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PUBLIC SERVICE COMMISSION

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June 2, 2008

OVERNIGHT DELIVERY

Ms. Stephanie L. Stumbo Executive Director Public Service Commission P.O. Box 615 Frankfort, KY 40602

> RE: dPi Teleconnect v. BellSouth Telecommunications Case No. 2005-00455—Rebuttal Testimony of Brian Bollinger

Dear Ms. Stumbo:

Enclosed please find an original and ten copies of dPi Teleconnect's pre-filed rebuttal testimony of Brian Bollinger. A list of exhibits is included. Please note that Exhibits 1 through 6 were filed in support of dPi Teleconnect's direct testimony. Exhibits 7 and 8 are filed in support of this rebuttal testimony.

Exhibit 8 to Mr. Bollinger's testimony consists of five subparts, labeled A through E. Exhibit 8E is a compact disc containing confidential information obtained from BellSouth through discovery. BellSouth sought confidential treatment for this information, and the request was granted via letter dated March 14, 2008. If printed, this exhibit would include 1,012 pages. Accordingly, we are filing one copy of the compact disc, and no paper copies of the information contained therein. If your office requires a paper copy or additional copies of the electronic media please contact me.

Please indicate receipt of this filing by your office by placing a file stamp on the extra copy and returning to me.

Sincerely yours

Douglas F. Bren

cc: J. Philip Carver, Sr.

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COMMONWEALTH OF KENTUCKY BEFORE THE PUBLIC SERVICE COMMISSION

JUN 0 3 2008

PUBLIC SERVICE

COMMISSION

In the Matter of:

DPI TELECONNECT, LLC v.)	
BELLSOUTH TELECOMMUNICATIONS,)	Case No. 2005-00455
INC)	

REBUTTAL TESTIMONY OF DPI TELECONNECT'S BRIAN BOLINGER

- 1 Q. Mr. Bolinger, have you reviewed BellSouth's direct testimony?
- 2 A. I have.
- 3 Q. Overall, what is your response to BellSouth's testimony?
- 4 A. First, as a housekeeping matter, I would like to address BellSouth's treatment of non-
- 5 Line Connection Charge Waiver ("LCCW") promotions, then respond to LCCW related
- 6 matters.
- 7 Q. OK. What about the non-LCCW promotions?
- 8 A. For all practical purposes, they are irrelevant because discovery revealed the dollar 9 amounts related to these promotions to be so small. As a consequence, dPi performed no 10 analysis on the amounts applied for and denied under these promotions, and has similarly 11 has not bothered to review and analyze the points BellSouth presented in its testimony. In fact, when dPi filed its testimony in this case, dPi indicated that it would only be 12 13 pursuing and providing evidence on the LCCW promotion. By that time, discovery in 14 this case had revealed that of the total \$44,993.11 amount in dispute, 97% was connected 15 to a single promotion: the Line Connection Charge Waiver. Of those credits applied for 16 under the Line Connection Charge Waiver but denied, denial was on the grounds that

dPi's orders for Basic Service plus the Touchstar Blocking Features HBG, BCR, and BRD did not qualify for the promotion because BellSouth did not count these features as "paid features." Accordingly, when dPi filed its testimony in this case it indicated that it would be addressing only the LCCW promotion – because it does not make economic sense to spend thousands of dollars in attorney time fighting over \$1,349.79 in credits applied for under multiple other promotions and denied for multiple reasons.

Nonetheless, BellSouth has gone to considerable length to "expose" dPi's "malfeasance"

in applying for these credits. dPi has not spent the resources to disprove these claims. But two observations come immediately to mind:

First, it is doubtful whether there really is a problem with the orders BellSouth complains about. For example, with regards to the "double dipping" complaint that Ms. Moreland emphasizes at p. 24 of her testimony, in which credit requests were submitted in the same month for accounts for both the LCCW (for new customers) and the SSCW (for existing customers) promotions, note that there are no restrictions in either promotion prohibiting an end user in qualifying for both promotions in the same month. An educated consumer is able to qualify for the LCCW promotion by signing up for new service on January 1, 2005, and the very next day, as an existing customer, qualify for the SSCW promotion.

Second, if there is a problem, the true source of the problem here lies not with dPi's billing agent's computer search engines, but with BellSouth itself: BellSouth has created this situation by refusing to bill the correct amounts for service orders at the time

they are ordered, and instead dropping a haystack of billing information upon dPi and 1 requiring dPi to find the needles that are the qualifying orders and submit those for 2 3 refunds. 4 But it's really the LCCW promotion that's important to this case? O. 5 Yes. By far, the main issue in this complaint is the Line Connection Charge Waiver A. 6 ("LCCW") Promotion. It accounts for about 97% of the total credits wrongfully denied and thus it will be the focus of my rebuttal testimony. 7 8 Does focusing on the Line Connection Charge Waiver ("LCCW") Promotion Q. 9 simplify issues for the Commission? 10 Vastly. As noted above, the dispute over this promotion accounts for more than 92% of A. 11 the dollars at issue between the parties. Frankly, the cost of litigation far surpasses the 12 minuscule amount at issue for the other two promotions. Had this been known earlier, these claims likewise could have been dismissed earlier. From here out, dPi will 13 14 concentrate only on the LCCW promotions. 15 The vast majority of the time, dPi was denied credit under this promotion because 16 BellSouth refused to "count" as Touchstar features those features selected by dPi, such as 17 the Touchstar blocks. In fact, that is the basis for BellSouth's denial of promotion credit 97% of the time. 18 19 So in short, this case is reduced to whether dPi is entitled to promotional credits Q.

when it orders Basic Service plus Touchstar block features because it has

"purchase[d] ... BellSouth Basic Service with at least one feature" and thus has 1 2 "qualif[ied] for a waiver of the local service connection fee?" 3 Exactly. And there is no getting around the fact that dPi has in fact ordered Basic Service A. 4 with Touchstar features - because every line that dPi orders is a basic service line with 5 the Touchstar Blocking Features known by their USOCs of HBG, BCR, and BRD, unless 6 the customers order features that conflict with those features. If BellSouth did not wish 7 its promotion to apply to all Touchstar features, it should have (1) done like SBC (prior to 8 its merger with BellSouth), and alter its promotion so that the promotion specifically lists 9 those features that BellSouth requires to qualify for the promotion; and (2) it should not 10 have waived the Line Connection Charge for its own retail customers who order basic 11 service plus the TouchStar Blocking Features. 12 Q. So what are your thoughts in response to BellSouth's contentions about why dPi is not entitled to the promotion when it orders basic service plus the TouchStar 13 14 **Blocking Features?** 15 A. I understand why they are fighting this – there's a lot of money at stake across the entire 16 BellSouth area of operations. But their contentions lack credibility, because the sequence 17 of events shows that the original interpretation of the promotion and application was 18 exactly as dPi has presented it, with BellSouth changing its interpretation only after it 19 realized that the original interpretation would result in it owing significant amounts to 20 CLECs. Once BellSouth realized that it faced a significant liability to CLECs, it

- advanced a series of rationales, one after another, for why dPi's orders do not qualify.

 Each of these "justifications" was discredited in turn, and new ones were generated.
- Q. Can you elaborate on this series of rationales BellSouth advanced as to why dPi's orders did not qualify; and how, as each of these "justifications" were discredited in turn, new ones were generated?
- A. We know that BellSouth **did** originally interpret its promotion the as the plain language
 reads, and as dPi contends it should be interpreted, for two reasons.

First, as described in direct testimony, because Lost Key worked with BellSouth in developing the automated system for processing these promotions. By December 2003 and January 2004, Steve Watson was working on the LCCW promotion, and had batches containing credit requests for orders for basic service plus the TouchStar Blocking Features approved. In fact, in January, February, March, and April 2004, regular batches of such orders were approved for Teleconnex (on whose behalf Steve Watson was working at the time), before Teleconnex was taken over by other owners and ceased doing business. Then, in the summer of 2004, BellSouth was crediting other CLECs (such as Budget Phone) with millions for promotional rates for orders essentially identical to dPi's.

Second, we know from review of BellSouth's own retail ordering data that BellSouth did credit its own retail users who otherwise qualify for the promotion and take only basic service plus the BCR, BRD, and HBG TouchStar Blocking Features.

Through discovery in Florida, dPi sought records showing what non-recurring charges

BellSouth charged its own end users who (1) ordered new basic service and (2) any two of the BCR, BRD, and HBG TouchStar Blocking Features (without any other TouchStar features). The response showed that from 2003 to August 2007, in any given month, for BellSouth end users ordering basic service plus the TouchStar Blocking Features, BellSouth would waive the end users' Line Connection Charge between 8.8% and 40.1% of the time. More particularly, for the time period from May 2003 to January 2005, new BellSouth retail accounts created with basic service and 2 TouchStar Blocking Features had their Line Connection Charge waived between 40% and 22% of the time. Those new orders not receiving the waiver included orders that did not qualify because they were not a "winover" or "reacquisition" (a requirement to qualify for LCCW); because they split off of existing accounts; or the orders were for accounts that were reestablished after being disconnected - in other words, those orders not granted LCC waivers were for reasons other than because BellSouth was not counting BCR and BRD as TouchStar The frequency BellSouth awarded its end users LCCW is shown on three graphs in Exhibit 6, as referenced in my direct testimony. An affidavit by Steven Tepera explaining the methodology for Exhibit 6 is found in dPi's Exhibit 8.

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Q. So if BellSouth waived the Line Connection Charge for its own end users taking basic service plus the TouchStar Blocking Features, why did BellSouth not extend the promotion pricing to dPi?

1	A.	Frankly, because the amounts dPi was entitled to under the promotion were so large.
2		There has followed a parade of excuses, some more initially plausible than others, but
3		ultimately, all false.
4	Q.	How do you know BellSouth refused to extend the promotion pricing to dPi because
5		the amounts dPi was entitled to under the promotion were so large?
6	A.	In 2006, dPi deposed BellSouth's Kristy Seagle, who was the person at BellSouth who
7		headed up the promotion crediting process. A copy of her deposition is attached as dPi
8		Exhibit 7. She had been in the position for two years (Seagle depo 8) and no one at
9		BellSouth knew more about the process than her (Seagle depo 27-28). She was in charge
10		of processing dPi's credit requests. Ms. Seagle testified that the credit requests were
11		received in September 2004 but no payments or denials made until April 2005. (Seagle
12		depo 37-39). The credit requests were initially not paid simply because the amounts
13		seemed so large:
14 15 16 17		The red flag went off for me initially because the dollar amount was so high. I just I guess I don't deal in those large of dollars. It just shocked me, shocked me and made me start looking at what we were doing. (Seagle depo 46-47).
18		***
19 20 21		and that's when I stopped everything that we were doing at that point from October 2004 until April 8, 2005, nobody was credited for those promotions (Seagle depo 39-40).
22		At this point, (September/October 2004) BellSouth put together a team of lawyers and
23		retail and marketing managers to find see if there was a way to avoid paying the
24		promotions. See Seagle depo 40-56.

1	Q.	Can you elaborate about this parade of excuses BellSouth gave for evading
2		extending the promotional pricing to dPi?
3	A.	The first theory they came up with after months of study was to say that dPi's orders
4		could not qualify because they were not win-overs or re-acquisitions, because they were
5		new orders. See Seagle depo at 48. This approach was developed in the fall 2004 and
6		very early 2005 (see Seagle depo at 55), but was abandoned in February of 2005 when it
7		became clear that this approach would not work (see Seagle depo at 44-45, 51). Given
8		the nature of its business – catering to credit challenged customers – essentially all of
9		dPi's clientele are those who were once customers of BellSouth or other carriers but who
10		were disconnected for failure to pay.
10		were disconnected for failure to pay.
11	Q.	What was the next excuse offered after the "customers not win-over/reacquisition"
12		excuse was abandoned?
13	A.	As noted in my direct testimony, another reason initially advanced for not issuing the
14		credits was for the supposed reason that the TouchStar Blocking Features dPi used to
15		qualify for the LCCW were really not "features." This reason was withdrawn (though it
16		has now reappeared in sister states) after dPi pointed out that:
17 18 19 20 21		 by tariffed definition, "TouchStar service is" simply "a group of central office call management features offered in addition to basic telephone service" (Tariff at A13.19.1), and the items in question are undoubtably call management features – there is no other category of service to which they can be assigned;
22 23 24		 although BellSouth claims that the BCR, BRD, and HBG TouchStar Features cannot be considered features because they are blocks, the fact

they are blocks does not mean the they are not features: blocks are

1 2		features. The most glaring example is the A13.19.2 E Call Block feature from the tariff;
3 4 5		- the TouchStar Blocking Features appear in the Kentucky tariff (e.g., at A13.19.4 A. 1. (c),(f); A13.19.4 B. 1. (c),(f); (and various state tariffs)
6 7		where they are listed as features;
8		- they are specifically referred to as features in these tariffs;
9 10 11		 BellSouth employees repeatedly referred to these features as features during communications between the parties; and
12 13 14		 BellSouth characteristically referred to and charged for these things as features under the UNE regime.
15 16	Q.	What was the excuse offered after the "the TouchStar Blocking Features aren't
17		really features excuse?
18	A.	The next approach was to claim that the promotion was not honored in situations where
19		the only things ordered were basic local service plus the TouchStar Blocking Features.
20		Ms. Seagle conferred with Elizabeth Stockdale, a retail manager on the team, on this
21		issue:
22 23 24 25 26		After I got into validating dPi and realized that these blocks were on here, I did call Elizabeth Stockdale and said can you run this one down, it's BCR, BRD, HBG. Find out what happens when people order those blocks on their with basic local service and that's it. She came back to me and said we do not honor that. (Seagle depo 53).
27		While several months went into evaluating the winback/reacquisition "defense," almost
28		none went into evaluating the "TouchStar Blocking Features don't count" defense:
29 30 31		Q. Okay. How long did it take Elizabeth Stockdale's people or Elizabeth Stockdale to get back to you with the information that you wanted from her?
32		***

