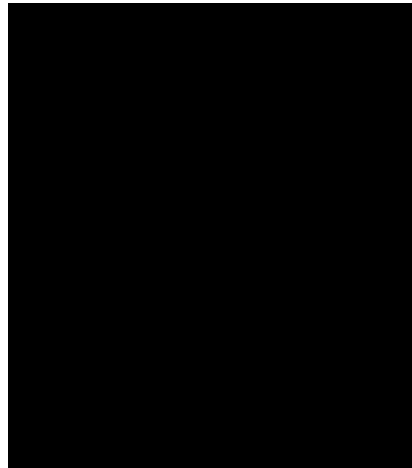


**Kentucky Power Company
Electric Price Elasticities from Residential
and Commercial Models**

Residential Model Elasticities

Short- Term	Long- Term
------------------------	-----------------------

**Space Heating
Space Cooling
Water Heaters Usage
Cooking Usage
Refrigerator Usage
Dishwasher Usage
Clothes Washer Usage
Dryer Usage
Television Usage
Furnace Fan Usage
Lighting Usage
Miscellaneous Usage**



Commercial Model Elasticity

