  
21 affiliates with protections for customer information and data;

- 1 • Billing guidelines which include options for utility consolidated billing
- 2 and dual billing for customers and the option for utility purchase of
- 3 receivables at a reasonable discount rate based upon the utility's carrying
- 4 costs and collection experience;
- 5 • Payment priority for the utility such that regulated charges are allocated
- 6 first dollars paid by a customer;
- 7 • Certification process for competitive suppliers at the Commission and a
- 8 registration process that includes bonding or parental guarantees with the
- 9 utility;
- 10 • Recovery of a utility's transition costs from customers;
- 11 • Recovery of a utility's stranded costs;
- 12 • Recovery of a utility's uncollectibles including purchased receivables;
- 13 • Authority for only the utility to disconnect for non-payment of a
- 14 competitive supplier's portion of the bill;
- 15 • Necessary steps to maintain system integrity; and
- 16 • Access to pipeline storage capacity.

17 **Q. PLEASE DESCRIBE DUKE ENERGY KENTUCKY'S POSITION**  
18 **REGARDING THE COMMISSION'S ROLE IN THE COMPETITIVE**  
19 **MARKET PLACE.**

20 A. Duke Energy Kentucky believes the Commission should maintain all of its  
21 current authority over utilities and maintain its role in consumer protection. The  
22 Commission already has the authority to approve a fair, just and reasonable retail

1 gas customer choice program, as evidenced by Columbia Gas of Kentucky's  
2 ongoing pilot. The Commission should maintain this authority, with sufficient  
3 flexibility, to review and approve programs proposed by natural gas utilities that  
4 are customized to fit the unique characteristics of the utility's operations and  
5 customer base. The Commission should have regulatory oversight over a  
6 competitive supplier wishing to participate in a utility's program to ensure there  
7 are adequate protections for Kentucky's consumer base, the jurisdictional utilities,  
8 and competing competitive suppliers. The Commission must be able to certify all  
9 competitive suppliers wishing to operate in Kentucky based upon a finding of  
10 financial, technical and managerial expertise. Competitive suppliers should be  
11 required to renew their certificates with the Commission every two years.  
12 Competitive suppliers should be required to maintain official corporate  
13 information on file with the Commission. The competitive suppliers must also be  
14 subject to the consumer complaint process, provide annual reports to the  
15 Commission and pay a fair portion of the Commission's annual assessments.

16 The Commission must also be allowed to assess penalties against the  
17 competitive supplier if the supplier fails to: (1) abide by the contractual terms  
18 with the customer or the utility; or (2) follow any rules established by the  
19 Commission, whether for safety, billing, reporting, general practices, etc. The  
20 potential penalty should include the authority to revoke, suspend, modify, limit or  
21 condition the certification and should include the authority to assess a monetary  
22 penalty payable to the General Fund as with penalties assessed against regulated  
23 utilities.

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1 **Q. PLEASE DESCRIBE DUKE ENERGY KENTUCKY'S POSITION**  
2 **REGARDING THE OBLIGATION TO SERVE CUSTOMERS IN THE**  
3 **COMPETITIVE MARKETPLACE.**

4 A. In the current regulated environment, regulated utilities have an obligation to  
5 serve customers located within boundaries of their defined service territories. In a  
6 competitive market, where customers may choose who is supplying the natural  
7 gas commodity, customers will still rely upon the utility to provide safe and  
8 reliable natural gas delivery. Moreover, customers should not bear the risk of a  
9 lack of a commodity source should their chosen supplier leave the market for any  
10 reason. The natural gas utility must act as the supplier of last resort to assure  
11 there is an adequate and reliable source of natural gas supply. The supplier of last  
12 resort, also referred to as provider of last resort (POLR), is a guarantee to all  
13 customers in the utility's service territory that gas service will continue to be  
14 available no matter what. The POLR acts as a safety net to ensure that customers  
15 will have access to natural gas regardless of supplier availability. POLR service  
16 will impose costs upon the utility providing the service and the Commission  
17 should continue to grant the utility cost recovery of all POLR-related costs with a  
18 reasonable return where applicable, including but not limited to, maintaining gas  
19 supply and capacity, necessary overhead, and any hedging or storage costs.

