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\*Also Licensed in Indiana

March 20, 2015

Mr. Jeff Derouen  
Executive Director  
Public Service Commission  
211 Sower Boulevard, P.O. Box 615  
Frankfort, Kentucky 40602-0615

**Re: Big Rivers Electric Corporation's Notice and Filing of New and Revised DSM Tariff Sheets**

Dear Mr. Derouen:

Today, Big Rivers Electric Corporation ("Big Rivers") filed revised and new tariff sheets incorporating (i) revisions to its existing demand-side management ("DSM") programs and (ii) a new DSM program. This tariff filing was made pursuant to 807 KAR 5:011 Section 6 using the Public Service Commission's electronic Tariff Filing System. The revised tariff sheets include revisions to the tariff Table of Contents and to tariff sheets for Big Rivers' existing DSM programs (Sheet Nos. 2.01 through 23). The new tariff sheets (Sheet Nos. 23.01 through 23.04) reflect the addition of the new DSM program, DSM-13 Residential Weatherization A La Carte Program.

Along with the new and revised tariff sheets, Big Rivers electronically filed this letter and the following supporting documents:

1. A redline version of the DSM tariff sheets highlighting the revisions, and
2. A table of analytics supporting these changes.

The proposed changes include a cap on aggregate reimbursements to ensure that Big Rivers' financial exposure is consistent with the amount it collects in base rates. A second change is that Big Rivers will be able to provide the DSM funding upfront so that the Members will essentially hold the funds in escrow, which should minimize administrative delay. A third change expands the energy efficiency lighting offerings to include both CFL and LED lighting. Other changes are designed to increase the flexibility of the DSM programs by allowing, for example, Big Rivers and its Members to adjust incentives up to a specified amount. The new program expands Big Rivers' weatherization offerings to increase retail customers' participation in

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Mr. Jeff Derouen  
March 20, 2015  
Page 2 of 3

weatherization and cost effectiveness.

On this date, Big Rivers provided notice of this filing to each of its three customers (its Members) by mailing them a copy of this letter, a copy of the proposed tariff sheets, and a copy of the supporting documents. Pursuant to 807 KAR 5:011 Section 8, attached to this letter is a schedule showing the present rates and proposed rates for each customer class to which the proposed rates will apply and the amount of the change requested in both dollar amounts and percentage change for each customer classification to which the proposed rate change will apply. Note that the only customer class to which the DSM tariffs apply is Big Rivers' Rural class and that the rates under the DSM tariff sheets are incentives and not charges. Also, because the incentives paid under the DSM tariff sheets are not dependent on usage, Big Rivers is not including the amount of the average usage and the effect upon the average bill for each customer class to which the proposed rate change will apply.

The rates contained in this notice are the rates proposed by Big Rivers but the Public Service Commission may order rates to be charged that differ from the proposed rates contained in this notice. A person may submit a timely written request for intervention to the Public Service Commission, Post Office Box 615, Frankfort, Kentucky 40602, establishing the grounds for the request including the status and interest of the party. If the Commission does not receive a written request for intervention within thirty (30) days of the mailing of this notice, the Commission may take final action on the tariff filing.

A person may examine this tariff filing and any other documents Big Rivers has filed with the Public Service Commission at the offices of Big Rivers located at 201 Third Street, Henderson, Kentucky 42420, and on the Big Rivers' website at <http://www.bigrivers.com/regulatory-affairs/>. A person may examine this tariff filing at the Commission's offices located at 211 Sower Boulevard, Frankfort, Kentucky, Monday through Friday, 8:00 a.m. to 4:30 p.m., or through the Commission's website at <http://psc.ky.gov>. Comments regarding this tariff filing may be submitted to the Public Service Commission through its website or by mail to Public Service Commission, Post Office Box 615, Frankfort, Kentucky 40602.

Mr. Jeff Derouen  
March 20, 2015  
Page 3 of 3

Sincerely,



Tyson Kamuf

TAK/lm

cc. Robert W. Berry  
Gregory Starheim  
Burns Mercer  
Scott Ribble

**Big Rivers Electric Corporation**  
**DSM Tariffs - Incentives to Member Cooperatives**  
**Filed : March 20, 2015**

Tariff	Program	Current Rate	Proposed <sup>1</sup> Rate	Increase (Decrease) \$	Increase (Decrease) %
1 DSM-01	High Efficiency Lighting Replacement (Rural Customers) Reasonable Promotional Costs (pre-approved)	Cost of Bulbs Yes	Cost of Bulbs Yes		
2 DSM-02	ENERGY STAR® Clothes Washer Replacement Incentive Reasonable Promotional Costs (pre-approved)	\$100 Yes	\$100 Yes	\$0	0%
3 DSM-03	ENERGY STAR® Refrigerator Replacement Incentive Reasonable Promotional Costs (pre-approved)	\$100 Yes	\$100 Yes	\$0	0%
4 DSM-04	Residential High Efficiency Heating, Ventilation and Air Conditioning ("HVAC")				
	Geothermal	\$750	\$750	\$0	0%
	Dual Fuel	\$500	\$500	\$0	0%
	Air Source	\$200	\$200	\$0	0%
	Reasonable Promotional Costs (pre-approved)	Yes	Yes		
5 DSM-05	Residential Weatherization				
	Initial Site Visit (Formerly Initial Audit) <sup>2</sup>	\$150	\$150	\$0	0%
	Installed CFL (limit of 20)	\$3	\$3	\$0	0%
	Installed Low-Flow Aerator (limit of 2)	\$10	\$10	\$0	0%
	Installed Low-Flow Shower Head (limit of 1)	\$10	\$10	\$0	0%
	Diagnostic Audit Upon Completion of Weatherization Process <sup>2</sup>	\$450	\$450	\$0	0%
	Diagnostic Audit If Weatherization Process Isn't Completed <sup>2</sup>	\$350	\$350	\$0	0%
	50% of Total Implemented Weatherization Measures	No	No		
	Total Maximum Implemented Weatherization Measures <sup>3</sup>	\$2,500	\$2,500	\$0	0%
	Reasonable Promotional Costs (pre-approved)	Yes	Yes		

**Big Rivers Electric Corporation**  
**DSM Tariffs - Incentives to Member Cooperatives**  
**Filed : March 20, 2015**

Tariff	Program	Current Rate	Proposed <sup>1</sup> Rate	Increase (Decrease) \$	Increase (Decrease) %	
6	DSM-06 Touchstone Energy® New Home	Geothermal Heat Pump	\$2,000	\$2,000	\$0	0%
		Air Source Heat Pump	\$1,000	\$1,000	\$0	0%
		Dual Fuel Heat Pump	\$1,200	\$1,200	\$0	0%
		Gas Heat	\$750	\$750	\$0	0%
		Reasonable Promotional Costs (pre-approved)	Yes	Yes		
7	DSM-07 Residential and Commercial HVAC & Refrigeration Tune-Up	Residential Unit	\$25	\$25	\$0	0%
		Commercial Unit	\$50	\$50	\$0	0%
		Reasonable Promotional Costs (pre-approved)	Yes	Yes		
8	DSM-08 Commercial / Industrial High Efficiency Lighting Replacement Incentive	Reasonable Promotional Costs (pre-approved)	\$350 per kW Yes	\$350 per kW Yes	\$0	0%
9	DSM-09 Commercial / Industrial General Energy Efficiency	Maximum Incentive Per Project	\$350 per kW \$25,000	\$350 per kW \$25,000	\$0	0%
		Reasonable Promotional Costs (pre-approved)	Yes	Yes		
10	DSM-10 Residential Weatherization Program – Primary Heating Source Non-Electric	Initial Site Visit (Formerly Initial Audit) <sup>2</sup>	\$150	\$150	\$0	0%
		Diagnostic Audit Upon Completion of Weatherization Program	\$225	\$225	\$0	0%
		Installed CFL (limit of 20)	\$3	\$3	\$0	0%
		Installed Low-Flow Aerator (limit of 2)	\$10	\$10	\$0	0%
		Installed Low-Flow Shower Head (limit of 1)	\$10	\$10	\$0	0%
		25% of Eligible Improvements	No	No		
		Total Maximum Implemented Weatherization Measures <sup>3</sup>	\$1,000	\$1,000	\$0	0%
		Reasonable Promotional Costs (pre-approved)	Yes	Yes		







Your Touchstone Energy® Cooperative

(Name of Utility)

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Original

SHEET NO. 2.01

CANCELLING P.S.C. KY. No.

SHEET NO.

RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

[T]

**Demand-Side Management and Energy Efficiency (“DSM”) Programs**

**Current Programs - Listing:**

Listed below are the DSM programs which Big Rivers offers to its Members.

- DSM-01 High Efficiency Lighting Replacement Program
- DSM-02 ENERGY STAR® Clothes Washer Replacement Incentive Program
- DSM-03 ENERGY STAR® Refrigerator Replacement Incentive Program
- DSM-04 Residential High Efficiency Heating, Ventilation and Air Conditioning ("HVAC") Program
- DSM-05 Residential Weatherization Program
- DSM-06 Touchstone Energy® New Home Program
- DSM-07 Residential and Commercial HVAC & Refrigeration Tune-Up Program
- DSM-08 Commercial / Industrial High Efficiency Lighting Replacement Incentive Program
- DSM-09 Commercial / Industrial General Energy Efficiency Program
- DSM-10 Residential Weatherization Program – Primary Heating Source Non-Electric
- DSM-11 Commercial High Efficiency Heating, Ventilation and Air Conditioning ("HVAC") Program
- DSM-12 High Efficiency Outdoor Lighting Program
- DSM-13 Residential Weatherization A La Carte Program

**Current Programs - General:**

Big Rivers funding obligation for the above programs shall not exceed \$1.0 million dollars for each program year. A program year coincides with the calendar year from January 1 to December 31. In no case shall Big Rivers' reimbursement to any Member exceed the Member's reimbursement of a Retail Member as outlined in the "Member Incentives" and "Terms & Conditions" section for each program.

