4. The February 24, 2006, deposition transcript of Kristy Seagle in *In the Matter of BellSouth Telecommunications, Inc., Complaint of dPi Teleconnect, LLC*, Docket No. P-55, Sub 1577 before the North Carolina Utilities Commission.

1	THE NORTH CAROLINA UTILITIES COMMISSION
2	In the Matter of:
3	Complaint of dPi) Teleconnect, LLC)
4	Against BellSouth) Telecommunications, Inc.) Docket No.
5	Regarding Credit for) P-55, Sub 1577 Resale of Services)
6	Subject to Promotional) Discounts)
7	** ** ** ** ** ** ** ** ** ** ** ** **
8	DEPOSITION OF
9	KRISTY SEAGLE
LO	10:14 a.m. February 24, 2006
L1	675 West Peachtree Street
L2	Atlanta, Georgia
L3	Valerie N. Almand, CCR-B-531, RPR, CRR
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1	APPEARANCES OF COUNSEL
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10	Also Present: Brian A. Bolinger
11	Vice President Legal Affairs DPi Teleconnect
11	Pam Tipton
12	ram Tipcon
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February 24, 2006 2 10:14 a.m.)

- 3 [!WITNESS],
- 4 having been duly sworn, testified as
- 5 follows:
- 6 Q. (By Mr. Malish) Ms. Segal, my name
- 7 is Chris Malish, I'm a lawyer, I represent
- 8 dPi and this is Brian Bolinger, he's a
- 9 employee of dPi's. Have you ever given a
- 10 deposition before?
- 11 A. No.
- 12 Q. This is your very first one?
- 13 A. Yes.
- 14 Q. Well, I won't be as mean to you then
- 15 as I was to --
- 16 A. Thank you.
- Q. -- Ms. Tipton. I'm allowed to be
- 18 mean to her because it's her job. Anyway, if
- 19 I start to get mean we'll you can tell me and
- 20 we'll take a break.
- 21 MR. SHORE: I'll tell him.
- Q. Let me try to go over -- I'm sure
- 23 that Andrew, he should have gone over the
- 24 ground rules with you but I'll go over them
- 25 with you anyway and that way we're both on

- 1 the same page.
- Valerie is writing down everything
- 3 that the two of us say, so one of the first

- 4 things that we try to make sure that
- 5 everybody abides by is that I won't speak
- 6 while you're speaking if you won't speak
- 7 while I'm speaking, and we had a big problem
- 8 yesterday with one of my witnesses who just
- 9 couldn't do that, so Andrew would pause
- 10 before adding the last two or three words of
- 11 his question and already my guy would be
- 12 answering, so I will try to wait for you to
- 13 say everything that you want to say before I
- 14 start talking again if you'll try to do the
- 15 same for me. Is that fair?
- 16 A. That's fair.
- 17 Q. If you ever need to take a break for
- 18 whatever reason we can do that, you just need
- 19 to let us know because this is not supposed
- 20 to be a Gestapo type interrogation, it's just
- 21 a -- supposed to be more civil than that.
- 22 So if we need to take a break, just
- 23 let me know and you can and you can go and
- 24 visit with your attorney or go make a phone
- 25 call or do whatever you want to do.

- 1 The only exception to that rule is
- 2 that we can't take a break while a question
- 3 is up in the air, okay.
- A. Okay.
- 5 Q. What else? It may happen during the
- 6 course of our dialogue that I may say

- 7 objection, responsiveness and your attorney
- 8 may say okay, BellSouth's attorney may say
- 9 objection to form or some other objection,
- 10 and if we do that it's not because you've
- 11 done anything wrong, okay, it's just
- 12 something that we have to preserve for the
- 13 record later on in case -- because we may
- 14 have seen a problem or thought we saw a
- 15 problem and so that's something to preserve
- 16 for us to deal with later.
- 17 And if that happens wait for
- 18 whoever's talking to finish, as usual, and
- 19 then unless Andrew instructs you not to
- 20 answer then please go ahead and try and do
- 21 so. Okay?
- 22 A. Okay.
- Q. It's going to happen during the
- 24 course of this proceeding that I'm going to
- 25 ask you something that just doesn't make

- 1 sense, and if I do that let me know or tell
- 2 me why it doesn't make sense, whatever, and
- 3 I'll try to reask the question in a better
- 4 way so that it does make sense, and that way
- 5 we're both on the same page.
- 6 A. All right.
- 7 Q. Okay?
- 8 A. Okay.

- 9 Q. All right. What else, what else,
- 10 what else? Oh, this isn't being videotaped
- 11 so it's important that if you have an answer
- 12 to my question that you say yes or no as
- 13 opposed to just a nod or a shake, because
- 14 that doesn't necessarily make it into the
- 15 record in the way that you might want it to
- 16 be, so if you mean no, say no.
- 17 Also, uh-huh or huh-uh doesn't come
- 18 through clearly in writing what you may have
- 19 meant; okay?
- 20 A. Okay.
- Q. I think that's everything. You're
- 22 not on any kind of medicine or anything like
- 23 that that would make it hard for you to
- 24 remember things in the past; right?
- 25 A. No.

- 1 Q. So the answers that you're giving
- 2 today are going to be the best answers that
- 3 you would be able to -- you're in as good
- 4 physical and mental shape today as you would
- 5 otherwise be on any day; right?
- 6 A. Yes.
- 7 Q. Sometimes people aren't, you know.
- 8 Sometimes they're on --
- 9 A. Antihistamines or something.
- 10 Q. Something, yeah. All right. I
- 11 think I talked plenty about the ground rules.

- 12 You know we're here to talk about
- 13 the promotional fight between BellSouth and
- 14 dPi; right
- 15 A. Yes.
- 16 Q. And you were involved in that, at
- 17 least in some way; right?
- 18 A. I looked at the credit request, yes.
- 19 Q. Okay. What is your job with
- 20 BellSouth?
- 21 A. I'm a product manager in
- 22 interconnection services.
- Q. What does that mean? If you had to
- 24 describe what you do to like an 8th grader,
- 25 what would you say it is that you actually

- 1 do?
- 2 A. I manage several different products.
- 3 The primary one that involves this testimony
- 4 is resale, and basically my job is to make
- 5 sure that what retail offers their customers
- 6 that is a Telecommunications service we also
- 7 offer our customers on the wholesale side of
- 8 the house.
- 9 Q. Okay. And so when you were using
- 10 the word they, you were referring to
- 11 BellSouth retail?
- 12 A. What BellSouth retail offers, we on
- 13 the wholesale side of the house offer our

- 14 resale customers.
- 15 Q. Okay. How long have you been in
- 16 that job?
- 17 A. A little over four years. I've been
- 18 a product manager for a little over four
- 19 years. I was -- but I've only been on the
- 20 resale product management side for, it's
- 21 almost two years now.
- Q. And what product manager -- what
- 23 kind of product manager were you before?
- A. Daily usage files, DUF, ODUF, ADUF.
- 25 I don't know if you're familiar with those.