20 **Q. PLEASE FURTHER EXPLAIN THE NEED FOR A PROVIDER OF LAST**  
21 **RESORT AND HOW IT COULD OPERATE.**

22 A. A utility that chooses to submit a retail choice program to the Commission for  
23 approval should acknowledge the POLR obligation to serve and include a plan to

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1 satisfy that obligation. As I briefly mentioned above, the POLR acts as a safety  
2 net to customers to ensure that there is always an available supply of natural gas  
3 should the customer and their chosen marketer be unable to meet its supply  
4 commitment. There are a number of situations that could arise causing a  
5 customer to need or want to return to the utility supply. The marketer could  
6 simply choose to stop service in Kentucky, default financially or the customer  
7 could simply choose not to shop for a supply.

8 The utility's POLR obligation may be satisfied in any number of ways  
9 such as through a price structure approved by the Commission or by the utility  
10 maintaining a defined reserve margin or through an alternative commodity  
11 procurement procedure such as an auction. Because the utility must stand by  
12 ready to serve the customer at any possible given moment, even in the dead of  
13 winter, the POLR obligation will impose costs upon the utility. Those costs could  
14 fluctuate greatly during the year. Therefore, as part of any proposed choice  
15 program approved by the Commission, the utility must be able to recover those  
16 costs through a non-bypassable variable rate adjustment mechanism such as the  
17 GCA.

18 **Q. PLEASE DISCUSS ALTERNATIVE COMMODITY PROCUREMENT OR**  
19 **PRICING OPTIONS.**

20 A. Current regulation in Kentucky provides for low cost, reduced volatility pricing  
21 by the utility essentially at market prices adjusted either monthly or quarterly  
22 depending upon the utility. However, if the utility and its customers determine  
23 that there is a need for alternative procurement or pricing options, the utility

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1 should not be prohibited from proposing alternative options for customers,  
2 including fixed price or “NYMEX Plus” pricing options.

3 **Q. PLEASE EXPLAIN DUKE ENERGY KENTUCKY’S POSITION**  
4 **REGARDING CUSTOMER ACCESS TO THE NATURAL GAS**  
5 **SUPPLIER AND SERVICES OFFERED.**

6 A. Duke Energy Kentucky firmly believes that if a marketer wants to participate in a  
7 utility’s proposed program, they must meet certain minimum customer access  
8 criteria. Competitive suppliers should be required to offer non-discriminatory  
9 access to their products and services. While the Company believes that suppliers  
10 should be able to design prices and programs to suit their business operations,  
11 they should not be permitted to simply “cherry pick” particular customers to the  
12 exclusion of other similarly situated customers. This sort of consumer access  
13 protection could be incorporated into a code of conduct in a fashion similar to the  
14 various rules contained in the Kentucky Administrative Regulations applicable to  
15 utilities.

16 **Q. WHAT IS THE COMPANY’S POSITION WITH RESPECT TO A CODE**  
17 **OF CONDUCT FOR BOTH MARKETERS AND AFFILIATES OF**  
18 **UTILITIES WHO SEEK TO PARTICIPATE IN A CHOICE PROGRAM?**

19 A. As I mentioned previously, Duke Energy Kentucky believes that there should be a  
20 code of conduct applicable to all suppliers who wish to participate in any utility-  
21 proposed retail natural gas choice program. Such a code of conduct would serve  
22 as a consumer protection device from deceptive marketing or unfair business  
23 practices of any retail supplier. Kentucky law already has a code of conduct for

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1 utilities and their affiliates to ensure there is no unreasonable competitive  
2 advantage given to a company simply because of the nature of an affiliation with  
3 a utility.

4 **Q. WHAT AREAS SHOULD BE ADDRESSED IN A COMPETITIVE**  
5 **RETAIL NATURAL GAS SERVICE SUPPLIER CODE OF CONDUCT?**

6 A. There are many areas that should be addressed in a supplier code of conduct,  
7 including rules to prevent unfair, misleading, or deceptive practices. Ohio  
8 Administrative Code Chapter 4901:1-29 provides an example of the types of  
9 regulations that should be included. For instance, there should be clear rules  
10 regarding marketing, solicitation and advertising of services, including a clear list  
11 of what information should be included in any advertisement for services, such as  
12 clear disclosures of prices, terms and conditions. There should be guidelines for  
13 administration of contracts and provisions outlining the customer's rights and  
14 supplier interaction with customers. Suppliers should be prohibited from  
15 switching customers without their written consent and should be prohibited from  
16 physically disconnecting service or threatening to disconnect service to customers  
17 for non-payment of supplier charges, contract termination by customer, or any  
18 other reason. Suppliers should be required to retain records to verify compliance  
19 with all rules and regulations, cooperate with the utility and the Commission to  
20 investigate and resolve disputes and customer complaints, and provide requested  
21 information to the Commission immediately upon request.