DATE OF ISSUE March 20, 2015  
DATE EFFECTIVE April 20, 2015

/s/ Robert W. Berry

ISSUED BY: Robert W. Berry,  
President and Chief Executive Officer  
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



Your Touchstone Energy® Cooperative

(Name of Utility)

For All Territory Served By  
Cooperative's Transmission System

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SHEET NO. 2.02

CANCELLING P.S.C. KY. No. \_\_\_\_\_

SHEET NO. \_\_\_\_\_

RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

[T]

**Demand-Side Management and Energy Efficiency (“DSM”) Programs (continued)**

**Current Programs – General (continued):**

Each Member may elect to implement any subset from the program listing above, excepted as noted within the “Purpose” section for each program. At the beginning of each program year, each Member may elect either a one-time distribution of funds for its programs for the entire program year, or reimbursements from Big Rivers as appropriate documentation is provided to Big Rivers as outlined in the “Member Incentives” and “Terms and Conditions” sections for each program.

Any Member electing a one-time distribution of funds for the entire program years will:

1. make all necessary reimbursements to Rural Customers as defined in any program;
2. will not receive reimbursements from Big Rivers throughout the program year as outlined in the “Member Incentives” and “Terms and Conditions” sections for each program;
3. select any qualified, third-party contractor as defined in any program;
4. maintain all necessary documentation for Big Rivers to perform evaluation, measurement and verification for any program;
5. provide Big Rivers all necessary documentation and information for Big Rivers to file its Semi-annual DSM Report as stipulated in Ordering Paragraph No. 9 of the Commission’s Order dated November 17, 2011, in Case No. 2011-00036;
6. only expend the funds from the one-time distribution in accordance with the programs;
7. maintain the funds from the one-time distribution in a segregated account; and
8. at the end of the program year, reimburse Big Rivers for any funds from the one-time distribution that were not expended.

DATE OF ISSUE March 20, 2015  
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/s/ Robert W. Berry

ISSUED BY: Robert W. Berry,  
President and Chief Executive Officer  
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



Your Touchstone Energy® Cooperative

(Name of Utility)

For All Territory Served By  
Cooperative's Transmission System

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Original SHEET NO. 3

RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-01  
High Efficiency Lighting Replacement Program**

**Purpose:**

This program promotes an increased use of energy efficient lights meeting ENERGY STAR® standards among Rural Customers by reimbursing a Member the cost of lamps purchased and distributed by the Member to its eligible Rural Customers. Energy efficient lights include, but are not limited to, Compact Fluorescent Lights (“CFLs”) and Light Emitting Diodes (“LED”) lights. [T]  
[T]  
[T]

**Availability:**

This DSM program’s rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member’s corresponding tariff.

**Eligibility:**

An eligible Rural Customer is a Member’s Rural Customer in the Member’s service area.

**Member Incentives:**

Big Rivers will reimburse a Member the cost of energy efficient lights purchased and distributed by the Member to its eligible Rural Customers. Big Rivers will also reimburse a Member’s reasonable costs of promoting this program. [T]  
[T]

**Terms & Conditions:**

To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of a paid invoice from a supplier of energy efficient lights and acceptable documentation that those lights have been or will be distributed to eligible Rural Customers of the Member. [T]

**Evaluation, Measurement and Verification:**

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

DATE OF ISSUE March 20, 2015  
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/s/ Robert W. Berry

ISSUED BY: Robert W. Berry,  
President and Chief Executive Officer  
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



Your Touchstone Energy® Cooperative

(Name of Utility)

For All Territory Served By  
Cooperative's Transmission System

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Original SHEET NO. 4

RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-02**

**ENERGY STAR® Clothes Washer Replacement Incentive Program**

**Purpose:**

This program promotes an increased use of clothes washing machines meeting ENERGY STAR® standards (“Qualifying Clothes Washer”) among Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer, who purchases and installs a Qualifying Clothes Washer.

**Availability:**

This DSM program’s rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member’s corresponding tariff.

**Eligibility:**

An eligible Rural Customer is a Member’s Rural Customer who purchases and installs a Qualifying Clothes Washer in the Member’s service area.

**Member Incentives:**

Big Rivers will reimburse a Member an incentive payment of up to \$100 for each Qualifying Clothes Washer purchased and installed by an eligible Rural Customer in the Member’s service area. Big Rivers will also reimburse a Member’s reasonable costs of promoting this program. [T]

**Terms & Conditions:**

To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of a paid invoice from a legitimate retail appliance supplier for purchase and installation of a Qualifying Clothes Washer on the premises of an eligible Rural Customer of the Member in the Member’s service area.

**Evaluation, Measurement and Verification:**

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

DATE OF ISSUE March 20, 2015  
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/s/ Robert W. Berry

ISSUED BY: Robert W. Berry,  
President and Chief Executive Officer  
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



Your Touchstone Energy® Cooperative  
(Name of Utility)

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Cooperative's Transmission System  
P.S.C. KY. No. 27  
First Revised SHEET NO. 5  
CANCELLING P.S.C. KY. No. 27  
Original SHEET NO. 5

RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-03  
ENERGY STAR® Refrigerator Replacement Incentive Program**

**Purpose:**

This program promotes an increased use of fifteen (15) cubic foot or larger refrigerators meeting ENERGY STAR® standards (“Qualifying Refrigerator”) among Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer, who purchases and installs a Qualifying Refrigerator and removes from operation and recycles an existing older, low-efficiency refrigerator.

**Availability:**

This DSM program’s rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member’s corresponding tariff.

**Eligibility:**

An eligible Rural Customer is a Member’s Rural Customer who purchases and installs a Qualifying Refrigerator and removes from operation and recycles an existing refrigerator.

**Member Incentives:**

Big Rivers will reimburse a Member an incentive payment of up to \$100 for each Qualifying Refrigerator that is purchased and installed by an eligible Rural Customer in the Member’s service area, in conjunction with removing from operation and recycling an existing refrigerator. Big Rivers will also reimburse a Member’s reasonable costs of promoting this program. [T]

DATE OF ISSUE March 20, 2015  
DATE EFFECTIVE April 20, 2015

/s/ Robert W. Berry

ISSUED BY: Robert W. Berry,  
President and Chief Executive Officer  
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



Your Touchstone Energy® Cooperative

(Name of Utility)

For All Territory Served By  
Cooperative's Transmission System

P.S.C. KY. No. 27

Original SHEET NO. 6

CANCELLING P.S.C. KY. No. 26

Original SHEET NO. 6

RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-03 (continued)**

**ENERGY STAR® Refrigerator Replacement Incentive Program**

**Terms & Conditions:**

To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of a paid invoice from a legitimate retail appliance supplier for purchase and installation of a Qualifying Refrigerator on the premises of an eligible Rural Customer of the Member in the Member's service area, and acceptable documentation that an older refrigerator has been removed from operation and recycled.

**Evaluation, Measurement and Verification:**

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

DATE OF ISSUE March 20, 2015  
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/s/ Robert W. Berry

ISSUED BY: Robert W. Berry,  
President and Chief Executive Officer  
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



Your Touchstone Energy® Cooperative  
(Name of Utility)

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Cooperative's Transmission System  
P.S.C. KY. No. 27

First Revised SHEET NO. 7

CANCELLING P.S.C. KY. No. 27

Original SHEET NO. 7

RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-04  
Residential High Efficiency Heating, Ventilation and Air Conditioning ("HVAC") Program**

**Purpose:**

This program promotes an increased use of high-efficiency HVAC systems among Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer who purchases and installs an HVAC system beyond contractor grade minimums to one of three types of HVAC systems meeting ENERGY STAR® standards ("Qualified System").

**Availability:**

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff.

**Eligibility:**

An eligible Rural Customer is a Member's Rural Customer who upgrades an HVAC system located in the Member's service area to one of three types of Qualified Systems.

**Member Incentives:**

Big Rivers will reimburse a Member an incentive payment, based on the following table, for purchase and installation by one of its Rural Customers of a Qualified System HVAC upgrade located in the Member's service area. The incentive paid for each Qualified System of one of the following types shall be:

Geothermal	Up to \$ 750	[T]
Dual Fuel	Up to \$ 500	[T]
Air Source	Up to \$ 200	[T]

Big Rivers will also reimburse a Member's reasonable costs of promoting this program. [T]

DATE OF ISSUE March 20, 2015  
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/s/ Robert W. Berry

ISSUED BY: Robert W. Berry,  
President and Chief Executive Officer  
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



Your Touchstone Energy® Cooperative

(Name of Utility)

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Cooperative's Transmission System

P.S.C. KY. No. 27

Original SHEET NO. 8

CANCELLING P.S.C. KY. No. 26

Original SHEET NO. 8

RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-04 (continued)**

**Residential High Efficiency Heating, Ventilation and Air Conditioning ("HVAC") Program**

**Terms & Conditions:**

To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of a receipt of purchase and installation of a Qualified System from a licensed contractor, along with a certificate from the Member verifying installation of the Qualified System on the premises of a Rural Customer in the Member's service area.

**Evaluation, Measurement and Verification:**

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

DATE OF ISSUE March 20, 2015  
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/s/ Robert W. Berry

ISSUED BY: Robert W. Berry,  
President and Chief Executive Officer  
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



Your Touchstone Energy® Cooperative

(Name of Utility)

For All Territory Served By  
Cooperative's Transmission System

P.S.C. KY. No. 27

First Revised SHEET NO. 9

CANCELLING P.S.C. KY. No. 27

Original SHEET NO. 9

RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-05  
Residential Weatherization Program**

**Purpose:**

This program promotes increased implementation of weatherization improvements among Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer, who undertakes and completes residential weatherization improvements in accordance with this program.

**Availability:**

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff. A Member may elect to implement either this program or DSM-13 Residential Weatherization A La Carte Program, but not both.

[T]  
[T]

**Eligibility:**

An eligible Rural Customer is a Member's Rural Customer who undertakes and completes weatherization improvements in accordance with this program at the Rural Customer's all-electric home located in the Member's service area.

