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1 2 3	JUN 28 2013 BEFORE THE PUBLIC SERVICE COMMISSION OF KENTUCKY COMMISSION
3 4 5	In the Matter of:
6 7 8 9 10	Application of Big Rivers Electric)Corporation for a General)Adjustment in Rates)
11 12	PETITION OF BIG RIVERS ELECTRIC CORPORATION FOR CONFIDENTIAL
13	PROTECTION
14 15	1. Big Rivers Electric Corporation ("Big Rivers") hereby petitions the Kentucky
16	Public Service Commission ("Commission"), pursuant to 807 KAR 5:001 Section 13 and KRS
17	61.878, to grant confidential protection to certain information Big Rivers is filing with its
18	application in this matter ("Application"). The information Big Rivers seeks to protect as
19	confidential is hereinafter referred to as the "Confidential Information."
20	2. The Confidential Information consists of the following:
21	a. the attachments or portions of the attachments to Tabs 16, 22, 24, 26, 27, 28, 46,
22	52, and 54 of the Application;
23	b. portions of the Direct Testimony of Robert W. Berry, which is Tab 63 to the
24	Application, portions of Exhibit Berry-1, and Exhibit Berry-2;
25	c. portions of Exhibits Warren-2 and Warren-3 to the Direct Testimony of
26	Christopher A. Warren, which is Tab 69 to the Application; and
27	d. portions of Exhibits Wolfram-3 and Wolfram-4 to the Direct Testimony of John
28	Wolfram, which is Tab 70 to the Application.
29	3. One (1) copy of the pages containing Confidential Information, with the
30	Confidential Information highlighted with transparent ink, printed on yellow paper, or otherwise

1	marked "CONFIDENTIAL," is being filed with this petition. A copy of the pages containing	
2	Confidential Information, with the Confidential Information redacted, is being filed with the	
3	original and each of the ten (10) copies of Big Rivers' Application filed with this petition. 807	
4	KAR 5:001 Sections 13(2)(a)(3), 13(2)(b).	
5	4. A copy of this petition with the Confidential Information redacted has been serve	ed
6	on all parties to this proceeding. 807 KAR 5:001 Section 13(2)(c). A copy of the Confidential	
7	Information has been served on all parties that have signed a confidentiality agreement.	
8	5. The Confidential Information is not publicly available, is not disseminated within	n
9	Big Rivers except to those employees and professionals with a legitimate business need to know	N
10	and act upon the information, and is not disseminated to others without a legitimate need to	
11	know and act upon the information.	
12	6. If and to the extent the Confidential Information becomes generally available to	
13	the public, whether through filings required by other agencies or otherwise, Big Rivers will	
14	notify the Commission and have its confidential status removed. 807 KAR 5:001 Section	
15	13(10)(a).	
16	7. As discussed below, the Confidential Information is entitled to confidential	
17	protection based upon KRS 61.878(1)(c)(1), which protects "records confidentially disclosed to	
18	an agency or required by an agency to be disclosed to it, generally recognized as confidential or	
19	proprietary, which if openly disclosed would permit an unfair commercial advantage to	
20	competitors of the entity that disclosed the records." KRS 61.878(1)(c)(1); 807 KAR 5:001	
21	Section 13(2)(a)(1).	
22		

I. Big Rivers Faces Actual Competition

2	8. Big Rivers competes in the wholesale power market to sell energy excess to its
3	members' needs. Big Rivers' ability to successfully compete in the wholesale power market is
4	dependent upon a combination of its ability to get the maximum price for the power sold, and
5	keeping the cost of producing that power as low as possible. Fundamentally, if Big Rivers' cost
6	of producing a kilowatt hour increases, its ability to sell that kilowatt hour in competition with
7	other utilities is adversely affected.
8	9. Big Rivers also competes for reasonably priced credit in the credit markets, and
9	its ability to compete is directly impacted by its financial results. Any event that adversely
10	affects Big Rivers' margins will adversely affect its financial results and potentially impact the
11	price it pays for credit. As was described in the proceeding before this Commission in the Big
12	Rivers unwind transaction case, Big Rivers expects to be in the credit markets on a regular basis
13	in the future. ¹
14 15 16	II. The Confidential Information is Generally Recognized as Confidential or Proprietary
17	10. The Confidential Information for which Big Rivers seeks confidential treatment
18	under KRS 61.878(1)(c)(1) is generally recognized as confidential or proprietary under Kentucky
19	law.
20	11. The Confidential Information consists of projected information from Big Rivers'
21	financial model, forecasts, cost of service study, statements of operations, income statements,
22	and similar documents. The Confidential Information reveals Big Rivers' projected operating
23	and maintenance ("O&M") expenses; projected generation levels; construction budgets; outage

