COMMONWEALTH OF KENTUCKY

BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

FILING OF NEW DEMAND-SIDE)MANAGEMENT TARIFFS BY EAST KENTUCKY)CASE NO.POWER COOPERATIVE, INC. AND ELEVEN)2011-00148OF ITS MEMBER DISTRIBUTION)COOPERATIVES)

COMMISSION STAFF'S NOTICE OF INFORMAL CONFERENCE

Commission Staff hereby schedules an informal conference on July 19, 2011 at 2:00 p.m., Eastern Daylight Time, in Conference Room 1 of the Commission's offices at 211 Sower Boulevard, Frankfort, Kentucky, to discuss various aspects of the proposed tariffs.

Jeff/Derouen Executive Director Public Service Commission P. O. Box 615 Frankfort, KY 40602

DATED JUL 1 3 2011

cc: Parties of Record

Allen Anderson President & CEO South Kentucky R.E.C.C. 925-929 N. Main Street P. O. Box 910 Somerset, KY 42502-0910

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Paul G Embs President & CEO Clark Energy Cooperative, Inc. 2640 Ironworks Road P. O. Box 748 Winchester, KY 40392-0748

David Estepp President & General Manager Big Sandy R.E.C.C. 504 11th Street Paintsville, KY 41240-1422

Carol Ann Fraley President & CEO Grayson R.E.C.C. 109 Bagby Park Grayson, KY 41143

Ted Hampton Manager Cumberland Valley Electric, Inc. Highway 25E P. O. Box 440 Gray, KY 40734

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