1 2 3 4		A. Okay. Reacquisition was a couple of months of meetings. There was a lot of other issues being discussed, like secondary service or FR, but it was at least a couple months before we could come to any conclusion, then of course they changed it.
5 6		With the block with the blocks I want to say I don't have perfect recall here, but I want to say the next day, within a day or two.
7		Q. So a very short turnaround compared to -
8		A. Yes. (Seagle depo at 55).
9		Note that the same information that would have been necessary to verify what BellSouth
10		was doing for its own customers - taking basic service plus the TouchStar Blocking
11		Features - is the same information that BellSouth resisted producing in Florida and
12		Louisiana for months on the grounds that it was too labor and time intensive to recover
13		and evaluate. The conclusion to be drawn here is obvious: no real evaluation was done
14		here, someone just made a snap decision to use this as the reason, as it sounded rational
15		and defensible.
16	Q.	Well, isn't there a requirement that the TouchStar features be purchased "at
17		additional cost" as BellSouth says?
18	A.	No, not at all. This argument fails because BellSouth is reading additional requirements
19		into its promotion criteria that simply aren't in the text. According to the plain language
20		of the promotion, all dPi must do to qualify is
21		purchase[s] <u>any one</u> of the following [packages]:
22		[1] BellSouth® Complete Choice® plan,
23		[2] BellSouth® PreferredPack plan, or

[3] BellSouth® basic service and two (2) custom calling (or Touchstar® service) local features. 1

Accordingly, dPi meets the requirements of the text of the promotion when it purchases the combination of basic local service plus the two or more TouchStar Blocking Features. For BellSouth to impose added restrictions to these written terms – such as that the features must be "purchased at additional cost" – imposes qualifying criteria that simply don't appear in the text.²

BellSouth's argument that the HBG, BCR, and BRD TouchStar Blocking Features could not possibly have been meant to count, since including them would be tantamount to giving something away for free, and that BellSouth would therefore lose money, is either disingenuous or inane: BellSouth routinely discounts things or waives charges in order to generate goodwill and win business, and the entire purpose behind the promotion was to increase BellSouth's market share at the expense of its competitors – as evidenced by the fact that the promotion was directed only to "winover" or "reacquisition" customers. So BellSouth does "get something" when it waives the line connection charge for these customers: it gains goodwill, it expects to increase its customer base and market share – just as when it gives away promotional items at

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¹ See dPi's Exhibit 2, 3.

² In any event, the word "purchase" does not have the limited meaning – "to pay cash for" – which BellSouth seems to ascribe to it. Among other things, "purchase" includes:

^{1:} to gain or acquire; to acquire (real property) by means other than descent or inheritance

^{2:} to obtain by paying money or giving other valuable consideration [such as choosing to do business with one over another]. See Webster's; Merriam Webster law dictionary. "Purchase" also includes taking by sale, discount, negotiation, mortgage, pledge, lien, issue or re-issue, gift or any other voluntary transaction creating an interest in property. See U.C.C. § 1-201(32). Cf. Securities Exchange Act § 3: the term "purchase" includes any contract to purchase or otherwise acquire.

sporting events. Waiving the sign up charge is a common method of getting new customers, used not just by telephone companies but all sorts of other businesses – like Gold's Gym, for instance. The drive is to get as many paying customers as they can.

Again, BellSouth's assertion that these items don't count because BellSouth would never intend to give anything away for free when they do so all the time, and where they are in fact attracting customers to rebuild their customer base, undermines BellSouth's credibility not just on this issue, but on all other assertions it makes in this case.

Furthermore, if the Touchstar Blocking Features were originally intended not to be "counted" towards fulfilling the promotion, BellSouth could easily have drafted its promotional language to so specify – as it did before in other promotions/tariff sections, which point out that the blocks could not be counted towards different discount pricing plans. The lack of such limiting language indicates BellSouth did not consider these features as not counting towards the promotion.

Alternatively, BellSouth could have specifically listed those limited features which it would allow to qualify for the promotion (i.e., "choose any two from the following list..."). But BellSouth did *not* so limit the list of features from which one could choose. Again, this lack of limiting language indicates BellSouth did not consider these features as not counting towards the promotion.

Note also that BellSouth relies heavily on the fact that the North Carolina Utilities Commission initially decided that dPi was not entitled to the LCCW credit because the

- 1 North Carolina Utilities Commission found that BellSouth did not actually provide the 2 credit to its end users with identical orders as dPi's customers. The North Carolina Commission's decision was, however, founded upon BellSouth's Pam Tipton's testimony 3 4 that the BellSouth did not waive the Line Connection Charge for its end users taking basic service plus the TouchStar Blocking Features, which the North Carolina 5 6 Commission found to be "dispositive." Now that BellSouth's own ordering information (acquired after the North Carolina hearing) has demonstrated the errors in that testimony, 7 the North Carolina Commission is deliberating over whether to re-open the case. 8
- Q. What's the latest excuse now that the "yeah, but these TouchStar Blocking Features
 weren't purchased at additional cost" has been debunked?
- 11 A. The latest excuse, which has come up only after the litigation started, appears to be that if

 12 dPi's customers don't specifically request the blocks from dPi (like BellSouth end users

 13 would supposedly do when ordering from BellSouth), then BellSouth is not required to

 14 extend the promotion to dPi. This position is simply a trap to confuse the unwary and the

 15 poorly informed.
- Q. Why do you say BellSouth's contention that it need only extend the promotion to end users of dPi's who have specifically requested these features is a trap to confuse the unwary and the poorly informed?
- A. Because BellSouth cannot legally impose these restrictions on a CLEC's ability to resell these services at the wholesale discount. Conditioning dPi's eligibility for the promotions upon a verification of *dPi's relations with third parties* (e.g., whether dPi's

customers specifically request the TouchStar Blocking Features by name, and whether dPi passes on all or some of the promotional savings to its customers) both violates the law and contradicts the overarching general provisions of the contract. Under the law, whatever retail offers BellSouth makes to its customers, it must make available to CLECs.³ If a retail customer can obtain service a certain way from BellSouth for a certain price, the CLEC obtaining the same service the same way to resell is entitled to the same price, less the avoided cost discount. For BellSouth, CLECs are the end user; CLEC customers are unrelated third parties.

BellSouth's contention that it can require additional requirements is extrapolated from a single footnote to a chart in the ICA, which provides that "Where available for resale, promotions will be made available only to End Users who would have qualified for the promotion had it been provided by BellSouth directly." The best interpretation of this

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³ 47 U.S.C. § 251(c)(4)(B). ILECS have a duty not to "prohibit, and not to impose unreasonable or discriminatory conditions or limitations on, the resale of such telecommunications service."

⁴⁷ C.F.R. § 51.613(a)(2). "The following types of restrictions on resale may be imposed: Short term promotions. An incumbent LEC shall apply the wholesale discount to the ordinary rate for a retail service rather than a special promotional rate only if:

⁽i) Such promotions involve rates that will be in effect for no more than 90 days; and

⁽ii) The incumbent LEC does not use such promotional offerings to evade the wholesale rate obligation, for example by making available a sequential series of 90-day promotional rates."

[[]The FCC] therefore "establish[ed] a presumption that promotional prices offered for a period of 90 days or less need not be offered at a discount to resellers. Promotional offerings greater than 90 days in duration must be offered for resale at wholesale rates pursuant to section 251(c)(4)(A)." Local Competition Order ¶ 950; see also 47 C.F.R. § 51.613(a)(2). BellSouth Telecommunications, Inc. v. Sanford, 494 F.3d 439, 446 (C.A.4 (N.C.), 2007).

[&]quot;The NC Commission then concluded that that point would be 90 days, the same period specified by the FCC in its regulations and in its Local Competition Order. See 47 C.F.R. § 51.613(a)(2); Local Competition Order ¶ 950 ("We therefore establish a presumption that promotional prices offered for a period of 90 days or less need not be offered at a discount to resellers. Promotional offerings greater than 90 days in duration must be offered for resale at wholesale rates pursuant to §251(c)(4)(A)"). BellSouth Telecommunications, Inc. v. Sanford, 494 F.3d 439, 452 - 453 (C.A.4 (N.C.), 2007)

footnote is that the only resale orders that will qualify for promotional pricing are those that would qualify for promotional pricing had they been made by a BellSouth end user directly. Interpreting this footnote in the way now suggested by BellSouth – as conditioning dPi's eligibility for the promotions upon a verification of *dPi's relations with third parties* (e.g., whether dPi's customers specifically request the TouchStar Blocking Features by name, and whether dPi passes on all or some of the promotional savings to its customers) – both violates the law, and contradicts the overarching general provisions of the contract, such as the Resale Attachment's General Provision section 3.1:

... Subject to effective and applicable FCC and Commission rules and orders, BellSouth shall make available to DPI for resale those telecommunications services BellSouth makes available ... to customers

13 Q. Does this conclude your testimony?

14 A. Yes – for now. But I reserve the right to supplement or amend it at hearing.

who are not telecommunications carriers.

CERTIFICATE OF SERVICE

I hereby certify that I have served a true copy of the foregoing rebuttal testimony and exhibits by overnight delivery upon the Public Service Commission and served upon Defendant BellSouth through its below-listed attorneys on this 2^{nd} day of June, 2008.

Douglas Brent

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COMMONWEALTH OF KENTUCKY

BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

DPI TELECONNECT, LLC v.)	
BELLSOUTH TELECOMMUNICATIONS,)	Case No. 2005-00455
INC.)	

dPi TELECONNECT, L.L.C.'S CONSOLIDATED EXHIBIT LIST

NO.	<u>DESCRIPTION</u>
dPi KY-1	General Subscriber Service tariff excerpt pertaining to TouchStar Service rates and charges
dPi KY-2	Promotion eligibility definition for Line Connection Charge Waiver
dPi KY-3	Screenshot taken from BellSouth's website during the summer of 2005
dPi KY-4	Spreadsheet which shows the Line Connection Charge Waiver promotion credits that dPi applied for, and those that were paid
dPi KY-5	E-mail correspondence pertaining to connection fee waivers and status of other qualified promotional payments
dPi KY-6	Graphs showing BellSouth's award of LCCW to its end users
dPi KY-7	Deposition transcript of Kristy Seagle
dPi KY-8 and subparts A through E	Affidavit of Steven Tepera and exhibits thereto

1	THE NORTH CAROLINA UTILITIES COMMISSION
2	In the Matter of:
3	Complaint of dPi) Teleconnect, LLC)
4	Against BellSouth) Telecommunications, Inc.) Docket No.
5	Regarding Credit for) P-55, Sub 1577 Resale of Services)
6	Subject to Promotional) Discounts)
7	~~~~~~
8	DEPOSITION OF
9	KRISTY SEAGLE
10	10:14 a.m. February 24, 2006
11	675 West Peachtree Street
12	Atlanta, Georgia
13	Valerie N. Almand, CCR-B-531 RPR, CRR
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dPi AL-7

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February 24, 2006 2 10:14 a.m.)

- 3 [!WITNESS],
- 4 having been duly sworn, testified as
- 5 follows:
- 6 O. (By Mr. Malish) Ms. Segal, my name
- 7 is Chris Malish, I'm a lawyer, I represent
- 8 dPi and this is Brian Bolinger, he's a
- 9 employee of dPi's. Have you ever given a
- 10 deposition before?
- 11 A. No.
- 12 Q. This is your very first one?
- 13 A. Yes.
- Q. Well, I won't be as mean to you then
- 15 as I was to --
- 16 A. Thank you.
- 17 Q. -- Ms. Tipton. I'm allowed to be
- 18 mean to her because it's her job. Anyway, if
- 19 I start to get mean we'll you can tell me and
- 20 we'll take a break.
- 21 MR. SHORE: I'll tell him.
- Q. Let me try to go over -- I'm sure
- 23 that Andrew, he should have gone over the
- 24 ground rules with you but I'll go over them
- 25 with you anyway and that way we're both on

- 1 the same page.
- Valerie is writing down everything
- 3 that the two of us say, so one of the first

- 4 things that we try to make sure that
- 5 everybody abides by is that I won't speak
- 6 while you're speaking if you won't speak
- 7 while I'm speaking, and we had a big problem
- 8 yesterday with one of my witnesses who just
- 9 couldn't do that, so Andrew would pause
- 10 before adding the last two or three words of
- 11 his question and already my guy would be
- 12 answering, so I will try to wait for you to
- 13 say everything that you want to say before I
- 14 start talking again if you'll try to do the
- 15 same for me. Is that fair?
- 16 A. That's fair.
- 17 Q. If you ever need to take a break for
- 18 whatever reason we can do that, you just need
- 19 to let us know because this is not supposed
- 20 to be a Gestapo type interrogation, it's just
- 21 a -- supposed to be more civil than that.
- 22 So if we need to take a break, just
- 23 let me know and you can and you can go and
- 24 visit with your attorney or go make a phone
- 25 call or do whatever you want to do.

- 1 The only exception to that rule is
- 2 that we can't take a break while a question
- 3 is up in the air, okay.
- 4 A. Okay.
- 5 Q. What else? It may happen during the
- 6 course of our dialogue that I may say

- 7 objection, responsiveness and your attorney
- 8 may say okay, BellSouth's attorney may say
- 9 objection to form or some other objection,
- 10 and if we do that it's not because you've
- 11 done anything wrong, okay, it's just
- 12 something that we have to preserve for the
- 13 record later on in case -- because we may
- 14 have seen a problem or thought we saw a
- 15 problem and so that's something to preserve
- 16 for us to deal with later.
- 17 And if that happens wait for
- 18 whoever's talking to finish, as usual, and
- 19 then unless Andrew instructs you not to
- 20 answer then please go ahead and try and do
- 21 so. Okay?
- 22 A. Okay.
- Q. It's going to happen during the
- 24 course of this proceeding that I'm going to
- 25 ask you something that just doesn't make

- 1 sense, and if I do that let me know or tell
- 2 me why it doesn't make sense, whatever, and
- 3 I'll try to reask the question in a better
- 4 way so that it does make sense, and that way
- 5 we're both on the same page.
- 6 A. All right.
- 7 Q. Okay?
- 8 A. Okay.

