

April 3, 2012

The Honorable David L. Armstrong
Chairman

The Honorable James W. Gardner;
Vice-Chairman

The Kentucky Public Service Commission
211 Sower Blvd.
Frankfort, KY 40601

Subject: Duke Energy Kentucky, Inc.'s Proposed Demand Side Management Program

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COMMISSION

Dear Sirs:

I am writing on behalf of Mubea North America, in support of Duke Energy Kentucky, Inc.'s (Duke Energy) proposed Demand Side Management Program, filed on March 6, 2012.

Our company is a global organization with manufacturing plants around the world; specializing in the production of various steel parts for the automotive industry. Mubea has 5 manufacturing plants located in Florence, KY and is building a new Flexible Rolling Mill in 2012. We support Duke Energy in their efforts to offer programs that provide significant potential cost savings for investment in energy conservation.

Duke Energy's current Demand Side Management Program offers incentives for a limited number of energy conservation measures, such as lighting retrofits and air conditioner/chiller replacements. While these incentives are important, they only address a very thin slice of the available energy efficiency measures that can help Northern Kentucky businesses and institutions save energy and remain competitive.

Duke Energy's proposed Demand Side Management Program is a much more robust program that will enable Northern Kentucky businesses such as ours to afford to implement a wide variety of energy saving measures. Of particular note is Duke Energy's Smart Saver Custom Incentive Program, which will allow Duke Energy to help its customers buy down the cost of virtually any energy saving project, so long as energy savings can be substantiated.

As you may know, Duke Energy's sister company, Duke Energy Ohio, offers this wide array of energy efficiency incentives to businesses and institutions just across the Ohio River in Cincinnati, as well as Hamilton, Warren, Butler, Clermont and Brown counties. Without parity in Duke Energy's programs on both sides of the Ohio River, businesses and institutions in Northern Kentucky are at a distinct competitive disadvantage.

We urge you to promptly approve Duke Energy's proposed Demand Side Management Program so that Northern Kentucky businesses like ours can get started saving energy and improving our bottom lines.

Sincerely,



Carmen Maria Linne, Senior Buyer

Mubea North America
6800 Industrial Rd.
Florence, KY 41042 USA