



LICKING VALLEY
RURAL ELECTRIC COOPERATIVE CORPORATION
P. O. Box 605 • 271 Main Street
West Liberty, KY 41472-0605
(606) 743-3179



KERRY K. HOWARD
General Manager/CEO

RECEIVED

APR 12 2019

PUBLIC SERVICE
COMMISSION

April 11, 2019

Ms. Gwen R. Pinson
Executive Director
Public Service Commission
211 Sower Boulevard
PO Box 615
Frankfort KY 40602-0615

RE: PSC CASE NO: 2019-00060

Dear Ms. Pinson,

Please find enclosed an original and four copies for filing with the Commission in the above-referenced case, all pertinent information in the examination of the Demand-Side Management of Licking Valley Rural Electric Cooperative Corporation of East Kentucky Power Cooperative, Inc.

Sincerely,

Kerry K. Howard
General Manager/CEO

Enclosures

**Licking Valley Rural Electric
Cooperative Corporation
PO Box 605
West Liberty KY 41472**

**DEMAND-SIDE MANAGEMENT FILING OF 15 OF
EAST KENTUCKY POWER COOPERATIVE, INC.'S COOPERATIVES
PUBLIC SERVICE COMMISSION
CASE NO. 2019-00060**

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

DEMAND-SIDE MANAGEMENT FILING OF 15 OF)
EAST KENTUCKY POWER COOPERATIVE, INC.'S)
COOPERATIVES)

CASE NO.
2019-00060

CERTIFICATE

STATE OF KENTUCKY)
)
COUNTY OF MORGAN)

Kerry K. Howard, being duly sworn, states that he has supervised the preparation of the response of Licking Valley Rural Electric Cooperative Corporation, to the Public Service Commission Staff's Initial Request for Information in the Appendix dated March 28, 2019, in the above-referenced case, and that the matters and things set forth therein are true and accurate to the best of his knowledge, information and belief, formed after reasonable inquiry.

Witness my hand this _____ day of _____, 2019



 Kerry K. Howard

Subscribed and sworn before me this _____ day of _____, 2019

 Notary Public

My Commission expires _____

**LICKING VALLEY RURAL
ELECTRIC COOPERATIVE
CORPORATION**

PSC CASE NO. 2019-00060

DEMAND-SIDE MANAGEMENT

RESPONSE TO INFORMATION REQUEST

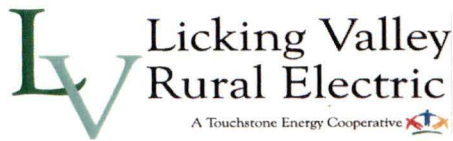
**COMMISSION STAFF'S INITIAL REQUEST FOR INFORMATION TO 15 OF EAST
KENTUCKY POWER COOPERATIVE, INC.'S COOPERATIVES
DATED MARCH 28, 2019**

REQUEST 1

RESPONSIBLE PARTY: Kerry K. Howard

Request 1: For each Distribution Cooperative, provide the number of participants in each Demand-Side Management (DSM) program offered by year in each of the past five years.

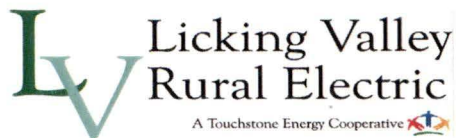
Response 1: The number of participants for the years 2014, 2015, 2016, 2017, and 2018 are shown in the tables that follow along with other pertinent information for each program. Note that the amounts listed in the column labeled as "Total Cost" represents the cost of Licking Valley RECC'S DSM programs that was reimbursed by East Kentucky Power Cooperative ("EKPC") except for advertising costs. Reimbursed advertising costs are not included on the tables that follow.



January 01, 2014 to December 31, 2014

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	7	\$25,154	\$33,927	\$59,081
C&I Lighting Upgrade	7	\$25,154	\$33,927	\$59,081
Residential	21	\$4,592	\$3,848	\$8,440
Button Up - Level I	3	\$1,622	\$283	\$1,905
Heat Pump Retrofit	3	\$2,020	\$3,255	\$5,275
TSE Home (Performance)	1	\$950	\$310	\$1,260
Direct Load Control	14			
Total	28	\$29,746	\$37,775	\$67,520

Notes: Direct Load Control participants are new participants in the year.



