

a PPL company

Mr. Jeff Derouen
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602

RECEIVED

APR 21 2011

PUBLIC SERVICE
COMMISSION

Kentucky Utilities Company
State Regulation and Rates
220 West Main Street
PO Box 32010
Louisville, Kentucky 40232
www.lge-ku.com

Robert M. Conroy
Director - Rates
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April 21, 2011

**RE: *AN EXAMINATION OF THE APPLICATION OF THE FUEL
ADJUSTMENT CLAUSE OF KENTUCKY UTILITIES COMPANY
FROM NOVEMBER 1, 2008 THROUGH OCTOBER 31, 2010
CASE NO. 2010-00492***

Dear Mr. Derouen:

Please find enclosed and accept for filing the original and ten (10) copies of the Response of Kentucky Utilities Company to the Commission Staff's Third Data Request dated April 11, 2011, in the above-referenced matter.

Should you have any questions concerning the enclosed, please contact me at your convenience.

Sincerely,

A handwritten signature in black ink, appearing to read 'R. M. Conroy', written over a large, stylized circular flourish.

Robert M. Conroy

Enclosures

cc: Parties of Record

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

AN EXAMINATION OF THE APPLICATION OF)
THE FUEL ADJUSTMENT CLAUSE OF)
KENTUCKY UTILITIES COMPANY FROM) CASE NO.
NOVEMBER 1, 2008 THROUGH OCTOBER 31,) 2010-00492
2010)

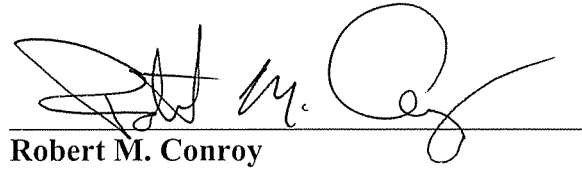
RESPONSE OF
KENTUCKY UTILITIES COMPANY
TO
COMMISSION STAFF'S THIRD DATA REQUEST
DATED APRIL 11, 2011

FILED: April 21, 2011

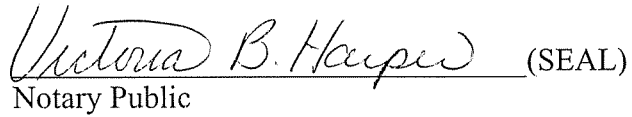
VERIFICATION

COMMONWEALTH OF KENTUCKY)
) SS:
COUNTY OF JEFFERSON)

The undersigned, **Robert M. Conroy**, being duly sworn, deposes and says that he is Director - Rates for LG&E and KU Services Company, and that he has personal knowledge of the matters set forth in the responses for which he is identified as the witness, and the answers contained therein are true and correct to the best of his information, knowledge and belief.


Robert M. Conroy

Subscribed and sworn to before me, a Notary Public in and before said County and State, this 21st day of April 2011.

 (SEAL)
Notary Public

My Commission Expires:
Sept 22, 2014

KENTUCKY UTILITIES COMPANY

**Response to Commission Staff's Third Data Request
Dated April 11, 2011**

Case No. 2010-00492

Question No. 1

Witness: Robert M. Conroy

Q-1 The Notarized Proof of Publication submitted by KU indicated that notice of hearing in the above-referenced matter was published in a newspaper in Florence, Boone County, Kentucky. The Invoice from the Kentucky Press Service listed "Florence - Classified" in a newspaper in Boone County, Kentucky, with the cover sheet listing the publications as "Florence Boone Co." The parent company of The Kentucky Enquirer publishes three newspapers in Boone County. These publications are The Boone County Recorder, The Florence Recorder, and The Boone Community Recorder. Provide the name of the newspaper in Boone County that published KU's notice of the March 22, 2011 hearing.

A-1. KU's Notice of Hearing was published in *The Boone County Recorder*, *The Florence Recorder*, and *The Boone Community Recorder*.

