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Mr. Jeff DeRouen, Executive Director Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, KY 40602-0615

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APR 22 2010

PUBLIC SERVICE COMMISSION David C. Brown (502) 681-0421 (502) 779-8251 FAX dbrown@stites.com

RE: LG&E Rate Case Case No. 2009-00549

Dear Mr. DeRouen:

Enclosed for filing, please find the original and twelve (12) copies of the PREFILED DIRECT TESTIMONY OF NEAL TOWNSEND ON BEHALF OF THE KROGER COMPANY in the above-referenced docket.

I hereby certify that a copy of the foregoing Direct Testimony has been served on all counsel of record this date.

Very truly yours,

Frown

DCB/dab

Enclosure

KR091:00KR2:782738:1:LOUISVILLE

## COMMONWEALTH OF KENTUCKY BEFORE THE PUBLIC SERVICE COMMISSION

Application of Louisville Gas and Electric) Company for an Adjustment of its ) Electric and Gas Base Rates )

Case No. 2009-00549

## PREFILED DIRECT TESTIMONY OF NEAL TOWNSEND ON BEHALF OF THE KROGER CO.

April 22, 2010

1		DIRECT TESTIMONY OF NEAL TOWNSEND			
2					
3	3 Introduction				
4	Q.	Please state your name and business address.			
5	А.	My name is Neal Townsend. My business address is 215 South State			
6		Street, Suite 200, Salt Lake City, Utah, 84111.			
7	Q.	By whom are you employed and in what capacity?			
8	A.	I am a Senior Consultant at the firm of Energy Strategies, LLC. Energy			
9		Strategies is a private consulting firm specializing in economic and policy			
10		analysis applicable to energy production, transportation, and consumption.			
11	Q.	On whose behalf are you testifying in this proceeding?			
12	Α.	My testimony is being sponsored by The Kroger Co. ("Kroger"). Kroger			
13		is one of the largest retail grocers in the United States, and operates over fifty			
14		stores and other facilities in the territory served by Louisville Gas and Electric			
15		Company ("LG&E"). These facilities purchase in excess of 100 million kilowatt-			
16		hours (kWhs) annually from LG&E.			
17	Q.	Please describe your educational background.			
18	A.	I received an MBA from the University of New Mexico in 1996. I also			
19		earned a B.S. degree in Mechanical Engineering from the University of Texas at			
20		Austin in 1984.			
21	Q.	Please describe your professional experience and background.			
22	A.	I have provided regulatory and technical support on a variety of energy			
23		projects at Energy Strategies since I joined the firm in 2001. Prior to my			

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1		employment at Energy Strategies, I was employed by the Utah Division of Public
2		Utilities as a Rate Analyst from 1998 to 2001. I have also worked in the
3		aerospace and petroleum industries.
4	Q.	Have you previously testified before this Commission?
5	A.	No. This is the first time I have testified before the Kentucky Public
6		Service Commission.
7	Q.	Have you testified before utility regulatory commissions in other states?
8	A.	Yes. I have testified in several utility regulatory proceedings before the
9		Utah Public Service Commission, Michigan Public Service Commission, and the
10		Public Service Commission of West Virginia.
11		A more detailed description of my qualifications is contained in
12		Attachment A, appended to my direct testimony.
13		
14	<u>Over</u>	view and Recommendations
15	Q.	What is the purpose of your testimony in this proceeding?
16	А.	My testimony addresses the following issues:
17		(1) The spread of any change in LG&E's revenue requirement across
18		customer classes; and
19		(2) Section 3.11 of the Settlement Agreement entered in Case No. 2008-
20		00252, in which LG&E had agreed to work with interested parties to study the
21		feasibility of measuring demand for generation service to multi-site customers
22		based on conjunctive demand.

1		(3) The changes proposed for the Distributed Generation Gas Service
2		(Rate DGGS)
3	Q.	Please summarize your conclusions and recommendations.
4		(1) LG&E's rate spread proposal falls within the bounds of
5		reasonableness at the revenue requirement level requested by the Company.
6		(2) If the revenue requirement approved by the Commission is less than
7		that requested by LG&E, then the rate spread proposed by LG&E for its requested
8		revenue requirement should be the starting point for spreading the approved
9		revenue change. Specifically, the revenue apportionment produced by LG&E's
10		rate spread should be used as the basis for spreading any smaller revenue change.
11		(3) I recommend that the Commission require LG&E to establish a pilot
12		program similar to those established in Michigan to test the efficacy of measuring
13		the generation demand for multi-site customers on a conjunctive demand basis, as
14		described in Section 3.11 of the Settlement Agreement.
15		(4) The proposed changes to Rate DGGS are a step in the right direction
16		and I recommend their adoption with one caveat.
17		
18	Rate	Spread
19	Q.	What general guidelines should be employed in spreading any change in
20		rates?
21	Α.	In determining the spread of any revenue change, it is important to align
22		rates with cost causation, to the greatest extent practicable. Properly aligning
23		rates with the costs caused by each customer group ensures fairness by

