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SEP 1 0 2013
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JACK B. BATES

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#### Via Hand-Delivery

September 10, 2013

Mr. Jeff Derouen Executive Director Kentucky Public Service Commission 211 Sower Blvd. Frankfort, KY 40601

Re: Application of Columbia Gas of Kentucky, Inc. for an Adjustment in Rates

Case No. 2013-00167

Dear Mr. Derouen:

Enclosed for filing in the above styled action are an original and ten copies of Direct Testimony of Charles D. Lanter on Behalf of the Community Action Council for Lexington-Fayette, Bourbon, Harrison, and Nicholas Counties, Inc.

Sincerely,

Iris G. Skidmore

Enclosure

## COMMONWEALTH OF KENTUCKY BEFORE THE PUBLIC SERVICE COMMISSION

SEP 1 0 2013

PUBLIC TEAMOR CONTRACTOR

In the Matter of:

APPLICATION OF COLUMBIA	)	
GAS OF KENTUCKY, INC. FOR AN	)	CASE NO. 2013-00167
ADJUSTMENT OF RATES	)	

### DIRECT TESTIMONY OF CHARLES D. LANTER ON BEHALF OF CAC

\* \* \* \*

Comes the Community Action Council for Lexington-Fayette, Bourbon, Harrison and Nicholas Counties, Inc. (CAC), by counsel, and hereby tenders the pre-filed written direct testimony of Charles D. Lanter in support of its position in this matter:

Respectfully submitted,

IRIS G. SKIDMORE
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Frankfort, KY 40601

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COUNSEL FOR CAC

### Q: Please indicate your name, address and describe your current position and professional background.

A: My name is Charles D. Lanter and I have served as the Manager for Program Development at Community Action Council for about 6 years and have worked at the organization for nearly 9 years. In that capacity I am the lead senior staff member on all matters involving advocacy for affordable utilities and have provided the research, analysis, program design and all other necessary support for these activities personally in more than a dozen cases before the Kentucky Public Service Commission. Additionally, I direct a division of eight (8) staff members who conduct all program design, resource development, strategic and organizational planning, marketing/outreach, and volunteer recruitment for the Council. I have a bachelor's degree in government and print journalism from Western Kentucky University and have received the national accreditations of Certified Community Action Professional and Certified Trainer in Results Oriented Management and Accountability.

Prior to my current position I served as the Planning and Research Manager at Community Action Council and as the Community Development Specialist. In both positions I provided research and writing support for the Council's affordable utilities advocacy. I have also worked as a newspaper reporter in the former Knight-Ridder chain covering at varying times government and politics, business (including local utility matters), and the U.S. Air Force.

#### Q: Please describe the purpose of your testimony.

A: The purpose of my testimony is to urge great caution in the consideration of Columbia Gas of Kentucky's proposed rate increase, especially the proposal for a Revenue Normalization Adjustment, at a time when rates in Kentucky continue to rise steadily and significantly. Our organization respects Columbia's right to a fair and reasonable return on investment but wishes to ensure that customers with low-income – hit from both sides by economic struggles and cuts to assistance programs – are able to afford to stay warm in the colder months.

My testimony will provide a perspective that represents issues that should be given full consideration in this case. I am an advocate on behalf of customers with low-incomes. Community Action Council is a low-income services, development and advocacy organization.

## Q: Please describe the organization of Community Action Council and give a brief description of its activities.

A: Community Action Council was established in 1965 as a not-for-profit community action agency of the Commonwealth of Kentucky. The Council's governance includes a Board of Directors representing low-income, public and private sectors of the community. Its mission is to combat poverty.

There are approximately 280 employees operating and administering the Council's primary programs and services including:

- self-sufficiency
- child development

- homeless programs
- volunteer programs
- youth development
- transportation services
- housing
- energy assistance and conservation programs
- emergency assistance
- community outreach and referrals.

Although the Council's core service territory includes Lexington-Fayette, Bourbon, Harrison and Nicholas counties, the Council also provides services in other Kentucky counties. For example, the Council administers the WinterCare Energy Fund providing services across most of the state; child development services extend into Scott and Madison counties; the Retired and Senior Volunteer Program extends into Jessamine County. The Columbia Gas Energy Assistance Program and WarmWise program and Kentucky Utilities' Home Energy Assistance Program each provide services throughout the service territory of their respective utilities. The Council also operates the Kentucky American Water Help to Others (H20) Program throughout that utility's service area.