22 Utilities should not be required to address customer issues that solely  
23 involve the competitive supplier's provision of service. Therefore, suppliers, like

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1 all utilities operating in the Commonwealth, should ensure customers have  
2 reasonable access to its service representatives to make inquiries and complaints,  
3 discuss charges on customer bills, terminate competitive service and transact any  
4 pertinent business. Telephone access should be toll free and afford customers  
5 prompt response times during normal business hours. There should also be a 24  
6 hour automated telephone message instructing callers to report any service  
7 interruptions or natural gas emergencies to the incumbent natural gas company.  
8 Suppliers should be required to provide copies of all advertising to the  
9 Commission upon request.

10 There should be clear rules and regulations for customer enrollment  
11 whereby the supplier is required to coordinate with the utility in accordance with  
12 the procedures designed as part of the utilities approved choice program.  
13 Suppliers should be prohibited from misrepresenting their affiliation with a gas  
14 utility, governmental body or consumer group. Customers should be able to  
15 rescind their enrollment within seven days if they choose to remain with the  
16 utility. All enrollments should be written and a customer should be required to  
17 sign a contract.

18 A supplier must be prohibited from transferring a certificate to operate as a  
19 marketer without prior Commission approval. There must be prohibitions from  
20 abandoning or terminating contracts with a utility or a customer without providing  
21 at least 60 days notice to the Commission and the Commission must grant  
22 approval.

1 Suppliers must be required to post their rates for the various customer  
2 classes with the Commission and make them available to the utility. Suppliers  
3 should be required to clearly list and advertise all price offerings. The specifics  
4 and parameters of all offers should be easily understood.

5 **Q. PLEASE EXPLAIN DUKE ENERGY KENTUCKY'S POSITION ON**  
6 **BILLING IN THE COMPETITIVE MARKET.**

7 A. A utility should offer billing options to suppliers that include "rate-ready" utility  
8 consolidated billing and dual billing. "Rate-ready" utility consolidated billing  
9 allows the supplier to provide monthly rates according to pricing arrangements  
10 agreed upon between the supplier and customer, and to which the utility attaches  
11 rate codes for billing purposes. The customer receives one bill from the utility  
12 that indicates the name of the supplier and contains both the regulated utility and  
13 competitive supplier charges. The supplier should pay a reasonable fee to the  
14 utility for this billing service. With dual billing, the customer will receive two  
15 bills - the utility will bill and collect for the regulated utility charges and the  
16 supplier is responsible for billing and collecting the competitive gas supply  
17 charges, including any past due amounts related to the competitive charges. The  
18 supplier should pay the utility for any billing system changes required to support  
19 any other billing options requested by the supplier.

20 Duke Energy Kentucky believes that there needs to be a clear payment  
21 priority between regulated and competitive charges on customer bills, especially  
22 if the utility is providing customers with a consolidated bill. The regulated

1 charges should always receive priority over a competitive charge, including in the  
2 case of arrearages. If a customer makes a partial payment, the payment should be  
3 applied first to utility charges in arrears, then to utility current charges, then to  
4 supplier charges in arrears, and then to supplier current charges.

5 The utility should have flexibility to include the purchase of supplier  
6 receivables in its choice program if it chooses to do so. Utilities should be able to  
7 purchase the receivables at some reasonable discount rate based upon the utility's  
8 carrying costs and collection experience. The utility should not be harmed by the  
9 purchase of receivables, especially since the supplier is the only beneficiary of  
10 such a service since both the risk and collection/credit functions are transferred  
11 from the supplier to the utility. In addition, utilities should be permitted the  
12 flexibility to recover any uncollectible expenses incurred either from suppliers or  
13 through a discrete adjustment mechanism such as the mechanism used for POLR  
14 cost recovery.

