

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

APPLICATION OF EAST KENTUCKY POWER)	
COOPERATIVE, INC. FOR CONTINUATION OF)	CASE NO
THE TOUCHSTONE ENERGY MANUFACTURED)	2009-00249
HOME PROGRAM)	

INITIAL DATA REQUEST OF COMMISSION STAFF TO
EAST KENTUCKY POWER COOPERATIVE, INC.

East Kentucky Power Cooperative, Inc. ("East Kentucky"), pursuant to 807 KAR 5:001, is to file with the Commission the original and seven copies of the following information, with a copy to all parties of record. The information requested herein is due no later than 14 days from the date of this request. Responses to requests for information shall be appropriately bound, tabbed, and indexed. Each response shall include the name of the witness responsible for responding to the questions related to the information provided.

Each response shall be answered under oath or, for representatives of a public or private corporation or a partnership or association or a governmental agency, be accompanied by a signed certification of the preparer or the person supervising the preparation of the response on behalf of the entity that the response is true and accurate to the best of that person's knowledge, information, and belief formed after a reasonable inquiry.

East Kentucky shall make timely amendment to any prior response if it obtains information which indicates that the response was incorrect when made or, though correct when made, is now incorrect in any material respect. For any request to which East Kentucky fails or refuses to furnish all or part of the requested information, East Kentucky shall provide a written explanation of the specific grounds for its failure to completely and precisely respond.

Careful attention shall be given to copied material to ensure that it is legible. When the requested information has been previously provided in this proceeding in the requested format, reference may be made to the specific location of that information in responding to this request. When applicable, the requested information shall be separately provided for total company operations and jurisdictional operations.

1. Refer to East Kentucky's Application, Exhibit 1, page 2 of 6. East Kentucky states that, for the period 2004 through 2006, the program had 11 participants and, for the period 2007 to the present, the program had two participants, for a total of 13.

a. What is the breakdown between the number of participants replacing their existing furnaces with energy-efficient heat pumps and those purchasing energy-efficient, newly constructed manufactured homes, by year, since the program began? What is the cost of the program, by year, since the program began?

b. Calculate the associated dollar value of estimated savings to date for the program.

c. Calculate the dollar value of expected future savings associated with the program for 2009-2025.

d. Using the expected future savings, calculate the net present value of the program, showing all calculations and assumptions.

e. Identify the member systems participating in this program. By the name of each participating member system, include the number of customers that have participated in the program for each year since the program began.

2. Provide a copy of all marketing materials and brochures currently used by East Kentucky to promote Energy Star or energy-efficient manufactured homes.

3. Explain whether East Kentucky has offered rebates to manufactured home retailers for the sale of an Energy Star or energy-efficient manufactured home as an incentive to sell more energy-efficient manufactured homes. If incentives have been paid to retailers, provide the amount paid each year.

4. Refer to page 4 of the Hohman Testimony. Concerning the future of energy-efficient manufactured homes, Mr. Hohman states that East Kentucky and its member systems believe that a blend of incentives and renewed buyer education are the keys to future success. Explain whether East Kentucky intends to add any incentives to buyers of energy-efficient manufactured homes beyond the incentives it began offering in 2007.

5. Provide East Kentucky's best estimate of the additional cost of meeting Energy Star standards in a typical manufactured home.

6. Refer to East Kentucky's Application, Exhibit 1, page 5 of 6. Has East Kentucky begun the development of new marketing materials and consumer education

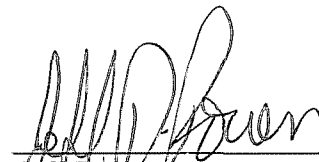
seminars highlighting the benefits of energy-efficient manufactured homes? What is the proposed budget for these marketing materials and consumer seminars?

7. What research, if any, has East Kentucky performed to determine if there are any tax incentives, rebate programs, or loan programs directed toward manufactured homes through the American Recovery and Reinvestment Act of 2009?

8. Provide the number of manufactured homes in each of East Kentucky's member systems' service areas.

9. Has East Kentucky considered offering incentives to customers for the purchase of Energy Star appliances other than heat pumps? Explain.

10. Refer to page 3 of the Hohman Testimony. Provide any data supporting the idea that manufacturers are producing an increased number of energy-efficient homes.



Jeff Derouen
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DATED: AUG 21 2009

cc: All Parties

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