



October 23, 2007

Beth A. O'Donnell, Executive Director
Public Service Commission
of the Commonwealth of Kentucky
211 Sower Boulevard
Frankfort, KY 40602-0615

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PUBLIC SERVICE
COMMISSION

RE: Customer Education Plan for New 364 Area Code

Dear Ms. O'Donnell:

Please accept this letter documenting Unity Communications, Inc.'s education plan for the new 364 area code in accordance with the May 31, 2007 order in PSC Administrative Case No. 2006-00357.

Unity will educate our customers in two ways:

- Message notification in billing statements
- Posting information on our website

The information to be conveyed will be as follows:

Effective July 1, 2008, western Kentucky will begin using a new area code. The new area code is "364" and will be used in the far western part of Kentucky. Some of the cities to utilize the new area code are Henderson, Paducah, Madisonville and Hopkinsville. The need for the new area code is due to the rising demand for new telephone numbers in western Kentucky and will be accommodated by splitting area code 270, with the eastern portion of the state retaining the current area code. Cities remaining in area code 270 include Bowling Green, Columbia, Glasgow, Elizabethtown and Owensboro. A 6-month transition period where both the current area code of 270 *and* the new area code of 364 can be used will begin on July 1, 2008.

Should you require any additional information with reference to Unity Communications' customer education plan pursuant to Case Number 2006-00357 please do not hesitate to contact me at 301-760-4623 or via email at lklieforth@unitycom.com.

Sincerely,

Linda Klieforth
VP of Regulatory Affairs

7945 MacArthur Blvd., Suite 214
Cabin John, MD 20818
301-229-7727
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