



437 West Jefferson Street, Louisville, KY 40202 • 502-584-8787 •

Reg 81441
25404-167

3

Broadcast Media Invoice - Television

LG&E and KU Services Company - Corporate
PO Box 32010
Louisville, KY 40232-
Attention: Chris Whelan

Invoice: 57387
Date: 3/16/2011
Page: 1

RECEIVED

APR 01 2011

ACCOUNTS PAYABLE

Campaign: Corporate Image

Order Information	Spots Broadcast Month(s)	Amount
Market: LEXINGTON		
026517 inslex Insight Media Lexington	2 March	\$5,999.30
026695 wdky WDKY-TV	14 March	\$5,737.50
026696 wkyl WKYT-TV	41 March	\$8,861.25
026697 wlex WLEX-TV	47 March	\$7,650.00
026698 wtvq WTVQ	32 March	\$3,854.75
Total for Market LEXINGTON:		\$32,102.80
Invoice Total:		\$32,102.80

Remit to:
Creative Alliance
437 West Jefferson Street
Louisville, KY 40202

KU ADULTS BRAD ADW 0601 026540

[Signature]
3/15/11



437 West Jefferson Street, Louisville, KY 40202 • 502-584-8787 •

Req 81441
05404-167

2

Broadcast Media Invoice - Television

LG&E and KU Services Company - Corporate
PO Box 32010
Louisville, KY 40232-
Attention: Chris Whelan

Invoice: 57395
Date: 3/16/2011
Page: 1

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APR 01 2011

ACCOUNTS PAYABLE

Campaign: Corporate Image

Order Information	Spots Broadcast Month(s)	Amount
Market: JOHNSON CITY-KNGSP-BRST		
026869 wcyb WCYB-TV	45 March	\$6,693.75
026870 went WEMT-TV	10 March	\$5,100.00
026871 wjhl WJHL-TV	44 March	\$5,644.00
026872 wkpt WKPT-TV	22 March	\$2,465.00
Total for Market JOHNSON CITY-KNGSP-BRST:		\$19,902.75
Invoice Total:		<u>\$19,902.75</u>

Remit to:
Creative Alliance
437 West Jefferson Street
Louisville, KY 40202

KU ADVERTISE BOARD ADV 0601 026940

My check
3/31/11



437 West Jefferson Street, Louisville, KY 40202 • 502-584-8787 •

Reg 81441
25404-167

12

Broadcast Media Invoice - Television

LG&E and KU Services Company - Corporate
PO Box 32010
Louisville, KY 40232-
Attention: Chris Whelan

Invoice: 57403
Date: 3/16/2011
Page: 1

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ACCOUNTS PAYABLE

Order Information	Spots Broadcast Month(s)	Amount
Market: LEXINGTON		
015541 01 wkyt WKYT-TV Programming: 2010/11 Sno Go Sponsorship	1 March	\$4,037.50
021612 08 wkyt WKYT-TV Programming: UK Package	1 March	\$9,052.50
024780 01 wlex WLEX-TV Programming: WLEX MaxTrack Doppler Sponsorship	1 March	\$9,333.59
Total for Market LEXINGTON:		\$22,423.59
Invoice Total:		\$22,423.59

Remit to:
Creative Alliance
437 West Jefferson Street
Louisville, KY 40202

~~015541 01 wkyt WKYT-TV~~

KU ADU 02 weather 0601 02694 \$13371.09

~~021612 08 wkyt WKYT-TV~~

KU Sports Sports 11 11 \$9052.50

my dad 3/11/11

MEDIA FILE #1



437 West Jefferson Street, Louisville, KY 40202 • 502-584-8787 •

Broadcast Media Invoice - Television

LG&E and KU Services Company - Corporate
PO Box 32010
Louisville, KY 40232-
Attention: Chris Whelan

Invoice: 65883
Date: 8/16/2011
Page: 1

25404-186
line 5

Order Information	Spots-Broadcast Month(s)	Amount
Market: LEXINGTON		
021613 01 wkyt WKYT-TV	1 August	\$5,525.00
Programming: UK Sponsorship Cost		
024780 01 wlex WLEX-TV	1 August	\$9,333.59
Programming: WLEX MaxTrack Doppler Sponsorship		
Total for Market LEXINGTON:		\$14,858.59
Invoice Total:		<u>\$14,858.59</u>

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AUG 22 2011
ACCOUNTS PAYABLE

KU ADVERTISE BOARD ADV 0601 026947

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8/17/11

MEDIA FILE # 1



Employee-Owned. Client-Focused.

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Broadcast Media Invoice - Television

LG&B and KU Services Company - Corporate
PO Box 32010
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Attention: Chris Whelan

Invoice: 77498
Date: 3/20/2012
Page: 1

Client PO: 25404

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25404.208
11-1

ACCOUNTS PAYABLE

Order Information

Spots	Broadcast Month(s)	Amount
Market: LEXINGTON		
021613 01 wkyt	WKYT-TV 1 March	\$5,525.00
Programming: UK Sponsorship Cost		
033294 01 wkyt	WKYT-TV 1 March	\$4,037.50
Programming: 2010/11 Sno Go Sponsorship		
036001 01 wlex	WLEX-TV 1 January	\$8,566.08
Programming: MaxTrack Sponsorship Jan		
036001 03 wlex	WLEX-TV 1 March	\$13,219.58
Programming: Maxtrack March		
036001 06 wlex	WLEX-TV 1 February	\$12,473.08
Programming: MAXtrack Feb		
Total for Market LEXINGTON:		\$43,821.24
Invoice Total:		\$43,821.24

Remit to:
Creative Alliance
437 West Jefferson Street
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KLIA House weather 0601 026940
KUSports Sports ADV 0601 026940
y shuck
3/27/2012

MEDIA FILE #2



437 West Jefferson Street, Louisville, KY 40202 • 502-584-8787 •

Reg 81444
25404-168

Complete

Print Media Invoice

LG&E and KU Services Company - Corporate
PO Box 32010
Louisville, KY 40232-
Attention: Chris Whelan

Invoice: 57392-0
Date: 3/16/2011
Page: 1

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ACCOUNTS PAYABLE

Campaign: Corporate Image

Order Information				Insertion Date(s)	Total
Market: Outlying Markets					
025121	10	kypres	Kentucky Press Service	3/2/2011	\$490.95
Section: Main News					
Headline: Image					
025121	11	kypres	Kentucky Press Service	3/9/2011	\$490.95
Section: Main News					
Headline: Image					
025121	12	kypres	Kentucky Press Service	3/16/2011	\$490.95
Section: Main News					
Headline: Image					
025121	15	kypres	Kentucky Press Service	3/2/2011	\$514.89
Section: Main News					
Headline: Image					
025121	16	kypres	Kentucky Press Service	3/9/2011	\$514.89
Section: Main News					
Headline: Image					
025121	17	kypres	Kentucky Press Service	3/16/2011	\$514.89
Section: Main News					
Headline: Image					

KU ADVISE BRAND ADV 0601 026940

my adv el 3/21/11



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Print Media Invoice

LG&R and KU Services Company Corporate
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Attention: Chris Whelan

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Invoice : 57392-0
Date : 3/16/2011
Page : 2

ACCOUNTS PAYABLE

Campaign: Corporate Image

Order Information	Insertion Date(s)	Total
Market: Outlying Markets 025121 20 kypres Kentucky Press Service Section: Main News Headline: Image	3/2/2011	\$394.61
025121 21 kypres Kentucky Press Service Section: Main News Headline: Image	3/9/2011	\$394.61
025121 22 kypres Kentucky Press Service Section: Main News Headline: Image	3/16/2011	\$394.61
025121 25 kypres Kentucky Press Service Section: Main News Headline: Image	3/2/2011	\$698.39
025121 26 kypres Kentucky Press Service Section: Main News Headline: Image	3/9/2011	\$698.39
025121 27 kypres Kentucky Press Service Section: Main News Headline: Image	3/16/2011	\$698.39



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Print Media Invoice

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 Attention: Chris Wholan

Invoice : 57392-0
 Date : 3/16/2011
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COMPTON

Campaign: Corporate Image

Order Information				Insertion Date(s)	Total
Market: Outlying Markets					
025121	30	kypres	Kentucky Press Service	3/3/2011	\$490.95
Section: Main News					
Headline: Image					
025121	31	kypres	Kentucky Press Service	3/10/2011	\$490.95
Section: Main News					
Headline: Image					
025121	32	kypres	Kentucky Press Service	3/17/2011	\$490.95
Section: Main News					
Headline: Image					
025121	35	kypres	Kentucky Press Service	3/3/2011	\$354.79
Section: Main News					
Headline: Image					
025121	36	kypres	Kentucky Press Service	3/10/2011	\$354.79
Section: Main News					
Headline: Image					
025121	37	kypres	Kentucky Press Service	3/17/2011	\$354.79
Section: Main News					
Headline: Image					



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Print Media Invoice

LG&E and KU Services Company - Corporate
 PO Box 32010
 Louisville, KY 40232-
 Attention: Chris Wholan

Invoice : 57392-0
 Date : 3/16/2011
 Page : 4

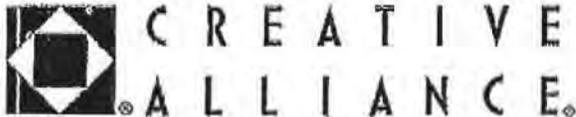
RECEIVED

APR 01 2011

ACCOUNTS PAYABLE

Campaign: Corporate Image

Order Information				Insertion Date(s)	Total
Market: Outlying Markets					
025121	40	kypres	Kentucky Press Service	3/4/2011	\$636.27
Section: Main News					
Headline: Image					
025121	41	kypres	Kentucky Press Service	3/11/2011	\$636.27
Section: Main News					
Headline: Image					
025121	42	kypres	Kentucky Press Service	3/18/2011	\$636.27
Section: Main News					
Headline: Image					
025627	3	kypres	Kentucky Press Service	3/6/2011	\$1,467.46
Section: Main News					
Headline: Madisonville					
025628	3	kypres	Kentucky Press Service	3/6/2011	\$972.08
Section: Main News					
Headline: Madisonville Messenger					
025629	3	kypres	Kentucky Press Service	3/6/2011	\$1,008.44
Section: Main News					
Headline: Danville Advocate Messenger					



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Print Media Invoice

LG&B and KU Services Company - Corporate
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Invoice : 57392-0
 Date : 3/16/2011
 Page : 5

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ACCOUNTS PAYABLE

Campaign: Corporate Image

Order Information	Insertion Date(s)	Total
Market: Outlying Markets		
025630 3 kypres Kentucky Press Service	3/6/2011	\$892.60
Section: Main News		
Headline: Somerset Commonwealth Journal		
025631 3 kypres Kentucky Press Service	3/6/2011	\$841.32
Section: Main News		
Headline: Richmond Register		
025632 3 kypres Kentucky Press Service	3/1/2011	\$449.90
Section: Main News		
Headline: Central City Leader News		
025634 3 kypres Kentucky Press Service	3/1/2011	\$626.92
Section: Main News		
Headline: Georgetown News		
025635 3 kypres Kentucky Press Service	3/2/2011	\$894.28
Section: Main News		
Headline: Middlesboro Daily News		
025636 3 kypres Kentucky Press Service	3/5/2011	\$769.20
Section: Main News		
Headline: Winchester Sun		



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Print Media Invoice

LG&E and KU Services Company - Corporate
PO Box 32010
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Attention: Chris Whelan

Invoice : 57392-0
Date : 3/16/2011
Page : 6

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ACCOUNTS PAYABLE

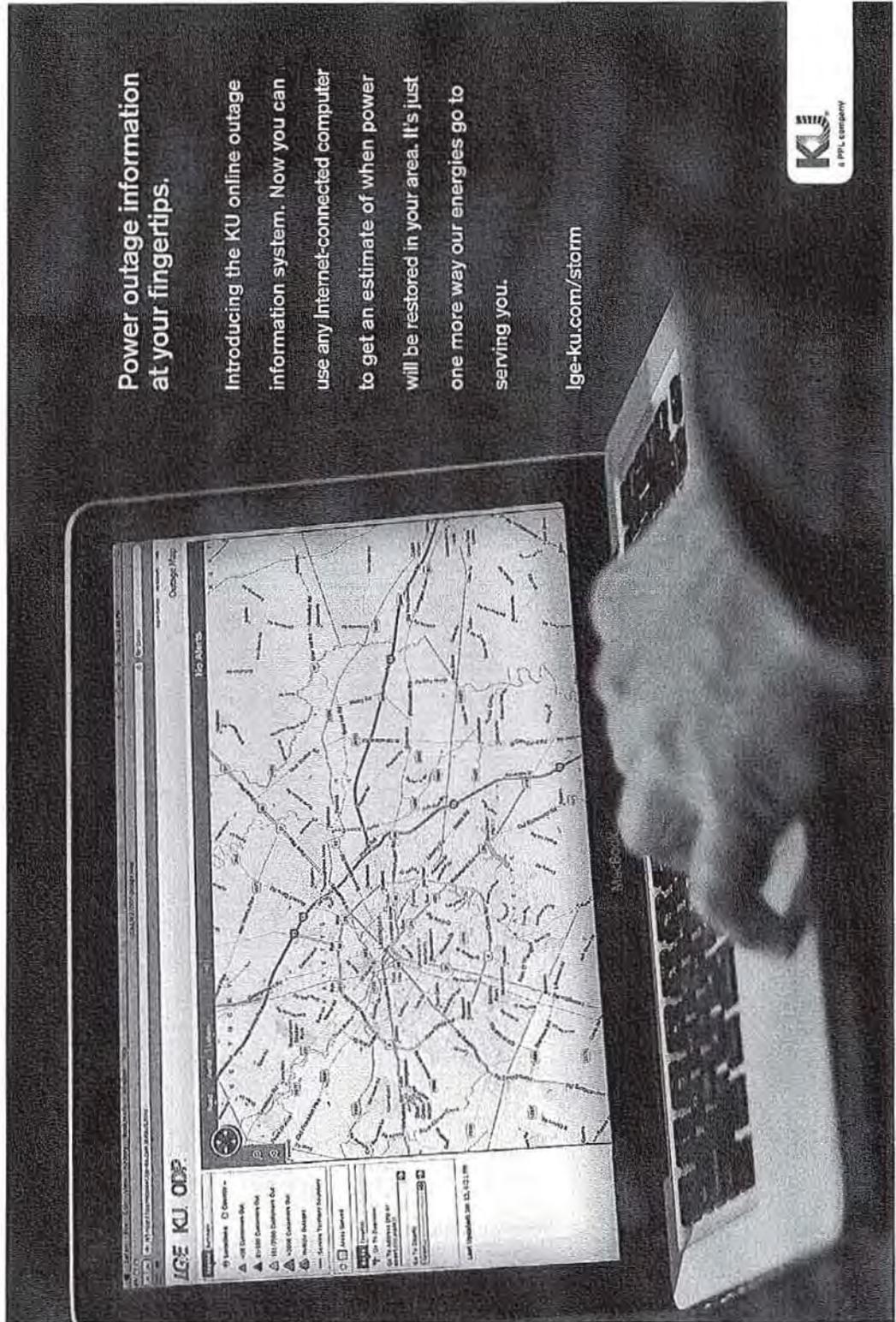
Campaign: Corporate Image

Order Information	Insertion Date(s)	Total
Market: Outlying Markets		
025637 3 days Dawson Springs Progress	3/3/2011	\$237.00
Section: Main News		
Headline: Corporate Image		

Total for Market Outlying Markets: \$18,901.75

Invoice Total: \$18,901.75

Remit to:
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Power outage information at your fingertips.

Introducing the KU online outage information system. Now you can use any Internet-connected computer to get an estimate of when power will be restored in your area. It's just one more way our energies go to serving you.

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2/1/11 4:53 PM

53338_KU_Maa_10_2897c.indd 1

Creative Alliance Inv. #57392-Ø & 62379-Ø



437 West Jefferson Street, Louisville, KY 40202 • 502-584-8787 •

23404-nv
 line 4

Print Media Invoice

LG&E and KU Services Company - Corporate
 PO Box 32010
 Louisville, KY 40232-
 Attention: Chris Whelan

Invoice: 62379-0
 Date: 6/10/2011
 Page: 1

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 JUN 20 2011
 ACCOUNTS PAYABLE

Campaign: Corporate Image

Order Information	Insertion Date(s)	Total
Market: Outlying Markets		
028968: 1 kypres Kentucky Press Service	6/1/2011	\$490.95
Section: Main News		
Headline Image		
028968: 2 kypres Kentucky Press Service	6/1/2011	\$514.89
Section: Main News		
Headline Image		
028968: 3 kypres Kentucky Press Service	6/1/2011	\$394.61
Section: Main News		
Headline Image		
028968: 4 kypres Kentucky Press Service	6/1/2011	\$698.39
Section: Main News		
Headline Image		
028968: 5 kypres Kentucky Press Service	6/2/2011	\$490.95
Section: Main News		
Headline Image		
028968: 6 kypres Kentucky Press Service	6/2/2011	\$354.79
Section: Main News		
Headline Image		

KU ADUTASC Board ADV 0601 026980



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Print Media Invoice

LG&E and KU Services Company - Corporate
PO Box 32010
Louisville, KY 40232-
Attention: Chris Whelan

Invoice : 62379-0
Date : 6/10/2011
Page : 2

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JUN 20 2011
ACCOUNTS PAYA

Campaign: Corporate Image

Order Information	Insertion Date(s)	Total
Market: Outlying Markets		
028968: 7 kypres Kentucky Press Service	6/3/2011	\$636.27
Section: Main News		
Headline Image		
028968: 8 kypres Kentucky Press Service	6/8/2011	\$490.95
Section: Main News		
Headline Image		
028968: 13 kypres Kentucky Press Service	6/8/2011	\$514.89
Section: Main News		
Headline Image		
028968: 18 kypres Kentucky Press Service	6/8/2011	\$394.61
Section: Main News		
Headline Image		
028968: 23 kypres Kentucky Press Service	6/8/2011	\$698.39
Section: Main News		
Headline Image		
028968: 27 kypres Kentucky Press Service	6/9/2011	\$490.95
Section: Main News		
Headline Image		



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Print Media Invoice

LG&E and KU Services Company - Corporate
 PO Box 32010
 Louisville, KY 40232-
 Attention: Chris Whelan

Invoice : 62379-0
 Date : 6/10/2011
 Page : 3

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 JUN 20 2011
 ACCOUNTS PAYABLE

Campaign: Corporate Image

Order Information	Insertion Date(s)	Total
Market: Outlying Markets 028968 32 kypres Kentucky Press Service Section: Main News Headline Image	6/9/2011	\$354.79
028968 37 kypres Kentucky Press Service Section: Main News Headline Image	6/10/2011	\$636.27
029080 1 kypres Kentucky Press Service Section: Main News Headline Central City Leader News	6/7/2011	\$449.90
029080 2 kypres Kentucky Press Service Section: Main News Headline Central City Leader News	6/14/2011	\$449.90
029082 1 kypres Kentucky Press Service Section: Main News Headline Georgetown News	6/7/2011	\$626.92
029082 2 kypres Kentucky Press Service Section: Main News Headline Georgetown News	6/14/2011	\$626.92



CREATIVE ALLIANCE

437 West Jefferson Street, Louisville, KY 40202 • 502-584-8787 •

Print Media Invoice

LG&E and KU Services Company - Corporate
PO Box 32010
Louisville, KY 40232-
Attention: Chris Whelan

Invoice : 62379-0
Date : 6/10/2011
Page : 4

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JUN 20 2011

ACCOUNTS PAYABLE

Campaign: Corporate Image

Order Information	Insertion Date(s)	Total
Market: Outlying Markets		
029084 1 kypres Kentucky Press Service	6/8/2011	\$894.28
Section: Main News		
Headline: Middlesboro Daily News		
029084 2 kypres Kentucky Press Service	6/15/2011	\$894.28
Section: Main News		
Headline: Middlesboro Daily News		
029084 3 kypres Kentucky Press Service	6/29/2011	\$894.28
Section: Main News		
Headline: Middlesboro Daily News		
029085 1 kypres Kentucky Press Service	6/11/2011	\$769.20
Section: Main News		
Headline: Winchester Sun		
029085 2 kypres Kentucky Press Service	6/18/2011	\$769.20
Section: Main News		
Headline: Winchester Sun		
029107 1 kypres Kentucky Press Service	6/12/2011	\$972.08
Section: Main News		
Headline: Madisonville Messenger		



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437 West Jefferson Street, Louisville, KY 40202 • 502-584-8787 •

Print Media Invoice

LG&E and KU Services Company - Corporate
PO Box 32010
Louisville, KY 40232-
Attention: Chris Whelan

Invoice : 62379-0
Date : 6/10/2011
Page : 5

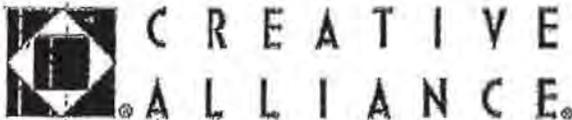
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JUN 20 2011

ACCOUNTS PAYAL

Campaign: Corporate Image

Order Information	Insertion Date(s)	Total
Market: Outlying Markets		
029107 2 kypres Kentucky Press Service	6/19/2011	\$972.08
Section: Main News		
Headline Madisonville Messenger		
029108 1 kypres Kentucky Press Service	6/12/2011	\$1,467.46
Section: Main News		
Headline Madisonville		
029108 2 kypres Kentucky Press Service	6/19/2011	\$1,467.46
Section: Main News		
Headline Madisonville		
029109 1 kypres Kentucky Press Service	6/12/2011	\$841.32
Section: Main News		
Headline Richmond Register		
029109 2 kypres Kentucky Press Service	6/19/2011	\$841.32
Section: Main News		
Headline Richmond Register		
029110 1 kypres Kentucky Press Service	6/12/2011	\$892.60
Section: Main News		
Headline Somerset Commonwealth Journal		



437 West Jefferson Street, Louisville, KY 40202 • 502-584-8787 •

Print Media Invoice

I.G&E and KU Services Company - Corporate
 PO Box 32010
 Louisville, KY 40232-
 Attention: Chris Whelan

Invoice : 62379-0
 Date : 6/10/2011
 Page : 6

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JUN 20 2011

ACCOUNTS PAYABLE

Campaign: Corporate Image

Order Information	Insertion Date(s)	Total
Market: Outlying Markets		
029110 2 kypres Kentucky Press Service	6/19/2011	\$892.60
Section: Main News		
Headline Somerset Commonwealth Journal		
029111 1 kypres Kentucky Press Service	6/12/2011	\$1,008.44
Section: Main News		
Headline Danville Advocate Messenger		
029111 2 kypres Kentucky Press Service	6/19/2011	\$1,008.44
Section: Main News		
Headline Danville Advocate Messenger		
029112 1 daws Dawson Springs Progress	6/9/2011	\$237.00
Section: Main News		
Headline Corporate Image		
029112 2 daws Dawson Springs Progress	6/16/2011	\$237.00
Section: Main News		
Headline Corporate Image		
Total for Market Outlying Markets:		\$24,374.38

Invoice Total: \$24,374.38



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Print Media Invoice

LG&E and KU Services Company - Corporate
 PO Box 32010
 Louisville, KY 40232-
 Attention: Chris Whelan

Invoice : 64033-0
 Date : 7/14/2011
 Page : 1

25404-181
 1/23

Campaign: Corporate Image

Order Information				Insertion Date(s)	Total
Market: Outlying Markets					
028968	10	kypres	Kentucky Press Service	7/6/2011	\$490.95
Section: Main News					
Headline Image					
028968	11	kypres	Kentucky Press Service	7/13/2011	\$490.95
Section: Main News					
Headline Image					
028968	15	kypres	Kentucky Press Service	7/6/2011	\$514.89
Section: Main News					
Headline Image					
028968	16	kypres	Kentucky Press Service	7/13/2011	\$514.89
Section: Main News					
Headline Image					
028968	20	kypres	Kentucky Press Service	7/6/2011	\$394.61
Section: Main News					
Headline Image					
028968	21	kypres	Kentucky Press Service	7/13/2011	\$394.61
Section: Main News					
Headline Image					

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JUL 27 2011

ACCOUNTS PAYA



437 West Jefferson Street, Louisville, KY 40202 • 502-584-8787 •

Print Media Invoice

LG&E and KU Services Company - Corporate
 PO Box 32010
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 Attention: Chris Wholan

Invoice : 64033-0
 Date : 7/14/2011
 Page : 2

Campaign: Corporate Image

Order Information		Insertion Date(s)	Total
Market: Outlying Markets			
028968 24 kypres	Kentucky Press Service	7/6/2011	\$698.39
Section: Main News			
Headline Image			
028968 25 kypres	Kentucky Press Service	7/13/2011	\$698.39
Section: Main News			
Headline Image			
028968 29 kypres	Kentucky Press Service	7/7/2011	\$490.95
Section: Main News			
Headline Image			
028968 30 kypres	Kentucky Press Service	7/14/2011	\$490.95
Section: Main News			
Headline Image			
028968 34 kypres	Kentucky Press Service	7/7/2011	\$354.79
Section: Main News			
Headline Image			
028968 35 kypres	Kentucky Press Service	7/14/2011	\$354.79
Section: Main News			
Headline Image			

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ACCOUNTS PAYA



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437 West Jefferson Street, Louisville, KY 40202 • 502-584-8787 •

Print Media Invoice

LG&E and KU Services Company - Corporate
PO Box 32010
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Attention: Chris Whelan

Invoice : 64033-0
Date : 7/14/2011
Page : 3

Campaign: Corporate Image

Table with columns: Order Information, Insertion Date(s), Total. Rows include details for various news items from Outlying Markets, Main News, and Georgetown News, with dates ranging from 7/8/2011 to 7/10/2011.