The Council is uniquely positioned to speak on behalf of low-income populations with utility-related problems as staff members have extensive contact with and knowledge of this population. Additionally, Council staff members are able to help participants access other Council assistance programs as well as other community resources to address the multiple obstacles and barriers that most households with low-income face. This comprehensive approach provides greater stability and self-sufficiency to these households, supporting a family's ability to afford necessities such as utility service.

The Council is also an active member and serves on the Board of Directors of Community Action Kentucky (CAK), a membership organization that represents Kentucky's 23 community action agencies throughout the state. While CAK has not intervened in this case, as a member of the organization the Council is able to communicate regularly and as needed to discuss matters impacting customers with low-income served by other community action organizations and thus representing a broader geographic area.

## Q. Please describe in detail the Council's programs and services, especially those which partner with public utilities.

A: The Council invests in human capital and helps people and families work toward greater economic independence. To that end, the organization operates dozens of publicly and privately funded programs which serve as tools for our staff members in helping the participants we work alongside.

The Council operates **Head Start**, **Early Head Start** and **Migrant Head Start** child development programs that have been recognized nationally. The organization also operates several housing programs, including several **Continuum of Care** projects funded by the Department for Housing and Urban Development and a supportive housing and substance abuse/mental health treatment program funded by the Substance Abuse and Mental Health

Services Administration. These projects help homeless families reconstruct their lives by working with the families to determine and address the causes of homelessness. Another housing program offered is **Tenant Based Rental Assistance** (**TBRA**), which provides rental assistance to Section 8-eligible households throughout the Council's service area. A homelessness prevention and rapid re-housing program called **Emergency Solutions Grant** provides additional resources for families who are homeless or in danger of becoming homeless.

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To support economic independence, the Council offers a **Financial Fitness** consumer education program that provides training on financial management and offers families the chance to save for a home, small business or higher education. Also, each year the Council provides tax preparation and education for thousands of households on the **Earned Income Tax Credit** (**EITC**) and how to obtain the benefit.

Other programs include senior volunteerism projects: Retired and Senior Volunteer Program (RSVP), Senior Medicare Patrol (SMP) and the Foster Grandparents Program (FGP). The Council also operates a number of utility assistance programs in partnership with local utilities, public and private funding sources, and other community action agencies across the state. These programs are described below.

In 1983, Community Action Council initiated, with Kentucky Utilities, the establishment of the WinterCare Energy Fund. The Council has provided administrative services, financial management and marketing support for the Fund since that time. The Council has also managed the federal LIHEAP program (Low-Income Home Energy Assistance Program) serving customers with low-income in Fayette, Bourbon, Harrison and Nicholas counties since its inception.

Since 1978, the Council has operated the Federal Weatherization Assistance Program designed to help individuals and families with low-income conserve energy. Weatherization services include caulking, weather-stripping, replacement of thresholds and door sweeps, reglazing windows and replacing broken glass, outside wall repair, minor roof repair, attic insulating, repairing and replacing skirting around the foundation, under-floor insulation including wrapping pipes and insulating heat ducts, venting the attic and crawl spaces, and repairing or replacing heating equipment and venting systems. The Council operates several additional weatherization and furnace replacement programs including Kentucky Utilities' WeCare and Columbia Gas of Kentucky's WarmWise high-efficiency furnace replacement program for its customers with low-income.

The Council administers a utility funded energy subsidy program – the **Columbia Gas Energy Assistance Program (EAP)** – serving 2,000 low-income households in partnership with Columbia Gas and the network of community action agencies serving the company's service territory.

The Council also implemented and administers the **Kentucky Utilities Home Energy Assistance (HEA) Program**, which serves 2,600 KU customers whose primary heat source is KU electricity by providing regular monthly subsidies throughout the winter and summer peak usage months.

The Council also administers Help to Others (H20) through contributions from Kentucky American Water shareholder funds and customer donations. The funds are available throughout the Kentucky American Water service territory for customers with household incomes up to 150 percent of federal poverty guidelines. Assistance is provided for water service, activation fees and reactivation fees. Participants may receive up to \$100 in benefits per fiscal year if they are in danger of having their water disconnected. Intake staff provides information to participants about saving water and detecting leaks.

### Q. Please describe the low-income population in the Columbia Gas service territory.

A: Based on 2011 5-year estimates from the American Community Survey – the most recent county-level poverty data available – the following chart provides poverty status by county for Columbia service counties in Kentucky. The chart is in alphabetical order by county.