¹ See Order dated March 6, 2009, in In the Matter of: Joint Application of Big Rivers, E.ON, LG&E Energy Marketing, Inc., and Western Kentucky Energy Corporation for Approval to Unwind Lease and Power Purchase Transactions, PSC Case No. 2007-00455, pages 27-30 and 37-39.

schedules; projected revenues associated with Big Rivers' rights across the Tennessee Valley
Authority ("TVA") transmission system; and projected off-system sales revenues, volumes, and
prices. The Confidential Information also consists of totals and similar information (in lines
such as the Operating Margins lines), which would not otherwise be confidential; however, if
that information was publicly disclosed, it could readily be used to calculate or back in to
Confidential Information in the same document.

Public disclosure of the information relating to projected generation levels and
planned outage schedules would help Big Rivers' suppliers, buyers, and competitors to
determine when Big Rivers will have power available to sell into the market or when Big Rivers
needs power, and the amount of power Big Rivers has to sell.

11 13. Public disclosure of the projected O&M costs; projected off-system sales prices 12 and revenues; and projected transmission revenues will give Big Rivers' suppliers, buyers, and 13 competitors insight into Big Rivers' cost of producing power, Big Rivers' view of future fuel 14 prices and market power prices, and Big Rivers' view of the value of its transmission rights, 15 which would indicate the prices at which Big Rivers is willing to buy or sell such items.

16 Information about a company's detailed inner workings is generally recognized as 14. confidential or proprietary. See, e.g., Hoy v. Kentucky Indus. Revitalization Authority, 907 17 S.W.2d 766, 768 (Ky. 1995) ("It does not take a degree in finance to recognize that such 18 information concerning the inner workings of a corporation is 'generally recognized as 19 confidential or proprietary""). Moreover, the Commission has previously granted confidential 20 treatment to similar information. See, e.g., letters from the Commission dated July 28, 2011, and 21 December 20, 2011, in In the Matter of: Application of Big Rivers Electric Corporation for a 22 General Adjustment in Rates, PSC Case No. 2011-00036 (granting confidential treatment to 23

1	multi-year	forecast); letter from the Commission dated December 21, 2010, in In the Matter of:
2	The 2010 Ir	ntegrated Resource Plan of Big Rivers Electric Corporation, PSC Case No. 2010-
3	00443 (grar	nting confidential treatment to fuel cost projections, revenue projections, market price
4	projections,	financial model outputs, etc.); letter from the Commission dated July 20, 2010, in
5	Administrat	ive Case No. 387 (granting confidential treatment to a list of future scheduled
6	outages, wh	ich can give competitors insight into Big Rivers' wholesale power needs); two letters
7	from the Co	mmission dated December 11, 2012, in In the Matter of: Application of Big Rivers
8	Electric Cor	poration for Approval of its 2012 Environmental Compliance Plan, for Approval of
9	its Amendea	Environmental Cost Recovery Surcharge Tariff, for Certificates of Public
10	Convenience	e and Necessity, and for Authority to Establish a Regulatory Account, PSC Case No.
11	2012-00063	(granting confidential treatment to Big Rivers' O&M expenses, off-system sales and
12	revenues, an	d information such as "Total Sales" and "Electric Energy Revenues" where the basis
13	for Big Rive	rs' claim of confidentiality was that such information could be used with other, non-
14	confidential	information in the attachment to determine other confidential information, such as
15	projected off	S-system sales revenues).
16 17 18	III.	Disclosure of the Confidential Information Would Permit an Unfair Commercial Advantage to Big Rivers' Competitors
19	15.	Disclosure of the Confidential Information would permit an unfair commercial
20	advantage to	Big Rivers' competitors. As discussed above, Big Rivers faces actual competition
21	in the wholes	ale power market and in the credit market. It is likely that Big Rivers would suffer
22	competitive i	njury if that Confidential Information was publicly disclosed.
23	16.	Public Disclosure of Big Rivers' projections of O&M costs, market power prices,
24	and revenues	from transmission rights would give potential fuel and power suppliers and buyers
25	of fuel, powe	r, and transmission rights insight into the prices at which Big Rivers is willing to

