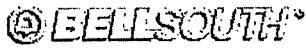




REQUEST: Please provide copies of all advertisements, regardless of medium, solicitations, and explanations provided to the public to introduce, explain and/or market any plan labeled or otherwise described as "unlimited." In the event that the medium used is audio or video in nature, a transcript of same is deemed sufficient.

RESPONSE: As stated in BellSouth's response to the KY PSC Item No. 1, BellSouth has identified its Area Plus, Area Plus with Complete Choice (AP/APCC) and Business Plus services as including the description "unlimited". In addition to the tariff information describing these services on file at the Commission, information is available to the public for these services on BellSouth's website ([www.bellsouth.com](http://www.bellsouth.com)). Please find attached copies of this information that is used on BellSouth's website.

BellSouth Telecommunications, Inc.  
KY Adm Case No. 2005-00186  
Attorney General's Data Request  
June 23, 2005  
Item No. 1  
ATTACHMENT



[change service](#) | [establish service](#)

- [residential](#)
- [small business](#)
- [large business](#)
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**>> Search BellSouth**  
*fast and accurate search results from BellSouth*

**Search** **area plus**

---

**Search Results**

**Area Plus Service**  
 Combine your local telephone service with unlimited calls in an expanded local calling area for one flat monthly rate.

**Area Plus Service**

Get a home phone line and unlimited calls within your expanded local calling area for one monthly rate. The color code surrounding your general residential location shows your local toll area.

[Order Now](#)

**Area Plus Service with Complete Choice - MS**

Combine the savings of Area Plus Service with the versatility of the Complete Choice Plan. The color code surrounding your general residential location shows your local toll area.

**Search Again**

Type your question

[Tips](#)

**Feedback**

Please rate your question

Very Helpful

Helpful

More Info

Not Helpful

- Area Plus Plan with Complete Choice Plan**
- Stay in touch: call nearby family and friends more often without worrying about additional charges
  - Save \$10 per month when you create a BellSouth Answers<sup>®</sup> bundle by combining Area Plus with Complete Choice with Long Distance, Digital TV, Cingular Wireless<sup>®</sup>, or Internet service

[Order Now](#)

**Area Plus ( SC A 6 P - \$ 7 )**  
 Provides discounted 7-digit dialing in an expanded local

calling area. The color code surrounding your general residential location shows your local toll area.

[Order Now](#)

**What is Area Plus?**

Question: What is **Area Plus**? Answer:

**Profile 1: 1st Bill with BellSouth® Complete Choice® BellSouth Area Plus® or other BellSouth qualifying package**

Profile 1 Sample: 1st Bill, with BellSouth® Complete Choice®, BellSouth **Area Plus**®, or other BellSouth qualifying package:

**Profile 2: 1st Bill without BellSouth® Complete Choice® BellSouth Area Plus® or other BellSouth qualifying package**

1 2 [<next>](#)

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## Area Plus<sup>®</sup> Plan with Complete Choice<sup>®</sup> Plan

**>> Enjoy Versatility and Great Savings**

**Area Plus<sup>®</sup> Plan with Complete Choice<sup>®</sup> Plan**  
**\$50.50** per month

- Stay in touch: call nearby family and friends more often without worrying about additional charges
- Save \$10 per month when you create a BellSouth Answers<sup>®</sup> bundle by combining Area Plus with Complete Choice with Long Distance, Digital TV, Cingular Wireless<sup>®</sup>, or Internet service



[enlarge image](#)

[how to order](#)

### Description and Features

- Talk as long as you want to other BellSouth customers.
- Talk up to 1,000 minutes each month to non-BellSouth Customers.
- Pay only \$0.08 cents a minute for calls exceeding 1,000 minutes to non-Bellsouth customers in you area.
- Make calls at any time of the day or night.
- Enjoy one flat monthly rate.