- 1 Q. Sure.
- 2 A. And I helped out with some of UNE-P
- 3 product development.
- 4 Q. That's where I'm most familiar with
- 5 the DUF files was in the UNE context.
- 6 A. Uh-huh.
- 7 Q. It doesn't apply in resale, though.
- 8 A. We do have ODUF files for resale.
- 9 Q. And where do you fit in with regards
- 10 to promotions and promotion credit
- 11 application and so forth?
- 12 A. As the resale product manager my
- 13 responsibility is to look at what promotions
- 14 are available to our resale customers, review
- 15 those, look at the qualifications that are
- 16 set out in the tariff and speak with the

- 17 retail side of the house to determine what
- 18 that promotion is in practice, and then offer
- 19 that to our resale CLECs.
- Q. Do you have any experience working
- 21 on the retail side at all?
- 22 A. Yes.
- Q. Okay. Can you tell me what that is
- 24 and when it happened or when it -- when you
- 25 worked there and what you did and when you

- were on that side of the house?
- 2 A. I started working for BellSouth in
- 3 1998, and I was hired as a small business
- 4 service representative in the incoming call
- 5 center, and I worked there for a year before
- 6 I went into interconnection services.
- Q. Will you tell me how the promotion
- 8 system or the promotion credit application
- 9 system works, I'm calling it a system, that's
- 10 just my word, but the process, how it works
- 11 from sort of start to finish for a reseller?
- 12 A. From the reseller perspective?
- Q. From -- I want more like a global
- 14 perspective, but we can do it from reseller
- 15 and then if it's different from BellSouth
- 16 then we can look at it from both sides.
- 17 A. Okay. The resale CLEC will look at
- 18 their end user accounts and determine which

- 19 of their accounts fall within the
- 20 qualifications of the promotion set out in
- 21 the tariff, and then they fill out a
- 22 spreadsheet of end user account numbers and
- 23 the date of the service order for that end
- 24 user account that they're saying that service
- 25 order matches this promotion.

- 1 And we also ask sometimes for the
- 2 end user telephone number if it's different
- 3 from the one they're applying for and the
- 4 previous end user service address and the
- 5 amount that was on the bill and the amount
- 6 that they are requesting credit for. So they
- 7 do that for every end user telephone account
- 8 number that they feel qualifies for the
- 9 promotion.
- They send that in to my department
- 11 through e-mail. The system has changed very
- 12 recently so that there is a mailbox that they
- 13 can send those promotions directly to instead
- 14 of just my mailbox or Keith Deason's's
- 15 mailbox. It's a little more streamlined for
- 16 the reseller and for BellSouth.
- 17 Then their entry, just say for that
- 18 months, for that promotion, for that queue
- 19 account, goes into our system, our hopper,
- 20 and as we get to those accounts, you know,
- 21 whoever sends them in first is the one we

- 22 check.
- 23 And as we get to that account we
- 24 pull out that spreadsheet and then we count
- 25 how many end user telephone number accounts

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- 1 have been submitted, and then we validate a
- 2 certain percentage of those end user account
- 3 numbers, and the way we do that is we go to
- 4 BOCRIS, that's our service order system.
- 5 MR. SHORE: You may need to till the
- 6 court reporter how you spell that.
- 7 THE WITNESS: All caps B-O-C-R-I-S.
- 8 And I'm sorry, I don't know what that
- 9 stands for. There's so many acronyms.
- 10 A. But we go to BOCRIS or to MOBI, MOBI
- 11 is MOBI in all caps, and we look up the
- 12 original service order that was listed on
- 13 here, and say it's for May 10th. We go to
- 14 that service order on May 10th and we say for
- 15 that service order did it meet the
- 16 qualifications for the promotion for which
- 17 they are applying, and then if it did it's a
- 18 yes, if it didn't it's a no. And we go
- 19 through and validate a certain percentage of
- 20 every spreadsheet that's sent in.
- 21 And then -- do you want me to
- 22 continue?
- 23 Q. Sure.

- A. Whatever, like, you know, if we
- 25 validated 10 and five were correct and five

- were incorrect and they requested \$1,000,
- 2 they would get \$500 back. They'd get 50
- 3 percent of what we validated back.
- 4 MR. MALISH: Go ahead.
- 5 MR. SHORE: I don't want to
- 6 interrupt, it's your deposition.
- 7 MR. MALISH: I don't care. I'm not
- 8 going to object if you have a --
- 9 MR. SHORE: I thought that last
- 10 sentence to me was a little bit
- 11 confusing, but again, I don't have an
- 12 objection. I don't want to interrupt.
- 13 THE WITNESS: I'll be glad to clear
- 14 up anything.
- 15 Q. It sounded fine to me. Bowl bowl
- 16 her last sentence Christy just said?
- MR. SHORE: Yeah.
- 18 Q. How long has that system been in
- 19 place?
- 20 A. The validation system?
- Q. Uh-huh. Well, the system that you
- 22 just described.
- 23 A. March 2005.
- Q. And what system was there before
- 25 that?

- 1 A. The first part of it was basically
- 2 the same with the CLEC filling in the
- 3 spreadsheets for their end user accounts.
- 4 However, at that point -- at that time we did
- 5 not validate, prior to October 2004 we did
- 6 not look at end user accounts and validate.
- 7 We just assumed that if they were sending
- 8 them in -- we did check to see that they were
- 9 customers, you know, like if it was a CLEC
- 10 turning it in that we made sure it was their
- 11 customer, but we assumed that what they
- 12 turned in was correct, so we didn't go into
- 13 the systems to look at the service order to
- 14 make sure. We just said okay, it's this
- 15 CLEC's customer.
- 16 Q. So there was a certain amount of
- 17 validate but you didn't vet the whole thing
- 18 the way you do now.
- 19 A. We only made sure that it was the
- 20 correct CLEC.
- 21 Q. Okay. And how long was that system
- 22 or process in effect that way?
- 23 A. When I took over the job in April of
- 24 2004, that was the system. I don't know how
- 25 long it had been prior to that.

- 1 Q. When you worked on the retail side
- 2 of the house, when you were signing people
- 3 up, I guess, over the phone -- is that what
- 4 you were doing? Signing people up over the
- 5 phone?
- 6 A. For telephone service, yes.
- 7 Q. Yeah. I just wanted to make sure I
- 8 didn't -- I was assuming something and it
- 9 turns out to be true, but you'd be surprised
- 10 how many times I get it wrong.
- 11 The way I understand it from talking
- 12 to other people at BellSouth is that when
- 13 somebody calls up to a call center and talks
- 14 to somebody who does a job which I think is
- 15 similar to what you were doing before, you're
- 16 able to tell -- find out what they want and
- 17 steer them towards one product or another, or
- 18 we have a good deal on -- we have a good deal
- 19 on such and such or we have, you know, two
- 20 features for free if you get whatever.
- 21 There's promotions. And I'm assuming there's
- 22 always one promotion or another in effect at
- 23 any given time, more or less. Is that a fair
- 24 statement? There's always some kind of
- 25 promotion going on.

- 1 MR. SHORE: Are you asking her now or
- 2 back when she was doing this job?
- Q. I'm asking about back when you were
- 4 doing it.
- 5 A. No, there really weren't that many
- 6 promotions. When I was doing it back in 1998
- 7 like Com meet Choice was the big deal, so
- 8 there weren't a lot of promotions. We were
- 9 just selling complete Choice.
- 10 Q. Okay. That's like a discount
- 11 package when you buy a bunch of things
- 12 together.
- 13 A. It's more of a billing package, yes.
- 14 That's what it is, really, it's a USOC that
- 15 you put on an account that says you get all
- 16 these features for free and your basic line
- 17 costs this much.
- 18 Q. Right. But the idea behind that is
- 19 that it's -- by purchasing it that way you
- 20 pay less than if you took each one of those
- 21 things a la carte.
- 22 A. Yes.
- Q. And if somebody called you up and
- 24 said I want X, Y and Z, then you would tell
- 25 them well, you know, if you get -- I can give

- 1 you X, Y and Z if you want it, but I can also
- 2 give you this intelechoice, whatever --

- 3 A. Complete Choice.
- 4 Q. Sorry, where you will get X, Y and Z
- 5 plus A, B, C and D all for slightly more or
- 6 slightly less than you were wanting to pay
- 7 for these things a la carte. You would tell
- 8 them that; right?
- 9 A. Yes.
- 10 Q. And it would make sense from a
- 11 business perspective to do that and they
- 12 would sign up and take it; right?
- 13 A. Some would.
- 14 Q. Some would, right. But if they did
- 15 take it, their bill would sort of flow
- 16 through and they would automatically get the
- 17 good price.
- 18 A. Yes.
- 19 Q. They didn't have --
- 20 A. Well, I as the rep have to put the
- 21 USOCs on the order in order for it to flow
- 22 through. It's not just automatic. I have to
- 23 put the USOCs on the order.
- Q. This' a code, though, that you put
- 25 in and that makes it automatic. In other

