



Farmers Rural Electric Cooperative Corporation

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APR 11 2019

PUBLIC SERVICE
COMMISSION

April 10, 2019

Ms. Gwen Pinson
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, Kentucky 40601

Re: Case No. 2019-00060

Dear Ms. Pinson:

Attached for filing is the original and four copies of the Commission Staff's Initial Request for Information, dated March 28, 2019, regarding the Demand-Side Management Filing of 15 of East Kentucky Power Cooperative, Inc.'s Cooperatives.

The applicant, Farmers Rural Electric Cooperative Corporation, makes the following response as follows:

1. The witness who is prepared to answer questions concerning the request is William T. Prather.
2. William T. Prather, President & CEO of Farmers RECC, is the person supervising the preparation of the responses on behalf of the applicant.
3. The responses and exhibits are attached hereto and incorporated by referenced herein.

Thank you for your assistance.

Very Truly Yours,

A handwritten signature in cursive script that reads 'Jennie G. Phelps'.

Jennie G. Phelps
Farmers RECC
Vice President, Finance & Accounting

Farmers RECC is an equal opportunity employer.

www.farmersrecc.com

A Touchstone Energy™ Cooperative The logo for Touchstone Energy, featuring a stylized figure in blue and orange.

**FARMERS RURAL ELECTRIC COOPERATIVE CORPORATION
PSC CASE NO. 2019-00060
RESPONSE TO COMMISSION STAFF'S INITIAL REQUEST**

Request 1.

For each Distribution Cooperative, provide the number of participants in each Demand-Side Management (DSM) program offered by year in each of the past five years.

Response 1.

| Measure | Number of Customers | | | | |
|---------------------------------------|---------------------|------------|--------------|------------|--------------|
| | Year 2014 | Year 2015 | Year 2016 | Year 2017 | Year 2018 |
| Commercial | | | | | |
| C&I Lighting Upgrade | 3 | 4 | 4 | 5 | 1 |
| Compressed Air Audit | - | - | - | 1 | - |
| Residential | | | | | |
| Appliance Recycling Freezer | | 3 | 13 | 7 | 7 |
| Appliance Recycling Refrigerator | | 11 | 36 | 34 | 22 |
| Button Up - Level I | 54 | 53 | 36 | 25 | 18 |
| Button Up - Level II | 1 | - | - | - | - |
| Button Up - Level III | 1 | - | 1 | - | - |
| CARES HEAT PUMP ELIGIBLE | - | 1 | 1 | 2 | - |
| CFL | 200 | 200 | - | - | - |
| Energy Audit - Audit Estimator | - | 4 | - | - | - |
| Energy Audit - Billing Insights Audit | - | 63 | 11 | 4 | 5 |
| Energy Audit - Energy Insights Audit | - | - | 78 | 19 | - |
| ENERGY STAR Air Source Heat Pump | - | 13 | 19 | 17 | 46 |
| ENERGY STAR Central Air Conditioner | - | 4 | 7 | 3 | - |
| ENERGY STAR Clothes Washer | - | 46 | 64 | 60 | 66 |
| ENERGY STAR Dishwasher | - | 60 | 71 | 55 | 69 |
| ENERGY STAR Freezer | - | 6 | 9 | 13 | 14 |
| ENERGY STAR Heat Pump Water Heater | - | 4 | 3 | 8 | 10 |
| ENERGY STAR MANUFACTURED HOME | - | 1 | 1 | - | - |
| ENERGY STAR Refrigerator | - | 74 | 76 | 63 | 74 |
| Heat Pump Retrofit | 8 | 14 | 50 | 29 | 56 |
| HVAC Duct Sealing | 130 | 136 | 69 | 18 | 20 |
| LED | - | - | 500 | 600 | 750 |
| LED-Promotional | - | 83 | 95 | 9 | 4 |
| TSE Home (Performance) | 1 | 1 | 1 | - | 1 |
| TSE Home (Prescriptive) | - | - | 1 | - | - |
| Direct Load Control | 269 | 114 | 109 | 16 | 6 |
| TOTAL | 667 | 895 | 1,255 | 988 | 1,169 |

**FARMERS RURAL ELECTRIC COOPERATIVE CORPORATION
PSC CASE NO. 2019-00060
RESPONSE TO COMMISSION STAFF'S INITIAL REQUEST**


Request 2.

For each Distribution Cooperative, provide the total cost for each DSM program by year for the past five years and indicate the amount of the total cost that was reimbursed by East Kentucky Power Cooperative, Inc. (EKPC) and the amount not reimbursed by EKPC.

Response 2.

Refer to the tables for 2014, 2015, 2016, 2017 and 2018. The amounts labeled "Total Cost" represent all DSM costs reimbursed to Farmers RECC. Unreimbursed costs include Farmers RECC's share of advertising costs and its share of low energy light bulbs.