- 9 O. All right. What else, what else,
- 10 what else? Oh, this isn't being videotaped
- 11 so it's important that if you have an answer
- 12 to my question that you say yes or no as
- 13 opposed to just a nod or a shake, because
- 14 that doesn't necessarily make it into the
- 15 record in the way that you might want it to
- 16 be, so if you mean no, say no.
- 17 Also, uh-huh or huh-uh doesn't come
- 18 through clearly in writing what you may have
- 19 meant; okay?
- 20 A. Okay.
- Q. I think that's everything. You're
- 22 not on any kind of medicine or anything like
- 23 that that would make it hard for you to
- 24 remember things in the past; right?
- 25 A. No.

- 1 Q. So the answers that you're giving
- 2 today are going to be the best answers that
- 3 you would be able to -- you're in as good
- 4 physical and mental shape today as you would
- 5 otherwise be on any day; right?
- 6 A. Yes.
- 7 Q. Sometimes people aren't, you know.
- 8 Sometimes they're on --
- 9 A. Antihistamines or something.
- 10 Q. Something, yeah. All right. I
- 11 think I talked plenty about the ground rules.

- 12 You know we're here to talk about
- 13 the promotional fight between BellSouth and
- 14 dPi; right
- 15 A. Yes.
- 16 Q. And you were involved in that, at
- 17 least in some way; right?
- 18 A. I looked at the credit request, yes.
- 19 Q. Okay. What is your job with
- 20 BellSouth?
- 21 A. I'm a product manager in
- 22 interconnection services.
- Q. What does that mean? If you had to
- 24 describe what you do to like an 8th grader,
- 25 what would you say it is that you actually

- 1 do?
- 2 A. I manage several different products.
- 3 The primary one that involves this testimony
- 4 is resale, and basically my job is to make
- 5 sure that what retail offers their customers
- 6 that is a Telecommunications service we also
- 7 offer our customers on the wholesale side of
- 8 the house.
- 9 Q. Okay. And so when you were using
- 10 the word they, you were referring to
- 11 BellSouth retail?
- 12 A. What BellSouth retail offers, we on
- 13 the wholesale side of the house offer our

- 14 resale customers.
- 15 Q. Okay. How long have you been in
- 16 that job?
- 17 A. A little over four years. I've been
- 18 a product manager for a little over four
- 19 years. I was -- but I've only been on the
- 20 resale product management side for, it's
- 21 almost two years now.
- 22 Q. And what product manager -- what
- 23 kind of product manager were you before?
- A. Daily usage files, DUF, ODUF, ADUF.
- 25 I don't know if you're familiar with those.

- 1 Q. Sure.
- A. And I helped out with some of UNE-P
- 3 product development.
- 4 Q. That's where I'm most familiar with
- 5 the DUF files was in the UNE context.
- 6 A. Uh-huh.
- 7 Q. It doesn't apply in resale, though.
- 8 A. We do have ODUF files for resale.
- 9 Q. And where do you fit in with regards
- 10 to promotions and promotion credit
- 11 application and so forth?
- 12 A. As the resale product manager my
- 13 responsibility is to look at what promotions
- 14 are available to our resale customers, review
- 15 those, look at the qualifications that are
- 16 set out in the tariff and speak with the

- 17 retail side of the house to determine what
- 18 that promotion is in practice, and then offer
- 19 that to our resale CLECs.
- Q. Do you have any experience working
- 21 on the retail side at all?
- 22 A. Yes.
- Q. Okay. Can you tell me what that is
- 24 and when it happened or when it -- when you
- 25 worked there and what you did and when you

- were on that side of the house?
- 2 A. I started working for BellSouth in
- 3 1998, and I was hired as a small business
- 4 service representative in the incoming call
- 5 center, and I worked there for a year before
- 6 I went into interconnection services.
- 7 Q. Will you tell me how the promotion
- 8 system or the promotion credit application
- 9 system works, I'm calling it a system, that's
- 10 just my word, but the process, how it works
- 11 from sort of start to finish for a reseller?
- 12 A. From the reseller perspective?
- Q. From -- I want more like a global
- 14 perspective, but we can do it from reseller
- 15 and then if it's different from BellSouth
- 16 then we can look at it from both sides.
- 17 A. Okay. The resale CLEC will look at
- 18 their end user accounts and determine which

- 19 of their accounts fall within the
- 20 qualifications of the promotion set out in
- 21 the tariff, and then they fill out a
- 22 spreadsheet of end user account numbers and
- 23 the date of the service order for that end
- 24 user account that they're saying that service
- 25 order matches this promotion.

- 1 And we also ask sometimes for the
- 2 end user telephone number if it's different
- 3 from the one they're applying for and the
- 4 previous end user service address and the
- 5 amount that was on the bill and the amount
- 6 that they are requesting credit for. So they
- 7 do that for every end user telephone account
- 8 number that they feel qualifies for the
- 9 promotion.
- They send that in to my department
- 11 through e-mail. The system has changed very
- 12 recently so that there is a mailbox that they
- 13 can send those promotions directly to instead
- 14 of just my mailbox or Keith Deason's's
- 15 mailbox. It's a little more streamlined for
- 16 the reseller and for BellSouth.
- 17 Then their entry, just say for that
- 18 months, for that promotion, for that queue
- 19 account, goes into our system, our hopper,
- 20 and as we get to those accounts, you know,
- 21 whoever sends them in first is the one we

- 22 check.
- 23 And as we get to that account we
- 24 pull out that spreadsheet and then we count
- 25 how many end user telephone number accounts

- 1 have been submitted, and then we validate a
- 2 certain percentage of those end user account
- 3 numbers, and the way we do that is we go to
- 4 BOCRIS, that's our service order system.
- 5 MR. SHORE: You may need to till the
- 6 court reporter how you spell that.
- 7 THE WITNESS: All caps B-O-C-R-I-S.
- 8 And I'm sorry, I don't know what that
- 9 stands for. There's so many acronyms.
- 10 A. But we go to BOCRIS or to MOBI, MOBI
- 11 is MOBI in all caps, and we look up the
- 12 original service order that was listed on
- 13 here, and say it's for May 10th. We go to
- 14 that service order on May 10th and we say for
- 15 that service order did it meet the
- 16 qualifications for the promotion for which
- 17 they are applying, and then if it did it's a
- 18 yes, if it didn't it's a no. And we go
- 19 through and validate a certain percentage of
- 20 every spreadsheet that's sent in.
- 21 And then -- do you want me to
- 22 continue?
- 23 Q. Sure.

- A. Whatever, like, you know, if we
- 25 validated 10 and five were correct and five

- 1 were incorrect and they requested \$1,000,
- 2 they would get \$500 back. They'd get 50
- 3 percent of what we validated back.
- 4 MR. MALISH: Go ahead.
- 5 MR. SHORE: I don't want to
- 6 interrupt, it's your deposition.
- 7 MR. MALISH: I don't care. I'm not
- 8 going to object if you have a --
- 9 MR. SHORE: I thought that last
- 10 sentence to me was a little bit
- 11 confusing, but again, I don't have an
- objection. I don't want to interrupt.
- 13 THE WITNESS: I'll be glad to clear
- 14 up anything.
- 15 Q. It sounded fine to me. Bowl bowl
- 16 her last sentence Christy just said?
- MR. SHORE: Yeah.
- 18 Q. How long has that system been in
- 19 place?
- 20 A. The validation system?
- Q. Uh-huh. Well, the system that you
- 22 just described.
- 23 A. March 2005.
- Q. And what system was there before
- 25 that?

- 1 A. The first part of it was basically
- 2 the same with the CLEC filling in the
- 3 spreadsheets for their end user accounts.
- 4 However, at that point -- at that time we did
- 5 not validate, prior to October 2004 we did
- 6 not look at end user accounts and validate.
- 7 We just assumed that if they were sending
- 8 them in -- we did check to see that they were
- 9 customers, you know, like if it was a CLEC
- 10 turning it in that we made sure it was their
- 11 customer, but we assumed that what they
- 12 turned in was correct, so we didn't go into
- 13 the systems to look at the service order to
- 14 make sure. We just said okay, it's this
- 15 CLEC's customer.
- Q. So there was a certain amount of
- 17 validate but you didn't vet the whole thing
- 18 the way you do now.
- 19 A. We only made sure that it was the
- 20 correct CLEC.
- Q. Okay. And how long was that system
- 22 or process in effect that way?
- 23 A. When I took over the job in April of
- 24 2004, that was the system. I don't know how
- 25 long it had been prior to that.

- 1 O. When you worked on the retail side
- of the house, when you were signing people
- 3 up, I guess, over the phone -- is that what
- 4 you were doing? Signing people up over the
- 5 phone?
- 6 A. For telephone service, yes.
- 7 Q. Yeah. I just wanted to make sure I
- 8 didn't -- I was assuming something and it
- 9 turns out to be true, but you'd be surprised
- 10 how many times I get it wrong.
- 11 The way I understand it from talking
- 12 to other people at BellSouth is that when
- 13 somebody calls up to a call center and talks
- 14 to somebody who does a job which I think is
- 15 similar to what you were doing before, you're
- 16 able to tell -- find out what they want and
- 17 steer them towards one product or another, or
- 18 we have a good deal on -- we have a good deal
- 19 on such and such or we have, you know, two
- 20 features for free if you get whatever.
- 21 There's promotions. And I'm assuming there's
- 22 always one promotion or another in effect at
- 23 any given time, more or less. Is that a fair
- 24 statement? There's always some kind of
- 25 promotion going on.

- 1 MR. SHORE: Are you asking her now or
- 2 back when she was doing this job?
- 3 Q. I'm asking about back when you were
- 4 doing it.
- 5 A. No, there really weren't that many
- 6 promotions. When I was doing it back in 1998
- 7 like Com meet Choice was the big deal, so
- 8 there weren't a lot of promotions. We were
- 9 just selling complete Choice.
- 10 Q. Okay. That's like a discount
- 11 package when you buy a bunch of things
- 12 together.
- 13 A. It's more of a billing package, yes.
- 14 That's what it is, really, it's a USOC that
- 15 you put on an account that says you get all
- 16 these features for free and your basic line
- 17 costs this much.
- 18 Q. Right. But the idea behind that is
- 19 that it's -- by purchasing it that way you
- 20 pay less than if you took each one of those
- 21 things a la carte.
- 22 A. Yes.
- Q. And if somebody called you up and
- 24 said I want X, Y and Z, then you would tell
- 25 them well, you know, if you get -- I can give

- 1 you X, Y and Z if you want it, but I can also
- 2 give you this intelechoice, whatever --

- 3 A. Complete Choice.
- Q. Sorry, where you will get X, Y and Z
- 5 plus A, B, C and D all for slightly more or
- 6 slightly less than you were wanting to pay
- 7 for these things a la carte. You would tell
- 8 them that; right?
- 9 A. Yes.
- 10 Q. And it would make sense from a
- 11 business perspective to do that and they
- 12 would sign up and take it; right?
- 13 A. Some would.
- 14 Q. Some would, right. But if they did
- 15 take it, their bill would sort of flow
- 16 through and they would automatically get the
- 17 good price.
- 18 A. Yes.
- 19 Q. They didn't have --
- 20 A. Well, I as the rep have to put the
- 21 USOCs on the order in order for it to flow
- 22 through. It's not just automatic. I have to
- 23 put the USOCs on the order.
- Q. This' a code, though, that you put
- 25 in and that makes it automatic. In other

- 1 words, the customer doesn't have to come back
- 2 at the end of the month and make an
- 3 application for, hey, you told me that this
- 4 was going to be, you know, ABCDXYZ all for,
- 5 you know, 10 dollars less than I would have

- 6 paid a la carte. Why am I being charged too
- 7 much? I need to have money back. Right? It
- 8 would all work automatically and they would
- 9 get the correct price.
- 10 A. Yes. Once I put the USOC on the
- 11 order.
- 12 Q. Why does that not happen for
- 13 resellers?
- MR. MALISH: Object to the form.
- 15 You can answer it.
- Q. Do you understand my question?
- 17 A. Why -- well, no. Could you rephrase
- 18 it, please?
- 19 Q. A BellSouth retail customer doesn't
- 20 have to go through a rigmarole to get the
- 21 benefit of the promotion. It's automatically
- 22 put in place on its bill. Would you agree
- 23 with that?
- A. I would say that a BellSouth end
- 25 user has to call the service center and has

- 1 to talk to a rep and the rep has to put it in
- 2 the system, if that's rigmarole.
- 3 Q. No, no, no. The rigmarole, what I'm
- 4 calling a rigmarole is what happens to the
- 5 reseller, which, you know, they put an order
- 6 through, they're coding in USOCs too; aren't
- 7 they? When they put a --

- 8 A. I don't know.
- 9 Q. You don't know how it works?
- 10 A. I don't know how it works.
- 11 Q. If you will assume with me that
- 12 when -- do you understand that they place
- 13 orders electronically?
- 14 A. Yes, yes, on an LSR?
- 15 Q. Yes.
- 16 A. Okay.
- 17 Q. In other words, although they, I
- 18 suppose in theory could call a BellSouth
- 19 customer rep and have the BellSouth customer
- 20 rep type things in, the way it actually works
- 21 in almost 100 percent of the cases is that
- 22 the CLEC reseller types an order in and it
- 23 flows through the system electronically.
- 24 A. Okay.
- Q. Do you understand that that's how it

- 1 works?
- 2 A. Yes, yes.
- 3 Q. Okay. And, again, that
- 4 automatically generates a bill based on what
- 5 they've ordered.
- 6 A. Yes.
- 7 Q. However, the difference between a
- 8 BellSouth retail customer's bill and the
- 9 reseller's customer's bill, or the reseller's
- 10 bill, is that the BellSouth retail customer

- 11 automatically has the promotion showing up on
- 12 their bill and they get the savings
- 13 automatically.
- 14 A. Once they've been screened, yes.
- 15 Q. All right. What I'm talking about,
- 16 what I'm calling the rigmarole is this
- 17 process where they have to get their bill and
- 18 they have to go through it and figure out
- 19 what are the parts that -- what are the
- 20 promotions that they're eligible for, how
- 21 they have to present the information, what
- 22 they have to do to vet their information to
- 23 resubmit the data back to BellSouth. That's
- 24 what I'm calling the rigmarole.
- 25 A. Okay.

