

August 12, 2010

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PUBLIC SERVICE
COMMISSION

VIA OVERNIGHT DELIVERY

Mr. Jeffrey Derouen
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, Kentucky 40602

Re: Petition of TracFone Wireless, Inc. for Designation as an Eligible
Telecommunications Carrier in the State of Kentucky for the Limited Purpose of
Offering Lifeline Service to Qualified Households
Case No. 2009-00100

Dear Mr. Derouen:

Please find enclosed for filing with the Commission in the above-referenced case an original and ten (10) copies of TracFone Wireless, Inc.'s Notice of Expanded Lifeline Offering. An additional copy is included to be date-stamped and returned in the enclosed envelope.

Please contact me if you have any questions about this submission.

Sincerely,



Debra McGuire Mercer

Counsel for TracFone Wireless, Inc.

Enclosures

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AUG 13 2010

PUBLIC SERVICE
COMMISSION

**COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION**

In the Matter of:)
)
PETITION OF TRACFONE WIRELESS, INC.)
FOR DESIGNATION AS AN ELIGIBLE)
TELECOMMUNICATIONS CARRIER IN)
THE COMMONWEALTH OF KENTUCKY)
FOR THE LIMITED PURPOSE OF)
OFFERING LIFELINE SERVICE TO)
QUALIFIED HOUSEHOLDS)
_____)

CASE NO.
2009-00100

TRACFONE WIRELESS, INC.’S NOTICE OF EXPANDED LIFELINE OFFERING

TracFone Wireless, Inc. (“TracFone”), by its undersigned counsel, advises the Commission that TracFone is expanding its SafeLink Wireless® Lifeline offering for both current and new customers. Commencing August 16, 2010, this expanded offering will be available in all states in which TracFone offers Lifeline service. TracFone’s Petition for Designation as an Eligible Telecommunications Carrier (“ETC”), filed March 5, 2009, remains pending. Upon designation as an ETC by the Commission, TracFone’s SafeLink Wireless® Lifeline customers in Kentucky will have the option of choosing the Lifeline plans described in this Notice.

Commencing August 16, 2010, TracFone will give its Lifeline customers in all states the option to select from three monthly plans. The plans are as follows:

- 1) 250 free minutes each month, which do not carry over to the next month if unused, with texting available at a rate of one text per minute of airtime; or
- 2) 125 free minutes each month, which carry over to the following month if unused, with texting available at a rate of one text per minute of airtime; or
- 3) 68 free minutes each month, which carry over to the following month if unused, with texting available at a rate of 3 texts per each minute of airtime, plus International Long Distance calling to over 60 destinations.

Under TracFone's expanded SafeLink Wireless® Lifeline options, Lifeline customers in Kentucky will be eligible to choose the plan that best suits their specific needs.

TracFone is committed to serving low-income families by affording them the ability to stay connected with current or potential employers, children at home while their parents are at work, health care specialists, vital emergency responders, or relatives in time of personal emergencies. TracFone believes that its expanded Lifeline options will meet the needs of Kentucky's low-income households. TracFone is anxious to begin offering its Lifeline service in Kentucky and hopes to serve low-income families throughout the Commonwealth of Kentucky in the near future upon being designated as an ETC.

Respectfully submitted,

TRACFONE WIRELESS, INC.

By: 

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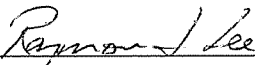
August 12, 2010

CERTIFICATE OF SERVICE

This is to certify that I have duly served TracFone Wireless, Inc.'s Notice of Expanded Lifeline Offering by overnight delivery on all parties listed, this 12th day of August, 2010, addressed as follows:

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Raymond Lee