- 1 words, the customer doesn't have to come back
- 2 at the end of the month and make an
- 3 application for, hey, you told me that this
- 4 was going to be, you know, ABCDXYZ all for,
- 5 you know, 10 dollars less than I would have

- 6 paid a la carte. Why am I being charged too
- 7 much? I need to have money back. Right? It
- 8 would all work automatically and they would
- 9 get the correct price.
- 10 A. Yes. Once I put the USOC on the
- 11 order.
- 12 Q. Why does that not happen for
- 13 resellers?
- 14 MR. MALISH: Object to the form.
- 15 You can answer it.
- 16 Q. Do you understand my question?
- 17 A. Why -- well, no. Could you rephrase
- 18 it, please?
- 19 Q. A BellSouth retail customer doesn't
- 20 have to go through a rigmarole to get the
- 21 benefit of the promotion. It's automatically
- 22 put in place on its bill. Would you agree
- 23 with that?
- 24 A. I would say that a BellSouth end
- 25 user has to call the service center and has

- 1 to talk to a rep and the rep has to put it in
- 2 the system, if that's rigmarole.
- Q. No, no, no. The rigmarole, what I'm
- 4 calling a rigmarole is what happens to the
- 5 reseller, which, you know, they put an order
- 6 through, they're coding in USOCs too; aren't
- 7 they? When they put a --

- 8 A. I don't know.
- 9 Q. You don't know how it works?
- 10 A. I don't know how it works.
- 11 Q. If you will assume with me that
- 12 when -- do you understand that they place
- 13 orders electronically?
- 14 A. Yes, yes, on an LSR?
- 15 Q. Yes.
- 16 A. Okay.
- 17 Q. In other words, although they, I
- 18 suppose in theory could call a BellSouth
- 19 customer rep and have the BellSouth customer
- 20 rep type things in, the way it actually works
- 21 in almost 100 percent of the cases is that
- 22 the CLEC reseller types an order in and it
- 23 flows through the system electronically.
- 24 A. Okay.
- Q. Do you understand that that's how it

- 1 works?
- 2 A. Yes, yes.
- 3 Q. Okay. And, again, that
- 4 automatically generates a bill based on what
- 5 they've ordered.
- 6 A. Yes.
- 7 Q. However, the difference between a
- 8 BellSouth retail customer's bill and the
- 9 reseller's customer's bill, or the reseller's
- 10 bill, is that the BellSouth retail customer

- 11 automatically has the promotion showing up on
- 12 their bill and they get the savings
- 13 automatically.
- 14 A. Once they've been screened, yes.
- 15 Q. All right. What I'm talking about,
- 16 what I'm calling the rigmarole is this
- 17 process where they have to get their bill and
- 18 they have to go through it and figure out
- 19 what are the parts that -- what are the
- 20 promotions that they're eligible for, how
- 21 they have to present the information, what
- 22 they have to do to vet their information to
- 23 resubmit the data back to BellSouth. That's
- 24 what I'm calling the rigmarole.
- 25 A. Okay.

- 1 Q. Does that make sense?
- MR. MALISH: Object on be.
- 3 A.
- Q. Do you understand what I'm talking
- 5 about?
- 6 A. Yes, I do understand what you're
- 7 talking about (object to the form).
- 8 Q. And my question is why do they have
- 9 to go through that rigmarole, as opposed to
- 10 just having the bill be generated
- 11 automatically with the correct charges by
- 12 BellSouth?

- 13 MR. MALISH: Object to the form. I
- 14 think there's not a foundation. I think
- 15 you need to ask her if she knows if
- 16 there's a reason why there's a
- 17 difference, preface that question. But
- 18 you can answer if you can, Ms. Segal.
- 19 A. Do I know why there's a difference?
- 20 I can only -- no.
- 21 Can you rephrase that again, please?
- 22 I'm confused.
- Q. Why does the reseller have to go
- 24 through these onerous extra steps in order to
- 25 get the correct pricing?

- 1 MR. MALISH: Object to the form and
- 2 the characterization.
- 3 Q. All right. And a retail customer
- 4 doesn't have to do that?
- 5 A. We don't -- me as a resale product
- 6 manager that's going to look at those end
- 7 user account numbers, I don't have direct
- 8 contact with a reseller's end user. Only the
- 9 resale CLEC has contact with that end user
- 10 and they're the only ones that can determine
- 11 whether or not that account qualifies for
- 12 that promotion, so that -- I'm not sure I
- 13 answered your question.
- Q. Well, maybe it's as simple as this:
- 15 When you were -- why is there not a USOC that

- 16 the reseller, reselling CLEC, can enter on
- 17 the order in order to have it automatically
- 18 generate a correct bill?
- 19 MR. MALISH: Again, object to the
- 20 form.
- 21 You can answer, if you know.
- 22 A. I don't know.
- Q. Who else is there in your department
- 24 besides yourself?
- 25 A. My manager is Jim Maziarz.

- 1 Q. Okay.
- 2 A. And we've recently hired a
- 3 promotions credit manager, Keith Deason. My
- 4 director is Ad, A-D, Allen.
- Q. So maybe we should spell Jim
- 6 Maziarz's last name.
- 7 A. M-A-Z-I-A-R-Z.
- 8 Q. And he's above you in the chain of
- 9 command.
- 10 A. Yes.
- 11 Q. And Ad --
- 12 A. Advernall is her name, it's
- 13 A-D-V-E-R-N-A-L-L, and Allen is A-L-L-E-N.
- 14 Q. Okay. And AD is also above new the
- 15 chain of command; is that true?
- 16 A. Yes.
- 17 Q. And Keith Deason works for you under

- 18 you.
- 19 A. Yes.
- 20 Q. All right. And was there somebody
- 21 else as well? That's it?
- 22 A. No, that's it.
- Q. In all of BellSouth those are the
- 24 only people that would be working on
- 25 promotions for resellers?

- 1 A. There's some LCSC reps that validate
- 2 the orders for us. There's about five reps
- 3 in the center that look at the end user phone
- 4 numbers and look them up in MOBI.
- 5 Q. Those are basically data processing
- 6 people, I'm assuming.
- 7 A. They're service reps for
- 8 interconnection.
- 9 Q. But they look for things to validate
- 10 based on what someone in your position tells
- 11 them to look for.
- 12 A. Yes, yes. I tell them what to look
- 13 for.
- Q. And Jim Maziarz, does he have other
- 15 responsibilities besides promotion credits
- 16 for resellers?
- 17 A. Yes.
- 18 Q. Many other responsibilities?
- 19 A. He's UNE-P portfolio manager.
- Q. So how much would you say of his job

- 21 is focused on reselling -- reseller
- 22 promotions, overseeing that kind of thing,
- 23 percentagewise?
- 24 A. Very small percent.
- 25 Q. And do you mean --

- 1 A. Like 5 percent of his time, maybe,
- 2 is spent.
- 3 Q. So it's not his primary
- 4 responsibility.
- 5 A. No.
- 6 Q. That's kind of what I'm getting to.
- 7 A. No.
- 8 Q. Can you give me a similar percentage
- 9 for AD Allen?
- 10 A. She's a director. A small
- 11 percentage. It's definitely not her main
- 12 job.
- 13 Q. Okay. Is she above Jim?
- 14 A. Yes.
- 15 Q. Okay. So she's probably going to
- 16 have even less than a percentage than Jim.
- 17 A. Probably.
- 18 MR. SHORE: Object to the form.
- 19 Q. And you understand when I ask that
- 20 question that I'm talking about how much of
- 21 her time is spent looking at this particular
- 22 kind of problem, these promotion reseller

- 23 promotion credits, as opposed to Jim's, the
- 24 amount of time that Jim would spend.
- 25 A. Actually, I've worked more with Ad