- 1 Q. Does that make sense?
- 2 MR. MALISH: Object on be.
- 3 A. .
- Q. Do you understand what I'm talking
- 5 about?
- 6 A. Yes, I do understand what you're
- 7 talking about (object to the form).
- 8 Q. And my question is why do they have
- 9 to go through that rigmarole, as opposed to
- 10 just having the bill be generated
- 11 automatically with the correct charges by
- 12 BellSouth?

- 13 MR. MALISH: Object to the form. I
- 14 think there's not a foundation. I think
- 15 you need to ask her if she knows if
- there's a reason why there's a
- 17 difference, preface that question. But
- 18 you can answer if you can, Ms. Segal.
- 19 A. Do I know why there's a difference?
- 20 I can only -- no.
- 21 Can you rephrase that again, please?
- 22 I'm confused.
- Q. Why does the reseller have to go
- 24 through these onerous extra steps in order to
- 25 get the correct pricing?

- 1 MR. MALISH: Object to the form and
- 2 the characterization.
- 3 Q. All right. And a retail customer
- 4 doesn't have to do that?
- 5 A. We don't -- me as a resale product
- 6 manager that's going to look at those end
- 7 user account numbers, I don't have direct
- 8 contact with a reseller's end user. Only the
- 9 resale CLEC has contact with that end user
- 10 and they're the only ones that can determine
- 11 whether or not that account qualifies for
- 12 that promotion, so that -- I'm not sure I
- 13 answered your question.
- Q. Well, maybe it's as simple as this:
- 15 When you were -- why is there not a USOC that

- 16 the reseller, reselling CLEC, can enter on
- 17 the order in order to have it automatically
- 18 generate a correct bill?
- 19 MR. MALISH: Again, object to the
- 20 form.
- 21 You can answer, if you know.
- 22 A. I don't know.
- Q. Who else is there in your department
- 24 besides yourself?
- 25 A. My manager is Jim Maziarz.

- 1 Q. Okay.
- 2 A. And we've recently hired a
- 3 promotions credit manager, Keith Deason. My
- 4 director is Ad, A-D, Allen.
- 5 Q. So maybe we should spell Jim
- 6 Maziarz's last name.
- 7 A. M-A-Z-I-A-R-Z.
- 8 Q. And he's above you in the chain of
- 9 command.
- 10 A. Yes.
- 11 O. And Ad --
- 12 A. Advernall is her name, it's
- 13 A-D-V-E-R-N-A-L-L, and Allen is A-L-L-E-N.
- Q. Okay. And AD is also above new the
- 15 chain of command; is that true?
- 16 A. Yes.
- 17 Q. And Keith Deason works for you under

- 18 you.
- 19 A. Yes.
- Q. All right. And was there somebody
- 21 else as well? That's it?
- 22 A. No, that's it.
- 23 O. In all of BellSouth those are the
- 24 only people that would be working on
- 25 promotions for resellers?

- 1 A. There's some LCSC reps that validate
- 2 the orders for us. There's about five reps
- 3 in the center that look at the end user phone
- 4 numbers and look them up in MOBI.
- 5 Q. Those are basically data processing
- 6 people, I'm assuming.
- 7 A. They're service reps for
- 8 interconnection.
- 9 Q. But they look for things to validate
- 10 based on what someone in your position tells
- 11 them to look for.
- 12 A. Yes, yes. I tell them what to look
- 13 for.
- Q. And Jim Maziarz, does he have other
- 15 responsibilities besides promotion credits
- 16 for resellers?
- 17 A. Yes.
- Q. Many other responsibilities?
- 19 A. He's UNE-P portfolio manager.
- Q. So how much would you say of his job

- 21 is focused on reselling -- reseller
- 22 promotions, overseeing that kind of thing,
- 23 percentagewise?
- 24 A. Very small percent.
- 25 Q. And do you mean --

- 1 A. Like 5 percent of his time, maybe,
- 2 is spent.
- 3 Q. So it's not his primary
- 4 responsibility.
- 5 A. No.
- 6 Q. That's kind of what I'm getting to.
- 7 A. No.
- 8 Q. Can you give me a similar percentage
- 9 for AD Allen?
- 10 A. She's a director. A small
- 11 percentage. It's definitely not her main
- 12 job.
- 13 Q. Okay. Is she above Jim?
- 14 A. Yes.
- Q. Okay. So she's probably going to
- 16 have even less than a percentage than Jim.
- 17 A. Probably.
- 18 MR. SHORE: Object to the form.
- 19 Q. And you understand when I ask that
- 20 question that I'm talking about how much of
- 21 her time is spent looking at this particular
- 22 kind of problem, these promotion reseller

- 23 promotion credits, as opposed to Jim's, the
- 24 amount of time that Jim would spend.
- A. Actually, I've worked more with Ad

- 1 than Jim. It's been -- we've worked hard to
- 2 establish the verification process and to
- 3 clarify what happens on retail and what
- 4 happens on resale, so Ad really has been
- 5 involved in a lot more conference calls and
- 6 meetings than Jim has.
- 7 Q. But when there's a problem or
- 8 there's a -- when they need to know something
- 9 about it, they come to you to find out
- 10 what --
- 11 A. Yes.
- 12 Q. So you're basically the resource for
- 13 them.
- 14 A. Yes.
- Q. As opposed to them being a resource
- 16 for you.
- MR. SHORE: Object to the form. A
- 18 problem about what? I don't even know
- 19 what the question is.
- 20 MR. MALISH: That's okay.
- 21 MR. SHORE: Do you know what he's
- 22 talking about, Ms. Segal? Do you
- 23 understand the question? If you do you
- 24 can answer it.
- 25 THE WITNESS: I believe he's saying

- if a problem occurs in resale product
- 2 manager they come to me to find out the
- 3 details as opposed to me going to them
- 4 to find out the details.
- 5 Q. Exactly.
- 6 A. Is that basically what you mean?
- 7 Q. Yes, ma'am.
- 8 A. Yes. They are very much a resource
- 9 for me, though.
- 10 Q. They're more big picture and you
- 11 have a problem and you say this is what the
- 12 problem is, how do you want me to -- which of
- 13 these options do you want me to exercise to
- 14 try to fix it, or something like that.
- 15 A. Yes.
- 16 Q. All right. So you would tend to be
- 17 the go to person within BellSouth if somebody
- 18 had a question or a problem or needed to know
- 19 more about the -- how the reseller promotion
- 20 system works.
- MR. SHORE: Object to the form.
- 22 A. Myself or Keith Deason. Keith is
- 23 working hard to catch up with that and get
- 24 the process, he's doing a good job.
- Q. Okay. But it would be you or Keith

- 1 Deason.
- 2 A. Right.
- 3 Q. And Keith Deason is the person that
- 4 you hired recently to help.
- 5 A. Right.
- 6 Q. I went through this whole exercise
- 7 because I want to make sure that -- it may be
- 8 that no one has perfect knowledge in
- 9 BellSouth about how this works or how it's
- 10 supposed to work, but you are the one with
- 11 the most perfect knowledge.
- MR. SHORE: Object to the form.
- Q. Is that a fair statement?
- MR. SHORE: What is this? Are you
- talking about the validation process?
- 16 MR. MALISH: Yeah.
- 17 A. Yes.
- 18 Q. And you understood that that 's
- 19 what I was talking about; right?
- 20 A. What I'm hearing you ask me, am I
- 21 the person that hospital the most knowledge
- 22 right now about what goes on with resale
- 23 promotions and other, and the answer to that
- 24 would be yes.
- Q. Was there somebody before who had

- 1 more knowledge than you in the past two
- 2 years?
- 3 A. More knowledge than me?
- 4 Q. On this subject.
- 5 A. About promotion crediting?
- 6 O. Uh-huh.
- 7 A. No.
- 8 Q. Okay. So if I had -- earlier I
- 9 asked the question -- I'm sorry.
- 10 A. Go ahead. I drink a lot of water.
- 11 Q. Earlier I asked the question, you
- 12 know, why is there not a USOC or some other
- 13 code similar that a reseller can enter when
- 14 it's sending an order through the system in
- 15 order to automatically get the benefit of
- 16 whatever promotion is then currently in
- 17 effect, and you said you don't know. And
- 18 there's really nobody else that we could ask
- 19 that would know.
- 20 MR. SHORE: Object to the form.
- 21 You've asked her about -- I mean, you're
- 22 confusing the issues here and I just
- 23 want to make sure that the record is
- very clear. You've asked her about the
- 25 validation process and she's told you

- 2 about the validation process, but USOC
- 3 and ordering, that's not her job. So
- 4 there probably are people that know that
- or might know that, but it's getting
- 6 very confusing and I don't want the
- 7 witness to be confused. She does the
- 8 validation process and she's the person
- 9 that knows the most about it and that's
- 10 clear and she can certainly answer
- 11 questions about that, but she's told you
- she doesn't know why there's not a USOC.
- 13 You can ask her who might know, I
- 14 suppose.
- 15 Q. The answer to my question is you
- 16 don't know why they can't do it with the --
- 17 just by inputting some sort of code when they
- 18 order.
- 19 A. I really don't know enough about the
- 20 systems that resellers use or why there's not
- 21 a USOC for that. I don't know.
- Q. Okay. When y'all -- you were
- 23 talking about the validation process.
- A. Uh-huh.
- Q. How you take a look at the claims

- 1 that have been submitted and then a
- 2 statistical sample is taken of those and
- 3 those particular claims are subject to
- 4 scrutiny to see if they actually meet with

- 5 what y'all think that the promotion requires.
- 6 A. Uh-huh. (Nods head.)
- 7 Q. Is that done automatically by a
- 8 computer?
- 9 A. Is the validation done automatically
- 10 by a -- the LCSC service reps look up the
- 11 account in MOBI.
- 12 Q. Okay. And do you know what the
- 13 thing is that they are looking at? Are they
- 14 looking at a piece of --
- 15 A. Service order.
- 16 Q. Is that a piece of paper or is that
- 17 a piece of electronic data?
- 18 A. It's electronic data. You can make
- 19 a print copy of it.
- Q. But it's primarily stored
- 21 electronically.
- 22 A. Right.
- Q. Do you know what kind of -- and I --
- 24 I'm assuming that each order is a file, saved
- 25 separately as a file. Do you know?

- A. I don't know.
- Q. Do you know if they can access
- 3 orders on an order per order basis?
- 4 A. Yes.
- Q. Each order is accessible separately
- 6 from the others.

- 7 A. Yes.
- 8 O. Do you believe it would be possible
- 9 to create a program that would look at the
- 10 data in those orders in order to be able to
- 11 see if the data matches whatever the
- 12 qualifying criteria are in the promotion?
- A. Again, we're in an area that's not
- 14 my expertise. That would certainly make my
- 15 job easier, but I don't know. If a program
- 16 can be developed to look at an order and tell
- 17 if it qualifies, I don't know.
- 18 Q. Does it seem plausible to you that
- 19 that ought to be something that could be
- 20 done?
- 21 MR. SHORE: Object to the form.
- 22 She's already told you she doesn't know.
- Q. Did you understand my question?
- A. If it ought to be? I don't know.
- 25 Really, I don't. There's people above me

- 1 that make those decisions about BellSouth
- 2 systems. I work with what I've got.
- 3 Q. Do you have any evidence or reason
- 4 to believe that it is not possible to create
- 5 a data query which would look through those
- 6 orders to see if they contain the various
- 7 parts that BellSouth says entails an order to
- 8 be treated as a promotion or as being
- 9 entitled to a promotion discount?

- 10 A. Do I have evidence that says that
- 11 that cannot be created?
- 12 Q. Uh-huh.
- 13 A. No.
- Q. And do you have any reason to
- 15 believe that it cannot be done that way?
- 16 A. I don't have enough knowledge -- I
- 17 don't even know what Lenz -- what would
- 18 happen in Lenz or where you would look or
- 19 where that program would be created. I just
- 20 don't have that kind of knowledge.
- 21 Q. Okay.
- 22 A. I'm on the back end here.
- 0. Okay. So you may not be the right
- 24 person to ask, but --
- 25 A. Right.

- 1 Q. -- you don't know of any reason why
- 2 it can't be done.
- 3 A. I have no evidence that says it
- 4 can't be done.
- 5 Q. Okay. And I'll be fair, and you
- 6 also have no evidence why it can be done;
- 7 right?
- 8 A. No, I don't.
- 9 Q. I'm not trying to trick you. I just
- 10 want to find out.
- 11 A. No, I know.

- 12 O. You've looked at the dPi case.
- 13 A. Yes.
- 14 Q. I'm assuming you're as intimately
- 15 familiar with it as anyone at BellSouth is.
- MR. SHORE: Object to the form.
- 17 A. Yes.
- 18 Q. Nobody at BellSouth is going to know
- 19 more about the actual facts of the case than
- 20 you; is that --
- 21 MR. SHORE: Object to the form.
- 22 Q. -- fair to say?
- 23 A. I don't know what other people know.
- 24 I know -- I'm very close to this case.
- Q. Okay. Do you know of anybody who's

- 1 closer?
- 2 A. No.
- 3 Q. Okay.
- 4 A. I've worked a lot with Pam Tipton.
- Q. After the case was filed, though;
- 6 right?
- 7 A. Yes.
- 8 Q. And a lot of what she knows she
- 9 knows because you've told it to her.
- 10 MR. SHORE: Object to the form. I
- don't know what she knows, how she knows
- it, but if you'd like to answer you can.
- 13 A. We work together and she looked at
- 14 the service orders.