	NUMBER	OF	POVERTY	
COUNTY	CUSTOMERS		RATE	IN POVERTY
BATH	3		29.6%	1
BOURBON	2,680		16.4%	440
BOYD	9,317		19.1%	1780
BRACKEN	120		16.5%	20
CARTER	3		17.8%	1
CLARK	5,614		16.6%	932
CLAY	12		36.5%	4
ESTILL	1,449		27.3%	396
FAYETTE	63,246		17.9%	11321
FLOYD	753		27.3%	206
FRANKLIN	10,068		14.5%	1460
GREENUP	6,495		16.1%	1046
HARRISON	1,606		19.9%	320
JESSAMINE	772		16.3%	126
JOHNSON	28		21.5%	6
KNOTT	176	÷	24.5%	43
LAWRENCE	892		25.8%	230
LEE	4	vij.	31.5%	1
LETCHER	1		26.0%	0
LEWIS	76	. 1	31.6%	24
MADISON	501		20.3%	102
MARTIN	716		37.6%	269
MASON	2,369		19.1%	452
MONTGOMERY	2,402		23.2%	557

NICHOLAS	25	18.1%	5
OWSLEY	19	39.3%	7
PIKE	540	30.7%	166
ROBERTSON	9	31.7%	3
SCOTT	4,785	13.4%	641
WOODFORD	4,363	13.4%	585
Total	119,044	17.8%	21,142

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Many of these counties report some of the *highest poverty rates* in Kentucky. *Sixteen counties report poverty rates above 20%*, a rate that the Census Bureau defines as *extremely high*.

The Census Bureau uses income and family size as the basis for determining poverty. Poverty and need affordability illustrates the economic equation of income versus the ability to afford the basic needs of a family. By definition, families with incomes at or below the poverty line cannot meet their basic needs. Additionally, the federal poverty guideline is widely considered outmoded and no longer effective at adequately capturing the number of individuals actually living in poverty. Therefore, the number of families in the Columbia Gas service area which are unable to meet basic needs is likely much higher than the 17.8 percent demonstrated above.

 Focusing on current energy affordability, thousands of families already cannot meet their basic energy needs as evidenced by the data below from the energy assistance programs in Lexington-Fayette, Bourbon, Harrison, and Nicholas counties administered by the Council. Between November 2012 and March 2013, the Council completed 13,012 energy assistance applications, paying out \$1,893,161 in energy assistance. During this same time frame, the Council paid Columbia Gas \$296,849 to help Columbia customers with low-incomes keep electricity coming into their homes.

This data effectively highlights the challenges families with low-incomes already face in meeting their heating needs. For a senior citizen on a fixed income, utility service is not only a basic need, it is a survival need. With more money needed for utilities, the less there is for other basic needs like food, housing, medication, etc. These demands stretch a family's resources beyond what can be sustained. The energy assistance needs cited above represent the *current situation* (based on current Columbia Gas rates). With the proposed rate increase, the affordability gap will widen further.

#### O: Please describe how the proposed rate increase will affect people with low-incomes.

A: In response to data requests, Columbia Gas reported 119,044 customers in 30 Kentucky counties. Using the 2011 5-year estimate poverty rates by county (see above), the Council has calculated that 21,142 current Columbia customers have poverty level incomes. This represents 17.8 percent of all Columbia customers.

As the chart below documents, the cumulative effect of the proposed increase of \$95.76 annually per household (\$7.98 monthly \* 12 months) is to charge \$2,024,558 more each year to households with incomes at or below the poverty line.

# of <u>Households</u> with Incomes Below the Poverty Line	Proposed Annual Rate Increase Per Household	Cost to <u>Households</u> Living in Poverty
21,142	\$95.76	\$2,024,558

It is important to consider the context of these numbers. These 21,142 households have incomes below basic survival needs (housing, food, etc.). These households will now be expected to collectively find an additional \$2,024,558 to maintain service and keep warm in winter. With many customers turning to energy assistance programs or simply not able to pay these higher bills, the Company is likely to see increased disconnections for nonpayment and uncollectible arrearages, thus impacting the overall costs to all customers.

A rate increase as proposed will have a substantial impact on the poor, those with already limited resources. As the energy affordability gap continues to widen as a result of an outcome of a rate increase in this case, families will be forced to make further choices about which basic needs they can afford. Families are already struggling to make ends meet. Many have to make difficult choices between food, housing, medicine and other necessities. With a rate increase of this magnitude, the ability of these families to afford their basic needs will significantly deteriorate. The added stress of further stretching limited resources becomes an increasing barrier to economic opportunity and self-sufficiency. For those who have made some strides in increasing their incomes, many will be forced backwards in their efforts to meet the basic needs of their families. This proposed rate increase is not only devastating for poor households but it will also overwhelm those energy assistance agencies trying to keep these households from losing their homes to foreclosure and their apartments to eviction.

