

## ENERGY STAR® APPLIANCES PROGRAM GUIDELINES

### PROGRAM DESCRIPTION:

South Kentucky Rural Electric Cooperative Corporation's Energy Star Appliance Program ("ESAP") provides an incentive to residential end-use cooperative members ("end-use members") to purchase and install ENERGY STAR® certified appliances.

### AVAILABILITY:

This program is available to all residential end-use members of South Kentucky RECC.

### PAYMENTS:

Residential end-use members of South Kentucky RECC will receive the following incentive for installing ENERGY STAR® certified appliances:

|                            |       |
|----------------------------|-------|
| Refrigerator               | \$100 |
| Freezer                    | \$50  |
| Dishwasher                 | \$50  |
| Clothes Washer             | \$75  |
| Heat Pump Water Heater     | \$300 |
| ASHP Upgrade (specify)     | \$300 |
| Air Conditioning (Central) | \$300 |

### ELIGIBILITY:

Residential end-use members of South Kentucky RECC may receive an incentive for appliances that meet the following guidelines:

- Product must be certified by EPA as an ENERGY STAR® Appliance. Eligible models can be found on [ENERGYSTAR.GOV](http://ENERGYSTAR.GOV).
- Product must be purchased after February 2, 2015.
- Product must be fully installed and operational.
- Rebate application must be completed and original receipt or copy must be provided for verification.
- Receipt must include the following information:
  - Retailer's Name
  - Itemized listing of product(s), including description(s), manufacturer(s), model number(s) or other identifying information. The receipt information must match the product information from the rebate application.
  - Purchase price and proof that full payment was made
  - Purchase date and date of delivery or installment (if installed by a contractor)
  - For new construction, a South Kentucky RECC energy advisor ("energy advisor") may enter the rebate application on behalf of the end-use member. For an application entered by the energy advisor, the application must be accompanied by a picture of the appliance model number and serial number. Rebate applications for new constructions, without a receipt, will only be accepted through an energy advisor.

### Refrigerators & Freezers

- Refrigerators must be greater than 7.75 cubic feet in capacity.
- End-use members may apply for one ENERGY STAR® certified refrigerator and one ENERGY STAR® certified freezer rebate per calendar year per member metered account. A maximum of two rebates within this appliance category (Refrigerators and Freezers) will be allowed per metered account for the lifetime of the program.

### Dishwashers

- End-use members may apply for one ENERGY STAR® certified dishwasher rebate per premise/location per calendar year. A maximum of two rebates within this appliance category (Dishwashers) will be allowed per premise/location for the lifetime of the program.

### Clothes Washers

- End-use members may apply for one ENERGY STAR® certified clothes washer rebate per calendar year per metered account. A maximum of two rebates within this appliance category (Clothes Washers) will be allowed per metered account for the lifetime of the program.

### Heat Pump Water Heaters

- End-use members may apply for two ENERGY STAR® certified heat pump water heater rebates per calendar year per premise/location. A maximum of four rebates within this appliance category (Heat Pump Water Heaters) will be allowed per premise/location for the lifetime of the program.

### Air Conditioners and Heat Pumps

- Rebate application must be completed, signed and returned with an original or copy of the receipt and the AHRI certificate obtained from the HVAC installer.
  - AHRI certificate must list model numbers for the condenser unit (outside unit) and evaporator coil (indoor unit).
- End-use members may apply for up to three ENERGY STAR® certified heat pump or air conditioner rebates per calendar year per premise/location. A maximum of six rebates within this appliance category (Air Conditioners and Heat Pumps) will be allowed per premise/location for the lifetime of the program.

## **LANDLORD/TENANT RELATIONSHIPS:**

Notwithstanding the forgoing, a landlord who rents to a tenant who is an end-use member of South Kentucky RECC shall also be eligible to participate in the ESAP program regardless of whether said landlord is also an end-use member of South Kentucky RECC. A landlord may be eligible for the same number of incentives per calendar year as a metered tenant end-use member.

## **METHODS OF APPLICATION:**

### **1.) Web Application**

An end-use member portal – Energy Efficiency Collaborative Platform (EECP) - will be established through EKPC's DSM tracking program –and personalized to South Kentucky's logo/branding. South Kentucky will maintain a link on its home web page that directs the end-use member to the EECP appliance portal.

### **2.) Paper Application**

End-use members may download an application from the owner-member website or pick up an application at the owner-member office.

## **CONTRACTOR ROLES AND RESPONSIBILITIES:**

The contractor will provide the facilities, resources, and personnel to administer appliance verification for the ESAP program. Contractor delivery of ESAP services includes the following main areas:

- Interfacing with EECP, database management, and reporting
- Incentive processing and payment distribution
- Program Reporting

### Interfacing with EECP, database management, and reporting

Contractor will be established as a trade ally in EECP.

- 1) Contractor will utilize EECP to verify end-use member eligibility once a rebate request has been received.
- 2) Contractor will interface with EECP to provide follow-up data on completed rebates.
- 3) Contractor will enter phone applications directly into EECP end-use member portal.

### Incentive processing and payment distribution

- 1) Contractor will be responsible for issuing checks for all rebate applications regardless of the method of which they were received.
- 2) Contractor checks must be branded with SKRECC logo and mailed to the address for the participating end-use member.
- 3) Contractor will notify EKPC of payment through EECP.
- 4) Contractor will fulfill incentive payments within four (4) weeks of application for appliance rebates.

### Program Reporting

The Contractor is expected to keep EKPC informed of the Program's progress. This communication is expected to be both informal (i.e., phone calls and e-mails), and through formal reporting.

## **QUALITY ASSURANCE:**

- EECP appliance portal will cross reference all applications received to ensure duplicate applications do not exist.
- Contractor will perform a quality assurance check of each receipt submitted for:
  - Model and Serial #'s on receipt match #'s submitted on the web page

- Each appliance will be verified as an ENERGY STAR® Appliance through energystar.gov's online directory of qualifying appliances.

**TERM:**

The ESAP is an ongoing program.