- 15 O. Back when dPi first submitted its
- 16 requests for promotions or promotion
- 17 treatment, promotion credits, they submitted
- 18 a whole slew of requests; is that correct?
- 19 A. Lost Key submitted dPi and three
- 20 other CLECs, eight months worth of three
- 21 promotions each. Yes.
- 22 Q. Okay. And y'all have -- I just want
- 23 to talk about dPi only and not other people.
- 24 A. Okay.
- 25 Q. They submitted initially three, and

- 1 was it later four promotions, four kinds of
- 2 promotions.
- 3 A. I know for sure of three. There was
- 4 a fourth promotion that was available and I
- 5 don't remember ever seeing anything that dPi
- 6 submitted on that. I don't recall.
- 7 Q. What do you think that -- what is
- 8 that fourth one that was available?
- 9 A. It was five dollars off Complete
- 10 Choice but it was only available -- the
- 11 promotion was supposeded to have ended
- 12 February 2004. Retail left the notification
- 13 on the website until July 2004, so I honored
- 14 it through July. Anything submitted after
- 15 July I would not have honored, and that would
- 16 have been dPi because they submitted in

- 17 September 2004.
- 18 Q. Okay.
- 19 A. I just don't remember if I received
- 20 any and rejected them, I don't remember.
- Q. Okay. Of the ones that, of the
- 22 promotions that dPi applied for, one of them
- 23 was the line connection charge waiver.
- 24 A. Yes.
- Q. And there were two others.

- 1 A. Yes.
- Q. I think we don't have to talk about
- 3 the two others because if there was some
- 4 debate early on about whether they were
- 5 entitled to those, I think in the end they
- 6 got paid the lion's share of those that they
- 7 applied for. Would you agree with me?
- 8 A. Yes.
- 9 Q. So initially we had a fight about
- 10 however many hundred thousands of dollars,
- 11 but as we sit here today 99 -- more than 99
- 12 percent of the dollars that we're fighting
- 13 about are connected with the line connection
- 14 charge waiver promotion. Would you agree
- 15 with that assessment?
- 16 A. I haven't worked out the percentage,
- 17 but it's in the 90's for sure.
- 18 Q. Okay. Do you know when the -- well,
- 19 can you go back and tell me what the other

- 20 two promotions were apart from the line
- 21 connection charge waiver?
- 22 A. Yes. Secondary service order charge
- 23 waiver and 1 FR plus 2 free features.
- Q. Okay. These three -- dPi's
- 25 application for promotions under each of

- 1 these three features, those were all
- 2 submitted as essentially the same time?
- 3 A. For January 2004 through August
- 4 2004, I received them approximately September
- 5 9th, I think, 2004.
- 6 Q. Okay. Now, the secondary service
- 7 charge waiver, did I call it the right thing?
- 8 A. Yes.
- 9 Q. When did that one get paid?
- 10 MR. SHORE: Do you mean that initial
- 11 batch?
- MR. MALISH: The initial batch.
- 13 A. It was on April 8th.
- 14 Q. April 8th of 2005?
- 15 A. Yes.
- 16 Q. Okay. And the 1 FR plus 2 free
- 17 features, when did that initial batch get
- 18 paid?
- 19 A. Same time, April 8th.
- Q. Okay. So the time frame we're
- 21 looking at is roughly September 9th when

- 22 y'all got it to April 8th when y'all paid it.
- 23 A. Yes.
- Q. Can you explain to me why it took
- 25 that long to get the credits?

- 1 A. Yes.
- Q. Okay.
- 3 A. One, as I stated before, there was
- 4 thousands of lines that Lost Key submitted at
- 5 one time, and prior to that we had been
- 6 verifying that the accounts were like a dPi
- 7 account, and giving the money back.
- 8 Steve Watson with Lost Key called me
- 9 after Hurricane I van hit in Pensacola and
- 10 asked me if I would please give him --
- 11 process the line connection waiver for Budget
- 12 phone, so I did that, because he -- his house
- 13 was destroyed, his business was destroyed, he
- 14 needed that done. So I did it. And for that
- 15 eight months and that promotion, all their
- 16 queue accounts, it equalled something like
- 17 \$865,000, and I literally went home and
- 18 couldn't sleep that night because I thought
- 19 that's just not right, it's almost \$1 million
- 20 that we gave back in line connection waiver
- 21 for eight months, and I thought this can't --
- 22 the way we've been doing it can't be the
- 23 right way, and that's when I stopped
- 24 everything that we were doing at that point

25 from October 2004 until April 8th, 2005

- 1 nobody was credited for those promotions
- 2 until dPi was credited, and that's because I
- 3 stopped everything, I went to retail and I
- 4 went to legal and Ad Allen and we pulled
- 5 together a team, I said you've got to tell me
- 6 everything you're doing over here, everything
- 7 you're looking at, everything that's going on
- 8 over here so I can duplicate it on the resale
- 9 side, and unfortunately that's how long it
- 10 took.
- 11 We got bogged down first with the
- 12 definition of reacquisition or win-over, and
- 13 we had that established finally in January of
- 14 2005, and I began to process dPi orders and a
- 15 correction came through from retail about how
- 16 they defined reacquisition or win-over, and I
- 17 basically had to go back and redo all of dPi.
- And so April 8th was as soon as I
- 19 could get it on the bill.
- Q. Okay. I think what you were talking
- 21 about there sounded to me like you were
- 22 talking about line connection charge waiver.
- 23 A. Yes.
- Q. What about the other two promotions?
- 25 A. I also -- we also had to go back and

- 1 determine what retail does for secondary
- 2 service work charge and what resale was doing
- 3 with 1 FR. Like it says 1 FR but it really
- 4 means basic local service. Any basic local
- 5 service on that promotion would qualify.
- 6 At first if it wasn't a 1 FR I was
- 7 denying it, and then I thought well, all of
- 8 North Carolina is basically I think a PSR for
- 9 their basic local service, so I had to go
- 10 back and redo all those. I just had to make
- 11 sure that what they were doing on retail is
- 12 what I was doing on resale.
- 13 So those two promotions also were
- 14 involved in that process of really
- 15 determining, factoring out, what are you
- 16 doing here, how can I match it here.
- 17 Q. All right. I would appreciate it if
- 18 you could take me through this process of you
- 19 had -- the light came on, all right, I was
- 20 going to use the word epiphany but it's
- 21 better just to say the light came on for you,
- 22 whatever, in September, October 2004, and
- 23 y'all began to look at these things more
- 24 carefully.
- 25 And I would like it if you could

- 1 talk me through that in more -- you've given
- 2 me an overview now.
- 3 A. Okay.
- 4 Q. But I would appreciate it if you
- 5 could talk me through that more, in a more
- 6 detailed fashion, when the light came on, who
- 7 you went to, who you talked to, what was
- 8 said, and how things were dealt with, in as
- 9 much detail as you can.
- 10 A. As I can recall.
- 11 Q. Yeah.
- 12 A. Okay. After I came back into work
- 13 that next day and I started looking at -- I
- 14 started pulling some of the end user accounts
- 15 and looking at them, and it really looked
- 16 like many -- and this was not dPi, this is
- 17 somebody else. It really looked like many of
- 18 their accounts were not -- would not qualify
- 19 under what my definition for reacquisition or
- 20 win-over would be.
- 21 So I took this information to my
- 22 director, Ad Allen, and I told her what I had
- 23 done, and then the next day that I had come
- 24 back and started looking at these accounts
- 25 more carefully, and she suggested that we

- 1 meet -- we pull a team together with retail
- 2 and legal and herself and me to -- and also
- 3 we did a marketing directive which is -- it
- 4 comes from our department, I send it to a
- 5 person, I can't remember her name right
- 6 offhand, but I send a marketing directive
- 7 saying I need a definition of reacquisition
- 8 and win-over in this case.
- 9 It goes through interconnection
- 10 services and goes to retail, and then once
- 11 this marketing directive comes out they pull
- 12 together the players on their team, legal,
- and our team, and we meet, and we did that.
- 14 And we had several meetings, several
- 15 e-mails passing back and forth because how
- 16 it's defined in the tariff, we wanted to make
- 17 sure that how it's defined in the tariff is
- 18 actually what happens in practice, and we're
- 19 really focusing on reacquisition or win-over
- 20 at that time because that was the major issue
- 21 that I saw with the accounts I looked at.
- 22 Also at the same time we began to
- 23 ask our data group if they could develop this
- 24 e-mail system where it would be easier for
- 25 CLECs to submit in one e-mail box and not

- take the chance of getting lost in my e-mail
- 2 box, so that was also happening at the same
- 3 time. We were meeting with the data group to

- 4 establish the mailbox and to search out this
- 5 reacquisition or win-over.
- 6 Okay. That brings us to January.
- 7 We came to the decision for reacquisition or
- 8 win-over, it was defined by at that time end
- 9 user telephone number, and that would mean
- 10 that if I would look up this end user
- 11 telephone number and it was a brand new
- 12 number, it had no history on the account,
- 13 that then I could say that is not a
- 14 reacquisition or win-over and I could --
- 15 because it has to come, in order to be a
- 16 reacquisition you have to be with somebody
- 17 and go to somebody else, so -- and what the
- 18 decision was that it was based on end user
- 19 telephone number.
- 20 So if I looked at that end user
- 21 telephone number and it was a new number,
- 22 then that would mean that it didn't come from
- 23 anybody else. So that's the way I was first
- 24 looking at the accounts for dPi in this case.
- 25 And many did not fit the

- 1 qualifications in that case, and I had gone
- 2 through almost the whole eight months' worth
- 3 when a flyer came out from retail advertising
- 4 for reacquisition or win-over customers, it
- 5 was the 1 FR plus two free features. I got a

- 6 call from another customer. They said this
- 7 flyer should be available to everybody. I
- 8 called retail, I said is it available to
- 9 everybody? No, it's only available to
- 10 reacquisition or win-over. How did you know
- if you're targeting this, how did you know?
- 12 It turns out that they had mailed it
- 13 to the service address of end user customers
- 14 who were considered available for
- 15 reacquisition and winovers. That means I had
- 16 to change the qualifications. It's no longer
- 17 based on end user telephone number, it's now
- 18 based on service address. So I did not have
- 19 service addresses for those dPi customers.
- 20 So at that point in time I put aside
- 21 reacquisition or win-over, I said it only
- 22 matters if I can tell for sure that it's not
- 23 reacquisition or win-over, in other words
- 24 it's a dPi UNE coming to a dPi resale, that
- 25 would not qualify. It's a dPi move order or

- 1 transfer order, however you want to call it,
- 2 that would not qualify.
- 3 Those things that I could definitely
- 4 tell did not fit the qualifications of
- 5 reacquisition or win-over, I went with.
- 6 Okay, then the next step was to look
- 7 at the basic local service and purchase 2
- 8 features. So that was --

- 9 O. Can I --
- 10 A. Sure.
- 11 O. This is is very helpful, but I want
- 12 to ask a clarifying question before we go on
- 13 to the next step in the process, I want to
- 14 ask a clarifying question about the --
- 15 A. Sure.
- 16 Q. -- the win-over, acquisition thing.
- 17 The way I -- well, first of all,
- 18 your initial concern I guess when you had
- 19 this flood of data or promotion request
- 20 coming in, you're like -- your initial
- 21 thought was that can't be right, they can't
- 22 all be win-overs or reacquisitions. Is that
- 23 why the red flag went off initially?
- A. The red flag went off for me
- 25 initially because the dollar amount was so

- 1 high. I just -- I guess I don't deal in
- 2 those large of dollars. It just shocked me,
- 3 shocked me and made me start looking at what
- 4 we were doing.
- Q. And the first thing that you looked
- 6 at that you thought was incorrect or whatever
- 7 was it must be that they can't be win-overs
- 8 or reacquisitions.
- 9 MR. SHORE: Object to the form and to
- 10 characterizing her testimony, I don't

- 11 believe accurately.
- 12 Ms. Segal, don't let him
- 13 characterize your testimony. That's why
- 14 I'm objecting. I want you to be careful
- that he isn't putting words in your
- mouth.
- 17 Q. Is that not what --
- 18 A. Could you repeat it?
- 19 Q. Yeah. The first thing that happened
- 20 to you is you were shocked because the dollar
- 21 amounts were so high.
- A. Uh-huh.
- Q. And the first thing, from my
- 24 understanding of your testimony what you were
- 25 saying was the first thing that occurred to

- 1 you must be that these are not reacquisitions
- 2 or winovers and that's what you went to
- 3 check.
- 4 MR. SHORE: Same objection.
- Q. Is that a fair statement?
- 6 A. What I did was start looking at the
- 7 end user accounts to verify what was going on
- 8 with them, and the first thing on that
- 9 particular CLEC that I noticed is that they
- 10 were mostly new accounts, which would not
- 11 qualify for reacquisition or win-over.
- 12 Q. Okay. And what were you thinking
- 13 would qualify as a reacquisition or win-over?

- 14 Basically a conversion?
- 15 A. An account where I could see -- it's
- 16 not always a C order, if that's what you mean
- 17 by a conversion.
- 18 Q. Uh-huh.
- 19 A. If you look at the history of the
- 20 account, you pull up the telephone number and
- 21 you can call it up by six months' worth of
- 22 service orders. And so if you look at the
- 23 date, May 10th of, say, this one was
- 24 submitted for, if you look back and see on
- 25 May 9th it belonged to somebody else, it's

- 1 clearly a reacquisition or win-over, even if
- 2 it's an N order, you can see the history of
- 3 the service orders.
- 4 Q. That's looking only at the
- 5 telephone, though, the telephone number.
- 6 A. Yes. That's how I pulled them up.
- 7 Q. And I'm assuming that the idea is
- 8 you really are concerned about the customer
- 9 and whether the customer is a reacquisition
- 10 or win-over.
- 11 Let me give you an example.
- 12 A. Okay.
- Q. Let's say I'm a customer of South
- 14 western Bell -- BellSouth, I'm sorry. I work
- 15 with both companies, they're both Bells.