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1		minimizing cross subsidies among customer classes. It also sends proper price
2		signals, which improves efficiency in resource utilization.
3		At the same time, it may be appropriate to use the principle of
4		"gradualism" to mitigate the impact of moving to cost-based rates for customer
5		groups that would experience significant rate increases. However, the use of
6		"gradualism" should not prevent a long-term strategy of moving in the direction
7		of cost causation, nor should it result in spread decisions that result in permanent
8		cross-subsidies from other customers.
9	Q.	What general approach to electric rate spread does LG&E recommend?
10	А.	As described by LG&E witness Lonnie E. Bellar, the Company is
11		attempting to bring class rates of return more in line, while taking into
12		consideration the principle of gradualism. <sup>1</sup>
13	Q.	What is your assessment of LG&E's proposed approach to rate spread?
14	A.	Although it would have been reasonable for LG&E to move classes with
15		relative rates of return significantly divergent from 1.00 <sup>2</sup> closer to cost-of-service,
16		I have concluded that the Company's proposal is reasonable at the revenue
17		requirement level requested by the Company. Consequently, if the Company's
18		requested revenue requirement is adopted by the Commission, then I would
19		support the rate spread proposed by LG&E.
20	Q.	What do you recommend if the revenue requirement approved by the
21		Commission is less than that requested by LG&E?

<sup>&</sup>lt;sup>1</sup> Direct testimony of Lonnie E. Bellar, pp. 3-7.

<sup>&</sup>lt;sup>2</sup> Relative rate of return is calculated by dividing the class rate of return by the total system rate of return.

1	A.	If the revenue requirement approved by the Commission is less than that
2		requested by LG&E, then the rate spread proposed by LG&E for its requested
3		revenue requirement should be the starting point for spreading the approved
4		revenue change. Specifically, the revenue apportionment produced by LG&E's
5		rate spread should be used as the basis for spreading the smaller revenue change.
6	Q.	Please explain your recommendation further.
7	A.	When I refer to the "revenue apportionment" produced by LG&E's rate
8		spread, I am referring to each class's percentage share of total revenue
9		requirement (excluding curtailable service riders and miscellaneous revenues) that
10		results from that spread. For example, under LG&E's proposed spread, the
11		Residential customer class would pay 39.09 percent of the total revenue
12		requirement exclusive of curtailable service riders and miscellaneous revenues. If
13		the Commission agrees that LG&E's proposed rate spread is reasonable, then by
14		extension, the corresponding revenue apportionment produced by that spread is
15		reasonable as well.
16		My recommendation is to retain the percentage revenue apportionment
17		that results from LG&E's rate spread and to apply this revenue apportionment to
18		whatever final revenue requirement is approved by the Commission. This type of
19		approach (determining a reasonable revenue apportionment first, then applying it
20		to the resulting revenue requirement) is standard practice in some jurisdictions,
21		e.g. Minnesota. This approach balances the application of gradualism with
22		moving toward cost-of-service. If it is determined that a given revenue
23		apportionment reasonably accomplishes this balance, then this balance should be

