

BRIGGS LAW OFFICE, PSC

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TODD R. BRIGGS

also admitted in Colorado

January 19, 2010

Troy Beam
Tourism Director
Shepherdsville-Bullitt County Tourist & Convention Commission
395 Paroquet Springs Drive
Shepherdsville, KY 40165

RECEIVED

JAN 25 2010

**PUBLIC SERVICE
COMMISSION**

RE: Kentucky Public Service Commission Case # 2009-00432

Dear Mr. Beam,

New Cingular Wireless PCS, LLC (AT&T) has received a copy of your letter sent to the Kentucky Public Service commission regarding the above application. We understand your concern and assure you that careful consideration of the surrounding environment was emphasized during the site selection process.

State Route 245 attracts hundreds of thousands of tourists each year, and as a direct route to Bardstown is considered a main artery for local residents that travel this stretch of State Route 245. Users of State Route 245 travel at all hours of the day expecting and demanding wireless phone coverage not only for personal/business use but also for emergency notification should said need arise.

Section 706 of the Telecommunications Act of 1996 directed the Federal Communications Commission (FCC) to encourage deployment of advanced telecommunications capability to all Americans on a reasonable and timely basis. The FCC has also furthered the intentions of Congress by repeatedly emphasizing the importance of wireless emergency 911 services for the greater public safety. The daily average of 911 calls made using wireless services has steadily increased with a continuing trend as numbers of wireless subscribers are increasing. Moreover, federal, state and local public safety authorities routinely rely on wireless network infrastructure to deploy wireless communication equipment necessary for essential emergency services and supporting homeland security.

AT&T, as holder of the wireless license in this area, is required by the FCC to adequately provide wireless coverage throughout this license area in a timely manner. We take this duty seriously and annually spend millions of dollars throughout the Commonwealth of Kentucky in support of this

requirement. In so doing, we also are sensitive to the surrounding areas of our wireless communication facilities. In this case, we chose an area that is commercial in nature and located the proposed wireless communication facility away from the roadway near an existing railroad track. This is the most appropriate location possible that still meets the coverage objectives.

AT&T is committed to providing wireless coverage along this section of State Route 245 and will reasonably attempt to alleviate any visual degradation to this vital stretch of roadway.

Please feel free to contact me to discuss.

Sincerely,

A handwritten signature in black ink, appearing to read "Todd R. Briggs". The signature is fluid and cursive, with the first name "Todd" being the most prominent.

Todd R. Briggs
Counsel for New Cingular Wireless PCS, LLC

Cc: Executive Director, Kentucky Public Service Commission
Michelle Ward, AT&T