

DuoCounty
TELEPHONE 

William W. Magruder
Chief Executive Officer

June 15, 2007

Ms. Elizabeth O'Donnell, Executive Director
Kentucky Public Service Commission
P. O. Box 615
Frankfort, KY 40602-0615

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JUN 18 2007
PUBLIC SERVICE
COMMISSION

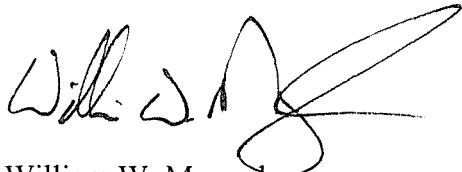
RE: PSC Administrative Case No. 2006-00357

Dear Ms. O'Donnell:

Please find enclosed the original and four (4) copies of our company's proposed consumer education plans on the new 364 area code region that will be assigned in the far western part of the existing 270 area code in accordance with the May 31, 2007 order in PSC Administrative Case No. 2006-00357.

Should you have any questions, please feel free to contact me.

Sincerely,



William W. Magruder
Chief Executive Officer

WWM:spe
Enclosures

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

AREA CODE EXHAUSTION
AND RELIEF

)
)

PSC ADMINISTRATIVE
CASE NO. 2006-00357

DUO COUNTY TELEPHONE COOPERATIVE'S PROPOSED
CONSUMER EDUCATION OF THE NEW 364 AREA CODE REGION
IN THE COMMISSION'S ORDER DATED MAY 31, 2007

Consumer Education:

Duo County Telephone Cooperative customers should get significant exposure to the larger LECs' regional and statewide advertisements on the new 364 area code region. To supplement these statewide consumer education programs, Duo County Telephone Cooperative's proposed education plan consists of two informational campaigns involving bill message inserts, posting information on our web site, business office posters and public service announcements using local media.

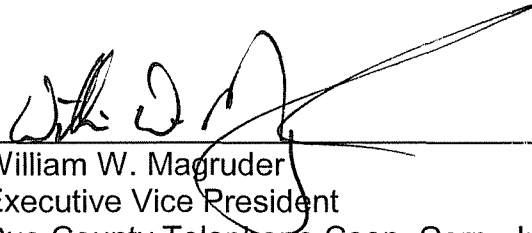
The initial campaign will begin simultaneously with the implementation of the six-month permissive dialing of the new 364 area code and the final campaign will begin one month prior to the implementation of mandatory dialing of the 364 area code.

Respectfully submitted,

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PUBLIC SERVICE
COMMISSION



William W. Magruder
Executive Vice President
Duo County Telephone Coop. Corp., Inc.
P. O. Box 80
Jamestown, KY 42629