1		retained for a range of different r	evenue re	quirement	ts. My reco	ommenda	tion
2		accomplishes this objective.				ň	
3	Q.	Do you have an example to illu	strate how	w your ap	oproach w	ould wor	k?
4	A.	Yes. An example is prese	ented in T	ownsend	Exhibit 1. ]	In this exa	imple, the
5		revenue apportionment associate	d with LG	&E's pro	posed spre	ad is first	
6		determined. Next, I have assume	d that the	Commiss	sion approv	ves a 5 per	rcent
7		revenue increase rather than the 1	2.22 perc	ent increa	ise requeste	ed by the	
8		Company. <sup>3</sup> The resulting rate sp	read is the	en calcula	ted by hold	ing the re	venue
9		apportionment constant. The res					
			Table N			,	
10			1 able r	N I - I			
11 12		Kroger Reco	hahramr	Spread	Annroach		
12		Example Assuming 5		-	~ ~		
13 14		Example Assuming 5	/U Inci ca	SC III XCV	Chuo xceqi	III OMICHIU	
14				LG&E	Class %	Example	Example
16			Current	Proposed	of Proposed		Percent
17		Defe Class	Revenue	Revenue	Revenues	Change	Change
17 18		<u>Rate Class</u> Residential Rate	Revenue <u>(\$M)</u>	Revenue ( <u>\$M)</u>	Revenues (%)	Change <u>(\$M)</u>	Change <u>(%)</u>
17 18 19 20		<u>Rate Class</u> Residential Rate	Revenue <u>(\$M</u> ) 302.46	Revenue ( <u>\$M)</u> 339.21	Revenues (%) 39.09%	Change <u>(\$M)</u> 15.10	Change <u>(%)</u> 4.99%
17 18 19 20 21			Revenue <u>(\$M)</u>	Revenue ( <u>\$M)</u>	Revenues (%)	Change <u>(\$M)</u>	Change <u>(%)</u>
17 18 19 20 21 22 23		Residential Rate	Revenue <u>(\$M</u> ) 302.46	Revenue ( <u>\$M)</u> 339.21	Revenues (%) 39.09%	Change <u>(\$M)</u> 15.10	Change <u>(%)</u> 4.99%
17 18 19 20 21 22 23 24 25		Residential Rate General Service Rate	Revenue <u>(\$M)</u> 302.46 114.00	Revenue ( <u>\$M)</u> 339.21 127.88	Revenues ( <u>%)</u> 39.09% 14.73%	Change <u>(\$M)</u> 15.10 5.68	Change <u>(%)</u> 4.99% 4.98%
17 18 19 20 21 22 23 24 25 26 27		Residential Rate General Service Rate Power Service Rate	Revenue ( <u>\$M1</u> ) 302.46 114.00 176.07	Revenue ( <u>\$M</u> ) 339.21 127.88 197.51	Revenues (%) 39.09% 14.73% 22.75%	Change ( <u>\$M)</u> 15.10 5.68 8.78	Change <u>(%)</u> 4.99% 4.98% 4.98%
17 18 19 20 21 22 23 24 25 26 27 28 29		Residential Rate General Service Rate Power Service Rate Total Commercial Time of Day	Revenue ( <u>\$M</u> ) 302.46 114.00 176.07 45.79	Revenue ( <u>\$M</u> ) 339.21 127.88 197.51 51.37	Revenues (%) 39.09% 14.73% 22.75% 5.92%	Change ( <u>\$M)</u> 15.10 5.68 8.78 2.28	Change (%) 4.99% 4.98% 4.98% 4.98%
17 18 19 20 21 22 23 24 25 26 27 28 29 30 31		Residential Rate General Service Rate Power Service Rate Total Commercial Time of Day Total Ind. Power Time-of-Day Service	Revenue ( <u>\$M</u> ) 302.46 114.00 176.07 45.79 87.00	Revenue ( <u>SM</u> ) 339.21 127.88 197.51 51.37 97.59	Revenues (%) 39.09% 14.73% 22.75% 5.92% 11.24%	Change ( <u>\$M)</u> 15.10 5.68 8.78 2.28 4.34	Change (%) 4.99% 4.98% 4.98% 4.98% 4.98%
17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33		Residential Rate General Service Rate Power Service Rate Total Commercial Time of Day Total Ind. Power Time-of-Day Service Retail Transmission Service	Revenue ( <u>\$M</u> ) 302.46 114.00 176.07 45.79 87.00 20.21	Revenue ( <u>SM</u> ) 339.21 127.88 197.51 51.37 97.59 22.68	Revenues (%) 39.09% 14.73% 22.75% 5.92% 11.24% 2.61%	Change ( <u>\$M</u> ) 15.10 5.68 8.78 2.28 4.34 1.01	Change (%) 4.99% 4.98% 4.98% 4.98% 4.99% 5.00%
17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35		Residential Rate General Service Rate Power Service Rate Total Commercial Time of Day Total Ind. Power Time-of-Day Service Retail Transmission Service Special Contracts	Revenue ( <u>\$M</u> ) 302.46 114.00 176.07 45.79 87.00 20.21 13.05	Revenue ( <u>SM</u> ) 339.21 127.88 197.51 51.37 97.59 22.68 14.64	Revenues (%) 39.09% 14.73% 22.75% 5.92% 11.24% 2.61% 1.69%	Change ( <u>\$M</u> ) 15.10 5.68 8.78 2.28 4.34 1.01 0.65	Change (%) 4.99% 4.98% 4.98% 4.98% 4.99% 5.00% 4.99%
17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34	Q.	Residential Rate General Service Rate Power Service Rate Total Commercial Time of Day Total Ind. Power Time-of-Day Service Retail Transmission Service Special Contracts Total Lighting Service	Revenue ( <u>\$M</u> ) 302.46 114.00 176.07 45.79 87.00 20.21 13.05 15.16 771.07	Revenue (SM) 339.21 127.88 197.51 51.37 97.59 22.68 14.64 17.01 865.33	Revenues (%) 39.09% 14.73% 22.75% 5.92% 11.24% 2.61% 1.69% 1.96% 100.00%	Change ( <u>\$M</u> ) 15.10 5.68 8.78 2.28 4.34 1.01 0.65 0.76 38.59	Change (%) 4.99% 4.98% 4.98% 4.98% 5.00% 4.99% 5.00%
17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36	<b>Q.</b> A.	Residential Rate General Service Rate Power Service Rate Total Commercial Time of Day Total Ind. Power Time-of-Day Service Retail Transmission Service Special Contracts <u>Total Lighting Service</u> Total Ultimate Consumers	Revenue <u>(\$M)</u> 302.46 114.00 176.07 45.79 87.00 20.21 13.05 <u>15.16</u> 771.07 hendation	Revenue ( <u>\$M1</u> ) 339.21 127.88 197.51 51.37 97.59 22.68 14.64 17.01 865.33 with res	Revenues (%) 39.09% 14.73% 22.75% 5.92% 11.24% 2.61% 1.69% 1.96% 100.00% pect to rat	Change <u>(SM)</u> 15.10 5.68 8.78 2.28 4.34 1.01 0.65 0.76 38.59 re spread.	Change (%) 4.99% 4.98% 4.98% 4.98% 4.99% 5.00% 4.99% 5.00%