15 **Q. PLEASE DESCRIBE THE CERTIFICATION PROCESS FOR**  
16 **COMPETITIVE SUPPLIERS THAT SHOULD BE INSTITUTED FOR ANY**  
17 **CUSTOMER CHOICE PROGRAM.**

18 A. The Commission should have a standard process for certification of competitive  
19 gas suppliers to operate in Kentucky. The application forms provided by the  
20 Commission should provide for sufficient information to enable the Commission  
21 to assess the supplier's managerial, financial, and technical capability to provide  
22 the service it intends to offer, its ability to provide reasonable financial assurances  
23 sufficient to protect regulated sales service customers and natural gas companies

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1 from default, and its ability to comply with commission rules or orders. The  
2 information should include: 1) ownership and organizational descriptions; 2)  
3 managerial experience and capabilities and prior regulatory or judicial actions; 3)  
4 balance sheets, credit ratings, and other relevant financial information; 4)  
5 technical ability and experience in nominating, scheduling, and providing natural  
6 gas to retail customers; 5) proof of a Kentucky office and an employee in this  
7 state; and 6) statements as to whether the applicant has ever been terminated from  
8 any choice program; if applicant's certification has ever been revoked or  
9 suspended; or if applicant has ever been in default for failure to deliver.

10 Competitive suppliers must demonstrate adequate financial responsibility  
11 in order to participate in a utility's gas choice program. The cost of gas can be  
12 volatile. Competitive suppliers who commit to serve customers at a fixed cost but  
13 fail to hedge the cost of their gas supply may be at risk for loss if the cost of gas  
14 increases significantly.

15 **Q. SHOULD THERE ALSO BE A REGISTRATION PROCESS FOR**  
16 **COMPETITIVE SUPPLIERS WITH THE UTILITY TO PARTICIPATE**  
17 **IN THE UTILITY'S RETAIL CHOICE PROGRAM?**

18 **A.** Yes. There should be a registration process that is uniform for all suppliers. The  
19 supplier must be required to provide financial information to the utility so that the  
20 utility may assess the best method to cover its financial exposure to the supplier's  
21 operations. The utility should be allowed to require the supplier to provide a  
22 parental guarantee, letter of credit, cash deposit, or other evidence of financial  
23 security in the event of abandonment. The method of calculating the utility's

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1 financial exposure to the supplier should be included as part of the utility's plan  
2 and approved by the Commission so there is a clear and transparent process that is  
3 fairly administered.

4 **Q. PLEASE DESCRIBE THE TYPES OF TRANSITION COSTS AND**  
5 **STRANDED COSTS UTILITIES WILL LIKELY INCUR IN**  
6 **IMPLEMENTING A RETAIL CHOICE PROGRAM.**

7 A. There will be transition costs for any utility seeking to implement a retail  
8 customer choice program. This would include, but is not limited to, billing  
9 system upgrades and other system development and information technology (IT)  
10 related costs, program roll out expenses, incremental regulatory and  
11 administrative expenses, personnel costs such as training for call center  
12 employees, and educational advertising and communication expenses incurred to  
13 establish and promote retail competition in its service territory. There needs to be  
14 clear guidance from the Commission in its minimum standards or guidelines that  
15 reasonably incurred transition costs could be recovered by the utility  
16 implementing the choice program. Any transition costs incurred directly as a  
17 result of a particular competitive supplier, for example, billing system changes for  
18 particular pricing schemes, should be borne by that supplier. More general  
19 transition costs such as personnel training that have benefits accruing to choice  
20 customers should be borne by suppliers and/or choice customers.

21 Similarly, there will be stranded costs that should be recoverable.  
22 Customers that decide to switch to a competitive supplier should continue to pay  
23 the true-up portion of the utility's GCA for some period of time after switching

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1 since the over- or under- recovery was accumulated while the Company was  
2 purchasing gas on behalf of the customer. To mitigate stranded costs, suppliers  
3 should be required to accept released interstate pipeline capacity on a recallable  
4 basis from the utility that was acquired to serve their customers' load. The utility  
5 should establish a mechanism to assign this stranded capacity to suppliers in its  
6 choice program proposal.