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JUL 27 2011

ACCOUNTS PAYA



437 West Jefferson Street, Louisville, KY 40202 • 502-584-8787 •

Print Media Invoice

LG&B and KU Services Company - Corporate
PO Box 32010
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Attention: Chris Whelan

Invoice : 64033-0
Date : 7/14/2011
Page : 4

Campaign: Corporate Image

Table with columns: Order Information, Insertion Date(s), Total. Rows include market details for Outlying Markets with various insertion dates and amounts.

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ACCOUNTS PAYA 7/7/2011

Invoice Total: \$14,426.62

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KUANA SC Bond ADV 0301 026998
[Signature]



Knowledge is Power.

Introducing a new smartphone application for KU's power restoration map. Now, in addition to our online outage map, you can download the free KU app for an estimate of when power will be restored in your area. It's just one more way our energies go to serving you.

To download the FREE app for your smartphone, scan the code below or visit lge-ku.com/storm for more information.

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55284_KU_OROutb_10_28x7c.indd 1

8/23/11 3:24 PM

Creative Alliance Inv. # 64033-0



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 Attention: Chris Whelan

Invoice : 76047-0
 Date : 2/17/2012
 Page :

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FEB 27 2012

ACCOUNTS PAYABLE

*25404-102
 1 line 2*

Order Information				Insertion Date(s)	Total
Market:	LEXINGTON				
035012	1	lane	Lane Report	2/10/2012	\$3,550.00
Ad Size: Magazine Full Pg Inside Fr Cov					
035012	14	lane	Lane Report	2/1/2012	\$12,000.00
Ad Size: Underwriter kybiz.com					
Total for Market LEXINGTON:					\$15,550.00
Invoice Total:					\$15,550.00

Remit to:
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 my work
 2/24/12*

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We're proud to be part of so many vibrant, thriving communities, and we look forward to sharing an even brighter future.

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DATE : 01 FEB 12
INVOICE # 4300565
DUE DATE : 11 FEB 12

TO:
LG&E KENTUCKY UTILITIES
ATTN: CHRIS WELAN
200 WEST MAIN ST.
LOUISVILLE KY 40232
USA

REMIT-TO:
IMG College LLC
PO Box 16633
Palatine, IL 60055

RECEIVED
MAR 01 2012

DESCRIPTION	AMOUNT
MARKETING/ADVERTISING PROMOTION AGREEMENT WITH IMG COLLEGE, LLC KENTUCKY (CONTRACT # 47180)	
GROSS \$74,639.25	
COMM \$11,195.00	
	USD 63,443.36

ACCOUNTS PAYABLE

Req 88305
SPO 6/1/33
Kim Whitcomb

WIRE TRANSFER INSTRUCTIONS: HSBC BANK USA, BUFFALO, NY, USA - ACCT NAME: IMG COLLEGE, LLC
SWIFT ADDRESS: HSDUS33 ACOT# - 761716014 ABA# - 021001088 (PLEASE REFER TO OUR INVOICE NUMBER)

TERMS: NET DUE ON DUE DATE (PAST DUE SUBJECT TO INTEREST) AMOUNT DUE:

63,443.36

CUSTOMER : 713123

REMIT-TO :

LG&E KENTUCKY UTILITIES
ATTN: CHRIS WELAN
200 WEST MAIN ST.
LOUISVILLE KY 40232
USA

IMG College LLC
PO Box 16633
Palatine, IL 60055

INVOICE # : 4300565
INVOICE DATE : 01 FEB 12
SALES ORDER # : 633686 / 104238 / 183
CUSTOMER PO # : n/a

DUE DATE : 11 FEB 12
INVOICE AMOUNT : 63,443.36
CURRENCY : US DOLLAR



CLIENT: LG&E AND KU
JOB: 56198
TITLE: 2011 :30 SPORTS RADIO - KU VERSION
DATE: 8/4/12

SFX: A COLLEGE BASKETBALL/FOOTBALL GAME WITH PEP BAND PLAYING UK FIGHT SONG (?), ETC.

ANNCR (VO): The team gear. The team face paint. The team hair color. The team tattoos. ...

SFX: SOMEONE YELLING "GOOOOOOO CATS!"

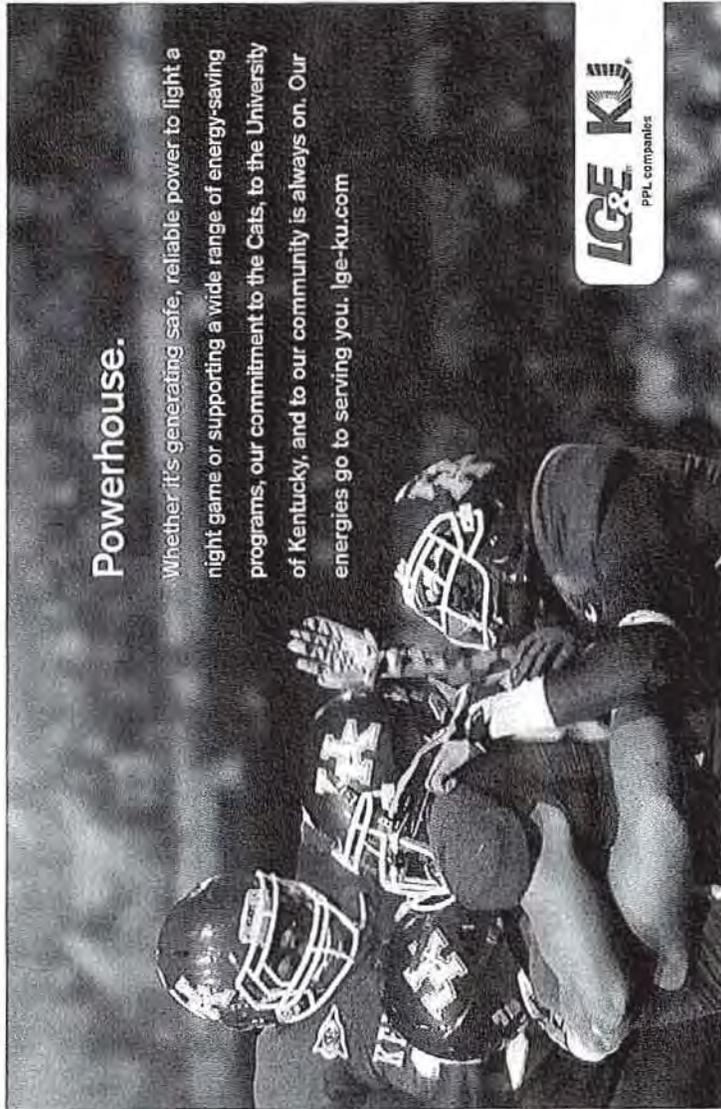
SFX: FADE IN MILDLY ANTHEMIC MUSIC, UNDER.

ANNCR (VO): (SMILING) When it comes to energy, UK fans are powerhouses. At Kentucky Utilities, our energies go to serving you with safe, reliable and affordable energy ... and we hope our services such as online outage maps, automated phone system and paperless billing make life a little easier, giving you more time for focus on cheering on the cats.

SFX: ANOTHER YELLING FAN.

ANNCR (VO): Go UK Wildcats. At KU, we're proud that our energies go to serving you.

MG College Invoice# 4360565



Powerhouse.

Whether it's generating safe, reliable power to light a night game or supporting a wide range of energy-saving programs, our commitment to the Cats, to the University of Kentucky, and to our community is always on. Our energies go to serving you. lge-ku.com

LGE KU
PPL companies

555F4_LGEku_LUKku01_7_25x4_75x1008 1

8/13/11 3:31 PM

IMG College #4340505

IMG **IMG COLLEGE, LLC** **INVOICE**
 sports • entertainment • media
 540 NORTH TRADE STREET
 WINSTON - SALEM, NC 27101
 TEL : 336-831-0729
 AR@IMGWORLD.COM

DATE : 11 DEC 11
 INVOICE # 4298040
 DUE DATE : 21 DEC 11

TO: LG&E KENTUCKY UTILITIES
 ATTN: CHRIS WELAN
 200 WEST MAIN ST.
 LOUISVILLE KY 40232
 USA

REMIT-TO: IMG College LLC
 PO Box 18633
 Palatine, IL 60056

Req 86551
SPD 58885

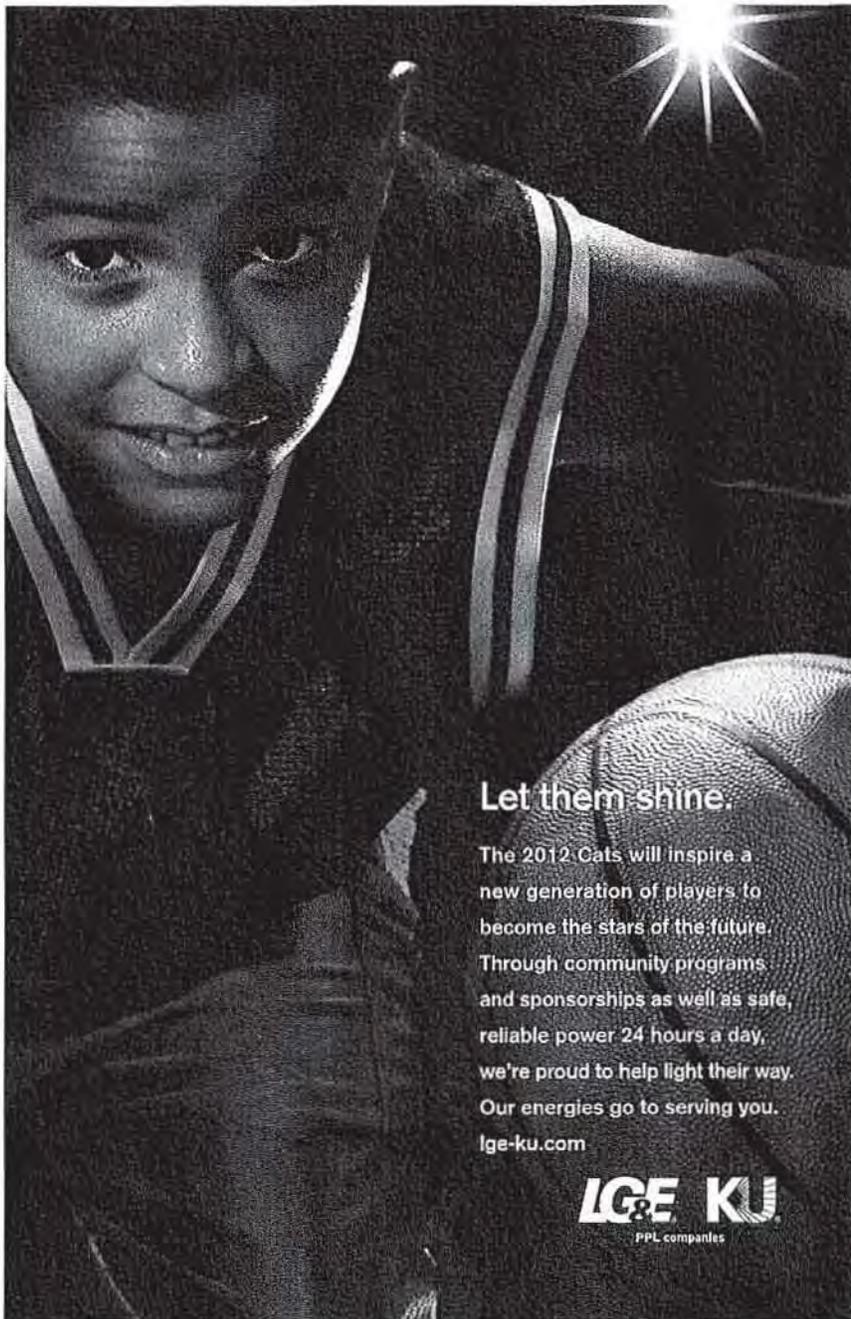
DESCRIPTION	AMOUNT
MARKETING/ADVERTISING/SPONSORSHIP AGREEMENT WITH IMG COLLEGE, LLC KENTUCKY (CONTRACT # 47180)	
GROSS \$74,839.25	
COMM \$11,195.89	
USD	63,443.36
<p>RECEIVED DEC 09 2011 ACCOUNTS PAYABLE</p> <p><i>Kim Chikara</i></p>	
WIRE TRANSFER INSTRUCTIONS: HSBC BANK USA, BUFFALO, NY, USA. A/CY NAME: IMG COLLEGE, LLC SWIFT ADDRESS: HSMO333 A/CY: 251716014 (ABA) - 021001088 (KHOLY, REFERENCE OUR INVOICE NUMBER)	
TERMS: NET 30	AMOUNT DUE: 63,443.36

IMG **CUSTOMER : 713123** **REMIT-TO :** **REMITTANCE COPY**
 sports • entertainment • media
 LG&E KENTUCKY UTILITIES
 ATTN: CHRIS WELAN
 200 WEST MAIN ST.
 LOUISVILLE KY 40232
 USA

IMG College LLC
 PO Box 18633
 Palatine, IL 60056

INVOICE # : 4298040
 INVOICE DATE : 11 DEC 11
 SALES ORDER # : 633686 / 184239 / 183

DUE DATE : 21 DEC 11
 INVOICE AMOUNT : 63,443.36
 CURRENCY : US DOLLAR



Let them shine.

The 2012 Cats will inspire a new generation of players to become the stars of the future. Through community programs and sponsorships as well as safe, reliable power 24 hours a day, we're proud to help light their way. Our energies go to serving you. lge-ku.com

LGE KU
PPL companies

63317_LGEku_UKbball_5_376x8_375c.indd 1

7/3/12 12:25 PM

IMG College Invoice # 4296840

red7e

INVOICE

ATTN: CHERYL WILLIAMS
LG&E AND KU SERVICES COMPANY
CONTRACT NO.: 53309
PO BOX 32010
LOUISVILLE KY 40232

INVOICE NO.
DATE

17515
NOVEMBER 30, 2011

RECEIVED

DEC 18 2011

CURRENT
BILLING

JOB LGE-0106
DECEMBER NEWSLETTER

ACCOUNTS PAYABLE

AGENCY CREATIVE SERVICE:
CONTRACT # 93309

3,371.00

INCLUDES WRITING, RESEARCH, ART DIRECTION,
PRODUCTION, PROJECT SUPERVISION AND PHOTOS/
ILLUSTRATION.

PRINTING-
DECEMBER NEWSLETTER-
- 420,000 LG&E
- 520,000 KU
- 35,000 ODP

17,070.00

SPO 58984

SUBTOTAL

20,441.00

Kentucky Sales Tax

1,024.20x

TOTAL

21,465.20

OK to pay ^{INT RECEIVED} 12/1/11

de
Andy O'Hara

50% KU INFORM CUST

50% KU INFORM CUST

TERMS: NET AMOUNT DUE UPON RECEIPT

\$21,465.20

FINAL BILLING



KEEP OLD MAN WINTER KNOCKING THIS WINTER.

Save money and stay warm this winter by following these simple recommendations for saving energy:

1. **Hot and Cold** – Energy-efficient equipment that is sized and installed correctly, with properly sealed ducts, can save you as much as 20 percent on your annual energy costs.
2. **Keep it Clean** - Check the filter in your heating and cooling system monthly. Clean or change it as needed. Have your heating equipment checked at the start of each winter to make sure it's operating efficiently and safely.
3. **Bundle up Your Home** – Seal the gaps and cracks in your home – most often found along outer walls, ceiling, windows

and floors. Don't forget to seal or insulate the switch plate and socket covers that are located on your outer walls. Pay special attention to your attic and basement where the biggest gaps and cracks are often found.

4. **Tighten Your Ducts** - If you have a forced-air furnace or heat pump, a duct system circulates warm air throughout your home. Leaky ducts can reduce your system's overall efficiency by as much as 20 percent. Seal your ducts to save on your energy bills and consistently heat every room in your house.

Visit our website at lge-ku.com for additional tips on keeping warm and saving money this winter.

you're loading it or stoking a fire. NEVER leave a fire unattended.

DON'T LET YOUR MONEY GO UP IN SMOKE.

You may think that burning a fire in the fireplace or wood stove will reduce your heating bills, but, in fact, these appliances can actually suck the heated air out of your living room and increase the amount of energy you use to heat your home.

SUPER SAFETY TIP: This winter, protect your home and your family from fire hazards by following these fire safety rules.

Follow these tips to control your costs when using these methods of heating.

- When a fireplace is in use, close off the room. Be sure to crack the window an inch and turn down the thermostat so it doesn't have to work harder to maintain the temperature.
- Install a fireplace insert certified by the Environmental Protection Agency (EPA). This will blow heat from the fire into the room, let the wood burn more completely and limit the amount of heat lost up the chimney.
- When you aren't burning a fire, keep the damper closed to keep heat from disappearing up the chimney.
- Use a glass screen or convective grate with an open masonry fireplace to reduce warm air loss and improve heat recovery.

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You can spend a lot of money heating your water. In fact, it's the third-largest energy expense in most homes. To fight unnecessary energy costs, consider this:

Put a jacket on your water heater! Unless your water heater's storage tank already has a high R-value of insulation (at least R-24*), adding insulation to it can reduce standby heat loss by 25 to 45 percent.

Turn down the thermostat on your water heater to 115 or 120 degrees Fahrenheit.

Install a low-flow showerhead to use less hot water in the shower.

Check faucets to see if an aerator is installed. If not, install one with a rated flow of 2.75 gpm (gallons per minute) or lower.

Fix leaky faucets promptly. One drop of water leaking per second can waste more than 250 gallons of water a month (along with the energy used to heat it).



*If you don't know the R-value of your water heater tank, touch it. If it's warm to the touch, it could benefit from additional insulation.

Sign up for paperless billing when you sign in or register your account at mylge-ku.com

RED @ 2 #17515

strip to turn off the flow of electricity to the appliance.

BATTLE YOUR ENERGY BILL WITH LIGHT SAVERS.

There are so many ways you can save money and energy with just a few light changes in your home.

Install motion sensors on your lights. They will turn on only when movement is detected and turn off automatically. These can also be an added form of security and work particularly well for outdoor lights.

Have dimmers installed in your home. Today's dimmers have circuitry that optimizes efficiency and they offer the opportunity to customize lighting in your home. Any time you dim lights down, you use less energy.

And change regular bulbs to CFL (Compact Fluorescent Light) bulbs. They use about 75% less energy than standard incandescent bulbs, and they now come in more styles than the spiral, so you can choose the look that best fits your home.

SUPER ENERGY TIP: Most appliances continue to draw power even when they are turned off. This "phantom" energy usage occurs in almost all appliances that use electricity. Avoid this "phantom" energy usage by unplugging items when they are not in use or by using a power strip to turn off the flow of electricity to the appliance.



HONORING OUR PRESIDENTS AND MEETING OUR CUSTOMERS' NEEDS.

ODP's offices will be closed February 20, in recognition of Presidents' Day. While this will not affect when your energy bill is due, it may affect how you pay it. As our offices will be closed, it will not be possible to pay in person at our walk-in center, but our other bill-pay options are available 24/7.



Online payment – Register your online account at my.lge-ku.com and take advantage of convenient and secure online bill payment features.*

Mail in payment – Remember, it's called snail mail for a reason. Be sure to allow sufficient time since there will be no postal delivery on Presidents' Day.

If you're one of the growing number of customers taking advantage of your bank's online payment options, please allow sufficient time for your payment to reach us. Many banks mail an actual check to us, while some banks hold your payment until they can batch it with others before automatically transferring the funds to us. This can increase the amount of time it takes for your payment to reach us. It's especially important to keep this in mind if you are making your payment on or near your payment due date. Paying on our website, my.lge-ku.com, means your payment posts to your account immediately.

*A \$2.95 transaction fee applies to all telephone payments and to online PayPal, ATM, credit or debit card payments. Electronic check payments that are made online when you sign in or register your account are not subject to the transaction fee.

MAKE SOMEONE FEEL WARM INSIDE.

Give someone you care for a warm HUG this winter. Now, you can purchase a Home Utility Gift (HUG) certificate through the mail. Just download the form at lge-ku.com, send it along with your check or money order to our office, and we'll credit the

utility account of the person you are "hugging." The credit will automatically be subtracted from their next bill, and you will receive a gift certificate you can present to them indicating the amount of the gift.

Contact Information



BY PHONE

ODP Customer Service
Monday – Friday
7 a.m. – 7 p.m. (Eastern Time)
(800) 981-0600

For Hearing/Speech-Impaired
Dial 711

24-Hour Power Outages
(800) 981-0600

Business Service Center

Monday – Friday
7 a.m. – 6 p.m. (Eastern Time)
(859) 367-1200 or (800) 383-5582

IN PERSON

Customer Service Walk-In Centers
1000 Park Avenue NW
Norton, VA 24273
317 W. Morgan Ave.
Pennington Gap, VA 24277

Editor
Cheryl.Williams@lge-ku.com

Visit our Website:
www.lge-ku.com





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Sign up for paperless billing when you sign in or register your account at my.lge-ku.com.

UPDATE YOUR ROLODEX.

We have completed the transition to our new payment processing facility in Louisville. If you mail your payment, please update your records to reflect the new address:

KU
P.O. Box 9001954
Louisville, KY 40290-1954

Looking for ways to save paper and postage? Consider online billing and payment. Sign in or register your account today at my.lge-ku.com.



RESOLVE TO BE MORE ENERGY EFFICIENT IN 2012.

If your list of resolutions includes finding ways to save energy and money, we can help. Our list of energy efficiency programs is going to be bigger and better than ever. In 2012, you will be able to take advantage of three new and four enhanced energy efficiency programs, including:

1. **Residential Incentives** - Customers who install ENERGY STAR® appliances, energy-efficient HVAC equipment or window film to their homes will be eligible to receive rebates of \$50 to \$300.
2. **Residential Refrigerator Removal Program** - KU will pay you \$30 to remove and recycle working secondary refrigerators and freezers.
3. **A Smart Energy Profile**: A select group of customers will receive a report from KU that compares their energy use to similar customers. The report also includes details about energy efficiency programs that are available.