**Member Incentives:**

Big Rivers or the Member will reimburse the cost of an initial site visit, a diagnostic audit, and completed residential weatherization improvements performed in accordance with this program including project management costs. Big Rivers' or the Member's total reimbursement shall not exceed the amounts outlined below in Terms and Conditions. Big Rivers will also reimburse a Member's reasonable costs of promoting this program.

[T]  
[T]  
[T]

DATE OF ISSUE March 20, 2015  
DATE EFFECTIVE April 20, 2015

/s/ Robert W. Berry

ISSUED BY: Robert W. Berry,  
President and Chief Executive Officer  
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



Your Touchstone Energy® Cooperative   
 (Name of Utility)

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First Revised SHEET NO. 10

CANCELLING P.S.C. KY. No. 27

Original SHEET NO. 10

RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-05 (continued)**

**Residential Weatherization Program**

**Terms & Conditions:**

1. Big Rivers or the Member will contract with a qualified third party contractor (“Contractor”) that performs weatherization projects for electric utilities. [T]
2. The Member will promote the program, and select Rural Customer names to submit to Contractor.
3. Contractor will contact the Rural Customers from the names provided, and manage the weatherization process.
4. Big Rivers or the Member will pay the Contractor \$150 for the initial site visit. [T]
5. Big Rivers or the Member will also pay \$3 per installed energy efficient light and \$10 per installed low-flow aerator, or low-flow shower head, as part of the initial audit. Reimbursement will be limited to the following: [T]
 

Energy Efficient Lights <sup>a</sup>	Twenty (20) per Rural Customer’s residence	[T]
Low-Flow Aerator	Two (2) per Rural Customer’s residence	
Low-Flow Shower Head	One (1) per Rural Customer’s residence	
6. The Contractor will collect \$100 from the Rural Customer for the diagnostic audit, which will be reimbursed when the project is complete. If the Rural Customer does not follow-through with the weatherization process, the \$100 will be forfeited and Big Rivers or the Member will pay \$350 to the Contractor. Big Rivers or the Member will pay the Contractor \$450 for the diagnostic audit upon completion of the weatherization process. [T]
7. Big Rivers or the Member will pay the Contractor up to \$2,500 for implemented residential weatherization measures including project management. [T]

**Evaluation, Measurement and Verification:**

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

- a. Energy efficient lights include, but are not limited to, Compact Fluorescent Lights (“CFLs”) and Light Emitting Diodes (“LED”) lights. [T]

DATE OF ISSUE March 20, 2015  
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/s/ Robert W. Berry

ISSUED BY: Robert W. Berry,  
 President and Chief Executive Officer  
 Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



Your Touchstone Energy® Cooperative   
 (Name of Utility)

For All Territory Served By  
 Cooperative's Transmission System  
 P.S.C. KY. No. 27

First Revised SHEET NO. 11

CANCELLING P.S.C. KY. No. 27

Original SHEET NO. 11

RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-06**

**Touchstone Energy® New Home Program**

**Purpose:**

This program promotes an increased use of energy efficient building standards as outlined in the Touchstone Energy® certification program, including installation of high-efficiency HVAC systems meeting ENERGY STAR® standards, among Rural Customers and home builders by paying a Member an incentive for the benefit of an eligible Rural Customer whose new home includes an HVAC system beyond contractor grade minimums that is one of three specified types of HVAC systems meeting ENERGY STAR® standards (“Qualified System”).

**Availability:**

This DSM program’s rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member’s corresponding tariff.

**Eligibility:**

An eligible Rural Customer is a Member’s Rural Customer whose new Touchstone Energy® Certified residence includes a Qualified System.

**Member Incentives:**

Big Rivers will reimburse a Member an incentive payment based on the following table for purchase by one of its Rural Customers of a new Touchstone Energy® Certified residence that includes a Qualified System. The incentive paid for each residence for a Qualified System of one of the following types shall be:

Geothermal Heat Pump (ground coupled heat pump)	Up to \$ 2,000	[T]
Air Source Heat Pump	Up to \$ 1,000	[T]
Dual Fuel Heat Pump (ASHP w/Gas Backup)	Up to \$ 1,200	[T]
Gas Heat	Up to \$ 750	[T]

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/s/ Robert W. Berry

ISSUED BY: Robert W. Berry,  
 President and Chief Executive Officer  
 Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



Your Touchstone Energy® Cooperative

(Name of Utility)

For All Territory Served By  
Cooperative's Transmission System

P.S.C. KY. No. 27

Original SHEET NO. 12

CANCELLING P.S.C. KY. No. 26

Original SHEET NO. 12

RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-06 (continued)**

**Touchstone Energy® New Home Program**

**Member Incentives (continued):**

Big Rivers will also reimburse a Member's reasonable costs of promoting this program.

[T]

**Terms & Conditions:**

To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of the original Touchstone Energy® Certified residence certification document and supporting documents, and a copy of the receipt or certification from a licensed HVAC contractor verifying installation of the Qualified System on the premises of a Rural Customer in the Member's service area.

**Evaluation, Measurement and Verification:**

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

DATE OF ISSUE March 20, 2015  
DATE EFFECTIVE April 20, 2015

/s/ Robert W. Berry

ISSUED BY: Robert W. Berry,  
President and Chief Executive Officer  
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



Your Touchstone Energy® Cooperative

(Name of Utility)

For All Territory Served By  
Cooperative's Transmission System

P.S.C. KY. No. 27

First Revised SHEET NO. 13

CANCELLING P.S.C. KY. No. 27

Original SHEET NO. 13

RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-07**

**Residential and Commercial HVAC & Refrigeration Tune-Up Program**

**Purpose:**

This program promotes annual maintenance of heating and air conditioning equipment among eligible Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer, for professional cleaning and servicing of the Rural Customer's heating and cooling system.

**Availability:**

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff.

**Eligibility:**

An eligible Rural Customer is a Member's Rural Customer whose heating and cooling system is professionally cleaned and serviced in accordance with this program.

**Member Incentives:**

Big Rivers will reimburse a Member an incentive payment of up to \$25 incentive for each residential unit and up to \$50 for each commercial unit of an eligible Rural Customer in the Member's service area that is professionally cleaned and serviced. The incentive is available once per unit per year. Big Rivers will also reimburse a Member's reasonable costs of promoting this program.

DATE OF ISSUE March 20, 2015  
DATE EFFECTIVE April 20, 2015

/s/ Robert W. Berry

ISSUED BY: Robert W. Berry,  
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Your Touchstone Energy® Cooperative

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Original SHEET NO. 14

CANCELLING P.S.C. KY. No. 26

Original SHEET NO. 14

RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-07 (continued)**

**Residential and Commercial HVAC & Refrigeration Tune-Up Program**

**Terms & Conditions:**

To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of a receipt from a licensed contractor verifying that the heating and cooling system on the premises of an eligible Rural Customer in the Member's service area has been professionally cleaned and serviced.

**Evaluation, Measurement and Verification:**

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

DATE OF ISSUE March 20, 2015  
DATE EFFECTIVE April 20, 2015

/s/ Robert W. Berry

ISSUED BY: Robert W. Berry,  
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Your Touchstone Energy® Cooperative  
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First Revised SHEET NO. 15

CANCELLING P.S.C. KY. No. 27

Original SHEET NO. 15

RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-08**

**Commercial / Industrial High Efficiency Lighting Replacement Incentive Program**

**Purpose:**

This program promotes the upgrading of low-efficiency commercial or industrial lighting systems by Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer who measurably improves the energy efficiency of a commercial or industrial lighting system.

**Availability:**

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff.

**Eligibility:**

An eligible Rural Customer is a Member's Rural Customer who measurably improves the energy efficiency of a commercial or industrial lighting system in a facility located in the Member's service area in accordance with this program.

**Member Incentives:**

Big Rivers will pay a Member, for the benefit of its eligible Rural Customer, an incentive payment of up to \$350 per kW of measurable improvement in energy efficiency of a commercial or industrial lighting system at the facility of a Member's eligible Rural Customer achieved by improvements to an existing commercial or industrial lighting system. Big Rivers will also reimburse a Member's reasonable costs of promoting this program. [T]

DATE OF ISSUE March 20, 2015  
DATE EFFECTIVE April 20, 2015

/s/ Robert W. Berry

ISSUED BY: Robert W. Berry,  
President and Chief Executive Officer  
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



Your Touchstone Energy® Cooperative (Name of Utility)

For All Territory Served By Cooperative's Transmission System P.S.C. KY. No. 27 Original SHEET NO. 16 CANCELLING P.S.C. KY. No. 26 Original SHEET NO. 16

RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-08 (continued)

Commercial / Industrial High Efficiency Lighting Replacement Incentive Program

Terms & Conditions:

To qualify for the incentive under this program, a Member must submit to Big Rivers, in the form and detail specified by Big Rivers:

- 1. Information from which the energy efficiency of the existing commercial or industrial lighting system can be calculated;
2. Information from which the energy efficiency of the improved commercial or industrial lighting system can be calculated, and the improvement in the energy efficiency of the light system determined;
3. Information that documents the purchase and installation of the improvements to the commercial or industrial lighting system, including a copy of the invoice for materials and installation services associated with the project;
4. Certification by the Member, or a third party acting on behalf of the Member, of the installation of the lighting system improvements at a Rural Customer's facility in the Member's service area; and
5. A copy of the form showing the calculation of the energy efficiency improvements from the lighting system improvements, signed by the Rural Customer.

Evaluation, Measurement and Verification:

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

DATE OF ISSUE March 20, 2015
DATE EFFECTIVE April 20, 2015

/s/ Robert W. Berry

ISSUED BY: Robert W. Berry, President and Chief Executive Officer
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



Your Touchstone Energy® Cooperative  
(Name of Utility)

For All Territory Served By  
Cooperative's Transmission System  
P.S.C. KY. No. 27  
First Revised SHEET NO. 17  
CANCELLING P.S.C. KY. No. 27  
Original SHEET NO. 17

RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-09**

**Commercial / Industrial General Energy Efficiency Program**

**Purpose:**

This program promotes the implementation of energy efficiency projects among Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer of the Member who implements an energy efficiency projects at its commercial or industrial facilities.