- 1 than Jim. It's been -- we've worked hard to
- 2 establish the verification process and to
- 3 clarify what happens on retail and what
- 4 happens on resale, so Ad really has been
- 5 involved in a lot more conference calls and
- 6 meetings than Jim has.
- 7 Q. But when there's a problem or
- 8 there's a -- when they need to know something
- 9 about it, they come to you to find out
- 10 what --
- 11 A. Yes.
- 12 Q. So you're basically the resource for
- 13 them.
- 14 A. Yes.
- 15 Q. As opposed to them being a resource
- 16 for you.
- 17 MR. SHORE: Object to the form. A
- 18 problem about what? I don't even know
- 19 what the question is.
- 20 MR. MALISH: That's okay.
- 21 MR. SHORE: Do you know what he's
- 22 talking about, Ms. Segal? Do you
- 23 understand the question? If you do you
- 24 can answer it.
- 25 THE WITNESS: I believe he's saying

- if a problem occurs in resale product
- 2 manager they come to me to find out the
- 3 details as opposed to me going to them
- 4 to find out the details.
- 5 Q. Exactly.
- 6 A. Is that basically what you mean?
- 7 Q. Yes, ma'am.
- 8 A. Yes. They are very much a resource
- 9 for me, though.
- 10 Q. They're more big picture and you
- 11 have a problem and you say this is what the
- 12 problem is, how do you want me to -- which of
- 13 these options do you want me to exercise to
- 14 try to fix it, or something like that.
- 15 A. Yes.
- 16 Q. All right. So you would tend to be
- 17 the go to person within BellSouth if somebody
- 18 had a question or a problem or needed to know
- 19 more about the -- how the reseller promotion
- 20 system works.
- 21 MR. SHORE: Object to the form.
- 22 A. Myself or Keith Deason. Keith is
- 23 working hard to catch up with that and get
- 24 the process, he's doing a good job.
- 25 Q. Okay. But it would be you or Keith

- 1 Deason.
- 2 A. Right.
- 3 Q. And Keith Deason is the person that
- 4 you hired recently to help.
- 5 A. Right.
- 6 Q. I went through this whole exercise
- 7 because I want to make sure that -- it may be
- 8 that no one has perfect knowledge in
- 9 BellSouth about how this works or how it's
- 10 supposed to work, but you are the one with
- 11 the most perfect knowledge.
- MR. SHORE: Object to the form.
- 0. Is that a fair statement?
- 14 MR. SHORE: What is this? Are you
- 15 talking about the validation process?
- MR. MALISH: Yeah.
- 17 A. Yes.
- 18 Q. And you understood that that's
- 19 what I was talking about; right?
- 20 A. What I'm hearing you ask me, am I
- 21 the person that hospital the most knowledge
- 22 right now about what goes on with resale
- 23 promotions and other, and the answer to that
- 24 would be yes.
- Q. Was there somebody before who had

- 1 more knowledge than you in the past two
- 2 years?
- 3 A. More knowledge than me?
- Q. On this subject.
- 5 A. About promotion crediting?
- Q. Uh-huh.
- 7 A. No.
- 8 Q. Okay. So if I had -- earlier I
- 9 asked the question -- I'm sorry.
- 10 A. Go ahead. I drink a lot of water.
- 11 Q. Earlier I asked the question, you
- 12 know, why is there not a USOC or some other
- 13 code similar that a reseller can enter when
- 14 it's sending an order through the system in
- 15 order to automatically get the benefit of
- 16 whatever promotion is then currently in
- 17 effect, and you said you don't know. And
- 18 there's really nobody else that we could ask
- 19 that would know.
- 20 MR. SHORE: Object to the form.
- 21 You've asked her about -- I mean, you're
- 22 confusing the issues here and I just
- 23 want to make sure that the record is
- 24 very clear. You've asked her about the
- 25 validation process and she's told you

- 2 about the validation process, but USOC
- 3 and ordering, that's not her job. So
- 4 there probably are people that know that
- 5 or might know that, but it's getting
- 6 very confusing and I don't want the
- 7 witness to be confused. She does the
- 8 validation process and she's the person
- 9 that knows the most about it and that's
- 10 clear and she can certainly answer
- 11 questions about that, but she's told you
- she doesn't know why there's not a USOC.
- You can ask her who might know, I
- 14 suppose.
- Q. The answer to my question is you
- 16 don't know why they can't do it with the --
- 17 just by inputting some sort of code when they
- 18 order.
- 19 A. I really don't know enough about the
- 20 systems that resellers use or why there's not
- 21 a USOC for that. I don't know.
- 22 Q. Okay. When y'all -- you were
- 23 talking about the validation process.
- 24 A. Uh-huh.
- Q. How you take a look at the claims

- 1 that have been submitted and then a
- 2 statistical sample is taken of those and
- 3 those particular claims are subject to
- 4 scrutiny to see if they actually meet with

- 5 what y'all think that the promotion requires.
- 6 A. Uh-huh. (Nods head.)
- 7 Q. Is that done automatically by a
- 8 computer?
- 9 A. Is the validation done automatically
- 10 by a -- the LCSC service reps look up the
- 11 account in MOBI.
- 12 Q. Okay. And do you know what the
- 13 thing is that they are looking at? Are they
- 14 looking at a piece of --
- 15 A. Service order.
- 16 Q. Is that a piece of paper or is that
- 17 a piece of electronic data?
- 18 A. It's electronic data. You can make
- 19 a print copy of it.
- 20 Q. But it's primarily stored
- 21 electronically.
- 22 A. Right.
- Q. Do you know what kind of -- and I --
- 24 I'm assuming that each order is a file, saved
- 25 separately as a file. Do you know?

- 1 A. I don't know.
- Q. Do you know if they can access
- 3 orders on an order per order basis?
- 4 A. Yes.
- 5 Q. Each order is accessible separately
- 6 from the others.

- 7 A. Yes.
- 8 Q. Do you believe it would be possible
- 9 to create a program that would look at the
- 10 data in those orders in order to be able to
- 11 see if the data matches whatever the
- 12 qualifying criteria are in the promotion?
- 13 A. Again, we're in an area that's not
- 14 my expertise. That would certainly make my
- 15 job easier, but I don't know. If a program
- 16 can be developed to look at an order and tell
- 17 if it qualifies, I don't know.
- 18 Q. Does it seem plausible to you that
- 19 that ought to be something that could be
- 20 done?
- 21 MR. SHORE: Object to the form.
- 22 She's already told you she doesn't know.
- Q. Did you understand my question?
- 24 A. If it ought to be? I don't know.
- 25 Really, I don't. There's people above me

- 1 that make those decisions about BellSouth
- 2 systems. I work with what I've got.
- 3 Q. Do you have any evidence or reason
- 4 to believe that it is not possible to create
- 5 a data query which would look through those
- 6 orders to see if they contain the various
- 7 parts that BellSouth says entails an order to
- 8 be treated as a promotion or as being
- 9 entitled to a promotion discount?

- 10 A. Do I have evidence that says that
- 11 that cannot be created?
- 12 Q. Uh-huh.
- 13 A. No.
- 14 Q. And do you have any reason to
- 15 believe that it cannot be done that way?
- 16 A. I don't have enough knowledge -- I
- 17 don't even know what Lenz -- what would
- 18 happen in Lenz or where you would look or
- 19 where that program would be created. I just
- 20 don't have that kind of knowledge.
- 21 Q. Okay.
- 22 A. I'm on the back end here.
- Q. Okay. So you may not be the right
- 24 person to ask, but --
- 25 A. Right.

- 1 Q. -- you don't know of any reason why
- 2 it can't be done.
- 3 A. I have no evidence that says it
- 4 can't be done.
- 5 Q. Okay. And I'll be fair, and you
- 6 also have no evidence why it can be done;
- 7 right?
- 8 A. No, I don't.
- 9 Q. I'm not trying to trick you. I just
- 10 want to find out.
- 11 A. No, I know.