The BellSouth<sup>®</sup> Complete Choice<sup>®</sup> plan gives you:

- A home phone line
- Your choice of easy to use features
- Unlimited local calling
- One monthly rate

Plus, you can add or subtract features from your Complete Choice Plan, anytime, at no charge. It's success made simple. Complete Choice offers complete flexibility with your choice of calling features like Caller Id, Call Waiting, Call Forwarding, Call Return and Three Way Calling. Choose the features that fit your lifestyle. Since you choose, you can't lose.

### Benefits and Applications

- Stay in touch, keep in touch with your friends and family, more often without worrying about additional costs
- Get a great deal. Build your own BellSouth Answers package and enjoy deals on wireless and Internet Services when you order Area Plus Plan with Complete Choice.

With The BellSouth Area Plus Plan with Complete Choice you get:

- Home phone line

- o Unlimited local calling to other BellSouth customers in your expanded area.
- o 1,000 minutes of calls to non-BellSouth customers in your expanded area
- o Choice of easy to use features
- o No activation fee
- o One monthly rate
- o Savings on select BellSouth products and services

You can add or subtract features from your Complete Choice plan, anytime, at no extra charge. Plus, as a Complete Choice customer, you'll be eligible to receive savings on BellSouth FastAccess DSL, BellSouth Dial Internet service and Cingular Wireless from BellSouth.

### Ordering

Click below to place your order.

[order online](#)

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## Area Plus® Service

### >> Expanded Local Service with Unlimited Calling

**Area Plus® Service**  
**\$39.00** Per Month

Get a home phone line and unlimited calls to ALL BellSouth telephone numbers within your expanded calling area for one monthly rate, plus 1,000 minutes of calls to non-BellSouth numbers in your expanded area. Calls exceeding the 1,000 minutes are billed at just \$0.08 per minute.



[enlarge image](#)

The color code surrounding your general residential location shows your local toll area.

### Description and Features

- Talk as long as you want.
- Make calls at any time of the day or night.
- Enjoy one flat monthly rate.
- Pay only \$0.08 cents a minute for calls exceeding 1,000 minutes to non-Bellsouth customers in your area.

### Benefits and Applications

- Stay in touch. Keep in touch with your friends and family, more often, without worrying about additional costs.
- Get great deals. Build your own BellSouth Answers package and enjoy deals on wireless and Internet services when you order Area Plus.

[close window](#)

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## Local Phone Service - Packages

New and existing BellSouth Small Business customers can take advantage of BellSouth® Business® Solutions package to maximize the effectiveness and flexibility of your phone and communication services.

### >> Pay Low, Per-minute Rates for Expanded Local Calling Areas

[BellSouth® Complete Choice® for Business with Business Plus® Calling Plan 2](#)  
**\$52.00** Per Month

Provides a complete solution with multiple calling features, unlimited local calls, and low, per-minute rates to calls in your expanded local calling area.


 [more information](#)

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### >> Pay One Rate for Expanded Area Local Calls

[BellSouth® Complete Choice® for Business with Business Plus® Calling Plan 1](#)  
**\$75.00** Per Month

Provides a complete solution with multiple calling features and a generous allowance of calls to numbers in your basic and expanded local calling areas.


 [more information](#)

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### >> Expand Your Communications with Internet Service

[BellSouth DIAL Internet for Business](#)  
**CALL FOR PRICE**

Create a unique package of BellSouth products and services to maximize the effectiveness of your phone and communication services.

 [more information](#)




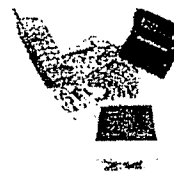
[\\*Terms and Conditions](#)

### >> Maximize Your Communications Flexibility

[BellSouth® Business Solutions® with Paging](#)  
**CALL FOR PRICE**

Create a unique package of BellSouth products and services to maximize the effectiveness of your phone and communication services.

 [more information](#)




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**>> Customize Your Communications with Wireless**


BellSouth® Business Solutions® with Wireless  
**CALL FOR PRICE**

Create a unique package of BellSouth products and services to maximize the effectiveness of your phone and communication services.