**Availability:**

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff.

**Eligibility:**

An eligible Rural Customer is a Member's Rural Customer who implements an energy efficiency project at its commercial or industrial facilities in Member's service area in accordance with the terms and conditions of this program.

**Member Incentives:**

Big Rivers will pay a Member, for the benefit of its eligible Rural Customer, an incentive payment of up to \$350 per kW of measurable improvement in demand reduction achieved by an energy efficiency project implemented by a Member's eligible Rural Customer at the Rural Customer's facility located in the Member's service area. The maximum incentive available per project is \$25,000. Big Rivers will also reimburse a Member's reasonable costs of promoting this program. [T]

DATE OF ISSUE March 20, 2015  
DATE EFFECTIVE April 20, 2015

/s/ Robert W. Berry

ISSUED BY: Robert W. Berry,  
President and Chief Executive Officer  
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



Your Touchstone Energy® Cooperative

(Name of Utility)

For All Territory Served By  
Cooperative's Transmission System

P.S.C. KY. No. 27

Original SHEET NO. 18

CANCELLING P.S.C. KY. No. 26

Original SHEET NO. 18

RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-09 (continued)**

**Commercial / Industrial General Energy Efficiency Program**

**Terms & Conditions:**

To qualify for the incentive under this program, a Member must submit to Big Rivers, in the form and detail specified by Big Rivers:

1. Information from which the energy efficiency of the existing commercial or industrial facility can be calculated;
2. Information from which the energy efficiency of the commercial or industrial facility can be calculated after the completion of the energy efficiency project, and the improvement in the energy efficiency of the commercial or industrial facility can be determined;
3. Information that documents the plans and specifications of the energy efficiency project, the purchase, construction or installation of the improvements of the energy efficiency project at the commercial or industrial facility, including a copy of the invoice(s) for materials and installation services associated with the project;
4. Certification by the Member, or a third party acting on behalf of the Member, of the installation of the improvements specified in the energy efficiency project at the Rural Customer's facility in the Member's service area; and
5. A copy of the form showing the calculation of the demand reduction achieved by the energy efficiency project improvements, signed by the Rural Customer.

**Evaluation, Measurement and Verification:**

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

DATE OF ISSUE March 20, 2015  
DATE EFFECTIVE April 20, 2015

/s/ Robert W. Berry

ISSUED BY: Robert W. Berry,  
President and Chief Executive Officer  
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



Your Touchstone Energy® Cooperative (Name of Utility)

For All Territory Served By Cooperative's Transmission System P.S.C. KY. No. 27

Original SHEET NO. 19

CANCELLING P.S.C. KY. No. 26

Original SHEET NO. 19

RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-10

Residential Weatherization Program-Primary Heating Source Non-Electric

Purpose:

This program promotes increased implementation of weatherization improvements among Rural Customers whose primary heating source is non-electric by paying a Member an incentive for the benefit of an eligible Rural Customer, who undertakes and completes residential weatherization improvements in accordance with this program.

Availability:

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff. A Member may elect to implement either this program or DSM-13 Residential Weatherization A La Carte Program, but not both.

[T] [T]

Eligibility:

An eligible Rural Customer is a Member's Rural Customer who undertakes and completes weatherization improvements in accordance with this program at the Rural Customer's home located in the Member's service area, if the Rural Customer's home has a primary heat source that is non-electric and electric-sourced air conditioning.

Member Incentives:

Big Rivers or the Member will reimburse the cost of an initial site visit, a portion of the diagnostic audit, and completed residential weatherization improvements performed in accordance with this program including management costs. Big Rivers' or the Member's total reimbursement shall not exceed the amounts outlined below in Terms and Conditions. Big Rivers will also reimburse a Member's reasonable costs of promoting this program.

[T] [T] [T]

DATE OF ISSUE March 20, 2015
DATE EFFECTIVE April 30, 2015

/s/ Robert W. Berry

ISSUED BY: Robert W. Berry, President and Chief Executive Officer
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



Your Touchstone Energy® Cooperative  
(Name of Utility)

For All Territory Served By  
Cooperative's Transmission System  
P.S.C. KY. No. 27  
First Revised SHEET NO. 20  
CANCELLING P.S.C. KY. No. 27  
Original SHEET NO. 20

RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-10 (continued)**

**Residential Weatherization Program-Primary Heating Source Non-Electric**

**Terms & Conditions:**

1. Big Rivers or the Member will contract with a qualified third party contractor (“Contractor”) that performs weatherization projects for electric utilities. [T]
2. The Member will promote the program and select Rural Customer names to submit to Contractor.
3. Contractor will contact the Rural Customers from the names provided, and manage the weatherization process.
4. Big Rivers or the Member will pay the Contractor \$150 for the initial site visit. [T]
5. Big Rivers or the Member will also pay \$3 per installed energy efficient light and \$10 per installed low-flow aerator, or low-flow shower head, if the water heater is electric, as part of the initial audit. Reimbursement will be limited to the following: [T]
 

Energy Efficient Lights <sup>a</sup>	Twenty (20) per Rural Customer’s residence	[T]
Low-Flow Aerator	Two (2) per Rural Customer’s residence	
Low-Flow Shower Head	One (1) per Rural Customer’s residence	
6. Big Rivers or the Member will pay the Contractor \$225 upon completion of the diagnostic audit. The Rural Customer will pay \$225 to the Contractor for the diagnostic audit. [T]
7. Big Rivers or the Member will pay the Contractor up to \$1,000 for implemented residential weatherization measures including project management. [T]

**Evaluation, Measurement and Verification:**

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

- a. Energy efficient lights include, but are not limited to, Compact Fluorescent Lights (“CFLs”) and Light Emitting Diodes (“LED”) lights. [T]  
[T]

DATE OF ISSUE March 20, 2015  
DATE EFFECTIVE April 30, 2015

/s/ Robert W. Berry

ISSUED BY: Robert W. Berry,  
President and Chief Executive Officer  
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



Your Touchstone Energy® Cooperative 
  
(Name of Utility)

For All Territory Served By  
Cooperative's Transmission System  
P.S.C. KY. No. 27  
  
First Revised SHEET NO. 21  
  
CANCELLING P.S.C. KY. No. 27  
  
Original SHEET NO. 21

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RATES, TERMS AND CONDITIONS – SECTION 1

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**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-11**

**Commercial High Efficiency Heating, Ventilation and Air Conditioning ("HVAC") Program**

**Purpose:**

This program promotes an increased use of high-efficiency HVAC systems among Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer who purchases and installs an HVAC system beyond minimum efficiency standards to HVAC systems meeting ENERGY STAR® standards ("Qualified System").

**Availability:**

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff.

**Eligibility:**

An eligible Rural Customer is a Member's Rural Customer who upgrades an HVAC system located in the Member's service area and installs a Qualified System.

**Member Incentives:**

Big Rivers will reimburse a Member an incentive payment of up to \$75 per ton (12,000 BTU per hour nominal capacity) when a non-residential Rural Customer installs a Qualified System HVAC upgrade located in the Member's service area. [T]

Big Rivers will also reimburse a Member's reasonable costs of promoting this program. [T]

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DATE OF ISSUE March 20, 2015  
DATE EFFECTIVE April 30, 2015

/s/ Robert W. Berry

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ISSUED BY: Robert W. Berry,  
President and Chief Executive Officer  
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



Your Touchstone Energy® Cooperative   
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For All Territory Served By  
Cooperative's Transmission System  
P.S.C. KY. No. 27

Original SHEET NO. 22

CANCELLING P.S.C. KY. No. 26

Original SHEET NO. 22

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RATES, TERMS AND CONDITIONS – SECTION 1

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**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-11 (continued)**

**Residential High Efficiency Heating, Ventilation and Air Conditioning ("HVAC") Program**

**Terms & Conditions:**

To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of a receipt of purchase and installation of a Qualified System from a licensed contractor, along with a certificate from the Member verifying installation of the Qualified System on the premises of a Rural Customer in the Member's service area.

**Evaluation, Measurement and Verification:**

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

---

DATE OF ISSUE March 20, 2015  
DATE EFFECTIVE April 30, 2015

/s/ Robert W. Berry

---

ISSUED BY: Robert W. Berry,  
President and Chief Executive Officer  
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



Your Touchstone Energy® Cooperative   
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For All Territory Served By  
Cooperative's Transmission System  
P.S.C. KY. No. 27  
First Revised SHEET NO. 23  
CANCELLING P.S.C. KY. No. 27  
Original SHEET NO. 23

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RATES, TERMS AND CONDITIONS – SECTION 1

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**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-12  
High Efficiency Outdoor Lighting Program**

**Purpose:**

This program promotes the increased use of high-efficiency Light Emitting Diode (“LED”) and Induction outdoor lighting by Members.

**Availability:**

This DSM program is available to Members to provide non-metered outdoor lighting to their Rural Customers.

**Eligibility:**

An eligible Member purchases wholesale power from Big Rivers.

**Member Incentives:**

Big Rivers will reimburse a Member up to \$70 for each high-efficiency LED or Induction outdoor lamp it purchases and installs. [T]

**Terms & Conditions:**

To qualify for the incentive under this program, a Member must submit to Big Rivers documentation supporting the purchase and installation of high-efficiency outdoor lighting.

**Evaluation, Measurement and Verification:**

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

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DATE OF ISSUE March 20, 2015  
DATE EFFECTIVE April 30, 2015

/s/ Robert W. Berry

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ISSUED BY: Robert W. Berry,  
President and Chief Executive Officer  
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



Your Touchstone Energy® Cooperative   
(Name of Utility)

For All Territory Served By  
Cooperative's Transmission System  
P.S.C. KY. No. 27  
Original SHEET NO. 23.01  
CANCELLING P.S.C. KY. No. \_\_\_\_\_  
SHEET NO. \_\_\_\_\_

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RATES, TERMS AND CONDITIONS – SECTION 1

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**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

[N]

**DSM-13  
Residential Weatherization A La Carte Program**

**Purpose:**

This program promotes increased implementation of weatherization improvements among Rural Customers by paying a Member or a third party contactor (“Contractor”) directly an incentive for the benefit of an eligible Rural Customer who undertakes and completes residential weatherization improvements in accordance with this program.