- 12 Q. You've looked at the dPi case.
- 13 A. Yes.
- 14 Q. I'm assuming you're as intimately
- 15 familiar with it as anyone at BellSouth is.
- 16 MR. SHORE: Object to the form.
- 17 A. Yes.
- 18 Q. Nobody at BellSouth is going to know
- 19 more about the actual facts of the case than
- 20 you; is that --
- 21 MR. SHORE: Object to the form.
- 22 Q. -- fair to say?
- 23 A. I don't know what other people know.
- 24 I know -- I'm very close to this case.
- Q. Okay. Do you know of anybody who's

- 1 closer?
- 2 A. No.
- 3 Q. Okay.
- 4 A. I've worked a lot with Pam Tipton.
- 5 Q. After the case was filed, though;
- 6 right?
- 7 A. Yes.
- Q. And a lot of what she knows she
- 9 knows because you've told it to her.
- 10 MR. SHORE: Object to the form. I
- 11 don't know what she knows, how she knows
- it, but if you'd like to answer you can.
- 13 A. We work together and she looked at
- 14 the service orders.

- 15 Q. Back when dPi first submitted its
- 16 requests for promotions or promotion
- 17 treatment, promotion credits, they submitted
- 18 a whole slew of requests; is that correct?
- 19 A. Lost Key submitted dPi and three
- 20 other CLECs, eight months worth of three
- 21 promotions each. Yes.
- 22. Q. Okay. And y'all have -- I just want
- 23 to talk about dPi only and not other people.
- 24 A. Okay.
- 25 Q. They submitted initially three, and

- 1 was it later four promotions, four kinds of
- 2 promotions.
- 3 A. I know for sure of three. There was
- 4 a fourth promotion that was available and I
- 5 don't remember ever seeing anything that dPi
- 6 submitted on that. I don't recall.
- 7 Q. What do you think that -- what is
- 8 that fourth one that was available?
- 9 A. It was five dollars off Complete
- 10 Choice but it was only available -- the
- 11 promotion was supposeded to have ended
- 12 February 2004. Retail left the notification
- on the website until July 2004, so I honored
- 14 it through July. Anything submitted after
- 15 July I would not have honored, and that would
- 16 have been dPi because they submitted in

- 17 September 2004.
- 18 Q. Okay.
- 19 A. I just don't remember if I received
- 20 any and rejected them, I don't remember.
- Q. Okay. Of the ones that, of the
- 22 promotions that dPi applied for, one of them
- 23 was the line connection charge waiver.
- 24 A. Yes.
- Q. And there were two others.

- 1 A. Yes.
- Q. I think we don't have to talk about
- 3 the two others because if there was some
- 4 debate early on about whether they were
- 5 entitled to those, I think in the end they
- 6 got paid the lion's share of those that they
- 7 applied for. Would you agree with me?
- 8 A. Yes.
- 9 Q. So initially we had a fight about
- 10 however many hundred thousands of dollars,
- 11 but as we sit here today 99 -- more than 99
- 12 percent of the dollars that we're fighting
- 13 about are connected with the line connection
- 14 charge waiver promotion. Would you agree
- 15 with that assessment?
- 16 A. I haven't worked out the percentage,
- 17 but it's in the 90's for sure.
- 18 Q. Okay. Do you know when the -- well,
- 19 can you go back and tell me what the other

- 20 two promotions were apart from the line
- 21 connection charge waiver?
- 22 A. Yes. Secondary service order charge
- 23 waiver and 1 FR plus 2 free features.
- Q. Okay. These three -- dPi's
- 25 application for promotions under each of

- these three features, those were all
- 2 submitted as essentially the same time?
- 3 A. For January 2004 through August
- 4 2004, I received them approximately September
- 5 9th, I think, 2004.
- 6 Q. Okay. Now, the secondary service
- 7 charge waiver, did I call it the right thing?
- 8 A. Yes.
- 9 Q. When did that one get paid?
- 10 MR. SHORE: Do you mean that initial
- 11 batch?
- MR. MALISH: The initial batch.
- 13 A. It was on April 8th.
- 14 Q. April 8th of 2005?
- 15 A. Yes.
- 16 Q. Okay. And the 1 FR plus 2 free
- 17 features, when did that initial batch get
- 18 paid?
- 19 A. Same time, April 8th.
- Q. Okay. So the time frame we're
- 21 looking at is roughly September 9th when

- 22 y'all got it to April 8th when y'all paid it.
- 23 A. Yes.
- Q. Can you explain to me why it took
- 25 that long to get the credits?

- 1 A. Yes.
- 2 Q. Okay.
- 3 A. One, as I stated before, there was
- 4 thousands of lines that Lost Key submitted at
- 5 one time, and prior to that we had been
- 6 verifying that the accounts were like a dPi
- 7 account, and giving the money back.
- 8 Steve Watson with Lost Key called me
- 9 after Hurricane I van hit in Pensacola and
- 10 asked me if I would please give him --
- 11 process the line connection waiver for Budget
- 12 phone, so I did that, because he -- his house
- 13 was destroyed, his business was destroyed, he
- 14 needed that done. So I did it. And for that
- 15 eight months and that promotion, all their
- 16 queue accounts, it equalled something like
- 17 \$865,000, and I literally went home and
- 18 couldn't sleep that night because I thought
- 19 that's just not right, it's almost \$1 million
- 20 that we gave back in line connection waiver
- 21 for eight months, and I thought this can't --
- 22 the way we've been doing it can't be the
- 23 right way, and that's when I stopped
- 24 everything that we were doing at that point

25 from October 2004 until April 8th, 2005

- 1 nobody was credited for those promotions
- 2 until dPi was credited, and that's because I
- 3 stopped everything, I went to retail and I
- 4 went to legal and Ad Allen and we pulled
- 5 together a team, I said you've got to tell me
- 6 everything you're doing over here, everything
- 7 you're looking at, everything that's going on
- 8 over here so I can duplicate it on the resale
- 9 side, and unfortunately that's how long it
- 10 took.
- 11 We got bogged down first with the
- 12 definition of reacquisition or win-over, and
- 13 we had that established finally in January of
- 14 2005, and I began to process dPi orders and a
- 15 correction came through from retail about how
- 16 they defined reacquisition or win-over, and I
- 17 basically had to go back and redo all of dPi.
- 18 And so April 8th was as soon as I
- 19 could get it on the bill.
- 20 Q. Okay. I think what you were talking
- 21 about there sounded to me like you were
- 22 talking about line connection charge waiver.
- 23 A. Yes.
- Q. What about the other two promotions?
- 25 A. I also -- we also had to go back and

- 1 determine what retail does for secondary
- 2 service work charge and what resale was doing
- 3 with 1 FR. Like it says 1 FR but it really
- 4 means basic local service. Any basic local
- 5 service on that promotion would qualify.
 - 6 At first if it wasn't a 1 FR I was
 - 7 denying it, and then I thought well, all of
 - 8 North Carolina is basically I think a PSR for
 - 9 their basic local service, so I had to go
- 10 back and redo all those. I just had to make
- 11 sure that what they were doing on retail is
- 12 what I was doing on resale.
- 13 So those two promotions also were
- 14 involved in that process of really
- 15 determining, factoring out, what are you
- 16 doing here, how can I match it here.
- 17 Q. All right. I would appreciate it if
- 18 you could take me through this process of you
- 19 had -- the light came on, all right, I was
- 20 going to use the word epiphany but it's
- 21 better just to say the light came on for you,
- 22 whatever, in September, October 2004, and
- 23 y'all began to look at these things more
- 24 carefully.
- 25 And I would like it if you could