- 16 Let's say I'm a customer of
- 17 BellSouth. For whatever reason, I stop being
- 18 their customer, I move to a new house, I
- 19 become somebody else's customer. Then I move
- 20 again to another new house. There will be a
- 21 new telephone number. But I will have been a
- 22 pre-existing at one time BellSouth customer
- 23 coming back to BellSouth, if I choose them;
- 24 right? That might be a reacquisition.
- Would that customer in that position

- be a reacquisition?
- 2 A. Yes.
- 3 Q. Okay. And possibly a win-over also,
- 4 because they've left whoever they were with
- 5 and they didn't choose to stay with them in
- 6 their new location, might be a win-over also;
- 7 true?
- 8 A. Reacquisition technically,
- 9 reacquisition means it was with BellSouth
- 10 retail, it went to somebody else and it came
- 11 back to BellSouth retail. That's
- 12 reacquisition.
- 13 Win-over is if it's with anybody and
- 14 it comes back to BellSouth -- and it comes to
- 15 BellSouth, it's a win-over.
- Q. Okay. The point of my illustration,
- 17 though, was that by looking just at the
- 18 history of the phone number, that doesn't

- 19 necessarily tell you whether the customer is
- 20 truly a win back or a win-over or
- 21 reacquisition.
- 22 A. That's true. That's why we --
- Q. That's why you did it differently.
- 24 A. Right.
- Q. And that's where I interrupted you

- 1 when you were getting ready to tell me the
- 2 next phase of the inquiry which began in
- 3 January of 2005.
- 4 A. Yes. It was probably around
- 5 February before we got the reacquisition or
- 6 win-over defined clearly, and when I made the
- 7 decision that we just spoke about to only
- 8 look at it if it's clearly not.
- 9 Then we looked at the words in the
- 10 tariff and it's basic local service. The
- 11 minimum is basic local service plus two
- 12 purchase features.
- 13 I again called my retail co-workers,
- 14 counterparts, and I said on line connection
- 15 waiver in practice what does this mean, and
- 16 they said well, if they have Complete Choice
- 17 they get it, if they have Preferred Pack they
- 18 get the line connection waiver. The minimum
- 19 is basic local service, which can be
- 20 anything -- 1 FR or area calling or just some

- 21 sort of basic local service plan, and that
- 22 you purchase two TouchStar or custom calling
- 23 features. So that was the next criteria that
- 24 we looked at.
- Q. Okay. And how did that play out?

- 1 A. Could you rephrase that?
- Q. Well, you said that's the next thing
- 3 that you looked at, and so --
- 4 A. Oh, and that ultimately is what --
- 5 how we determined credits, the appropriate
- 6 credit that should be given.
- 7 Q. Who did you talk to in retail?
- 8 A. I remember the key players. I don't
- 9 remember several people that went down the
- 10 line, but Elizabeth Stockdale, Burt Hogeman,
- 11 who's an attorney. There were several. I
- 12 cannot remember their names.
- Q. What were their jobs?
- 14 A. Elizabeth Stockdale basically pulled
- 15 together her group of people and then she
- 16 would say, you know, especially in the "reac"
- or win-over, go to your service reps, go to
- 18 your material that you have written, find out
- 19 how this works out in practice. And there
- 20 were three or four people who -- that was
- 21 their assignment, to find out how it worked
- 22 out in practice.
- Q. And did you explain to her what you

- 24 were doing and why you needed to know?
- 25 A. Yes.

- 1 Q. Okay. And generally what did you
- 2 say to her?
- 3 A. I said that we have CLEC customers
- 4 who are applying for line connection waiver
- 5 promotion and I am initiating, implementing
- 6 validation process. I want to make sure that
- 7 what we do on this side of the house is a
- 8 mirror for what you do on your side, so we
- 9 have to be, it's the law. We have to be
- 10 mirroring each other.
- 11 Q. Did you ask or did you tell them
- 12 that you've got people that are applying for
- 13 this line connection charge waiver that only
- 14 have basic service and these two blocks?
- 15 A. After I got into validating dPi and
- 16 realized that these blocks were on here, I
- 17 did call Elizabeth Stockdale and said can you
- 18 run this one down, it's BCR, BRD, HBG. Find
- 19 out what happens when people order those
- 20 blocks on their -- with basic local service
- 21 and that's it. She came back to me and said
- 22 we do not honor that.
- Q. Did she say -- can you recall for me
- 24 her exact words?
- 25 A. No.

- 1 Q. Did she say we don't honor that or
- 2 she may have said something like we don't do
- 3 that, or that doesn't happen or anything like
- 4 that?
- 5 A. I really can't recall her exact
- 6 words. I questioned her repeatedly, if
- 7 they're ordering only basic local service and
- 8 blocks and CREX, do you know? She went to
- 9 the tariff. It has to be purchased features,
- 10 that's the only ones we count, and there's no
- 11 charge for those.
- 12 Q. Did you ask her if BellSouth
- 13 customers actually order basic service with
- 14 those blocks?
- 15 A. No.
- 16 Q. Do you know if BellSouth retail
- 17 customers do that? Have you seen any
- 18 instance where it's happened?
- 19 A. When I was in small business I had
- 20 customers order those blocks, especially for
- 21 a business phone, you don't want somebody
- 22 picking it up and do star 69, that feature to
- 23 be blocked.
- Q. Right. But that was in -- that's
- 25 only in small business that you have that

- 1 experience in; right?
- 2 A. Yes.
- 3 O. That wasn't in residential.
- 4 A. I've never worked in consumer.
- 5 Q. Okay. How long did it take
- 6 Elizabeth Stockdale's people or Elizabeth
- 7 Stockdale to get back to you with the
- 8 information that you wanted from her?
- 9 A. On which question, the reacquisition
- 10 or the blocks?
- 11 O. Well, let's do both.
- 12 A. Okay. Reacquisition was a couple of
- 13 months of meetings. There was a lot of other
- 14 issues being discussed, like secondary
- 15 service or FR, but it was at least a couple
- 16 months before we could come to any
- 17 conclusion, then of course they changed it.
- 18 With the block -- with the blocks I
- 19 want to say I don't have perfect recall here,
- 20 but I want to say the next day, within a day
- 21 or two.
- Q. So a very short turnaround compared
- 23 to --
- 24 A. Yes..
- Q. I had made a note to myself when you

- 1 were talking to ask why it took so long, and
- 2 I'm calling -- basically I understand it to
- 3 have taken October, November, December,
- 4 January at least, maybe part of February, on
- 5 this very -- what seems like a basic question
- 6 to me, what are we going to call a win-over
- 7 and what are we going to call win back. Why
- 8 did it take that many months?
- 9 A. It took several weeks to get all the
- 10 key players together at the right time. It
- 11 was several weeks of research and coming back
- 12 and more questions would come up. It just
- 13 took that long.
- 14 Q. Now, on the secondary service charge
- 15 waiver promotion, is that applicable only to
- 16 reacquisitions or win backs?
- 17 A. No.
- 18 Q. Why did that take so long to get
- 19 paid off?
- A. Paid off?
- 21 O. Or --
- 22 A. Well, I just --
- Q. -- processed or whatever you want to
- 24 call it.
- 25 A. It was -- I could have done those --

- 1 I did do, actually, some of them on the
- 2 December bill. I did. Not all of those were

- 3 April 8th. I did process some of the
- 4 secondary service order charges in December.
- 5 Q. What about -- well, the way I
- 6 understand it is that prior to the April
- 7 payment, do you recall what the April payment
- 8 was for dPi roughly?
- 9 A. Dollars and cents?
- 10 Q. Uh-huh.
- 11 A. No, sir. No.
- Q. Does approximately \$250,000 sound in
- 13 the ballpark?
- 14 A. For all states?
- 15 O. Yes.
- 16 A. All queue accounts?
- 17 Q. Yes.
- 18 A. All promotions?
- 19 Q. Yes.
- 20 A. In the ballpark, yes.
- Q. Give or take 50,000?
- 22 A. I really don't have recall of that
- 23 number.
- 24 Q. Okay.
- 25 A. I'm trying to pull it back because I

- 1 have some things written down and I'm trying
- 2 to pull it back that way. It seems like it
- 3 was around \$250,000.
- Q. And that -- I don't know the number

- 5 either, but we're going to say it's ballpark
- 6 250,000. That was paid, and again, sort of
- 7 BellSouth wide, not just one state, but those
- 8 were payments just for the secondary service
- 9 charge waiver and the 1 FR plus two free
- 10 features; right?
- 11 A. No.
- Q. Well, there may have been some
- 13 amount paid for line connection charge
- 14 waiver, but that was a small amount.
- MR. SHORE: Object to the form.
- 16 A. No. On April 8th we paid through --
- in North Carolina we paid through January of
- 18 2005 on line connection waiver. We paid all
- 19 of 2004 in the rest of the states.
- 20 Q. Okay.
- 21 A. On the April 8th bill. Bowl bowl
- 22 take a break for a minute.
- MR. MALISH: Yeah, I think we're
- 24 ships passing in the night. Can we take
- a break for a second?

- 1 (A recess was taken from 11:24 a.m.
- 2 to 11:33 a.m.).
- 3 Q. Ms. Segal, I've -- what is that?
- 4 Tip tip it's the air.
- 5 MR. SHORE: Either that or a plane is
- 6 landing.
- 7 Q. Back on the record. Ms. Segal, I've

- 8 given you a printout of, at least a portion
- 9 of it, and the only reason I gave you that is
- 10 to see if it would help refresh your
- 11 recollection about the numbers that were paid
- 12 to dPi in connection with these promotion
- 13 credit requests in April of 2005. (Portion
- of an e-mail) you've seen that before?
- 15 A. Yes.
- 16 Q. Do those numbers look about right?
- 17 A. Yes.
- 18 Q. If you look on the back page, I
- 19 guess -- mine is another page, the total is
- 20 241, so that's in the 250 grand ballpark we
- 21 were talking about.
- 22 A. Yes.
- Q. So do you feel better about
- 24 everything said that now?
- 25 A. Yes.

- 1 Q. Okay. Now, when I look at the
- 2 secondary service charge waiver, it looks
- 3 like BellSouth ended up paying out 100
- 4 percent in April of '08 -- or April 8 of '05.
- 5 A. Yes.
- 6 Q. And on the 1 FR plus two free
- 7 features, they paid that, BellSouth paid that
- 8 100 percent as well.
- 9 A. Yes.

- 10 Q. My question was, or is, were there
- 11 other amounts paid on those two promotions
- 12 prior to April 8th?
- 13 A. Yes, on secondary service order
- 14 charge I know for sure. I don't recall with
- 15 1 FR and two free features with there were
- 16 prior to April 8th or not.
- 17 Q. What dPi has told me is that they
- 18 were paid somewhere between seven and nine
- 19 thousand dollars total promotions between
- 20 after they submitted in September of '04
- 21 until April of '05. Does that sound roughly
- 22 correct?
- 23 A. I don't know. I don't recall. It
- 24 was for secondary service order charge, and
- 25 we've already acknowledged that that's not

- 1 one of the largest promotions, so --
- Q. Well, I was wondering why it took
- 3 from September to April to pay these two
- 4 promotions, the secondary service charge and
- 5 the one R plus two free features.
- 6 A. We were validating -- we were mostly
- 7 concentrating on line connection waiver,
- 8 because it was the biggest promotion, and it
- 9 just took that long.
- 10 Q. What was the validation process for
- 11 these two, the 1 FR plus two free features
- 12 and the secondary service charge waiver?

- 13 A. Again, we would look at the end user
- 14 account number, go into the service order
- 15 that was stated on the spread sheet that dPi
- 16 submitted and look at it to see what the
- 17 activity, like for secondary service order
- 18 charge you look at for what activity. If it
- 19 was adding CREX or something like that or
- 20 adding a feature, that would qualify for
- 21 secondary service order charge.
- 22 1 FR is the same thing, go into the
- 23 end user account. It's establishing an order
- 24 that would establish that, so you look at
- 25 what happened on that order, did they have

- 1 basic service and two features.
- Q. There was not the kind of, I don't
- 3 know, group meeting and trying to figure out
- 4 what was necessary in order to pay -- what
- 5 was necessary in order to qualify for those
- 6 two features like there was for the line
- 7 connection charge waiver; was there?
- 8 A. Yes. Reacquisition or win-over is
- 9 both on line connection and 1 FR plus two
- 10 free features, so all that discussion about
- 11 reacquisition or win-over was for both of
- 12 those promotions.
- 13 Secondary service order charge is a
- 14 promotion that has been with BellSouth for

- 15 years, so it doesn't need as -- it's much
- 16 more on the top of people's minds, and it's
- 17 not nearly as difficult to determine.
- Q. Was there a reason to make the
- 19 validation of these two promotion requests,
- 20 was there a reason to make those two
- 21 applications wait until the line connection
- 22 waiver had been completed?
- 23 A. I didn't wait for secondary service
- 24 order charge. I did that -- I believe I
- 25 submitted those in December and they were

- 1 probably on their January 8th bill.
- Q. Then this 12,000 that was paid in
- 3 April, that was for what, additional or
- 4 follow on requests for the same promotion?
- 5 A. Without having my -- yes.
- 6 Q. So the first batch that was
- 7 submitted in September was paid by, what did
- 8 you say, December?
- 9 A. It was probably on their January 8th
- 10 bill.
- 11 Q. Okay. And so the remainder of this
- 12 12,443 is for stuff that was not submitted in
- 13 the first batch.
- 14 A. It was for those requests that I did
- 15 not look at in December.
- 16 Q. Okay. Were you aware that dPi had
- 17 filed an informal complaint with the North

- 18 Carolina commission about its -- we're not
- 19 getting our promotions and it's taking too
- 20 long?
- 21 A. Yes.
- Q. Do you remember when that happened?
- 23 A. I don't remember the date.
- Q. Did it happen before or after this
- 25 \$250,000 credit was made, \$241,000 credit was

- 1 made?
- 2 A. It was right at that time. I don't
- 3 recall. I do remember calculating figures
- 4 after the April 8th date, and I remember
- 5 answering questions and calculating after the
- 6 April 8th date. I don't know when the
- 7 complaint was filed.
- 8 Q. What were you telling -- I'm
- 9 assuming that you had conversations or other
- 10 communications with dPi or Lost Key on behalf
- 11 of dPi about why their promotions weren't
- 12 getting paid, why they weren't showing up on
- 13 the bill, for example, in October of 2004.
- 14 Did you have such communications
- 15 with them?
- 16 A. I recall meeting with Steve Watson
- 17 after September 2004, and at that time he had
- 18 not only submitted the four CLECs in
- 19 September but he had submitted an additional

- 20 four, and I was at this meeting, I explained
- 21 to him because of how much he submitted all
- 22 at once that we could not even begin to
- 23 process those claims yet and that we were in
- 24 the process of defining reacquisition and
- 25 win-over.