In addition to the new programs, we are expanding four of our existing programs: Demand Conservation, Commercial Energy Rebates, Residential Audit and WeCare. Be sure to visit us online at lge-ku.com.

We are excited about the PSC's approval, and look forward to helping you find even more ways to save. We are finalizing contracts and administrative details and hope to make the new and enhanced programs available in the next couple of months. Watch for information in future **Power Source** newsletters or visit our energy efficiency site at lge-ku.com.



CATCH UP ON SOME "LIGHT" READING.

Want to learn more about light bulbs? Read the package. "Watts" is the measure of how much energy the bulb needs, while "lumens" is the measure of how much light a bulb produces. Look for **energy-saving compact fluorescent light (CFL) bulbs** that produce more lumens for every watt of electricity used.

Contact Information



KU Customer Service
Monday – Friday
7 a.m. – 7 p.m. (Eastern Time)
(800) 981-0600

For Hearing/Speech-Impaired
Dial 711

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Editor
Cheryl.Williams@lge-ku.com

Visit our Website:
www.lge-ku.com



Check out our blog – Your Energy Matters – at lge-ku.com. And follow us on **twitter** www.twitter.com/lgeku

red 7e

INVOICE

ATTN: CHERYL WILLIAMS
LG&E AND KU SERVICES COMPANY
CONTRACT NO.: 53309
PO BOX 32010
LOUISVILLE KY 40232

INVOICE NO. 17126
DATE: JULY 31, 2011

RECEIVED

CURRENT BILLING

JOB LGE-0102
AUGUST NEWSLETTER

AUG 1 5 2011

3,371.00

AGENCY CREATIVE SERVICE:
CONTRACT # 53309

INCLUDES WRITING, RESEARCH, PRODUCTION, PROJECT SUPERVISION AND ILLUSTRATION.

ACCOUNTS PAYABLE

PRINTING-
AUGUST NEWSLETTER--
- 420,000 LG&E
- 520,000 KU
- 35,000 ODP

17,070.00

Reg 8396
SPD 55382

SUBTOTAL

20,441.00

Kentucky Sales Tax

1,024.20

TOTAL

21,465.20

OK to pay ^{cust} 8/1/11

50% LUINFORM CUST
50% KUINFORM CUST
Cheryl O'Flann

TERMS: NET AMOUNT DUE UPON RECEIPT

\$21,465.20

FINAL BILLING



THE KIDS' ISSUE

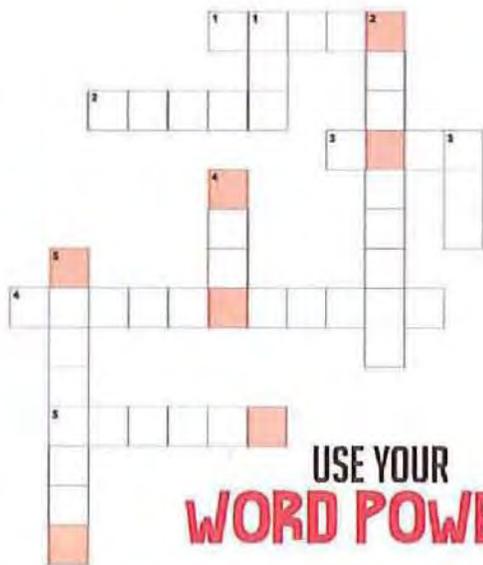


SCHOOL YOUR ENERGY USE.

Great things are happening in schools around the country. School officials, faculty and students are all taking an interest in learning about energy. That's exciting to us at KU, and that's why we're doing our part to help you learn about energy. We've partnered with the National Energy Education Development (NEED) Project to provide support to educators and joined forces with

the American Red Cross in their Pillowcase Project that teaches young children the importance of being prepared during emergencies. We also support the Newspapers in Education program that puts local newspapers in schools throughout our service area. While learning about energy is important, so is improving energy consumption. Start an Energy Club at your school and try these activities.

1. Do an energy audit of your school. Walk around and see how energy can be conserved.
2. Have all students sign a "Declaration of Energy Independence," a promise to conserve energy and help the environment.
3. Make energy savings posters to put up around the building.
4. Write a letter to your local newspaper about what your club is doing.



USE YOUR WORD POWER.

- ACROSS**
1. Hydroelectric _____ comes from the energy of falling water.
 2. Energy from the ocean's tides is called _____ power.
 3. Energy-efficient light bulbs use _____ energy than regular light bulbs.
 4. Most of the energy used around the world comes from _____.
 5. The things we use need _____ to work.

- DOWN**
1. Some common fossil fuels are _____, coal and natural gas.
 2. _____ energy is energy that nature can provide again and again.
 3. Solar power is energy from the _____.
 4. Burning _____ is the most common way electricity is made in the U.S.
 5. Turning off the lights is a way to _____ or save energy.

What is something we can do, other than conserve energy, that will help save our environment?
(Unscramble the colored boxes to find the answer.)



HOW DOES YOUR HOME MEASURE UP?



Want to see how your energy use compares to others' around the country? Grab your parents and go online to energystar.gov and use the ENERGY STAR® Home Energy Yardstick. Answer a few questions and get your score along with recommendations on how to improve your energy use at home. Then compare with your friends and see who's winning in the energy saving game.

CROSSWORD ANSWERS: Across 1. Paper 2. Total 3. Use 4. Fossil Fuels 5. Energy Down 1. Oil 2. Biomass 3. Sun 4. Coal 5. Computers (Grid Answers) EDC/CLF

Ask your parents to sign up for paperless billing to save paper and help the environment!

RED@e #17126



WHY LET YOUR ENERGY MONEY GO DOWN THE DRAIN?

Did you know that when you waste water you are also wasting energy? According to the U.S. Environmental Protection Agency (EPA), U.S. water treatment facilities (they clean your water before it comes into your home) use about 56 billion kilowatt-hours (kWh) per year. That's enough electricity to power more than 5 million homes for an entire year. That's a lot of energy to clean our water; don't let it go down the drain.

Things in your home could be wasting water without you even knowing it. Try this activity with your parents to find one of these sneaky water wasters.

A leaky toilet is easy to overlook. To check for leaks, add food coloring to your toilet tank to really brighten the water. After 30 minutes, look to see if any of the dye has leaked into the bowl. If it has, you have a leaky toilet and need to get it fixed.

WATER WASTERS WORD SEARCH

D A T I F R L D C A K T S
 U O S H O W E R H E A D L
 E W N P G F A I K N T F A
 R A R T R O W P I P E S U
 P T L I S I C G O U Y A S
 Y E U E A H N R L D K N T
 T R I C K L E K H D N D O
 D H F T C K T D L L O W I
 P O O L E F A U C E T S L
 K S I E A R W U I S R F E
 H E Y A I G A H D A L E T
 E U P K T C R A C K U E U

- | | | |
|------------|------------|---------|
| SHOWERHEAD | POOL | TRICKLE |
| FAUCETS | SPRINKLER | LEAK |
| TOILET | WATER HOSE | PUDDLE |
| PIPES | DRIP | CRACK |

"I SPY" ENERGY WASTERS.

Catch your family in some bad energy-wasting habits with the Energy Waste Jar!

Here's how it works: When you see someone wasting energy, call it out! The energy waster must then place a nickel, dime, quarter (or whatever your family agrees on) into the Energy Waste Jar. At the end of the month, whatever is in the jar goes toward paying your family's energy bill. This way, everyone in your home can be accountable for his/her own energy actions.



Here are a few rules to get you started:

1. Turn lights off when leaving a room.
2. Turn off appliances and electronics when they are not in use.
3. Never leave the water running while brushing your teeth.

Sit down with your family and come up with three more.

4. _____
5. _____
6. _____

SEND US YOUR ART!

KU is sponsoring a contest. Send us your artwork showing us how you work to help the environment or save energy. Your design could be selected for use in one of the company's many community festival sponsorships, such as the St. James Art Fair which is held the first weekend of October in Louisville. For more information on how to enter, visit lge-ku.com/contest.

Contact Information



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 (859) 367-1200 or (800) 383-5582

Editor
 Cheryl.Williams@lge-ku.com

Visit our Website:
www.lge-ku.com



For more information and fun activities, visit www.lge-ku.com/kids.



THE KIDS' ISSUE

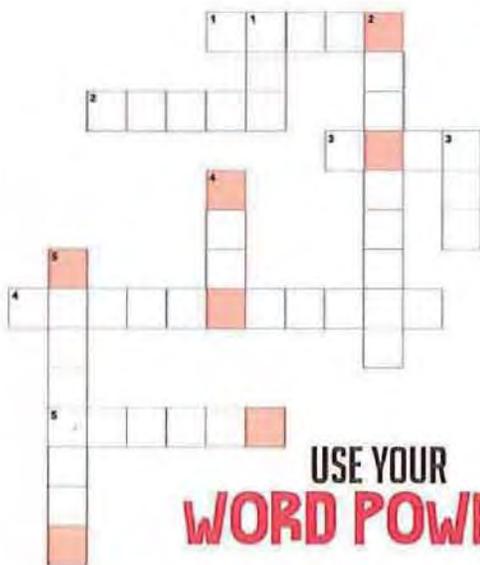


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(Unscramble the colored boxes to find the answer.)



HOW DOES YOUR HOME MEASURE UP?



Want to see how your energy use compares to others' around the country? Grab your parents and go online to energystar.gov and use the ENERGY STAR® Home Energy Yardstick. Answer a few questions and get your score along with recommendations on how to improve your energy use at home. Then compare with your friends and see who's winning in the energy saving game.

ODP POWER SOURCE AUGUST 2011 Power 2, Page 39, Item 4, Final Draft 5, Energy, Issue 1, ODE, Renewable 3, Sec 4, Coal 2, Common Final Answer 10/12/11

Ask your parents to sign up for paperless billing to save paper and help the environment!



WHY LET YOUR ENERGY MONEY GO DOWN THE DRAIN?

Did you know that when you waste water you are also wasting energy? According to the U.S. Environmental Protection Agency (EPA), U.S. water treatment facilities (they clean your water before it comes into your home) use about 56 billion kilowatt-hours (kWh) per year. That's enough electricity to power more than 5 million homes for an entire year. That's a lot of energy to clean our water; don't let it go down the drain.

Things in your home could be wasting water without you even knowing it. Try this activity with your parents to find one of these sneaky water wasters.

A leaky toilet is easy to overlook. To check for leaks, add food coloring to your toilet tank to really brighten the water. After 30 minutes, look to see if any of the dye has leaked into the bowl. If it has, you have a leaky toilet and need to get it fixed.

"I SPY" ENERGY WASTERS.

Catch your family in some bad energy-wasting habits with the Energy Waste Jar!

Here's how it works: When you see someone wasting energy, call it out! The energy waster must then place a nickel, dime, quarter (or whatever your family agrees on) into the Energy Waste Jar. At the end of the month, whatever is in the jar goes toward paying your family's energy bill. This way, everyone in your home can be accountable for his/her own energy actions.



Here are a few rules to get you started:

1. Turn lights off when leaving a room.
2. Turn off appliances and electronics when they are not in use.
3. Never leave the water running while brushing your teeth.

WATER WASTERS WORD SEARCH

D A T I F R L D C A K T S
 U O S H O W E R H E A D L
 E W N P G F A I K N T F A
 R A R T R O W P I P E S U
 P T L I S I C G O U Y A S
 Y E U E A H N R L D K N T
 T R I C K L E K H D N D O
 D H F T C K T D L L O W I
 P O O L E F A U C E T S L
 K S I E A R W U I S R F E
 H E Y A I G A H D A L E T
 E U P K T C R A C K U E U

SHOWERHEAD	POOL	TRICKLE
FAUCETS	SPRINKLER	LEAK
TOILET	WATER HOSE	PUDDLE
PIPES	DRIP	CRACK

Sit down with your family and come up with three more.

4. _____
5. _____
6. _____

SEND US YOUR ART!

ODP is sponsoring a contest. Send us your artwork showing us how you work to help the environment or save energy. Your design could be selected for use in one of the company's many community festival sponsorships, such as the St. James Art Fair which is held the first weekend of October in Louisville. For more information on how to enter, visit lge-ku.com/contest.

Contact Information



ODP Customer Service
 Monday – Friday
 7 a.m. – 7 p.m. (Eastern Time)
 (800) 981-0600

For Hearing/Speech-Impaired
 Dial 711

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Editor

Cheryl.Williams@lge-ku.com

Visit our Website:
www.lge-ku.com



For more information and fun activities, visit www.lge-ku.com/kids.

red 7 e

INVOICE

SPO 61004
 Reg 88092

ATTN: CHERYL WILLIAMS
 LG&E AND KU SERVICES COMPANY
 CONTRACT NO.: 53309
 PO BOX 32010
 LOUISVILLE KY 40232

INVOICE NO. 17747
 DATE: JANUARY 31, 2012

RECEIVED

FEB 27 2012

CURRENT BILLING

ACCOUNTS PAYABLE

JOB LGE-0110
 FEBRUARY 2012 NEWSLETTER

AGENCY CREATIVE SERVICE:
 CONTRACT # 53309
 INCLUDES WRITING, RESEARCH, ART DIRECTION,
 PRODUCTION, PROJECT SUPERVISION AND PHOTOS/
 ILLUSTRATION.

3,371.00

PRINTING-
 FEBRUARY NEWSLETTER-
 - 420,000 LG&E
 - 520,000 KU
 - 35,000 ODP

17,070.00

TOTAL

20,441.00

OK to Pay ^{ew} 2/13/12

50% KU INFORM CUST
 50% KU INFORM CUST

Cheryl Williams

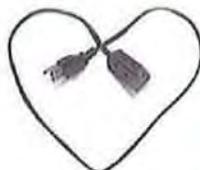
TERMS: NET AMOUNT DUE UPON RECEIPT

\$20,441.00

FINAL BILLING



FALL IN LOVE WITH OUR ENERGY EFFICIENCY PROGRAMS.



KU's new and improved energy efficiency programs are a great way to save money and energy. Are you interested? It's as easy as visiting the following URLs.

Efficiency Portfolio – For a full list and links to all energy efficiency programs offered by KU, go to lge-ku.com/savingenergy.

Home Energy Analysis – Want to know what changes you can make in your home to save some green? Visit lge-ku.com/analysis.

Demand Conservation – Find out how you can save during the summer months at lge-ku.com/dc.

A/C Test and Tune-up – We'll give your A/C a check-up before you can say "summer's coming." Find out how at lge-ku.com/ac.

High Efficiency Lighting – Find out why you should switch to Compact Fluorescent Light (CFL) bulbs and how to safely dispose of them when they burn out. Visit lge-ku.com/lighting.



you could be in danger of experiencing a dryer fire.

SUPER SAFETY TIP: Keep an eye out for warning signs

ESCAPE THE FUZZ.

According to the National Fire Prevention Agency, nearly 18,000 fires start in laundry rooms each year, and about one third of those are a result of lint buildup in dryer ducts and lint screens.

Fires usually start beneath the dryer when the motor overheats, which is caused by a lint build-up that blocks air flow in dryer ducts. Any lint under the dryer will burn and the draft from the dryer pulls that fire up into the duct, causing the fire to spread.

To help prevent fires, inspect your ducts frequently and remove any excess lint buildup, remove lint from the lint screen after each use and regularly clean areas around and under your dryer. These steps will not only reduce the risk of fires, but will also make your dryer more energy efficient, drying clothes faster and using less energy.



Flow but no heat, or if you are noticing lower air flow,

longer and longer to dry clothes, clothes are damp or hotter than usual at the end of a cycle, your dryer still produces air

when doing your laundry. If your dryer is taking

NEGLECTED BILL SEEKING ATTENTION.

Want to know more about your bill? Here's a brief description of some of the line items you'll find:

- **Basic Service Charge:** A fixed amount per month, which helps defray a portion of the cost for meter maintenance, billing and payment processing.
- **Energy Charge:** The base rate of \$.06719 per kilowatt hour of energy you use.
- **Electric Fuel Adjustment:** Charge or credit based on rising or falling fuel costs. This charge/credit is incremental to the fuel cost included in the Energy Charge, and it changes monthly.
- **Electric DSM Charge:** Covers the cost of energy efficiency programs and weatherization efforts.
- **Environmental Surcharge:** Pays for government-mandated pollution controls; the rate can change monthly and is calculated as a percentage of your electric bill.
- **Home Energy Assistance Fund:** A monthly per meter charge that provides energy assistance to customers who meet specific income guidelines and program criteria.

For more information about the line items on your bill, visit lge-ku.com.



Sign up for paperless billing when you sign in or register your account at mylge-ku.com.

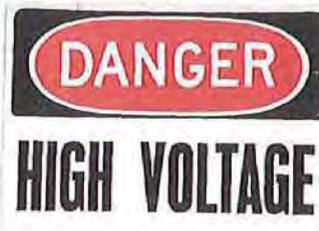
RED De # 17747

YOUR **DIRECT LINE** TO POWER LINE SAFETY.

If you encounter a downed power line, contact KU immediately at (800) 981-0600.

When a winter or spring storm passes through, it often leaves a mess in its wake, and among the debris can be anything from broken tree limbs to downed power lines. Power line safety is important, especially where downed lines are concerned. Remember, a power line on the ground may still be conducting electricity.

That's why it's important to be safe when cleaning up after a storm. When clearing debris from your yard, be aware of what you are touching. Always assume that a downed wire still conducts electricity. Maintain a distance of at least 50 feet from downed wires and anything they touch, including puddles of water and fences.



BATTLE YOUR ENERGY BILL WITH **LIGHT SAVERS.**



There are so many ways you can save money and energy with just a few light changes in your home.

Baby, it's cold outside. Turn off the lights, wrap up in a blanket and snuggle with your loved one in front of a roaring fire.

Install motion sensors on your lights. They will turn on only when movement is detected and turn off automatically. Motion sensors can also be an added form of security and work particularly well for outdoor lights.

Have dimmers installed in your home. Today's dimmers have circuitry that optimizes efficiency and they offer the opportunity to customize lighting in your home. Any time you dim lights, you use less energy.

And change regular bulbs to CFL (Compact Fluorescent Light) bulbs. They use about 75 percent less energy than standard incandescent bulbs, and they now come in more styles than the spiral, so you can choose the look that best fits your home.

PILE UP THE SAVINGS WHILE DOING YOUR DISHES.

Close the drain and add soap and a couple of inches of hot water in the bottom of your sink. Wash glasses, cups, and silverware in the soapy water, and rinse them off over the same sink. The hot water used for rinsing runs into the sink, filling it up

further for larger items that come next. When everything has been washed, don't drain the wash water out of the sink yet. There's still water you paid to heat in there. Allow it to cool off gradually, and in the process, add some heat to the kitchen.

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Editor
Cheryl.Williams@lge-ku.com

Visit our Website:
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STOP GROWLING ABOUT COLD FLOORS.



Heat up your hardwood by putting down rugs in your home.

Homes can lose as much as 10% of heat through floors. But tearing up floorboards to better insulate your home can be messy and expensive. So, if you don't want to spend a fortune renovating your home to reduce energy consumption, try a more simple solution. Get some rugs. Not only will rugs reduce

energy loss through the floor, they will also help keep your feet warm so you won't feel the need to turn up your thermostat. Plus, a rug can really tie a room together. So what are you waiting for? Go out and get some rugs.

Sign up for paperless billing when you sign in or register your account at my.lge-ku.com.

PIPING UP FOR PIPES.



Your pipes don't get to huddle with hot water bottles or snuggle up with blankets in front of a fire. So how do you protect your pipes and keep them from freezing this winter?

There are three reasons pipes freeze: quick drops in temperature, poor insulation and thermostats set too low. Here's what you can do to prevent frozen pipes and the damage they could cause to your home.

Exposed pipes are most susceptible to freezing, so insulate them. The more insulation you use, the better protected your pipes will be.

Heat tape or thermostatically controlled heat cables can also be used to wrap pipes.

Seal leaks that allow cold air inside near pipes. Even a tiny opening can let in enough cold air to cause pipes to freeze.

Let warm water drip overnight when the temperature drops. A trickle of water might be all it takes to keep your pipes from freezing.

COOKING UP SOME REAL SAVINGS.

Follow these tips to keep energy costs low by saving in the kitchen.

When possible, prepare foods that require similar cooking temperatures together in the oven.

Limit the number of times you open the oven to check on food. The oven loses heat each time it is opened, requiring it to use more energy to reheat.

Just before your food is cooked completely, turn off the oven or burner and allow the heat in the pot or pan to continue the cooking process for you.

Always cook more food than you plan to use, and freeze it for later meals.

Match the size of the pan to the size of the heating element and cover pans while cooking to prevent heat loss.

Use countertop toaster ovens, broilers and slow cookers to prepare a variety of foods. They don't produce the amount of heat or consume nearly the energy that a full-size range does.



PILE UP THE SAVINGS WHILE DOING YOUR DISHES.

Close the drain and add soap and a couple of inches of hot water in the bottom of your sink. Wash glasses, cups, and silverware in the soapy water, and rinse them off over the same sink. The hot water used for rinsing runs into the sink, filling it

up further for larger items that come next. When everything has been washed, don't drain the wash water out of the sink yet.

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IN PERSON

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1000 Park Avenue NW
Norton, VA 24273
317 W. Morgan Ave.
Pennington Gap, VA 24277

Editor

Cheryl.Williams@lge-ku.com

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www.lge-ku.com



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FEB 01 2012

ACCOUNTS PAYABLE

red 7e

ENTERED

INVOICE

Req 87657
SPO 60329

ATTN: CHERYL WILLIAMS
 LG&E AND KU SERVICES COMPANY
 CONTRACT NO.: 53309
 PO BOX 32010
 LOUISVILLE KY 40232

INVOICE NO. 17611
 DATE: DECEMBER 31, 2011

	CURRENT BILLING
JOB LGE-0109 JANUARY 2012 NEWSLETTER	
AGENCY CREATIVE SERVICE: CONTRACT # 53309 INCLUDES WRITING, RESEARCH, ART DIRECTION, PRODUCTION, PROJECT SUPERVISION AND PHOTOS/ ILLUSTRATION.	3,371.00
PRINTING- JANUARY NEWSLETTER- - 420,000 LG&E - 520,000 KU - 35,000 ODP	17,070.00
Kentucky Sales Tax	1,024.20
SUBTOTAL	20,441.00
TOTAL	21,465.20

OK to Pay 1/26/12

50% LUINFORM CUST
50% KUINFORM CUST

TERMS: NET AMOUNT DUE UPON RECEIPT \$21,465.20

FINAL BILLING

ok to pay
Cindy Steers



METER MADE EASY.



Taking your own meter reading is a simple way to monitor your energy usage each month. We regularly read the meter at your home or business so your monthly bill accurately reflects your actual usage, but you can read it yourself if you like. Many meters are digital, but if you have the type with a series of dials, here's how you can read it to check or monitor your usage:

Find the pointers on the meter's dials. Write down from left to right the digit that the pointer indicates on each dial. The first, third and fifth dials spin clockwise, while the second and fourth dials spin counterclockwise. If the pointer is between two numbers, record the lower one. To check how much energy you use in one day, make two readings 24 hours apart. Then, subtract the first number from the second number. Obtain your weekly or monthly usage by adding up the daily results.

unplug it. Instead, turn the power off at the breaker. SUPER SAFETY TIP: Be careful with electricity around water! Don't flip a switch or use a hair dryer if your hands are wet or while standing on a damp floor. Don't place an electric appliance on the edge of a bathtub or sink. If an appliance falls into water, NEVER reach for or

WHEN IT COMES TO SAFETY, DON'T LET YOUR ELECTRIC SLIDE.



At KU, we care about your safety. Used properly, electricity is a safe energy source, but like other sources of energy, it can be dangerous if you don't take the necessary precautions. Here are a few tips to help keep you and your family safe in your home:

- Replace power cords that are damaged, and never overload outlets. Also, never pull a cord; always pull the plug.
- Use outlet covers or plastic outlet caps to protect young children from electricity.
- If an electric appliance smells hot or buzzes, don't touch it. Turn off the electricity at the circuit breaker before unplugging the appliance.
- Keep space heaters away from flammable materials, and never leave them unattended.
- Consider installing Ground Fault Circuit Interrupters (GFCIs) in rooms where you use electrical appliances around water to reduce the risk of electrocution.