FARMERS RURAL ELECTRIC COOPERATIVE CORPORATION
PSC CASE NO. 2019-00060
RESPONSE TO COMMISSION STAFF'S INITIAL REQUEST

Kentucky's Touchstone Energy Cooperatives 

Farmers RECC
January 01, 2014 to
December 31, 2014

| Measure | # Customers | Rebates + Co-op Admin | Lost Revenue Amount | Reimbursed "Total Cost" | Unreimbursed | TOTAL |
|------------------------|-------------|-----------------------|---------------------|-------------------------|--------------|------------------|
| | | (A) | (B) | (C) | (D) | (E) |
| | | | | (a) + (b) | | (c) + (d) |
| Commercial | 3 | \$25,973 | \$10,589 | \$36,562 | \$0 | \$36,562 |
| C&I Lighting Upgrade | 3 | \$25,973 | \$10,589 | \$36,562 | | \$36,562 |
| Residential | 664 | \$94,734 | \$39,602 | \$134,336 | \$180 | \$134,516 |
| Button Up - Level I | 54 | \$48,884 | \$17,613 | \$66,497 | | \$66,497 |
| Button Up - Level II | 1 | \$1,290 | \$795 | \$2,085 | | \$2,085 |
| Button Up - Level III | 1 | \$1,600 | \$1,025 | \$2,625 | | \$2,625 |
| CFL | 200 | \$180 | \$0 | \$180 | \$180 | \$360 |
| Heat Pump Retrofit | 8 | \$6,720 | \$7,829 | \$14,549 | | \$14,549 |
| HVAC Duct Sealing | 130 | \$35,110 | \$11,890 | \$47,000 | | \$47,000 |
| TSE Home (Performance) | 1 | \$950 | \$450 | \$1,400 | | \$1,400 |
| Direct Load Control | 269 | | | | | |
| Total | 667 | | | \$170,898 | \$180 | \$171,078 |
| Adverstising | | | | \$0 | \$0 | \$0 |
| Total | | | | \$170,898 | \$180 | \$171,078 |

Notes: Direct Load Control participants are new participants in the year.

FARMERS RURAL ELECTRIC COOPERATIVE CORPORATION
PSC CASE NO. 2019-00060
RESPONSE TO COMMISSION STAFF'S INITIAL REQUEST

Kentucky's Touchstone Energy Cooperatives 


Farmers RECC

January 01, 2015 to December 31,
2015

| Measure | # Customers | Rebate + Co-op Admin | Lost Revenue Amount | Reimbursed "Total Cost" | Unreimbursed | TOTAL |
|---------------------------------------|-------------|----------------------|---------------------|-------------------------|----------------|------------------|
| | | (A) | (B) | (C) | (D) | (E) |
| | | | | (a) + (b) | | (c) + (d) |
| Commercial | 4 | \$11,489 | \$17,246 | \$28,735 | \$0 | \$28,735 |
| C&I Lighting Upgrade | 4 | \$11,489 | \$17,246 | \$28,735 | | \$28,735 |
| Residential | 891 | \$126,345 | \$85,810 | \$212,156 | \$0 | \$212,156 |
| Appliance Recycling Freezer | 3 | \$395 | \$270 | \$665 | | \$665 |
| Appliance Recycling Refrigerator | 11 | \$1,443 | \$990 | \$2,433 | | \$2,433 |
| Button Up - Level I | 53 | \$46,078 | \$25,891 | \$71,969 | | \$71,969 |
| CARES HEAT PUMP ELIGIBLE | 1 | \$1,100 | \$600 | \$1,700 | | \$1,700 |
| CFL | 200 | | | | | \$0 |
| Energy Audit - Audit Estimator | 4 | \$0 | \$0 | \$0 | | \$0 |
| Energy Audit - Billing Insights Audit | 63 | \$0 | \$0 | \$0 | | \$0 |
| ENERGY STAR Air Source Heat Pump | 13 | \$4,200 | \$5,250 | \$9,450 | | \$9,450 |
| ENERGY STAR Central Air Conditioner | 4 | \$1,200 | \$400 | \$1,600 | | \$1,600 |
| ENERGY STAR Clothes Washer | 46 | \$3,450 | \$2,510 | \$5,960 | | \$5,960 |
| ENERGY STAR Dishwasher | 60 | \$3,000 | \$715 | \$3,715 | | \$3,715 |
| ENERGY STAR Freezer | 6 | \$300 | \$60 | \$360 | | \$360 |
| ENERGY STAR Heat Pump Water Heater | 4 | \$1,200 | \$1,540 | \$2,740 | | \$2,740 |
| ENERGY STAR MANUFACTURED HOME | 1 | \$1,900 | \$2,400 | \$4,300 | | \$4,300 |
| ENERGY STAR Refrigerator | 74 | \$7,500 | \$1,030 | \$8,530 | | \$8,530 |
| Heat Pump Retrofit | 14 | \$13,510 | \$15,824 | \$29,334 | | \$29,334 |
| HVAC Duct Sealing | 136 | \$40,120 | \$27,880 | \$68,000 | | \$68,000 |
| LED-Promotional | 83 | \$0 | \$0 | \$0 | | \$0 |
| TSE Home (Performance) | 1 | \$950 | \$450 | \$1,400 | | \$1,400 |
| Direct Load Control | 114 | | | | | |
| Total | 895 | \$137,834 | \$103,056 | \$240,891 | \$0 | \$240,891 |
| Adverstising | | | | \$16,845 | \$5,615 | \$22,460 |
| DSM- multiple programs | | | | \$7,858 | \$2,619 | \$10,477 |
| Button Up | | | | \$5,137 | \$1,712 | \$6,849 |
| HVAC Duct Seal | | | | \$3,851 | \$1,284 | \$5,135 |
| Total | | | | \$257,736 | \$5,615 | \$263,351 |