- talk me through that in more -- you've given
- 2 me an overview now.
- A. Okay.
- 4 Q. But I would appreciate it if you
- 5 could talk me through that more, in a more
- 6 detailed fashion, when the light came on, who
- 7 you went to, who you talked to, what was
- 8 said, and how things were dealt with, in as
- 9 much detail as you can.
- 10 A. As I can recall.
- 11 Q. Yeah.
- 12 A. Okay. After I came back into work
- 13 that next day and I started looking at -- I
- 14 started pulling some of the end user accounts
- 15 and looking at them, and it really looked
- 16 like many -- and this was not dPi, this is
- 17 somebody else. It really looked like many of
- 18 their accounts were not -- would not qualify
- 19 under what my definition for reacquisition or
- 20 win-over would be.
- 21 So I took this information to my
- 22 director, Ad Allen, and I told her what I had
- 23 done, and then the next day that I had come
- 24 back and started looking at these accounts
- 25 more carefully, and she suggested that we

- 1 meet -- we pull a team together with retail
- 2 and legal and herself and me to -- and also
- 3 we did a marketing directive which is -- it
- 4 comes from our department, I send it to a
- 5 person, I can't remember her name right
- 6 offhand, but I send a marketing directive
- 7 saying I need a definition of reacquisition
- 8 and win-over in this case.
- 9 It goes through interconnection
- 10 services and goes to retail, and then once
- 11 this marketing directive comes out they pull
- 12 together the players on their team, legal,
- 13 and our team, and we meet, and we did that.
- 14 And we had several meetings, several
- 15 e-mails passing back and forth because how
- 16 it's defined in the tariff, we wanted to make
- 17 sure that how it's defined in the tariff is
- 18 actually what happens in practice, and we're
- 19 really focusing on reacquisition or win-over
- 20 at that time because that was the major issue
- 21 that I saw with the accounts I looked at.
- 22 Also at the same time we began to
- 23 ask our data group if they could develop this
- 24 e-mail system where it would be easier for
- 25 CLECs to submit in one e-mail box and not

- 1 take the chance of getting lost in my e-mail
- 2 box, so that was also happening at the same
- 3 time. We were meeting with the data group to

- 4 establish the mailbox and to search out this
- 5 reacquisition or win-over.
- 6 Okay. That brings us to January.
- 7 We came to the decision for reacquisition or
- 8 win-over, it was defined by at that time end
- 9 user telephone number, and that would mean
- 10 that if I would look up this end user
- 11 telephone number and it was a brand new
- 12 number, it had no history on the account,
- 13 that then I could say that is not a
- 14 reacquisition or win-over and I could --
- 15 because it has to come, in order to be a
- 16 reacquisition you have to be with somebody
- 17 and go to somebody else, so -- and what the
- 18 decision was that it was based on end user
- 19 telephone number.
- 20 So if I looked at that end user
- 21 telephone number and it was a new number,
- 22 then that would mean that it didn't come from
- 23 anybody else. So that's the way I was first
- 24 looking at the accounts for dPi in this case.
- 25 And many did not fit the

- 1 qualifications in that case, and I had gone
- 2 through almost the whole eight months' worth
- 3 when a flyer came out from retail advertising
- 4 for reacquisition or win-over customers, it
- 5 was the 1 FR plus two free features. I got a

- 6 call from another customer. They said this
- 7 flyer should be available to everybody. I
- 8 called retail, I said is it available to
- 9 everybody? No, it's only available to
- 10 reacquisition or win-over. How did you know
- 11 if you're targeting this, how did you know?
- 12 It turns out that they had mailed it
- 13 to the service address of end user customers
- 14 who were considered available for
- 15 reacquisition and winovers. That means I had
- 16 to change the qualifications. It's no longer
- 17 based on end user telephone number, it's now
- 18 based on service address. So I did not have
- 19 service addresses for those dPi customers.
- 20 So at that point in time I put aside
- 21 reacquisition or win-over, I said it only
- 22 matters if I can tell for sure that it's not
- 23 reacquisition or win-over, in other words
- 24 it's a dPi UNE coming to a dPi resale, that
- 25 would not qualify. It's a dPi move order or

- 1 transfer order, however you want to call it,
- 2 that would not qualify.
- 3 Those things that I could definitely
- 4 tell did not fit the qualifications of
- 5 reacquisition or win-over, I went with.
- 6 Okay, then the next step was to look
- 7 at the basic local service and purchase 2
- 8 features. So that was --

- 9 Q. Can I --
- 10 A. Sure.
- 11 Q. This is is very helpful, but I want
- 12 to ask a clarifying question before we go on
- 13 to the next step in the process, I want to
- 14 ask a clarifying question about the --
- 15 A. Sure.
- 16 Q. -- the win-over, acquisition thing.
- The way I -- well, first of all,
- 18 your initial concern I guess when you had
- 19 this flood of data or promotion request
- 20 coming in, you're like -- your initial
- 21 thought was that can't be right, they can't
- 22 all be win-overs or reacquisitions. Is that
- 23 why the red flag went off initially?
- 24 A. The red flag went off for me
- 25 initially because the dollar amount was so

- 1 high. I just -- I guess I don't deal in
- 2 those large of dollars. It just shocked me,
- 3 shocked me and made me start looking at what
- 4 we were doing.
- 5 Q. And the first thing that you looked
- 6 at that you thought was incorrect or whatever
- 7 was it must be that they can't be win-overs
- 8 or reacquisitions.
- 9 MR. SHORE: Object to the form and to
- 10 characterizing her testimony, I don't

- believe accurately.
- 12 Ms. Segal, don't let him
- 13 characterize your testimony. That's why
- 14 I'm objecting. I want you to be careful
- 15 that he isn't putting words in your
- 16 mouth.
- 17 Q. Is that not what --
- 18 A. Could you repeat it?
- 19 Q. Yeah. The first thing that happened
- 20 to you is you were shocked because the dollar
- 21 amounts were so high.
- 22 A. Uh-huh.
- Q. And the first thing, from my
- 24 understanding of your testimony what you were
- 25 saying was the first thing that occurred to

- 1 you must be that these are not reacquisitions
- 2 or winovers and that's what you went to
- 3 check.
- 4 MR. SHORE: Same objection.
- 5 Q. Is that a fair statement?
- 6 A. What I did was start looking at the
- 7 end user accounts to verify what was going on
- 8 with them, and the first thing on that
- 9 particular CLEC that I noticed is that they
- 10 were mostly new accounts, which would not
- 11 qualify for reacquisition or win-over.
- 12 Q. Okay. And what were you thinking
- would qualify as a reacquisition or win-over?

- 14 Basically a conversion?
- 15 A. An account where I could see -- it's
- 16 not always a C order, if that's what you mean
- 17 by a conversion.
- 18 Q. Uh-huh.
- 19 A. If you look at the history of the
- 20 account, you pull up the telephone number and
- 21 you can call it up by six months' worth of
- 22 service orders. And so if you look at the
- 23 date, May 10th of, say, this one was
- 24 submitted for, if you look back and see on
- 25 May 9th it belonged to somebody else, it's

- 1 clearly a reacquisition or win-over, even if
- 2 it's an N order, you can see the history of
- 3 the service orders.
- 4 Q. That's looking only at the
- 5 telephone, though, the telephone number.
- A. Yes. That's how I pulled them up.
- Q. And I'm assuming that the idea is
- 8 you really are concerned about the customer
- 9 and whether the customer is a reacquisition
- 10 or win-over.
- 11 Let me give you an example.
- 12 A. Okay.
- Q. Let's say I'm a customer of South
- 14 western Bell -- BellSouth, I'm sorry. I work
- 15 with both companies, they're both Bells.