GETTING YOU OUT OF HOT WATER.

There are tons of rules to follow when dealing with heating water in the home. Like, when heating water on the stove, always turn pot handles inward to prevent accidents. But what about hot water from the tap? It's safe, right?

Studies show that each year approximately 3,800 injuries and 34 deaths occur in the home due to scalding from excessively hot tap water. As a safety precaution, KU urges all customers to check their water temperature (one way is to hold a meat thermometer under the faucet). Then lower the water heater's

temperature to 110 or 120 degrees Fahrenheit. In addition to preventing accidents, this decrease in temperature will conserve energy and save money.

We also encourage implementing hot water awareness rules for your family. For example: After coming in from playing outside in the snow, never run your hands under hot water to get warm. It's easy to misjudge water temperature and scald yourself when you have numb hands.



Sign up for paperless billing when you sign in or register your account at myJge.ku.com.

RedDe #17611

strip to turn off the flow of electricity to the appliance.

LOOKING FOR NEW WAYS TO SAVE?

Let KU help.

In order to effectively save, the first step is to discover how efficiently your home is using energy. When you sign up for our on-site energy audit, we'll send a home energy analyst to your home to determine its energy efficiency and check for energy

SUPER ENERGY TIP: Most appliances continue to draw power even when they are turned off. This "phantom" energy usage occurs in almost all appliances that use electricity. Avoid this "phantom" energy usage by unplugging items

wasters such as leaks and drafts. You will also receive help developing a customized list of energy-saving measures you can implement in your home.

Don't have the time to meet with our energy analyst? Now you can perform an energy analysis online at your own convenience. Just sign in to your online account at lge-ku.com, provide information about your home and energy use, and you'll get energy- and cost-saving tips from our experts.




HONORING OUR PRESIDENTS **AND** MEETING OUR CUSTOMERS' NEEDS.

KU's offices will be closed February 20, in recognition of Presidents' Day. While this will not affect when your energy bill is due, it may affect how you pay it. As our offices will be closed, it will not be possible to pay in person at our walk-in center, but our other bill-pay options are available 24/7.



Online payment – Register your online account at my.lge-ku.com and take advantage of convenient and secure online bill payment features.*

Mail in payment – Remember, it's called snail mail for a reason. Be sure to allow sufficient time since there will be no postal delivery on Presidents' Day.

If you're one of the growing number of customers taking advantage of your bank's online payment options, please allow sufficient time for your payment to reach us. Many banks mail an actual check to us, while some banks hold your payment until they can batch it with others before automatically transferring the funds to us. This can increase the amount of time it takes for your payment to reach us. It's especially important to keep this in mind if you are making your payment on or near your payment due date. Paying on our website, my.lge-ku.com, means your payment posts to your account immediately.

*A \$2.95 transaction fee applies to all telephone payments and to online PayPal, ATM, credit or debit card payments. Electronic check payments that are made online when you sign in or register your account are not subject to the transaction fee.

MAKE SOMEONE **FEEL WARM** INSIDE.

Give someone you care for a warm HUG this winter. Now, you can purchase a Home Utility Gift (HUG) certificate through the mail. Just download the form at lge-ku.com, send it along with your check or money order to our office, and we'll credit the

utility account of the person you are "hugging." The credit will automatically be subtracted from their next bill, and you will receive a gift certificate you can present to them indicating the amount of the gift.

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Mail in payment – Remember, it's called snail mail for a reason. Be sure to allow sufficient time since there will be no postal delivery on Presidents' Day.

If you're one of the growing number of customers taking advantage of your bank's online payment options, please allow sufficient time for your payment to reach us. Many banks mail an actual check to us, while some banks hold your payment until they can batch it with others before automatically transferring the funds to us. This can increase the amount of time it takes for your payment to reach us. It's especially important to keep this in mind if you are making your payment on or near your payment due date. Paying on our website, my.lge-ku.com, means your payment posts to your account immediately.

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red7e

INVOICE

Log 83159
SPD 54546

ATTN: CHERYL WILLIAMS
LG&E AND KU SERVICES COMPANY
CONTRACT NO.: 53309
PO BOX 32010
LOUISVILLE KY 40232

INVOICE NO. 16989
DATE: JUNE 30, 2011

RECEIPT

JUL 13 2011

CURRENT BILLING

JOB LGE-0101
JULY NEWSLETTER

ACCOUNTS PAYABLE

AGENCY CREATIVE SERVICE:
CONTRACT # 53309

3,371.00

INCLUDES WRITING, RESEARCH, ART DIRECTION,
PRODUCTION, PROJECT SUPERVISION AND PHOTOS/
ILLUSTRATION.

PRINTING--
JULY NEWSLETTER--
- 420,000 LG&E
- 520,000 KU
- 35,000 ODP

17,070.00

SUBTOTAL

20,441.00

Kentucky Sales Tax

1,024.20

TOTAL

21,465.20

OK to Pay ^{cu} 6/30/11

SD90 LWINFORM CUST
SD90 KWINFORM CUST

TERMS: NET AMOUNT DUE UPON RECEIPT

\$21,465.20

FINAL BILLING

dc
Cindy O. Stearns



COMMITTED TO A **CLEANER ENVIRONMENT** AND **THE LOWEST POSSIBLE RATES.**

Dear Customer,

As you may know by now, we filed on June 1 with the Kentucky Public Service Commission for \$2.5 billion in upgrades at several of our coal-fired power plants. These upgrades are necessary for us to meet new U.S. Environmental Protection Agency regulations. I want to assure you that while costs are increasing due to the new requirements imposed by the EPA-mandated regulations, LG&E and KU remain committed to providing you with a secure energy supply in the least-cost manner. We have carefully studied the options to meet the stricter regulations and have developed a compliance strategy that offers the least financial impact to you and all of our customers.

We filed for approximately \$1.1 billion for upgrades to provide increased particulate control, including mercury, on all generating units at our E.W. Brown and Ghent generating stations and to convert a wet storage facility to a dry landfill at Brown. The financial impact on our customers is estimated to be an increase of 1.5 percent in 2012, growing to an estimated total increase of 12.2 percent in 2016. This means KU residential customers using 1,000 kilowatt hours per month will see an estimated initial increase of \$1.13 per month in 2012, growing to an estimated total impact of \$9.46 per month by 2016.

The costs associated with meeting these requirements will likely force us to retire several of our older plants, including our Green River and Tyrone plants. We continue to evaluate the data to determine how best to replace the electricity

that will be lost as a result of retiring these plants. Whatever decision is made, we expect that initial solutions for replacement energy will be an additional \$800 million — above and beyond the \$2.5 billion in our ECR filing — to meet our customers' needs.

While we are proud of our legacy as environmental stewards in the utility industry, the latest EPA-mandated regulations significantly tighten the requirements we must follow, adding a large financial burden on all of us.

As always, we are concerned about the impact on you and the Commonwealth of Kentucky. We agree that the additional regulations being placed on coal-fired utilities are significant, and we continue to push for a more measured approach by the U.S. Environmental Protection Agency. However, we will comply with these regulations, as we have always done at KU, and find the best, least-cost method to continue to provide you with the safe, reliable service you deserve.

Rest assured, we will keep you informed of this issue as it progresses.

Sincerely,

Vic Staffieri
Chairman, CEO and President

YOU DID THE WORK. YOU DESERVE **THE CREDIT.**

Here's a shout-out to our customers who've made a significant contribution to energy efficiency through our Demand Conservation Program: Thank you for all you do to help keep our energy rates low and to protect our environment.

Demand-What?

Demand Conservation is simple. A device is connected to your home's air conditioning unit or heat pump. The device allows us to cycle the unit off and on for short periods during peak summer usage. (But don't worry. The switch operates at certain times late in the day when most people typically are at work.) By enrolling in the program, you're not only reducing negative environmental

effects and lowering your energy bill, but you're actually helping eliminate the potential costs of building and operating new power plants.

Let Us Show You the Money

Did we mention we'll credit your utility bill \$5 each summer month—June through September—for each central air conditioning unit or heat pump in use? And if you have an electric water heater or pool pump, you can receive additional credits. Start demanding conservation today by visiting <http://www.lge-ku.com/dcl/> or call us toll-free at 1-800-356-5467.

Sign up for paperless billing when you login or register your account at www.my.lge-ku.com.

KNOW SOMEONE WHO'S VISUALLY IMPAIRED?

No, we don't mean the 25-ft. man-eating shark. We mean JAWS (Job Access for Windows and Speech) technology. KU's website (my.lge-ku.com) is now compatible with the JAWS software that allows those who are visually impaired to enjoy the same benefits as other KU customers. If you want to check your account or pay your bills online, but have trouble viewing the computer screen,

TELL THEM ABOUT "JAWS."

have JAWS read aloud to you from the website or print out screen content in Braille.

At KU, we want all of our customers to enjoy the convenience of our online features, and by formatting our site to accommodate the JAWS technology, we're one step closer to achieving this goal.



of your surroundings and don't plant near power lines.  SUPER SAFETY TIP : Trees are beautiful and they can certainly help keep your home cool and steady in the summertime. Just remember when you plant your sapling that one day it could become mighty big and cause some problems. When you plant your trees, be aware

**MOONLIGHT IS ROMANTIC.
 DARK STREETS, NOT SO MUCH.**



Some might like to dance by the light of the moon, but most homeowners prefer the glow of streetlights. Whether you're walking, driving or just staying home, working streetlights offer security. Our crews routinely check to ensure streetlights throughout our service area are working properly, but we do not always know when a streetlight has gone out. That's why we need you to help us keep your neighborhood bright and shining. When you see a streetlight that requires service, please contact us at 1-800-981-0600 or inform us by logging in to your online account at my.lge-ku.com. We'll send a technician out and will have you seeing the light again in no time.

DOES YOUR A/C NEED AN MD? Show your "sick" air conditioner that you really care by asking about our A/C Testing and Tune-Up Program. We'll come out and inspect your cooling system to see if it needs our preventive care. If a tune-up is recommended, we can help with that, too. We will make the necessary adjustments to help you avoid costly emergency repairs in the future. And the best part is, you'll get a KU customer discount on the cost of your test and tune-up. If you think your air conditioner could benefit from our A/C Testing and Tune-Up Program, visit www.lge-ku.com/ac or call 1-800-356-5467.

Contact Information



KU Customer Service
 Monday – Friday
 7 a.m. – 7 p.m. (Eastern Time)
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 For Hearing/Speech-Impaired
 Dial 711

24-Hour Power Outages
 (800) 981-0600
Business Service Center
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 (859) 367-1200 or (800) 383-5582

Editor
 Cheryl.Williams@lge-ku.com
 Visit our Website:
www.lge-ku.com



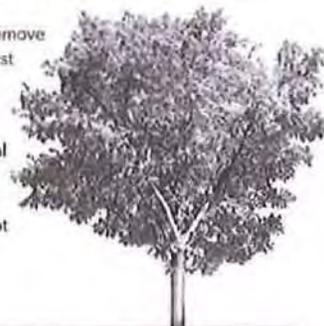
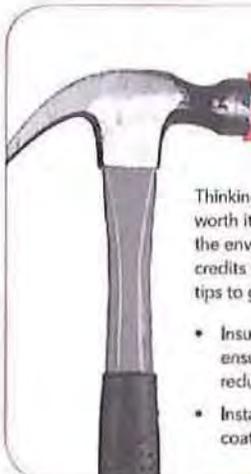
Follow us on **twitter** www.twitter.com/lgeku



COMMITTED TO A **CLEANER ENVIRONMENT** AND **THE LOWEST POSSIBLE RATES.**

We have a long-standing tradition of environmental consciousness. In 1920, we explored ways to remove ash from coal burned to generate electricity. And more recently in 1973, we were one of the very first utility companies nationally to develop and install "scrubbers" to reduce emissions. We continue that commitment today by developing innovative ways to protect and preserve the environment.

Need heroes with super power? Call us the Power 'Arrangers.' We've won national and international recognition for our pioneering emission-control measures and other environmental initiatives. And we're proud to have one of the finest reputations in the industry for our environmental efforts. We are also proud to say that even with the cost of environmental programs, we've successfully kept your energy rates among the lowest in the nation. It's another example of our belief that a clean environment is well within our power.

NAIL DOWN SOME REAL SAVINGS.

Thinking of building a new energy efficient home? It's worth it. Not only can you reduce energy bills and help the environment, but you can also receive federal tax credits for consumer energy efficiency. Here are a few tips to get you started.

- Insulation is key, and when installed properly it can ensure even temperatures throughout the house, reduce energy use and increase comfort.
- Install high-performance windows with protective coating and improved frames.
- Make sure your home is properly sealed. A tightly sealed home improves comfort and indoor air quality while reducing utility and maintenance.
- Want to know more? Visit energystar.gov. And if you are interested in a safer, more comfortable home that's built to last, contact the Better Business Bureau at 1-800-388-2222 or www.bbb.org, and they'll tell you all about the best construction companies in your area.

ARE YOU **COOLING** THE NEIGHBORHOOD?



Does your energy bill have you feeling like you are cooling the entire neighborhood?

Keep cooling costs low by following these simple tips.

- Check around doors and windows for cracks that may be letting cold air escape and seal or caulk these areas.
- Keep air conditioner coils and air filters clean. This can lower your air conditioner's energy consumption by 5%-15%.
- Don't overwork your A/C. When you're not home, turn the thermostat up or invest in a programmable thermostat so you can preset temperatures according to the time of day.
- We're adoring fans. You can save up to 5% on cooling costs when you use fans and raise the temperature a few degrees on your thermostat.
- Make sure your air conditioning unit fits your space. An over-sized unit will 'short cycle' which means it will turn on and off too frequently and a unit that is too small will run too often.

Want to know more ways you can save money? Visit our website at lge-ku.com to find more energy/money saving tips. Stay cool!

Sign up for paperless billing when you login or register your account at www.my.lge-ku.com.

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Some might like to dance by the light of the moon, but most homeowners prefer the glow of streetlights. Whether you're walking, driving or just staying home, working streetlights offer security. Our crews routinely check to ensure streetlights throughout our service area are working properly, but we do not always know when a streetlight has gone out. That's why we need you to help us keep your neighborhood bright and shining. When you see a streetlight that requires service, please contact us at 1-800-981-0600 or inform us by logging in to your online account at my.lge-ku.com. We'll send a technician out and will have you seeing the light again in no time.

SUPER ENERGY TIP

Saving energy can be as simple as closing your curtains. Keep your home cool in the summer by closing the curtains in rooms where the sun is directly shining in. This will block the heat of the sun and prevent cool air from escaping through cracks in your windows.

Contact Information



ODP Customer Service
Monday – Friday
7 a.m. – 7 p.m. (Eastern Time)
(800) 981-0600

For Hearing/Speech-Impaired
Dial 711

24-Hour Power Outages
(800) 981-0600

Customer Service Walk-In Centers
1000 Park Avenue NW
Norton, VA 24273
317 W. Morgan Ave.
Pennington Gap, VA 24277

Business Service Center
Monday – Friday
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Editor
Cheryl.Williams@lge-ku.com

Visit our Website:
www.lge-ku.com



Follow us on  www.twitter.com/lgeku

RECEIVED

red7e

RECEIVED

MAR 14 2012

MAR 01 2012

ACCOUNTS PAYABLE

INVOICE

ACCOUNTS PAYABLE

ATTN: CHERYL WILLIAMS
LG&E AND KU SERVICES COMPANY
CONTRACT NO.: 53309
PO BOX 32010
LOUISVILLE KY 40232

INVOICE NO.
DATE:

17794
FEBRUARY 29, 2012

CURRENT
BILLING

JOB LG&E-0111
MARCH 2012 NEWSLETTER

AGENCY CREATIVE SERVICE:
CONTRACT # 53309

3,371.00

INCLUDES WRITING, RESEARCH, ART DIRECTION,
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PRINTING-
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17,070.00

- 420,000 LG&E
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- 35,000 ODP

TOTAL

20,441.00

*Req 88011
SPO 61547*

OK to Pay ^{aw} 3/13/12

*ok
Cindy Stearns*

*50% LUINFORM CUST
50% KUINFORM CUST*

TERMS: NET AMOUNT DUE UPON RECEIPT

\$20,441.00

FINAL BILLING



HOLD THE PHONE!



ANDROID



BLACKBERRY



IPHONE

When you lose power after a storm, your entire schedule can be disrupted. That's why our goal is to work to restore service to all customers who lost power and keep everyone updated on the status of our restoration process. With our Outage Map App, you can view information about the status of our work after the storm throughout our system. Our App is now available for all iPhone, Android and Blackberry devices. Just search for "LG&E and KU Outage Maps" in your app store or if you're really tech savvy, scan the QR code with your mobile device to download.

YOUR SHORTCUT TO **FASTER SERVICE.**

Cut this out and keep it by your telephone.

What if we told you there's a way to reach your call destination without having to wait for instructions from our automated voice system? Use this Speed Dial list to reach our automated services the quickest way possible when you call KU 24-hours a day, any day of the year at 1-800-981-0600.

- 1-1 Report a power outage or hazardous condition.
- 1-2-1 Obtain your account balance or payment due date.
- 1-2-2-3 Make a payment by phone.
- 1-2-3 Find payment options, locations or request a copy of your current bill.
- 1-4-3 Learn about or enroll in our energy efficiency programs.

If you do need to speak with one of our representatives, they're available Monday through Friday from 7 a.m. until 7 p.m. Use the following speed dial options to ensure your call gets routed to the next available person who can help you:

- 1-2-2 Discuss payment arrangements.
- 1-3 Start, transfer or stop service.
- 1-4-1 Request website assistance.



WHO SAYS THERE'S NO SUCH THING AS **EASY MONEY?**

When you sign up for Demand Conservation, you're not only reducing negative environmental effects and helping eliminate the potential costs of building and operating new power plants, you're also lowering your energy bill.

Here's how it works. When you sign up, KU will connect a device to your home's central air conditioning unit or heat pump, allowing us to cycle the unit off and on for short periods during peak summer usage. And you earn credit toward your energy bill.

We'll credit your utility bill up to \$5 each summer month – June through September – for each central air conditioning unit or heat pump in use. And if you have an electric water heater or pool pump, you can receive additional credits.

More than 150,000 customers currently participate in our Demand Conservation program, helping us manage peak energy demand. Do your part and sign up today by visiting lge-ku.com/dlc or call us toll-free at 1-800-356-5467.



Sign up for paperless billing when you sign in or register your account at my.lge-ku.com

RED(e) #17794

COOL TIPS THAT WILL BLOW YOU AWAY.



Did you know that a ceiling fan only uses about 5 percent of the energy it takes to power your air conditioner? It's true. One ceiling fan only uses the amount of energy needed to light a 100-watt bulb. So when the weather starts to warm up, instead of reaching for your thermostat, turn on a fan.

Ceiling fans allow you to change the direction of airflow according to the season. In the winter, let the fan push warm air toward the floor and in summer, switch the direction and draw air upward, cooling the room and ensuring constant airflow.

And remember, fans cool you, not the room. So when you leave the room, turn off your fan and save even more.

unplugged and stored in dry areas when they are not in use.  **SUPER SAFETY TIP:** When making your home improvements, Always inspect power tools for frayed cords, broken plugs and damaged housings before every use. If using power tools or extension cords outside, make sure they are appropriate for outdoor use, and never use them around wet areas. Keep tools

ANOTHER HELPFUL TOOL FOR YOUR TOOL BELT.



To help you stay safe while making your home improvements this spring, you should first read KU's Electric Service Handbook. The handbook includes important tips and guidelines and information about certain safety measures you should take for whatever home improvement project you plan to tackle.

Keep the guide on hand for any questions concerning your project, and if you have any questions we can help you with, feel free to contact us. Our contact information can be found in Section One of the handbook.

Download your copy of KU's Electric Service Handbook at http://www.lge-ku.com/rsc/ku/ku_customer_handbook.asp.

OVER 100,000 CUSTOMERS CAN'T BE WRONG.

That's how many have signed up for Auto Pay, a program that lets you pay your monthly KU bill directly from your bank account. When you sign up for Auto Pay, you'll still receive a monthly billing statement for your records, but the worry of missing a due date will be eliminated. It's easy to sign up. Just apply online when you sign in to or register your account at my.lge-ku.com.

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HOLD THE PHONE!



ANDROID



BLACKBERRY



IPHONE

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SEE A RETURN ON YOUR ENVIRONMENTAL INVESTMENT.

Did you know that some states give tax incentives for implementing renewable energy resources in your home? If you're interested in saving some green, (and we're not just talking about the environment), here are a few options you might want to think about including in your home improvement projects this year.

Install solar panels in your home. They can reduce energy costs by helping you generate your own electricity and heat your home in the winter. This also reduces the amount of air pollution and greenhouse gases that result from using fossil fuels, such as oil, propane, and natural gas for heat and electricity.

Generate your own electricity using a small wind electric system. If you live on at least one acre of land with an ample wind

resource, a small wind electric system could be right for you. It can lower your electricity bills by 50 to 90 percent and is also a non-polluting way to power your home.

For more information about renewable energy and Virginia's tax incentives, visit the U.S. Department of Energy's Energy Efficiency and Renewable Energy Web site at www.eere.energy.gov.



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IN PERSON

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Pennington Gap, VA 24277

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Cheryl.Williams@lge-ku.com

Visit our Website:
www.lge-ku.com



Check out our blog – Your Energy Matters – at lge-ku.com. And follow us on [twitter](https://twitter.com/lgeku) www.twitter.com/lgeku

red 7 e

INVOICE

Reg 86227
SP058277

ATTN: CHERYL WILLIAMS
 LG&E AND KU SERVICES COMPANY
 CONTRACT NO.: 53309
 PO BOX 32010
 LOUISVILLE KY 40232

INVOICE NO. 17451
 DATE: OCTOBER 31, 2011

CURRENT
 BILLING

JOB LGE-0105
 NOVEMBER NEWSLETTER

AGENCY CREATIVE SERVICE:
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INCLUDES WRITING, RESEARCH, ART DIRECTION,
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elect pay
Cindy O'Neil

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FINAL BILLING

KU POWER SOURCE NOVEMBER 2011

HELP US SPREAD THE WARMTH.

To ensure every family has heat in their homes through the winter months, we are asking our customers to consider donating to the WinterCare Energy Assistance Fund, an organization that assists the disabled, the elderly and families in need in Kentucky with the cost of heating their homes.

We're committed to helping others in need, and to demonstrate that commitment, KU will match donations to WinterCare dollar for dollar so the assistance goes even further to help those who need it.

To donate to the WinterCare Energy Assistance Fund and have KU match it 100 percent, add the amount of your donation when you pay your KU bill. The money is distributed by area agencies who work with customers to determine eligibility and pledge the funds. For more information, visit lge-ku.com.



reminder that it's time to clean or replace your furnace filter.  SUPER ENERGY TIP: When filters are clogged, your furnace must work harder, which means it will cost you more in energy. To prevent this, clean or replace your furnace filters every 30 days or so (or as directed by the manufacturer). Don't think you can remember? Use the day you receive your bill from us as a

FOR THOSE INTERESTED IN SAVING SOME GREEN.

And we're not just talking about the environment.

Are you using a renewable energy resource to help power your home? If you are, let us know and you could receive credit toward your energy bill.

KU's Net Metering Program measures the difference between the energy you purchase from us and the amount of renewable energy you generate using your own solar, wind or other acceptable renewable energy source using a meter we will install in your home or business. If you generate more electricity than your home

or business uses, the excess electricity can be fed through your meter and onto the electric grid, and we apply a credit toward your future power needs.

For more information about renewable energy, visit the U.S. Department of Energy's Energy Efficiency and Renewable Energy website at www.eere.energy.gov. To find out how you can participate in our Net Metering Program, visit www.lge-ku.com or contact us by e-mail at customer.commitment@lge-ku.com or by phone at 502-627-2202.



A "SCREWY" IDEA THAT CAN SAVE YOU BIG MONEY.

Who'd have thought changing your light bulb could be one of the best things you could do for the environment and your budget?

Compact fluorescent light (CFL) bulbs last longer and use less energy than standard incandescent bulbs. And by replacing several bulbs with approved CFLs, you could save as much as \$30 in energy costs each year. Brilliant!

We love to take every opportunity to brighten your day. And over the past few months, we've given our residential customers the opportunity

to receive CFLs mailed directly from KU as a part of our Residential High-Efficiency Lighting Program.

For more information and a guide to help you select the proper CFL for your home, visit ENERGY STAR® online at energystar.gov. To learn how to safely dispose of used CFLs, visit our website lge-ku.com, epa.gov/cli/cflrecycling.html or www.earth911.org to find local recycling options.



Sign up for paperless billing when you login or register your account at www.my.lge-ku.com.

RED@e #17451

ANNOUNCING OUR NEW MORGANFIELD FACILITY.

After breaking ground in late January on our new customer service and operations facility in Morganfield, Kentucky, we expect to receive a certificate of occupancy very soon. That means, we should be able to begin moving employees who work in the area to the new facility before the holiday season. Staff training is already taking place, and more than 30 new customer service representatives will be ready to transfer to the new customer contact center when it opens.

The new building will provide a home for our economic development efforts in the western

part of the state, and bring the walk-in customer service business office, line technicians, meter readers, field service personnel and the customer contact center all under one roof.

We're very excited about our new location in Morganfield and what it means for customers. With customer contact centers already in Louisville, Lexington and Pineville, the addition of personnel in Morganfield will enhance our ability to address customers' needs and ensure you continue to receive the excellent customer service you deserve.



WRAP YOUR ARMS AROUND THIS.



What will you give to those you care for this holiday season? A tie? Some candy? A blender? It's not always easy to find the perfect gift, so this year, give them something unexpected. Give them a HUG. Not the "wrap your arms around them, squeeze them till they can't breathe" type (although those are nice, too). Give them a **Home Utility Gift (HUG) certificate from KU.**

When you purchase a HUG at one of our customer service walk-in centers and

provide us the address of the intended recipient, we **credit the utility account** of that person. The credit is automatically subtracted from their next bill, and you receive a gift certificate you can present to them indicating the amount of the gift.

A HUG is great for everyone, but especially for families in need, senior citizens and young people who are starting out on their own. You can even give them to non-profit and social service organizations you wish to support.



STILL USING SNAIL MAIL TO MAKE YOUR PAYMENTS?

In the coming weeks, our payment-processing facility will be moving from Atlanta to Louisville. There is no definite move date at this time, but we will provide you with the new address when the transition is complete. For those who use the stub and return envelope we provide with your bill each month, this transition should be smooth.

Looking for ways to save postage? Consider online bill payment (log in or register at my.lge-ku.com). It's safe and secure and available to you any time, day or night.

Contact information



KU Customer Service
Monday – Friday
7 a.m. – 7 p.m. (Eastern Time)
(800) 981-0600
For Hearing/Speech-Impaired
Dial 711

24-Hour Power Outages
(800) 981-0600
Business Service Center
Monday – Friday
7 a.m. – 6 p.m. (Eastern Time)
(859) 367-1200 or (800) 383-5582

Editor
Cheryl.Williams@lge-ku.com
Visit our Website:
www.lge-ku.com



Follow us on **twitter** www.twitter.com/lgeku



HELP US SPREAD THE WARMTH.

To ensure every family has heat in their homes through the winter months, we are asking our customers to consider donating to the WinterShare Fund. On October 1, ODP initiated the WinterShare Fund to help assist the disabled, the elderly and families in need with the cost of heating their homes.

We're committed to helping others in need, and to demonstrate that commitment, ODP will match donations to WinterShare dollar for dollar so the assistance goes even further to help those who need it.

To donate to the WinterShare Fund and have ODP match it 100 percent, add the amount of your donation when you pay your ODP bill. The money is distributed by area agencies who work with customers to determine eligibility and pledge the funds. For more information, visit lge-ku.com.



reminder that it's time to clean or replace your furnace filter.  SUPER ENERGY TIP: When filters are clogged, your furnace must work harder, which means it will cost you more in energy. To prevent this, clean or replace your furnace filters every 30 days or so (or as directed by the manufacturer). Don't think you can remember? Use the day you receive your bill from us as a

HOW SOCKS CAN REDUCE YOUR ENERGY BILL.

You've probably heard that heat rises. Well, it's true. Air at the floor level is cooler than the air at the ceiling, so always wear socks inside during the winter to keep your tootsies warm and your thermostat down.

Need some other cool weather tips that won't cost you an arm and your toes?

- Add blankets to your bed and a basket of throws by your couch.
- Put area rugs in rooms with cold hardwood floors.
- Warm yourself from the inside out. Drink something warm (like hot chocolate) and eat warm foods.

A "SCREWY" IDEA THAT CAN SAVE YOU BIG MONEY.

Who'd have thought changing your light bulb could be one of the best things you could do for the environment and your budget?

Compact fluorescent light (CFL) bulbs last longer and use less energy than standard incandescent bulbs. And by replacing several bulbs with approved CFLs, you could save as much as \$30 in energy costs each year. Brilliant!

For more information and a guide to help you select the proper CFL for your home, visit ENERGY STAR® online at energystar.gov. To learn how to safely dispose of used CFLs, visit our website lge-ku.com, epa.gov/cfl/cflrecycling.html or www.earth911.org to find local recycling options.



Sign up for paperless billing when you login or register your account at www.my.lge-ku.com.

ANNOUNCING OUR NEW MORGANFIELD FACILITY.

After breaking ground in late January on our new customer service and operations facility in Morganfield, Kentucky, we expect to receive a certificate of occupancy very soon. That means, we should be able to begin moving employees who work in the area to the new facility before the holiday season. Staff training is already taking place, and more than 30 new customer service representatives will be ready to transfer to the new customer contact center when it opens.

The new building will provide a home for our economic development efforts in the western

part of the state, and bring the walk-in customer service business office, line technicians, meter readers, field service personnel and the customer contact center all under one roof.

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Cheryl.Williams@lge-ku.com

Visit our Website:
www.lge-ku.com



red7e

INVOICE

ATTN: CHERYL WILLIAMS
LG&E AND KU SERVICES COMPANY
CONTRACT NO.: 53309
PO BOX 32010
LOUISVILLE KY 40232

INVOICE NO. 17331
DATE: SEPTEMBER 30, 2011

CURRENT BILLING

JOB LGE-0104
OCTOBER NEWSLETTER

AGENCY CREATIVE SERVICE:
CONTRACT # 53309

INCLUDES WRITING, RESEARCH, ART DIRECTION,
PRODUCTION, PROJECT SUPERVISION AND PHOTO
ILLUSTRATION.

PRINTING-
OCTOBER NEWSLETTER-
- 420,000 LG&E
- 520,000 KU
- 35,000 ODP

OCT 19 2011

ACCOUNTS PAYABLE

3,371.00

17,070.00

SUBTOTAL

20,441.00

Kentucky Sales Tax

1,024.20

TOTAL

21,465.20

OK to Pay ^{ew} 10/12/11
50% LUINFORM CST
50% KUINFORM CST

Reg 85464
SPO 57277

ok Cindy O. [Signature]

TERMS: NET AMOUNT DUE UPON RECEIPT

\$21,465.20

FINAL BILLING



MAKE A CONNECTION WITH KU.

Our energies go to serving you. Here at KU, we continuously look for ways to improve the service we provide to you. We want to make your life – and the lives of our other customers – easier. Did you know you can take advantage of a number of new online and automated telephone options at a time when it's most convenient for you? These

services and features are available 24 hours a day, 365 days a year whether you want to do business electronically or by phone.

Online: Opening an account online is fast, free and easy. Once you register your account, you can pay your bill, view your account history, sign up for service, report an outage, perform an online energy audit and more. Visit lge-ku.com and open your account today.

Phone: Call us at 1-800-981-0600 any time day or night. You can use our automated system to make a payment, report an outage or get your account balance. If you prefer to speak with one of our representatives, you can press "0" to hear a friendly voice. Our representatives are available Monday through Friday from 7 a.m. until 7 p.m.

It could be anything from fallen leaves to Santa's boots.  SUPER SAFETY TIP: There's nothing like a cool night by a warm fireplace but before you light your fire, inspect your chimney to make sure it's unobstructed and free of debris. Or, you can have your chimney inspected and cleaned by a professional. After all, you never know what you'll find.

DON'T LET AUTUMN SET YOU UP FOR A FALL.

Whether you're cleaning your gutters, checking your chimney or doing any other chore that requires you to leave the ground, follow these safety tips and save yourself the pain, hospital bills and bad "fall" jokes that accompany fall climbing accidents.

- Always wear gloves to allow a better grip on ladders and provide a protective barrier between your skin and harmful objects.
- When raising your ladder, look up and avoid any overhead power lines. Your ladder could possibly conduct electricity if it touches them.
- Plant your ladder a foot away from your house for every four feet your ladder is raised to avoid unsteady climbing.
- Climb safely by keeping at least three points of contact with your ladder at all times. If you have items to carry up your ladder, take them up one at a time or create a pulley that you can use to lift your tools.

For more safety tips, visit lge-ku.com.



THROW OUT YOUR RUBBER DUCKY.



A SHOWER IS MORE EFFICIENT THAN A BATH.

Unless you like your bath freezing cold (which we doubt), you're probably using a fair amount of energy when you bathe every day. So how do you stay squeaky clean without using loads of energy to do it? Take a shower instead of a bath.

Test it out yourself. The next time you shower, put the stopper in the drain. We're betting when you're done, you'll see that what's left in your tub is considerably less water than what you use when you bathe, especially if you've already installed a low-flow showerhead.

Sign up for paperless billing when you login or register your account at www.my.lge-ku.com

RED 7e #17331

the extra strength it needs to resist cracking.  SUPER SAFETY TIP: To reduce storm damage, keep an eye on large trees that could damage your house and cut them back, if necessary. Also, when a major storm is coming, close shutters, board windows or tape the inside of larger panes with an "X" to give glass



SHOW YOUR HOME SOME LOVE.

HOME IMPROVEMENTS CALL FOR EXPERT CARE.

Need more energy-efficient lighting? How about a new heating system to keep you warm and toasty in the upcoming winter months? Or maybe you just want a heads-up on where to find the best Energy Star appliances for your home. Whatever it is you want or need, when you decide to make home improvements, trust KU to help you find the best businesses and contractors by using our online Dealer Referral Network. Simply go online to lge-ku.com and choose your city or one near you to view a list of experienced, reputable professionals who can help you with your energy efficiency projects.



APP HAPPY!

Our outage map app (try saying that five times fast) is now available for download on iPhone, Android and Blackberry devices. KU is proud to be among the few utilities in the nation and the first in Kentucky to offer customers a free app that displays near real-time outage information and estimated restoration times.

Download the app from your phone's app store or at lge-ku.com.

EXAMINE YOUR ENERGY USE.



Want to find ways to save energy and money in your home, but don't have the time for an on-site energy audit? Now you can perform an energy audit online at your own convenience. Just sign in to your online account at lge-ku.com, provide information about your home and energy use, and you'll get energy- and cost-saving tips from our experts.

WHAT'S EVEN SCARIER THAN YOUR HALLOWEEN DÉCOR?



Fire hazards that are caused by them. To prevent scary fires this Halloween, use battery-powered lanterns or glow sticks in place of candles. Always keep Jack O'Lanterns and hot electric lamps far away from drapes, decorations and other flammable materials. Never overload outlets with too many plugs to light your decorations.

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services and features are available 24 hours a day, 365 days a year whether you want to do business electronically or by phone.

Online: Opening an account online is fast, free and easy. Once you register your account, you can pay your bill, view your account history, sign up for service, report an outage, perform an online energy audit and more. Visit lge-ku.com and open your account today.

Phone: Call us at 1-800-981-0600 any time day or night. You can use our automated system to make a payment, report an outage or get your account balance. If you prefer to speak with one of our representatives, you can press "0" to hear a friendly voice. Our representatives are available Monday through Friday from 7 a.m. until 7 p.m.

After all, you never know what you'll find.

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For more safety tips, visit lge-ku.com.



Inspect your chimney to make sure it is unobstructed and free of debris. Or, you can have your chimney inspected and cleaned by a professional.

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HELPING YOU WEATHER THE STORM.



As we saw last month with Hurricane Irene, storms can take quite a toll on our homes and our lives. At ODP, we do our best to deliver quick relief from power outages, even bringing in assistance from other utility companies to help us restore electric service when the storm is especially bad.

Before harsh storms hit, prepare yourself for power outages by following these tips:

- Keep candles and a flashlight in an easily accessible spot on every floor of your home. Check flashlight batteries monthly, and replace them as needed.
- Stock up on water and easy-to-prepare foods. Also, keep a manual can opener handy.
- With colder months upon us, keep a back-up generator in case of power outages.
- Put your refrigerator and freezer at their coldest settings and throw a blanket over these appliances to serve as extra insulation.
- Keep a small cooler so you can store any medications that need to be refrigerated.

After a storm, you can help us by reporting your outage by phone at 1-800-981-0600 or online at lge-ku.com.

DON'T LET YOUR MONEY SLIP THROUGH THE CRACKS.



WEATHERSTRIPPING DOORS AND WINDOWS CAN LOWER YOUR UTILITY BILL.

This fall, check your home for improperly sealed doors and windows. Just hold a piece of paper across all closed doors and windows, and if the paper begins to move, that's where cracks and gaps might be allowing cold air to get inside your home. Want a more precise air leakage estimate? Have your home inspected by a professional who can perform tests that locate air leaks and estimate the level of leakage.

When you know where your leaks are, it can be easy to fix them yourself. Foam, vinyl and metal strips, as well as silicone, are often used to fill in the cracks, and a door sweep works well to create an air block between the bottom of your door and the threshold. However, different materials work best for different problem areas; so, if you are unsure of which is best for your weatherstripping project, consult your local hardware store for more information.

WHAT'S EVEN SCARIER THAN YOUR HALLOWEEN DÉCOR?



Fire hazards that are caused by them. To prevent scary fires this Halloween, use battery-powered lanterns or glow sticks in place of candles. Always keep Jack O'Lanterns and hot electric lamps far away from drapes, decorations and other flammable materials. Never overload outlets with too many plugs to light your decorations.

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Editor
Cheryl.Williams@lge-ku.com

Visit our Website:
www.lge-ku.com



red 7e
ENTERED

INVOICE

Reg 84969
SPO 56661

ATTN: CHERYL WILLIAMS
LG&E AND KU SERVICES COMPANY
CONTRACT NO.: 53309
PO BOX 32010
LOUISVILLE KY 40232

INVOICE NO. 07222
DATE: AUGUST 31, 2011

RECEIVED

CURRENT BILLING

SEP 27 2011

JOB LGE-0103
SEPTEMBER NEWSLETTER

AGENCY CREATIVE SERVICE;
CONTRACT # 53309
-- INCLUDES WRITING, RESEARCH, ART DIRECTION,
PRODUCTION, PROJECT SUPERVISION AND PHOTOS/
ILLUSTRATION.

ACCOUNTS PAYABLE

3,371.00

PRINTING-
SEPTEMBER NEWSLETTER-
- 420,000 LG&E
- 520,000 KU
- 35,000 ODP

17,070.00

Kentucky Sales Tax

SUBTOTAL 20,441.00
1,024.20

TOTAL 21,465.20

OK to pay ^{ad} 9/21/11
50% LUINFORM CUST
50% KUINFORM CUST

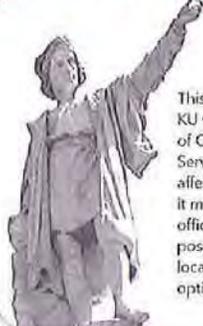
dc
Cindy [Signature]

TERMS: NET AMOUNT DUE UPON RECEIPT \$21,465.20

FINAL BILLING



DISCOVER NEW WAYS TO PAY YOUR BILL.



This Columbus Day, October 10, KU will be closed in recognition of Columbus Day and for Customer Service training. While this will not affect when your energy bill is due, it may affect how you pay it. As our offices will be closed, it will not be possible to pay in person at KU locations, but our other bill pay options are available 24/7.

Online payment – Register your online account now at my.lge-ku.com and take advantage of our convenient and secure online bill payment feature.

Automated bill pay system – Call 502-589-1444 (Options 1-2-2-3) and use our automated system to pay with a debit card, credit card or electronic check.

Mail in payment – Remember, it's called snail mail for a reason. Be sure to allow for an extra day as there will be no postal service on Columbus Day.

Auto Pay – Sign up today by checking the box on the back of your bill stub and have your KU payments conveniently deducted from your bank account each month.



What is too small will run too often and may not be able to cool your home when it becomes very hot. **SUPER ENERGY TIP:** When it comes to air conditioning units, size matters. Picking the right-sized air conditioning unit can save you money and energy. One that is oversized will turn on and off too frequently (short cycle), and one that is too small will run too often and may not be able to cool your home when it becomes very hot.

HELLO KU BILL. BYE BYE, PAPER CUTS.

What's worse than getting bills? Getting paper cuts from them. At KU we can't eliminate your energy bills, but we can put an end to those pesky paper cuts when you sign up for paperless billing. We'll send you an email each month with a summary of your bill, including the amount due and payment due date. You can then pay your bill online on our secure website. Easy as pie! And the best part? No paper cuts.

If you're like the average American family, you throw away more than 2,000 pounds of paper each year. That's the equivalent of 17 trees. Sign up for paperless billing and you're not only saving your fingers, you're also helping the environment. Sign up today at lge-ku.com.





NAIL DOWN SOME REAL SAVINGS.

Thinking of building a new home? Why not an ENERGY STAR® home? ENERGY STAR-qualified homes are third-party inspected and meet strict energy efficiency requirements set by the U.S. Environmental Protection Agency. These accredited homes use less energy, which means lower energy bills and a reduced environmental impact for homeowners.

Since February 2009, more than 1,700 ENERGY STAR-qualified homes have been built within our service area as part of our award-winning ENERGY STAR New Homes Program.

The estimated energy savings from these homes is the equivalent of planting 1,377 acres of trees and reducing 9.88 million pounds of carbon dioxide per year. That's impressive.

To learn about building a more energy-efficient home and the builders in your area who participate in our program, visit lge-ku.com/build.

Want another opinion? Visit the ENERGY STAR website at www.energystar.gov or contact the Better Business Bureau at 1-800-388-2222 (www.bbb.org) for more information and the builders' BBB accreditations.

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RED 7e #17222



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HOW DANGEROUS IS YOUR YARD SALE?



Regulations prohibit the posting of signs or other objects on utility poles, but many are unaware of the laws and potential safety hazards for our workers. A worker can be injured attempting to climb a pole where obstructions are present. Sharp edges of staples, tacks or nails used to attach signs can tear the protective rubber gloves and sleeve covers our line workers wear to protect themselves from electric shock.

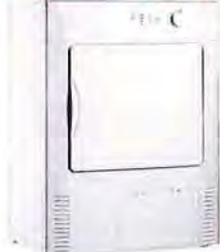
On behalf of our line crews, please refrain from using utility poles as a means to display signs, and if you have posted anything on a utility pole, please remove it.

Our crews work hard to keep your lights on. Please consider their safety when posting your signs.

Sign up for paperless billing when you login or register your account at www.mylge-ku.com.

one into another, and only use one adapter per socket.  SUPER SAFETY TIP: Overloading outlets is dangerous. If too many appliances draw power from one socket, they could overheat and catch fire. To prevent overloading, follow these simple rules: Use a bar adapter instead of block adapters, don't double up on adapters, by plugging

DEATH BY DRYER. WHAT KILLS YOUR BILLS?



You'd be surprised at how much your most-used household items cost you each year in energy and money. Did you know that your clothes dryer is one of the most energy-consuming appliances in your home, drawing up to 5,000 watts of power?

If you've ever wondered which household appliances make your bills scream in pain, use the formula below and find out:

Wattage x Hours Used Per Day ÷ 1000 = Daily Kilowatt-hour (kWh) consumption

Multiply this by the number of days you use the appliance during the year to get the annual consumption (kWh/year). Then multiply kWh/year by the rate per kWh to calculate the annual cost.

Be ready for some shocking results, but don't get discouraged. Help your energy bills by updating your appliances regularly with those that offer greater efficiency, using appliances less often and unplugging them after use.

PUT A LEASH ON THOSE DOG DAYS OF SUMMER!



This summer's extended heat wave meant air conditioners and fans had to work overtime to keep us cool. For this reason, you may have seen an increase in your energy bill.

At ODP, we use a common industry indicator called degree days* to measure the severity of the temperatures and their effect on our customers' bills. Degree days are a measurement designed to reflect the

demand for energy needed to cool a home or business, and indicate how far the average temperature deviates from the human comfort level base of 65°F during a specified period of time.

The chart below shows a comparison of degree days between July 1 to July 31, 2010, and the same period in 2011.

July 1-July 31, 2010 78.6° F - 65° F = 13.6° x 30 = 408
 July 1-July 31, 2011 78.8° F - 65° F = 13.8° x 30 = 414

*Formula: Average Temp - Base Temp = Difference x Days = Cooling Degree Days

SPENDING OUR ENERGY ON THE IMPORTANT THINGS.

ODP wants to hear from you! What do you want to know about your energy? Are you wasting or conserving? Schedule an audit to find out. Want to report a power outage? We'll be right there. Have a general question concerning your bill or online billing account? We're all ears. Call 1-800-981-0600 or visit us online at lge-ku.com and we'll be glad to answer all of your questions.

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 DIRECTORY ADVERTISING
 HON U.S.
 ANDREA HAMBLEN
 220 W. MAIN ST.
 PO BOX 32010
 LOUISVILLE, KY 40232

P.O. BOX 202641, DALLAS, TX 75320-2641
 For questions call 800-288-1828

RECEIVED 1 of 1

FEB 07 2012

ACCOUNTS PAYABLE

Customer 177343	Client 7530	Invoice 10663464	Invoice Date January 31, 2012	Payment Due Upon Receipt
Directory	Pub Date	Pub Int	Amount Due	Type
029347 KY GRANT-GALTM-PHUL COS	02/12	CIN	756.00	12 MONTH DIRECTORY
103360 KY LONDON AREA ILESC	02/12	LOC	490.80	12 MONTH DIRECTORY
029707 KY OHIO VALLEY AREA	02/12	ATT	8,290.00	12 MONTH DIRECTORY
103993 OH WARREN COUNTY	02/12	CIN	1,215.00	12 MONTH DIRECTORY
Total January Billing			10,741.80	
Summary of January Billing				
12 MONTH DIRECTORY			10,741.00	
Please include the invoice number on your check and return this portion with payment				
HON U.S. ANDREA HAMBLEN 220 W. MAIN ST. PO BOX 32010 LOUISVILLE, KY 40232	Customer 177343	Client 7530	Invoice 10663464	Invoice Date January 31, 2012
AMOUNT DUE: 10,741.80	PLEASE MAKE CHECK PAYABLE TO: Ketchum Directory Advertising P.O. BOX 202641 DALLAS, TX 75320-2641			
Payments must be in US currency Please use reverse side for address change				
For payment to be made by EFT (Electronic Funds Transfer), please contact your Account Team				

P.O. # 60515
 W/H
 2-7-12

E.ON U.S. LLC
Directory Charges

Invoice No: 10663464
1/31/2012

DIR #	ST	DIRECTORY NAME	ISSUE	CLIENT	ALLOCATED	
					COST	TOTAL COST
029347	KY	GRANT-GALTN-PNDL COS	02/01/12	KU	\$756.00	\$756.00
029707	KY	OHIO VALLEY AREA	02/01/12	KU	\$624.00	\$8,280.00
					\$7,656.00	
103360	KY	LONDON AREA ILEC	02/01/12	KU	\$490.80	\$490.80
103993	OH	WARREN COUNTY	02/01/12	KU	\$1,215.00	\$1,215.00
					Total:	\$10,741.80

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FEB 07 2012

ACCOUNTS PAYABLE



This Purchase Order No. must appear on all invoices, packing lists, cartons and correspondence related to this order.

