



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony Taylor@bellsouth.com

October 15, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

RECEIVED

OCT 15 2004

**PUBLIC SERVICE
COMMISSION**

Case 2004-00414

Dear Ms. O'Donnell:

The BellSouth @ Unlimited Reacquisition Discount Bundle was accepted by letter from Commission staff dated May 20, 2004 (please see Filing Nos. T 65-0388 and T 64-1047). The date approved for the end of this promotion is October 31, 2004. BellSouth would like to extend the end date of this promotion until October 25, 2005, but due to an oversight, did not file the advance notice early enough to allow for the 30 day approval period before the new effective date of November 1, 2004.

Please see the enclosed petition for expedited approval that will allow BellSouth to continue this offer uninterrupted on November 1, 2004. Other than the proposed end date, the specific provisions of this promotion remain unchanged. There is no change in the revenue and cost analysis filed on October 21, 2003 in Filing No. 64-1047. We appreciate the Commission's attention to this request.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

A handwritten signature in cursive script that reads "Tony Taylor".

Tony Taylor

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation.

COMMONWEALTH OF KENTUCKY

BEFORE THE PUBLIC SERVICE COMMISSION

RECEIVED

OCT 15 2004

**PUBLIC SERVICE
COMMISSION**

In the Matter of:

BELLSOUTH® UNLIMITED REACQUISITION)
BUNDLE OFFER)

Case 2004-00414

BELLSOUTH TELECOMMUNICATIONS, INC.'S
MOTION FOR EXPEDITED TREATMENT

BellSouth Telecommunications, Inc. ("BellSouth"), by counsel, pursuant to KRS 278.180, moves the Commission for expedited treatment of its promotion offer described in the attached letter and states in support of this motion as follows:

BellSouth files herewith a notice of its intent to extend the offering of an existing promotion called the BellSouth® Unlimited Reacquisition Bundle Offer from the current scheduled end date of October 31, 2004, to October 25, 2005. This offer provides a discount for subscription to BellSouth® Complete Choice® service, BellSouth® Long Distance Unlimited Service, and BellSouth® Voice Mail Premium Service. The proposed effective date of November 1, 2004, does not allow for the normal 30-day review process.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

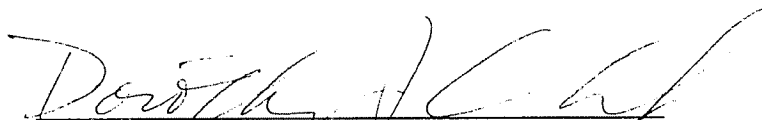
KRS 278.180(2) allows the Commission to approve shortening the time within which a reduction is made. BellSouth believes it benefits customers for the Commission to approve expedited treatment for this promotion, which will make this discount available to qualified residential customers in Kentucky beginning on November 1, 2004. If the Commission grants this motion for expedited treatment, BellSouth will be able to have this promotion effective in Kentucky in the same manner that it is planned to be offered in the other eight states in BellSouth's region. It would be advantageous for qualified Kentucky customers to have the opportunity of the promotion at the same time that customers in BellSouth's other states are able to participate in this promotion.

As this Commission noted in its April 29, 2003, Order in Case No. 2002-00276, Petition of BellSouth Telecommunications, Inc. for Presumptive Validity of Tariff Filings, the Commission was in agreement with BellSouth's desire to get products and services and lower prices to the public more expeditiously. Therein, the Commission encouraged BellSouth, as well as other telecommunications carriers, to take advantage, on a case by case basis, of the existing provisions of KRS 278.180.

For the foregoing reasons, BellSouth respectfully requests that the Commission grant its Motion for Expedited Treatment and

permit the proposed promotion to be extended effective November
1, 2004.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Dorothy J. Chambers", written over a horizontal line.

Dorothy J. Chambers
601 W. Chestnut Street, Room 407
P. O. Box 32410
Louisville, KY 40232
Telephone No. (502) 582-8219

COUNSEL FOR BELLSOUTH
TELECOMMUNICATIONS, INC.

553925