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PUBLIC SERVICE
COMMISSION

October 18, 2007

Ms. Elizabeth O'Donnell, Executive Director
Kentucky Public Service Commission
P.O. Box 615
Frankfort, KY 40602-0615

RE: PSC Administrative Case No. 2006-00357

Dear Ms. O'Donnell:

Please find enclosed the original and four (4) copies of our company's proposed consumer education plans on the new 364 area code region that will be assigned in the far western part of the existing 270 area code in accordance with the May 31, 2007 order in PSC Administrative Case No. 2006-00357.

If you have any questions, please feel free to contact me.

Sincerely,

William K. Grigsby
General Manager

Enclosures

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

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COMMISSION

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In the Matter of:

AREA CODE EXHAUSTION) PSC ADMINISTRATIVE
AND RELIEF) CASE NO. 2006-00357

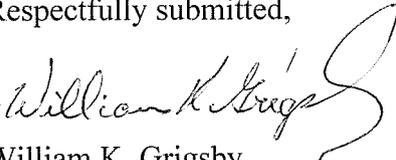
**THACKER-GRIGSBY TELEPHONE COMPANY'S PROPOSED
CONSUMER EDUCATION OF THE NEW 364 AREA CODE REGION
IN THE COMMISSION'S ORDER DATED MAY 31, 2007**

Consumer Education:

Thacker-Grigsby Telephone Company's proposed education plan consists of two informational campaigns involving bill message inserts, posting of information on Thacker-Grigsby's website and public service announcements using local media.

The customer education campaign will begin simultaneously with the implementation of the six-month permissive dialing of the new 364 area code and the final campaign will begin one month prior to the implementation of mandatory dialing of the 364 area code.

Respectfully submitted,



William K. Grigsby
General Manager
Thacker-Grigsby Telephone Co., Inc.
P.O. Box 789
Hindman, KY 41822