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August 17, 2009

Errol K. Wagner  
Director Regulatory Services  
American Electric Power  
101A Enterprise Drive  
P. O. Box 5190  
Frankfort, KY 40602

RE: Case No. 2009-00337  
American Electric Power  
(Demand-Side Management)

This letter is to acknowledge receipt of initial application in the above case. The application was date-stamped received August 14, 2009 and has been assigned Case No. 2009-00337. In all future correspondence or filings in connection with this case, please reference the above case number.

If you need further assistance, please contact my staff at (502) 564-3940.

Sincerely,

A handwritten signature in black ink, appearing to read "Jeff Derouen".

Jeff Derouen  
Executive Director

JD/tw