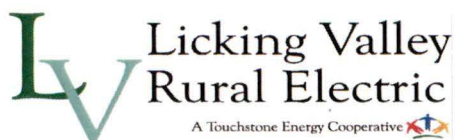
January 01, 2015 to December 31, 2015

Measure	# Customers	Rebate + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	6	\$4,567	\$6,861	\$11,428
C&I Lighting Upgrade	6	\$4,567	\$6,861	\$11,428
Residential	3,358	\$32,788	\$32,404	\$65,192
Appliance Recycling Refrigerator	6	\$786	\$540	\$1,326
Button Up - Level I	3	\$1,487	\$822	\$2,309
CFL	3,000	\$2,700	\$0	\$2,700
Energy Audit - Billing Insights Audit	23	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	1	\$300	\$375	\$675
ENERGY STAR Clothes Washer	21	\$1,575	\$1,170	\$2,745
ENERGY STAR Dishwasher	11	\$550	\$100	\$650
ENERGY STAR Freezer	8	\$400	\$95	\$495
ENERGY STAR Refrigerator	34	\$3,400	\$490	\$3,890
Heat Pump Retrofit	25	\$21,590	\$28,812	\$50,402
LED-Promotional	22	\$0	\$0	\$0
Direct Load Control	204			
Total	3,364	\$37,355	\$39,266	\$76,620

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party



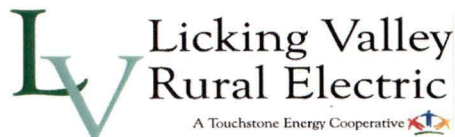
January 01, 2016 to December 31, 2016

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	16	\$60,668	\$91,102	\$151,770
C&I Lighting Upgrade	16	\$60,668	\$91,102	\$151,770
Residential	6,246	\$58,907	\$56,119	\$115,026
Appliance Recycling Freezer	2	\$183	\$90	\$273
Appliance Recycling Refrigerator	14	\$1,898	\$1,350	\$3,248
Button Up - Level I	5	\$1,829	\$884	\$2,714
CFL	5,000	\$4,500	\$0	\$4,500
Energy Audit - Billing Insights Audit	20	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	12	\$4,200	\$4,875	\$9,075
ENERGY STAR Clothes Washer	46	\$3,375	\$2,510	\$5,885
ENERGY STAR Dishwasher	26	\$1,300	\$210	\$1,510
ENERGY STAR Freezer	8	\$400	\$80	\$480
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	50	\$4,800	\$1,110	\$5,910
Heat Pump Retrofit	38	\$32,670	\$42,160	\$74,830
LED	1,002	\$902	\$0	\$902
LED-Promotional	10	\$0	\$0	\$0
TSE Home (Performance)	1	\$950	\$450	\$1,400
Direct Load Control	11			
Total	6,262	\$119,575	\$147,221	\$266,796

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

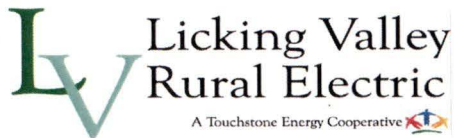
LED- Promotional and auditing software paid by EKPC to a 3rd party