PURCHASE ORDER		
PURCHASE ORDER NO.	REVISION	PAGE
60516	0	1
SHIP TO:		
SEE BELOW FOR DELIVERY INFO. United States United States		
BILL TO:		
LG&E AND KU SERVICES COMPANY 620 WEST BROADWAY LOUISVILLE, KY 40202 United States		

VENDOR: KETCHUM DIRECTORY ADVERTISING
INC
4360 BROWNSBORO RD
LOUISVILLE, KY 40207
United States

VENDOR NO. 68722	DELIVER TO Wagoner, Wendy Nelson	DATE OF ORDER/BUYER 03-FEB-12 Lawson, Nancy Marie	REVISED DATE/BUYER Lawson, Nancy Marie
PAYMENT TERMS 30 NET DAYS		BUYER TELEPHONE/FAX 502/627-2829 502-627-3848	F.O.B. DESTINATION
FREIGHT TERMS PREPAID ADD		SHIP VIA BEST WAY POSSIBLE	VENDOR CONTACT/TELEPHONE (602) 3188810

Item	Part Number/Description	Delivery Date	Quantity	Unit	Unit Price	Extension	T
1	Supplier #: Telephone Book Listings	05-FEB-12		EACH		10,741.80	N
	SHIP TO: Address at top of page	05-FEB-12	10741.8	EACH			N

RECEIVED
FEB 07 2012
ACCOUNTS PAYABLE

See Attachments	TOTAL:	10,741.80
	<i>Walter K. Winters</i>	



KETCHUM
 DIRECTORY ADVERTISING
 P.O. BOX 202641, DALLAS, TX 75320-2641
 For questions call 800-288-1828

P.O. BOX 202641, DALLAS, TX 75320-2641
 For questions call 800-288-1828

1 of 2

Customer	Client	Invoice	Invoice Date	Payment Due
177343	7530	10661180	November 30, 2011	Upon Receipt
Directory	Pub Date	Pub Int	Amount Due	Type
103835 KY DANSTONH UFPE	12/11	UFPE	1,166.00	12 MONTH DIRECTORY
103354 KY COLUMBIA-LIBRTYILGH	12/11	LOC	921.60	12 MONTH DIRECTORY
103356 KY ELIZABETHTOWN ARRA	12/11	LOC	1,663.60	12 MONTH DIRECTORY
029323 KY GEORGETOWN	12/11	ATT	3,852.00	12 MONTH DIRECTORY
103353 KY IRVINE-MAVENNA ILRC	12/11	LOC	297.00	12 MONTH DIRECTORY
029431 KY JACKSON	12/11	ATT	2,320.08	12 MONTH DIRECTORY
029559 KY MADISON COUNTY AN	12/11	YBK	1,176.00	12 MONTH DIRECTORY
029659 KY WF STERLING	12/11	ATT		
Total November Billing			12,248.20	

RECEIVED
DEC 06 2011

ACCOUNTS PAYABLE

Please include the invoice number on your check and return this portion with payment

N. ON U.S. ANDREA HAMBLEN 226 N. MAIN ST. PO BOX 32010 LOUISVILLE, KY 40232	Customer 177343	Client 7530
	Invoice 10661180	Invoice Date November 30, 2011

AMOUNT DUE: 12,248.20

PLEASE MAKE CHECK PAYABLE TO:
 Ketchum Directory Advertising
 P.O. BOX 202641
 DALLAS, TX 75320-2641

Payments must be in US currency
 Please see reverse side for address change

For payment to be made by AFT (Electronic Funds Transfer),
 please contact your Account Team

P.O. # 586916
 12-5-11



B. ON D.H.
 ANDREA HANBLIN
 220 W. MAIN ST.
 PO BOX 32010
 LOUISVILLE, KY 40232

P.O. BOX 202641, DALLAS, TX 75320-2641
 For questions call 800-288-1828

2 of 2

Customer	Client	Invoice	Invoice Date	Payment Due Upon Receipt
177343	7530	10663180	November 30, 2011	
Directory	Sub Date	Sub Int	Amount Due	Type
			Summary of November Billing	
			12 MONTH DIRECTORY	12,248.20

RECEIVED
 DEC 06 2011
 ACCOUNTS PAYABLE

E.ON U.S. LLC
 Directory Charges

Invoice No: 10661180
 11/30/2011

DIR #	ST	DIRECTORY NAME	ISSUE	CLIENT	ALLOCATED	
					COST	TOTAL COST
029323	KY	GEORGETOWN	12/01/11	KU	\$504.00	\$3,852.00
					\$3,348.00	
029431	KY	JACKSON	12/01/11	KU	\$468.00	\$2,328.00
					\$1,860.00	
029559	KY	MADISON COUNTY AW	12/01/11	KU	\$353.00	\$941.00
					\$591.00	
029659	KY	MT STERLING	12/01/11	KU	\$468.00	\$1,176.00
					\$708.00	
103353	KY	IRVINE-RAVENNA ILEC	12/01/11	KU	\$297.00	\$297.00
103354	KY	COLUMBIA-LIBRTYILEC	12/01/11	KU	\$921.60	\$921.60
103356	KY	ELIZABETH TOWN AREA	12/01/11	KU	\$781.80	\$1,563.60
				LG&E	\$781.80	
103835	KY	BARDSTOWN UFPB	12/01/11	KU	\$288.00	\$1,166.00
				LG&E	\$331.00	
					\$547.00	
Total:						\$12,248.20

RECEIVED

DEC 06 2011

ACCOUNTS PAYABLE



This Purchase Order No. must appear on all invoices, packing lists, cartons and correspondence related to this order.

PURCHASE ORDER		
PURCHASE ORDER NO.	REVISION	PAGE
58895	0	1
SHIP TO:		
SEE BELOW FOR DELIVERY INFO. United States United States		
BILL TO:		
L&E AND KU SERVICES COMPANY 820 WEST BROADWAY LOUISVILLE, KY 40202 United States		

VENDOR: KETCHUM DIRECTORY ADVERTISING
 INC
 4360 BROWNSBORO RD
 LOUISVILLE, KY 40207
 United States

VENDOR NO. 08722	DELIVER TO Wagoner, Wendy Nelson	DATE OF ORDER/BUYER 02-DEC-11 Lawson, Nancy Marie	REVISED DATE/BUYER Lawson, Nancy Marie
PAYMENT TERMS 30 NET DAYS		BUYER TELEPHONE/FAX 502/627-2828 502-827-3646	F.O.B. DESTINATION
FREIGHT TERMS PREPAID ADD		SHIP VIA BEST WAY POSSIBLE	VENDOR CONTACT/TELEPHONE (502) 3188810

Item	Part Number/Description	Delivery Date	Quantity	Unit	Unit Price	Extension	T
1	Supplier #: Telephone Book Listings White Pages only	04-DEC-11		EACH		12,248.20	N
	* SHIP TO: Address at top of page	04-DEC-11	12248.2	EACH			N

RECEIVED
 DEC 06 2011
 ACCOUNTS PAYABLE

See Attachments	TOTAL:	12,248.20
	<i>Allen K. Wagoner</i>	



Ketchum
 DIRECTORY ADVERTISING

P.O. BOX 208641
 ANDREA HARBER
 200 W. 30TH ST.
 INDEPENDENCE, KY 40323

P.O. BOX 208641, DANAB, WY 82006-2641
 For quotations call 800-288-1238

1 of 2

Director	Pub	End	Date	Rate	Amount Due	Type
103347 KY FARMINGBURG YLBC	07/11	LOC			413.40	12 MONTH DIRECTORY
022867 KY BIRNINGSFORD-JANINGBERG	07/11	MTF			3,013.20	12 MONTH DIRECTORY
022409 KY HENRY COUNTY	07/11	MTF			2,178.60	12 MONTH DIRECTORY
022518 KY LEXINGTON OHAYWER	07/11	YBC			780.00	12 MONTH DIRECTORY
103370 KY LEXINGTON METRO	07/11	LOC			1,422.60	12 MONTH DIRECTORY
103391 KY NICHOLASVILLE ILEC	07/11	LOC			528.40	12 MONTH DIRECTORY
024823 KY RICHMOND AREA	07/11	MTF			6,796.80	12 MONTH DIRECTORY
103375 KY WASHINGTON ILEC	07/11	LOC			512.00	12 MONTH DIRECTORY
103376 KY WASHINGTON AREA ILEC	07/11	LOC			512.00	12 MONTH DIRECTORY
Total Done Billing						16,971.00

RECEIVED
 JUL 08 2011
 ACCOUNTS PAYABLE

Please include the invoice number on your check and return this portion with payment

R. OR U. S.
 ANDREA HARBER
 200 W. 30TH ST.
 P.O. BOX 20810
 INDEPENDENCE, KY 40322

AMOUNT DUE: 16,971.00

Customer 177343
 Invoices 10050217

PLEASE MAKE CHECK PAYABLE TO:
 Ketchum Directory Advertising
 P.O. BOX 208641
 DANAB, WY 82006-2641

Payment must be in US currency
 Please see reverse side for address change
 For payment to be made by RTT (Electronic Funds Transfer),
 please contact your account team

P.O. # 54425
 7-8-11



KETCHUM
 DIRECTORY ADVERTISING
 E.ON U.S.
 ANDREA HAMBLEN
 220 W. MAIN ST.
 PO BOX 32010
 LOUISVILLE, KY 40232

P.O. BOX 202641, DALLAS, TX 75320-2641
 For questions call 800-286-1828

2 of 2

Customer	Client	Invoice	Invoice Date	Payment Due
77841	7530	1068938	June 30, 2011	
Directory	Pub Date	Pub Int	Amount Due	Type
Summary of June Billing				
12 MONTH DIRECTORY			16,971.00	

RECEIVED
 JUL 08 2011
 ACCOUNTS PAYABLE

E.ON U.S. LLC

Directory Charges

Invoice No: 10658217
6/30/2011

DIR #	ST	DIRECTORY NAME	ISSUE	CLIENT	ALLOCATED COST	TOTAL COST
029287	KY	FRANKFORT-LAWRENCEBURG	07/01/11	KU	\$556.80	\$3,019.20
					\$2,462.40	
029409	KY	HENRY COUNTY	07/01/11	KU	\$644.40	\$2,378.40
				LG&E	\$652.20	
					\$1,081.00	
029460	KY	LAKE CUMBERLAND AW	07/01/11	KU	\$370.00	\$846.00
					\$476.00	
029518	KY	LEXINGTON GREATER	07/01/11	KU	\$780.00	\$780.00
029823	KY	PURCHASE AREA	07/01/11	KU	\$620.40	\$6,796.80
					\$6,176.40	
103346	KY	UNIONTOWN ILEC	07/01/11	KU	\$274.20	\$274.20
103347	KY	FLEMINGSBURG ILEC	07/01/11	KU	\$419.40	\$419.40
103370	KY	LEXINGTON METRO	07/01/11	KU	\$1,422.60	\$1,422.60
103371	KY	NICHOLASVILLE ILEC	07/01/11	KU	\$518.40	\$518.40
103372	KY	VERSAILLES AREA ILEC	07/01/11	KU	\$516.00	\$516.00
				Total		\$16,971.00

RECEIVED
JUL 08 2011
ACCOUNTS PAYABLE



E.ON U.S.
 ANDREA HANBLEIN
 220 W. MAIN ST.
 PO BOX 32010
 LOUISVILLE, KY 40232

F.O. BOX 202641, DALLAS, TX 75320-2641
 For questions call 800-268-1828

1 of 1

Customer	Client	Invoice	Invoice Date	Payment Due
177343	7530	10664250	February 29, 2012	Upon Receipt

Directory	Pub Date	Sub Int	Amount Due	Type
100678 KY BLUEGRASS AREA UPFB	03/12	UPF	600.00	12 MONTH DIRECTORY
103363 KY BRACKEN-MASON-ROB CO	03/12	LOC	352.80	12 MONTH DIRECTORY
203364 KY CUMBERLAND HISC	03/12	LOC	674.40	12 MONTH DIRECTORY
029407 KY JORDAN UNION CO WBB	03/12	NTT	4,762.00	12 MONTH DIRECTORY
029563 KY MADISONVILLE-MUHLBACH	03/12	ATT	10,944.00	12 MONTH DIRECTORY
076634 VA LEE-WISH COURTIERS	03/12	SFR	640.00	12 MONTH DIRECTORY
Total February Billing			17,971.20	

Summary of February Billing
 12 MONTH DIRECTORY **17,971.20**

RECEIVED
 MAR 09 2012
ACCOUNTS PAYABLE

Please include the invoice number on your check and return this portion with payment

E.ON U.S. ANDREA HANBLEIN 220 W. MAIN ST. PO BOX 32010 LOUISVILLE, KY 40232	Customer 177343	Client 7530
	Invoice 10664250	Invoice Date February 29, 2012

AMOUNT DUE: 17,971.20

PLEASE MAKE CHECK PAYABLE TO:
 Ketchum Directory Advertising
 P.O. BOX 202641
 DALLAS, TX 75320-2641

Payments must be in US currency
 Please see reverse side for address change

For payment to be made by EFT (Electronic Funds Transfer),
 please contact your Account Team

P.O. 61470
 x *CHL* 3-7-12
 Cheryl Bruner, Director DATE
 Customer Service & Marketing

E.ON U.S. LLC
Directory Charges

Invoice No: 10664250
2/29/2012

DIR #	ST	DIRECTORY NAME	ISSUE	CLIENT	ALLOCATED	
					COST	TOTAL COST
029407	KY	HNDRSN UNION CO WEB	03/01/12	KU	\$600.00	\$4,752.00
					\$4,152.00	
029563	KY	MADISONVILLE-MUHLEND	03/01/12	KU	\$528.00	\$10,944.00
					\$10,416.00	
076634	VA	LEE-WISE COUNTIES	03/01/12	OLD DO	\$194.40	\$648.00
					\$453.60	
100678	KY	BLUEGRASS AREA UFPB	03/01/12	KU	\$300.00	\$600.00
				LG&E	\$300.00	
103363	KY	BRACKEN-MASON-ROB CO	03/01/12	KU	\$352.80	\$352.80
103364	KY	CUMBERLAND ILEC	03/01/12	KU	\$674.40	\$674.40
					Total:	\$17,971.20

←
LG&E gets charged
1/2 of this amount
or \$300 as stated
in the allocated section



K. ON U.S.
ANDREA HANBLIN
220 W. MAIN ST.
PO BOX 32010
LOUISVILLE, KY 40232

P.O. BOX 202641, DALLAS, TX 75320-2641
For questions call 800-288-1828

1 of 2

Customer 177343	Client 7530	Invoice 1065665	Invoice Date March 31, 2011	Payment Due Upon Receipt
Directory	Pub Date	Pub Int	Amount Due	Type
029020 KY BALLARD	04/11	IFS	741.00	12 MONTH DIRECTORY
103389 KY BULLITT COUNTY UPPH	04/11	UPP	732.00	12 MONTH DIRECTORY
029148 KY CARROLLTON	04/11	ATT	8,150.00	12 MONTH DIRECTORY
103360 KY IRBANK	04/11	LOC	949.20	12 MONTH DIRECTORY
103365 KY LEITCHFIELD TLRG	04/11	LOC	415.00	12 MONTH DIRECTORY
103367 KY MORRIS-ORRISVILLE TLRG	04/11	LOC	538.20	12 MONTH DIRECTORY
029719 KY OMENTON	04/11	ATT	1,753.20	12 MONTH DIRECTORY
029860 KY SALEM	04/11	IFS	417.00	12 MONTH DIRECTORY
029920 KY TAYLORSVILLE	04/11	ATT	964.00	12 MONTH DIRECTORY
029992 KY WILDERNESS TRC-SPOPLD	04/11	ATT	4,292.00	12 MONTH DIRECTORY
Total March Billing			19,650.60	

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APR 07 2011
ACCOUNTS PAYABLE

Please include the invoice number on your check and return this portion with payment

K. ON U.S. ANDREA HANBLIN 220 W. MAIN ST. PO BOX 32010 LOUISVILLE, KY 40232	Customer 177343	client 7530
	Invoice 1065665	Invoice Date March 31, 2011

AMOUNT DUE: 19,650.60

PLEASE MAKE CHECK PAYABLE TO:
Ketchum Directory Advertising
P.O. BOX 202641
DALLAS, TX 75320-2641

Payments must be in US currency
Please use reverse side for address change

For payment to be made by EFT (Electronic Funds Transfer),
please contact your Account Team

P.O. # 52371
Rff 33
4-6-11



R.O. U.S.
 ANDREA NARDINI
 220 W. MAIN ST.
 PO BOX 32010
 LOUISVILLE, KY 40232

P.O. BOX 202641, DALLAS, TX 75220-2641
 For questions call 800-288-1828

2 of 2

Customer 177343	Client 7530	Invoice 10656665	Invoice Date March 31, 2011	Payment Due Upon Receipt
Directory	Pub Date	Pub Int	Amount Due	Type
Summary of March Billing				
		12 MONTH DIRECTORY	19,650.60	

RECEIVED
 APR 07 2011
 ACCOUNTS PAYABLE



This Purchase Order No. must appear on all invoices, packing lists, cartons and correspondence related to this order.

VENDOR: KETCHUM DIRECTORY ADVERTISING INC
 4360 BROWNSBORO RD
 LOUISVILLE, KY 40207
 United States

PURCHASE ORDER		
PURCHASE ORDER NO.	REVISION	PAGE
62371	0	2
SHIP TO:		
L&E CENTER FLOOR 5 220 WEST MAIN ST. P.O. BOX 32010 LOUISVILLE, KY 40232 United States		
BILL TO:		
L&E AND KU SERVICES COMPANY 820 WEST BROADWAY LOUISVILLE, KY 40202 United States		

VENDOR NO. 66722	DELIVER TO Wagoner, Wendy Nelson	DATE OF ORDER/BUYER 06-APR-11 West, Beth A	REVISED DATE/BUYER West, Beth A
PAYMENT TERMS 30 NET DAYS		BUYER TELEPHONE/FAX 502/027-3680 902.627.3646	F.O.B. DESTINATION
FREIGHT TERMS PREPAID ADD		SHIP VIA BEST WAY POSSIBLE	VENDOR CONTACT/TELEPHONE (502) 3188310

Item	Part Number/Description	Delivery Date	Quantity	Unit	Unit Price	Extension	T
1	Supplier #: Telephone Book Listings - White Pages only	07-APR-11		EACH		19,650.60	N
	* SHIP TO: Address at top of page	07-APR-11	19650.6	EACH			N

RECEIVED
 APR 07 2011
 ACCOUNTING DEPT

See Attachments	TOTAL:	19,650.60
	<i>Wanda Scott</i>	



K. ON U.S.
ANDREA HAMBLEN
220 W. MAIN ST.
PO BOX 32010
LOUISVILLE, KY 40232

P.O. BOX 202641, DALLAS, TX 75320-2641
For questions call 800-240-1828

1 OF 2

Directory	Pub Date	Pub Int	Amount Due	Type
029015 KY AUBURN ILEC	09/11	IPS	541.00	12 MONTH DIRECTORY
103380 KY BARDWELL AREA ILEC	09/11	LOC	279.00	12 MONTH DIRECTORY
039091 KY BOWLING GREEN-OSORN	09/11	YBC	1,716.00	12 MONTH DIRECTORY
029193 KY CAMPBELL COUNTY	09/11	CIN	564.00	12 MONTH DIRECTORY
029336 KY GANESBORO RURAL ILEC	09/11	IPS	1,061.00	12 MONTH DIRECTORY
029836 KY LONDON-CORBIN AREA	09/11	YPK	354.00	12 MONTH DIRECTORY
029551 KY LOUISVILLE	09/11	NTZ	11,145.20	12 MONTH DIRECTORY
029611 KY HENDERBORG	09/11	NTZ	2,760.00	12 MONTH DIRECTORY
056565 OH CINCINNATI SHAWCO (V)	09/11	CIN	1,458.00	12 MONTH DIRECTORY
076762 VA DICKERSON-RUSSELL CO	09/11	DRR	663.60	12 MONTH DIRECTORY
Total August Billing			21,045.00	

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SEP 09 2011
ACCOUNTS PAYABLE

Please include the invoice number on your check and return this portion with payment

E.ON U.S. ANDREA HAMBLEN 220 W. MAIN ST. PO BOX 32010 LOUISVILLE, KY 40232	Customer 177343	Client 7530
	Invoice 10659025	Invoice Date August 31, 2011

AMOUNT DUE: 21,045.00

PLEASE MARK CHECK PAYABLE TO:
Ketchum Directory Advertising
P.O. BOX 202641
DALLAS, TX 75320-2641

Payments must be in US currency
Please see reverse side for address change

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please contact your Account Team

P.O. # 56110
9-8-11



E. ON U.S.
ANDREA HAMBISH
220 W. MAIN ST.
PO BOX 32010
LOUISVILLE, KY 40233

P.O. BOX 202641, DALLAS, TX 75320-2641
For questions call 800-988-1828

2 of 2

Directory	Pub Date	Pub Int	Amount Due	Type
Summary of August Billing				
			21,045.00	
12 MONTH DIRECTORY				

RECEIVED
SEP 08 2011
ACCOUNTS PAYABLE

E.ON U.S. LLC
Directory Charges

Invoice No: 10659025
 8/31/2011

DIR #	ST	DIRECTORY NAME	ISSUE	CLIENT	ALLOCATED COST	TOTAL COST
029015	KY	AUBURN ILEC	09/01/11		\$201.00	\$541.00
				KU	\$340.00	
029081	KY	BOWLING GREEN-GLSGW	09/01/11		\$168.00	\$1,716.00
				LG&E	\$684.00	
					\$864.00	
029123	KY	CAMPBELL COUNTY	09/01/11		\$156.00	\$564.00
				KU	\$408.00	
029336	KY	GLASGOW RURAL ILEC	09/01/11		\$275.00	\$1,061.00
				KU	\$292.00	
				LG&E	\$494.00	
029535	KY	LONDON-CORBIN AREA	09/01/11		\$350.00	\$854.00
				KU	\$504.00	
029551	KY	LOUISVILLE	09/01/11		\$418.80	\$11,149.20
				LG&E	\$10,730.40	
029611	KY	MIDDLESBORO	09/01/11		\$552.00	\$2,760.00
				KU	\$2,208.00	
056565	OH	CINCINNATI & HAMCO	09/01/11		\$174.00	\$1,458.00
				KU	\$984.00	
076762	VA	DICKENSON-RUSSELL CO	09/01/11		\$213.60	\$663.60
				OLD DO	\$450.00	
103350	KY	BARDWELL AREA ILEC	09/01/11		\$279.00	\$279.00
				KU		
					Total:	\$21,045.80

RECEIVED
 SEP 09 2011
 ACCOUNTS PAYABLE



This Purchase Order No. must appear on all invoices, packing lists, cartons and correspondence related to this order.