## Q: Are resources for energy assistance sufficient to meet the needs of the population in the Columbia Gas service territory? Please discuss.

A: No, resources are not sufficient to meet the needs of the population, and current energy assistance resources will not meet the need resulting from the impact of the proposed rate increase. Federal LIHEAP funding to the state has been highly variable and Congressional support varies annually. Federal appropriations for the coming heating season are still unknown as Congress has failed to pass a budget and the legislative atmosphere is one of sequestration and major funding reductions. Already the Council's federally funded programs have seen cuts of more than \$1 million over the past year due largely to sequestration. It is likely that federal funds for LIHEAP will decrease as compared to prior years, making less money available to help customers who will have ever higher bill amounts.

Additionally, the WinterCare Energy Fund, while a substantial force for assistance, remains inadequate to bridge the gap between public assistance programs and actual need. According to the Company's response to data requests, customer contributions to WinterCare have declined at least each year since 2008 for a total decline of 29.8 percent over the past 5 years.

There continues to be a significant gap between the cost of utility service and the ability of the elderly, the working poor and other low-income households to pay. Current energy assistance initiatives within the Columbia Gas area do not completely address this gap. Each year, Community Action Council is forced to turn away hundreds of families who urgently need energy assistance for lack of available funds.

# Q: What is the Council's position regarding the proposed Revenue Normalization Adjustment?

A: While generally supportive of solutions which would reduce the occurrence of rate cases and lower overall costs, the Council is concerned about any mechanism which would allow a utility to adjust rates absent the scrutiny applied in a full rate case. The Council remains unconvinced that a mechanism such as the RNA proposed in this case provides sufficient advantage to ratepayers, especially ratepayers with low-income, to warrant a change in ratemaking policy in Kentucky that waters down the role of the Kentucky Public Service Commission. Adjusting rates based solely on the company's ROE fails to account for affordability and economic conditions, both of which are relevant factors when considering whether the company is receiving a fair, just, and reasonable return.

### Q: What do you propose as a solution in this case?

A: While the Council would prefer, from the perspective of customers with low-income, that the Commission reject the Company's request in its entirety, we recognize the Company's right to receive a fair and reasonable return. Therefore, we acknowledge the likelihood that some level of increase will be accepted. In that case, the Council asks the Commission to approve the lowest possible rate increase to maintain the Company's solvency while minimizing additional burden on families with low-income. As previously established, customers with low-income are already unable to meet their minimum financial needs and are forced to make choices about necessities such as food and medicine. Continuing to widen the affordability gap will place thousands of Kentuckians at risk of illness and death from exposure to extreme temperatures as shutoffs increase.

In order to effectively reduce the burden placed on families with low-income, the Council urges the Commission and the Company to seek a solution that increases funding available for energy assistance. It might also be helpful to explore new rate structures and mechanisms, such as low-income rates, and any legislative remedies necessary to allow them. This would allow those most vulnerable, including the elderly, those with disabilities, and families with children, access to an adequate safety net to maintain service in the face of cold temperatures and impossible choices.

### Q: In summary, please state your position regarding the Company's proposal for an increase?

A: The rate increase will negatively affect the ability of customers with low-income to pay for essential service to a significant degree. In order to prevent this situation the Council proposes a reduction in the amount of the approved increase.

#### Q: Does this end your testimony?

44 A: Yes 

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#### **VERIFICATION**

I have read the above questions and answers and I affirm that they are correct to the best of my information and belief.

CHARLES D. LANTER

COMMONWEALTH OF KENTUCKY )
COUNTY OF FAYETTE )

Subscribed to and sworn to before me by Charles D. Lanter on the day of September, 2013.

MATE AT LARGERING

NOTARY PUBLIC
My commission expires:

#### CERTIFICATE OF SERVICE

I hereby certify that on September  $\underline{D}$ , 2013 a true and accurate copy of the foregoing Direct Testimony of Charles D. Lanter was served by United States mail, postage prepaid, to the following:

Hon. Stephen B. Seiple Columbia Gas of Kentucky, Inc. 200 Civic Center Drive P.O. Box 117 Columbus, OH 43216-0117

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Counsel for CAC