7 **Q. PLEASE DESCRIBE THE TREATMENT OF UNCOLLECTIBLES IN A**  
8 **COMPETITIVE PROGRAM.**

9 A. Recovery of uncollectible expense (*i.e.* bad debt) is an issue that needs to be  
10 addressed. If the competitive supplier is billing on its own and the utility is not  
11 purchasing the supplier's receivables, then recovery of an uncollectible expense  
12 for the gas commodity by the utility should not be an issue for the gas distribution  
13 company. If, however, a utility is purchasing the receivables from the supplier  
14 and in turn bills the customer on a consolidated bill for that commodity service,  
15 then the utility should be able to recover any associated uncollectible expense  
16 through a rate adjustment mechanism or a direct charge back to suppliers. The  
17 utility should not face the risk of loss on the commodity portion of an  
18 uncollectible expense simply because the utility offers a billing service as a  
19 convenience to customers and suppliers.

20 **Q. SHOULD COMPETITIVE SUPPLIERS BE ABLE TO DISCONNECT**  
21 **CUSTOMERS FOR NONPAYMENT?**

22 A. No. The utility should be the only entity to physically disconnect a customer's  
23 gas service for non-payment, or for any other reason. Disconnection by the

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1 utility, which is experienced in disconnection activities, ensures that appropriate  
2 work and safety procedures are followed. If the utility is purchasing the  
3 receivables of the supplier and including the competitive charges on the utility's  
4 consolidated bill, the receivable should be treated as a utility receivable, and the  
5 utility should be permitted to disconnect customers for non-payment of the  
6 competitive charges in the same manner as the regulated charges. If the utility is  
7 not purchasing the receivables of the supplier, that supplier should "drop" the  
8 non-paying customer out of the supplier's customer pool, at which time the  
9 customer will return to the utility for commodity service.

10 **Q. PLEASE DESCRIBE ANY STEPS THAT ARE NECESSARY TO**  
11 **MAINTAIN SYSTEM INTEGRITY.**

12 A. Again, the utility that proposes a choice program should address system integrity  
13 as part of the plan filed for Commission approval. Reasonable provisions could  
14 include mandatory interstate pipeline capacity assignments to suppliers subject to  
15 recall by the utility, cash out charges for supplier under- and over deliveries and  
16 non-compliance with Operational Flow Orders, and collateral requirements to  
17 help meet system supply needs. The utility may specify the amount of gas that  
18 the supplier must deliver for the next gas day, based upon the load profiles of  
19 customers being served by the supplier, in order to reliably meet system loads.  
20 The utility should have reasonable assurance, from any supplier intending to  
21 deliver gas into the utility's delivery system, that they have adequate firm  
22 interstate pipeline capacity contracts. In other words, suppliers must demonstrate  
23 that they hold sufficient firm capacity to assure delivery of supply for their

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1 customers to the utility's city gate. The utility also needs to have the right to  
2 direct suppliers to deliver a portion of their supply on various pipelines to  
3 maintain system pressures.

4 **Q. PLEASE EXPLAIN HOW THE COMMISSION SHOULD HANDLE**  
5 **ACCESS TO PIPELINE STORAGE CAPACITY IN A RETAIL MARKET.**

6 A. Since each utility is in a unique position relative to on-system as well as pipeline  
7 storage, the Commission should not set a rigid, state-wide standard for handling  
8 access to pipeline storage capacity. The utility should not be required to assign  
9 pipeline or storage capacity to suppliers, especially if the utility is functioning as  
10 the POLR. The utility should address provisions for handling daily and monthly  
11 supplier balancing issues in its choice program proposal, but the mechanics of  
12 how that works should be left up to the individual utility. If a supplier desires  
13 pipeline storage capacity in addition to any balancing services provided to  
14 suppliers by the utility, then that supplier should arrange for their own storage  
15 capacity.

16

17

18 **III. CONCLUSION**

19 **Q. DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?**

20 A. Yes.



VERIFICATION

State of Ohio )  
 ) SS:  
County of Hamilton )

The undersigned, B. Mitchell Martin, being duly sworn, deposes and says that he is the Manager of City Gate Operations within the Gas Operations Department of Duke Energy Business Services, LLC., that he has personal knowledge of the matters set forth in the foregoing testimony, and that the answers contained therein are true and correct to the best of his information, knowledge and belief.

B. Mitchell Martin  
B. Mitchell Martin, Affiant

Subscribed and sworn to before me by B. MITCHELL MARTIN on this 21<sup>st</sup> day of JUNE, 2010.

ADELE M. DOCKERY  
Notary Public, State of Ohio  
My Commission Expires 01-05-2014

Adelle M. Dockery  
NOTARY PUBLIC

My Commission Expires: 1/5/2014

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