January 01, 2017 to December 31, 2017

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	8	\$21,543	\$32,350	\$53,893
C&I Lighting Upgrade	8	\$21,543	\$32,350	\$53,893
Residential	3,217	\$43,202	\$40,094	\$83,295
Appliance Recycling Freezer	2	\$184	\$90	\$274
Appliance Recycling Refrigerator	13	\$1,788	\$1,260	\$3,048
Button Up - Level I	4	\$1,870	\$938	\$2,808
Energy Audit - Billing Insights Audit	5	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	13	\$4,500	\$5,250	\$9,750
ENERGY STAR Central Air Conditioner	2	\$600	\$200	\$800
ENERGY STAR Clothes Washer	45	\$3,150	\$2,300	\$5,450
ENERGY STAR Dishwasher	27	\$1,300	\$170	\$1,470
ENERGY STAR Freezer	11	\$550	\$100	\$650
ENERGY STAR Heat Pump Water Heater	4	\$900	\$1,155	\$2,055
ENERGY STAR MANUFACTURED HOME	3	\$5,700	\$7,200	\$12,900
ENERGY STAR Refrigerator	42	\$4,000	\$1,085	\$5,085
Heat Pump Retrofit	18	\$15,370	\$19,936	\$35,306
HVAC Duct Sealing	1	\$590	\$410	\$1,000
LED	3,000	\$2,700	\$0	\$2,700
LED-Promotional	7	\$0	\$0	\$0
Direct Load Control	20			
Total	3,225	\$64,745	\$72,444	\$137,188

Notes: Direct Load Control participants are new participants in the year.
Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.
LED- Promotional and auditing software paid by EKPC to a 3rd party



January 01, 2018 to December 31, 2018

Measure	# Customers	Rebates + Co-op Admin	Lost Revenue Amount	Total Cost
Commercial	11	\$10,984	\$16,502	\$27,487
C&I Lighting Upgrade	11	\$10,984	\$16,502	\$27,487
Residential	5,200	\$48,587	\$40,693	\$89,280
Appliance Recycling Freezer	2	\$290	\$180	\$470
Appliance Recycling Refrigerator	4	\$580	\$360	\$940
Button Up - Level I	9	\$4,337	\$2,228	\$6,565
Energy Audit - Billing Insights Audit	12	\$0	\$0	\$0
ENERGY STAR Air Source Heat Pump	14	\$5,100	\$5,625	\$10,725
ENERGY STAR Clothes Washer	45	\$2,850	\$1,650	\$4,500
ENERGY STAR Dishwasher	31	\$2,450	\$240	\$2,690
ENERGY STAR Freezer	6	\$300	\$50	\$350
ENERGY STAR Heat Pump Water Heater	2	\$600	\$0	\$600
ENERGY STAR MANUFACTURED HOME	1	\$1,900	\$2,400	\$4,300
ENERGY STAR Refrigerator	39	\$5,000	\$2,970	\$7,970
Heat Pump Retrofit	21	\$19,730	\$24,540	\$44,270
LED	5,000	\$4,500	\$0	\$4,500
LED-Promotional	9	\$0	\$0	\$0
TSE Home (Performance)	1	\$950	\$450	\$1,400
Direct Load Control	4	\$0	\$0	\$0
Total	5,211	\$59,572	\$57,195	\$116,767

Notes: Direct Load Control participants are new participants in the year.
Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.
LED- Promotional and auditing software paid by EKPC to a 3rd party

**LICKING VALLEY RURAL
ELECTRIC COOPERATIVE
CORPORATION**

PSC CASE NO. 2019-00060

DEMAND-SIDE MANAGEMENT

RESPONSE TO INFORMATION REQUEST

**COMMISSION STAFF'S INITIAL REQUEST FOR INFORMATION TO 15 OF EAST
KENTUCKY POWER COOPERATIVE, INC.'S COOPERATIVES
DATED MARCH 28, 2019**

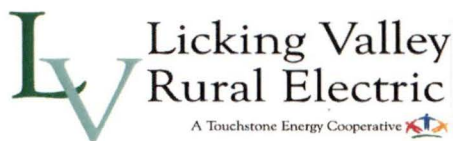
REQUEST 2

RESPONSIBLE PARTY: Kerry K. Howard

Request 2: For each Distribution Cooperative, provide the total cost for each DSM program by year for the past five years and indicate the amount of the total cost that was reimbursed by East Kentucky Power Cooperative, Inc. (EKPC) and the amount not reimbursed by EKPC.