Notes: Direct Load Control participants are new participants in the year.
Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.
LED- Promotional and auditing software paid by EKPC to a 3rd party

FARMERS RURAL ELECTRIC COOPERATIVE CORPORATION
PSC CASE NO. 2019-00060
RESPONSE TO COMMISSION STAFF'S INITIAL REQUEST

Kentucky's Touchstone Energy Cooperatives 

Farmers RECC
January 01, 2016 to December
31, 2016

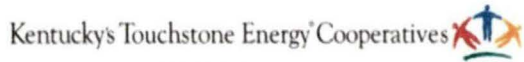
| Measure | # Customers | Rebate + Co-op Admin | Lost Revenue Amount | Reimbursed "Total Cost" | Unreimbursed | TOTAL |
|---------------------------------------|--------------|----------------------|---------------------|-------------------------|----------------|------------------|
| | | (A) | (B) | (C) | (D) | (E) |
| | | | | (a) + (b) | | (c) + (d) |
| Commercial | 4 | \$17,429 | \$26,184 | \$43,613 | \$0 | \$43,613 |
| C&I Lighting Upgrade | 4 | \$17,429 | \$26,184 | \$43,613 | | \$43,613 |
| Residential | 1,251 | \$134,552 | \$111,402 | \$245,954 | \$1,435 | \$247,389 |
| Appliance Recycling Freezer | 13 | \$1,518 | \$990 | \$2,508 | | \$2,508 |
| Appliance Recycling Refrigerator | 36 | \$4,907 | \$3,510 | \$8,417 | | \$8,417 |
| Button Up - Level I | 36 | \$21,523 | \$10,842 | \$32,365 | | \$32,365 |
| Button Up - Level III | 1 | \$1,600 | \$1,025 | \$2,625 | | \$2,625 |
| CARES HEAT PUMP ELIGIBLE | 1 | \$2,100 | \$600 | \$2,700 | | \$2,700 |
| Energy Audit - Billing Insights Audit | 11 | \$0 | \$0 | \$0 | | \$0 |
| Energy Audit - Energy Insights Audit | 78 | \$0 | \$0 | \$0 | | \$0 |
| ENERGY STAR Air Source Heat Pump | 19 | \$5,700 | \$7,225 | \$12,925 | | \$12,925 |
| ENERGY STAR Central Air Conditioner | 7 | \$2,100 | \$600 | \$2,700 | | \$2,700 |
| ENERGY STAR Clothes Washer | 64 | \$4,875 | \$3,670 | \$8,545 | | \$8,545 |
| ENERGY STAR Dishwasher | 71 | \$3,550 | \$695 | \$4,245 | | \$4,245 |
| ENERGY STAR Freezer | 9 | \$400 | \$85 | \$485 | | \$485 |
| ENERGY STAR Heat Pump Water Heater | 3 | \$600 | \$385 | \$985 | | \$985 |
| ENERGY STAR MANUFACTURED HOME | 1 | \$1,900 | \$2,400 | \$4,300 | | \$4,300 |
| ENERGY STAR Refrigerator | 76 | \$7,400 | \$1,410 | \$8,810 | | \$8,810 |
| Heat Pump Retrofit | 50 | \$52,200 | \$61,895 | \$114,095 | | \$114,095 |
| HVAC Duct Sealing | 69 | \$21,830 | \$15,170 | \$37,000 | | \$37,000 |
| LED | 500 | \$450 | \$0 | \$450 | \$1,435 | \$1,885 |
| LED-Promotional | 95 | \$0 | \$0 | \$0 | | \$0 |
| TSE Home (Performance) | 1 | \$950 | \$450 | \$1,400 | | \$1,400 |
| TSE Home (Prescriptive) | 1 | \$950 | \$450 | \$1,400 | | \$1,400 |
| Direct Load Control | 109 | | | | | |
| Total | 1,255 | \$151,981 | \$137,586 | \$289,568 | \$1,435 | \$291,003 |
| Advertising | | | | \$6,942 | \$2,314 | \$9,256 |
| Button Up | | | | \$4,635 | \$1,545 | \$6,180 |
| HVAC Duct Seal | | | | \$2,306 | \$769 | \$3,075 |
| Total | | | | \$296,509 | \$3,749 | \$300,258 |

Notes: Direct Load Control participants are new participants in the year.

Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.

LED- Promotional and auditing software paid by EKPC to a 3rd party

FARMERS RURAL ELECTRIC COOPERATIVE CORPORATION
PSC CASE NO. 2019-00060
RESPONSE TO COMMISSION STAFF'S INITIAL REQUEST

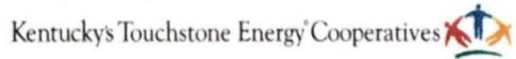


Farmers RECC
January 01, 2017 to December
31, 2017

| Measure | # Customers | Rebate + Co-op Admin | Lost Revenue Amount | Reimbursed "Total Cost" | Unreimbursed | TOTAL |
|---------------------------------------|-------------|----------------------|---------------------|-------------------------|----------------|------------------|
| | | (A) | (B) | (C) | (D) | (E) |
| | | | | (a) + (b) | | (c) + (d) |
| Commercial | 6 | \$26,796 | \$42,760 | \$69,557 | \$0 | \$69,557 |
| C&I Lighting Upgrade | 5 | \$24,996 | \$37,525 | \$62,522 | | \$62,522 |
| Compressed Air Audit | 1 | \$1,800 | \$5,235 | \$7,035 | | \$7,035 |
| Residential | 982 | \$87,812 | \$71,100 | \$158,911 | \$612 | \$159,523 |
| Appliance Recycling Freezer | 7 | \$687 | \$360 | \$1,047 | | \$1,047 |
| Appliance Recycling Refrigerator | 34 | \$4,968 | \$3,600 | \$8,568 | | \$8,568 |
| Button Up - Level I | 25 | \$15,311 | \$7,864 | \$23,175 | | \$23,175 |
| CARES HEAT PUMP ELIGIBLE | 2 | \$4,200 | \$1,200 | \$5,400 | | \$5,400 |
| Energy Audit - Billing Insights Audit | 4 | \$0 | \$0 | \$0 | | \$0 |
| Energy Audit - Energy Insights Audit | 19 | \$0 | \$0 | \$0 | | \$0 |
| ENERGY STAR Air Source Heat Pump | 17 | \$6,900 | \$7,500 | \$14,400 | | \$14,400 |
| ENERGY STAR Central Air Conditioner | 3 | \$600 | \$200 | \$800 | | \$800 |
| ENERGY STAR Clothes Washer | 60 | \$4,050 | \$2,255 | \$6,305 | | \$6,305 |
| ENERGY STAR Dishwasher | 55 | \$2,600 | \$280 | \$2,880 | | \$2,880 |
| ENERGY STAR Freezer | 13 | \$550 | \$155 | \$705 | | \$705 |
| ENERGY STAR Heat Pump Water Heater | 8 | \$1,500 | \$1,155 | \$2,655 | | \$2,655 |
| ENERGY STAR Refrigerator | 63 | \$5,900 | \$3,690 | \$9,590 | | \$9,590 |
| Heat Pump Retrofit | 29 | \$33,810 | \$38,536 | \$72,346 | | \$72,346 |
| HVAC Duct Sealing | 18 | \$6,195 | \$4,305 | \$10,500 | | \$10,500 |
| LED | 600 | \$540 | \$0 | \$540 | \$612 | \$1,152 |
| LED-Promotional | 9 | \$0 | \$0 | \$0 | | \$0 |
| Direct Load Control | 16 | | | | | \$0 |
| Total | 988 | \$114,608 | \$113,860 | \$228,468 | \$612 | \$229,080 |
| Adverstising | | | | \$4,727 | \$1,576 | \$6,303 |
| Button Up | | | | \$4,465 | \$1,488 | \$5,953 |
| DSM - multiple programs | | | | \$263 | \$88 | \$351 |
| Total | | | | \$233,195 | \$2,188 | \$235,383 |

Notes: Direct Load Control participants are new participants in the year.
Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.
LED- Promotional and auditing software paid by EKPC to a 3rd party