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1		conclude that LG&E's rate spread proposal is reasonable at the revenue
2		requirement level requested by the Company. If the Commission approves a
3		revenue requirement that is less than that requested by LG&E, then the percentage
4		revenue apportionment produced by LG&E's rate spread should be used as the
5		basis for spreading the resulting revenue change.
6		
7	<u>Section</u>	on 3.11 of the Settlement Agreement in Case No. 2008-00252 – Conjunctive
8	<u>Dema</u>	and
9	Q.	What is provided in Section 3.11 of the Settlement Agreement approved in
10		Case No. 2008-00252?
11	А.	Section 3.11 of the Settlement Agreement approved in Case No. 2008-
12		00252 states:
13 14		The Utilities agree to work with interested parties to study the feasibility of measuring demand for generation service to multi-site customers based on
15 16		conjunctive demand, where "conjunctive demand" herein refers to the measured demand at a meter at the time that the total demand of a multi-site customer's
17 18		loads, measured over a coinciding time period, has reached its peak during the billing period.
19 20	Q.	Please explain the meaning of this provision.
21	A.	This provision commits LG&E to work with interested parties (such as
22		Kroger) to study the feasibility of measuring demand for generation service to
23		multi-site customers in an alternative manner. Specifically, the alternative
24		measurement of demand – conjunctive demand – is based on the multi-site
25		customer's total demand over all of its loads during the billing month, as
26		measured over a coinciding time period. The key concept here is the phrase

<sup>3</sup> Excludes the impact of any change in miscellaneous revenues.

1		"measured over a coinciding time period." For example, a customer may have
2		multiple accounts that experience peak demands at different times. Currently, the
3		customer is billed for generation service based on each individual account's peak
4		demand during the month. A conjunctive demand approach would instead bill the
5		customer for generation demand based on the customer's peak demand for its
6		aggregated load. As such, it provides multi-site customers the opportunity to
7		benefit appropriately from the operational diversity of their loads on the system
8		by measuring their billing demand comparably to a single-site customer of the
9		same size.
10		This provision in the Settlement Agreement does not require the adoption
11		of conjunctive demand for billing purposes, but indicates that a cooperative study
12		of its feasibility would be undertaken.
13	Q.	Has such a study been performed?
14	A.	No. When asked in discovery to provide any studies the Company
15		performed as required by Section 3.11 of the Settlement Agreement, LG&E
16		simply refers to pages 27-35 of the direct testimony of William Steven Seelye, in
17		which Mr. Seelye argues against the use of conjunctive demand for billing
18		purposes.4
19	Q.	Do you agree with Mr. Seelye's conclusion that the type of conjunctive
20		demand defined in the Settlement Agreement is inconsistent with sound cost
21		of service and ratemaking principles?

<sup>&</sup>lt;sup>4</sup> LG&E Response to Kroger's First Set of Data Request, Question No. 8.

1	А.	No, I disagree with Mr. Seelye. Measuring generation demand for multi-
2		site customers on the basis of conjunctive demand as defined in the Settlement
3		Agreement has a sound basis in ratemaking principle, as I will explain below.
4	Q.	Has the measurement approach described in Section 3.11 of the Settlement
5		Agreement been adopted in any other jurisdictions?
6	А.	Yes. It has been adopted in Michigan on a pilot basis in both the Detroit
7		Edison and Consumers Energy service territories.
8	Q.	Please explain why measuring generation demand for multi-site customers
9		on the basis of conjunctive demand has a sound basis in principle.
10	A.	As I stated above, using conjunctive demand to measure the customer's
11		generation demand allows the multi-site customer to capture the diversity within
12		its loads for billing purposes by measuring the customer's billing demand
13		comparably to a single-site customer of the same size. There is no difference in
14		generation cost to the utility in serving a single-site customer than a multi-site
15		customer with the same aggregate demand and load shape. <sup>5</sup> As demand is
16		currently measured, a multi-site customer effectively buys more generation
17		demand from the utility than the customer - viewed over all of its loads - actually
18		requires. The use of conjunctive demand better aligns costs with cost causation,
19		and as such, is inherently reasonable. It also allows customers to take fuller
20		advantage of advances in metering technology and provides an additional tool for
21		customers to control load.

<sup>&</sup>lt;sup>5</sup> In contrast, I agree that there are differences in distribution costs between single-site and multi-site customers. For this reason, the conjunctive demand concept should be limited to the generation-related portion of the demand charge.