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## BellSouth® Complete Choice® for Business with Business Plus® Calling Plan 2

**>> Pay Low, Per-minute Rates for Expanded Local Calling Areas**

### **BellSouth® Complete Choice® for Business with Business Plus® Calling Plan 2**

**\$52.00** Per Month [pricing details](#)

Provides a complete solution with multiple calling features, unlimited local calls, and low, per-minute rates to calls in your expanded local calling area.

[how to order](#)

### **Description and Features**

- Low Rates for Expanded Area Local Calls - Pay a low, per-minute rate for calls made to numbers in your expanded local calling area.
  - Unlimited Local Calls - Make unlimited calls in your basic local calling area for a flat rate.
  - Multiple Calling Features - Choose from an abundance of calling features including Call Waiting, Call Forwarding, Caller ID Deluxe, Three-way Calling, and Ringmaster® Service, at no additional cost, to support the needs of your business. To learn more about Complete Choice calling features, click on the links below.
- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>• <a href="#">Caller ID Deluxe</a></li> <li>• <a href="#">Enhanced Caller ID</a></li> <li>• <a href="#">Call Waiting</a></li> <li>• <a href="#">Remote Access to Call Forwarding</a></li> <li>• <a href="#">Call Forwarding Don't Answer</a></li> <li>• <a href="#">Call Forwarding Busy Line</a></li> <li>• <a href="#">Three-way Calling with Transfer</a></li> <li>• <a href="#">RingMaster Service - One Additional Telephone Number</a></li> <li>• <a href="#">RingMaster Service - Two Additional Telephone Numbers</a></li> <li>• <a href="#">Call Return</a></li> <li>• <a href="#">Call Tracing</a></li> <li>• <a href="#">Speed Calling 8</a></li> <li>• <a href="#">Speed Calling 30</a></li> </ul> | <ul style="list-style-type: none"> <li>• <a href="#">Message Waiting Indicator</a></li> <li>• <a href="#">Message Waiting Indicator with Audio and Visual</a></li> <li>• <a href="#">Call Block</a></li> <li>• <a href="#">Call Forward Don't Answer with Ring Control</a></li> <li>• <a href="#">Call Forwarding</a></li> <li>• <a href="#">Three-Way Calling</a></li> <li>• <a href="#">Repeat Dialing</a></li> <li>• <a href="#">BellSouth Call Selector</a></li> <li>• <a href="#">Preferred Call Forwarding</a></li> <li>• <a href="#">Caller ID with Number Delivery</a></li> <li>• <a href="#">Enhanced Caller ID with Call Management</a></li> <li>• <a href="#">Additional Directory Listing</a></li> <li>• <a href="#">Foreign Directory Listing</a></li> </ul> |
|---|---|

### **Benefits and Applications**

- Customization - Select the calling features that best suit the needs of your business.
- Flexibility - Easily add, change, or cancel calling features to keep pace with the changing needs of your business.

- Easy Budgeting - Manage your telephone budget easily by paying a per-minute rate for calls in your expanded calling area.
- Expand Your Market - Reach a greater number of customers or potential customers at a low cost.

### Pricing Details

Monthly Rate includes 1 Line. Plans are available to include up to 9 lines. Call for details.

### Ordering

Click below to place your order.

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## BellSouth® Complete Choice® for Business with Business Plus® Calling Plan 1

>> **Pay One Rate for Expanded Area Local Calls**

### **BellSouth® Complete Choice® for Business with Business Plus® Calling Plan 1**

**\$75.00** Per Month [pricing details](#)

Provides a complete solution with multiple calling features and a generous allowance of calls to numbers in your basic and expanded local calling areas.