**Availability:**

This DSM program’s rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member’s corresponding tariff. Any Member electing to implement this program may not implement either DSM-05 Residential Weatherization Program or DSM-10 Residential Weatherization Program-Primary Heating Source Non-Electric.

**Eligibility:**

An eligible Rural Customer is a Member’s Rural Customer who undertakes and completes weatherization improvements in accordance with this program at the Rural Customer’s home located in the Member’s service area. Program eligibility is based on the home and not the number of HVAC systems per home.

**Member Incentives:**

Big Rivers or the Member will reimburse the cost of an initial site visit and completed residential weatherization improvements performed in accordance with this program including project management costs. Big Rivers’ or the Member’s total reimbursement shall not exceed the amounts outlined below in Terms and Conditions. Big Rivers will also reimburse a Member’s reasonable costs of promoting this program.

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DATE OF ISSUE March 20, 2015  
DATE EFFECTIVE April 30, 2015

/s/ Robert W. Berry

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ISSUED BY: Robert W. Berry,  
President and Chief Executive Officer  
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Your Touchstone Energy® Cooperative   
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For All Territory Served By  
Cooperative's Transmission System  
P.S.C. KY. No. 27  
Original SHEET NO. 23.02  
CANCELLING P.S.C. KY. No. \_\_\_\_\_  
SHEET NO. \_\_\_\_\_

RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

[N]

**DSM-13 (continued)  
Residential Weatherization A La Carte Program**

**Terms & Conditions:**

1. Big Rivers or the Member will contract with a qualified third party Contractor that performs weatherization projects for electric utilities. Once the Contractor has determined that a Retail Customer's home is eligible for duct sealing as outlined in Item 5 below, residential weatherization may proceed. Any Retail Customer-selected Contractor's work and documentation must meet the standards of the Building Performance Institute, Inc. ("BPI"). Failure to meet BPI work and documentation standards may void any Big Rivers or Member reimbursements outlined below.
2. The Member will promote the program, and select Rural Customer names to submit to Contractor.
3. Contractor will contact the Rural Customers from the names provided, and manage the weatherization process.
4. Big Rivers or the Member will pay the Contractor up to \$200 for the initial site visit. This fee will include an audit report, customer educational materials, and energy efficient lights.<sup>a</sup>
5. The Contractor will determine if the Rural Customers' home is eligible for duct sealing. Homes with a construction completion date within twenty-four months of the date of the site visit are not eligible for duct sealing. Homes eligible for duct sealing are those where 60% of the duct work is located outside conditioned spaces, *i.e.*, duct work located in attic, crawl space, or unfinished basement. Eligible homes must be 3,000 ft<sup>2</sup> or less and not pose a safety or health risk to the Rural Customer or Contractor. Homes in excess of 3,000 ft<sup>2</sup> may be subject to additional fees, determined by the Contractor and paid by the Rural Customer to the Contractor. Duct sealing reimbursement for homes with 3,000 ft<sup>2</sup> or less is based on the following schedule:
  - a. Energy efficient lights include, but are not limited to, Compact Fluorescent Lights ("CFLs") and Light Emitting Diodes ("LED") lights.

DATE OF ISSUE March 20, 2015  
DATE EFFECTIVE April 30, 2015

/s/ Robert W. Berry

ISSUED BY: Robert W. Berry,  
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Your Touchstone Energy® Cooperative  
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For All Territory Served By  
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Original SHEET NO. 23.03  
CANCELLING P.S.C. KY. No. \_\_\_\_\_  
SHEET NO. \_\_\_\_\_

RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

[N]

**DSM-13 (continued)**

**Residential Weatherization A La Carte Program**

**Terms & Conditions (continued):**

Home Heating Source	Paid by Big Rivers or Member
Electric	Up to \$500
Gas	Up to \$250

Any balance exceeding Big Rivers' or the Member's reimbursement will be paid by the Rural Customer directly to the Contractor.

- 6. Additional weatherization incentives are available under this program. Big Rivers will reimbursement the Member for these measures based on the following schedule:

Additional Weatherization Measure	Electric-Heated Homes	Gas-Heated Homes
Attic Insulation	Up to \$500	Up to \$250
Floor/Crawl Space Insulation	Up to \$250	\$0
Smart/Programmable Thermostat	Up to \$30	Up to \$30

The Rural Member will be responsible for contracting the service and submitting documentation to the Member Cooperative.

- 7. To qualify for the additional weatherization incentives under this program, a Member must submit to Big Rivers documentation supporting the purchase and installation of additional weatherization measures.
  - (a) Attic insulation must achieve an additional insulating value of R19 or achieve a total insulation value of R38.
  - (b) Floor insulation must achieve an additional insulating value of R11.

DATE OF ISSUE March 20, 2015  
DATE EFFECTIVE April 30, 2015

/s/ Robert W. Berry

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Your Touchstone Energy® Cooperative   
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P.S.C. KY. No. \_\_\_\_\_ 27 \_\_\_\_\_  
Original SHEET NO. 23.04  
CANCELLING P.S.C. KY. No. \_\_\_\_\_  
SHEET NO. \_\_\_\_\_

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RATES, TERMS AND CONDITIONS – SECTION 1

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**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

[N]

**DSM-13 (continued)  
Residential Weatherization A La Carte Program**

**Terms & Conditions (continued):**

- 8. Big Rivers or the Member will complete all reimbursements upon completion of any of the above weatherization measures and submission of an application and required documentation.
- 9. To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of a receipt of purchase and installation of a Qualified System from a licensed contractor, along with a certificate from the Member verifying installation of the Qualified System on the premises of a Rural Customer in the Member's service area.

**Evaluation, Measurement and Verification:**

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

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DATE OF ISSUE March 20, 2015  
DATE EFFECTIVE April 30, 2015

/s/ Robert W. Berry

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ISSUED BY: Robert W. Berry,  
President and Chief Executive Officer  
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420

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**Deleted:** February 1, 2014

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**Deleted:** Vice President Accounting, Rates, and Chief Financial Officer

**Deleted:** Issued by Authority of an Order of the Commission, dated April 25, 2014, in Case No. 2013-00199

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DATE OF ISSUE     March 20, 2015

DATE EFFECTIVE   April 20, 2015

/s/ Robert W. Berry

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ISSUED BY:                     Robert W. Berry  
   President and Chief Executive Officer  
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



Your Touchstone Energy® Cooperative  
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For All Territory Served By  
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P.S.C. KY. No. 27

Original SHEET NO. 201

CANCELLING P.S.C. KY. No. \_\_\_\_\_

SHEET NO. \_\_\_\_\_

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RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

[T]

Demand-Side Management and Energy Efficiency (“DSM”) Programs

Current Programs - Listing:

Listed below are the DSM programs which Big Rivers offers to its Members.

- DSM-01 High Efficiency Lighting Replacement Program
- DSM-02 ENERGY STAR® Clothes Washer Replacement Incentive Program
- DSM-03 ENERGY STAR® Refrigerator Replacement Incentive Program
- DSM-04 Residential High Efficiency Heating, Ventilation and Air Conditioning (“HVAC”) Program
- DSM-05 Residential Weatherization Program
- DSM-06 Touchstone Energy® New Home Program
- DSM-07 Residential and Commercial HVAC & Refrigeration Tune-Up Program
- DSM-08 Commercial / Industrial High Efficiency Lighting Replacement Incentive Program
- DSM-09 Commercial / Industrial General Energy Efficiency Program
- DSM-10 Residential Weatherization Program – Primary Heating Source Non-Electric
- DSM-11 Commercial High Efficiency Heating, Ventilation and Air Conditioning (“HVAC”) Program
- DSM-12 High Efficiency Outdoor Lighting Program
- DSM-13 Residential Weatherization A La Carte Program

Current Programs - General:

Big Rivers funding obligation for the above programs shall not exceed \$1.0 million dollars for each program year. A program year coincides with the calendar year from January 1 to December 31. In no case shall Big Rivers’ reimbursement to any Member exceed the Member’s reimbursement of a Retail Member as outlined in the “Member Incentives” and “Terms & Conditions” section for each program.

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DATE OF ISSUE March 20, 2015

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/s/ Robert W. Berry

ISSUED BY: Robert W. Berry,  
President and Chief Executive Officer

Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



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RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

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**Demand-Side Management and Energy Efficiency (“DSM”) Programs (continued)**

**Current Programs – General (continued):**

Each Member may elect to implement any subset from the program listing above, excepted as noted within the “Purpose” section for each program. At the beginning of each program year, each Member may elect either a one-time distribution of funds for its programs for the entire program year, or reimbursements from Big Rivers as appropriate documentation is provided to Big Rivers as outlined in the “Member Incentives” and “Terms and Conditions” sections for each program.

Any Member electing a one-time distribution of funds for the entire program years will:

1. make all necessary reimbursements to Rural Customers as defined in any program;
2. will not receive reimbursements from Big Rivers throughout the program year as outlined in the “Member Incentives” and “Terms and Conditions” sections for each program;
3. select any qualified, third-party contractor as defined in any program;
4. maintain all necessary documentation for Big Rivers to perform evaluation, measurement and verification for any program;
5. provide Big Rivers all necessary documentation and information for Big Rivers to file its Semi-annual DSM Report as stipulated in Ordering Paragraph No. 9 of the Commission’s Order dated November 17, 2011, in Case No. 2011-00036;
6. only expend the funds from the one-time distribution in accordance with the programs;
7. maintain the funds from the one-time distribution in a segregated account; and
8. at the end of the program year, reimburse Big Rivers for any funds from the one-time distribution that were not expended.

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RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-01  
High Efficiency Lighting Replacement Program

Purpose:

This program promotes an increased use of energy efficient lights, meeting ENERGY STAR® standards among Rural Customers by reimbursing a Member the cost of lamps purchased and distributed by the Member to its eligible Rural Customers. Energy efficient lights include, but are not limited to, Compact Fluorescent Lights (“CFLs”) and Light Emitting Diodes (“LED”) lights.

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Availability:

This DSM program’s rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member’s corresponding tariff.

Eligibility:

An eligible Rural Customer is a Member’s Rural Customer in the Member’s service area.

Member Incentives:

Big Rivers will reimburse a Member the cost of energy efficient lights purchased and distributed by the Member to its eligible Rural Customers. Big Rivers will also reimburse a Member’s reasonable costs of promoting this program.

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Terms & Conditions:

To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of a paid invoice from a supplier of energy efficient lights and acceptable documentation that those lights have been or will be distributed to eligible Rural Customers of the Member.

Evaluation, Measurement and Verification:

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

DATE OF ISSUE March 20, 2015  
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President and Chief Executive Officer  
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RATES, TERMS AND CONDITIONS – SECTION I

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-02  
ENERGY STAR® Clothes Washer Replacement Incentive Program

Purpose:

This program promotes an increased use of clothes washing machines meeting ENERGY STAR® standards ("Qualifying Clothes Washer") among Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer, who purchases and installs a Qualifying Clothes Washer.

Availability:

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff.

Eligibility:

An eligible Rural Customer is a Member's Rural Customer who purchases and installs a Qualifying Clothes Washer in the Member's service area.

Member Incentives:

Big Rivers will reimburse a Member an incentive payment of up to \$100 for each Qualifying Clothes Washer purchased and installed by an eligible Rural Customer in the Member's service area. Big Rivers will also reimburse a Member's reasonable costs of promoting this program.

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Terms & Conditions:

To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of a paid invoice from a legitimate retail appliance supplier for purchase and installation of a Qualifying Clothes Washer on the premises of an eligible Rural Customer of the Member in the Member's service area.

Evaluation, Measurement and Verification:

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

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RATES, TERMS AND CONDITIONS – SECTION I

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-03  
ENERGY STAR® Refrigerator Replacement Incentive Program**

**Purpose:**

This program promotes an increased use of fifteen (15) cubic foot or larger refrigerators meeting ENERGY STAR® standards ("Qualifying Refrigerator") among Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer, who purchases and installs a Qualifying Refrigerator and removes from operation and recycles an existing older, low-efficiency refrigerator.

**Availability:**

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff.

**Eligibility:**

An eligible Rural Customer is a Member's Rural Customer who purchases and installs a Qualifying Refrigerator and removes from operation and recycles an existing refrigerator.

**Member Incentives:**

Big Rivers will reimburse a Member an incentive payment of up to \$100 for each Qualifying Refrigerator that is purchased and installed by an eligible Rural Customer in the Member's service area, in conjunction with removing from operation and recycling an existing refrigerator. Big Rivers will also reimburse a Member's reasonable costs of promoting this program.

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RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-03 (continued)  
 ENERGY STAR® Refrigerator Replacement Incentive Program**

**Terms & Conditions:**

To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of a paid invoice from a legitimate retail appliance supplier for purchase and installation of a Qualifying Refrigerator on the premises of an eligible Rural Customer of the Member in the Member's service area, and acceptable documentation that an older refrigerator has been removed from operation and recycled.

**Evaluation, Measurement and Verification:**

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

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RATES, TERMS AND CONDITIONS – SECTION I

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-04**

**Residential High Efficiency Heating, Ventilation and Air Conditioning ("HVAC") Program**

**Purpose:**

This program promotes an increased use of high-efficiency HVAC systems among Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer who purchases and installs an HVAC system beyond contractor grade minimums to one of three types of HVAC systems meeting ENERGY STAR® standards ("Qualified System").

**Availability:**

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff.

**Eligibility:**

An eligible Rural Customer is a Member's Rural Customer who upgrades an HVAC system located in the Member's service area to one of three types of Qualified Systems.

**Member Incentives:**

Big Rivers will reimburse a Member an incentive payment, based on the following table, for purchase and installation by one of its Rural Customers of a Qualified System HVAC upgrade located in the Member's service area. The incentive paid for each Qualified System of one of the following types shall be:

Geothermal	<u>Up to \$ 750</u>	[T]
Dual Fuel	<u>Up to \$ 500</u>	[T]
Air Source	<u>Up to \$ 200</u>	[T]

Big Rivers will also reimburse a Member's reasonable costs of promoting this program, [T]

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RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-04 (continued)**

**Residential High Efficiency Heating, Ventilation and Air Conditioning ("HVAC") Program**

**Terms & Conditions:**

To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of a receipt of purchase and installation of a Qualified System from a licensed contractor, along with a certificate from the Member verifying installation of the Qualified System on the premises of a Rural Customer in the Member's service area.

**Evaluation, Measurement and Verification:**

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

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RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-05  
Residential Weatherization Program

Purpose:

This program promotes increased implementation of weatherization improvements among Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer, who undertakes and completes residential weatherization improvements in accordance with this program.

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Availability:

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff. A Member may elect to implement either this program or DSM-13 Residential Weatherization A La Carte Program, but not both.

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Eligibility:

An eligible Rural Customer is a Member's Rural Customer who undertakes and completes weatherization improvements in accordance with this program at the Rural Customer's all-electric home located in the Member's service area.

Member Incentives:

Big Rivers or the Member will reimburse the cost of an initial site visit, a diagnostic audit, and completed residential weatherization improvements performed in accordance with this program including project management costs. Big Rivers' or the Member's total reimbursement shall not exceed the amounts outlined below in Terms and Conditions. Big Rivers will also reimburse a Member's reasonable costs of promoting this program.

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RATES, TERMS AND CONDITIONS – SECTION I

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-05 (continued)  
Residential Weatherization Program

Terms & Conditions:

1. Big Rivers or the Member will contract with a qualified third party contractor ("Contractor") that performs weatherization projects for electric utilities.
2. The Member will promote the program, and select Rural Customer names to submit to Contractor.
3. Contractor will contact the Rural Customers from the names provided, and manage the weatherization process.
4. Big Rivers or the Member will pay the Contractor \$150 for the initial site visit.
5. Big Rivers or the Member will also pay \$3 per installed energy efficient light, and \$10 per installed low-flow aerator, or low-flow shower head, as part of the initial audit. Reimbursement will be limited to the following:
 

Energy Efficient Lights <sup>a</sup>	Twenty (20) per Rural Customer's residence
Low-Flow Aerator	Two (2) per Rural Customer's residence
Low-Flow Shower Head	One (1) per Rural Customer's residence
6. The Contractor will collect \$100 from the Rural Customer for the diagnostic audit, which will be reimbursed when the project is complete. If the Rural Customer does not follow-through with the weatherization process, the \$100 will be forfeited and Big Rivers or the Member will pay \$350 to the Contractor. Big Rivers or the Member will pay the Contractor \$450 for the diagnostic audit upon completion of the weatherization process.
7. Big Rivers or the Member will pay the Contractor up to \$2,500 for implemented residential weatherization measures including project management.

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Evaluation, Measurement and Verification:

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources,

a. Energy efficient lights include, but are not limited to, Compact Fluorescent Lights ("CFLs") and Light Emitting Diodes ("LED") lights.

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RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-06  
Touchstone Energy® New Home Program

Purpose:

This program promotes an increased use of energy efficient building standards as outlined in the Touchstone Energy® certification program, including installation of high-efficiency HVAC systems meeting ENERGY STAR® standards, among Rural Customers and home builders by paying a Member an incentive for the benefit of an eligible Rural Customer whose new home includes an HVAC system beyond contractor grade minimums that is one of three specified types of HVAC systems meeting ENERGY STAR® standards ("Qualified System").

Availability:

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff.

Eligibility:

An eligible Rural Customer is a Member's Rural Customer whose new Touchstone Energy® Certified residence includes a Qualified System.

Member Incentives:

Big Rivers will reimburse a Member an incentive payment based on the following table for purchase by one of its Rural Customers of a new Touchstone Energy® Certified residence that includes a Qualified System. The incentive paid for each residence for a Qualified System of one of the following types shall be:

Geothermal Heat Pump (ground coupled heat pump)	Up to \$ 2,000
Air Source Heat Pump	Up to \$ 1,000
Dual Fuel Heat Pump (ASHP w/Gas Backup)	Up to \$ 1,200
Gas Heat	Up to \$ 750

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RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-06 (continued)**

**Touchstone Energy® New Home Program**

**Member Incentives (continued):**

Big Rivers will also reimburse a Member's reasonable costs of promoting this program,

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**Terms & Conditions:**

To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of the original Touchstone Energy® Certified residence certification document and supporting documents, and a copy of the receipt or certification from a licensed HVAC contractor verifying installation of the Qualified System on the premises of a Rural Customer in the Member's service area.

**Evaluation, Measurement and Verification:**

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

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RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-07  
Residential and Commercial HVAC & Refrigeration Tune-Up Program**

**Purpose:**

This program promotes annual maintenance of heating and air conditioning equipment among eligible Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer, for professional cleaning and servicing of the Rural Customer's heating and cooling system.

**Availability:**

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff.

**Eligibility:**

An eligible Rural Customer is a Member's Rural Customer whose heating and cooling system is professionally cleaned and serviced in accordance with this program.

**Member Incentives:**

Big Rivers will reimburse a Member an incentive payment of up to \$25 incentive for each residential unit and up to \$50 for each commercial unit of an eligible Rural Customer in the Member's service area that is professionally cleaned and serviced. The incentive is available once per unit per year. Big Rivers will also reimburse a Member's reasonable costs of promoting this program.

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RATES, TERMS AND CONDITIONS – SECTION I

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-07 (continued)  
 Residential and Commercial HVAC & Refrigeration Tune-Up Program**

**Terms & Conditions:**

To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of a receipt from a licensed contractor verifying that the heating and cooling system on the premises of an eligible Rural Customer in the Member's service area has been professionally cleaned and serviced.

**Evaluation, Measurement and Verification:**

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

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 No. 2013-00199

DATE OF ISSUE March 20, 2015  
 DATE EFFECTIVE April 20, 2015  
/s/ Robert W. Berry  
 ISSUED BY: Robert W. Berry  
President and Chief Executive Officer  
 Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



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RATES, TERMS AND CONDITIONS – SECTION I

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-08  
Commercial / Industrial High Efficiency Lighting Replacement Incentive Program**

**Purpose:**

This program promotes the upgrading of low-efficiency commercial or industrial lighting systems by Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer who measurably improves the energy efficiency of a commercial or industrial lighting system.

**Availability:**

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff.

**Eligibility:**

An eligible Rural Customer is a Member's Rural Customer who measurably improves the energy efficiency of a commercial or industrial lighting system in a facility located in the Member's service area in accordance with this program.

**Member Incentives:**

Big Rivers will pay a Member, for the benefit of its eligible Rural Customer, an incentive payment of up to \$350 per kW of measurable improvement in energy efficiency of a commercial or industrial lighting system at the facility of a Member's eligible Rural Customer achieved by improvements to an existing commercial or industrial lighting system. Big Rivers will also reimburse a Member's reasonable costs of promoting this program.

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RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-08 (continued)**

**Commercial / Industrial High Efficiency Lighting Replacement Incentive Program**

**Terms & Conditions:**

To qualify for the incentive under this program, a Member must submit to Big Rivers, in the form and detail specified by Big Rivers:

1. Information from which the energy efficiency of the existing commercial or industrial lighting system can be calculated;
2. Information from which the energy efficiency of the improved commercial or industrial lighting system can be calculated, and the improvement in the energy efficiency of the light system determined;
3. Information that documents the purchase and installation of the improvements to the commercial or industrial lighting system, including a copy of the invoice for materials and installation services associated with the project;
4. Certification by the Member, or a third party acting on behalf of the Member, of the installation of the lighting system improvements at a Rural Customer's facility in the Member's service area; and
5. A copy of the form showing the calculation of the energy efficiency improvements from the lighting system improvements, signed by the Rural Customer.

**Evaluation, Measurement and Verification:**

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

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RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-09  
Commercial / Industrial General Energy Efficiency Program**

**Purpose:**

This program promotes the implementation of energy efficiency projects among Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer of the Member who implements an energy efficiency projects at its commercial or industrial facilities.

**Availability:**

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff.

**Eligibility:**

An eligible Rural Customer is a Member's Rural Customer who implements an energy efficiency project at its commercial or industrial facilities in Member's service area in accordance with the terms and conditions of this program.

**Member Incentives:**

Big Rivers will pay a Member, for the benefit of its eligible Rural Customer, an incentive payment of up to \$350 per kW of measurable improvement in demand reduction achieved by an energy efficiency project implemented by a Member's eligible Rural Customer at the Rural Customer's facility located in the Member's service area. The maximum incentive available per project is \$25,000. Big Rivers will also reimburse a Member's reasonable costs of promoting this program.

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RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-09 (continued)  
 Commercial / Industrial General Energy Efficiency Program**

**Terms & Conditions:**

To qualify for the incentive under this program, a Member must submit to Big Rivers, in the form and detail specified by Big Rivers:

1. Information from which the energy efficiency of the existing commercial or industrial facility can be calculated;
2. Information from which the energy efficiency of the commercial or industrial facility can be calculated after the completion of the energy efficiency project, and the improvement in the energy efficiency of the commercial or industrial facility can be determined;
3. Information that documents the plans and specifications of the energy efficiency project, the purchase, construction or installation of the improvements of the energy efficiency project at the commercial or industrial facility, including a copy of the invoice(s) for materials and installation services associated with the project;
4. Certification by the Member, or a third party acting on behalf of the Member, of the installation of the improvements specified in the energy efficiency project at the Rural Customer's facility in the Member's service area; and
5. A copy of the form showing the calculation of the demand reduction achieved by the energy efficiency project improvements, signed by the Rural Customer.

**Evaluation, Measurement and Verification:**

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

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RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-10  
 Residential Weatherization Program-Primary Heating Source Non-Electric**

**Purpose:**

This program promotes increased implementation of weatherization improvements among Rural Customers whose primary heating source is non-electric by paying a Member an incentive for the benefit of an eligible Rural Customer, who undertakes and completes residential weatherization improvements in accordance with this program.

**Availability:**

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff. A Member may elect to implement either this program or DSM-13 Residential Weatherization A La Carte Program, but not both.

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**Eligibility:**

An eligible Rural Customer is a Member's Rural Customer who undertakes and completes weatherization improvements in accordance with this program at the Rural Customer's home located in the Member's service area, if the Rural Customer's home has a primary heat source that is non-electric and electric-sourced air conditioning.

**Member Incentives:**

Big Rivers or the Member will reimburse the cost of an initial site visit, a portion of the diagnostic audit, and completed residential weatherization improvements performed in accordance with this program including management costs. Big Rivers' or the Member's total reimbursement shall not exceed the amounts outlined below in Terms and Conditions. Big Rivers will also reimburse a Member's reasonable costs of promoting this program.

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RATES, TERMS AND CONDITIONS – SECTION I

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-10 (continued)**

**Residential Weatherization Program-Primary Heating Source Non-Electric**

**Terms & Conditions:**

- 1. Big Rivers or the Member will contract with a qualified third party contractor ("Contractor") that performs weatherization projects for electric utilities. [T] Deleted: .
- 2. The Member will promote the program and select Rural Customer names to submit to Contractor.
- 3. Contractor will contact the Rural Customers from the names provided, and manage the weatherization process.
- 4. Big Rivers or the Member will pay the Contractor \$150 for the initial site visit. [T] Deleted: up to
- 5. Big Rivers or the Member will also pay \$3 per installed energy efficient light, and \$10 per installed low-flow aerator, or low-flow shower head, if the water heater is electric, as part of the initial audit. Reimbursement will be limited to the following: [T] Deleted: up to  
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Energy Efficient Lights <sup>a</sup>	Twenty (20) per Rural Customer's residence	[T]	Deleted: CFL Bulbs
Low-Flow Aerator	Two (2) per Rural Customer's residence		
Low-Flow Shower Head	One (1) per Rural Customer's residence		
- 6. Big Rivers or the Member will pay the Contractor \$225 upon completion of the diagnostic audit. The Rural Customer will pay \$225 to the Contractor for the diagnostic audit. [T] Deleted: up to  
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- 7. Big Rivers or the Member will pay the Contractor up to \$1,000 for implemented residential weatherization measures including project management. [T] Deleted: May 15, 2014  
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**Evaluation, Measurement and Verification:**

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

- a. Energy efficient lights include, but are not limited to, Compact Fluorescent Lights ("CFLs") and Light Emitting Diodes ("LED") lights. [T] Deleted: Issued by Authority of an Order of the Commission, dated April 25, 2014, in Case No. 2013-00199

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RATES, TERMS AND CONDITIONS – SECTION I

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-11**

**Commercial High Efficiency Heating, Ventilation and Air Conditioning ("HVAC") Program**

**Purpose:**

This program promotes an increased use of high-efficiency HVAC systems among Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer who purchases and installs an HVAC system beyond minimum efficiency standards to HVAC systems meeting ENERGY STAR® standards ("Qualified System").

**Availability:**

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff.

**Eligibility:**

An eligible Rural Customer is a Member's Rural Customer who upgrades an HVAC system located in the Member's service area and installs a Qualified System.

**Member Incentives:**

Big Rivers will reimburse a Member an incentive payment of up to \$75 per ton (12,000 BTU per hour nominal capacity) when a non-residential Rural Customer installs a Qualified System HVAC upgrade located in the Member's service area. [T]

Big Rivers will also reimburse a Member's reasonable costs of promoting this program. [T]

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RATES, TERMS AND CONDITIONS – SECTION 1

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-11 (continued)**

**Residential High Efficiency Heating, Ventilation and Air Conditioning ("HVAC") Program**

**Terms & Conditions:**

To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of a receipt of purchase and installation of a Qualified System from a licensed contractor, along with a certificate from the Member verifying installation of the Qualified System on the premises of a Rural Customer in the Member's service area.

**Evaluation, Measurement and Verification:**

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

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Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420



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RATES, TERMS AND CONDITIONS – SECTION I

**STANDARD RATE - RDS – Rural Delivery Service – (continued)**

**DSM-12  
High Efficiency Outdoor Lighting Program**

**Purpose:**

This program promotes the increased use of high-efficiency Light Emitting Diode (“LED”) and Induction outdoor lighting by Members.

**Availability:**

This DSM program is available to Members to provide non-metered outdoor lighting to their Rural Customers.

**Eligibility:**

An eligible Member purchases wholesale power from Big Rivers.

**Member Incentives:**

Big Rivers will reimburse a Member up to \$70 for each high-efficiency LED or Induction outdoor lamp [T] it purchases and installs.

**Terms & Conditions:**

To qualify for the incentive under this program, a Member must submit to Big Rivers documentation supporting the purchase and installation of high-efficiency outdoor lighting.

**Evaluation, Measurement and Verification:**

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

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RATES, TERMS AND CONDITIONS – SECTION I

STANDARD RATE - RDS – Rural Delivery Service – (continued)

[N]

**DSM-13**  
**Residential Weatherization A La Carte Program**

**Purpose:**

This program promotes increased implementation of weatherization improvements among Rural Customers by paying a Member or a third party contractor ("Contractor") directly an incentive for the benefit of an eligible Rural Customer who undertakes and completes residential weatherization improvements in accordance with this program.

**Availability:**

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff. Any Member electing to implement this program may not implement either DSM-05 Residential Weatherization Program or DSM-10 Residential Weatherization Program-Primary Heating Source Non-Electric.

**Eligibility:**

An eligible Rural Customer is a Member's Rural Customer who undertakes and completes weatherization improvements in accordance with this program at the Rural Customer's home located in the Member's service area. Program eligibility is based on the home and not the number of HVAC systems per home.

**Member Incentives:**

Big Rivers or the Member will reimburse the cost of an initial site visit and completed residential weatherization improvements performed in accordance with this program including project management costs. Big Rivers' or the Member's total reimbursement shall not exceed the amounts outlined below in Terms and Conditions. Big Rivers will also reimburse a Member's reasonable costs of promoting this program.

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RATES, TERMS AND CONDITIONS – SECTION I

STANDARD RATE - RDS – Rural Delivery Service – (continued)

[N]

DSM-13 (continued)

Residential Weatherization A La Carte Program

Terms & Conditions:

1. Big Rivers or the Member will contract with a qualified third party Contractor that performs weatherization projects for electric utilities. Once the Contractor has determined that a Retail Customer's home is eligible for duct sealing as outlined in Item 5 below, residential weatherization may proceed. Any Retail Customer-selected Contractor's work and documentation must meet the standards of the Building Performance Institute, Inc. ("BPI"). Failure to meet BPI work and documentation standards may void any Big Rivers or Member reimbursements outlined below.
2. The Member will promote the program, and select Rural Customer names to submit to Contractor.
3. Contractor will contact the Rural Customers from the names provided, and manage the weatherization process.
4. Big Rivers or the Member will pay the Contractor up to \$200 for the initial site visit. This fee will include an audit report, customer educational materials, and energy efficient lights.<sup>a</sup>
5. The Contractor will determine if the Rural Customers' home is eligible for duct sealing. Homes with a construction completion date within twenty-four months of the date of the site visit are not eligible for duct sealing. Homes eligible for duct sealing are those where 60% of the duct work is located outside conditioned spaces, i.e., duct work located in attic, crawl space, or unfinished basement. Eligible homes must be 3,000 ft<sup>2</sup> or less and not pose a safety or health risk to the Rural Customer or Contractor. Homes in excess of 3,000 ft<sup>2</sup> may be subject to additional fees, determined by the Contractor and paid by the Rural Customer to the Contractor. Duct sealing reimbursement for homes with 3,000 ft<sup>2</sup> or less is based on the following schedule:

a. Energy efficient lights include, but are not limited to, Compact Fluorescent Lights ("CFLs") and Light Emitting Diodes ("LED") lights.

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RATES, TERMS AND CONDITIONS – SECTION I

STANDARD RATE - RDS – Rural Delivery Service – (continued)

[N]

DSM-13 (continued)

Residential Weatherization A La Carte Program

Terms & Conditions (continued):

<u>Home Heating Source</u>	<u>Paid by Big Rivers or Member</u>
Electric	Up to \$500
Gas	Up to \$250

Any balance exceeding Big Rivers' or the Member's reimbursement will be paid by the Rural Customer directly to the Contractor.

6. Additional weatherization incentives are available under this program. Big Rivers will reimburse the Member for these measures based on the following schedule:

<u>Additional Weatherization Measure</u>	<u>Electric-Heated Homes</u>	<u>Gas-Heated Homes</u>
Attic Insulation	Up to \$500	Up to \$250
Floor/Crawl Space Insulation	Up to \$250	\$0
Smart/Programmable Thermostat	Up to \$30	Up to \$30

The Rural Member will be responsible for contracting the service and submitting documentation to the Member Cooperative.

7. To qualify for the additional weatherization incentives under this program, a Member must submit to Big Rivers documentation supporting the purchase and installation of additional weatherization measures.
- (a) Attic insulation must achieve an additional insulating value of R19 or achieve a total insulation value of R38.
- (b) Floor insulation must achieve an additional insulating value of R11.

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RATES, TERMS AND CONDITIONS – SECTION I

STANDARD RATE - RDS – Rural Delivery Service – (continued)

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DSM-13 (continued)

Residential Weatherization A La Carte Program

Terms & Conditions (continued):

- 8. Big Rivers or the Member will complete all reimbursements upon completion of any of the above weatherization measures and submission of an application and required documentation.
- 9. To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of a receipt of purchase and installation of a Qualified System from a licensed contractor, along with a certificate from the Member verifying installation of the Qualified System on the premises of a Rural Customer in the Member's service area.

Evaluation, Measurement and Verification:

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

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**Big Rivers Electric Corporation**  
**DSM Tariff Filing – Supporting Analytics**  
**Filed: March 20, 2015**

**Current Big Rivers Program/Measure Assumptions**

Residential Programs	TRC Test	UCT Test	Part. Test	Societal	
				Test	RIM Test
Residential Lighting Program					
CFL bulbs	7.36	7.36	9.51	7.36	0.77
Residential Efficient Appliances					
Clothes Washer Rebate	1.62	1.39	2.08	1.62	0.54
Energy Star Refrigerator + Recycling	2.62	3.41	4.27	2.62	0.61
HVAC Program					
Dual Fuel	1.71	11.69	0.34	1.71	1.88
Air Source Heat Pump	0.42	2.08	0.72	0.42	0.58
Geothermal	1.32	9.02	1.08	0.82	1.43
Weatherization Program					
Weatherization - Wgt Average Of 4 measures	2.00	1.88	2.76	2.00	0.70
New Construction					
Gas Heat	1.68	3.23	2.01	1.68	0.71
Air Source Heat Pump	2.10	6.35	2.10	2.10	1.00
Dual Fuel Heat Pump (w/ Gas)	2.82	12.49	1.66	2.82	1.45
Geothermal Heat Pump	1.52	6.49	1.37	1.15	1.14
Tune-Up					
HVAC Tune-Up	1.78	7.88	1.85	1.48	0.80

**Commercial/Industrial (C/I) Programs**

C&I Lighting					
Lighting Projects	3.71	7.95	4.02	3.71	0.92
C&I Products					
Misc. Efficient Projects	3.71	10.60	3.63	3.71	1.02
Tune-Up					
HVAC Tune-Up*	2.19	7.67	2.35	2.19	0.93
HVAC Replacement Program					
HVAC ROB Program	1.28	1.90	1.76	1.28	0.73

**OTHER**

Efficient Outdoor Lighting					
100W MH to LED	2.54	2.55	3.16	2.54	0.57
100W MH to Induction	1.35	1.34	1.64	1.35	0.47

**Proposed Big Rivers Program/Measure Assumptions**

Residential Programs	TRC Test	UCT Test	Part. Test	Societal	
				Test	RIM Test
A'la Carte Weatherization Program					
Weatherization - Wgt Average	5.48	5.48	14.81	2.93	1.98
A'la Carte Individual Prescriptive					
Attic Insulation	4.64	4.64	13.24	5.87	0.79
Floor Insulation	1.85	1.85	5.27	2.84	0.65
Smart Thermostat	3.50	3.50	9.61	7.04	0.50

RECEIVED  
APR 06 2015  
PUBLIC SERVICE  
COMMISSION

Ronald M. Sullivan  
Jesse T. Mountjoy  
Frank Stainback  
James M. Miller  
Michael A. Fiorella  
R. Michael Sullivan  
Bryan R. Reynolds\*  
Tyson A. Kamuf  
Mark W. Starnes  
C. Ellsworth Mountjoy  
John S. Wathen

April 3, 2015

Mr. Jeff Derouen  
Executive Director  
Public Service Commission  
211 Sower Boulevard, P.O. Box 615  
Frankfort, Kentucky 40602-0615

\*Also Licensed in Indiana

**Re: Big Rivers Electric Corporation's DSM Tariff Filing,  
TFS 2015-00148**

Dear Mr. Derouen:

Big Rivers Electric Corporation filed new and revised DSM tariff sheets on March 20, 2015, using the Public Service Commission's electronic tariff filing system. On that same date, Big Rivers mailed a written notice of the tariff filing to each of its three customers pursuant to 807 KAR 5:011 Section 8(2)(a). 807 KAR 5:011 Section 8(3)(a) requires Big Rivers to file an affidavit verifying the contents of the notice, that the notice was mailed to all customers, and the date of the mailing. In accordance with that regulation, Big Rivers is filing an original and ten (10) copies of an affidavit along with this letter.

Sincerely,



Tyson Kamuf

TAK/lm  
Enclosures

cc. DeAnna Speed  
Roger Hickman

Telephone (270) 926-4000  
Telecopier (270) 683-6694

100 St. Ann Building  
PO Box 727  
Owensboro, Kentucky  
42302-0727

COMMONWEALTH OF KENTUCKY  
BEFORE THE PUBLIC SERVICE COMMISSION

**AFFIDAVIT OF ROGER D. HICKMAN**

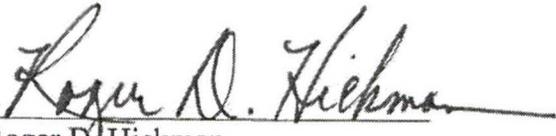
COMMONWEALTH OF KENTUCKY     )  
COUNTY OF DAVIESS             )

Comes the affiant, Roger D. Hickman, and after being duly sworn, states as follows:

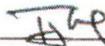
1. I am employed by Big Rivers Electric Corporation ("Big Rivers") as its Regulatory Affairs Manager. I am an authorized representative of Big Rivers for purposes of this affidavit.

2. On March 20, 2015, Big Rivers electronically filed new and revised tariff sheets to implement changes to certain existing demand-side management ("DSM") programs and to implement an additional DSM program.

3. Pursuant to 807 KAR 5:011 Section 8(3)(a), I verify that on March 20, 2015, Big Rivers mailed the notice required by 807 KAR 5:011 Section 8 to its only three customers (its three member distribution cooperatives). The notice contained a copy of the proposed tariff sheets, supporting documents, and the information required by 807 KAR 5:011 Section 8(4).

  
\_\_\_\_\_  
Roger D. Hickman

SUBSCRIBED AND SWORN TO before me by Roger D. Hickman on this the 23<sup>rd</sup> day of March, 2015.

  
\_\_\_\_\_  
Notary Public, Ky. State at Large  
My Commission Expires 2/22/18  
Notary ID: 505043