Q.	Have you reviewed Mr. Seelye's example using hypothetical Customers A, B,
	C, and D presented on pages 29 through 33 of his direct testimony?
А.	Yes, I have.
Q.	Do you believe that Mr. Seelye's example represents an accurate portrayal of
	how billing on the basis of conjunctive demand is intended to work?
A.	Yes, I do. However, I believe that Mr. Seelye's example omits an
	important point of comparison: what I will term "Customer E." Customer E is a
	hypothetical single-site customer with the same load characteristics of Mr.
	Seelye's multi-site Customer A/B measured on a conjunctive basis. As such,
	Customer E has a billing demand of 1,593 kW. [See Mr. Seelye's direct
	testimony p. 31.]
	By including a comparison to Customer E, the merit of conjunctive billing
	is obvious – Customer A/B and Customer E each impose identical generation
	requirements on the system, as they require the same amount of generation
	capacity. Conjunctive demand recognizes this comparability by charging
	Customer A/B and Customer E for identical amounts of generation demand.
Q.	Do you agree with Mr. Seelye's claim that measuring demand on a
	conjunctive basis is unduly discriminatory?
A.	No, not at all. Mr. Seelye is being arbitrarily selective in citing
	"discrimination" as the basis for not examining the feasibility of using
	conjunctive demand as required in the Settlement Agreement. Mr. Seelye's basis
	for the argument is that the multi-site customer A/B would have the same load
	characteristics as individual Customer C and Customer D when the latter two are
	А. Q. А.

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1		aggregated, but would be billed for differing amounts of demand. In making this
2		argument, Mr. Seelye ignores the material consideration that Customer A/B is a
2		argument, wir. Seerye ignores me material consideration that Customer Arb is a
3		single corporate entity, whereas Customer C and Customer D are not. Further,
4		Mr. Seelye, conveniently ignores making a comparison between Customer A/B
5		and a Customer E: if discrimination is to be introduced as an argument, certainly
6		there is at least as strong a case that it is discriminatory to bill Customer E for less
7		generation demand than Customer A/B when each require identical amounts of
8		generation capacity.
9		Finally, Mr. Seelye's reliance on the discrimination argument is
10		particularly weak in light of LG&E's own pricing structure, supported in Mr.
11		Seelye's LG&E testimony, in which the Company's time-of-day rates
12		discriminate among customers depending on whether the customer is classified as
13		"commercial" or "industrial." In light of the discrimination present in LG&E's
14		current and proposed tariff, Mr. Seelye's reliance on a "discrimination" argument
15		to defend the Companies' failure to study the feasibility of using conjunctive
16		demand in fulfillment of the requirements of the Settlement Agreement rings
17		hollow.
18	Q.	Have you reviewed Mr. Seelye's claim on page 28 of his direct testimony that
19		measuring billing demand on a conjunctive basis would violate 807 KAR
20		5:041 § 9(2)?
21	A.	Yes, I have.
22	Q.	What is your assessment of Mr. Seelye's argument?

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1	A.	As I am not an attorney I will not attempt to offer a legal interpretation of
2		807 KAR 5:041 § 9(2), but will comment on the policy implications for
3		ratemaking in the Rule. The Rule states:
4 5 6 7 8		The utility shall regard each point of delivery as an independent customer and meter the power delivered at each point. Combined meter readings shall not be taken at separate points, nor shall energy be used by more than one (1) residence or place of business be measured on one (1) meter to obtain a lower rate.
9		Both KU and LG&E have rates for non-residential customers that are
10		differentiated by size. For example, in the LG&E service territory, proposed Rate
11		PS is generally applicable for customers with billing demands less than 250 kW;
12		similarly, proposed Rate CTODS is generally applicable for commercial
13		customers at secondary voltage with billing demands in the range of 250 kW to
14		5,000 kW. 807 KAR 5:041 § 9(2) appears to preclude customers from
15		aggregating their load for the purpose of qualifying for an alternative rate
16		schedule with a lower rate. The use of conjunctive demand, however, is not
17		intended to allow multi-site customers to qualify for alternative rate schedules
18		with lower rates; rather, the multi-site customer remains on its current rate
19		schedule $-$ it is only the <i>amount</i> of generation demand billed to the that customer
20		that is affected with conjunctive demand, not the rate or price charged to the
21		customer. This is a crucial distinction.
22		With this distinction in mind, 807 KAR 5:041 § 22 provides that parties
23		may request a deviation from this provision for good cause. Thus, to the extent
24		that there is concern that conjunctive demand is viewed as inconsistent with the
25		letter of 807 KAR 5:041 § 9(2), there is a means to remedy the situation. Such a

