

2003
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433

November 15, 2004


RECEIVED
NOV 17 2004
PUBLIC SERVICE
COMMISSION

Kentucky Public Service Commission
P.O. Box 615
211 Sowers Blvd.
Frankfort, Ky. 40602-0615

Re: Louisville Gas & Electric

Several months ago Louisville Gas & Electric Co. requested and received a rate increase. Now they have agreed to underwrite the Light Up Louisville event for \$75,000 per year for the next 3 years as reported by the local news media. It is now clear to me that Louisville Gas & Electric did not need the increase and that their request for the rate increase was untrue. I would like to request that the Kentucky Public Service Commission rescind that rate increase.

Respectfully,


Norman L. Adwell



He's a hit
James Whitson's Web site on the Electoral College system was a popular one last week. **B3**

alnews

Neighborhoods	B3
Kentucky, Region	B4
Deaths	B6, 7
Weather	B8



Jean Porter, editor
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WEDNESDAY
NOVEMBER 10, 2004

of man is in 7 days



Photos by Sam Upshaw Jr., The Courier-Journal

Simpson yesterday at Iroquois Homes. Officers hope of curtailing recent violence.



With help of new backers, Light Up Louisville lives

Annual holiday event to be
a million-light extravaganza

By Sheldon S. Shafer
sshaffer@courier-journal.com
The Courier-Journal

Two companies have stepped up to replace Brown & Williamson as chief sponsor of Light Up Louisville, ensuring that the popular family event again will mark the start of the local holiday season.

Louisville Gas & Electric Co. and General Electric Consumer & Industrial-America, based at Appliance Park, each will give \$75,000 to underwrite most of the cost of the Nov. 26 event, Metro Mayor Jerry Abramson announced yesterday.

Brown & Williamson had sponsored the day-after-Thanksgiving tradition for its first 22 years, but the tobacco-maker is moving operations out of Louisville.

Abramson said he considered it a "no-brainer" to ask the two companies with lighting connections to assume the sponsorship. Each has agreed to fund the event at least through 2006.

Light Up Louisville is "the perfect tie-in" for GE, said Jim Campbell, the consumer and industrial entity's president.

See **LIGHT UP**, B2, col. 4

Child-care center's owner arrested on

LIGHT UP

A holiday tradition is kept alive

Continued from B1

Abramson said other sponsors are Caesars Indiana, which is contributing \$25,000, and Kindred Healthcare, which is giving \$5,000.

The event normally draws 50,000 to 100,000 people and again will be centered at Jefferson and Sixth streets near Jefferson Square downtown. It will include turning on more than 1 million lights, a few thousand more than last year.

There also will be a free concert featuring the Monarchs at 8:30 p.m. at 4th Street Live, and the afternoon showing of a rare rifle once owned by George Washington on loan from the Frazier Historical Arms Museum.

Other afternoon activities will feature a Winter Wonderland children's parade with about 50 floats, along with music and other entertainment, as well as food and crafts booths. Santa Claus will arrive at 7 p.m.

Abramson said the administration is working on trying to revive Dickens on Main Street next year. The event was held annually from 1980 to 1995, but only intermittently since then.



By Keith Williams, The Courier-Journal

Vic Staffieri of Louisville Gas & Electric Co., left, and Jim Campbell of General Electric, center, talked to Metro Mayor Jerry Abramson after a news conference yesterday announcing the companies' sponsorship of Light Up Louisville, which will take place for the 23rd straight year.

LIGHT UP LOUISVILLE

Nov. 26

► **4 p.m.** — Food and craft booths open at Jefferson Square; children's activities at old county courthouse, Sixth and Jefferson streets; Marines at Jefferson Square collect gifts for Toys for Tots.

► **4:15 p.m.** — Military procession presenting George Washington rifle, on Jefferson from Fourth to Sixth streets.

► **4:30 p.m.** — Wreath-laying at Thomas Jefferson statue for armed services; rifle taken to Metro Hall Rotunda for display.

► **5 p.m.** — Winter Wonderland parade starts at Brook and Liber-

ty, proceeds on Fourth and Jefferson to Sixth/Jefferson.

► **6 p.m.** — Main stage near Sixth/Jefferson opens with live entertainment, including Male High School Chorus; Heather French Henry will make appearance.

► **7 p.m.** — Santa arrives.

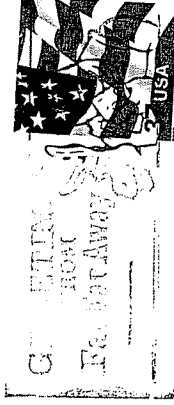
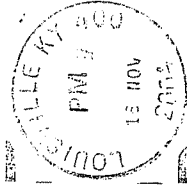
► **7:30 p.m.** — Downtown holiday lights turned on.

► **7:50 p.m.** — Mayor Jerry Abramson leads "caroling march" to 4th Street Live.

► **8:30 p.m.** — Free holiday jam featuring Monarchs at 4th Street Live.



Norman L. Adwell
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Louisville, Ky 40299-5208



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