FARMERS RURAL ELECTRIC COOPERATIVE CORPORATION
PSC CASE NO. 2019-00060
RESPONSE TO COMMISSION STAFF'S INITIAL REQUEST



Farmers RECC
January 01, 2018 to December
31, 2018

| Measure | # Customers | Rebates + Co-op Admin | Lost Revenue Amount | Reimbursed "Total Cost" | Unreimbursed | TOTAL |
|---------------------------------------|--------------|-----------------------|---------------------|-------------------------|--------------|------------------|
| | | (A) | (B) | (C) | (D) | (E) |
| | | | | (A) + (B) | | (C) + (D) |
| Commercial | 1 | \$12,000 | \$18,000 | \$30,000 | \$0 | \$30,000 |
| C&I Lighting Upgrade | 1 | \$12,000 | \$18,000 | \$30,000 | | \$30,000 |
| Residential | 1,168 | \$108,446 | \$96,919 | \$205,365 | \$470 | \$205,835 |
| Appliance Recycling Freezer | 7 | \$970 | \$540 | \$1,510 | | \$1,510 |
| Appliance Recycling Refrigerator | 22 | \$3,383 | \$2,250 | \$5,633 | | \$5,633 |
| Button Up - Level I | 18 | \$11,809 | \$5,759 | \$17,568 | | \$17,568 |
| Energy Audit - Billing Insights Audit | 5 | \$0 | \$0 | \$0 | | \$0 |
| ENERGY STAR Air Source Heat Pump | 46 | \$10,800 | \$13,125 | \$23,925 | | \$23,925 |
| ENERGY STAR Clothes Washer | 66 | \$3,975 | \$2,335 | \$6,310 | | \$6,310 |
| ENERGY STAR Dishwasher | 69 | \$3,150 | \$410 | \$3,560 | | \$3,560 |
| ENERGY STAR Freezer | 14 | \$450 | \$125 | \$575 | | \$575 |
| ENERGY STAR Heat Pump Water Heater | 10 | \$1,200 | \$1,540 | \$2,740 | | \$2,740 |
| ENERGY STAR Refrigerator | 74 | \$6,600 | \$2,130 | \$8,730 | | \$8,730 |
| Heat Pump Retrofit | 56 | \$58,290 | \$63,950 | \$122,240 | | \$122,240 |
| HVAC Duct Sealing | 20 | \$6,195 | \$4,305 | \$10,500 | | \$10,500 |
| LED | 750 | \$675 | \$0 | \$675 | \$470 | \$1,145 |
| LED-Promotional | 4 | \$0 | \$0 | \$0 | | \$0 |
| TSE Home (Performance) | 1 | \$950 | \$450 | \$1,400 | | \$1,400 |
| Direct Load Control | 6 | \$0 | \$0 | \$0 | | \$0 |
| Total | 1,169 | \$120,446 | \$114,919 | \$235,365 | \$470 | \$235,835 |
| Adverstising | | | | \$0 | \$0 | \$0 |
| Total | | | | \$235,365 | \$470 | \$235,835 |

Notes: Direct Load Control participants are new participants in the year.
Appliance Recycling Rebate + Co-op Admin includes 3rd party admin costs paid by EKPC.
LED- Promotional and auditing software paid by EKPC to a 3rd party

FARMERS RURAL ELECTRIC COOPERATIVE CORPORATION
PSC CASE NO. 2019-00060
RESPONSE TO COMMISSION STAFF'S INITIAL REQUEST

Response 2. (continued)

In addition to the DSM programs referred to above, Farmers RECC provides an Energy Audit DSM program to residential and small commercial members. To provide this program, in 2014 and 2015, Farmers RECC employed an Energy Advisor who performed, among other duties, energy audits at the request of the member. The Energy Advisor retired in October 2015. Therefore, in 2016, 2017 and 2018, a Third Party Contractor performed the audits on behalf of Farmers RECC. The table below lists the number of energy audits performed during the years 2014 through 2018 and the estimated cost of those audits. EKPC provides no reimbursement for these costs.

| Year | <u>2014</u> | <u>2015</u> | <u>2016</u> | <u>2017</u> | <u>2018</u> |
|------------------|-------------|-------------|-------------|-------------|-------------|
| Number of Audits | 137 | 113 | 98 | 46 | 48 |
| Estimated Cost | \$69,533 | \$56,142 | \$73,500 | \$28,235 | \$28,000 |

**FARMERS RURAL ELECTRIC COOPERATIVE CORPORATION
PSC CASE NO. 2019-00060
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Request 3.

Provide the names of the members of EKPC's DSM Steering Committee, identify which Distribution Cooperative each member represents, and describe the process used to evaluate the cost-effectiveness and need for existing DSM programs offered by the respective Distribution Cooperatives.

Response 3.