VENDOR: KETCHUM DIRECTORY ADVERTISING
 INC
 4360 BROWNSBORO RD
 LOUISVILLE, KY 40207
 United States

PURCHASE ORDER		
PURCHASE ORDER NO.	REVISION	PAGE
86110	0	1
SHIP TO:		
L&E CENTER FLOOR 6 220 WEST MAIN ST. P.O. BOX 32010 LOUISVILLE, KY 40202 United States		
BILL TO:		
L&E AND KU SERVICES COMPANY 620 WEST BROADWAY LOUISVILLE, KY 40202 United States		

VENDOR NO. 86722	DELIVER TO Wagoner, Wendy Nelson	DATE OF ORDER/BUYER 08-SEP-11 Lawson, Nancy Marie	REVISED DATE/BUYER Lawson, Nancy Marie
PAYMENT TERMS 90 NET DAYS		BUYER TELEPHONE/FAX 602-627-2020 602-627-3616	F.O.B. DESTINATION
FREIGHT TERMS PREPAID ADD		SHIP VIA BEST WAY POSSIBLE	VENDOR CONTACT/TELEPHONE (602) 3106810

Item	Part Number/Description	Delivery Date	Quantity	Unit	Unit Price	Extension	T
1	Supplier #: Telephone Book Listings - White Pages only	09-SEP-11		EACH		21,045.80	N
	* SHIP TO: Address at top of page	09-SEP-11	21045.8	EACH			N

RECEIVED
 SEP 09 2011
 ACCOUNTS PAYABLE

See Attachments	TOTAL:	21,045.80
	<i>Walter K. ...</i>	



101 Consumer Lane - Frankfort, KY 40601
(502) 223-8821 FAX (502) 226-3867
Buffy Sams
Bookkeeping Assistant
bsams@kypress.com
www.kypress.com

Credit Card Receipt

11062LKO \$46,091.47
11062LLO \$11,282.04
Total \$57,373.51 Paid Visa 7/12/11

KENTUCKY PRESS SERVI
101 CONSUMER LANE
FRANKFORT, KY 40601
(502) 223-8821

TERMINAL ID: 71247132
EXCHANGE # 8800128133

VISA
10011111111111111111
BILL ORDER
CARD # 10011111111111111111
CVC 10011111111111111111
CIV 10011111111111111111

JUL 12 11 18:59

TOTAL \$57373.51 ✓

CUSTOMER COPY



KENTUCKY PRESS SERVICE

101 CONSUMER LANE
 FRANKFORT, KY 40601-
 Voice (502) 223-0021 Fax (502) 676-2624

Friday, June 24, 2011 02:09 PM

Invoice

Agency MARY GILLESPIE
 LG&E and KU Services Company
 220 W. MAIN ST. 5TH FLOOR
 P.O. BOX 32010
 LOUISVILLE, KY 40202-
PO Number 11082LLD
Order 11082LLD
Client Louisville Gas & Electric and KY Utilities Co.

Nowpaper

Caption	Run Date	Ad Size	Rate	Rate Name	Color	Disc.	Total
BEDFORD TRIMBLE BANNER-DEMOCRAT							
Notice-HAVE FILED	06/01/2011	4 x 6.75	\$5.04	CLDIS	\$0.00	0.0000%	\$115.92
Notice-HAVE FILED	06/09/2011	4 x 6.75	\$5.04	CLDIS	\$0.00	0.0000%	\$115.92
BRANDENBURG MEADE CO. MESSENGER							
Notice-HAVE FILED	06/02/2011	4 x 6.75	\$9.50	CLDIS	\$0.00	7.5000%	\$218.50
Notice-HAVE FILED	06/09/2011	4 x 6.75	\$9.50	CLDIS	\$0.00	7.5000%	\$218.50
Brandenburg News Standard							
Notice-HAVE FILED	06/03/2011	4 x 6.75	\$8.88	CLDIS	\$0.00	7.5000%	\$203.78
Notice-HAVE FILED	06/10/2011	4 x 6.75	\$8.88	CLDIS	\$0.00	7.5000%	\$203.78
ELIZABETHTOWN HARDIN CO. INDEPENDENT							
Notice-HAVE FILED	06/02/2011	3 x 6.25	\$7.25	CLDIS	\$0.00	7.5000%	\$114.19
Notice-HAVE FILED	06/09/2011	3 x 6.25	\$7.25	CLDIS	\$0.00	7.5000%	\$114.19
ELIZABETHTOWN NEWS ENTERPRISE							
Notice-HAVE FILED	06/01/2011	4 x 6.75	\$24.47	CLDIS	\$0.00	7.5000%	\$582.81
Notice-HAVE FILED	06/08/2011	4 x 6.75	\$24.47	CLDIS	\$0.00	7.5000%	\$582.81
LAGRANGE OGDHAM PPA							
Notice-HAVE FILED	06/02/2011	4 x 6.75	\$12.87	SAU	\$0.00	7.5000%	\$298.01
Notice-HAVE FILED	06/09/2011	4 x 6.75	\$12.87	SAU	\$0.00	7.5000%	\$298.01
LOUISVILLE COURIER-JOURNAL							
Notice-HAVE FILED	06/01/2011	6 x 6	\$109.04	CLDIS	\$0.00	0.0000%	\$3,280.20
Notice-HAVE FILED	06/08/2011	6 x 6	\$109.04	CLDIS	\$0.00	0.0000%	\$3,280.20
NEW CASTLE HENRY CO. LOCAL							
Notice-HAVE FILED	06/01/2011	4 x 6.75	\$10.77	CLDIS	\$0.00	7.5000%	\$247.71
Notice-HAVE FILED	06/08/2011	4 x 6.75	\$10.77	CLDIS	\$0.00	7.5000%	\$247.71
SHILBYVILLE SENTINEL-NEWS							
Notice-HAVE FILED	06/01/2011	4 x 6.75	\$13.05	CLDIS	\$0.00	7.5000%	\$300.15
Notice-HAVE FILED	06/08/2011	4 x 6.75	\$13.05	CLDIS	\$0.00	7.5000%	\$300.15
SHEPHERDSVILLE PIONEER-NEWS							
Notice-HAVE FILED	06/01/2011	4 x 6.75	\$12.81	CLDIS	\$0.00	7.5000%	\$290.03
Notice-HAVE FILED	06/08/2011	4 x 6.75	\$12.81	CLDIS	\$0.00	7.5000%	\$290.03

ANY QUESTIONS CONCERNING TEARSHEETS AND ALL REQUESTS FOR ACCOUNT CREDIT MUST BE MADE WITHIN FIVE DAYS OF THE DATE OF THIS INVOICE. IF THE REQUEST IS NOT RECEIVED WITHIN FIVE DAYS, THE CLIENT IS RESPONSIBLE FOR FULL PAYMENT OF THE INVOICE AMOUNT. Amount Due Subject to 1.6% Service Charge After 30 Days Please Pay From This Invoice. No Statement Will Be Sent.



Friday, June 24, 2011 02:00 PM

Invoice

Agency MARY GILLESPIE
 LG&E and KU Services Company
 220 W. MAIN ST. 5TH FLOOR
 P.O. BOX 32010
 LOUISVILLE, KY 40202-
 PO Number
 Order 11002LL0

Client Louisville Gas & Electric and KY Utilities Co.

Newspaper

Cap/len	Run Date	Ad Size	Rate	Rate Name	Color	Disc.	Total
TAYLORSVILLE SPENCER MAGNET							
Notice-HAVE FILED	08/01/2011	4 x 6.75	\$8.00	CLDIS	\$0.00	7.5000%	\$164.00
Notice-HAVE FILED	06/09/2011	4 x 6.75	\$8.00	CLDIS	\$0.00	7.5000%	\$164.00
Total Advertising							\$11,044.00
Discounts							\$362.56
Tax: USA							\$0.00
Total Invoice							\$11,202.04
Payments							\$0.00
Adjustments							\$0.00
Balance Due							\$11,202.04

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Friday, June 24, 2011 02:01 PM

Invoice

Agency MARY GILLESPIE
 LG&E and KU Services Company PO Number
 220 W. MAIN ST. 5TH FLOOR Order 11082LKO
 P.O. BOX 32010
 LOUISVILLE, KY 40202-

Client KENTUCKY UTILITIES

Newspaper	Run Date	Ad Size	Rate	Rate Name	Color	Disc.	Total
BARBOURVILLE MOUNTAIN ADVOCATE							
Notice-HAVE FILED	06/02/2011	4x6	\$12.15	CLDIS	\$0.00	7.5000%	\$291.60
Notice-HAVE FILED	06/08/2011	4x6	\$12.15	CLDIS	\$0.00	7.5000%	\$291.60
BARDSLOW KENTUCKY STANDARD							
Notice-HAVE FILED	06/01/2011	4x6.75	\$19.10	CLDIS	\$0.00	7.5000%	\$441.37
Notice-HAVE FILED	06/08/2011	4x6.75	\$19.10	CLDIS	\$0.00	7.5000%	\$441.37
BARDELL CARULE CO. NEWS							
Notice-HAVE FILED	06/02/2011	3x6.75	\$12.00	SAU	\$0.00	7.5000%	\$216.38
Notice-HAVE FILED	06/09/2011	3x6.75	\$12.00	SAU	\$0.00	7.5000%	\$216.38
BARDELL CARULE WEEKLY							
Notice-HAVE FILED	06/01/2011	3x6	\$13.33	CLDIS	\$0.00	7.5000%	\$239.94
Notice-HAVE FILED	06/08/2011	3x6	\$13.33	CLDIS	\$0.00	7.5000%	\$239.94
BEATTYVILLE ENTERPRISE							
Notice-HAVE FILED	06/02/2011	3x6.6	\$6.60	CLDIS	\$0.00	7.5000%	\$90.75
Notice-HAVE FILED	06/09/2011	3x6.6	\$6.60	CLDIS	\$0.00	7.5000%	\$90.75
BEDFORD TRIMBLE BANNER-DEMOCRAT							
Notice-HAVE FILED	06/01/2011	4x6.75	\$6.04	CLDIS	\$0.00	0.0000%	\$116.92
Notice-HAVE FILED	06/08/2011	4x6.75	\$6.04	CLDIS	\$0.00	0.0000%	\$116.92
BEREA CITIZEN							
Notice-HAVE FILED	06/02/2011	3x6.6	\$7.60	CLDIS	\$0.00	7.5000%	\$123.76
Notice-HAVE FILED	06/23/2011	3x6.6	\$7.60	CLDIS	\$0.00	7.5000%	\$123.76
BROOKSVILLE BRACKEN CO. NEWS							
Notice-HAVE FILED	06/02/2011	3x6.25	\$4.80	CLDIS	\$0.00	7.5000%	\$70.68
Notice-HAVE FILED	06/09/2011	3x6.25	\$4.80	CLDIS	\$0.00	7.5000%	\$70.68
BROWNVILLE EDMONSON NEWS							
Notice-HAVE FILED	06/02/2011	3x6	\$8.00	CLDIS	\$0.00	7.5000%	\$108.00
Notice-HAVE FILED	06/10/2011	3x6	\$8.00	CLDIS	\$0.00	7.5000%	\$108.00
CALHOUN MCLEAN CO. NEWS							
Notice-HAVE FILED	06/02/2011	3x6.75	\$7.80	CLDIS	\$0.00	7.5000%	\$131.10
Notice-HAVE FILED	06/09/2011	3x6.75	\$7.80	CLDIS	\$0.00	7.5000%	\$131.10

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KENTUCKY PRESS SERVICE

101 CONSUMER LANE
 FRANKFORT, KY 40601-
 Voice (502) 223-8821 Fax (502) 876-2824

Friday, June 24, 2011 02:01 PM

Invoice

Agency MARY GILLESPIE
 LG&E and KU Services Company PO Number
 220 W. MAIN ST. 5TH FLOOR Order 11062LK0
 P.O. BOX 32010
 LOUISVILLE, KY 40202-
 Client KENTUCKY UTILITIES

Newspaper	Run Date	Ad Size	Rate	Rate Name	Color	Disc.	Total
CAMPBELLVILLE CENTRAL KY NEWS JOURNAL							
Notice-HAVE FILED	06/02/2011	4 x 6.75	\$12.02	CLDIS	\$0.00	7.5000%	\$270.40
Notice-HAVE FILED	06/09/2011	4 x 6.75	\$12.02	CLDIS	\$0.00	7.5000%	\$270.40
CARLSLE MERCURY							
Notice-HAVE FILED	06/01/2011	3 x 5.25	\$6.70	CLDIS	\$0.00	7.5000%	\$89.78
Notice-HAVE FILED	06/08/2011	3 x 5.25	\$6.70	CLDIS	\$0.00	7.5000%	\$89.78
CARRROLLTON NEWS-DEMOCRAT							
Notice-HAVE FILED	06/01/2011	4 x 6.75	\$7.72	CLDIS	\$0.00	0.0000%	\$177.60
Notice-HAVE FILED	06/08/2011	4 x 6.75	\$7.72	CLDIS	\$0.00	0.0000%	\$177.60
CAVE CITY BARREN CO. PROGRESS							
Notice-HAVE FILED	06/02/2011	3 x 6	\$7.25	CLDIS	\$0.00	7.5000%	\$130.50
Notice-HAVE FILED	06/09/2011	3 x 6	\$7.25	CLDIS	\$0.00	7.5000%	\$130.50
CENTRAL CITY LEADER NEWS							
Notice-HAVE FILED	06/07/2011	3 x 6	\$7.33	CLDIS	\$0.00	7.6000%	\$131.94
Notice-HAVE FILED	06/14/2011	3 x 6	\$7.33	CLDIS	\$0.00	7.6000%	\$131.94
CENTRAL CITY TIMES-ARGUS							
Notice-HAVE FILED	06/01/2011	3 x 6.5	\$3.52	CLDIS	\$0.00	7.5000%	\$68.08
Notice-HAVE FILED	06/08/2011	3 x 6.5	\$3.52	CLDIS	\$0.00	7.5000%	\$68.08
CLINTON HICKMAN CO. GAZETTE							
Notice-HAVE FILED	06/07/2011	3 x 6.5	\$6.80	CLDIS	\$0.00	7.6000%	\$112.20
Notice-HAVE FILED	06/14/2011	3 x 6.5	\$6.80	CLDIS	\$0.00	7.6000%	\$112.20
COLUMBIA ADAIR PROGRESS							
Notice-HAVE FILED	06/02/2011	4 x 6.25	\$7.08	CLDIS	\$0.00	7.5000%	\$167.58
Notice-HAVE FILED	06/09/2011	4 x 6.25	\$7.08	CLDIS	\$0.00	7.5000%	\$167.58
CORBIN TIMES-TRIBUNE							
Notice-HAVE FILED	06/01/2011	6 x 6.5	\$13.17	CLDIS	\$0.00	7.6000%	\$362.16
Notice-HAVE FILED	06/08/2011	6 x 6.5	\$13.17	CLDIS	\$0.00	7.6000%	\$362.16
CUMBERLAND TRI-CITY NEWS							
Notice-HAVE FILED	06/01/2011	3 x 6.5	\$6.17	CLDIS	\$0.00	7.6000%	\$101.80
Notice-HAVE FILED	06/08/2011	3 x 6.5	\$6.17	CLDIS	\$0.00	7.6000%	\$101.80

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KENTUCKY PRESS SERVICE

101 CONSUMER LANE
 FRANKFORT, KY 40601-
 Voice (602) 223-8821 Fax (602) 876-2824

Friday, June 24, 2011 02:01 PM

Invoice

Agency MARY GILLESPIE
 L&E and KU Services Company
 220 W. MAIN ST. 5TH FLOOR
 P.O. BOX 32010
 LOUISVILLE, KY 40202-
 PO Number 11062LK0
 Order
 Client KENTUCKY UTILITIES

Newspaper	Run Date	Ad Size	Rate	Rate Name	Color	Disc.	Total
CYNTHIANA DEMOCRAT							
Notice-HAVE FILED	06/02/2011	4 x 6.75	\$8.07	CLDIS	\$0.00	7.6000%	\$227.01
Notice-HAVE FILED	06/09/2011	4 x 6.75	\$8.07	CLDIS	\$0.00	7.6000%	\$227.01
DAWSON SPRINGS PROGRESS							
Notice-HAVE FILED	06/02/2011	4 x 6.5	\$4.30	CLDIS	\$0.00	7.5000%	\$94.60
Notice-HAVE FILED	06/09/2011	4 x 6.5	\$4.30	CLDIS	\$0.00	7.5000%	\$94.60
EDDYVILLE HERALD-LEDGER							
Notice-HAVE FILED	06/02/2011	5 x 6.25	\$8.00	CLDIS	\$0.00	7.6000%	\$167.50
Notice-HAVE FILED	06/09/2011	5 x 6.25	\$8.00	CLDIS	\$0.00	7.6000%	\$167.50
ELIZABETHTOWN HARDIN CO. INDEPENDENT							
Notice-HAVE FILED	06/02/2011	3 x 6.75	\$7.25	CLDIS	\$0.00	7.5000%	\$125.06
Notice-HAVE FILED	06/09/2011	3 x 6.75	\$7.25	CLDIS	\$0.00	7.5000%	\$125.06
ELIZABETHTOWN NEWS-ENTERPRISE							
Notice-HAVE FILED	06/02/2011	4 x 6.75	\$24.47	CLDIS	\$0.00	7.6000%	\$662.01
Notice-HAVE FILED	06/09/2011	4 x 6.75	\$24.47	CLDIS	\$0.00	7.6000%	\$662.01
PALMOUTH OUTLOOK							
Notice-HAVE FILED	06/07/2011	3 x 6.25	\$16.96	CLDIS	\$0.00	7.5000%	\$251.21
Notice-HAVE FILED	06/14/2011	3 x 6.25	\$16.96	CLDIS	\$0.00	7.5000%	\$251.21
FLEMINGSBURG GAZETTE							
Notice-HAVE FILED	06/01/2011	3 x 6.25	\$8.00	CLDIS	\$0.00	7.6000%	\$94.60
Notice-HAVE FILED	06/08/2011	3 x 6.25	\$8.00	CLDIS	\$0.00	7.6000%	\$94.60
FLORENCE--CLASSIFIED							
Notice-HAVE FILED	06/02/2011	5 x 6.75	\$661.33	CLDIS	\$0.00	7.5000%	\$661.33
Notice-HAVE FILED	06/09/2011	5 x 6.75	\$661.33	CLDIS	\$0.00	7.5000%	\$661.33
FRANKFORT STATE JOURNAL							
Notice-HAVE FILED	06/01/2011	3 x 6.5	\$13.00	CLDIS	\$0.00	7.5000%	\$214.50
Notice-HAVE FILED	06/08/2011	3 x 6.5	\$13.00	CLDIS	\$0.00	7.5000%	\$214.50
FULTON LEADER							
Notice-HAVE FILED	06/01/2011	4 x 6.25	\$7.00	CLDIS	\$0.00	7.5000%	\$160.00
Notice-HAVE FILED	06/08/2011	4 x 6.25	\$7.00	CLDIS	\$0.00	7.5000%	\$160.00

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KENTUCKY PRESS SERVICE

101 CONSUMER LANE
FRANKFORT, KY 40601-
Voice (502) 223-9821 Fax (502) 876-2624

Friday, June 24, 2011 02:01 PM

Invoice

Agency	MARY GILLESPIE LG&E and KU Services Company 220 W. MAIN ST. 5TH FLOOR P.O. BOX 32010 LOUISVILLE, KY 40202-	PO Number	11062LK0
Client	KENTUCKY UTILITIES		

Newspaper Caption	Run Date	Ad Size	Rate	Rate Name	Color	Disc.	Total
GEORGETOWN NEWS-GRAPHIC							
Notice-HAVE FILED	08/02/2011	4 x 6.75	\$8.45	CLDIS	\$0.00	7.5000%	\$104.35
Notice-HAVE FILED	08/09/2011	4 x 6.75	\$8.45	CLDIS	\$0.00	7.5000%	\$104.35
GLASGOW DAILY TIMES							
Notice-HAVE FILED	08/01/2011	4 x 0	\$10.65	CLDIS	\$0.00	7.5000%	\$263.20
Notice-HAVE FILED	08/08/2011	4 x 0	\$10.65	CLDIS	\$0.00	7.5000%	\$263.20
GREENSBURG RECORD-HERALD							
Notice-HAVE FILED	08/01/2011	4 x 6.75	\$13.13	CLDIS	\$0.00	7.5000%	\$301.09
Notice-HAVE FILED	08/08/2011	4 x 6.75	\$13.13	CLDIS	\$0.00	7.5000%	\$301.09
HARLAN DAILY ENTERPRISE							
Notice-HAVE FILED	08/01/2011	3 x 6.75	\$18.11	CLDIS	\$0.00	7.5000%	\$277.00
Notice-HAVE FILED	08/08/2011	3 x 6.75	\$18.11	CLDIS	\$0.00	7.5000%	\$277.00
Notice-HAVE FILED	08/15/2011	3 x 6.75	\$18.11	CLDIS	\$0.00	7.5000%	\$277.00
HARRODSBURG HERALD							
Notice-HAVE FILED	08/02/2011	4 x 6.5	\$8.50	CLDIS	\$0.00	7.5000%	\$209.00
Notice-HAVE FILED	08/09/2011	4 x 6.5	\$8.50	CLDIS	\$0.00	7.5000%	\$209.00
HARTFORD OHIO CO. TIMES-NEWS							
Notice-HAVE FILED	08/02/2011	3 x 6	\$7.00	CLDIS	\$0.00	7.5000%	\$126.00
Notice-HAVE FILED	08/09/2011	3 x 6	\$7.00	CLDIS	\$0.00	7.5000%	\$126.00
HENDERSON GLEANER							
Notice-HAVE FILED	08/01/2011	3 x 8	\$17.55	SAU	\$0.00	7.5000%	\$316.00
Notice-HAVE FILED	08/08/2011	3 x 8	\$17.55	SAU	\$0.00	7.5000%	\$316.00
HICKMAN COURIER							
Notice-HAVE FILED	08/01/2011	3 x 6.25	\$6.50	CLDIS	\$0.00	7.5000%	\$102.39
Notice-HAVE FILED	08/08/2011	3 x 6.25	\$6.50	CLDIS	\$0.00	7.5000%	\$102.39
HODGENVILLE LARUE CO. HERALD NEWS							
Notice-HAVE FILED	08/01/2011	4 x 6.75	\$8.00	CLDIS	\$0.00	7.5000%	\$184.00
Notice-HAVE FILED	08/08/2011	4 x 6.75	\$8.00	CLDIS	\$0.00	7.5000%	\$184.00
HOPKINSVILLE KENTUCKY NEW ERA							
Notice-HAVE FILED	08/01/2011	4 x 6.75	\$24.22	CLDIS	\$0.00	7.5000%	\$567.08
Notice-HAVE FILED	08/08/2011	4 x 6.75	\$24.22	CLDIS	\$0.00	7.5000%	\$567.08

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Invoice

Agency	MARY GILLESPIE LG&E and KU Services Company 220 W. MAIN ST. 5TH FLOOR P.O. BOX 32010 LOUISVILLE, KY 40202-	PO Number	11062LK0
Order		Order	11062LK0
Client	KENTUCKY UTILITIES		

