

## RECEIVED

APR 1 5 2019

PUBLIC SERVICE COMMISSION

April 11, 2019

Ms. Gwen Pinson Executive Director Public Service Commission 211 Sower Boulevard P O Box 615 Frankfort, Kentucky 40602

Dear Ms. Pinson:

Please find enclosed for filing and original and four copies of Cumberland Valley Electric's response to Commission Staff's Initial Request For Information in Case No. 2019-00060. If you have any questions please contact us at 606-528-2677 or email at psc@cumberlandvalley.coop.

Sincerely,

Robert Tolliver Office Manager

obert Tolliver

Encl.

Phone:606-589-4421 • Fax: 606-589-5297

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#### COMMONWEALTH OF KENTUCKY

APR 1 5 2019

#### BEFORE THE PUBLIC SERVICE COMMISSION

PUBLIC SERVICE COMMISSION

IN THE MATTER OF:

DEMAND SIDE MANAGEMENT FILING OF 15 OF ) EAST KENTUCKY POWER COOPERATIVE, INC.'S) COOPERATIVES

CASE NO. 2019-00060

#### **VERIFICATION OF RICH PREWITT**

COUNTY OF NOX )

Rich Prewitt, being duly sworn, states that he has supervised the preparation of certain of the following responses of Cumberland Valley Electric, Inc., to Commission Staff's Initial Request for Information in the above-referenced case and that the matters and things set forth in his responses are true and accurate to the best of his knowledge, information and belief, formed after reasonable inquiry.

Rich Prewitt

Subscribed and sworn to before me on this \_\_\_\_\_ day of April, 2019

NOTARY PUBLIC, Notary

Commission expiration: 4-11-2

**REQUEST 1** 

**WITNESS: Rich Prewitt** 

Request 1: For each Distribution Cooperative, provide the number of participants in each Demand-Side Management (DSM) program offered by year in each of the past five years.

Response 1: The number of participants for the years 2014, 2015, 2016, 2017, and 2018 are shown in the tables that follow along with other pertinent information for each program. Note that the amounts listed in the column labeled as "Total Cost" represents the cost of Cumberland Valley Electric's DSM programs that was reimbursed by East Kentucky Power Cooperative ("EKPC") except for advertising costs. Reimbursed advertising costs are not included on the tables that follow.



#### Cumberland Valley Electric January 01, 2014 to December 31, 2014

Measure	# Customers	Rebates + Co- op Admin	Lost Revenue Amount	Total Cost
Commercial	1	\$3,001	\$0	\$3,001
C&I Lighting Upgrade	1	\$3,001	\$0	\$3,001
Residential	369	\$20,838	\$12,904	\$33,742
Button Up - Level I	12	\$6,638	\$1,913	\$8,550
Heat Pump Retrofit	15	\$11,350	\$9,781	\$21,132
TSE Home (Performance)	2	\$1,900	\$900	\$2,800
TSE Home (Prescriptive)	1	\$950	\$310	\$1,260
Direct Load Control	339			
Total	370	\$23,839	\$12,904	\$36,743

Notes: Direct Load Control participants are new participants in the year.