[how to order](#)

### **Description and Features**

- Economically Priced - Calls made to numbers in your basic and expanded local calling areas.
- Generous Minute Allowance - Receive 7,200 minutes of call time per month.
- Multiple Calling Features - Choose from an abundance of calling features including Call Waiting, Call Forwarding, Caller ID Deluxe, Three-way Calling, and Ringmaster® Service, at no additional cost, to support the needs of your business.
- To learn more about Complete Choice calling features, click on the links below.
  - [Caller ID Deluxe](#)
  - [Enhanced Caller ID](#)
  - [Call Waiting](#)
  - [Remote Access to Call Forwarding](#)
  - [Call Forwarding Don't Answer](#)
  - [Call Forwarding Busy Line](#)
  - [Three-way Calling with Transfer](#)
  - [RingMaster Service - One Additional Telephone Number](#)
  - [RingMaster Service - Two Additional Telephone Numbers](#)
  - [Call Return](#)
  - [Call Tracing](#)
  - [Speed Calling 8](#)
  - [Speed Calling 30](#)
  - [Message Waiting Indicator](#)
  - [Message Waiting Indicator with Audio and Visual](#)
  - [Call Block](#)
  - [Call Forward Don't Answer with Ring Control](#)
  - [Call Forwarding](#)
  - [Three-Way Calling](#)
  - [Repeat Dialing](#)
  - [BellSouth Call Selector](#)
  - [Preferred Call Forwarding](#)
  - [Caller ID with Number Delivery](#)
  - [Enhanced Caller ID with Call Management](#)
  - [Additional Directory Listing](#)
  - [Foreign Directory Listing](#)

### **Benefits and Applications**

- Customization - Select the calling features that best suit the needs of your business.
- Flexibility - Easily add, change, or cancel calling features to keep pace with

the changing needs of your business.

- Convenience - Pay the same rate for all calls in your basic and expanded local calling areas.
- Expand your market - Reach a greater number of customers or potential customers at a low cost.

### **Pricing Details**

Monthly Rate includes 1 Line. Plans are available to include up to 9 lines. Call for details.

### **Ordering**

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## Local Phone Service - Lines

Your business communications are built on the reliability of BellSouth Business Local Phone Service - Lines.

### >> Pay Low, Per-minute Rates for Expanded Local Calling Areas

Business Plus<sup>®</sup> Calling Plan 2  
**\$37.00** Per Month

Provides unlimited local calls and low, per-minute rates to calls in your expanded local calling area.


 [more information](#)

[\\*Terms and Conditions](#)

### >> Pay One Monthly Rate for Unlimited Local Calls

Business Line with Unlimited Local Calls  
**\$33.75** Per Month

Make unlimited calls in your basic local-calling area for a flat rate per month.


 [more information](#)

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### >> Help When You Need It Most

Inside Wire Maintenance Service Plan  
**\$5.50** Per Month

Covers the cost of troubleshooting and repairing most telephone service interruptions for a small, monthly fee.

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## Business Plus® Calling Plan 2

**>> Pay Low, Per-minute Rates for Expanded Local Calling Areas**

**Business Plus® Calling Plan 2**  
**\$37.00** Per Month

Provides unlimited local calls and low, per-minute rates to calls in your expanded local calling area.

[how to order](#)

### Description and Features

- Unlimited Local Calls - Make unlimited calls in your basic local calling area for a flat rate.
- Low Rates for Expanded Local Calls - Pay a low, per-minute rate for calls made to numbers in your expanded local calling area.

### Benefits and Applications

- Easy Budgeting - Manage your telephone budget easily by paying a per-minute rate for calls in your expanded calling area.
- Expand Your Market - Reach a greater number of customers or potential customers at a low cost.

### Ordering

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**REQUEST:** Please provide a copy of any and all contracts signed by customers who have participated or are participating in a plan labeled or otherwise described as "unlimited." This request seeks only a copy of the blank contract(s), not the executed contract for every customer.

**RESPONSE:** BellSouth's AP/APCC and standalone Business Plus are Available as month-to-month services. The product specific rates, terms and conditions under which BellSouth provides these services are set forth in our tariffs. Since these are month-to-month services, no contracts are required.

Business Plus is a selectable option under BellSouth's Complete Choice for Business (CCFB) offering and the CCFB Term Plan. (CCFB is found in BellSouth General Subscriber Services Tariff Section A3.45)