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1		deviation was approved by the Commission for the University of Kentucky in			
2		2003. <sup>6</sup>			
3	Q.	Have you reviewed Mr. Seelye's alternative proposal to consider setting			
4		generation demand charges tied to the system coincident peak ("CP")?			
5	А.	Yes, I have.			
6	Q.	What is your assessment of Mr. Seelye's CP pricing proposal?			
7	A.	At this point, Mr. Seelye's proposal is very short on specifics. Based on			
8		the limited information provided in the filing and in discovery I neither support			
9		nor oppose the proposal. However, Mr. Seelye's CP pricing proposal does not			
10		constitute an adequate substitute for LG&E's obligation in the Settlement			
11		Agreement to study the feasibility of using conjunctive demand.			
12	Q.	What is your recommendation to the Commission with respect to conjunctive			
12 13	Q.	What is your recommendation to the Commission with respect to conjunctive demand?			
	<b>Q.</b> A.	•			
13	-	demand?			
13 14	-	demand? I recommend that the Commission require LG&E to establish a pilot			
13 14 15	-	demand? I recommend that the Commission require LG&E to establish a pilot program similar to those established in Michigan to test the efficacy of measuring			
13 14 15 16	-	demand? I recommend that the Commission require LG&E to establish a pilot program similar to those established in Michigan to test the efficacy of measuring the generation demand for multi-site customers on a conjunctive demand basis, as			
13 14 15 16 17	-	demand? I recommend that the Commission require LG&E to establish a pilot program similar to those established in Michigan to test the efficacy of measuring the generation demand for multi-site customers on a conjunctive demand basis, as described in Section 3.11 of the Settlement Agreement. LG&E's proposed time-			
13 14 15 16 17 18	-	demand? I recommend that the Commission require LG&E to establish a pilot program similar to those established in Michigan to test the efficacy of measuring the generation demand for multi-site customers on a conjunctive demand basis, as described in Section 3.11 of the Settlement Agreement. LG&E's proposed time- of-day rates (CTODS & CTODP) would be good candidates for such a pilot, as			
13 14 15 16 17 18 19	-	demand? I recommend that the Commission require LG&E to establish a pilot program similar to those established in Michigan to test the efficacy of measuring the generation demand for multi-site customers on a conjunctive demand basis, as described in Section 3.11 of the Settlement Agreement. LG&E's proposed time- of-day rates (CTODS & CTODP) would be good candidates for such a pilot, as they likely contain the type of customers likely to qualify for it.			

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<sup>&</sup>lt;sup>6</sup> See the Commission's Order in Case No. 2003-00320.

1	In the Consumers Energy program, a customer must have at least seven					
2		accounts with an average billing demand of 250 kW per account on the same rate				
3		schedule that can be aggregated. The Detroit Edison program requires at least				
4	seven accounts with a minimum aggregate demand of 5 MW per customer. Either					
5	of these requirements would constitute reasonable parameters for a LG&E					
6		program.				
7	Q.	What are the implications for generation demand charges if a conjunctive				
8	demand pilot program is put in place?					
9	A.	Conjunctive demand would reduce the total billing demand for the rate				
10		schedule, thereby requiring a small, revenue-neutral increase in the demand				
11		charge for the applicable rate schedule. The amount of adjustment needed in the				
12		demand charge can be constrained at the outset through implementation on a pilot				
13		basis.				
14						
15	<u>Distr</u>	Distributed Generation Gas Service (Rate DGGS)				
16	Q.	What is Kroger's interest in Rate DGGS?				
17	A.	Kroger installs back-up generators to operate its emergency lighting and				
18		sales terminals when electric power is interrupted. Providing power for				
19		emergency lighting enables customers to safely exit the stores without injury.				
20		Maintaining power to the sales terminals allows Kroger to protect its data during				
21		an outage.				
22		Rate DGGS was adopted in the prior rate proceeding and requires				
23		customers to install separate meters for their gas generator and their other gas				

;

1		service. The current version of Rate DGGS is problematic and causes an			
2		unreasonable cost burden on customers such as Kroger, who install gas generators			
3		to run when delivery of LG&E's electric service has failed. In addition, the			
4		requirement to install separate meters has the unintended consequence of forcing			
5		shut-downs of customer retail operations to ensure that such separation can be			
6		implemented safely, causing financial hardship on the customer. These negative			
7		customer impacts are particularly troublesome in light of the fact that the back-up			
8		generators are only used when the electric demand the customer has paid LG&E			
9		for is not available.			
10		Fortunately, LG&E is not requiring customers to move to Rate DGGS at			
11		this time, apparently in response to customer concerns. In this proceeding, LG&E			
12		has proposed several changes to the design of this rate that make it less onerous.			
		Please describe the rate design changes LG&E is proposing for Rate DGGS.			
13	Q.	Please describe the rate design changes LG&E is proposing for Rate DGGS.			
13 14	<b>Q.</b> A.	Please describe the rate design changes LG&E is proposing for Rate DGGS. As described in the direct testimony of Robert M. Conroy, LG&E is			
14		As described in the direct testimony of Robert M. Conroy, LG&E is			
14 15		As described in the direct testimony of Robert M. Conroy, LG&E is proposing to make several changes to Rate DGGS, which is applicable to natural			
14 15 16		As described in the direct testimony of Robert M. Conroy, LG&E is proposing to make several changes to Rate DGGS, which is applicable to natural gas generators. The changes include: (1) providing for the grandfathering of			
14 15 16 17		As described in the direct testimony of Robert M. Conroy, LG&E is proposing to make several changes to Rate DGGS, which is applicable to natural gas generators. The changes include: (1) providing for the grandfathering of existing gas-fired electric generation currently installed, as well as those that are			
14 15 16 17 18		As described in the direct testimony of Robert M. Conroy, LG&E is proposing to make several changes to Rate DGGS, which is applicable to natural gas generators. The changes include: (1) providing for the grandfathering of existing gas-fired electric generation currently installed, as well as those that are operational by the ninetieth day following the effective date of the revised tariff			
14 15 16 17 18 19		As described in the direct testimony of Robert M. Conroy, LG&E is proposing to make several changes to Rate DGGS, which is applicable to natural gas generators. The changes include: (1) providing for the grandfathering of existing gas-fired electric generation currently installed, as well as those that are operational by the ninetieth day following the effective date of the revised tariff sheet; (2) introduction of a reduced Basic Service Charge for small facilities; and			