Alan Coffey (South Kentucky RECC), Barry Drury (Blue Grass Energy), Caralyne Pennington (Farmers RECC), Charlie Pasley (Clark Energy), Chuck Filiatreau (Salt River Electric), Jared Routh (Shelby Energy), Dan Hitchcock (Inter-County Energy), John May (Licking Valley RECC), Joni Hazelrigg (Fleming-Mason Energy), Natasha Wiley (Big Sandy RECC), Rich Prewitt (Cumberland Valley), Rick Ryan (Nolin RECC), Sandy Painter (Jackson Energy), Jack Scott Lawless (Owen Electric), Tina Preece (Grayson), Ann Beard (Taylor Co. RECC), Scott Drake (EKPC), Joe Settles (EKPC), Hank Smith (EKPC), Tom Castle (EKPC), Bill Blair (EKPC), Sha Phillips (EKPC), and Josh Littrell (EKPC).

The DSM Steering Committee reviews the DSM Potential Study performed by GDS Associates for each EKPC IRP. That study identifies all potential cost-effective DSM programs. John Farley, DSM consultant, also provides additional insight to DSM program cost-effectiveness evaluations. The DSM Steering Committee, based on their field experience working the membership, helps to identify the need for cost-effective programs. Although no formal process exists to determine need for a new DSM programs, participation levels of existing programs are reviewed to assist in determining the need to continue cost-effective programs. Both the DSM Steering Committee and the owner-member CEOs expressed a desired to continue cost-effective residential programs that assist their members having high bills due to energy-inefficient housing.

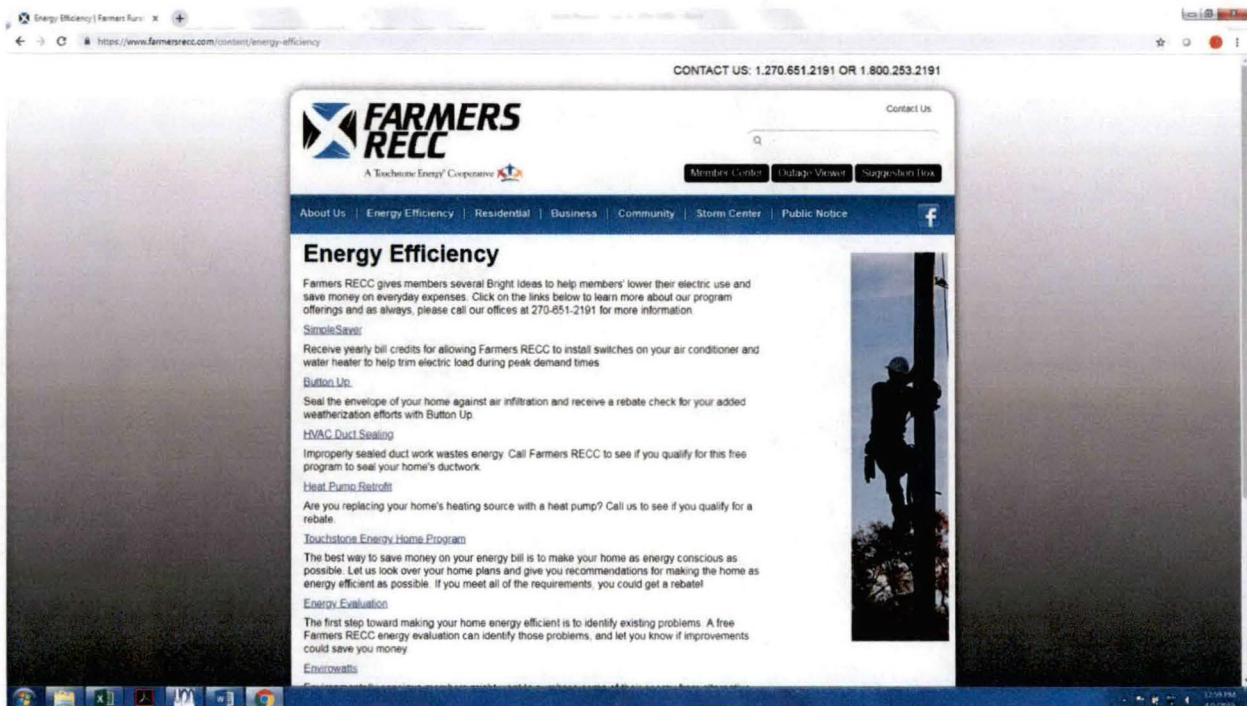
FARMERS RURAL ELECTRIC COOPERATIVE CORPORATION
PSC CASE NO. 2019-00060
RESPONSE TO COMMISSION STAFF'S INITIAL REQUEST

Request 4.

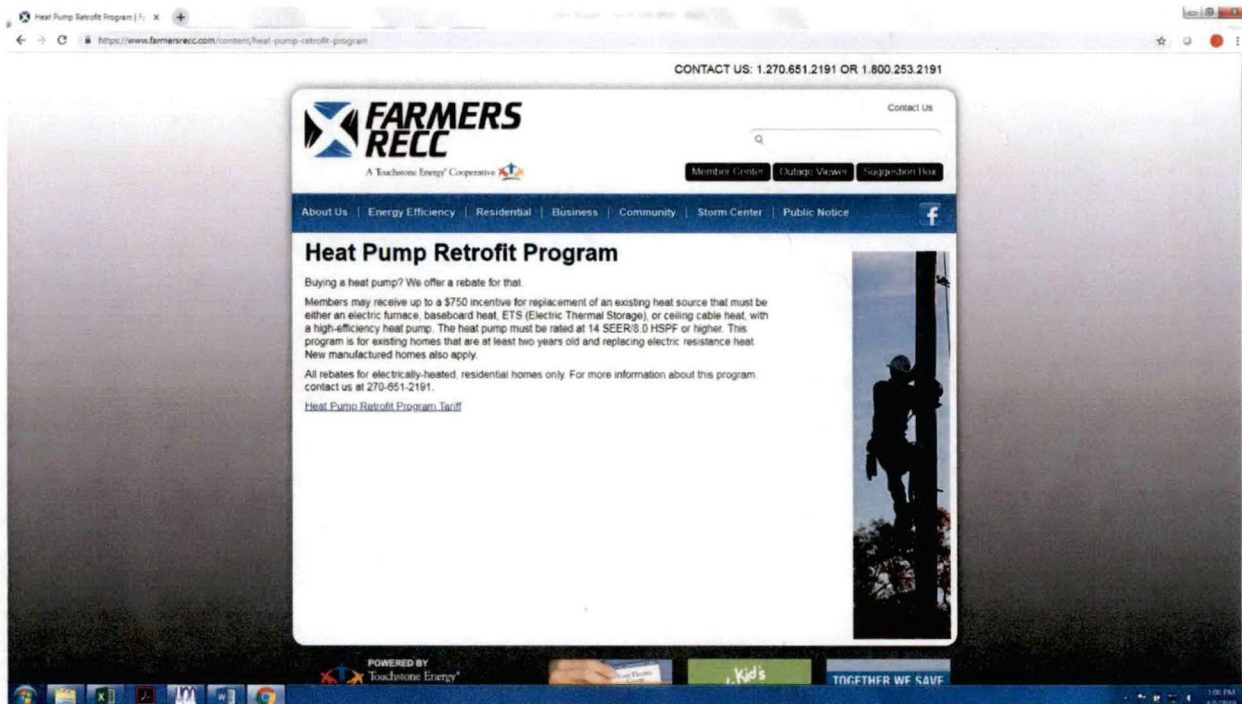
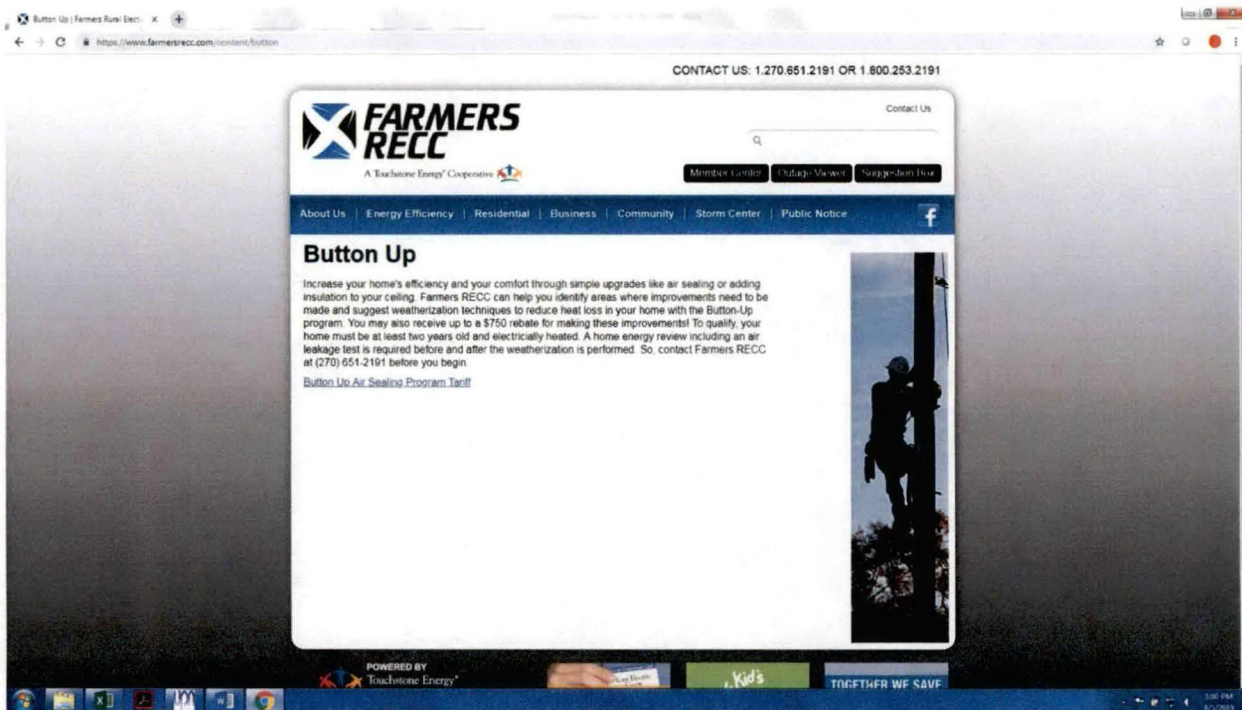
Provide a copy of all marketing materials and brochures currently used to promote each DSM program that each Distribution Cooperative proposes to continue.