- 1 Q. And did you give him an estimated
- 2 time of arrival for the credits?
- 3 A. Yes.
- 4 Q. What did you tell him?
- 5 A. The only date I recall telling him
- 6 was March 15th.
- 7 Q. When was the meeting that you had
- 8 with Steve Watson?
- 9 A. I don't remember the exact date. It
- 10 was after September and it was before
- 11 Christmas. It was October or November 2004.
- 12 He came to Birmingham.
- Q. And besides face-to-face meeting,
- 14 did you have telephone or e-mail
- 15 communications or any other kind of
- 16 communications?
- 17 A. Yes.
- MR. SHORE: Can I take a short break?
- The witness is fine, she can stay here,
- 20 but I need a break, a few minutes.
- MR. MALISH: Okay.
- 22 (A recess was taken from 11:44 a.m.

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23
          to 12:03 p.m.).
24
               MR. MALISH: Okay, we're going to
25
          let you go.
                                                   66
 1
               (Whereupon, the deposition was
 2
          concluded at 12:03 p.m.)
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BEFORE THE PUBLIC SERVICE COMMISSION OF KENTUCKY

In the Matter of:)	No. 2005-455
)	
dPi Teleconnect, L.L.C. v.)	
BellSouth Telecommunications, Inc.)	

AFFIDAVIT OF STEVEN TEPERA EXPLAINING THE METHODOLOGY OF THE CALCULATIONS FOR EXHIBIT 6 TO dPi's DIRECT TESTIMONY

Before me, the undersigned notary, on this day personally appeared Steven Tepera, a person whose identity is known to me. After I administered an oath to him, upon his oath, he said:

- 1. My name is Steven Tepera. I am an attorney working for Foster Malish Blair & Cowan, LLP. My firm represents dPi Teleconnect, LLC ("dPi") in this matter. I am of legal age and sound mind, and otherwise able to make this affidavit.
- 2. The items herein are true and correct, and within my personal knowledge.
- 3. Exhibit 6, attached to the direct testimony and filed November 30, 2007, with the Alabama Public Service Commission are graphs that show numbers and frequency of line connection charge waivers given by AT&T to its end users from May 2003 through August 2007. I created those graphs. This affidavit will detail the methodology and underlying data for those graphs.
- 4. Attached to this affidavit are five (5) exhibits, numbered 8A through 8E. Exhibits 8C, 8D, and 8E are AT&T's responses to request for information and my analysis and summaries therefrom. Exhibits 8A and 8B are transfer letters from Phil Carver related to the data produced shown in Exhibit 8E.
- 5. The first two exhibits are:
 - Correspondence from Phil Carver, attorney for AT&T, dated October 29, 2007, explaining the meaning of all of the codes used by AT&T in the documents produced as Exhibit 8E (Exhibit 8A); and
 - Correspondence from Phil Carver, attorney for AT&T, dated November 9, 2007, explaining that the supplemental production of data is only for the years 2003 and 2004 (Exhibit 8B)

- 6. The first three exhibits attached to this exhibit are (in reverse order):
 - AT&T's responses to a discovery request to identify those orders AT&T filled for its retail customers involving new connections of basic service plus two of the three Touchstar Blocking Features originally at issue in this case, along with the amounts those customers were charged (approximately 981 pages of data) (Exhibit 8E) (the "data");
 - a summary or tabulation of the data, performed by me (Exhibit 8D); and
 - a series of charts I created to display graphically the results of my tabulation of the data (Exhibit 8C).

ABOUT EXHIBIT 8E, THE AT&T DATA PROVIDED IN RESPONSE TO DISCOVERY:

7. The data – Exhibit 8E – is a true and accurate copy of an excerpt from discovery responses received by Foster Malish Blair & Cowan, LLP, on behalf of dPi. The data was provided in response to the following discovery request in Florida:

Please identify any and all occurrences, on a month to month basis beginning January, 2002, of an end user ordering from AT&T basic service plus any two of the three following features: the call return block (bearing in North Carolina the Universal Service Ordering Code ["USOC"] of "BCR"); the repeat dialing block ("BRD"); and the call tracing block, and "HBG" block. Please indicate what these customers were charged when implementing these services, including any and all recurring charges, non-recurring charges, and promotional charges.

- 8. Exhibit 8E consists of data produced at two different times by AT&T. Although AT&T initially objected to providing the data on various grounds, it was ultimately compelled by the Florida commission to provide the data requested for at least part of the time period requested. Thus, on September 26, 2007, AT&T supplemented its response with the requested data from January 2005 through August 2007 ("the first supplemental response"). A true and accurate copy of the entirety of the first supplemental response, with various orders highlighted, is included in Exhibit 8E.
- 9. On November 9, 2007, AT&T supplemented its response again with what appeared to be data from May 2003 to December **2005** ("the second supplemental response"). However, in the transfer letter from Phil Carver, it was clear that the second supplemental response "contains the requested information for the time frame of January 1, 2003, through December 31, **2004**." This letter is included as Exhibit 8B. Thus, the 2005 data from the second supplemental response was ignored and the 2005 data from the first supplemental response

was used in my tabulations.¹ A true and accurate copy of the 2003 and 2004 portion (the non-overlapping portion) of AT&T's second supplemental response is included in Exhibit 8E as well.

- 10. Collectively, excluding the overlapping data from 2005, this amounted to 981 pages of data, mostly consisting of up to 33 or 38 orders (or portions of orders) per page.
- 11. A true and accurate copy of a letter we received from Phil Carver, attorney for AT&T, explaining the codes used in the data is attached to this affidavit as Exhibit 8A.
- 12. Decoding the data using the keys to the abbreviations provided by Phil Carver, I was able to identify those new service orders placed for:
 - (1) 1FR (that is, basic service);
 - (2) at least 2 of the Touchstar Blocking Features;
 - (3) and no other features; and
 - (4) that were not charged a line connection fee.

These were the orders that AT&T received that fit the criteria of being basic service plus two Touchstar Blocking Features and being granted the Line Connection Charge Waiver ("LCCW") promotion.

13. I counted the number of orders that met the above four criteria two times. The first time, I went through the entire 981 pages of data and recorded the number of orders that met the

.

AT&T claims that the second set of data is more favorable to AT&T and inferred or implied some dishonest motive from dPi's ignoring the second set of 2005 data and using the first set only. However, the two data sets overlapped for year 2005 and dPi was not told to disregard or use one portion of the overlapping data sets over the other, and did not want to incur additional expense by analyzing duplicate results. In fact, AT&T's transfer letter for the second data set indicated that it was to be used only for the period ending December 2004. In any event, dPi cannot verify that the data differs significantly between the two versions produced by AT&T for 2005, because dPi fully evaluated only a single set, relying on AT&T's representation that the materials it produced were responsive to the request for information propounded. dPi's cross checking simply involved verifying that a handful of orders that appeared in one version also appeared in the second, and left it at that. But even assuming arguendo that AT&T's claim that the 2005 billing system data (the first data set produced for 2005) showed that the line connection charge was waived 29 percent of the time, while the ordering system data (the second data set produced for 2005) showed that the line connection charge was waived 14 percent of the time, changes nothing: we see that notwithstanding the March 2005 internal publication of AT&T internal "policy" of not "counting" these kinds of orders as qualifying for the LCCW, 14% of such orders nonetheless had the Line Connection Charge waived in 2005.

four criteria page-by-page on an Excel spreadsheet. The second time through, I highlighted those that fit all four criteria. Then, on a page-by-page basis, I compared the number of orders on the Excel spreadsheet with the number of highlighted lines. If any discrepancy arose, I recounted on that page.²

ABOUT EXHIBIT 8D, THE DATA TABULATION:

- 14. Exhibit 8D is simply the record of the tabulations discussed above, and is a true and correct copy of the summaries of data I created. Thus, for Exhibit 8D, I collected the results of my work as described above in an Excel spreadsheet. The first page of Exhibit 8D shows a summary of the months of data from May 2003 to August 2007. It is a summation of the remaining pages of Exhibit 8D.
- 15. The remaining pages of Exhibit 8D are my page-by-page tabulations of the data provided in Exhibit 8E grouped by month, with each entry showing the bates stamp page number of the data page being evaluated, the total number of orders on that page, and the total number of orders on that page receiving the waiver.

ABOUT EXHIBIT 8C, THE CHARTS:

- 16. Exhibit 8C contains true and correct copies of three graphs showing different arrangements of the data from the first page of Exhibit 8D.
- 17. The first chart shows the percentage of orders of 1FR + 2 Touchstar Blocks awarded LCCW over time. The chart shows that waivers for such orders were issued approximately 28% of the time from May 2003 to December 2004, then decline sharply in early 2005, with the

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By way of example of how the tabulation was done, refer to the first page of Exhibit 8.3, Bates stamped 000001. Per the letter of Phil Carver, orders that had their line connection charge waived were indicated by a WNR, WLC, or WSO (collectively, "W codes") in column 6, titled "Account Waiver Code." For instance, on 000001, seven lines are highlighted which have W codes. However, in some cases, AT&T reproduced the same order twice (presumably because two different W codes were applied to the same account); see e.g., the fourth and fifth highlighted lines, and the sixth and seventh highlighted lines. These entries were only counted once, as indicated by the hand-drawn bracket indicating that those two lines are to be counted as one order. Also, some orders were not counted at all if either a subsequent order showed the customer taking additional features later (see e.g., p. 000002, lines 24 and 25 (line 25 shows account in line 24 taking "ESX" or call waiting)), or if the order showed that it was not an order for basic service (see e.g., p. 000002, line 15 ("1FRCL" means Caller I.D. was on the line); and line 16 ("NXMCR" is an order for Basic Service plus Caller ID Deluxe with Anonymous Call Rejection)). Ultimately, the total number of qualifying orders on each page were noted on the bottom right hand corner of the page. I did this for each of the 981 pages of orders.

average for January 2005 through August 07 of approximately 14%. Also included on that chart are the dates and strengths of hurricanes and tropical storms in Florida. These are included to show no apparent correlation in Florida between the presence of a storm and the frequency of line connection charge waivers given to end users. This refutes AT&T's previous contention made in other states that end users have their line connection charge waived because they are simply reconnections of disconnections that occurred due to hurricanes.

- 18. The second graph shows a comparison of 1FR + 2 Touchstar Blocks orders per month awarded LCCW versus those not awarded LCCW. These are the raw numbers, and not percentages as shown on the line graph.
- 19. The third chart shows the total numbers without taking time into consideration. Thus, it shows that 5,052 1FR +2 Touchstar Blocks orders received LCCW, and 20,074 did not from May 2003 to August 2007.

Steven Tepera

Further affiant sayeth not.

Sworn to and subscribed before me by Steven Tepera on April 30, 2008.

JENNIFER L GUNTER NOTARY PUBLIC

State of Texas Comm. Exp. 12-05-2008 Notary Public in and for The State of Texas

My commission expires: $12\sqrt{05/2008}$



Phillip Carver
 Senior Attorney
 Legal Department

AT&T South 150 South Monroe Street Suite 400 Tallahassee, FL 35201 T: 404.335.0710 F: 404.614.4054 J.carver@att.com

October 29, 2007

Christopher Malish, Esq. Foster Malish & Blair, L.L.P. 1403 West Sixth Street Austin, TX 78703

Re:

Docket No. 050863-TP; dPi Teleconnect, L.L.C. v. BellSouth Telecommunications, Inc. before the Florida Public Service Commission

Dear Chris,

In response to your letter, dated October 8, 2007, AT&T Florida provides below the answers to your questions regarding the information produced in response to dPi's Request No. 1-19. As an initial matter, you state in the letter that dPi is seeking information regarding initial service orders. That is what AT&T produced. The information is not, as you appear to believe, a record of monthly recurring activity for subscribers to service consisting of 1FR + blocks. (See, pp. 1-2). Again, these are only the initial orders. Beyond this, the specific answers to your questions are as follow:

(1) [I]n general, what AT&T contends the spreadsheet is showing (e.g., "every one of these orders shows an instance where a retail customer orders new basic service with two or more of the blocks....")

AT&T Response: The spreadsheet provided to dPi on September 26, 2007 identifies each new order AT&T received from January 2005 through August 2007 that had a basic residential line and at least 2 of the 3 requested call blocks (BCR, BRD and/or HBG). Some of these orders also included features, in addition to blocks, and this information is provided as well.

AT&T was able to identify new orders because AT&T utilizes an order number naming nomenclature that aligns with the activity being performed. Order numbers beginning with an "N" indicate a "new account" and are used anytime a billing account is being established. This may include either a brand new account (e.g. new customer, split billing of existing account, or reacquisition/win over) or the re-establishment of a previously disconnected account (e.g. disconnection in error, re-establishment after force majeur, re-establishment following disconnect for non-pay).

EXHIBIT

A

Not all new orders are reacquisitions. Further, AT&T has not yet been able to determine which of the new orders are submitted by reacquisition or win-over customers. We have produced all new orders because that is what you requested. However, the new orders that were not submitted by reacquisition or win over customers are not part of the universe of retail orders that would qualify for the Line Connection Charge Waiver.

The spreadsheet also identifies whether the order has a waiver code to waive certain non-recurring charges, and includes a partial listing of certain Touchstar services or custom calling features that were identifiable on the service order. Waiver codes may be listed multiple times for a particular service order, but will only be applied once for the entire service order. In the event the waiver code is placed in the Bill Section, that code will appear in the Account Waiver Code column adjacent to every appearance of the order number, regardless of whether that waiver code applies to that particular nonrecurring charge on the service order. For example, "WSO" only waives the line connection charge or the secondary service order charge, but does not waive any other nonrecurring charges.

Finally, the spreadsheet provides a column that identifies the recurring charges associated with a particular service or feature. In some instances, blanks appear in this column. The reasons for these blanks are explained below.