1	А.	While it would be reasonable for customers to have greater flexibility in			
2		serving their gas generators than provided by Rate DGGS (such as utilizing			
3		existing transportation service purchased by the customer), the proposed changes			
4		to Rate DGGS are a step in the right direction and I recommend their adoption.			
5		The grandfathering provision is an equitable treatment of customers who made			
6		investments in back-up generators under the prior tariff provisions, and the			
7		proposed distinction between small and large back-up generators in the Basic			
8		Service Charge is appropriate. I note also the positive indication from LG&E in			
9		discovery that the Company does not intend to force conversion to Rate DGGS			
10		for customers who undertake a repair of their gas facilities, an issue of significant			
11		concern to Kroger. <sup>7</sup> Gas facility repairs are commonplace for Kroger and forced			
12		conversion to Rate DGGS for repairs would have caused an unreasonable			
13		hardship associated with the shut-down of stores during implementation.			
14	Q.	What triggers has LG&E identified that would force a grandfathered			
15		customer to convert to Rate DGGS?			
16	A.	In discovery, LG&E indicated the following:			
17 18 19 20 21 22		While not completely finalized at this time, LG&E anticipates adopting policies such that any modifications to metering, regulation, or other service facilities of the Company that are required to accommodate a change in the size of load or in load characteristics of a customer, may trigger the transfer of customer's gas-fired generation facilities to Rate DGGS <sup>8</sup>			
23		My interpretation of these triggers is that they are the type of changes that might			
24		reasonably be accommodated within a customer's business planning process;			
25		thus, they constitute an improvement over the status quo, which appears to give			

 <sup>&</sup>lt;sup>7</sup> LG&E Response to Kroger's First Set of Data Requests, Question No. 15(a).
<sup>8</sup> LG&E Response to Kroger's First Set of Data Requests, Question No. 15(c).

LG&E great discretion in forcing conversions to Rate DGGS. However, I offer one caveat. It would be reasonable for the Company to be required to provide notice to the Commission and customers as the policy regarding these triggers is developed so that these triggers can be reviewed and modified, if necessary, prior to their implementation.

6 Q. Does this conclude your direct testimony?

7 A. Yes, it does.

#### VERIFICATION

STATE OF UTAH ) ) SS: COUNTY OF SALT LAKE )

The undersigned, being duly sworn, deposes and says that he is Senior Consultant, Energy Strategies, LLC, that he has personal knowledge of the matters set forth in the foregoing testimony and exhibits, and the answers contained therein are true and correct to the best of his information, knowledge and belief.

Subscribed and sworn to before me, a Notary Public in and before said County and State,

this 20<sup>TH</sup> day of <u>APRIL</u>, 2010.

SEAL) Notary Public

My Commission Expires:

Notary Public ake City Utah 84111 tion Expires of Utah \_

### ATTACHMENT A

#### Resume

Neal Townsend Energy Strategies, LLC 215 S. State Street, Suite 200 Salt Lake City, Utah 84111

Work Experience:

Senior Consultant, Energy Strategies (2001 - Present)

Rate Analyst, Utah Division of Public Utilities (1997 – 2001)

<u>Other</u> Systems Engineer, Morton Thiokol, Inc. Assistant Engineer, Schafer Engineering Graduate/Research Assistant, University of New Mexico

#### **Education:**

University of New Mexico, Masters of Business Administration, 1996

University of Texas, Austin, B.S., Mechanical Engineering, 1984

## **Regulatory Testimony:**

#### State of Michigan

<u>Case #</u> U-15645 <u>Title</u> In the Matter of the Application of Consumers Energy Company for Authority to Increase Its Rate for the Generation and Distribution of Electricity and Other Relief <u>Activity</u> Rate Spread, Class Cost of Service