Newspaper Caption	Run Date	Ad Size	Rate	Rate Name	Color	Disc.	Total
IRVINE CITIZEN VOICE & TIMES							
Notice-HAVE FILED	06/02/2011	3 x 6.6	\$6.24	CLDIS	\$0.00	7.6000%	\$66.48
Notice-HAVE FILED	06/09/2011	3 x 6.6	\$6.24	CLDIS	\$0.00	7.6000%	\$96.48
IRVINE ESTILL CO. TRIBUNE							
Notice-HAVE FILED	06/01/2011	3 x 6.6	\$2.00	CLDIS	\$0.00	7.6000%	\$33.00
Notice-HAVE FILED	06/08/2011	3 x 6.6	\$2.00	CLDIS	\$0.00	7.6000%	\$33.00
LAGRANGE OGDHAM ERA							
Notice-HAVE FILED	06/02/2011	4 x 6.75	\$12.67	SAU	\$0.00	7.6000%	\$286.01
Notice-HAVE FILED	06/09/2011	4 x 6.75	\$12.67	SAU	\$0.00	7.6000%	\$286.01
LANCASTER CENTRAL RECORD							
Notice-HAVE FILED	06/02/2011	4 x 6.75	\$9.33	CLDIS	\$0.00	7.6000%	\$214.69
Notice-HAVE FILED	06/09/2011	4 x 6.75	\$9.33	CLDIS	\$0.00	7.6000%	\$214.69
LAWRENCEBURG ANDERSON NEWS							
Notice-HAVE FILED	06/01/2011	4 x 6.6	\$12.50	SAU	\$0.00	7.6000%	\$275.00
Notice-HAVE FILED	06/08/2011	4 x 6.6	\$12.50	SAU	\$0.00	7.6000%	\$275.00
LEBANON ENTERPRISE							
Notice-HAVE FILED	06/01/2011	4 x 6.75	\$10.13	CLDIS	\$0.00	7.6000%	\$232.89
Notice-HAVE FILED	06/08/2011	4 x 6.75	\$10.13	CLDIS	\$0.00	7.6000%	\$232.89
LEITCHFIELD GRAYSON CO. NEWS GAZETTE							
Notice-HAVE FILED	06/01/2011	3 x 6.6	\$10.33	CLDIS	\$0.00	7.6000%	\$170.44
Notice-HAVE FILED	06/08/2011	3 x 6.6	\$10.33	CLDIS	\$0.00	7.6000%	\$170.44
LEITCHFIELD THE RECORD							
Notice-HAVE FILED	06/09/2011	4 x 6.75	\$4.10	CLDIS	\$0.00	7.6000%	\$64.39
Notice-HAVE FILED	06/16/2011	4 x 6.75	\$4.10	CLDIS	\$0.00	7.6000%	\$64.39
LEXINGTON HERALD LEADER							
Notice-HAVE FILED	06/01/2011	6 x 6.5	\$41.67	CLDIS	\$0.00	0.0000%	\$1,143.18
Notice-HAVE FILED	06/08/2011	6 x 6.5	\$41.67	CLDIS	\$0.00	0.0000%	\$1,143.18
LIBERTY CASEY CO. NEWS							
Notice-HAVE FILED	06/01/2011	4 x 6.75	\$9.38	CLDIS	\$0.00	7.6000%	\$216.74
Notice-HAVE FILED	06/08/2011	4 x 6.75	\$9.38	CLDIS	\$0.00	7.6000%	\$216.74

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KENTUCKY PRESS SERVICE

101 CONSUMER LANE
 FRANKFORT, KY 40601
 Voice (602) 223-9821 Fax (602) 876-2624

Friday, June 24, 2011 02:01 PM

Invoice

Agency MARY GILLESPIE
 LG&E and KU Services Company PO Number
 220 W. MAIN ST. 5TH FLOOR Order 11062LK0
 P.O. BOX 32010
 LOUISVILLE, KY 40202-

Client KENTUCKY UTILITIES

Newspaper

Caption	Run Date	Ad Size	Rate	Rate Name	Color	Disc.	Total
LONDON SENTINEL-ECO							
Notice-HAVE FILED	06/01/2011	6 x 6.5	\$14.70	CLDIS	\$0.00	7.5000%	\$404.25
Notice-HAVE FILED	06/10/2011	6 x 6.5	\$10.19	CLDIS	\$0.00	7.5000%	\$280.22
LOUISVILLE COURIER-JOURNAL							
Notice-HAVE FILED	00/03/2011	6 x 6	\$109.04	CLDIS	\$0.00	0.0000%	\$3,280.20
Notice-HAVE FILED	06/08/2011	6 x 6	\$109.04	CLDIS	\$0.00	0.0000%	\$3,280.20
MADISONVILLE MESSENGER							
Notice-HAVE FILED	00/01/2011	3 x 6.75	\$17.23	CLDIS	\$0.00	7.5000%	\$207.22
Notice-HAVE FILED	00/09/2011	3 x 6.75	\$17.23	CLDIS	\$0.00	7.5000%	\$207.22
MANCHESTER ENTERPRISE							
Notice-HAVE FILED	00/00/2011	4 x 6.75	\$6.33	CLDIS	\$0.00	7.5000%	\$146.60
Notice-HAVE FILED	06/10/2011	4 x 6.75	\$6.33	CLDIS	\$0.00	7.5000%	\$146.60
MARION CRITTENDEN PRESS							
Notice-HAVE FILED	00/02/2011	3 x 6.5	\$8.13	CLDIS	\$0.00	7.5000%	\$134.14
Notice-HAVE FILED	00/09/2011	3 x 6.5	\$8.13	CLDIS	\$0.00	7.5000%	\$134.14
MAYSVILLE LEDGER-INDEPENDENT							
Notice-HAVE FILED	00/01/2011	3 x 6	\$19.60	CLDIS	\$0.00	7.5000%	\$351.00
Notice-HAVE FILED	05/08/2011	3 x 6	\$19.60	CLDIS	\$0.00	7.5000%	\$351.00
MIDDLESBORO DAILY NEWS							
Notice-HAVE FILED	06/01/2011	3 x 6	\$18.05	CLDIS	\$0.00	7.5000%	\$324.80
Notice-HAVE FILED	00/08/2011	3 x 6	\$18.05	CLDIS	\$0.00	7.5000%	\$324.80
MOREHEAD NEWS							
Notice-HAVE FILED	00/03/2011	3 x 6	\$11.15	CLDIS	\$0.00	7.5000%	\$200.70
Notice-HAVE FILED	06/10/2011	3 x 6	\$11.15	CLDIS	\$0.00	7.5000%	\$200.70
MORGANFIELD UNION CO. ADVOCATE							
Notice-HAVE FILED	00/01/2011	4 x 6.5	\$11.40	CLDIS	\$0.00	7.5000%	\$260.80
Notice-HAVE FILED	00/09/2011	4 x 6.5	\$11.40	CLDIS	\$0.00	7.5000%	\$260.80
MT. STERLING ADVOCATE							
Notice-HAVE FILED	00/02/2011	3 x 6.25	\$9.97	CLDIS	\$0.00	7.5000%	\$167.03
Notice-HAVE FILED	00/09/2011	3 x 6.25	\$9.97	CLDIS	\$0.00	7.5000%	\$167.03

ANY QUESTIONS CONCERNING TEARSHEETS AND ALL REQUESTS FOR ACCOUNT CREDIT MUST BE MADE WITHIN FIVE DAYS OF THE DATE OF THIS INVOICE. IF THE REQUEST IS NOT RECEIVED WITHIN FIVE DAYS, THE CLIENT IS RESPONSIBLE FOR FULL PAYMENT OF THE INVOICE AMOUNT. Amount Due Subject to 1.6% Service Charge After 30 Days Please Pay From This Invoice. No Statement Will Be Sent.



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Agency MARY GILLESPIE
 LG&E and KU Services Company
 220 W. MAIN ST. 5TH FLOOR
 P.O. BOX 32010
 LOUISVILLE, KY 40202-
 PO Number 11082LKO
 Order

Client KENTUCKY UTILITIES

Nowpaper	Run Date	Ad Size	Rate	Rate Name	Color	Disc.	Total
MT. VERNON SIGNAL							
Notice-HAVE FILED	08/02/2011	3 x 5.75	\$8.00	CLDIS	\$0.00	7.6000%	\$119.02
Notice-HAVE FILED	08/02/2011	3 x 5.75	\$8.00	CLDIS	\$0.00	7.6000%	\$119.02
MUNFORDVILLE HART CO. NEWS-HERALD							
Notice-HAVE FILED	08/02/2011	3 x 6	\$7.25	CLDIS	\$0.00	7.6000%	\$130.50
Notice-HAVE FILED	08/09/2011	3 x 6	\$7.25	CLDIS	\$0.00	7.6000%	\$130.50
NEW CASTLE HENRY CO. LOCAL							
Notice-HAVE FILED	08/01/2011	4 x 5.75	\$10.77	CLDIS	\$0.00	7.6000%	\$247.71
Notice-HAVE FILED	08/08/2011	4 x 5.75	\$10.77	CLDIS	\$0.00	7.6000%	\$247.71
NICHOLASVILLE JESSAMINE JOURNAL							
Notice-HAVE FILED	08/02/2011	3 x 5.75	\$17.42	CLDIS	\$0.00	7.5000%	\$300.50
Notice-HAVE FILED	08/09/2011	3 x 5.75	\$17.42	CLDIS	\$0.00	7.5000%	\$300.50
OWENSBORO MESSENGER-INQUIRER							
Notice-HAVE FILED	08/01/2011	3 x 5.75	\$40.55	CLDIS	\$0.00	7.5000%	\$689.49
Notice-HAVE FILED	08/08/2011	3 x 5.75	\$40.55	CLDIS	\$0.00	7.5000%	\$689.49
OWENTON NEWS-HERALD							
Notice-HAVE FILED	08/01/2011	4 x 5.75	\$7.75	CLDIS	\$0.00	7.6000%	\$178.25
Notice-HAVE FILED	08/08/2011	4 x 5.75	\$7.75	CLDIS	\$0.00	7.6000%	\$178.25
OWINGVILLE BATH CO. NEWS-OUTLOOK							
Notice-HAVE FILED	08/02/2011	3 x 5.25	\$5.70	CLDIS	\$0.00	7.6000%	\$89.78
Notice-HAVE FILED	08/16/2011	3 x 5.25	\$5.70	CLDIS	\$0.00	7.6000%	\$89.78
PADUCAH SUN							
Notice-HAVE FILED	08/01/2011	5 x 5.75	\$30.03	CLDIS	\$0.00	0.0000%	\$880.61
Notice-HAVE FILED	08/08/2011	5 x 5.75	\$30.03	CLDIS	\$0.00	0.0000%	\$880.61
PARIS BOURBON CO. CITIZEN							
Notice-HAVE FILED-also place Advertiser 6-8	08/01/2011	3 x 5.75	\$8.50	CLDIS	\$0.00	7.8000%	\$163.88
Notice-HAVE FILED-also place Advertiser 6-13	08/08/2011	3 x 5.75	\$8.50	CLDIS	\$0.00	7.6000%	\$163.88
PINEVILLE SUN							
Notice-HAVE FILED	08/02/2011	3 x 6.25	\$18.88	CLDIS	\$0.00	7.8000%	\$171.52
Notice-HAVE FILED	08/09/2011	3 x 6.25	\$18.88	CLDIS	\$0.00	7.6000%	\$171.52

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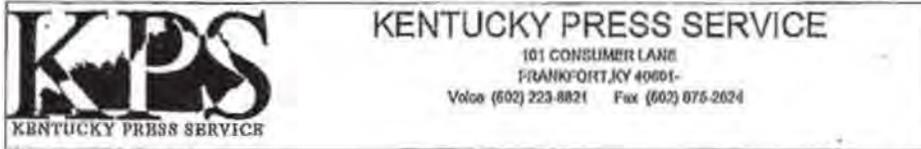
Friday, June 24, 2011 02:01 PM

Invoice

Agency MARY GILLESPIE
 LG&E and KU Services Company
 220 W. MAIN ST. 5TH FLOOR
 P.O. BOX 32010
 LOUISVILLE, KY 40202-
 PO Number
 Order 11002LK0
 Client KENTUCKY UTILITIES

Newspaper	Run Date	Ad Size	Rate	Rate Name	Color	Disc.	Total
PRINCETON TIMES LEADER							
Notice-HAVE FILED	06/01/2011	4 x 6.75	\$9.00	CLDIS	\$0.00	7.5000%	\$139.00
Notice-HAVE FILED	06/16/2011	4 x 6.75	\$9.00	CLDIS	\$0.00	7.5000%	\$139.00
PROVIDENCE JOURNAL-ENTERPRISE							
Notice-HAVE FILED	06/02/2011	3 x 6.5	\$8.95	CLDIS	\$0.00	7.5000%	\$114.08
Notice-HAVE FILED	06/09/2011	3 x 6.5	\$8.95	CLDIS	\$0.00	7.5000%	\$114.08
RICHMOND REGISTER							
Notice-HAVE FILED	06/01/2011	5 x 6.5	\$11.28	CLDIS	\$0.00	7.5000%	\$309.85
Notice-HAVE FILED	06/08/2011	5 x 6.5	\$11.28	CLDIS	\$0.00	7.5000%	\$309.85
ROBERTSON COUNTY NEWS							
Notice-HAVE FILED	06/02/2011	3 x 6.25	\$6.70	CLDIS	\$0.00	7.5000%	\$89.78
Notice-HAVE FILED	06/09/2011	3 x 6.25	\$6.70	CLDIS	\$0.00	7.5000%	\$89.78
RUSSELL SPRINGS TIMES-JOURNAL							
Notice-HAVE FILED	06/02/2011	3 x 6.75	\$7.65	CLDIS	\$0.00	7.5000%	\$130.24
Notice-HAVE FILED	06/16/2011	3 x 6.75	\$7.65	CLDIS	\$0.00	7.5000%	\$130.24
SEBREE BANNER							
Notice-HAVE FILED	06/02/2011	3 x 6.5	\$6.00	CLDIS	\$0.00	7.5000%	\$82.60
Notice-HAVE FILED	06/09/2011	3 x 6.5	\$6.00	CLDIS	\$0.00	7.5000%	\$82.60
SHELBYVILLE SENTINEL-NEWS							
Notice-HAVE FILED	06/01/2011	4 x 6.75	\$13.05	CLDIS	\$0.00	7.5000%	\$300.16
Notice-HAVE FILED	06/09/2011	4 x 6.75	\$13.05	CLDIS	\$0.00	7.5000%	\$300.16
SHEPHERDSVILLE PIONEER-NEWS							
Notice-HAVE FILED	06/01/2011	4 x 6.75	\$12.61	CLDIS	\$0.00	7.5000%	\$290.03
Notice-HAVE FILED	06/08/2011	4 x 6.75	\$12.61	CLDIS	\$0.00	7.5000%	\$290.03
SMITHLAND LIVINGSTON LEDGER							
Notice-HAVE FILED	06/07/2011	3 x 6.5	\$12.80	SAU	\$0.00	7.5000%	\$208.80
Notice-HAVE FILED	06/14/2011	3 x 6.5	\$12.80	SAU	\$0.00	7.5000%	\$208.80
SOMERSET COMMONWEALTH JOURNAL							
Notice-HAVE FILED	06/01/2011	4 x 6.75	\$16.20	CLDIS	\$0.00	7.5000%	\$349.60
Notice-HAVE FILED	06/08/2011	4 x 6.75	\$16.20	CLDIS	\$0.00	7.5000%	\$349.60

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Agency MARY GILLESPIE
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 220 W. MAIN ST. 5TH FLOOR
 P.O. BOX 32010
 LOUISVILLE, KY 40202-
 PO Number
 Order 11082LK0

Client KENTUCKY UTILITIES

Newspaper

Caption	Run Date	Ad Size	Rate	Rate Name	Color	Disco.	Total
SPRINGFIELD SUN							
Notice-HAVE FILED	08/01/2011	4 x 6.75	\$9.41	CLDIS	\$0.00	7.5000%	\$216.43
Notice-HAVE FILED	08/08/2011	4 x 6.75	\$9.41	CLDIS	\$0.00	7.5000%	\$216.43
STANFORD INTERIOR JOURNAL							
Notice-HAVE FILED	08/02/2011	3 x 6.75	\$7.48	CLDIS	\$0.00	7.5000%	\$128.03
Notice-HAVE FILED	08/09/2011	3 x 6.75	\$7.48	CLDIS	\$0.00	7.5000%	\$128.03
STURGIS NEWS							
Notice-HAVE FILED	08/01/2011	3 x 5.5	\$4.00	CLDIS	\$0.00	7.5000%	\$88.00
Notice-HAVE FILED	08/08/2011	3 x 5.5	\$4.00	CLDIS	\$0.00	7.5000%	\$88.00
TAYLORSVILLE SPENCER MAGNET							
Notice-HAVE FILED	08/01/2011	4 x 6.75	\$8.00	CLDIS	\$0.00	7.5000%	\$184.00
Notice-HAVE FILED	08/08/2011	4 x 6.75	\$8.00	CLDIS	\$0.00	7.5000%	\$184.00
THE ADVOCATE-MESSENGER							
Notice-HAVE FILED	08/01/2011	3 x 6.75	\$17.78	CLDIS	\$0.00	7.5000%	\$308.70
Notice-HAVE FILED	08/08/2011	3 x 6.75	\$17.78	CLDIS	\$0.00	7.5000%	\$308.70
THREE FORKS TRADITION							
Notice-HAVE FILED	08/01/2011	3 x 6.75	\$8.33	CLDIS	\$0.00	7.5000%	\$109.19
Notice-HAVE FILED	08/08/2011	3 x 6.75	\$8.33	CLDIS	\$0.00	7.5000%	\$109.19
VERSAILLES WOODFORD SUN							
Notice-HAVE FILED	08/02/2011	3 x 6.75	\$8.45	CLDIS	\$0.00	7.5000%	\$183.01
Notice-HAVE FILED	08/09/2011	3 x 6.75	\$8.45	CLDIS	\$0.00	7.5000%	\$183.01
WARSAW GALLATIN CO. NEWS							
Notice-HAVE FILED	08/01/2011	4 x 6.75	\$6.60	CLDIS	\$0.00	7.5000%	\$130.84
Notice-HAVE FILED	08/08/2011	4 x 6.75	\$6.60	CLDIS	\$0.00	7.5000%	\$130.84
WHITLEY CITY MCCREARY CO. RECORD							
Notice-HAVE FILED	08/07/2011	4 x 6.75	\$6.78	CLDIS	\$0.00	7.5000%	\$132.84
Notice-HAVE FILED	08/14/2011	4 x 6.75	\$6.78	CLDIS	\$0.00	7.5000%	\$132.84
WHITLEY MCCREARY CO. VOICE							
Notice-HAVE FILED	08/02/2011	3 x 5.5	\$6.75	CLDIS	\$0.00	7.5000%	\$94.80
Notice-HAVE FILED	08/09/2011	3 x 5.5	\$6.75	CLDIS	\$0.00	7.5000%	\$94.80

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KENTUCKY PRESS SERVICE

101 CONSUMER LANE
 FRANKFORT, KY 40601-
 Voice (502) 223-8821 Fax (502) 075-2024

Friday, June 24, 2011 02:01 PM

Invoice

Agency MARY GILLESPIE
 LG&E and KU Services Company PO Number
 220 W. MAIN ST, 5TH FLOOR Order 11082LKO
 P.O. BOX 32010
 LOUISVILLE, KY 40202-

Client KENTUCKY UTILITIES

Newspaper

Caption	Run Date	Ad Size	Rate	Rate Name	Color	Disc.	Total
WICKLIFFE ADVANCE YEOMAN							
Notice-HAVE FILED	06/01/2011	3 x 6.6	\$12.00	SAU	\$0.00	7.5000%	\$208.80
Notice-HAVE FILED	06/08/2011	3 x 6.6	\$12.00	SAU	\$0.00	7.5000%	\$208.80
WILLIAMSBURG NEWS JOURNAL							
Notice-HAVE FILED	05/01/2011	4 x 6	\$14.85	CLDIS	\$0.00	7.5000%	\$358.80
Notice-HAVE FILED	05/08/2011	4 x 6	\$14.85	CLDIS	\$0.00	7.5000%	\$358.80
WILLIAMSTOWN GRANT COUNTY NEWS							
Notice-HAVE FILED	05/02/2011	4 x 6.76	\$7.75	CLDIS	\$0.00	7.5000%	\$178.26
Notice-HAVE FILED	05/09/2011	4 x 6.76	\$7.75	CLDIS	\$0.00	7.5000%	\$178.26
WINCHESTER GUN							
Notice-HAVE FILED	05/01/2011	3 x 6.75	\$16.41	CLDIS	\$0.00	7.5000%	\$283.07
Notice-HAVE FILED	05/08/2011	3 x 6.75	\$16.41	CLDIS	\$0.00	7.5000%	\$283.07
Total Advertising							\$40,010.51
Discounts							\$2,828.04
Tax: USA							\$0.00
Total Invoice							\$40,091.47
Payments							\$0.00
Adjustments							\$0.00
Balance Due							\$40,091.47

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NOTICE TO CUSTOMERS OF
KENTUCKY UTILITIES COMPANY

RECOVERY BY ENVIRONMENTAL SURCHARGE OF KENTUCKY UTILITIES
COMPANY'S 2011 ENVIRONMENTAL COMPLIANCE PLAN

PLEASE TAKE NOTICE that on June 1, 2011, Kentucky Utilities Company ("KU") filed with the Kentucky Public Service Commission ("Commission") in Case No. 2011-00161, an Application pursuant to Kentucky Revised Statute 278.183 for approval of an amended compliance plan ("KU's 2011 Environmental Compliance Plan") for the purpose of recovering the capital costs and operation and maintenance costs associated with new pollution control facilities through an increase in the environmental surcharge on customers' bills beginning January 31, 2012 under KU's existing Electric Rate Schedule ECR, also known as the environmental cost recovery surcharge.

Federal, state, and local environmental regulations require KU to build and upgrade equipment and facilities to operate in an environmentally sound manner. Specifically, KU is seeking Commission approval of Certificates of Public Convenience and Necessity ("CPCN") to construct new Particulate Matter Control Systems to serve all units at the Ghent Generating Station in Ghent, Kentucky, and to serve all units at the E.W. Brown Generating Station in Burgin, Kentucky, to comply with the national emissions standards for hazardous air pollutants proposed by the U.S. Environmental Protection Agency ("EPA"). The Particulate Matter Control Systems are also being installed to comply with EPA-imposed sulfuric acid mist and opacity requirements. Additionally, KU is seeking recovery of costs associated with these environmental projects, which are necessary for compliance with the federal Clean Air Act, the federal Resource Conservation and Recovery Act, and other current or proposed environmental laws and regulations, and enforcement actions. These additional projects primarily relate to installing Particulate Matter Control Systems to serve all units at the Ghent Generating Station, installing Particulate Matter Control Systems to serve all units at the E.W. Brown Generating Station, converting the main coal combustion residuals treatment basin at the E.W. Brown Generating Station to a landfill and other pollution control facilities. The capital cost of the new pollution control facilities for which KU is seeking recovery at this time is estimated to be \$1.1 billion. Additional operation and maintenance expenses will be incurred for these projects and are costs that KU is requesting to recover through the environmental surcharge in its application.

The impact on KU's customers is estimated to be a 1.5% increase in 2012 with a maximum increase of 12.2% in 2016. For a KU residential customer using 1,000 kilowatt hours per month, the initial monthly increase is expected to be \$1.13 during 2012, with the maximum monthly increase expected to be \$9.46 during 2016.

The Environmental Surcharge Application described in this Notice is proposed by KU. However, the Public Service Commission may issue an order modifying or denying KU's Environmental Surcharge Application. Such action may result in an environmental surcharge for consumers other than the environmental surcharge described in this Notice.

Any corporation, association, body politic or person may, by motion within thirty (30) days after publication, request leave to intervene in Case No. 2011-00161. That motion shall be submitted to the Public Service Commission, 211 Sower Blvd., P.O. Box

KENTUCKY PRESS SERVICE

615, Frankfort, Kentucky, 40602, and shall set forth the grounds for the request including the status and interest of the party. Intervenors may obtain copies of the Application and testimony by contacting Kentucky Utilities Company at 220 West Main Street, Louisville, Kentucky, 40202, Attention: Lonnie E. Bellar, Vice President, State Regulation and Rates. A copy of the Application and testimony will be available for public inspection on KU's website (<http://www.lge-ku.com>) and at KU's offices where bills are paid after June 1, 2011.



2025 Riverside Drive
Columbus, Ohio 43221

Phone: 614-255-3166
Fax: 888-716-8724

Bill To E.ON U.S. Services, Inc.
Attn: Lauren Shemwell
220 West Main Street
Louisville, KY 40202

Invoice

RECEIVED

JAN 06 2012

ACCOUNTS PAYABLE

Invoice # SFC #
121911D 673

Invoice Date Due Date
12/19/2011 1/18/2012

Description	Amount
For Questline Managed Accounts Plus Service for the period January 1, 2012 through December 31, 2012	26,220.00

1 of 2
P.O. # 59611
[Signature]
1-5-12

Total \$26,220.00
Payments/Credits \$0.00
Balance Due \$26,220.00

Thank you for your business.