



P. O. BOX 240 • 1621 KY HWY 40 W • STAFFORDSVILLE, KY 41256

June 15, 2007

Beth O'Donnell, Executive Director
Public Service Commission of the Commonwealth of Kentucky
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Customer Education Plan for New 364 Area Code

Dear Ms. O'Donnell:

This letter lists Foothills Telephone Cooperative's education plans for the new 364 area code in western Kentucky, pursuant to Case Number 2006-00357.

Foothills Telephone Cooperative plans to perform the following 3 tasks to educate our customers of the new 364 area code:

- We will include a bill message for all customers informing them of the new 364 area code. A sample of the bill message is attached.
- We will email each of our internet customers informing them of the new 364 area code.
- We will post information on our website pertaining to the new 364 area code. Also, the bill message and email messages sent to customers will include a reference to the information on our website.

If there are any questions concerning our education efforts, please call me at 606-297-3501.

Sincerely,

FOOTHILLS TELEPHONE COOPERATIVE

Susan Fairchild
Susan Fairchild
Chief Operations Officer

Attachment

Important Information About Your Service

NEW AREA CODE IN WESTERN KENTUCKY

Effective April 1, 2008, western Kentucky will begin using a new area code. The new area code is "364" and will be used in the far western part of Kentucky. Some of the cities to utilize the new area code are Paducah, Henderson, Hopkinsville, Madisonville, and Murray. The area known as the "Land Between the Lakes" will also utilize the new area code.

The need for the new area code is due to the rising demand for new telephone numbers. A 6-month transition period where both the current area code of 270 *and* the new area code of 364 can be used will begin on April 1, 2008. However, beginning on October 1, 2008, the new area code of 364 **must** be dialed.

For more detailed information on the new area code in western Kentucky, visit our website at www.foothills.net and click on "Area Code Changes for Western Kentucky".

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