Response 2: Refer to the tables for 2014, 2015, 2016, 2017, and 2018 included with Licking Valley RECC's Response to Commission Staff's Initial Request for Information, Item 1. The amounts labeled "Total Cost" represent all DSM costs reimbursed to Licking Valley RECC by EKPC except for advertising. Advertising costs are excluded entirely from the tables provided in response to Item 1.

Unreimbursed costs include Licking Valley RECC's share of advertising costs,¹ administrative costs,² and low energy light bulbs.³ The calculation of Licking Valley RECC's total cost of providing each DSM program for the years 2014, 2015, 2016, 2017, and 2018 are shown in the tables that follow.



January 01, 2014 to December 31, 2014

Measure	Reimbursed "Total Cost"	Unreimbursed Costs	Total
Commercial	\$59,081	\$0	\$59,081
C&I Lighting Upgrade	\$59,081		\$59,081
Residential	\$8,440	\$0	\$8,440
Button Up - Level I	\$1,905		\$1,905
Heat Pump Retrofit	\$5,275		\$5,275
TSE Home (Performance)	\$1,260		\$1,260
Direct Load Control			
Total	\$67,520	\$0	\$67,520
Advertising	\$0	\$0	\$0
DSM - multiple programs	\$0	\$0	\$0
Total	\$67,520	\$0	\$67,520

¹EKPC reimbursed Licking Valley RECC 75 percent of the DSM advertising costs capped at a fixed limit based on the number of meters serviced by Licking Valley RECC. The 2017 cap was equal to \$.50 per meter served. The cap was \$.75 per meter during 2015, 2016, and 2017. EKPC discontinued advertising reimbursement after 2017.

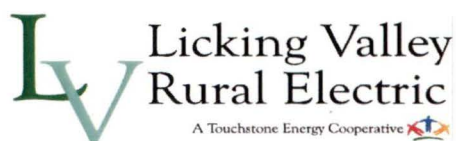
Note that advertising costs reimbursable by EKPC include outgoing funds expended by Licking Valley RECC for television, radio, newspaper, and other advertisements specific to DSM programs. Advertising costs do not include an allocation of the cost of Licking Valley RECC's social media, Kentucky Living magazine, and other communication outlets where DSM programs are continuously promoted.

² EKPC reimbursed Licking Valley RECC \$.90 cents per bulb since 2014. Licking Valley RECC paid the cost that exceeded reimbursement.



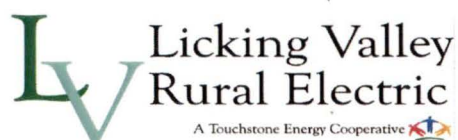
January 01, 2015 to December 31, 2015

Measure	Reimbursed "Total Cost"	Unreimbursed Costs	Total
Commercial	\$11,428	\$0	\$11,428
C&I Lighting Upgrade	\$11,428		\$11,428
Residential	\$65,192	\$0	\$65,192
Appliance Recycling Refrigerator	\$1,326		\$1,326
Button Up - Level I	\$2,309		\$2,309
CFL	\$2,700		\$2,700
Energy Audit - Billing Insights Audit	\$0		\$0
ENERGY STAR Air Source Heat Pump	\$675		\$675
ENERGY STAR Clothes Washer	\$2,745		\$2,745
ENERGY STAR Dishwasher	\$650		\$650
ENERGY STAR Freezer	\$495		\$495
ENERGY STAR Refrigerator	\$3,890		\$3,890
Heat Pump Retrofit	\$50,402		\$50,402
LED-Promotional	\$0		\$0
Direct Load Control			
Total	\$76,620	\$76,620	\$76,620
Advertising	\$180	\$60	\$240
DSM - multiple programs	\$180	\$60	\$240
Total	\$76,800	\$60	\$76,860



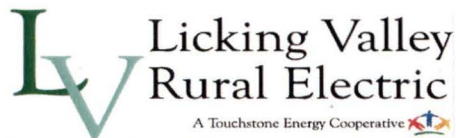
January 01, 2016 to December 31, 2016

Measure	Reimbursed "Total Cost"	Unreimbursed Costs	Total
Commercial	\$151,770	\$0	\$151,770
C&I Lighting Upgrade	\$151,770		\$151,770
Residential	\$115,026	\$0	\$115,026
Appliance Recycling Freezer	\$273		\$273
Appliance Recycling Refrigerator	\$3,248		\$3,248
Button Up - Level I	\$2,714		\$2,714
CFL	\$4,500		\$4,500
Energy Audit - Billing Insights Audit	\$0		\$0
ENERGY STAR Air Source Heat Pump	\$9,075		\$9,075
ENERGY STAR Clothes Washer	\$5,885		\$5,885
ENERGY STAR Dishwasher	\$1,510		\$1,510
ENERGY STAR Freezer	\$480		\$480
ENERGY STAR MANUFACTURED HOME	\$4,300		\$4,300
ENERGY STAR Refrigerator	\$5,910		\$5,910
Heat Pump Retrofit	\$74,830		\$74,830
LED	\$902		\$902
LED-Promotional	\$0		\$0
TSE Home (Performance)	\$1,400		\$1,400
Direct Load Control			
Total	\$266,796	\$0	\$266,796
Advertising	\$2,222	\$741	\$2,963
DSM - multiple programs	\$2,222	\$741	\$2,963
Total	\$269,018	\$741	\$269,759



January 01, 2017 to December 31, 2017

Measure	Reimbursed "Total Cost"	Unreimbursed Costs	Total
Commercial	\$53,893	\$0	\$53,893
C&I Lighting Upgrade	\$53,893		\$53,893
Residential	\$83,295	\$0	\$83,295
Appliance Recycling Freezer	\$274		\$274
Appliance Recycling Refrigerator	\$3,048		\$3,048
Button Up - Level I	\$2,808		\$2,808
Energy Audit - Billing Insights Audit	\$0		\$0
ENERGY STAR Air Source Heat Pump	\$9,750		\$9,750
ENERGY STAR Central Air Conditioner	\$800		\$800
ENERGY STAR Clothes Washer	\$5,450		\$5,450
ENERGY STAR Dishwasher	\$1,470		\$1,470
ENERGY STAR Freezer	\$650		\$650
ENERGY STAR Heat Pump Water Heater	\$2,055		\$2,055
ENERGY STAR MANUFACTURED HOME	\$12,900		\$12,900
ENERGY STAR Refrigerator	\$5,085		\$5,085
Heat Pump Retrofit	\$35,306		\$35,306
HVAC Duct Sealing	\$1,000		\$1,000
LED	\$2,700		\$2,700
LED-Promotional	\$0		\$0
Direct Load Control			
Total	\$137,188	\$0	\$137,188
Advertising	0	0	0
DSM - multiple Programs	\$0	\$0	\$0
Total	\$137,188	\$0	\$137,188



January 01, 2018 to December 31, 2018

Measure	Reimbursed "Total Cost"	Unreimbursed Costs	Total
Commercial	\$27,487	\$0	\$27,487
C&I Lighting Upgrade	\$27,487		\$27,487
Residential	\$89,280	\$0	\$89,280
Appliance Recycling Freezer	\$470		\$470
Appliance Recycling Refrigerator	\$940		\$940
Button Up - Level I	\$6,565		\$6,565
Energy Audit - Billing Insights Audit	\$0		\$0
ENERGY STAR Air Source Heat Pump	\$10,725		\$10,725
ENERGY STAR Clothes Washer	\$4,500		\$4,500
ENERGY STAR Dishwasher	\$2,690		\$2,690
ENERGY STAR Freezer	\$350		\$350
ENERGY STAR Heat Pump Water Heater	\$600		\$600
ENERGY STAR MANUFACTURED HOME	\$4,300		\$4,300
ENERGY STAR Refrigerator	\$7,970		\$7,970
Heat Pump Retrofit	\$44,270		\$44,270
LED	\$4,500		\$4,500
LED-Promotional	\$0		\$0
TSE Home (Performance)	\$1,400		\$1,400
Direct Load Control	\$0		\$0
Total	\$116,767	\$0	\$116,767
Advertising	\$0	\$0	\$0
DSM - multiple programs	\$0	\$0	\$0
Total	\$116,767	\$0	\$116,767

In addition to the DSM programs referred to above, Licking Valley RECC provides an Energy Audit DSM program to residential and small commercial members. To provide this program, Licking Valley RECC has trained staff who performs, among other duties, energy audits at the request of the member.

Licking Valley RECC also works with MACED with the HowSmart program for audits to see if a member would qualify for the MACED program.

Eask KY Power Corporation has provided an employee to help train Licking Valley RECC's employees to perform those audits.

**LICKING VALLEY RURAL
ELECTRIC COOPERATIVE
CORPORATION**

PSC CASE NO. 2019-00060

DEMAND-SIDE MANAGEMENT

RESPONSE TO INFORMATION REQUEST

**COMMISSION STAFF'S INITIAL REQUEST FOR INFORMATION TO 15 OF EAST
KENTUCKY POWER COOPERATIVE, INC.'S COOPERATIVES
DATED MARCH 28, 2019**

REQUEST 3

RESPONSIBLE PARTY: Kerry K. Howard

Request 3: Provide the names of the members of EKPC's DSM Steering Committee, identify which Distribution Cooperative each member represents, and describe the process used to evaluate the cost-effectiveness and need for existing DSM programs offered by the respective Distribution Cooperatives.

Response 3: Alan Coffey (South Kentucky RECC), Barry Drury (Blue Grass Energy), Caralyne Pennington (Farmers RECC), Charlie Pasley (Clark Energy), Chuck Filiatreau (Salt River Electric), Jared Routh (Shelby Energy), Dan Hitchcock (Inter-County Energy), John May (Licking Valley RECC), Joni Hazelrigg (Fleming-Mason Energy), Natasha Wiley (Big Sandy RECC), Rich Prewitt (Cumberland Valley), Rick Ryan (Nolin RECC), Sandy Painter (Jackson Energy), Jack Scott Lawless (Owen Electric), Tina Preece (Grayson), Ann Beard (Taylor Co. RECC), Scott Drake (EKPC), Joe Settles (EKPC), Hank Smith (EKPC), Tom Castle (EKPC), Bill Blair (EKPC), Sha Phillips (EKPC), and Josh Littrell (EKPC).

The DSM Steering Committee reviews the DSM Potential Study performed by GDS Associates for each EKPC IRP. That study identifies all potential cost-effective DSM programs. John Farley, DSM consultant, also provides additional insight to DSM program cost-effectiveness evaluations. The DSM Steering Committee, based on their field experience working the membership, helps to identify the need for cost-effective programs. Although no formal process exists to determine need for a new DSM programs, participation levels of existing programs are reviewed to assist in determining the need to continue cost-effective programs. Both the DSM Steering Committee and the owner-member CEOs expressed a desired to continue cost-effective residential programs that assist their members having high bills due to energy-inefficient housing.

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DEMAND-SIDE MANAGEMENT

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**COMMISSION STAFF'S INITIAL REQUEST FOR INFORMATION TO 15 OF EAST
KENTUCKY POWER COOPERATIVE, INC.'S COOPERATIVES
DATED MARCH 28, 2019**

REQUEST 4

RESPONSIBLE PARTY: Kerry K. Howard

Request 4: Provide a copy of all marketing materials and brochures currently used to promote each DSM program that each Distribution Cooperative proposes to continue.

Response 4: Licking Valley RECC employs several methods of Member communications, including monthly Member newsletters within *Kentucky Living* magazine; periodic e-mails and bill inserts; its website; and social media outlets, including: Facebook, Twitter, and You Tube. Since the Commission's order in case 2019-00060, dated February 27, 2019, Licking Valley RECC has updated its website and information sheets to reflect revised DSM programs (see pages 2 thru 8 of this response). Licking Valley RECC will continue to promote the revised DSM programs through the resources mentioned above.

HEAT PUMP RETROFIT PROGRAM

Licking Valley RECC offers the following incentives to its members to encourage the selection of energy efficient and environmentally-wise residential equipment. These incentives are good for installations made on or after 1/1/2017.

Heating and Cooling systems:

Rebate request for heating and cooling systems must meet each of the following requirements, plus any additional requirements for that specific type of heating and cooling system.

1. Work and installation must be completed.
2. Completed rebate form (see application below), copy of invoice or receipt and AHRI Certification must be submitted to Licking Valley RECC within 60 days of completed installation.
3. All installations must in in a stick-built home or a manufactured home on a permanent foundation.
4. All units must be the replacement of an electric furnace, ceiling cable or electric baseboard in an existing home. (Unit being replaced must be at least 2 years old).
5. New Manufactured homes are eligible for this incentive.
6. The old furnace will need to be inspected by Licking Valley RECC along with the new HVAC unit. Do not discard until this inspection has been completed.
7. Two (2) maximum incentive payments per location, per lifetime for centrally ducted systems.
8. Participants in the Heat Pump Retrofit Program are not eligible for participation in the ENERGY STAR Manufactured Home Program

INCENTIVES/EQUIPMENT TYPE

Central Ducted Systems:	
Current Energy Conservation Standard Established by the Fed Dept of Energy "DOE"	\$500.00
Current ENERGY STAR level equipment or greater	\$750.00
MINI SPLIT SYSTEMS:	
Ducted or Ductless Mini-Splits ENERGY STAR level equipment or greater	\$250.00

TERM

The Program is an ongoing program.

Simple Saver

The SimpleSaver Program is another way Licking Valley RECC is working to keep your electricity affordable and our environment healthy. We will pay you up to \$20.00 annually for each central air conditioner you enroll. You will receive this bill credit each and every year you remain in the program.

Plus you may receive a sign-on-bonus of up to \$20.00

Why are we willing to pay you? Because limiting electric use at peak times during the summer and winter delays the construction of expensive new power plants and helps keep your energy cost affordable. Managing peak load also decreases Kentucky's carbon footprint and gives all of us more time to explore affordable sources of renewable energy.

With SimpleSaver, being energy smart pays

To enroll, [Click Here](#) or call 1-800-305-5493

Touchstone Energy Home (new homes only)

The Touchstone Energy Home Program sponsored by Licking Valley RECC is a program that will help make your new home more energy efficient and comfortable through the use of a high efficiency heating and cooling systems. A "Pre-Drywall Checklist" must be completed by a cooperative representative. The home must meet all prescriptive requirements of being a Touchstone Energy Home.

A post-construction inspection will be completed along with a blower door test to verify that the home meets all required standards.

Click Here to download the complete guidelines.

Contact John May 606-743-3540 or email jmay@lvrecc.com for additional details.




\$impleSaver

Sign up for SimpleSaver and earn up to \$50 or more in bill credits in your first year. SimpleSaver is way for you to save money and make a positive difference for the environment.

We will credit your electric bill \$20 annually for each central air conditioner enrolled. Get a \$10 annual bill credit for each 40-gallon or greater electric water heater enrolled. You'll receive these credits each year you participate – automatically. Plus, you will receive a sign-on bonus!

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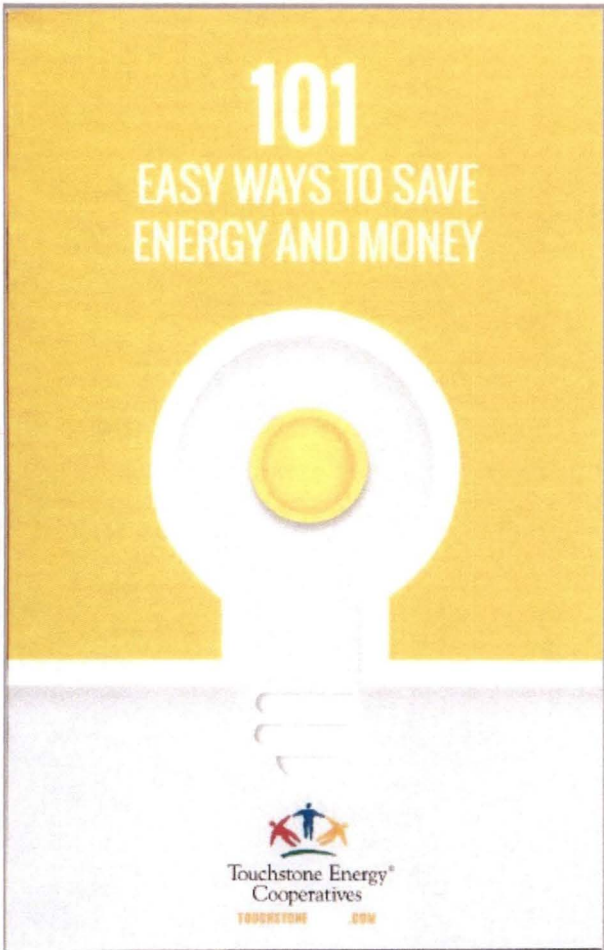
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**LICKING VALLEY RURAL
ELECTRIC COOPERATIVE
CORPORATION**

PSC CASE NO. 2019-00060

DEMAND-SIDE MANAGEMENT

RESPONSE TO INFORMATION REQUEST

**COMMISSION STAFF'S INITIAL REQUEST FOR INFORMATION TO 15 OF EAST
KENTUCKY POWER COOPERATIVE, INC.'S COOPERATIVES
DATED MARCH 28, 2019**

REQUEST 5

RESPONSIBLE PARTY: Kerry K. Howard

Request 5: For each Distribution Cooperative, provide a list and cost of any DSM programs that each Distribution Cooperative offers that EKPC does not offer, if any.

Response 5: Licking Valley RECC offers no traditional DSM programs, which provide rebates or incentives to participants, other than the programs listed and discussed in Licking Valley RECC's Response to Commission Staff's Initial Request for Information, Items 1 and 2.

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ELECTRIC COOPERATIVE
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RESPONSE TO INFORMATION REQUEST**

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REQUEST 6

RESPONSIBLE PARTY: Kerry K. Howard

Request 6: For each Distribution Cooperative, provide a list of any DSM program targeted at low-income customers and provide a description of said programs.

Response 6: Licking Valley RECC offers the Community Assistance Resources for Energy Savings ("CARES") low-income program. The CARES tariff is located on Sheet No. 32.1 and 32.4 of Licking Valley RECC's tariffs approved by the PSC on April 30, 2016. Below is the program description provided by EKPC as listed in the EKPC 2019 IRP – Exhibit DSM-5, Page 3 of 11.

CARES Low-Income Weatherization Program

Program Description

EKPC's Community Assistance Resources for Energy Savings (CARES) Low Income Program provides an incentive to enhance the weatherization and energy efficiency services provided to its residential retail members by the Kentucky Community Action Agency's (CAA) network of not for profit community action agencies.

EKPC and its owner-members provide an incentive to the CAA implementing the project on behalf of the retail member.

EKPC's program has two primary objectives. First, EKPC's incentive will enable the CAA to install more measures in each home. Second, the additional incentive from EKPC will assist CAA in weatherizing more homes.

Two types of homes are eligible for incentives:

Heat Pump Eligible Homes are single family or multi-family residential dwellings that use electricity for their primary source of heat. The EKPC incentive can be used to upgrade the home to an air source heat pump as well as to install weatherization improvements including insulation, air sealing, duct sealing, and a water heater blanket.

Heat Pump ineligible homes are single family or multi-family residential dwellings that do not use electricity for their primary source of heat, but do cool their home with central or window unit air conditioners. The EKPC incentive can be used to install weatherization improvements.

The maximum incentive per household is \$2,000.

Target Market

The homeowner must be a residential retail member of one of EKPC's 16 owner-members.

The household must qualify for weatherization and energy efficiency services according to the guidelines of the Weatherization Assistance Program administered by the local CAA. Household income cannot exceed the designated poverty guidelines established by the CAA.