# ATTACHMENT A

# State of Utah

<u>Docket #</u> 09-035-23	<u><b>Title</b></u> In the Matter of the Application of Rocky Mountain Power for Authority to Increase its Retail Electric Utility Service Rates in Utah and for Approval of its Proposed Electric Service Schedules and Electric Service Regulations	Activity Rate Design/ Decoupling
09-035-T08	In the Matter of Rocky Mountain Power Advice No. 09-08, seeking an Adjustment to the DSM Tariff Rider, Schedule 193	Support of Stipulation
04-035-42	In the Matter of the Application of PacifiCorp For Approval of its Proposed Electric Rate Schedules and Electric Service Regulations	Derivation of Prudence Disallowance
03-035-14	In the Matter of the Application of PacifiCorp For Approval of an IRP Based Avoided Cost Methodology For QF Projects Larger than 1 MW	Derivation of Methodology for Establishing QF Avoided Cost Pricing
99-057-20	In the Matter of the Application of Questar Gas Company for an Increase In Rates and Charges	Revenue Requirement and Class Cost of Service Modeling, Proposed CO <sub>2</sub> Plant Disallowance Mechanism
99-035-10	In the Matter of the Application of PacifiCorp For Approval of its Proposed Electric Rate Schedules and Electric Service Regulations	Interjurisdictional Cost Allocation and Class Cost of Service Modeling

i

98-057-12

In the Matter of the Application of Questar Gas Company for Approval of a Natural Gas Processing Agreement Assessment of Application, Revenue Requirement Modeling

# State of West Virginia

<u>Case #</u> 09-1352-E-42T <u>Title</u> Monongahela Power Company and the Potomac Edison Company, both d/b/a Allegheny Power

Rule 42T Tariff Filing to Increase Rates and Charges Activity Rate Spread, Rate Design Example Rate Spread at a Hypothetical 5 Percent Overall Revenue Increase Using Kroger's Recommended Revenue Apportionment Approach Kroger Recommended Spread at Assumed Lower Revenue Increase Percent Change at an Hypotheticnl Revenue Change 4.99% 5,00% 4.99% 5.00% 0.00% 0.00% 12.01% 0.06% 4.98% 4.98% 4.98% 4.99% 4.99% 4.98% 0.00% Rate Change 15,096,417 4,337,168 1,009,696 651,336 0 756,924 • 313,898 882 2,281,919 -5,677,689 38,586,151 38,900,930 8,775,001 Hypothetical Change at an Revenue 5,040,755 963,922 2,927,768 1,538,752 Rate Change 317,558,599 91,334,329 (2,667,453) 119,679,086 184,840,556 48,074,466 21,222,348 13,697,842 15,916,611 809,656,386 820,127,583 Recommended Hypothetical Revenue ц Proposed 1.96% Class Percent 5.92% 11.24% 2.61% 39.09% 14.73% 22.75% 1.69% 100.00% Revenue ö (2,667,453) 963,922 2,927,768 1,538,752 97,593,776 865,327,657 339,321,952 127,881,094 197,508,298 51,369,170 22,676,787 14,636,601 17,007,430 5,040,755 875,798,855 LG&E Proposed Revenue Proposed Revenue at LG&E 12.18% 12.18% 12.19% 0.00% 12.19% 12.01% 0.06% 12.11% Percent 12.18% 12.19% 12.22% Change 12.19% 12.18% Change 313,898 882 94,257,422 10,596,615 2,464,135 1,847,743 36,859,770 13,879,697 21,442,743 5,576,623 1,590,095 94,572,202 Proposed Revenue LG&E Change (901,690) (2,667,453) 173,386 247,632 13,613,655 3,237,232 83,759,929 86,997,161 20,922,468 45,792,547 (1,765,763) 15,159,687 771,070,235 1,537,870 781,226,653 302,462,182 114,001,397 176,065,555 24,870,078 20,212,652 13,046,506 5,040,755 963,922 2,613,870 Adjusted Billings at Current Rates<sup>1</sup> Industrial Time of Day Service Secondary (ITODS) Industrial Time of Day Service Primary (ITODP) Total Industrial Power Time of Day Service Industrial Power Time of Day Service Commercial Time of Day Service Commercial Time of Day Secondary **Commercial Time of Day Primary** Curtailable Service Rider - Tran. **Total Commercial Time of Day** Curtailable Service Rider - Pri. Other Miscellaneous Revenue Street Lighting Energy Rate Rent from Electric Property Retail Transmission Service Traffic Lighting Rate Restricted Lighting Service **Total Forfeited Discounts** Electric Service Revenues **Fotal Curtailable Service** Total (w/o CSR Credits) Total Special Contracts Miscellaneous Revenue Lighting Service General Service **Fotal Lighting** Power Service Residential Rate Class Total Line No. ~ m 4 ທ່ອ r 8 6 10 :: 1212 15 11 11 19 30 22 23 23 23 35

The class percentage of LG&E proposed revenue excludes curtaliable service rider and miscellaneous revenue.

1. Data Source: Direct Testimony and Exhibits of William Steven Seelye Exhibit 6, Page 1 of 1.

Notes: