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March 16, 2012

Mr. Jeff DeRouen
Executive Director
Public Service Commission
211 Sower Boulevard, P.O. Box 615
Frankfort, Kentucky 40602-0615

**RE: NOTICE OF FILING BY BIG RIVERS ELECTRIC CORPORATION
OF TARIFF ADDITIONS FOR DEMAND-SIDE MANAGEMENT
AND ENERGY EFFICIENCY PROGRAMS**

Dear Mr. DeRouen:

Enclosed on behalf of Big Rivers Electric Corporation ("*Big Rivers*") are an original and four copies of Big Rivers' new tariff sheets PSC No. 24, Sheets 2.01 through 2.15 and a revised tariff table of contents that includes references to the new tariff sheets. The new tariff sheets implement certain demand-side management and energy efficiency programs and respond to the letter from the Public Service Commission ("*Commission*") on that subject dated November 29, 2011. This letter and the attached tariffs have also been filed electronically on the date hereof. I certify that a copy of this Notice and Application have been served on the Kentucky Attorney General, Office of Rate Intervention, and all persons on the attached service list.

Please note that in addition to serving copies of orders, pleadings and other documents filed in this case on the undersigned, please also serve Big Rivers' management as follows:

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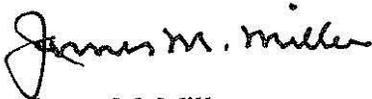
Owensboro, Kentucky

42302-0727

Jeff DeRouen
March 16, 2012
Page 2

Because this filing involves unique circumstances as outlined in the Commission's November 29, 2011 letter, Big Rivers requests that this filing be accepted as made and that, to the extent this filing does not comply with any requirement of 807 KAR 5:011, the Commission permit Big Rivers to deviate from those rules pursuant to 807 KAR 5:011 Section 14.

Sincerely yours,

A handwritten signature in black ink that reads "James M. Miller". The signature is written in a cursive style with a large initial "J" and a distinct "M" and "M".

James M. Miller
Counsel for Big Rivers Electric Corporation

Enclosures

Copies to: Mark A. Bailey
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