(2) [T]he information AT&T believes is reflected under each of the columns (an explanation of the headings);

Month/Year: Lists the Month and Year of a particular service order

AT&T Response: Several of the column headings include the term "USOC," which stands for "Uniform Standard Ordering Code". AT&T utilizes USOCs for ordering different services and features and each service and feature is assigned a unique identifying USOC.

The following is an explanation of each column heading:

Account Number:	.Lists the Account Number associated with the service order
BCOS:	Means "Basic Class of Service" and identifies the specific USOC that the customer ordered. This column includes only basic residential USOCs,
Order Number:	Provides the service order number. All service orders listed are "N" orders (i.e., new accounts). These represent customers who are establishing a new billing arrangement with AT&T. As mentioned above, AT&T is not able to separately identify reacquisition and win-over customers in this list.
ADDED Blocked	
USOC Combination:	Lists 2 or 3 of the specific Call Blocks that were present on the service order. The specific USOCs are BCR, BRD and/or HBG.
Account Waiver Code;	Identifies whether a particular waiver code was entered into the bill section of the service order. (See Note Below.)

individual USOC.

Nonrecurring charges can be waived by either of the following methods: an entry in the bill section of the order or an entry immediately adjacent to a particular USOC. Use or placement of certain waiver codes has the same practical effect, regardless of where it is placed on the service order. A description of waiver codes is below.

(3) [W]hat it means if there is a blank as opposed to an entry in a particular place (does it always mean the same thing? Could it mean more than one thing? E.g., "the fact that there is a blank in the Account Waiver Code Column does not necessarily mean that nothing was waived, just that there was not a code for the waiver");

AT&T Response: There are two separate reasons that blanks appear on the provided spreadsheet. Some blanks are associated with the waiver code columns (both the Account Waiver Code column and the USOC Waiver Code column). Blanks also appear in the USOC Revenue column. AT&T will address these separately.

Under the Account Waiver Code column and the USOC Waiver Code column, a blank means that non-recurring charges were not waived. If there is an entry in the column, it means that certain non-recurring charges were waived. As discussed above, in the event the waiver was entered into the bill section that code will appear in the Account Waiver Code column adjacent to every appearance of the order number, regardless of whether that waiver code applies to that particular nonrecurring charge.

As to the second type of blank, the "USOC Revenue" column is populated with data drawn from a static table within the database that is refreshed at the end of each month. This was the only method by which AT&T could be responsive to dPi's request for recurring charges. This column matches the USOC listed in the "Service or Feature USOC" column from a particular service order with the monthly snapshot of the charges associated with the account number provided on the service order. If the USOC listed in the "Service or Feature USOC" column is no longer included in the billing data field in the static table, the system produces a blank (i.e., \$ -). This occurs when a customer establishes service on a particular day and then subsequently changes the ordered services/features (on a separate billing order). This type of change will eliminate or remove the type of service being billed, and thus nullify the services/features included in the initial "N" order.

(4) [The acronyms used in the spreadsheet.

Below is a chart of each acronym that is included in the spreadsheet and the description of the acronym

Acronym	Description of Acronym
1FR	Flat rate line, residence
IFRCL	Flat rate line, residence with Caller ID
999VM	BellSouth Essentials, Credit Plan with BellSouth Voice Mail
BCR	TouchStar, call return, usage based blocking
BRD	TouchStar, repeat dialing, usage based blocking
BSCOS	Basic Class of Service
BVMRP	BellSouth Voice Mail, Residential Premium Mailbox
BVMRV	BellSouth Voice Mail, each mailtox
DRS	RingMaster Service, residence and business RingMaster I
DRSIX	RingMaster Service, residence and business RingMaster II, first additional telephone number with distinctive ringing, per line
DRS2X	RingMaster Service, residence and business RingMaster II, second additional telephone number with distinctive ringing, per line
ESC	Three way calling (non-packaged)
eșl	Speed calling (8 code) (non-packaged)
ESM	Activation/deactivation of call forwarding (non-packaged)
ESX	Call Waiting, per line,
ESXD9	Call Waiting, per line, deluxe, with conferencing, for Call Forward don't answer subscribers
ESXDC	Call Waiting, per line, deluxe, with conferencing
OCE	Call forwarding busy line, per CO line equipped
GCJ	Call forwarding don't answer, per CO line equipped
GCJRC	Call forwarding don't answer, per CO line equipped ring control
GCZ	Call forwarding, variable, remote activation, per line equipped
HBG	Denial of call tracing, per activation (where universal call tracing is activated)
нву	Anonymous call rejection, per line
MBBRX	MemoryCall Answering Service, residence per month, each mailbox
MWW	Message waiting indication
MWWAV	Message waiting indication audio/visual
NSD	Caller ID, basic, number delivery, per line
NSQ	Repeat Dialing
NSS	Call Return, per line
NST	Call Tracing, per line
NSY	Cail Block, per line
NXMCR	Caller ID Deluxe (name and number delivery), per line with Anonymous Call Rejection (ACR)

Acronym	Description of Accounts	
PMXIR	Privacy Director(r) Service, residence, per line	
USOC	Uniform Service Ordering Code	
WLC	Waives only the Line Connection Charge	
WNR.	Waives all Non-Recurring Charge	
wso	Walves the Line Connection Charge or the Secondary Service Charge	
VR5	Area Plus Service, residence, 40 mile radius (FL)	
VR5CL	Area Plus Service, residence, 40 mile radius (FL) with Caller ID	

I believe that the foregoing addresses all of your questions.

Sincerely,

J. Pkillip Carve

cc: Lee Eng Tan



1. Phillip Carver Senior Attorney Legal Department AT&T Florida 150 South Monroe Street Suite 400 Tallahassee, FL 32301 T: 404.335.0710 F: 404.614.4054 5.carver@att.com

November 9, 2007

VIA U.S. MAIL AND ELECTRONIC MAIL

Christopher Malish Foster Malish Blair & Cowan LLP 1403 West Sixth Street Austin, TX 78703

Re: <u>Docket No. 050863-TP</u>: dPi Teleconnect, L.L.C. v. BellSouth Telecommunications, Inc.

Dear Mr. Malish:

Attached is AT&T Florida's Supplemental Response to dPi's First Request for Information, No. 1-19. As you know, the Pre-Hearing Officer ruled that AT&T Florida was required to provide only "the requested information for the period of July 2005 through July 2007." AT&T has already complied with this requirement. As I stated previously, both at the Pre-Hearing Conference and in previous filings, the information for the 2005-2007 time period was extracted from a system that does not have information any earlier than 2005. Nevertheless, through a great deal of time-consuming effort (much of which was manual), we were able to extract earlier information from a different data base. Thus, the attached electronic file contains the requested information for the time frame of January 1, 2003 through December 31, 2004. You will note that there are some slight differences in the format of the information in the attachment. Again, this is because a different database was utilized, and it was not possible to produce information that matched up exactly with that which was previously produced from a different database.

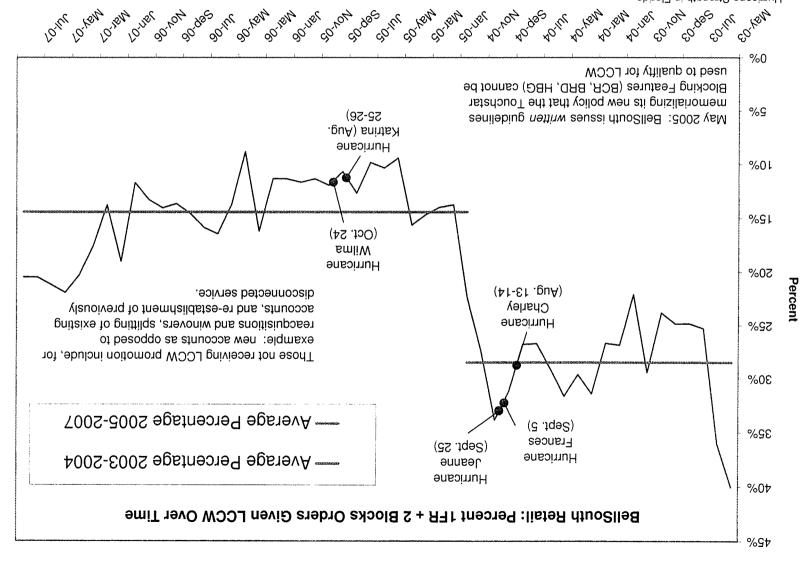
This information is confidential because it includes information about specific AT&T customers. For this reason, I am transmitting it to you in a password protected file. Someone from my office will call you with the password for the file. If you have not received this call by the end of the day, please call me at your earliest convenience, and I will give you the password.

J. Phillip Carver

c: All Parties of Record

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EXHIBIT 8C: CHARTS AND GRAPHS SHOWING 1FR + 2 BLOCKS IN FLORIDA



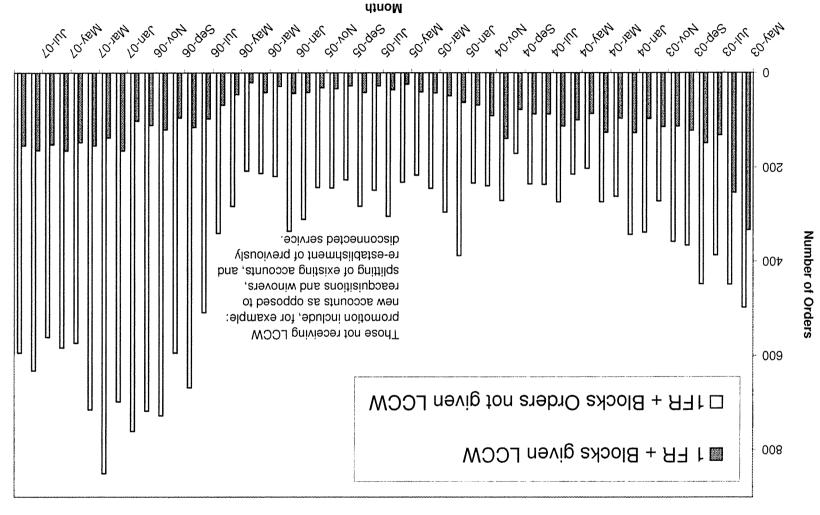
Hurricane Strength in Florida
Charley (a category 4 storm) passed through Florida August 13-14, 2004, from Punta Gorda on the Southwest coast to Orlando on the Mideast coast.
Frances (a category 2 storm) passed through Florida September 4 and 5, 2004, from near Sewall's Point on the east coast to Tampa on the Gulf, then up the parpapel at 5t Marks on September 5

through the panhandle at St. Marks on September 5. Jeanne (a category 3 storm) passed through Florida September 25, 2004, closely following Frances' path from the East coast till it reached Pasco County

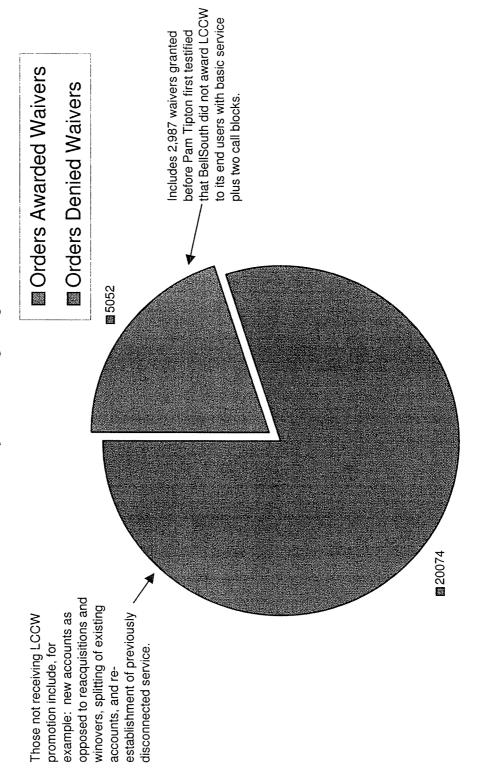
Jeanne (a category 3 storm) passed through Florida September 25, 2004, closely following Frances' path from the East coast till it reached Pasco County near the middle of the peninsula, where it went North up the middle of the state. Katrina (a category 1 storm) passed over southern Florida and the Keys August 25 and 26.

Wilma (a category 4 storm) passed over southern Florida on October 24, 2005.

BellSouth Retail: Comparison of 1 FR + Blocks Granted v. Not Granted Waiver Over Time



BellSouth Retail: Comparison of 1FR + 2 Blocks Orders Granted v. Not Granted LCCW from May 2003 through August 2007



ionth	Number of Waivers	Number of orders of 1FR + 2 or more blocks	Percent awarded
May-03		831	40.07%
Jun-03		702	36.04%
Jul-03	į	518	
Aug-03	148	596	24.83%
Sep-03		487	24.85%
Oct-03		470	 See all the control of control of the control of the
Nov-03		384	29.43%
Dec-03		434	22.12%
Jan-04		469	26.87%
Feb-04		356	
Mar-04		398	
Apr-04		287	29.62%
May-04		313	
Jun-04	 Consideration of the second control of the second control of the second second second control of the second second second control of the second control of the second secon	385	Boling and a series of the ser
Jul-04	1	322	26.71%
Aug-04		321	26.79%
Sep-04		247	31.17%
Oct-04	 Management (1997) Management (1997)<	408	Secretary and constitution of the second sec
Nov-04	•	329	1
Dec-04	67	300	1
Jan-05		450	
Feb-05		343	
Mar-05		286	
Apr-05		256	
May-05		255	
Jun-05		339	
Jul-05)	275	
Aug-05		323	
Sep-05		253	
Oct-05		276	
Nov-05	l e e e e e e e e e e e e e e e e e e e	273	
Dec-05	STANDARD CONTROL OF THE STANDA	351	11.68%
Jan-06		379	
Feb-06		247	
Mar-06		253	
Apr-06		227	
May-06			
Jun-06		407	
Jul-06		605	
Aug-06		782	
Sep-06		688	
Oct-06			
Nov-06		828	
Dec-06		862	
Jan-07			
Feb-07	136	987	13.789
Mar-07		868	17.639
Apr-07	•	719	
May-07			
Jun-07		712	
Jul-07		and department of the Control of the	
Aug-07	I I		