- 16 Let's say I'm a customer of
- 17 BellSouth. For whatever reason, I stop being
- 18 their customer, I move to a new house, I
- 19 become somebody else's customer. Then I move
- 20 again to another new house. There will be a
- 21 new telephone number. But I will have been a
- 22 pre-existing at one time BellSouth customer
- 23 coming back to BellSouth, if I choose them;
- 24 right? That might be a reacquisition.
- 25 Would that customer in that position

- 1 be a reacquisition?
- 2 A. Yes.
- Q. Okay. And possibly a win-over also,
- 4 because they've left whoever they were with
- 5 and they didn't choose to stay with them in
- 6 their new location, might be a win-over also;
- 7 true?
- 8 A. Reacquisition technically,
- 9 reacquisition means it was with BellSouth
- 10 retail, it went to somebody else and it came
- 11 back to BellSouth retail. That's
- 12 reacquisition.
- 13 Win-over is if it's with anybody and
- 14 it comes back to BellSouth -- and it comes to
- 15 BellSouth, it's a win-over.
- 16 Q. Okay. The point of my illustration,
- 17 though, was that by looking just at the
- 18 history of the phone number, that doesn't

- 19 necessarily tell you whether the customer is
- 20 truly a win back or a win-over or
- 21 reacquisition.
- 22 A. That's true. That's why we --
- Q. That's why you did it differently.
- 24 A. Right.
- Q. And that's where I interrupted you

- 1 when you were getting ready to tell me the
- 2 next phase of the inquiry which began in
- 3 January of 2005.
- 4 A. Yes. It was probably around
- 5 February before we got the reacquisition or
- 6 win-over defined clearly, and when I made the
- 7 decision that we just spoke about to only
- 8 look at it if it's clearly not.
- 9 Then we looked at the words in the
- 10 tariff and it's basic local service. The
- 11 minimum is basic local service plus two
- 12 purchase features.
- 13 I again called my retail co-workers,
- 14 counterparts, and I said on line connection
- 15 waiver in practice what does this mean, and
- 16 they said well, if they have Complete Choice
- 17 they get it, if they have Preferred Pack they
- 18 get the line connection waiver. The minimum
- 19 is basic local service, which can be
- 20 anything -- 1 FR or area calling or just some

- 21 sort of basic local service plan, and that
- 22 you purchase two TouchStar or custom calling
- 23 features. So that was the next criteria that
- 24 we looked at.
- Q. Okay. And how did that play out?

- 1 A. Could you rephrase that?
- Q. Well, you said that's the next thing
- 3 that you looked at, and so --
- A. Oh, and that ultimately is what --
- 5 how we determined credits, the appropriate
- 6 credit that should be given.
- 7 Q. Who did you talk to in retail?
- 8 A. I remember the key players. I don't
- 9 remember several people that went down the
- 10 line, but Elizabeth Stockdale, Burt Hogeman,
- 11 who's an attorney. There were several. I
- 12 cannot remember their names.
- Q. What were their jobs?
- 14 A. Elizabeth Stockdale basically pulled
- 15 together her group of people and then she
- 16 would say, you know, especially in the "reac"
- 17 or win-over, go to your service reps, go to
- 18 your material that you have written, find out
- 19 how this works out in practice. And there
- 20 were three or four people who -- that was
- 21 their assignment, to find out how it worked
- 22 out in practice.
- 23 O. And did you explain to her what you

- 24 were doing and why you needed to know?
- 25 A. Yes.

- Q. Okay. And generally what did you
- 2 say to her?
- 3 A. I said that we have CLEC customers
- 4 who are applying for line connection waiver
- 5 promotion and I am initiating, implementing
- 6 validation process. I want to make sure that
- 7 what we do on this side of the house is a
- 8 mirror for what you do on your side, so we
- 9 have to be, it's the law. We have to be
- 10 mirroring each other.
- 11 Q. Did you ask or did you tell them
- 12 that you've got people that are applying for
- 13 this line connection charge waiver that only
- 14 have basic service and these two blocks?
- 15 A. After I got into validating dPi and
- 16 realized that these blocks were on here, I
- 17 did call Elizabeth Stockdale and said can you
- 18 run this one down, it's BCR, BRD, HBG. Find
- 19 out what happens when people order those
- 20 blocks on their -- with basic local service
- 21 and that's it. She came back to me and said
- 22 we do not honor that.
- Q. Did she say -- can you recall for me
- 24 her exact words?
- 25 A. No.

- Q. Did she say we don't honor that or
- 2 she may have said something like we don't do
- 3 that, or that doesn't happen or anything like
- 4 that?
- 5 A. I really can't recall her exact
- 6 words. I questioned her repeatedly, if
- 7 they're ordering only basic local service and
- 8 blocks and CREX, do you know? She went to
- 9 the tariff. It has to be purchased features,
- 10 that's the only ones we count, and there's no
- 11 charge for those.
- 12 Q. Did you ask her if BellSouth
- 13 customers actually order basic service with
- 14 those blocks?
- 15 A. No.
- 16 Q. Do you know if BellSouth retail
- 17 customers do that? Have you seen any
- 18 instance where it's happened?
- 19 A. When I was in small business I had
- 20 customers order those blocks, especially for
- 21 a business phone, you don't want somebody
- 22 picking it up and do star 69, that feature to
- 23 be blocked.
- Q. Right. But that was in -- that's
- 25 only in small business that you have that

- 1 experience in; right?
- A. Yes.
- 3 Q. That wasn't in residential.
- A. I've never worked in consumer.
- Q. Okay. How long did it take
- 6 Elizabeth Stockdale's people or Elizabeth
- 7 Stockdale to get back to you with the
- 8 information that you wanted from her?
- 9 A. On which question, the reacquisition
- 10 or the blocks?
- 11 Q. Well, let's do both.
- 12 A. Okay. Reacquisition was a couple of
- 13 months of meetings. There was a lot of other
- 14 issues being discussed, like secondary
- 15 service or FR, but it was at least a couple
- 16 months before we could come to any
- 17 conclusion, then of course they changed it.
- 18 With the block -- with the blocks I
- 19 want to say I don't have perfect recall here,
- 20 but I want to say the next day, within a day
- 21 or two.
- Q. So a very short turnaround compared
- 23 to --
- 24 A. Yes. .
- Q. I had made a note to myself when you

- 1 were talking to ask why it took so long, and
- 2 I'm calling -- basically I understand it to
- 3 have taken October, November, December,
- 4 January at least, maybe part of February, on
- 5 this very -- what seems like a basic question
- 6 to me, what are we going to call a win-over
- 7 and what are we going to call win back. Why
- 8 did it take that many months?
- 9 A. It took several weeks to get all the
- 10 key players together at the right time. It
- 11 was several weeks of research and coming back
- 12 and more questions would come up. It just
- 13 took that long.
- 14 Q. Now, on the secondary service charge
- 15 waiver promotion, is that applicable only to
- 16 reacquisitions or win backs?
- 17 A. No.
- 18 Q. Why did that take so long to get
- 19 paid off?
- 20 A. Paid off?
- 21 Q. Or --
- 22 A. Well, I just --
- 23 Q. -- processed or whatever you want to
- 24 call it.
- 25 A. It was -- I could have done those --

- 1 I did do, actually, some of them on the
- 2 December bill. I did. Not all of those were

- 3 April 8th. I did process some of the
- 4 secondary service order charges in December.
- Q. What about -- well, the way I
- 6 understand it is that prior to the April
- 7 payment, do you recall what the April payment
- 8 was for dPi roughly?
- 9 A. Dollars and cents?
- 10 Q. Uh-huh.
- 11 A. No, sir. No.
- 12 Q. Does approximately \$250,000 sound in
- 13 the ballpark?
- 14 A. For all states?
- 15 Q. Yes.
- 16 A. All queue accounts?
- 17 Q. Yes.
- 18 A. All promotions?
- 19 Q. Yes.
- 20 A. In the ballpark, yes.
- 21 Q. Give or take 50,000?
- 22 A. I really don't have recall of that
- 23 number.
- 24 Q. Okay.
- 25 A. I'm trying to pull it back because I

- 1 have some things written down and I'm trying
- 2 to pull it back that way. It seems like it
- 3 was around \$250,000.
- 4 Q. And that -- I don't know the number

- 5 either, but we're going to say it's ballpark
- 6 250,000. That was paid, and again, sort of
- 7 BellSouth wide, not just one state, but those
- 8 were payments just for the secondary service
- 9 charge waiver and the 1 FR plus two free
- 10 features; right?
- 11 A. No.
- 12 Q. Well, there may have been some
- 13 amount paid for line connection charge
- 14 waiver, but that was a small amount.
- 15 MR. SHORE: Object to the form.
- 16 A. No. On April 8th we paid through --
- 17 in North Carolina we paid through January of
- 18 2005 on line connection waiver. We paid all
- 19 of 2004 in the rest of the states.
- 20 Q. Okay.
- 21 A. On the April 8th bill. Bowl bowl
- 22 take a break for a minute.
- 23 MR. MALISH: Yeah, I think we're
- 24 ships passing in the night. Can we take
- 25 a break for a second?