Response 4.

Farmers RECC employs several methods of Member communications, including monthly Member newsletters within *Kentucky Living* magazine; periodic e-mails and bill inserts; its website; and social media outlets, including: Facebook and Twitter. Since the Commission's order in case 2019-00060, dated February 27, 2019, Farmers RECC has updated its website to reflect revised DSM programs (see screenshot examples in this response). Farmers RECC will continue to promote the revised DSM programs through the resources mentioned above.



FARMERS RURAL ELECTRIC COOPERATIVE CORPORATION
PSC CASE NO. 2019-00060
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The screenshot shows a web browser window displaying the Farmers RECC website. The browser's address bar shows the URL: <https://www.farmersrecc.com/content/touchstone-energy-home-program>. The page content includes the Farmers RECC logo, a navigation menu with links for 'About Us', 'Energy Efficiency', 'Residential', 'Business', 'Community', 'Storm Center', and 'Public Notice', and a search bar. The main heading is 'Touchstone Energy Home Program'. Below the heading, the text describes the program's goal to help make new homes more energy efficient through heat pumps and geothermal heating. It mentions a 'Pre-Drywall Checklist' and a \$750 rebate for members. A vertical image on the right shows a person working on a utility pole. At the bottom of the page, there are logos for 'POWERED BY Touchstone Energy', 'Kids', and 'TOGETHER WE SAVE'. The browser's taskbar at the bottom shows various application icons and the system clock indicating 1:01 PM on 4/2/2019.

CONTACT US: 1.270.651.2191 OR 1.800.253.2191

FARMERS RECC
A Touchstone Energy Cooperative

Member Center | Pulpit Views | Suggestion Box

About Us | Energy Efficiency | Residential | Business | Community | Storm Center | Public Notice

Touchstone Energy Home Program

The Touchstone Energy Home Program, sponsored by Farmers RECC is a program designed to help make your new home more energy efficient through the use of heat pump and geothermal heating. A cooperative representative or contractor will be required to conduct a Pre-Drywall Checklist. The home must also meet all prescriptive requirements of being a Touchstone Energy Home or an Energy Star New Home.

A post-construction blower door test will also be performed to verify that the home meets all required standards. Farmers RECC will need to see the plans for the home before construction begins. Farmers RECC will choose a technician from a list of pre-approved contractors that are able to perform a blower door test. If all requirements are met, members will receive a \$750 rebate.

If you have any questions about the program, call (270) 651-2191 or (800) 253-2191.

[Touchstone Energy Home Pre-Drywall Checklist](#)
[Touchstone Energy Home Program Tariff](#)

POWERED BY Touchstone Energy

Kids

TOGETHER WE SAVE

1:01 PM 4/2/2019

**FARMERS RURAL ELECTRIC COOPERATIVE CORPORATION
PSC CASE NO. 2019-00060
RESPONSE TO COMMISSION STAFF'S INITIAL REQUEST**

Request 5.

For each Distribution Cooperative, provide a list and cost of any DSM programs that each Distribution Cooperative offers that EKPC does not offer, if any.

Response 5.

Kentucky Energy Retrolift Rider (also known as How\$mart) – This program was approved by the Commission with an effective date of January 1, 2015. Tariff sheets are 111.001 – 111.021. The cost of the program is included within the loan contract that is ultimately paid by the member.

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Request 6.

For each Distribution Cooperative, provide a list of any DSM program targeted at low-income customers and provide a description of said programs.

Response 6.

Community Assistance Resources for Energy Savings Programs (C.A.R.E.S.) – This program was approved by the Commission with an effective date of October 1, 2015. Tariff sheets are 97.010 – 97.012. The CARES program provides an incentive to enhance the weatherization and energy efficiency services provides to its retail members by the Kentucky Community Action Agency network of not-for-profit community action agencies.