#### Cumberland Valley Electric January 01, 2015 to December 31, 2015

Measure	# Customers	Rebate + Co- op Admin	Lost Revenue Amount	Total Cost	
Commercial	4	\$20,082	\$27,192	\$47,274	
C&I Lighting Upgrade	4	\$20,082	\$27,192	\$47,274	
Residential	367	\$30,360	\$28,284	\$58,644	
Appliance Recycling Freezer	5	\$503	\$270	\$773	
Appliance Recycling Refrigerator	13	\$1,826	\$1,440	\$3,266	
Button Up - Level I	18	\$8,492	\$4,614	\$13,106	
Energy Audit - Billing Insights Audit	45	\$0	\$0	\$0	
ENERGY STAR Air Source Heat Pump	15	\$4,800	\$6,000	\$10,800	
ENERGY STAR Central Air Conditioner	1	\$300	\$100	\$400	
ENERGY STAR Clothes Washer	8	\$600	\$385	\$985	
ENERGY STAR Dishwasher	11	\$550	\$40	\$590	
ENERGY STAR Freezer	2	\$100	\$20	\$120	
ENERGY STAR Heat Pump Water Heat	ter 1	\$300	\$385	\$685	
ENERGY STAR MANUFACTURED HOM	IE 1	\$1,900	\$2,400	\$4,300	
ENERGY STAR Refrigerator	20	\$2,000	\$425	\$2,425	
Heat Pump Retrofit	11	\$8,989	\$12,205	\$21,194	
LED-Promotional	60	\$0	\$0	\$0	
Direct Load Control	156				
Fotal	371	\$50,442	\$55,476	\$105,918	

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

#### Cumberland Valley RECC January 01, 2016 to December 31, 2016

leasure		# Customers	Rebates + Co- op Admin	Lost Revenue Amount	Total Cost
Commercial		3	\$18,526	\$27,790	\$46,317
C&I Lighting Upgra	de	3	\$18,526	\$27,790	\$46,317
Residential		5,111	\$75,205	\$52,850	\$128,055
Appliance Recycling	g Freezer	3	\$315	\$180	\$495
Appliance Recyclin	g Refrigerator	30	\$4,111	\$2,880	\$6,991
Button Up - Level I		23	\$8,194	\$3,903	\$12,097
CARES HEAT PUMP	ELIGIBLE	8	\$16,800	\$4,800	\$21,600
CARES HEAT PUMP	IN-ELIGIBLE	4	\$3,400	\$2,400	\$5,800
CFL		4,700	\$4,230	\$0	\$4,230
Energy Audit - Billir	ng Insights Audit	90	\$0	\$0	\$0
ENERGY STAR Air S	ource Heat Pump	23	\$7,800	\$7,215	\$15,015
ENERGY STAR Cent	ral Air Conditioner	4	\$1,200	\$400	\$1,600
ENERGY STAR Cloth	nes Washer	30	\$2,325	\$1,290	\$3,615
ENERGY STAR Dish	washer	25	\$1,250	\$235	\$1,485
ENERGY STAR Free	zer	2	\$100	\$20	\$120
ENERGY STAR Heat	Pump Water Heater	8	\$2,400	\$2,685	\$5,085
ENERGY STAR MAN	IUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refri	gerator	31	\$3,100	\$3,825	\$6,925
Heat Pump Retrofit		17	\$14,280	\$18,817	\$33,097
LED-Promotional		57	\$0	\$0	\$0
TSE Home (Perform	nance)	3	\$2,850	\$1,350	\$4,200
TSE Home (Prescrip	otive)	1	\$950	\$450	\$1,400
Direct Load Contro		51			
otal		5,114	\$93,731	\$80,640	\$174,372

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party



#### Cumberland Valley Electric January 01, 2017 to December 31, 2017

easure		# Customers	Rebates + Co- op Admin	Lost Revenue Amount	Total Cost
Con	nmercial	8	\$21,273	\$26,718	\$47,991
	C&I Lighting Upgrade	8	\$21,273	\$26,718	\$47,991
Residential		3,812	\$96,474	\$63,694	\$160,168
	Appliance Recycling Freezer	4	\$629	\$450	\$1,079
	Appliance Recycling Refrigerator	33	\$4,523	\$3,060	\$7,583
	Button Up - Level I	19	\$7,789	\$3,989	\$11,778
	CARES HEAT PUMP ELIGIBLE	17	\$32,700	\$10,200	\$42,900
	CARES HEAT PUMP IN-ELIGIBLE	5	\$4,103	\$3,000	\$7,103
	Energy Audit - Billing Insights Audit	22	\$0	\$0	\$0
	ENERGY STAR Air Source Heat Pump	30	\$11,100	\$10,500	\$21,600
	ENERGY STAR Central Air Conditioner	6	\$300	\$1,600	\$1,900
	ENERGY STAR Clothes Washer	38	\$2,400	\$1,375	\$3,775
	ENERGY STAR Dishwasher	29	\$1,350	\$865	\$2,215
	ENERGY STAR Freezer	6	\$300	\$50	\$350
	ENERGY STAR Heat Pump Water Heater	8	\$2,100	\$0	\$2,100
	ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
	ENERGY STAR Refrigerator	46	\$4,100	\$4,985	\$9,085
	Heat Pump Retrofit	17	\$15,280	\$18,970	\$34,250
	LED	3,500	\$3,150	\$0	\$3,150
	LED-Promotional	18	\$0	\$0	\$0
	TSE Home (Performance)	5	\$4,750	\$2,250	\$7,000
	Direct Load Control	8			
tal		3,820	\$117,747	\$90,412	\$208,159

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party



#### Cumberland Valley Electric January 01, 2018 to December 31, 2018

asure		# Customers	Rebates + Co- op Admin	Lost Revenue Amount	Total Cost
Commercial		7	\$21,761	\$29,861	\$51,623
C&I Lighting Upg	rade	7	\$21,761	\$29,861	\$51,623
Residential		2,243	\$85,696	\$53,569	\$139,265
Appliance Recyc	ling Freezer	8	\$1,163	\$720	\$1,883
Appliance Recyc	ling Refrigerator	14	\$2,078	\$1,350	\$3,428
Button Up - Leve	el I	12	\$5,785	\$3,097	\$8,882
CARES HEAT PUT	MP ELIGIBLE	18	\$36,800	\$10,800	\$47,600
CARES HEAT PUT	MP IN-ELIGIBLE	7	\$5,950	\$4,200	\$10,150
Energy Audit - Bi	lling Insights Audit	29	\$0	\$0	\$0
ENERGY STAR Ai	r Source Heat Pump	33	\$7,800	\$10,225	\$18,025
ENERGY STAR Ce	entral Air Conditioner	4	\$900	\$310	\$1,210
ENERGY STAR CI	othes Washer	22	\$900	\$395	\$1,295
ENERGY STAR Di	shwasher	18	\$700	\$855	\$1,555
ENERGY STAR Fr	eezer	9	\$300	\$40	\$340
ENERGY STAR He	eat Pump Water Heater	4	\$1,200	\$385	\$1,585
ENERGY STAR Re	efrigerator	29	\$2,100	\$555	\$2,655
Heat Pump Retro	ofit	17	\$14,780	\$18,877	\$33,657
HVAC Duct Seali	ng	2	\$590	\$410	\$1,000
LED		2,000	\$1,800	\$0	\$1,800
LED-Promotiona	I.	14	\$0	\$0	\$0
TSE Home (Perfo	ormance)	3	\$2,850	\$1,350	\$4,200
al		2,250	\$107,457	\$83,430	\$190,888

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

**REQUEST 2** 

WITNESS: Rich Prewitt

For each Distribution Cooperative, provide the total cost for each DSM program Request 2: by year for the past five years and indicate the amount of the total cost that was reimbursed by East Kentucky Power Cooperative, Inc. (EKPC) and the amount not reimbursed by EKPC.

Response 2: Refer to the tables for 2014, 2015, 2016, 2017 and 2018 included with Cumberland Valley Electric's Response to Commission Staff's Initial Request for Information, Item 1. The amounts labeled "Total Cost" represent all DSM costs reimbursed to Cumberland Valley by EKPC expect for advertising. Advertising costs are excluded entirely from the tables provided in response to Item 1. Unreimbursed costs include Cumberland Valley's share of advertising costs<sup>1</sup>, administrative costs<sup>2</sup>, and <sup>3</sup>low energy light bulbs. The calculation of Cumberland Valley's total cost of providing each DSM program for the years 2014, 2015, 2016, 2017, and 2018 are shown in the tables that follow.

<sup>&</sup>lt;sup>1</sup> EKPC reimbursed Cumberland Valley Electric 75 percent of DSM advertising cost capped at a fixed limit based on the number of meter serviced by Cumberland Valley. The 2014 cap was equal to \$.50 per meter served. The cap was \$.75 per meter during 2015, 2016, and 2017. EKPC discontinued advertising reimbursement after 2017. <sup>2</sup> EKPC reimbursed Cumberland Valley a fixed amount for each DSM program administered. For example, during 2018 EKPC reimbursed Cumberland Valley \$130 for each Level 1 Button Up program completed during the year while the reimbursement amount for each Level 1 Button Up with Air Sealing was \$230. The reimbursements are intended to assist Cumberland Valley with paying a portion of the costs incurred to administer the programs. Administrative costs include employee wages, benefits, and transportation expenses attributed to the DSM

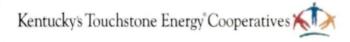
<sup>&</sup>lt;sup>3</sup> EKPC reimbursed Cumberland Valley \$.90 cents per bulb since 2016. Cumberland Valley paid the cost that exceeded reimbursement.

## Cumberland Valley Electric January 01, 2014 to December 31, 2014

Measure	Reimbursed "Total Cost"	Unreimbursed Advertising	Unreimbursed Admin.	Unreimbursed Bulbs	Total Cost
Commercial	\$3,001	\$0	\$174	\$0	\$3,175
C&I Lighting Upgrade	\$3,001		\$174		\$3,175
Residential	\$33,742	\$0	\$1,022	\$10,725	\$45,489
Button Up - Level I	\$8,550		\$532		\$9,082
CFL	\$0			\$10,725	\$10,725
Heat Pump Retrofit	\$21,132		\$393		\$21,525
TSE Home (Performance)	\$2,800		\$65		\$2,865
TSE Home (Prescriptive)	\$1,260		\$32		\$1,292
Direct Load Control					\$0
Total	\$36,743	\$0	\$1,196	\$10,725	\$48,664
Advertising	\$6,431	\$2,144	\$0	\$0	\$8,575
DSM - multiple programs	\$6,431	2,144			\$8,575
Total	\$43,174	\$2,144	\$1,196	\$10,725	\$57,239

### Cumberland Valley Electric January 01, 2015 to December 31, 2015

Measure	Reimbursed "Total Cost"	Unreimbursed Advertising	Unreimbursed Admin.	Unreimbursed Bulbs	Total
Commercial	\$47,274	\$0	\$1,598	\$0	\$48,872
C&I Lighting Upgrade	\$47,274		\$1,598		\$48,872
Residential	\$58,644	\$0	\$1,356	\$3,630	\$63,630
Appliance Recycling Freezer	\$773				\$773
Appliance Recycling Refrigerator	\$3,266				\$3,266
Button Up - Level I	\$13,106		\$903		\$14,009
CFL	\$0			\$3,630	\$3,630
Energy Audit - Billing Insights Audit	\$0				\$0
ENERGY STAR Air Source Heat Pump	\$10,800				\$10,800
ENERGY STAR Central Air Conditioner	\$400				\$400
ENERGY STAR Clothes Washer	\$985				\$985
ENERGY STAR Dishwasher	\$590				\$590
ENERGY STAR Freezer	\$120				\$120
ENERGY STAR Heat Pump Water Heater	\$685				\$685
ENERGY STAR MANUFACTURED HOME	\$4,300				\$4,300
ENERGY STAR Refrigerator	\$2,425				\$2,425
Heat Pump Retrofit	\$21,194		\$453		\$21,647
LED-Promotional	\$0				\$0
Direct Load Control	\$0				\$0
Total	\$105,918	\$0	\$2,954	\$3,630	\$112,502
Advertising	\$10,224	\$3,408	\$0	\$0	\$13,632
Button-Up	\$413	138		-	\$551
Energy Star Appliance	\$2,550	850			\$3,400
DSM - multiple programs	\$7,261	2,420			\$9,681
Total	\$116,142	\$3,408	\$2,954	\$3,630	\$126,134



### Cumberland Valley RECC January 01, 2016 to December 31, 2016

<b>Neasure</b>	Reimbursed "Total Cost"	Unreimbursed Advertising	Unreimbursed Admin.	Unreimbursed Bulbs	Total
Commercial	\$46,317	\$0	\$540	\$0	\$46,857
C&I Lighting Upgrade	\$46,317		\$540		\$46,857
Residential	\$128,055	\$0	\$1,817	\$0	\$129,872
Appliance Recycling Freezer	\$495				\$495
Appliance Recycling Refrigerator	\$6,991				\$6,993
Button Up - Level I	\$12,097		\$1,148		\$13,245
CARES HEAT PUMP ELIGIBLE	\$21,600				\$21,600
CARES HEAT PUMP IN-ELIGIBLE	\$5,800				\$5,800
CFL	\$4,230				\$4,230
Energy Audit - Billing Insights Audit	\$0				\$0
ENERGY STAR Air Source Heat Pump	\$15,015				\$15,01
ENERGY STAR Central Air Conditioner	\$1,600				\$1,600
ENERGY STAR Clothes Washer	\$3,615				\$3,61
ENERGY STAR Dishwasher	\$1,485				\$1,48
ENERGY STAR Freezer	\$120				\$120
ENERGY STAR Heat Pump Water Heater	\$5,085				\$5,08
ENERGY STAR MANUFACTURED HOME	\$4,300				\$4,30
ENERGY STAR Refrigerator	\$6,925				\$6,92
Heat Pump Retrofit	\$33,097		\$509		\$33,60
LED-Promotional	\$0				\$
TSE Home (Performance)	\$4,200		\$120		\$4,320
TSE Home (Prescriptive)	\$1,400		\$40		\$1,44
Direct Load Control	\$0				\$(
etal	\$174,372	\$0	\$2,357	\$0	\$176,729
Advertising	\$16,102	\$5,367	\$0	\$0	\$21,469
Button-Up	\$150	\$50			\$200
Energy Star Appliance	\$7,197	\$2,399			\$9,59
Appliance Recycling	\$915	\$305			\$1,22
DSM - multiple programs	\$7,840	\$2,613	Land the Land	N. Y. E.	\$10,453
otal	\$190,474	\$5,367	\$2,357	\$0	\$198,198

### Cumberland Valley Electric January 01, 2017 to December 31, 2017

Measure	Reimbursed "Total Cost"	Unreimbursed Advertising	Unreimbursed Admin.	Unreimbursed Bulbs	Total
Commercial	\$47,991	\$0	\$1,555	\$0	\$49,546
C&I Lighting Upgrade	\$47,991		\$1,555		\$49,546
Residential	\$160,168	\$0	\$2,192	\$3,570	\$165,930
Appliance Recycling Freezer	\$1,079				\$1,079
Appliance Recycling Refrigerator	\$7,583				\$7,583
Button Up - Level I	\$11,778		\$1,223		\$13,001
CARES HEAT PUMP ELIGIBLE	\$42,900				\$42,900
CARES HEAT PUMP IN-ELIGIBLE	\$7,103				\$7,103
Energy Audit - Billing Insights Audit	\$0				\$0
ENERGY STAR Air Source Heat Pump	\$21,600				\$21,600
ENERGY STAR Central Air Conditioner	\$1,900				\$1,900
ENERGY STAR Clothes Washer	\$3,775				\$3,775
ENERGY STAR Dishwasher	\$2,215				\$2,21
ENERGY STAR Freezer	\$350				\$350
ENERGY STAR Heat Pump Water Heater	\$2,100				\$2,100
ENERGY STAR MANUFACTURED HOME	\$4,300				\$4,300
ENERGY STAR Refrigerator	\$9,085				\$9,08
Heat Pump Retrofit	\$34,250		\$673		\$34,92
LED	\$3,150			\$3,570	\$6,720
LED-Promotional	\$0				\$0
TSE Home (Performance)	\$7,000		\$296		\$7,296
Direct Load Control	\$0				\$0
otal	\$208,159	\$0	\$3,747	\$3,570	\$215,476
Advertising	\$12,701	\$4,234	\$0	\$0	\$16,935
Button-Up	\$620	\$207			\$827
Energy Star Appliance	\$906	\$302			\$1,208
Touchstone Energy Home	\$206	\$69			\$275
Energy Star Manufactured Home	\$450	\$150			\$600
DSM - multiple programs	\$10,519	\$3,506			\$14,025
Fotal State of the	\$220,860	\$4,234	\$3,747	\$3,570	\$232,411

### Cumberland Valley Electric January 01, 2018 to December 31, 2018

leasure		Reimbursed "Total Cost"	Unreimbursed Admin.	Unreimbursed Bulbs	Total
Co	mmercial	\$51,623	\$1,410	\$0	\$53,033
	C&I Lighting Upgrade	\$51,623	\$1,410	en de la companya de	\$53,033
Re	sidential	\$139,265	\$1,817	\$1,080	\$142,162
	Appliance Recycling Freezer	\$1,883			\$1,883
	Appliance Recycling Refrigerator	\$3,428			\$3,428
	Button Up - Level I	\$8,882	\$858		\$9,740
	CARES HEAT PUMP ELIGIBLE	\$47,600			\$47,600
	CARES HEAT PUMP IN-ELIGIBLE	\$10,150			\$10,150
	Energy Audit - Billing Insights Audit	\$0			\$0
	ENERGY STAR Air Source Heat Pump	\$18,025			\$18,025
	ENERGY STAR Central Air Conditioner	\$1,210			\$1,210
	ENERGY STAR Clothes Washer	\$1,295			\$1,295
	ENERGY STAR Dishwasher	\$1,555			\$1,555
	ENERGY STAR Freezer	\$340			\$340
	ENERGY STAR Heat Pump Water Heater	\$1,585			\$1,585
	ENERGY STAR Refrigerator	\$2,655			\$2,655
	Heat Pump Retrofit	\$33,657	\$753		\$34,410
	HVAC Duct Sealing	\$1,000			\$1,000
	LED	\$1,800		\$1,080	\$2,880
	LED-Promotional	\$0			\$0
	TSE Home (Performance)	\$4,200	\$206		\$4,406
otal		\$190,888	\$3,227	\$1,080	\$195,195

In addition to the DSM programs referred to above, Cumberland Valley Electric provides an Energy Audit DSM program to residential Members. The audits are performed by Cumberland Valley's Member Services Department upon request by the Member. The table below list the number of energy audits performed during the years 2014 through 2018 and the estimated cost of those audits. EKPC provides no reimbursement for these costs.

		Year								
	2014	2015	2016	2017	2018					
Number of Audits	15	20	10	18	12					
Estimated Cost	\$3,486	\$4,734	\$2,399	\$4,665	\$3,223					

**REQUEST 3** 

**WITNESS: Rich Prewitt** 

Request 3: Provide the names of the members of EKPC's Steering Committee, identify which Distribution Cooperative each member represents, and describe the process used to evaluate the cost-effectiveness and need for existing DMS programs offered by the respective Distribution Cooperative.

Response 3: Alan Coffey (South Kentucky RECC), Barry Drury (Blue Grass Energy),
Caralyne Pennington (Farmers RECC), Charlie Pasley (Clark Energy), Chuck Filiatreau (Salt
River Electric), Jared Routh (Shelby Energy), Dan Hitchcock (Inter-County Energy), John May
(Licking Valley RECC), Joni Hazelrigg (Fleming-Mason Energy), Natasha Wiley (Big Sandy
RECC), Rich Prewitt (Cumberland Valley), Rick Ryan (Nolin RECC), Sandy Painter (Jackson
Energy), Jack Scott Lawless (Owen Electric), Tina Preece (Grayson), Ann Beard (Taylor Co.
RECC), Scott Drake (EKPC), Joe Settles (EKPC), Hank Smith (EKPC), Tom Castle (EKPC),
Bill Blair (EKPC), Sha Phillips (EKPC), and Josh Littrell (EKPC).

The DSM Steering Committee reviews the DSM Potential Study performed by GDS Associates for each EKPC IRP. That study identifies all potential cost-effective DSM programs. John Farley, DSM consultant, also provides additional insight to DSM program cost-effectiveness

evaluations. The DSM Steering Committee, based on their field experience working the membership, helps to identify the need for cost-effective programs. Although no formal process exists to determine need for new DSM programs, participation levels of existing programs are reviewed to assist in determining the need to continue cost-effective programs. Both the DSM Steering Committee and the owner-member CEOs expressed a desire to continue cost-effective residential programs that assist their members that experience high bills due to energy-inefficient housing.

**REQUEST 4** 

WITNESS: Rich Prewitt

**Request 4:** Provide a copy of all marketing materials and brochures currently used to promote each DSM program that each Distribution Cooperative proposes to continue.

Response 4: Cumberland Valley Electric employs several methods of Member communications, including monthly Member newsletters within *Kentucky Living* magazine; its website; and social media outlets, including: Facebook and Twitter. Since the Commission's order in case 2019-00060, dated February 27, 2019, Cumberland Valley has been working to update its website to reflect the revised DSM programs while also developing new marketing materials such as flyers and brochures.

**REQUEST 5** 

**WITNESS: Rich Prewitt** 

**Request 5:** For each Distribution Cooperative, provide a list and cost of any DSM programs that each Distribution Cooperative offers that EKPC does not offer, if any.

Response 5: Cumberland Valley Electric does not offer any DSM programs that EKPC does not offer.

**REQUEST 6** 

WITNESS: Rich Prewitt

**Request 6:** For each Distribution Cooperative, provide a list of any DSM program targeted at low-income customers and provide a description of said programs.

Response 6: Cumberland Valley Electric offers the Community Assistance Resources for Energy Savings ("CARES") low-income program. The CARES tariff is located on Sheet No. 97, 98, and 99 of Cumberland Valley's tariffs and was effective beginning on December 1, 2015.

Below is the program description provided by EKPC as listed in the EKPC 2019 IRP – Exhibit DSM-5, Page 3 of 11.

#### **CARES Low-Income Weatherization Program**

#### **Program Description**

EKPC's Community Assistance Resources for Energy Savings (CARES) Low Income Program provides an incentive to enhance the weatherization and energy efficiency services provided to its residential retail members by the Kentucky Community Action Agency's (CAA) network of not for profit community action agencies.

EKPC and its owner-members provide an incentive to the CAA implementing the project on behalf of the retail member.

EKPC's program has two primary objectives. First, EKPC's incentive will enable the CAA to install more measures in each home. Second, the additional incentive from EKPC will assist CAA in weatherizing more homes.

Two types of homes are eligible for incentives:

Heat Pump Eligible Homes are single family or multi-family residential dwellings that use electricity for their primary source of heat. The EKPC incentive can be used to upgrade the home to an air source heat pump as well as to install weatherization improvements including insulation, air sealing, duct sealing, and a water heater blanket.

Heat Pump ineligible homes are single family or multi-family residential dwellings that do not use electricity for their primary source of heat, but do cool their home with central or window unit air conditioners. The EKPC incentive can be used to install weatherization improvements.

The maximum incentive per household is \$2,000.

#### **Target Market**

The homeowner must be a residential retail member of one of EKPC's 16 owner-members.

The household must qualify for weatherization and energy efficiency services according to the guidelines of the Weatherization Assistance Program administered by the local CAA. Household income cannot exceed the designated poverty guidelines established by the CAA.