- 1 (A recess was taken from 11:24 a.m.
- 2 to 11:33 a.m.).
- 3 Q. Ms. Segal, I've -- what is that?
- 4 Tip tip it's the air.
- 5 MR. SHORE: Either that or a plane is
- 6 landing.
- 7 Q. Back on the record. Ms. Segal, I've

- 8 given you a printout of, at least a portion
- 9 of it, and the only reason I gave you that is
- 10 to see if it would help refresh your
- 11 recollection about the numbers that were paid
- 12 to dPi in connection with these promotion
- 13 credit requests in April of 2005. (Portion
- 14 of an e-mail) you've seen that before?
- 15 A. Yes.
- 16 Q. Do those numbers look about right?
- 17 A. Yes.
- 18 Q. If you look on the back page, I
- 19 guess -- mine is another page, the total is
- 20 241, so that's in the 250 grand ballpark we
- 21 were talking about.
- 22 A. Yes.
- Q. So do you feel better about
- 24 everything said that now?
- 25 A. Yes.

- 1 Q. Okay. Now, when I look at the
- 2 secondary service charge waiver, it looks
- 3 like BellSouth ended up paying out 100
- 4 percent in April of '08 -- or April 8 of '05.
- 5 A. Yes.
- Q. And on the 1 FR plus two free
- 7 features, they paid that, BellSouth paid that
- 8 100 percent as well.
- 9 A. Yes.

- 10 Q. My question was, or is, were there
- 11 other amounts paid on those two promotions
- 12 prior to April 8th?
- 13 A. Yes, on secondary service order
- 14 charge I know for sure. I don't recall with
- 15 1 FR and two free features with there were
- 16 prior to April 8th or not.
- Q. What dPi has told me is that they
- 18 were paid somewhere between seven and nine
- 19 thousand dollars total promotions between
- 20 after they submitted in September of '04
- 21 until April of '05. Does that sound roughly
- 22 correct?
- 23 A. I don't know. I don't recall. It
- 24 was for secondary service order charge, and
- 25 we've already acknowledged that that's not

- 1 one of the largest promotions, so --
- Q. Well, I was wondering why it took
- 3 from September to April to pay these two
- 4 promotions, the secondary service charge and
- 5 the one R plus two free features.
- 6 A. We were validating -- we were mostly
- 7 concentrating on line connection waiver,
- 8 because it was the biggest promotion, and it
- 9 just took that long.
- 10 Q. What was the validation process for
- 11 these two, the 1 FR plus two free features
- 12 and the secondary service charge waiver?

- 13 A. Again, we would look at the end user
- 14 account number, go into the service order
- 15 that was stated on the spread sheet that dPi
- 16 submitted and look at it to see what the
- 17 activity, like for secondary service order
- 18 charge you look at for what activity. If it
- 19 was adding CREX or something like that or
- 20 adding a feature, that would qualify for
- 21 secondary service order charge.
- 22 1 FR is the same thing, go into the
- 23 end user account. It's establishing an order
- 24 that would establish that, so you look at
- 25 what happened on that order, did they have

- 1 basic service and two features.
- Q. There was not the kind of, I don't
- 3 know, group meeting and trying to figure out
- 4 what was necessary in order to pay -- what
- 5 was necessary in order to qualify for those
- 6 two features like there was for the line
- 7 connection charge waiver; was there?
- 8 A. Yes. Reacquisition or win-over is
- 9 both on line connection and 1 FR plus two
- 10 free features, so all that discussion about
- 11 reacquisition or win-over was for both of
- 12 those promotions.
- 13 Secondary service order charge is a
- 14 promotion that has been with BellSouth for

- 15 years, so it doesn't need as -- it's much
- 16 more on the top of people's minds, and it's
- 17 not nearly as difficult to determine.
- 18 Q. Was there a reason to make the
- 19 validation of these two promotion requests,
- 20 was there a reason to make those two
- 21 applications wait until the line connection
- 22 waiver had been completed?
- 23 A. I didn't wait for secondary service
- 24 order charge. I did that -- I believe I
- 25 submitted those in December and they were

- 1 probably on their January 8th bill.
- Q. Then this 12,000 that was paid in
- 3 April, that was for what, additional or
- 4 follow on requests for the same promotion?
- 5 A. Without having my -- yes.
- 6 Q. So the first batch that was
- 7 submitted in September was paid by, what did
- 8 you say, December?
- 9 A. It was probably on their January 8th
- 10 bill.
- 11 Q. Okay. And so the remainder of this
- 12 12,443 is for stuff that was not submitted in
- 13 the first batch.
- 14 A. It was for those requests that I did
- 15 not look at in December.
- 16 Q. Okay. Were you aware that dPi had
- 17 filed an informal complaint with the North

- 18 Carolina commission about its -- we're not
- 19 getting our promotions and it's taking too
- 20 long?
- 21 A. Yes.
- Q. Do you remember when that happened?
- 23 A. I don't remember the date.
- Q. Did it happen before or after this
- 25 \$250,000 credit was made, \$241,000 credit was

- 1 made?
- 2 A. It was right at that time. I don't
- 3 recall. I do remember calculating figures
- 4 after the April 8th date, and I remember
- 5 answering questions and calculating after the
- 6 April 8th date. I don't know when the
- 7 complaint was filed.
- 8 Q. What were you telling -- I'm
- 9 assuming that you had conversations or other
- 10 communications with dPi or Lost Key on behalf
- 11 of dPi about why their promotions weren't
- 12 getting paid, why they weren't showing up on
- 13 the bill, for example, in October of 2004.
- 14 Did you have such communications
- 15 with them?
- 16 A. I recall meeting with Steve Watson
- 17 after September 2004, and at that time he had
- 18 not only submitted the four CLECs in
- 19 September but he had submitted an additional

- 20 four, and I was at this meeting, I explained
- 21 to him because of how much he submitted all
- 22 at once that we could not even begin to
- 23 process those claims yet and that we were in
- 24 the process of defining reacquisition and
- 25 win-over.

- Q. And did you give him an estimated
- 2 time of arrival for the credits?
- 3 A. Yes.
- 4 Q. What did you tell him?
- 5 A. The only date I recall telling him
- 6 was March 15th.
- 7 Q. When was the meeting that you had
- 8 with Steve Watson?
- 9 A. I don't remember the exact date. It
- 10 was after September and it was before
- 11 Christmas. It was October or November 2004.
- 12 He came to Birmingham.
- Q. And besides face-to-face meeting,
- 14 did you have telephone or e-mail
- 15 communications or any other kind of
- 16 communications?
- 17 A. Yes.
- 18 MR. SHORE: Can I take a short break?
- 19 The witness is fine, she can stay here,
- 20 but I need a break, a few minutes.
- 21 MR. MALISH: Okay.
- 22 (A recess was taken from 11:44 a.m.

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23
          to 12:03 p.m.).
24
              MR. MALISH: Okay, we're going to
25
         let you go.
                                                   66
               (Whereupon, the deposition was
 1
 2
          concluded at 12:03 p.m.)
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