1	buy and sell those items. Those suppliers and buyers could then manipulate the bidding process,
2	leading to higher prices or lower revenues for Big Rivers and impair Big Rivers' ability to
3	compete in the wholesale power and credit markets. In PSC Case No. 2003-00054, the
4	Commission granted confidential protection to bids submitted to Union Light, Heat & Power
5	("ULH&P"). ULH&P argued, and the Commission implicitly accepted, that if the bids it
6	received were publicly disclosed, contractors on future work could use the bids as a benchmark,
7	which would likely lead to the submission of higher bids. Order dated August 4, 2003, in In the
8	Matter of: Application of the Union Light, Heat and Power Company for Confidential
9	Treatment, PSC Case No. 2003-00054. The Commission also implicitly accepted ULH&P's
10	further argument that the higher bids would lessen ULH&P's ability to compete with other gas
11	suppliers. Id. Similarly, potential suppliers and buyers manipulating Big Rivers' bidding
12	process would lead to higher costs or lower revenues to Big Rivers and would place it at an
13	unfair competitive disadvantage in the wholesale power market and credit markets.
14	17. Additionally, public disclosure of the fuel prices, other variable cost information,
15	and information about Big Rivers' generation levels and wholesale power needs would give the
16	power producers and marketers with which Big Rivers competes in the wholesale power market
17	insight into Big Rivers' cost of producing power, and availability of power to sell or need for
18	power during the periods covered by the information. Knowledge of this information would give
19	those power producers and marketers an unfair competitive advantage because they could use
20	that information to potentially underbid Big Rivers in wholesale transactions. It would also give
21	potential suppliers to Big Rivers a competitive advantage because they will be able to manipulate
22	the price of power bid to Big Rivers in order to maximize their revenues, thereby driving up Big

Rivers' costs and impairing Big Rivers' ability to compete in the wholesale power and credit
 markets.

3 IV. **Time Period** 4 18. Big Rivers requests that the Confidential Information remain confidential for a 5 period of five (5) years from the date of this petition, which should allow sufficient time for the 6 Confidential Information to become sufficiently outdated that it could not be used to determine 7 similar confidential information at that time. 807 KAR 5:001 Section 13(2)(a)(2). 8 V. Conclusion 9 19. Based on the foregoing, the Confidential Information is entitled to confidential 10 protection. If the Commission disagrees that Big Rivers is entitled to confidential protection, due 11 process requires the Commission to hold an evidentiary hearing. Utility Regulatory Com'n v. 12 Kentucky Water Service Co., Inc., 642 S.W.2d 591 (Ky. App. 1982). 13 WHEREFORE, Big Rivers respectfully requests that the Commission classify and protect 14 as confidential the Confidential Information. On this the 28th day of June, 2013. 15 16 Respectfully submitted, 17 18 TULY 19 20 James M. Miller 21 Tyson Kamuf 22 SULLIVAN, MOUNTJOY, STAINBACK 23 & MILLER, P.S.C. 24 100 St. Ann Street 25 P. O. Box 727 26 Owensboro, Kentucky 42302-0727 27 Phone: (270) 926-4000 28 Facsimile: (270) 683-6694 29 jmiller@smsmlaw.com 30 tkamuf@smsmlaw.com 31

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12	Counsel for Big Rivers Electric Corporation
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15	Certificate of Service
16	
17	I certify that a true and accurate copy of the foregoing was served by Federal Express, by
18	hand delivery, or by first class mail, postage prepaid upon the persons listed on the service list
19	that accompanies this petition, on this the 28 th day of June, 2013.
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