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Charles R. Borders
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February 15, 2011

Lila P Munsey
Kentucky Power
101A Enterprise Drive
, 40601

RE: Case No. **2011-00055**

American Electric Power
(Demand-Side Management)

This letter is to acknowledge receipt of initial application in the above case. The application was date-stamped received February 15, 2011 and has been assigned Case No. 2011-00055. In all future correspondence or filings in connection with this case, please reference the above case number. Public comments and responses to public comments regarding this case may be viewed on the Commission's web site at <http://www.psc.ky.gov>.

If you need further assistance, please contact my staff at (502) 564-3940.

Sincerely,

A handwritten signature in black ink, appearing to read "Jeff Derouen".

Jeff Derouen
Executive Director

JD/tw