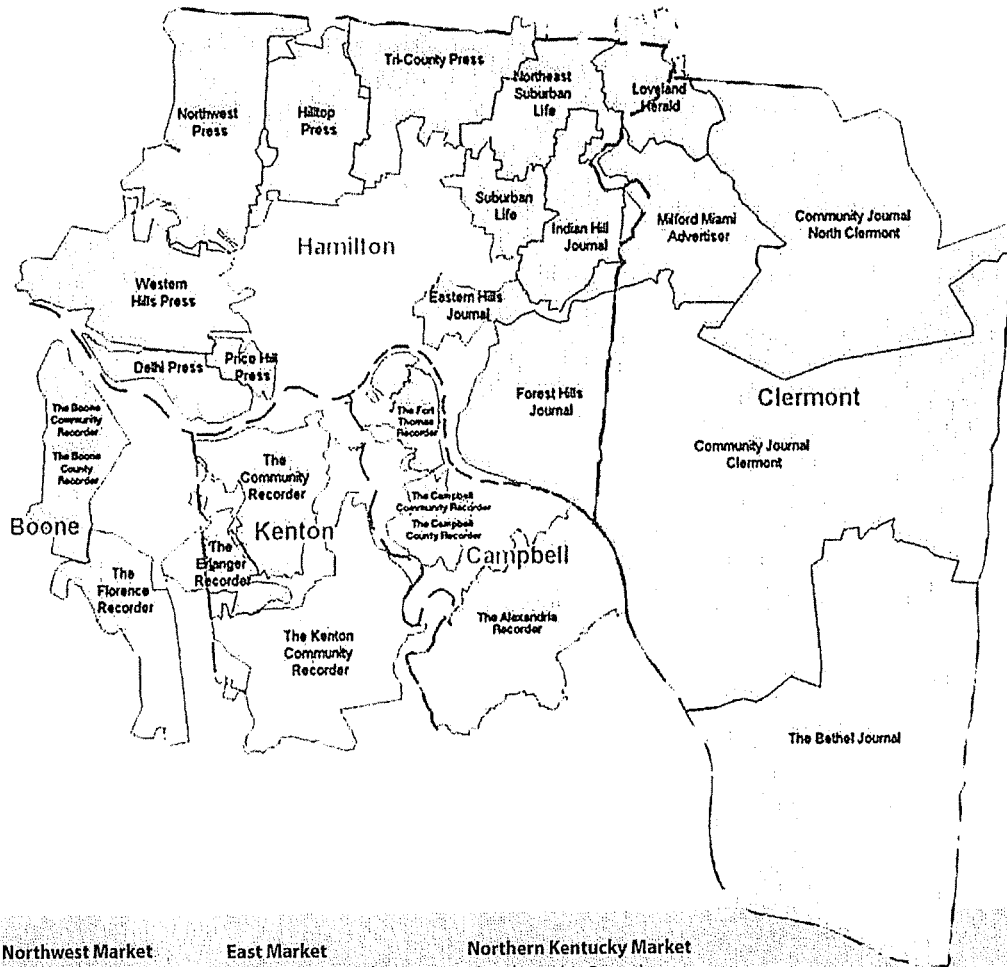
According to Kentucky Press Service, the above listed newspapers are part of a group of newspapers in the northern Kentucky area. If you wish to place any type of classified ad (legal, public notice, help wanted, etc.) in one of the newspapers, you must purchase what is known as a "forced combo buy." The ad appears in all of the papers in the specified market area, as shown on the attached sheet as the "Northern Kentucky Market".

Due to the "forced combo buy", the Notice appeared in the following newspapers as well:

The Alexandria Recorder
The Campbell Community Recorder
The Campbell County Recorder
The Community Recorder
The Erlanger Recorder
The Fort Thomas Recorder
The Kenton Community Recorder

KU services customers in Campbell County and in order to publish its Notice in the Campbell County newspapers, KU had to publish in other newspapers in the northern Kentucky area as well, including in Boone and Kenton Counties, due to the "forced buy combo" stipulation. Kentucky Press Service listed the publication as "Florence Boone Co." in its affidavit because *The Florence Recorder* is the contact for classified and legal ads for the group.

Distribution Areas



Northwest Market

Northwest Press
 Hilltop Press
 Tri-County Press

Northeast Market

Loveland Herald
 Northeast Suburban Life
 Suburban Life
 Eastern Hills Journal
 Indian Hill Journal

East Market

Forest Hills Journal
 Milford-Miami Advertiser
 Community Journal,
 North Clermont
 Community Journal,
 Clermont
 The Bethel Journal

West Market

Delhi Press
 Price Hill Press
 Western Hills Press

Northern Kentucky Market

The Alexandria Recorder
 The Boone Community Recorder
 The Boone County Recorder
 The Campbell Community Recorder
 The Campbell County Recorder
 The Community Recorder
 The Erlanger Recorder
 The Florence Recorder
 The Fort Thomas Recorder
 The Kenton Community Recorder

KENTUCKY UTILITIES COMPANY

**Response to Commission Staff's Third Data Request
Dated April 11, 2011**

Case No. 2010-00492

Question No. 2

Witness: Robert M. Conroy

- Q-2. Neither KU's 2009 Annual Report nor its 2010 Annual Report indicate that it serves customers in Boone County, Kentucky. State whether KU serves any customers in Boone County, Kentucky.
- A-2. KU serves no customers in Boone County, Kentucky. See also the response to Question No. 1.

KENTUCKY UTILITIES COMPANY

**Response to Commission Staff's Third Data Request
Dated April 11, 2011**

Case No. 2010-00492

Question No. 3

Witness: Robert M. Conroy

Q-3. State whether KU serves any customers in Kenton County, Kentucky.

A-3. KU serves no customers in Kenton County, Kentucky. See also the response to Question No. 1.

KENTUCKY UTILITIES COMPANY

**Response to Commission Staff's Third Data Request
Dated April 11, 2011**

Case No. 2010-00492

Question No. 4

Witness: Robert M. Conroy

Q-4. State whether KU serves any customers in Campbell County, Kentucky. If yes, provide the method by which KU provided notice of the March 22, 2011 hearing to those customers.

A-4. KU does serve customers in Campbell County, Kentucky.

KU's Notice of Hearing appeared in *The Campbell Community Recorder* and *The Campbell County Recorder*, as well as several other newspapers in the area, as explained in the response to Question No. 1.